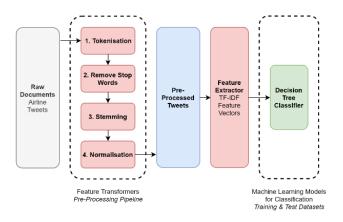
## NATURAL LANGUAGE PROCESSING (PRACTICE) NLP 242 - Lab 2: EXPLORING AND PREPROCESSING TEXT DATA



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#### Data Preprocessing

#### Data Preprocessing



- Data preprocessing is a crucial step
- 70%-80% of effort goes into data processing

#### Why is text preprocessing necessary?



- Multiple sources: web, HTML, documents...
- Contains noise and unclean data
- Goal: Convert to understandable format

Text Data Preprocessing Techniques

## Text Data Preprocessing Techniques

- Convert to lowercase
- Remove punctuation
- Remove stop words
- Standardize text
- Correct spelling
- Tokenize
- Lemmatization and stemming
- Explore text data
- Build a preprocessing program

## Converting to Lowercase

	А	В
1	Case	Example Text
2	Upper Case	THIS IS A SAMPLE TEXT
3	Lower Case	this is sample text
4	Proper Case	This Is Sample Text
5	Sentence Case	This is sample text
4	Proper Case	This Is Sample Text

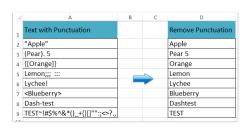
**Problem:** All text data needs consistent formatting, ensures "NLP" and "nlp" are treated the same

• Input: Text content

• Output: Text converted to lowercase

• Solution: Use lower() function in Python

## Removing Punctuation



#### Target:

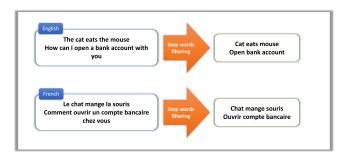
- Important because punctuation doesn't add information
- Reduces data size while improving computational efficiency

#### Problem

- Input: Text content
- Output: Text with punctuation removed
- Solution: Use regular expressions and replace() function in Python

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## Removing Stop Words



**Stop words:** common, but not very meaningful. Removing them helps to: reduce data size and potentially improve model performance.

- Solution:
  - Use NLTK library
  - Build a list of stop words, then use it to remove the stop words present in the text. (VNese Ex: https://github.com/stopwords/vietnamese-stopwords)

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## Standardizing Text

Raw	Normalized
2moro 2mrrw 2morrow tomrw	tomorrow tomorrow tomorrow
b4	before
otw	on the way
:) :-) ;-)	smile smile smile

• Input: Text content

• Output: Standardized text

• Solution: Create dictionary to look up abbreviations and short forms

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## Correcting Spelling

#### Common Examples

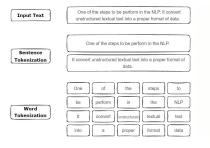
```
studying \rightarrow studying intresting \rightarrow interesting aquire \rightarrow acquire
```

- Text contains spelling errors (user evaluations, blogs, tweets, etc.)
- Reduce the number of duplicates of words. For example, if not fixed, "studing" and "studying" would be considered two different words.

#### Problem:

- Input: A text containing content.
- Output: The text with corrected spelling errors.
- Solution: Use **TextBlob** library

#### Tokenizing





- Input: Text content
- Output: Separated sentences or words
- Solutions:
  - For English: NLTK, SpaCy, TextBlob
  - For Vietnamese: VnCoreNLP, underthesea, coccoc-tokenizer

## Stemming and Lemmatization



#### Stemming

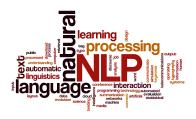
- Input: "fishing", "fishes"
- Output: Root "fish"
- Removes prefixes/suffixes

#### Lemmatization

- Input: "good", "best"
- Output: Root "good"
- Considers semantics

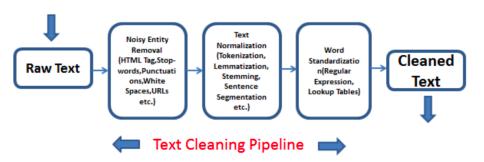
Solution: Use **NLTK** or **TextBlob** 

## Exploring Text Data



- Input: Text content
- Output:
  - Word count
  - Word frequency
  - Distribution of words longer than 3 characters
  - Word cloud
- Solution: Use NLTK or TextBlob

#### Building Preprocessing Program



- Input: Text content
- Output: Preprocessed text
- Solution: Create preprocessing function incorporating all techniques discussed

# THANKS FOR LISTENING!