

Pica Design + Marketing

Project Approval Sign-Off

Job Number: 12-121

Signed On: 01/30/2013 at 3:13 pm EST

Signed By: Sean Callahan

Client: American Conifer Society

Project Title: Conifer Website Presentation

Project Description:

Project File 1: [12_121_CONIFER_Present_08.pdf](#)

I, Sean Callahan, representative of American Conifer Society, verify that the project "Conifer Website Presentation" provided on 01/30/2013 at 2:13 pm EST has been reviewed and approved for design, layout, copy and image placement to date and consider all design related work pertaining to the above project to be complete and authorize Pica Design, LLC to prepare and release all digital and material files to the Client's selected vendor(s) for printing, manufacturing and or internet publication. Also, any further modifications, additions or deletions to the design or content after this sign-off authorization for the above project will be considered new work and charged based on time + expenses.