



# SNAP A SHOT, WIN A GIFT CARD

## GIVE YOUR HOLIDAY SHOPPING A HEAD START.

Enter to win a \$150 Visa Gift Card just by using your camera.

Take a quick picture of your favorite little (or big!) trick or treater in costume this Halloween and post it on our Facebook page with a comment about why this costume is so very fitting. The picture can be of you, too!

The post with the most views on November 8th at 7PM EST, will win the \$150 gift card.

**Post to:**  
[www.facebook.com/AristaMedicalImaging](http://www.facebook.com/AristaMedicalImaging)

## WHO’S WHO?

### WHO PLAYED THE ORIGINAL MOVIE MONSTER:

**Frankenstein** (1931) \_\_\_\_\_

- A. Kevin James
- B. Martino Farelli
- C. Boris Karloff

**Dracula** (1931) \_\_\_\_\_

- A. James Houghton, Jr.
- B. Bela Lugosi
- C. Adam Sandler

**The Mummy** (1932) \_\_\_\_\_

- A. Mario Andretti
- B. Boris Karloff
- C. Toni Klinghoffer

#### ANSWERS

Frankenstein: Boris Karloff; Dracula: Bela Lugosi; The Mummy: Boris Karloff;  
Who sang “Monster Mash?”: Bobby “Boris” Pickett

## WHO SANG THE 1962 HIT SONG “MONSTER MASH”

- A. Paul Anka
- B. Bobby “Boris” Pickett
- C. Bobby Darren

**BACK IN TIME:** “Monster Mash” was released as a single on Gary S. Paxton’s Garpax Records label in August 1962 along with a full-length LP called The Original Monster Mash, which contained several other monster-themed tunes. The “Monster Mash” single reached number one on the Billboard Hot 100 chart on October 20 of that year, just in time for Halloween. It has been a perennial holiday favorite ever since.

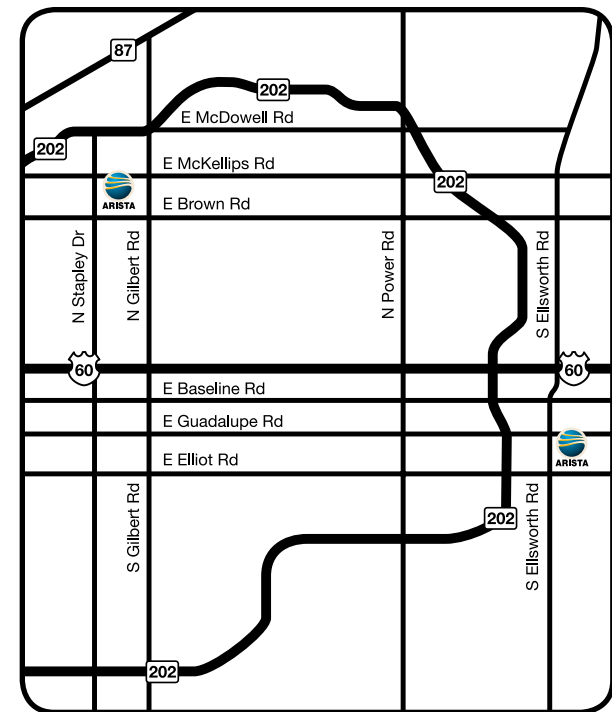
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FOCUS ON THE WHO

# THE CRAZY COSTUME GUIDE

## IT’S DRESS-UP TIME!

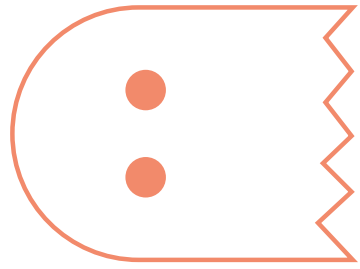
“Most of us know the fun that comes with putting on a costume or disguise. For just a moment we can be someone else and that can bring out something in us we didn’t expect. Maybe you’re usually reserved and quiet, but once you have a mask on – your wild side might come out. That is part of the fun of the Halloween tradition. That person inside gets to come out! So what’s waiting down inside you? Take a look inside and find out.” - **MARTIN J. FARRELL**, ARISTA MEDICAL IMAGING



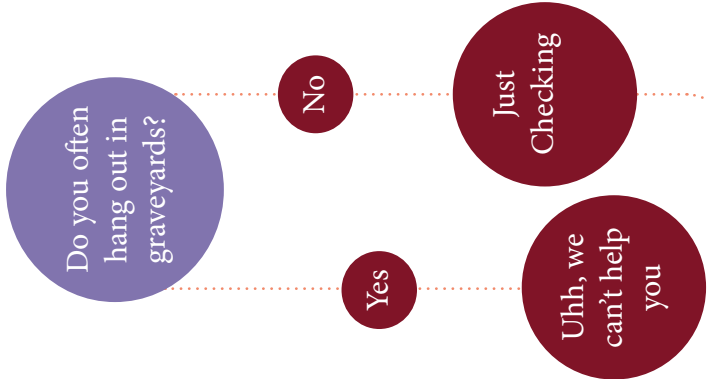
# DO YOU DRESS UP FOR HALLOWEEN?

