

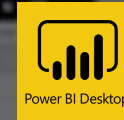
# POWER BI for Beginner

ศรัทธา สุวรรณชาติ





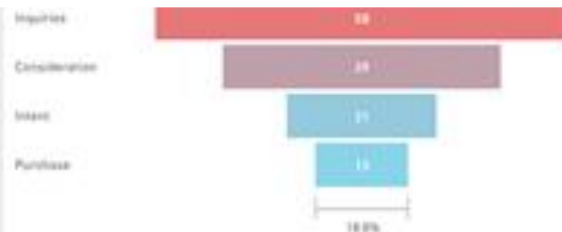
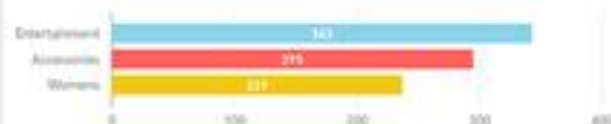
# Power BI



Power BI is a standalone Microsoft business intelligence product, which includes both desktop and web-based applications for loading, modeling, and visualizing data

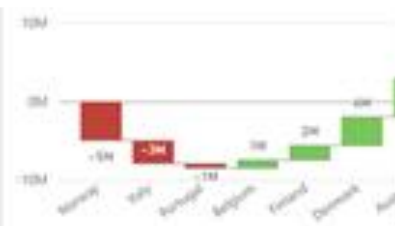


Average Store Visits by Department

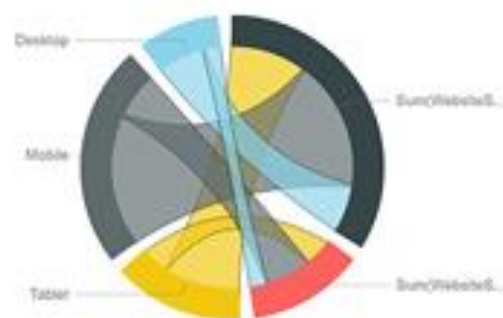


Expected Revenue

\$320M



Unique Visitors, Daily Users  
BY DEVICE CATEGORY

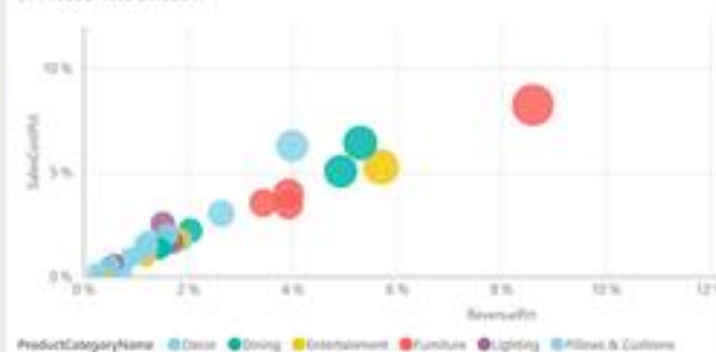


