

PHUTHANADOL DHIANTRAVAN

UX/UI Designer



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UX/UI Designer specializing in system design, user flows, and high-fidelity UI for both customer-facing products and back-office management systems. Experienced in translating business requirements and client needs into clear, structured interfaces, with a strong focus on usability, system consistency, and developer collaboration.

EXPERIENCE

Middle UX/UI Designer - Fulltime

Codelabs Tech Co.,Ltd.

June 2025 - Present

- Designed end-to-end user flows and high-fidelity UI for both customer-facing systems and internal back-office management platforms.
- Translated business requirements and client feedback into structured UX flows and clear UI solutions.
- Collaborated closely with developers to ensure feasibility, system consistency, and smooth implementation.
- Designed complex, data-driven interfaces such as dashboards, management tables, and multi-step workflows.
- Participated in client discussions to clarify requirements, identify gaps, and propose UX solutions that balance business needs and usability.

UX/UI & Graphic Designer - Fulltime

Edutech Innovation Co.,Ltd.

Oct 2023 - May 2025 · 1 year 7 months

- Designed user flows and high-fidelity UI for a children's English learning platform.
- Delivered end-to-end UI for core features, from learning flows to content presentation.
- Created interactive prototypes to support development and stakeholder alignment.
- Designed in-product illustrations and visual assets to enhance engagement.
- Produced marketing and promotional graphics aligned with product direction.

UX/UI Designer - Freelance

Jul 2023 - May 2025

Character Designer - Internship

ChatStick Co.,Ltd.

Jun - Aug 2021 · 3 months

EDUCATION

King Mongkut's University of Technology Thonburi

Bachelor of Science (Applied Computer Science-Multimedia)

2019 - 2023

- Grade : 3.56 - Second Class Honours

Industry Knowledge

User Flow
Information Architecture
Interaction Design
Design System & UI Components
Usability & Accessibility
Wireframe (High-fidelity)
Prototyping

Tools

Figma
AI-assisted Design Tools
(ChatGPT, Gemini)

Other Skills

HTML
CSS
Infographic
Typography
Illustration

Languages

Thai (Native)
English (Intermediate)

Soft Skills

Communication
Problem-Solving
Collaboration
Attention to Detail

Portfolio