Costumes let us be something else—maybe an exaggerated part of ourselves, a hidden part, an unexplored part. In any event, dressing up, or not, says something about you. How will you dress this Halloween? What's lurking underneath your daily exterior?

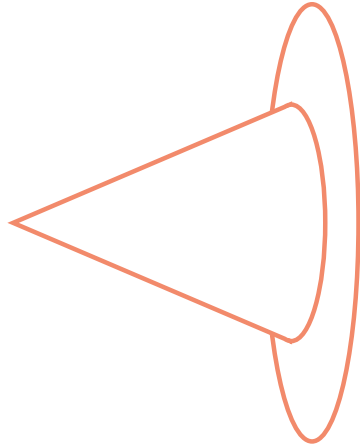
## WHICH CHARACTER RINGS A BELL FOR YOU?



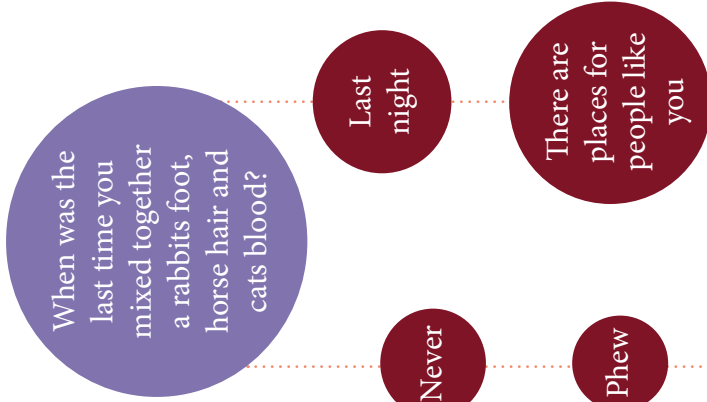
THE GHOST



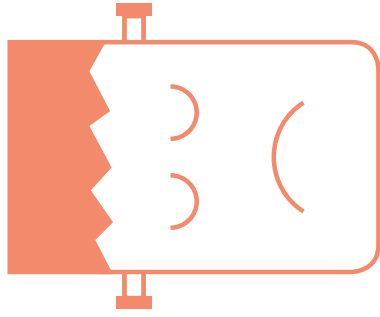
Creepy is as creepy does. The Ghost is your silent and scary side. Are you going to let it out this October? If giving your friends a chill sounds cool to you, go for it! Just don't take it too far. Even grown-ups still fear bumps in the night!



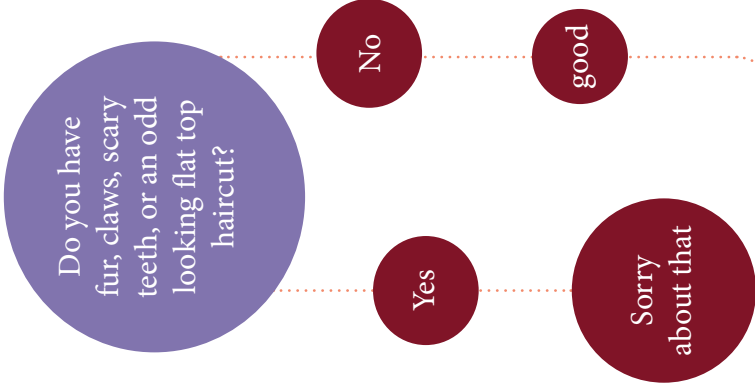
THE WITCH



Oh what fun to cast spells, boil toads and take flight on a fuel-efficient broom. The Witch has license to be a little bit of a b#\$tch as well. Are you in the mood to get a rise out of people lately? Grab that tall black hat and have at it.



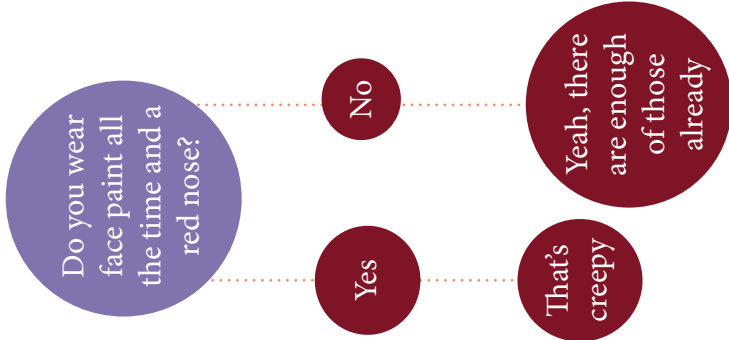
THE MONSTER



Ugly creatures get a bad rap. Just because you have bolts sticking out of your head and your skin is a sickly green color doesn't mean you're hard to love. Be the warm, mellow Monster and show 'em that it's what's inside that matters most.



THE CLOWN



Being goofy, making everyone smile. There's the big painted on smile. (Do we see a tear in the corner of that eye?). Feeling like being the life of the party? Some clowning around may be a great release this year. Who knows, maybe wild red hair is just the new 'do you need.

All soul's day isn't the only day we dress up and be something or someone else. Each day, we can choose to add this or that to our attire to say something about ourselves, to give ourselves a lift, to add a little color or personality to our day. We encourage you to be and look who you are.