Tweets by country and sentiment

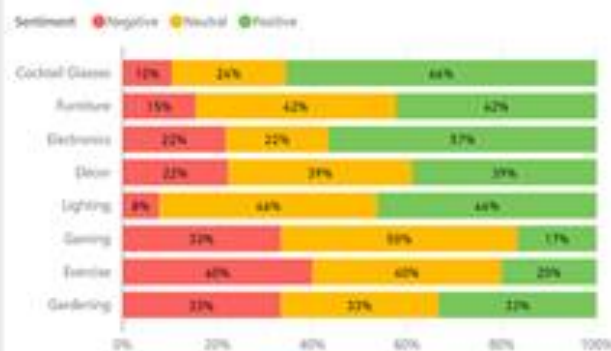


Cost vs Revenue

BY PRODUCT AND CATEGORY



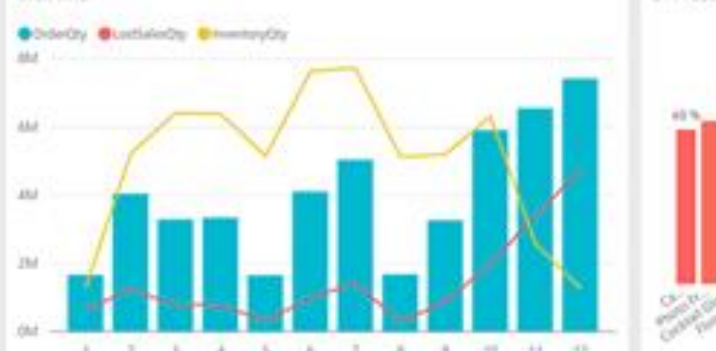
Sentiment by product category



Store performance  
BY DEPARTMENT



Order, inventory, lost sales units  
OVER TIME



Demand  
BY PRODUCT





File

View

Edit report

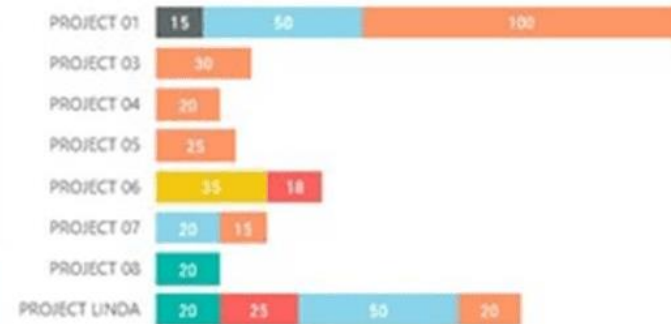
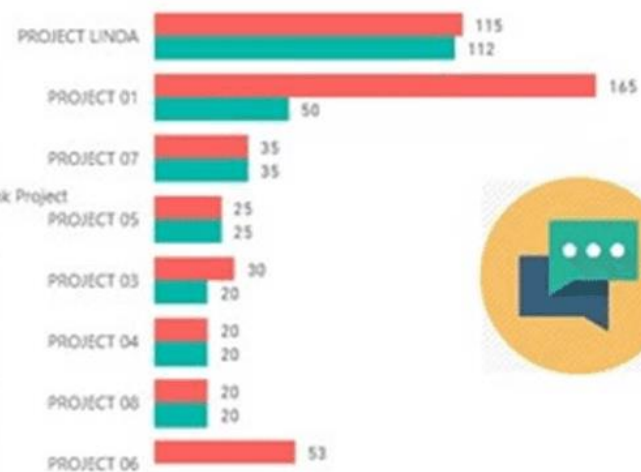
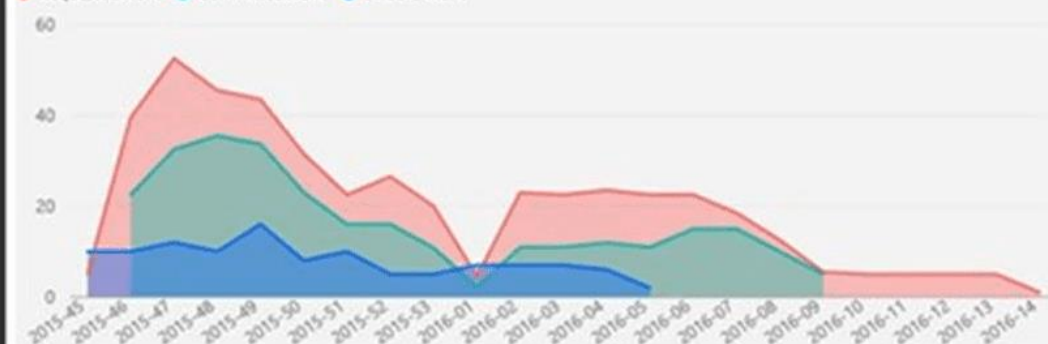
Refresh



RequestedWork CommittedWork Capacity Availability



RequestedWork CommittedWork Billable Work



ResourcePool Finance Generalist ... HR Logs / IT Procurem...

