## Story

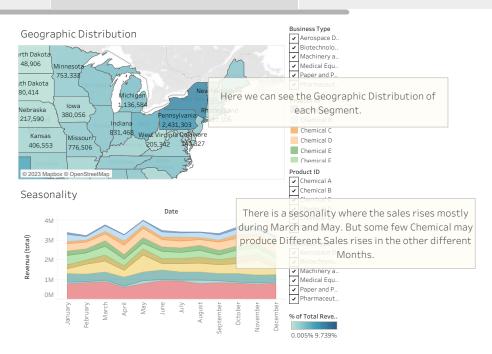
Understanding the Market Segment. Understanding the Market Segment. Market oppourtunities. Product ID Percentage ✓ Chemical A This table shows the percent of Customer that purchases specific Chemical. Chemical A
Chemical B
Chemical C
Chemical E
Chemical F
Chemical G
Chemical H
Chemical I
Chemical H
Chemical J
Chemical K Business Ty.. Chemical A Chemical B Chemical C Chemical D Chemical E Chemical F Chemical G Chemical H Chemical I Chemical J Chemica Aerospace Defense 71 80.68% 57 64.77% 18 11.36% 92.05% 92.05% 93.18% 68.18% 15.91% 29.55% 20.45% 96 98.97% 78 80.41% 21 21.65% 81 Biotechnol. 8.25% 100.00% 38.14% 3.09% 18.56% 96.91% 83.51% Machinery 13.27% 77.55% 79.59% 76.53% 69.39% 13.27% 28.57% 35.71% and Industr.. 76.53% 54.08% Medical 12 64 60 62 27 Equipment 17.39% 92.75% 86.96% 95.65% 89.86% 81.16% 56.52% 8.70% 24.64% 39.13% Paper and 31 31 41 36 41 87 15 Packaging 30.61% 31.63% 41.84% 41.84% 21.43% 88.78% 90.82% 15.31% 12 92 71 91 89 61 65 12 24 Pharmaceu. Revenue Paper and Packaging Business Provides the Largest Inflow of revenue. Business Type Aerospace Defense Biotechnology Machinery and Industrial . Medical Equipment Paper and Packaging Pharmaceuticals зм 4M 5M 11M 12M 14M 15M 16M 17M 18M 21M

Revenue (total)

Understanding the Market Segment.

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Market oppourtunities.



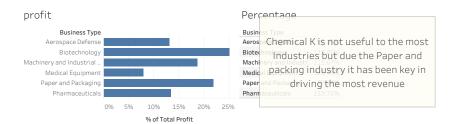
Understanding the Market Segment. Market oppourtunities. Product Divestment



## Company and Chemical Information

		Busines	s Type		
Product ID	Aerospace	Biotechnol	Machinery	Medical Eq	
Chemical A	56,926	7,820	131,832	69.357	
Chemical B	640,021				
Chemical C	352,330	164,680	it of all t	he Produc	t, Chemical K Produces the most
Chemical D	1,344,259	1,207,234			
Chemical E	883,102	875,709	42 Rev	enue Com	pared to other Chemicals.
Chemical F	725,782	Othe	r Chemic	al that pro	oduce High revenues are Chemical H
Chemical G	783,319	968,632		340,649	and I
Chemical H	4,541	9,693			andi
Chemical I	12,837	20,769			
Chemical J	47,481	35,050	521,050	118,421	

Understanding the Market Segment. Market oppourtunities. Product Divestment



Pharmaceuticals and Medical Equipment Industry seems to Creating Less in Revenues.

		busine	ss rype					
Product ID	Aerospace	Biotechnol	Machinery	Medical Eq				
Chemical A	56,926	7,829						
Chemical B	640,021							
Chemical C	352,330	164,683						
Chemical D	1,344,259	1 The C	ompany	should Div	vest from producing			
Chemical E	883,102	975 700 124 210 240 920 :						
Chemical F	725,782	Chemical A Because it provides the lowest in						
Chemical G	783,319	968,632	Revenue	out of otl	ner Chemicals.			
Chemical H	4,541							
Chemical I	12,837	20,769						
Chemical J	47,481	35,050						