

PIA GAJJAR

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SUMMARY

A UX/UI Designer and web designer with a passion for creating digital experiences that are both beautiful and functional. I am proficient in a variety of design tools and technologies, including Sketch, Adobe XD, Figma, HTML, CSS and JavaScript. Always looking for ways to push the boundaries of design. Let's create something amazing together!

PROFESSIONAL EXPERIENCE

UX/UI Designer & Researcher

CareerFoundry | January 2022 - Current

- Designed and developed a user-friendly, easy to navigate and secure responsive web app to serve as a transactional card for payments, transfers as well as for trading & investment that simplified and reduced 20% navigation related queries.
- Conducted a user-centered research experiment with 25+ users, defined a problem statement and built 3 user personas based on it.
- Created, tested and modified over 15 prototypes & wireframes for desktop/mobile app-design using tools such as Adobe XD/Figma/Sketch.
- Executed a research consisting 20+ participants with card sorting method to better design information architecture of an application using Optimal Sort.

Student Assistant

San Jose State University | San Jose, CA | January 2023 - March 2023

- Lead print services support, and managed other data center infrastructure asset inventory.
- Boosted student satisfaction rate by 10% faster response rate and 20% reduction in overall tickets.
- 100% error-free inventory management with an increase of 5000 prints in a month.

Manager Of Operations

Venzu Traders LLC | Fremont, CA | June 2022 - December 2022

- Designed and lead processes to prepare and mail 12-15 invoices to customers in a day.
- Processed payments and documented account updates to increase 8% efficiency in overall operations.
- Maintained customer satisfaction with forward-thinking strategies focused on addressing customer needs & resolved concerns upto 15%.

Cashier

Trinethra Supermarkets | Newark, California | April 2021 - October 2022

- Tracked transactions on balance sheets and reported any discrepancies.
- Handled product deliveries from vendors and managed inventory by reducing 20% of errors.
- Provided customer service and demonstrated effective communication skills.
- Resulted in an increased overall customer review rating by 1 star.

CONTACT

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PORTFOLIO

- piagajjar.webflow.io

EDUCATION

Bachelor Of Arts in Psychology

San Jose State University, San Jose, CA

May 2023

UX/UI Design Immersion & Specialization

CareerFoundry

August 2023

SKILLS

- UX/UI Design
- User-centered design principles
- Design Software (Figma, Sketch, Adobe XD, Adobe Creative Suite)
- Product & Business Strategy
- Prototyping & Wireframing
- Web design principles (responsive design, accessibility, usability)
- Proficiency in HTML, CSS and JavaScript
- Excellent communication & interpersonal skills
- Attention to detail

LANGUAGES

English:

Native/ Bilingual

Native/ Bilingual

Hindi:

Native/ Bilingual

Native/ Bilingual

Gujarati:

Native/ Bilingual

Native/ Bilingual