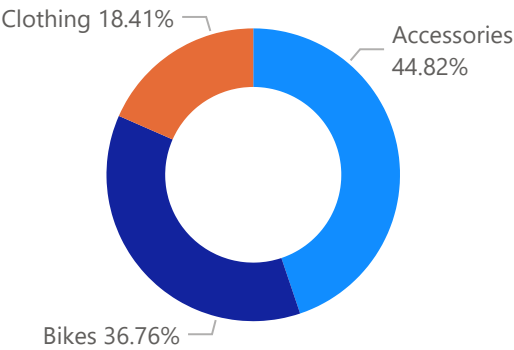
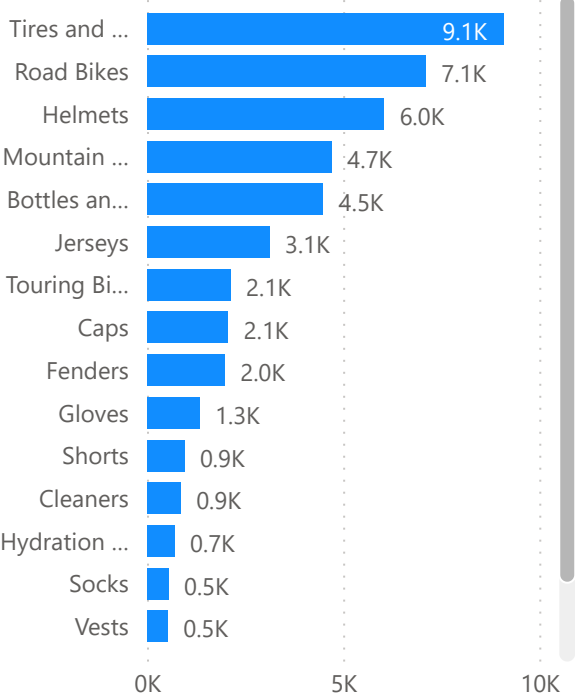


CYCLING SHOP

Total Orders By Category



Total Orders By Subcategory



1/01/2015



30/06/2017



ProductName	Total Orders	Profit Margin	Return Rate
Mountain-100 Silver, 48	22	43.76%	4.55%
Mountain-100 Silver, 44	24	43.76%	8.33%
Mountain-100 Silver, 42	25	43.76%	
Mountain-100 Black, 38	26	43.76%	3.85%
Mountain-100 Black, 42	26	43.76%	3.85%
Mountain-100 Silver, 38	29	43.76%	
Mountain-100 Black, 44	31	43.76%	6.45%
Mountain-100 Black, 48	36	43.76%	5.56%
Mountain-500 Silver, 44	38	45.45%	5.26%
Road-650 Red, 60	39	40.90%	5.13%
Mountain-500 Black, 52	41	45.45%	7.32%
Mountain-500 Silver, 40	45	45.45%	2.22%
Mountain-500 Silver, 42	45	45.45%	2.22%
Touring-3000 Yellow, 58	46	37.84%	4.35%
Touring-3000 Yellow, 54	47	37.84%	
Mountain-500 Black, 40	48	45.45%	4.17%
Mountain-500 Black, 42	48	45.45%	2.08%
Mountain-500 Silver, 52	48	45.45%	4.17%
Touring-3000 Blue, 50	48	37.84%	4.17%
Touring-3000 Yellow, 60	48	37.84%	4.17%
Total	25,164	41.97%	2.17%

VIEW PRODUCT DETAIL



Monthly Revenue

Monthly Profit

\$1.83M✓

Goal: \$1.77M (+3.31%)

\$771.58K✓

Goal: \$750.75K (+2.77%)

Monthly Order

2,146!

Goal: 2,165 (-0.88%)

Monthly Return

166✓

Goal: 169 (+1.78%)

TOP 1 PRODUCT (Orders)

Water Bottle - 30 oz.

TOP 1 PRODUCT (Profits)

Mountain-200 Black, 46

Select all

Europe

North
America

Pacific



Map and filled map visuals aren't enabled for your org. Contact your tenant admin to fix this. [See details](#)

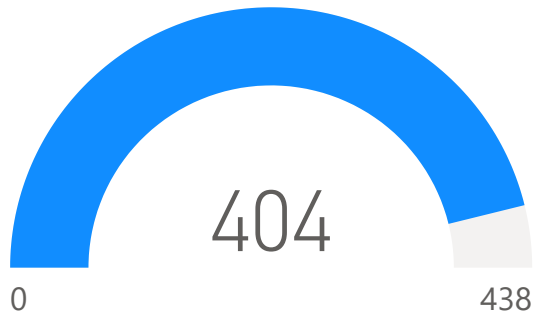


CYCLING SHOP

PRODUCT

Water Bottle - 30 oz.

