Pica Design + Marketing

Project Approval Sign-Off

Job Number: 12-118

Signed On: 12/06/2012 at 10:52 am EST

Signed By: Meg Maiden

Client: Maine Windjammer Association Project Title: Essentially America Ads

Project Description:

Project File 1: 12-118 MAIDEN EA-GER-2012 01.pdf Project File 2: 12-118 MAIDEN EA-UK-2012 02.pdf

I, Meg Maiden, representative of Maine Windjammer Association, verify that the project "Essentially America Ads" provided on 12/06/2012 at 10:38 am EST has been reviewed and approved for design, layout, copy and image placement to date and consider all design related work pertaining to the above project to be complete and authorize Pica Design, LLC to prepare and release all digital and material files to the Client's selected vendor(s) for printing, manufacturing and or internet publication. Also, any further modifications, additions or deletions to the design or content after this sign-off authorization for the above project will be considered new work and charged based on time + expenses.