# **Brielle Nguyen**

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## **EDUCATION**

Western University — B.Sc. Computer Science (GPA: 3.8)

Ivey Business School, Western University - Honours Business Administration (HBA)

TD Data Analytics Scholar | Ivey Scholar | SheHacks+ 7: General Motors Hackathon Winner (2023)

Courses: Operating System, Machine Learning, Data Structures, Computer Architecture, Parallel Programming, Compilers, System Programming

#### **WORK EXPERIENCE**

S&P Global, Toronto, ON, Canada

July 2024 - October 2024

2025

Software Engineer Intern

- **Built a microservices platform** using Go and Kubernetes for S&P's market data products, enhancing real-time data processing and system reliability for 50K+enterprise users while applying analytical techniques to inform product performance decisions.
- **Optimized search algorithms within S&P's high-traffic financial applications** by implementing machine learning techniques with Python and TensorFlow, reducing data retrieval response times by 20%.
- Refactored the legacy codebase of S&P's Corporate Ratings Dashboard incorporating modern JavaScript frameworks (React and Node.js), leading to a 25% improvement in frontend performance and a 15% reduction in load times across the platform.
- Improved deployment frequency by 30% through CI/CD automation enhancements, reducing rollback incidents by 40%.

Hydro One, Toronto, ON, Canada

May 2024 - July 2024

Program Analyst Intern, Digital Transformation

- Defined KPIs and product specs for the Cloud Infrastructure Migration Roadmap, reducing lead time to release by 32%.
- Support launch of an internal Asset Risk Visualization tool with a 92% adoption rate in the first two weeks, developing deployment strategy, rollout materials, and onboarding workflows.
- Established stakeholder alignment and cross-functional documentation standards that cut onboarding time by 50% and accelerated future roadmap execution.

Appen AI, Toronto, ON, Canada

June 2023 - August 2023

Associate Product Manager Intern

- **Contributed to product strategy revamp** for Appen's LLM RLHF Studio, leading to a 25% increase in qualified leads and a 30% improvement in product-market fit through refinement of product positioning.
- **Designed and implemented interactive KPI dashboards** for the LLM Feedback Loop Product to track throughput, and retention, driving 60% faster quarterly alignment reviews and enhancing data visibility across product, marketing, and engineering stakeholders.
- Analyzed user data through 50+ interviews and usability tests to identify friction points in the Labeling Insights Module feature; enabling roadmap reprioritization that increased feature completion rate by 30% and boosted user retention by 22%.

Deloitte, Toronto, ON, Canada

Jan 2023 – April 2023

**Product Management Intern** 

- Defined MVP scope and led sprint planning for a client-facing billing platform; shipped in under 6 weeks and reclaimed \$1.6M in revenue.
- **Drove cross-functional GTM execution** for Deloitte's Cloud ERP Suite, overseeing product launch plans, onboarding workflow optimization, and stakeholder engagement-resulting in a 15% uplift in enterprise adoption and a 20-point NPS improvement.

## **TECHNICAL PROJECTS**

CineMatch: AI-Powered Movie Guide — PM + Full Stack Dev

2025

- Led end-to-end product development for an Al-powered movie recommendation app using GenAl and sentiment-driven user scoring.
- Developed and validated ranking system a novel user-generated metric capturing emotional resonance, differentiating CineMatch from algorithm-only platforms.
- Conducted 20+ user interviews and designed Agile sprints around core pain points; prioritized features including OpenAI-powered summarization, voice input, and watchlist tracking.
- Positioned CineMatch as a unique fusion of personalization and explainable AI, showcased at Western's innovation forum.

#### **LEADERSHIP**

Ivey Product Society, Western University - VP of Product

Sep 2023 – Sep 2024

- Led the end-to-end development and launch of 3 internal products used by 300+ students, including a mentorship-matching platform and project feedback system.
- Oversaw product discovery, defined MVP scopes, conducted user interviews, and worked with teams to deliver functional prototypes.
- Established roadmap and execution frameworks for 8 student teams, improving delivery consistency and stakeholder feedback cycles.
- Designed and delivered workshops on lean MVPs, product metrics, storytelling to 150+ students, cultivating a young product mindset.

#### **SKILLS**

Programming: Python, Java, JavaScript (ES6+), C/C++, SQL, R, HTML, CSS, React.js, Node.js, Express.js, Redux/Immutable, TypeScript, Django. Product: Agile/Scrum, PRD Writing, OKRs & KPIs, Road mapping, User Research, Wireframing, GTM Strategy, A/B Testing, Data-Driven Iteration Tools: Docker, Jenkins, Git/GitHub, AWS, Jira, Confluence, Slack, CI/CD Pipelines, Hadoop, Apache Spark, PowerBI, Tableau, Figma, Adobe, Salesforce.