

Pica Design + Marketing

Project Approval Sign-Off

Job Number: 12-102

Signed On: 12/07/2012 at 12:16 pm EST

Signed By: Roberta Lemon

Client: Wet Effect

Project Title: Trade Show Booth

Project Description:

Project File 1: [12-102 WETEEFFECT TradeShow 02.pdf](#)

I, Roberta Lemon, representative of Wet Effect, verify that the project "Trade Show Booth" provided on 12/07/2012 at 12:13 pm EST has been reviewed and approved for design, layout, copy and image placement to date and consider all design related work pertaining to the above project to be complete and authorize Pica Design, LLC to prepare and release all digital and material files to the Client's selected vendor(s) for printing, manufacturing and or internet publication. Also, any further modifications, additions or deletions to the design or content after this sign-off authorization for the above project will be considered new work and charged based on time + expenses.