

piaoyang wang

UX Designer with Growth Mindset

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education

human-computer interaction
master of science
University of Michigan - Ann Arbor
may 2019

marketing
bachelor of business administration
College of William & Mary
may 2014

work & project experience

summer 2018 | 3 months
mountain view, california

Veritas Technologies
UX design intern

collaborated with PM and engineers to design and develop **micro-interaction** components that were implemented in Veritas' design system using agile methodology and made **interactive charts** for Plutus, a data reporting and analysis platform

summer 2018 | 6 weeks
berlin, germany

German Tech Entrepreneurship Center
innovation program intern

designed **marketing and branding** materials, as well as **visualized information** on startup ecosystem in germany

spring 2018 | 4 months
remote

YouTube
UX research consultant

worked with YouTube's UX research team on **user research and evaluation** for YouTube's Creator Studio beta and provided improvement recommendations

spring 2018 | 4 months
ann arbor, michigan

Amesite: higher-ed AI
UX design consultant

designed a **hi-fi prototype** app that engages students in learning on the go

spring 2017 | 3 months
melbourne, australia

Connect Labs
UX design intern

analyzed **information architecture**, produced **user journey map** and low-fi website redesign proposal for **Property Council of Australia**

2015-2016 | 1 year
shanghai, china

naked Discovery
analyst & executive assistant to the CEO

helped launching **the first innovative learning center** in China and created unique **service experience** with department heads from marketing, operation, learning, IT, and finance

2014-2015 | 1 year
washington D.C. area

Cricket Media
analyst, international

conducted market research in **Europe and Asia** supported **business strategic planning** and new product development in global market, produced **product market performance analysis and report**

skills

tools
indesign, illustrator, photoshop
adobe animate, after effects
sketch, invision, principle

research
surveys and interviews
affinity mapping
statistical analysis

design & development
graphic design
motion/interaction design
html, css, javascript, python (basic)