PHUONG
NGUYEN THI HONG

Berlin, January 21st 2020
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EDUCATION

Certificate in UX Design/Web Development | CareerFoundry
2019.05 - Anticipated completion 2020
Design and development of a responsive app for language learning.

B.A. Business Administration | Berlin School of Economics and Law
2005.10 – 2010.09

EXPERIENCE

Senior Account Manager | Integral Ad Science GmbH (digital ad verification company)
2017.06 – 2019.01
Key account management including campaign set up and product trainings.
Full responsibility of the forecast and tracking of key account metrics.
Identification of revenue opportunities and growth within accounts.

Senior Data Consultant | nugg.ad AG (a company of Zalando Media Solutions)
2012.05 – 2017.04
Technical project management for publishers, agencies and data partners.
Conducting workshops and trainings for clients, partners and teams.
Branding and data campaign management.
Technical support for the Southern European market.

Project Manager (Fixed term) | id3d-berlin (production agency for exhibitions)
2011.10 – 2011.12
Project management of two website relaunches.
Communication with external partners and agencies.
Process & production management for exhibitions and competitions.

Project and Communication Coordinator | beier-wellach projekte (exhibition agency)
2010.10 – 2011.09
Management of exhibitions and kids' education projects e.g. "Mars for Kids".
Development of fundraising and sponsoring strategies, e.g., for the project "Haus des Lernens".
Coordinating and co-supervision of interns, e.g., onboarding, task planning and team communication.

VOLUNTARY WORK

Teacher | ReDI School of Digital Integration
2019.10 – Today
Teaching Basic Computer Skills within the Digital Women Program

Teacher | Akademie für berufliche Weiterbildung
2015.10 – 2016.01
Teaching Basic German for Refugees

SKILLS

Microsoft Office, Sketch
HTML, JavaScript

Languages

German, Vietnamese (Native Speaker)
English (Fluent)
French (Beginner)