

Pica Design + Marketing

Project Approval Sign-Off

Job Number: 12-057

Signed On: 07/09/2012 at 2:56 pm EST

Signed By: Martin J. Farrell

Client: Arista Imaging

Project Title: July Newsletter

Project Description:

Project File 1: [12-057 AristaImaging Newsletter July02.pdf](#)

Project File 2: [12-057 CMI Newsletter July.pdf](#)

Project File 3: [12-057 IDC Newsletter July.pdf](#)

I, Martin J. Farrell, representative of Arista Imaging, verify that the project "July Newsletter" provided on 07/09/2012 at 2:46 pm EST has been reviewed and approved for design, layout, copy and image placement to date and consider all design related work pertaining to the above project to be complete and authorize Pica Design, LLC to prepare and release all digital and material files to the Client's selected vendor(s) for printing, manufacturing and or internet publication. Also, any further modifications, additions or deletions to the design or content after this sign-off authorization for the above project will be considered new work and charged based on time + expenses.