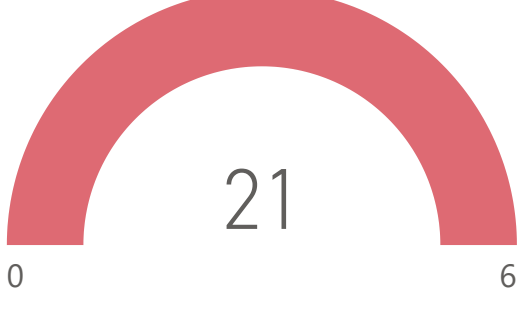
Current Month Orders VS Target



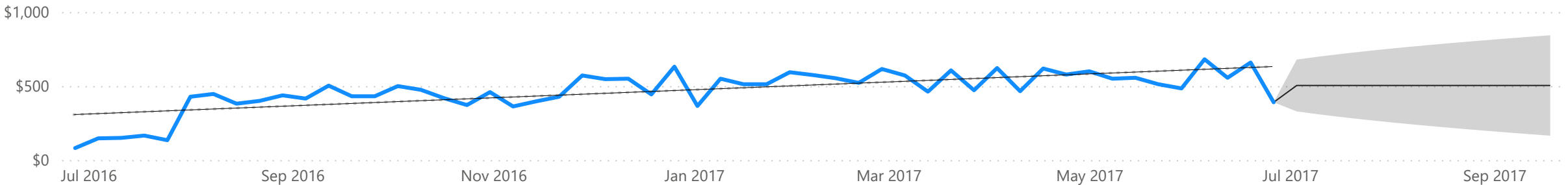
Current Month Revenue VS Target



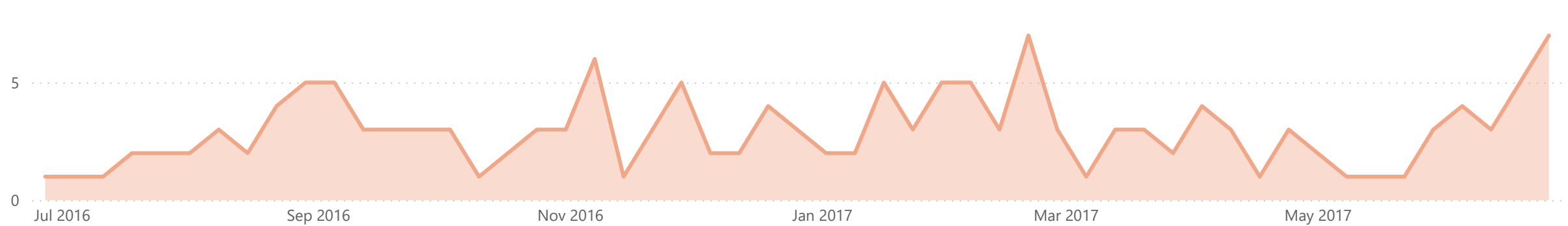
Current Month Returns VS Target



Weekly Profits



Weekly Returns

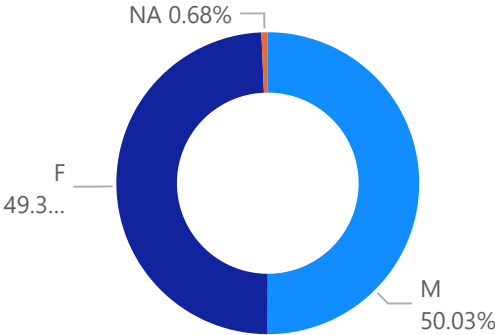


CYCLING SHOP

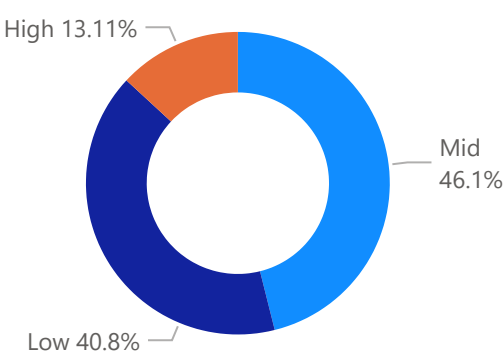
SUMMARY

FullName	Total Orders	Total Revenue
MR. MAURICE SHAN	6	\$12,407.95
MRS. JANET MUNOZ	6	\$12,015.40
MRS. LISA CAI	7	\$11,330.45
MRS. LACEY ZHENG	7	\$11,085.75
MR. JORDAN TURNER	7	\$11,022.40
MR. FRANKLIN XU	6	\$10,863.44
MR. LARRY MUNOZ	7	\$10,852.03
MRS. KATE ANAND	4	\$10,436.51
MR. LARRY VAZQUEZ	4	\$10,394.98
MRS. ARIANA GRAY	6	\$10,391.43
MR. CLARENCE GAO	4	\$10,331.73
MR. AARON WRIGHT	4	\$10,329.23
MR. ETHAN BRYANT	4	\$10,308.52
MR. MARCO LOPEZ	6	\$10,289.69
MRS. BONNIE NATH	4	\$10,282.91
MR. RICKY VAZQUEZ	4	\$10,165.92
MR. CLARENCE ANAND	4	\$10,065.01
MRS. DEANNA PEREZ	4	\$9,761.60