OVERVIEW

AVAILABILITY

ENGAGEMENTS

TIMESHEET

Filters



# POWER BI

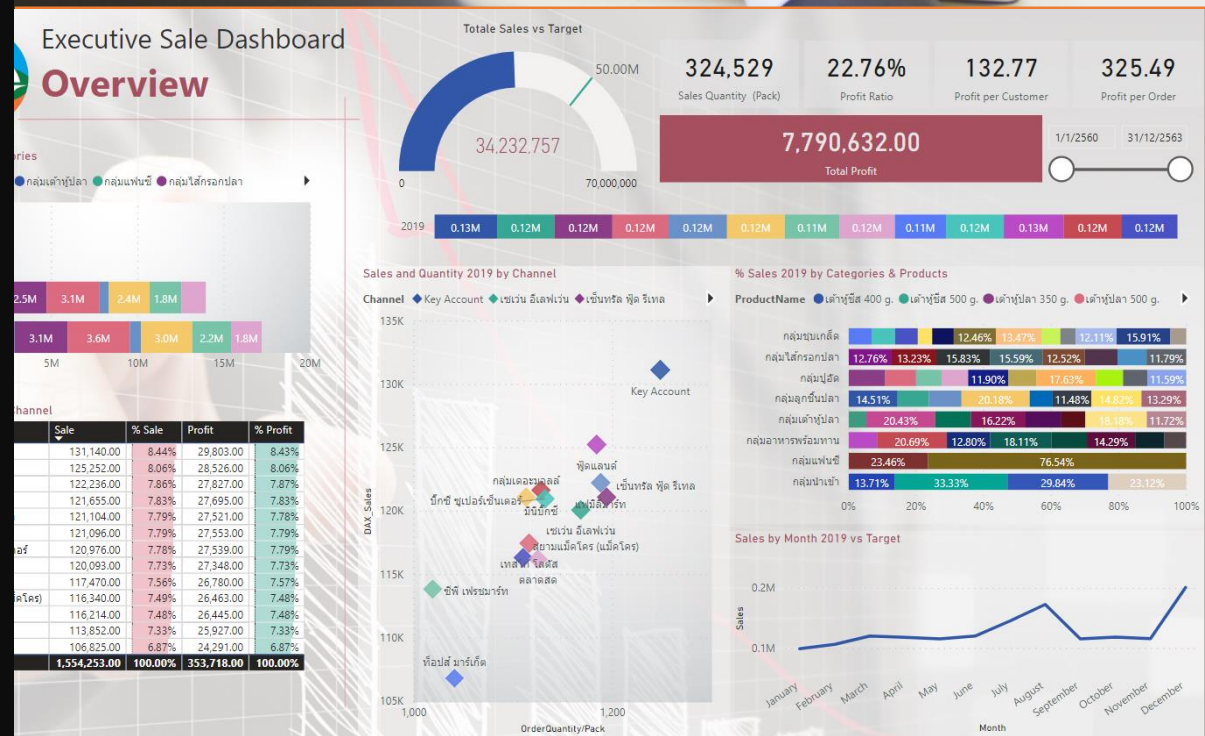
1. **Connect, transform and analyze *millions* of rows of data**
2. **Build relational models to blend data from multiple sources**
3. **Define complex calculations using Data Analysis Expressions (DAX)**
4. **Visualize data with interactive reports & dashboards**
5. **Power BI is the industry leader among BI platforms**





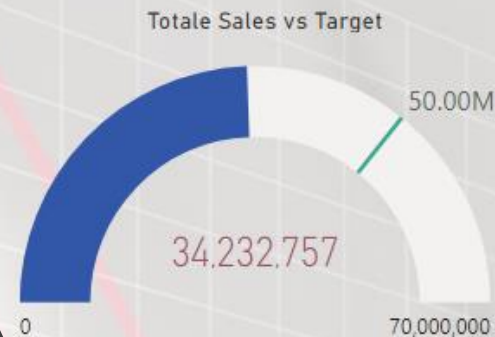
# Power BI

- Business Analytics Tool
- Muti Device
- Dashboard, Data Visualization
- Connect Multi Source , Database, Excel, Text File, Website
- On Cloud ,On-Premise



