# The Anatomy of a Large-Scale Hypertextual Web Search Engine



Sergey Brin & Lawrence Page

TextRank: Bringing Order into Texts

Rada Mihalcea & Paul Tarau

#### First Presentation

Plinio H. Vargas September 15, 2016

Old Dominion University Intro to Information Retrieval CS734/834

#### **Table of Contents**

- 1. Introduction
- 2. Google PageRanking
- 3. TextRank
- 4. Conclusion

Introduction

## Pre-Google WWW



Figure 1: Chaotic Earth

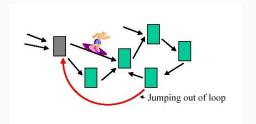
## Pre-Google WWW

In the beginning there was the World Wide Web; and the traffic of knowledge kept increasing, so the number of irrelevant documents recall. Then Google was born introducing PageRank to bring order to the Web.

Google PageRanking

#### Random Surfer Model

Figure 2: Random Surfer



## PageRank Calculation Cont.

Internet consisting of only 3 pages.

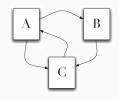


Figure 3: Three Web-pages

Since we do not know any of the pages ranking, we will assume that:

$$PR(A) = PR(B) = PR(C) = \frac{1}{3} \approx 0.33$$

## PageRank Calculation Cont.

First iteration:

$$PR(C) = \frac{PR(A)}{2} + \frac{PR(B)}{1} = \frac{0.33}{2} + \frac{0.33}{1} = 0.5$$

$$PR(A) = \frac{PR(C)}{1} = \frac{0.33}{1} \approx 0.33$$

$$PR(B) = \frac{PR(A)}{2} = \frac{0.33}{2} \approx 0.17$$

Second iteration:

$$PR(C) = \frac{PR(A)}{2} + \frac{PR(B)}{1} = \frac{0.33}{2} + \frac{0.17}{1} \approx 0.33$$

$$PR(A) = \frac{PR(C)}{1} = \frac{0.5}{1} = 0.5$$

$$PR(B) = \frac{PR(A)}{2} = \frac{0.33}{2} \approx 0.17$$

## PageRank Calculation Cont.

Third iteration:

$$PR(C) = \frac{PR(A)}{2} + \frac{PR(B)}{1} = \frac{0.5}{2} + \frac{0.17}{1} \approx 0.42$$

$$PR(A) = \frac{PR(C)}{1} = \frac{0.33}{1} \approx 0.33$$

$$PR(B) = \frac{PR(A)}{2} = \frac{0.5}{2} = 0.25$$

After few more iterations:

$$PR(C) = \frac{PR(A)}{2} + \frac{PR(B)}{1} \approx 0.4$$

$$PR(A) = \frac{PR(C)}{1} \approx 0.4$$

$$PR(B) = \frac{PR(A)}{2} \approx 0.2$$

## PageRank Calculation

$$PR(A) = (1 - d) + d \left( \frac{PR(T_1)}{C(T_1)} + \dots + \frac{PR(T_n)}{C(T_n)} \right) [1]$$

$$S(V_i) = (1 - d) + d * \sum_{j \in In(V_i)} \frac{1}{|Out(V_j)|} S(V_j) [3]$$

# TextRank

#### **TextRank Benefits**

A graph-based ranking algorithm of natural language texts with the purpose of:

Keyword Extraction

#### **TextRank Benefits**

A graph-based ranking algorithm of natural language texts with the purpose of:

- Keyword Extraction
- Sentence Extraction

## **TextRank Work Comparison**

Although TextRank work is based on equation (2) taken from Google PageRank equation (1), its research innovation is in great deal related to A. Hulth [2] "Improved automatic keyword extraction given more linguistic knowledge".

#### TextRank vs Hulth-2003

#### Comparison between TextRank and Hulth-2003 algorithms:

TextRank Hulth-2003

Application	Application
Keyword Extraction Sentence Extraction	Keyword Extraction Sentence Extraction
Approach	Approach
Unsupervised	Supervised

## TextRank Keyword Extraction Example

#### Given a text

Compatibility of systems of linear constraints over the set of natural numbers. Criteria of compatibility of a system of linear Diophantine equations, strict inequations, and nonstrict inequations are considered. Upper bounds for components of a minimal set of solutions and algorithms of construction of minimal generating sets of solutions for all types of systems are given. These criteria and the corresponding algorithms for constructing a minimal supporting set of solutions can be used in solving all the considered types systems and systems of mixed types.

Source: [3] 12

1. Text is tokenized

- 1. Text is tokenized
- 2. Edge is added between lexical units

- 1. Text is tokenized
- 2. Edge is added between lexical units
- 3. Each vertex is set to initial value of 1

- 1. Text is tokenized
- 2. Edge is added between lexical units
- 3. Each vertex is set to initial value of 1
- 4. TextRank algorithm runs until it converges

#### **Tokenize Text**





Vertices added to the graph can be restricted with syntactic filters.
[3] best results were observed for nouns and adjectives only.

## **Adding Edges**

Figure 5: Create Relationship Among Vertices



Co-occurrence within a window of N words. Set in [3] to two, three, five, or ten words. See table ?? for results obtained by TextRank

#### Set Vertex Initial Value

Figure 6: Set Vertex Initial Value to 1



Co-occurrence within a window of N words.

