**Introduction**

Currently, there are many food investors. That intends to open a restaurant in Thailand, Therefore there is a problem in choosing the store opening area. Whether it is taste, environment, including wanting to open a shop in the area That have the same or similar restaurant. So presenting the area That has as many foreign restaurants as I can imagine, It is Khlong Toei district.

**Problem**

Choosing to establish a store in the desired area according to the type of shop or suitable location Whether competitors or the population in that area is large enough to be noticed or interested in entering the store or not.

**Interest**

Intend to allocate useful information for decision making in establishing a store There are a population of residents and a number of international restaurants in Thailand, including Thai restaurants.