# การติดตั้ง POWER BI DESKTOP

<https://powerbi.microsoft.com/en-us/desktop/>



324,529  
Sales Quantity (Pack)

22.76%  
Profit Ratio

7,790,632.00  
Total Profit



Quantity 2019 by Channel

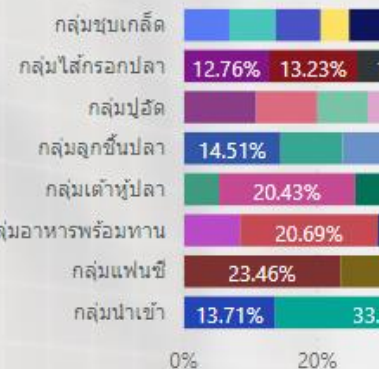
Account ◆ เซเวน อีเลฟเว่น ◆ เซ็นทรัล ฟู้ด รีเทล

Key Account

ฟู้ดแลนด์  
เซ็นทรัล ฟู้ด รีเทล  
เซเว่น อีเลฟเว่น  
แม็คโคร (แม็คโคร)

% Sales 2019 by Categories & Products

ProductName ● เต้าหู้ชีส 400 g. ● เต้าหู้ชีส



Sales by Month 2019 vs Target





# The Power BI Interface

## Three Core Views:

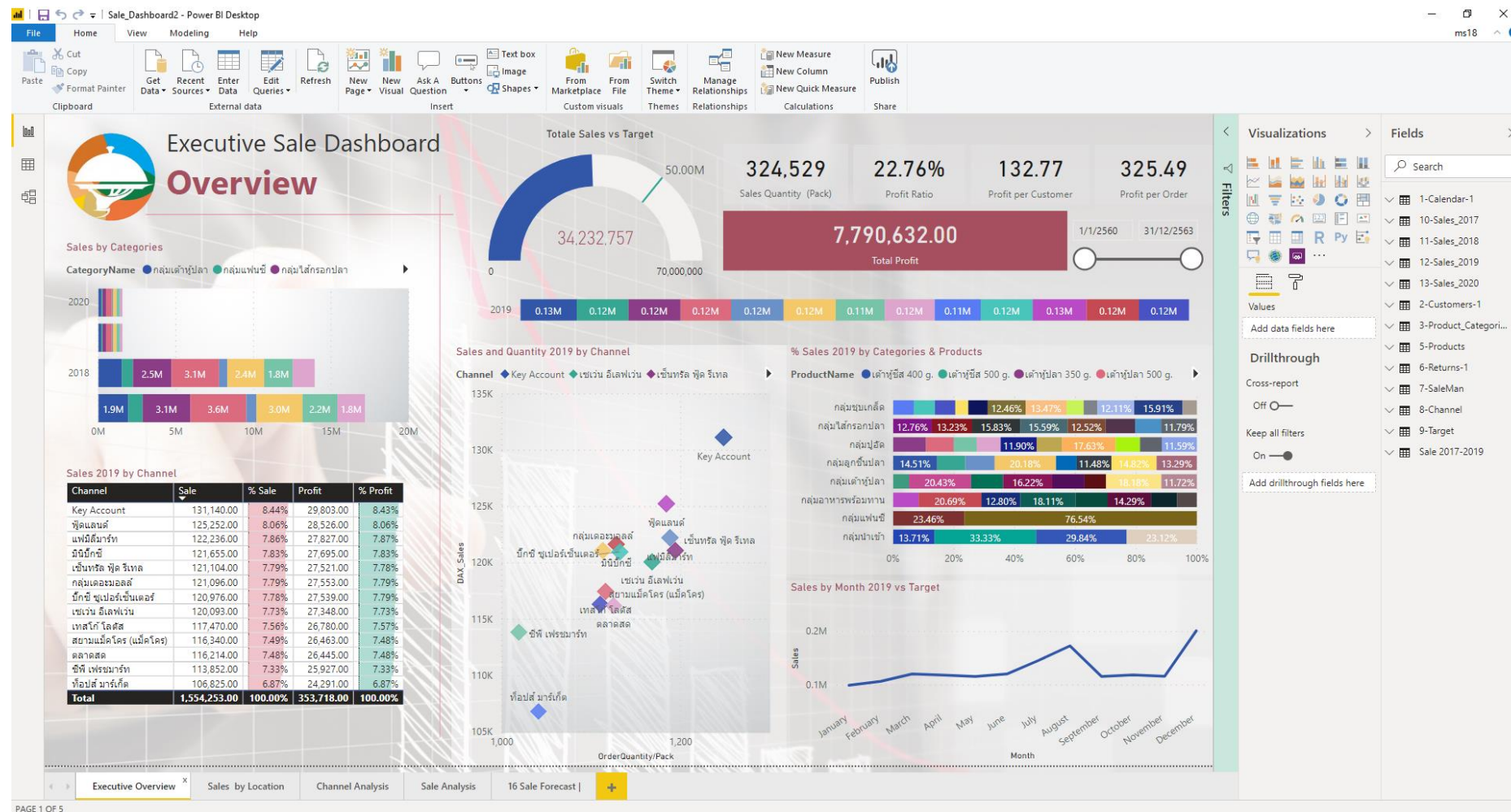
Report



Data

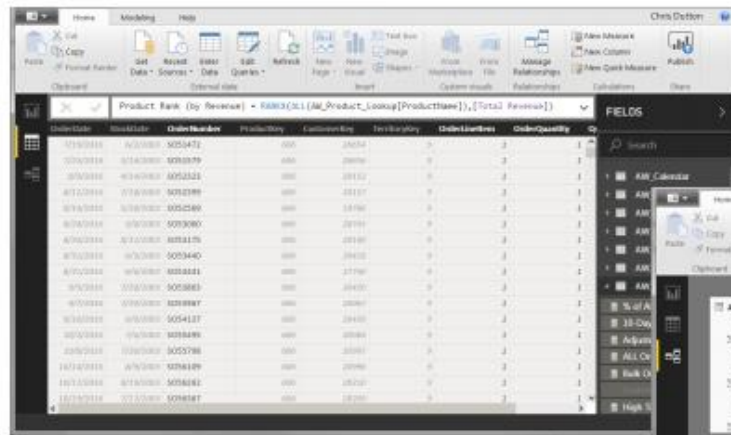


Relationships





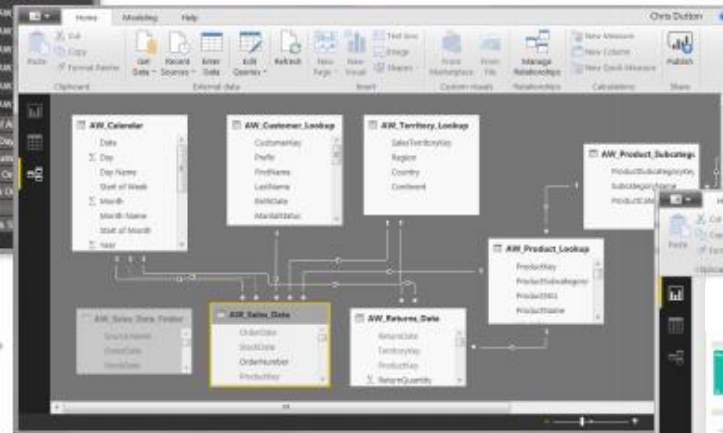
# The Power BI Workflow



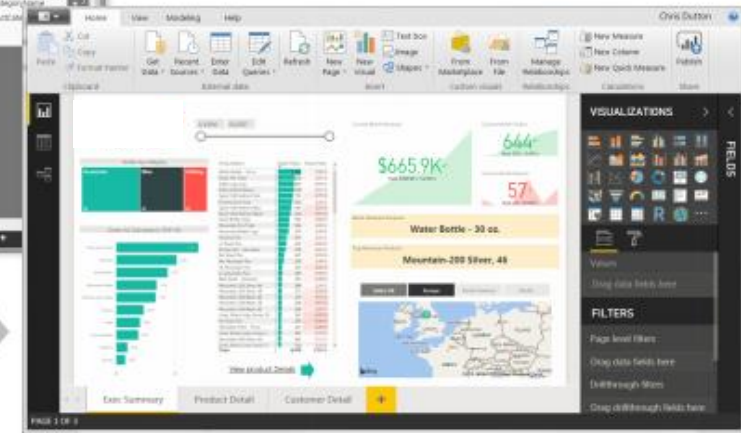
OrderDate	ProductID	OrderNumber	ProductName	CustomerKey	TerritoryKey	OrderLineItem	OrderQuantity
1/15/2014	10709002	5050471	...	...	...	...	...
1/16/2014	10709002	5050471	...	...	...	...	...
1/17/2014	10709002	5050471	...	...	...	...	...
1/18/2014	10709002	5050471	...	...	...	...	...
1/19/2014	10709002	5050471	...	...	...	...	...
