

Santiago Bustos Pianda

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Industrial Engineer (Analytics Emphasis) with 2 years of experience in project management, analytics, data science, process optimization and automation. I have led projects for companies such as Bancolombia, Infondo and Unión Seguros, achieving significant improvements in efficiency and resource usage. At Bancolombia I developed everything from a nationwide travel-expense control tool to the automation of 14 processes for the capital markets credit-risk area, generating substantial savings. At Infondo and Unión Seguros I developed Big Data, machine-learning and data-visualization projects, ranging from simple tasks in Python, SQL and Excel to advanced implementations on platforms such as Azure and Databricks, and managing data bases and products. I am pursuing a Master's in Analytics, Data Science & Artificial Intelligence (research track), on scholarship at the National University of Colombia. I possess skills in advanced programming, data management and continuous improvement. I am flexible and willing to learn any necessary technology, committed to delivering innovative, impactful solutions.

PROFESSIONAL EXPERIENCE

Infondo Insurance Agency (Remote)

Medellín, Colombia

June 2024 - July 2025

Technology Consultant, Process Automation

- Optimized the generation of communications to policyholders through automations, reducing lead times by 97% and improving internal and external communication accuracy.
- Designed and implemented Big Data pipelines for massive document ingestion, review and validation under high operational load, achieving a 98% reduction in processing times.
- Updated and integrated new features in the corporate website using PHP, JavaScript and HTML, enhancing user experience and adapting to business needs.
- Implemented Airflow orchestration solutions and defined data products (tables, views and APIs), strengthening data quality, traceability and availability for the business.

Unión Seguros Agency

Medellín, Colombia

Technology Consultant

June 2024 – May 2025

- Automated the review, comparison and validation of insurance-policy reports in Python, reducing execution times and improving data accuracy by 98%.
- Developed and automated a new-client data management system using Python, SQL and web forms, optimizing organization, cloud backup and delivery of critical information, while generating visual reports with detailed data.

Bancolombia

Medellín, Colombia

University Intern in the Credit Risk Area of Capital Markets

December 2023 - June 2024

- Led the automation of 14 key processes using Python and SQL, optimizing operational efficiency and reducing manual workload, which resulted in freeing up a job position. Additionally, I developed manuals to ensure standardization and quality in automated processes.
- I efficiently managed monthly reporting thanks to extensive knowledge in the financial area, including proper data handling, dashboards, and financial indicators.

California, United States

October 2021 – February 2023

• Strategically used data analysis to improve operational efficiency and customer satisfaction, conducting all activities in English.

EDUCATION

NATIONAL UNIVERSITY OF COLOMBIA

Master's in Engineering - Analytics & Data Science (Research)

Medellín, Colombia

January 2025 - Present

UNIVERSITY OF ANTIOQUIA

Bachelor's in Industrial Engineering (Analytics Emphasis)

Medellín, Colombia

July 2018 - June 2024

COURSES & CERTIFICATIONS (DATACAMP – COURSERA – UDEMY)

virtuai

Big Data, PySpark, Databricks & Airflow

Docker Best Practices

Data Analysis with Power BI & Tableau

LLM Engineering: AI, Large Language Models & Agents

Decision Analytics for Business

Data Analysis & Manipulation with Python

Advanced SQL & Database Management

Machine-Learning with Keras, Scikit-Learn & TensorFlow

Git & Version Control

API Consumption

Advanced Automation Anywhere

CAMBRIDGE ACADEMY

Intensive English Course

January 2017 - December 2017

Pasto, Colombia

SKILLS

- Languages & Querying: Python · SQL · R
- Big Data & Data Engineering: ETL/ELT · Data Lakes · Data Warehouses · PySpark · Hadoop · Databricks · Airflow
- Process Automation
- Visualization: Power BI · Tableau · Matplotlib · Seaborn
- Containers & Infrastructure: Docker · Kubernetes
- Cloud Platforms & Data Platforms
- Machine Learning & Deep Learning: Scikit-Learn · Keras/TensorFlow · PyTorch
- Orchestration & MLOps
- Web & Front-End: JavaScript · PHP · HTML · CSS · Node · React
- Project Management & Process Optimization
- Teamwork & Soft Skills
- Master's Thesis: Development of a Python framework for automatic normalization of heterogeneous data with AI, orchestrated with Apache Airflow and Docker containers.

LANGUAGES

- Native Spanish
- Advanced English (B2)

Virtual

January 2020 – Present