

Pica Design + Marketing

Project Approval Sign-Off

Job Number: 12-091

Signed On: 10/12/2012 at 7:52 am EST

Signed By: Abby Laukka

Client: Laukka

Project Title: Downeast and MH&D Ads

Project Description: Abby, If these look good we will get them in for the next magazine issue for each.

Project File 1: [12-091 LaukkaPrintAd DE 02.pdf](#)

Project File 2: [12-091 LaukkaPrintAd MHD 00.pdf](#)

I, Abby Laukka, representative of Laukka, verify that the project "Downeast and MH&D Ads" provided on 10/11/2012 at 1:21 pm EST has been reviewed and approved for design, layout, copy and image placement to date and consider all design related work pertaining to the above project to be complete and authorize Pica Design, LLC to prepare and release all digital and material files to the Client's selected vendor(s) for printing, manufacturing and or internet publication. Also, any further modifications, additions or deletions to the design or content after this sign-off authorization for the above project will be considered new work and charged based on time + expenses.