1/20/2014	10709002	5050471	...	...	...	...	...
1/21/2014	10709002	5050471	...	...	...	...	...
1/22/2014	10709002	5050471	...	...	...	...	...
1/23/2014	10709002	5050471	...	...	...	...	...
1/24/2014	10709002	5050471	...	...	...	...	...
1/25/2014	10709002	5050471	...	...	...	...	...
1/26/2014	10709002	5050471	...	...	...	...	...
1/27/2014	10709002	5050471	...	...	...	...	...
1/28/2014	10709002	5050471	...	...	...	...	...
1/29/2014	10709002	5050471	...	...	...	...	...
1/30/2014	10709002	5050471	...	...	...	...	...
1/31/2014	10709002	5050471	...	...	...	...	...
2/1/2014	10709002	5050471	...	...	...	...	...
2/2/2014	10709002	5050471	...	...	...	...	...
2/3/2014	10709002	5050471	...	...	...	...	...
2/4/2014	10709002	5050471	...	...	...	...	...
2/5/2014	10709002	5050471	...	...	...	...	...
2/6/2014	10709002	5050471	...	...	...	...	...
2/7/2014	10709002	5050471	...	...	...	...	...
2/8/2014	10709002	5050471	...	...	...	...	...
2/9/2014	10709002	5050471	...	...	...	...	...
2/10/2014	10709002	5050471	...	...	...	...	...
2/11/2014	10709002	5050471	...	...	...	...	...
