

Pica Design + Marketing

Project Approval Sign-Off

Job Number: 12-098

Signed On: 12/20/2012 at 10:10 am EST

Signed By: Roberta Lemon

Client: Wet Effect

Project Title: Wet Effect Collateral

Project Description:

Project File 1: [12-098 WetEffect Envelope.pdf](#)

Project File 2: [12-098 WetEffect letterhead 02.pdf](#)

Project File 3: [12-098 WetEffect mailinglabel.pdf](#)

I, Roberta Lemon, representative of Wet Effect, verify that the project "Wet Effect Collateral" provided on 12/19/2012 at 4:25 pm EST has been reviewed and approved for design, layout, copy and image placement to date and consider all design related work pertaining to the above project to be complete and authorize Pica Design, LLC to prepare and release all digital and material files to the Client's selected vendor(s) for printing, manufacturing and or internet publication. Also, any further modifications, additions or deletions to the design or content after this sign-off authorization for the above project will be considered new work and charged based on time + expenses.