Pica Design + Marketing

Project Approval Sign-Off

Job Number: 13-052

Signed On: 06/25/2013 at 1:51 pm EST

Signed By: Martin J. Farrell Client: Arista Imaging

Project Title: July Newsletters

Project Description:

Project File 1: <u>13-052 Arista July.pdf</u>
Project File 2: <u>13-052 CMI July.pdf</u>

I, Martin J. Farrell, representative of Arista Imaging, verify that the project "July Newsletters" provided on 06/25/2013 at 10:32 am EST has been reviewed and approved for design, layout, copy and image placement to date and consider all design related work pertaining to the above project to be complete and authorize Pica Design, LLC to prepare and release all digital and material files to the Client's selected vendor(s) for printing, manufacturing and or internet publication. Also, any further modifications, additions or deletions to the design or content after this sign-off authorization for the above project will be considered new work and charged based on time + expenses.