2/12/2014	10709002	5050471	...	...	...	...	...
2/13/2014	10709002	5050471	...	...	...	...	...
2/14/2014	10709002	5050471	...	...	...	...	...
2/15/2014	10709002	5050471	...	...	...	...	...
2/16/2014	10709002	5050471	...	...	...	...	...
2/17/2014	10709002	5050471	...	...	...	...	...
2/18/2014	10709002	5050471	...	...	...	...	...
2/19/2014	10709002	5050471	...	...	...	...	...
2/20/2014	10709002	5050471	...	...	...	...	...
2/21/2014	10709002	5050471	...	...	...	...	...
2/22/2014	10709002	5050471	...	...	...	...	...
2/23/2014	10709002	5050471	...	...	...	...	...
2/24/2014	10709002	5050471	...	...	...	...	...
2/25/2014	10709002	5050471	...	...	...	...	...
2/26/2014	10709002	5050471	...	...	...	...	...
2/27/2014	10709002	5050471	...	...	...	...	...
2/28/2014	10709002	5050471	...	...	...	...	...
2/29/2014	10709002	5050471	...	...	...	...	...
2/30/2014	10709002	5050471	...	...	...	...	...



Connect, shape and transform raw data



Build table relationships to tie sources together



Design interactive reports to explore and visualize data



ขอบคุณครับ