

Project Approval Sign-Off

Job Number: 11-124

Signed On: 11/29/2011 at 4:47 pm EST

Signed By: Martin J. Farrell

Client: Arista Imaging

Project Title: Arista Imaging Newsletter

Project Description:

Project File 1: <u>11-124 Aristalmaging Newsletter CMI 02.pdf</u>
Project File 2: <u>11-124 Aristalmaging Newsletter Arista_04.pdf</u>

I, Martin J. Farrell, representative of Arista Imaging, verify that the project "Arista Imaging Newsletter" provided on 11/29/2011 at 4:09 pm EST has been reviewed and approved for design, layout, copy and image placement to date and consider all design related work pertaining to the above project to be complete and authorize Pica Design, LLC to prepare and release all digital and material files to the Client's selected vendor(s) for printing, manufacturing and or internet publication. Also, any further modifications, additions or deletions to the design or content after this sign-off authorization for the above project will be considered new work and charged based on time + expenses.