## **TextRank Equation**

TextRank modified Google PageRank "random surfer model" equation:

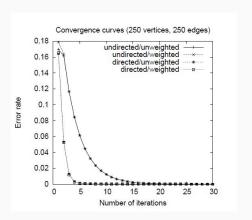
$$S(V_i) = (1 - d) + d * \sum_{j \in In(V_i)} \frac{1}{|Out(V_j)|} S(V_j)$$
 (1)

Taking into account edge weights to compute the score associated with a vertex in the graph:

$$WS(V_i) = (1 - d) + d * \sum_{V_j \in In(V_i)} \frac{W_{ji}}{\sum_{V_k \in Out(V_j)} W_{jk}} WS(V_j)$$
 (2)

## **Convergence Comparison**

Figure 7: Convergence Graph



Source: [3] page 405

## TextRank Keyword Extraction Example

Figure 8: Keywords Extraction Graph Example





Keywords assigned by TextRank: linear constraints; linear diophantine equations; natural numbers; nonstrict inconations; strict inconations; upper bounds

Keywords assigned by human annotators:

linear constraints; linear diophantine equations; minimal generating sets; nonstrict inequations; set of natural numbers; strict inequations; upper bounds

Sample graph built for keyphrase extraction from an Inspec abstract.

Source: [3]

## Conclusion

## **Summary**

"The Anatomy of a Large-Scale Hypertextual Web Search Engine" has at this point over 15,000 citations. PageRank has truly contributed to bring order to the Web in the Information Retrieval arena. This is manifested on how TextRank used the same principles of Google to outperform without any supervised approach algorithms to automatically identify a keyword or a sentence that best describes a text.

## Questions?

## **Tables**

Table 1: PageRank Iteration Calculation for Figure 3

Iteration	А	В	С	A-Error	B-Error	C-Error
0	0.333333	0.333333	0.333333	-	-	-
1	0.333333	0.500000	0.166667	0.0000	0.1667	0.1667
2	0.500000	0.333333	0.166667	0.1667	0.1667	0.0000
3	0.333333	0.416667	0.250000	0.1667	0.0833	0.0833
4	0.416667	0.416667	0.166667	0.0833	0.0000	0.0833
5	0.416667	0.375000	0.208333	0.0000	0.0417	0.0417
6	0.375000	0.416667	0.208333	0.0417	0.0417	0.0000
7	0.416667	0.395833	0.187500	0.0417	0.0208	0.0208
8	0.395833	0.395833	0.208333	0.0208	0.0000	0.0208
9	0.395833	0.406250	0.197917	0.0000	0.0104	0.0104
10	0.406250	0.395833	0.197917	0.0104	0.0104	0.0000
11	0.395833	0.401042	0.203125	0.0104	0.0052	0.0052
12	0.401042	0.401042	0.197917	0.0052	0.0000	0.0052
13	0.401042	0.398438	0.200521	0.0000	0.0026	0.0026
14	0.398438	0.401042	0.200521	0.0026	0.0026	0.0000
15	0.401042	0.399740	0.199219	0.0026	0.0013	0.0013
16	0.399740	0.399740	0.200521	0.0013	0.0000	0.0013
17	0.399740	0.400391	0.199870	0.0000	0.0007	0.0007
18	0.400391	0.399740	0.199870	0.0007	0.0007	0.0000
19	0.399740	0.400065	0.200195	0.0007	0.0003	0.0003
20	0.400065	0.400065	0.199870	0.0003	0.0000	0.0003
21	0.400065	0.399902	0.200033	0.0000	0.0002	0.0002
22	0.399902	0.400065	0.200033	0.0002	0.0002	0.0000
23	0.400065	0.399984	0.199951	0.0002	0.0001	0.0001
24	0.399984	0.399984	0.200033	0.0001	0.0000	0.0001

Final result is shown on page 7

## **Keyword Extraction Results**

 Table 2:
 Results for automatic keyword extraction using TextRank or supervised learning (Hulth, 2003)

	Assi	gned	Cor	rect			
Method	Total	Mean	Total	Mean	Precision	Recall	F-measure
TextRank							
Undirected, Co-occ.window=2	6,784	13.7	2,116	4.2	31.2	43.1	36.2
Undirected, Co-occ.window=3	6,715	13.4	1,897	3.8	28.2	38.6	32.6
Undirected, Co-occ.window=5	6,558	13.1	1,851	3.7	28.2	37.7	32.2
Undirected, Co-occ.window=10	6,570	13.1	1,846	3.7	28.1	37.6	32.2
Directed, forward, Co-occ.window=2	6,662	13.3	2,081	4.1	31.2	42.3	35.9
Directed, backward, Co-occ.window=2	6,636	13.3	2,082	4.1	31.2	42.3	35.9
Hulth (2003)							
Ngram with tag	7,815	15.6	1,973	3.9	25.2	51.7	33.9
NP-chunks with tag	4,788	9.6	1,421	2.8	29.7	37.2	33.0
Pattern with tag	7,012	14.0	1,523	3.1	21.7	39.9	28.1

#### References L



S. Brin and L. Page, The anatomy of a large-scale hypertextual web search engine, Computer Networks and ISDN Systems, 30 (1998), pp. 107--117.



A. Hulth, Improved automatic keyword extraction given more linguistic knowledge, in Proceedings of the 2003 conference on Empirical methods in natural language processing, Association for Computational Linguistics, 2003, pp. 216-223.



R. MIHALCEA AND P. TARAU, Textrank: Bringing order into texts, Barcelona, Spain, 2004, Association for Computational Linguistics, pp. 404-401.

http://www.aclweb.org/anthology/W04-3252.



T. S. W.B. CROFT, D. METZLER, Search Engine Information Retrieval in Practice, Pearson Education, 2015.