
EMPLOYMENT

Job description:

Graphic Designer (print + web/interactive)
Part or Full-Time; Mid-Level Staff

You will:

- be an integral member of a small creative team
- work on a wide variety of projects including logo identities, print, digital, 3D and interactive for clients of all shapes and sizes
- be expected to create inspiring work that is as clever as it is beautiful
- be responsible for taking projects from concept to completion
- have a mind for strategy and a strong urge to deliver
- work closely and collaboratively with team members and build relationships with clients
- have seen the documentary "Helvetica"

Your portfolio:

- demonstrates your creative versatility - showing a wide range of skills and projects (layout, brand, packaging and digital design)
- contains examples of solid logo design and a comprehensive understanding of brand power
- demonstrates your visual cleverness and your incredible attention to detail
- shows examples of digital illustration and icon design
- shows an awareness of current design trends

You are:

- willing to explore
- a conceptual, big-picture-thinking problem solver
- a designer that can feed the team with lots of ideas
- passionate about branding and visual communication
- confident in your creative ability, but excited to learn and improve skills
- a team-player with a can-do, make-it-happen attitude
- comfortable working on a team or alone
- comfortable handling multiple projects and producing solid work under tight deadlines
- fluent in the latest versions of Illustrator, Photoshop and Indesign*

* *Mandatory. Knowledge and/or experience in digital publishing (DPS), UI / UX design, HTML and/or CSS is a big plus)*

You believe:

- form follows function
- in sketching ideas before designing on computer
- in the 'overnight test' – not grabbing at the first, great idea
- in respecting the dimension of great copywriting
- email alone does not lead to a meaningful relationship

Qualifications

The ideal candidate will hold a BS or BFA in design or a related field from an accredited school and have 3+ years of professional experience in the design field.

Demonstrated success in the development and execution of design deliverables, strong written and interpersonal communications skills, and computer literacy are required.

Who should apply?

We're in search of a design maverick with 3+ years of experience in print and digital design who is passionate about design and plays nice with others. Applicants should have an insatiable appetite for creativity, positive outcomes and experience using a wide range of media for visual communication. Responsibilities will include branding, advertising, information, layout, environmental, packaging, interactive, web and mobile design. If you fit the description, enjoy working with people, have a positive attitude and want to join a relaxed, upbeat working environment, please send your application to jobs@picadesign.com with the following information:

- Cover letter, Brief bio and Resume (PDF, Word or RTF document)
- Portfolio/Samples of completed work
- Three References (not including your mom)

All applicants welcome; preference will be given to local candidates.

We are:

An award-winning creative services agency headquartered in Belfast, Maine. For the past 13+ years, we have worked with influential organizations and businesses across Maine, New England and beyond. We use our collective talents to challenge convention and develop design and marketing solutions that create appreciable impact for our clients. This is how we make a difference.

Pica Design + Marketing
PO Box 225
111 Church Street
Belfast, ME 04915

Only by acknowledging the fact that those limits may be imaginary, can a person achieve great things.
(: In many aspects of life, limits are often self-imposed.