#### IT UNIVERSITY OF COPENHAGEN

# Reflections in Data Science

BSREDAS1KU-20201

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#### Exercise 2 - Plan

More details about Fermi estimation method.

Two Fermi estimations problems (10 minutes each).

A data visualisation problem (20 minutes).

### When does Fermi estimate fails?

Badly overestimate or underestimate

Model the problem incorrectly

You might be facing a non-linear problem.

#### Recommendations

•Start with estimations you can check later.

 Don't look the answer before centring your estimations, though!

You can check pieces of the problem.

•How many bald persons we have in the world?

•World's population?

Portion of the population that might go bald?

•How many bicycles are sold in Denmark every year?

•Danish population?

Portion of population interested in bicycles?

•Percentage of new buys?

How many bicycles are sold in Denmark every year?

Answer: Approximately half million bicycles are sold every year in Denmark

Source: http://www.cycling-embassy.dk/wp-content/uploads/2010/03/Bicycle-statistics-from-Denmark.pdf

## Visualisation Study

• A New study says that exercise is associated to increased levels of cholesterol.

www.mybinder.org

https://github.com/tocunha/reflectionsdatascience

## Simpson Paradox

• Trend appears in several different groups, but disappears or reverses when these groups are combined.

## Simpson Paradox