

TRIVIA OF THE MONTH

1. Which Christmas tree fact is NOT true?
A. Artificial Christmas trees have outsold real ones every year since 1991.
B. Nova Scotia leads the world in exporting Christmas trees.
C. Franklin Pierce was the first president to decorate an official White House Christmas tree.
D. The Christmas tree was chosen to represent this holy holiday because its shape points the way to heaven.
2. Can you name the popular Christmas song that was actually written for Thanksgiving?
A. Jingle Bells
B. It Came Upon a Midnight Clear
C. I Saw Mommy Kissing Santa Claus
D. Away in the Manger
3. Electric Christmas tree lights were first used in what year?
A. 1865
B. 1895
C. 1905
D. 1932
4. Good King Wenceslas was king of what country?
A. Bohemia
B. England
C. Germany
D. Morocco
5. In 1971, the New York Sun newspaper wrote a famous response to a little girl's question: "Yes, _____, there is a Santa Claus." Can you name that girl?
A. Mary
B. Charlotte
C. Vidalia
D. Virginia

Source: <http://www.squidoo.com/christmastriviaquestionsandanswers#module131736471>

We would love to hear from you. If you have comments or thoughts about the information in this piece or just want to say "hi," please e-mail feedback@aristamri.com.

WORLD RECORDS

Most letters to Santa collected in a Christmas season

During Christmas 2006 Santa received 1.06 million letters and 44,166 emails (each one responded to with the help of Santa's very special Canada Post elves). More than 11,000 Canada Post volunteers helped respond to these letters in 11 languages, including Braille.

Most expensive greeting card sold at auction

The most valuable Christmas card in the world was sold at auction in Devizes, Wiltshire, UK on 24 November 2001 for £20,000 (\$28,158) and bought by an anonymous bidder. Measuring 13 x 8 cm (5 x 3 in) it was sent by Sir Henry Cole, a Bath-born businessman to his grandmother in 1843 and is hand-coloured by the London illustrator John Calcott Horsley.

Source: www.guinnessworldrecords.com

THIS MONTH IN HISTORY

Dec 20, 1957: Elvis Presley is drafted

In 1957, while spending the Christmas holidays at Graceland, his newly purchased Tennessee mansion, rock-and-roll star Elvis Presley receives his draft notice for the United States Army.

With a suggestive style—one writer called him “Elvis the Pelvis”—a hit movie, Love Me Tender, and a string of gold records including “Heartbreak Hotel,” “Blue Suede Shoes,” “Hound Dog” and “Don’t Be Cruel,” Presley had become a national icon, and the world’s first bona fide rock-and-roll star, by the end of 1956. As the Beatles’ John Lennon once famously remarked: “Before Elvis, there was nothing.” The following year, at the peak of his career, Presley received his draft notice for a two-year stint in the army. Fans sent tens of thousands of letters to the army asking for him to be spared, but Elvis would have none of it. He received one deferment—during which he finished working on his movie King Creole—before being sworn in as an army private in Memphis on March 24, 1958.

After six months of basic training—including an emergency leave to see his beloved mother, Gladys, before she died in August 1958—Presley sailed to Europe on the USS General Randall. For the next 18 months, he served in Company D, 32nd Tank Battalion, 3rd Armor Corps in Friedberg, Germany, where he attained the rank of sergeant. For the rest of his service, he shared an off-base residence with his father, grandmother and some Memphis friends. After working during the day, Presley returned home at night to host frequent parties and impromptu jam sessions. At one of these, an army buddy of Presley’s introduced him to 14-year-old Priscilla Beaulieu, whom Elvis would marry some years later. Meanwhile, Presley’s manager, Colonel Tom Parker, continued to release singles recorded before his departure, keeping the money rolling in and his most famous client fresh in the public’s mind. Widely praised for not seeking to avoid the draft or serve domestically, Presley was seen as a model for all young Americans. After he got his polio shot from an army doctor on national TV, vaccine rates among the American population shot from 2 percent to 85 percent by the time of his discharge on March 2, 1960.

Source: historychannel.com/this-day-in-history/elvis-presley-is-drafted

“THE WEAKEST MAGNET IN THE VALLEY,”

is a comment I heard recently regarding our Open MRI facility in Mesa, Arizona. Puzzled, the comment got me thinking about the difference between Open and Closed MRIs and all the misconceptions surrounding them. There are differences between the two, but ultimately both have the ability to produce quality diagnostic information. Like cars, MRIs are just machines. It’s the people behind them that truly make the difference. So, as you help your patients choose which imaging providers perform their MRIs, we hope the following illustration will dispel a few myths and illuminate some of the facts.” – **Martin J. Farrell**, *Arista Medical Imaging*

OPEN MRI OR CLOSED MRI? *Look inside to learn more*



FOCUS ON THE WHO

www.aristamri.com



FOCUS ON THE WHO

ARE ALL MRIs THE SAME?

THE DIFFERENCE BETWEEN OPEN AND CLOSED MRIs
IS AS SIMPLE AS A **SPORTSCAR** VS. AN **ECONOMY COMPACT**
(IN THE END THEY BOTH GET YOU THERE)

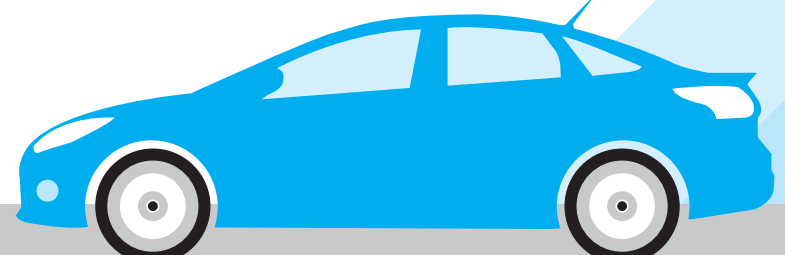
CLOSED MRI

=



SPORTSCAR

VS.



ECONOMY COMPACT

=

OPEN MRI

Certified by
The American College
of Radiology

CERTIFICATION

Registered with
the state,
passes inspection

Enclosed “donut”
design

COMFORT

Designed & styled
for comfort

3.0 Tesla
closed magnet

POWER

670 Horse Power
V12 engine

Uses more
power /resources

ENVIRONMENT

Large engine
= Less fuel efficient

Generates quality,
readable diagnostic
information

PERFORMANCE

Reliable
vehicle



THE BOTTOM LINE

Registered with
the state,
passes inspection

Simple design
economical

160 Horse Power
4 Cylinder Engine

Small engine
= More fuel efficient

Reliable
vehicle

CERTIFICATION

Certified by
The American College
of Radiology

COMFORT

Open “bunk bed”
design

POWER

0.3 Tesla
open magnet

ENVIRONMENT

Uses less
power/resources

PERFORMANCE

Generates quality,
readable diagnostic
information

WHICH MRI SHOULD YOU SEND YOUR PATIENTS TO?

When we choose a car, we think in terms of what best fits our needs. So, if both magnets are ACR accredited and generate quality diagnostic information, then selecting an open or closed magnet for your patients should depend on their needs, the service the imaging facility provides, and above all, the people who perform the services.