Impact of Sentiment Analysis on the Volatility and Structural Breaks in Agricultural Commodity Prices

# Scientific paper writing project

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Questions, criticisms, and suggestions: My contacts





### Research parameters

Combining time series analysis with sentiment analysis, we used the following criteria for our research:

- ▶ Refined KeyWords ⇒ "Sentiment Analysis", "Time Series", "Volatility", "Structural Breaks", "Commodity Prices", "Portfolio Optimization", "Agricultural Markets"
- Scientific Databases ⇒ See the available at the "rcrossref" R package and platforms like "Scopus", "Web of Science", and "Google Scholar"
- ► Time Range ⇒ 10 years of data for agricultural commodity prices and sentiment analysis (news without any kind of social media data)
- Papers relevance ⇒ Papers that focus on the application of econometric models like GARCH, structural break models, sentiment analysis techniques (NLP), and multi-objective portfolio optimization

 $\Rightarrow$  Advisor (Prof. Dr. Gilberto Reynoso-Meza) ok ... PIBIC e PIBITI Jr. editais da PUCPR





We are seeking the following objective:

Investigate the impact of sentiment analysis, derived from news sources and financial reports, on the volatility and structural breaks in agricultural commodity prices, and how these insights can improve portfolio optimization strategies.

To address the following research question:

How does market sentiment, extracted from financial reports and news articles, influence the volatility and structural breaks in agricultural commodity prices, and how can these insights be leveraged to optimize investment portfolios?





## Table: Summary of Articles on Time Series and Sentiment Analysis

1. Article Citation	2. Citescore	3. Introduction and Objectives (summary)	4. Methodology (summary)
Zhang, D., Chen, S., Liwen, L., & Xia, Q. (2020)	6.3	Model selection in commodity price forecast-	HAR models, GARCH, struc- tural break analysis
Degiannakis, S., Filis, G., Klein, T., & Walther, T. (2019)	5.9	Volatility forecasting of agricultural com- modities	Econometric models with struc- tural breaks
McFarlane, I. (2016)	4.7	Co-integration of agricultural commodity prices	Time series models, co- integration analysis
Wang, J., Wang, Z., Li, X., & Zhou, H. (2019)	6.5	Bee colony optimization in forecasting com- modity prices	Machine learning models com- bined with time series data
Li, J., Li, G., Liu, M., Zhu, X., & Wei, L. (2020)	5.4	Predicting Chinese soybean futures with sen- timent analysis	Sentiment analysis applied to news articles
Wu, J., Murphy, F., Garvey, J., & Ma, W. (2015)	6.0	Impact of investor sentiment on agricultural commodities	Sentiment metrics integrated with price volatility analysis
Balcilar, M., Bekun, F. V., & Gupta, R. (2020)	5.8	Global and local uncertainties on oil returns with sentiment	Bayesian VAR models with sen- timent analysis
Li, H., Cui, Y., Wang, S., Liu, J., Qin, J., & Yang, Y. (2020)	6.1	Multivariate financial time series forecasting	Variational autoencoders, ma- chine learning for time series
Tomek, W. G., & Myers, R. J. (1993)	4.9	Empirical analysis of agricultural commodity prices	Time series models for agricul- tural price volatility
Aslan, S., Yozgatlıgil, C., & Iyi- gun, C. (2016)	5.5	Clustering of time series using threshold au- toregressive models	TAR models, non-linear time se- ries clustering
Freebairn, J. (1994)	5.0	Volatility of agricultural commodity prices	Econometric techniques for agri- cultural price volatility
Reboredo, J. C. (2012)	5.6	Modelling oil price and exchange rate co- movements	Time series econometrics, co- movement models
Ribeiro, M. T., & Coelho, L. S. (2020)	6.0	Forecasting agricultural prices with ensemble learning	Ensemble learning applied to commodity price forecasting

- Systems & Production Eng. Program - PPGEPS -



- Another kind of application of structural breaks in financial time series analisys script tutorial
- Scientific Initiation at PUCPR Program for rookie (future) researchers (our project are at the beggining step, see our Colab Notebook here)
- For GARCH and the News Impact Curve theory (Robert Engle's econometric Nobel prize)



#### Abstract

This study explores the impact of sentiment analysis on the volatility and structural breaks in agricultural commodity prices. Agricultural markets are often subject to abrupt fluctuations and high volatility, making it essential for investors and policymakers to understand the factors driving these changes. Sentiment analysis, derived from news sources and social media, offers an additional layer of data that complements traditional econometric models, providing a broader understanding of market behavior. This research will utilize time series data of agricultural commodity prices and sentiment metrics obtained through natural language processing (NLP) tools applied to news data.

The proposed methods include the application of econometric models such as conditional volatility analysis (GARCH) and structural break models (e.g., the Bai-Perron model) to capture the effects of market sentiment on price fluctuations. Additionally, a multi-objective optimization model will be used to adjust agricultural commodity portfolios, accounting for the sentiment-driven volatility impact. Expected results include identifying a significant relationship between market sentiment and price variations, as well as validating an optimized approach to managing commodity portfolios, based on both sentiment data and volatility patterns.

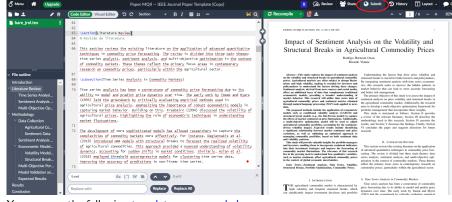
This study will provide valuable insights for portfolio managers and investors, enabling them to incorporate sentiment indicators into their investment strategies and improve the forecasting of commodity market fluctuations. The relevance of this research lies in the growing need to understand how qualitative variables, such as market sentiment, affect agricultural commodity prices in the context of global economic uncertainties.

KeyWords: Sentiment Analysis. Time Series, Volatility, Structural Breaks, Portfolio Optimization, Commodity Prices,





#### ► ⇒ Overleaf colaborative written paper ...

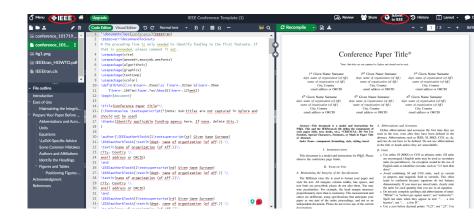


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### Periodic Paper Submission tip







### Table: Potential Journals for Submission

Journal	Text Match Score (1 to 5)	CiteScore	Acceptance Rate %	Time to First Decision (days)
Journal of Commodity Markets	5	4.3	-	60
Finance Research Letters	5	11.1	24%	10
Energy Economics	5	10.8	-	30
Journal of Business Research	4	11.2	-	12
Economic Modelling	5	5.8	-	18
Journal of Banking and Finance	5	6.4	25%	40
Journal of Beh. and Exp. Finance	4	4.5	-	6
Emerging Markets Review	5	4.1	-	30
Computers and Elec. in Agriculture	5	7.6	30%	15
International Economics	4	3.9	-	45

Source: Elsevier Journal Finder Results





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# Special thanks to...

 $\Rightarrow$  To the guiding professor Gilberto Reynoso Meza  ${\color{red} \bigstar}$  and to all the participants present here  ${\color{red} \textcircled{\odot}}$ 

Check out my projects and tutorials on econometrics applications on my GitHub repository •

You can also access my CV and portfolio at:

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- My repository on GitHub
- My profile on LinkedIn in
- My Resume on Lattes Platform or send me an email

Acts 8:31... Many thanks to all!