MRS. DESIREE DOMINGUEZ	4	\$9,717.65
MRS. JASMINE STEWART	4	\$9,716.99
MRS. SYDNEY BRYANT	4	\$9,706.91
MR. BRYANT GARCIA	4	\$9,687.37
MRS. CINDY PATEL	4	\$9,668.02
MRS. AMY SUN	4	\$9,534.15
MR. WILLIE XU	5	\$9,424.97
MRS. KATRINA TANG	4	\$9,302.59
MRS. MARGARET LIU	4	\$9,266.75
Total	25,164	\$24,914,586.82

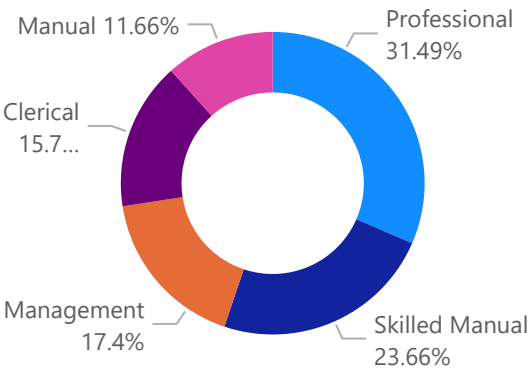
Orders by Gender



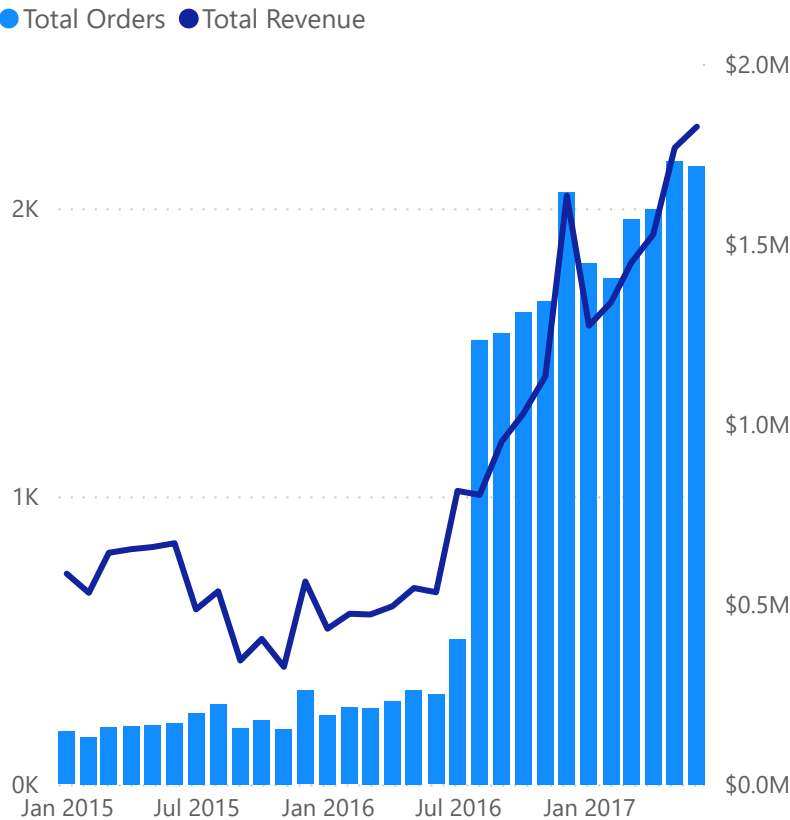
Orders by Income Level



Orders by Occupation



Orders and Revenues by Month



TOP 10 FREQUENCY CUSTOMERS

FullName	Total Orders	Total Profit
MR. DALTON PEREZ	26	\$870.16
MR. FERNANDO BARNES	26	\$1,081.60
MR. RYAN THOMPSON	26	\$936.66
MRS. HAILEY PATTERSON	26	\$954.36
MRS. SAMANTHA JENKINS	26	\$997.67
MR. JASON GRIFFIN	25	\$917.42
MRS. ASHLEY HENDERSON	25	\$995.51
MR. CHARLES JACKSON	24	\$1,064.88
MR. DANIEL DAVIS	24	\$855.37
MR. HENRY GARCIA	24	\$848.68
Total	324	\$12,103.70

TOP CUSTOMER (Revenues)

MR. MAURICE SHAN

TOP REVENUE

\$12.41K

OVERVIEW PAGE

