

LOEB-SULLIVAN SCHOOL OF

# INTERNATIONAL BUSINESS & LOGISTICS

## M.S. DEGREES

**International Logistics Management**  
(pending NEASC approval)

**Global Logistics &  
Maritime Management**

## PROGRAM OVERVIEW

The Loeb-Sullivan School - graduate degree program offers two degrees: an On Campus -Master of Science in Global Logistics and Maritime Management (GLMM); and an Online Master of Science in International Logistics Management (ILM – pending NEASC approval). All courses have a supply chain, logistics, or maritime management focus in addition to the base discipline for the course.

The programs prepare students for the challenges of managing logistics of strategic global supply chains, as well as operational management in a variety of industry sectors. The curriculum integrates managerial disciplines within the logistics and supply chain professions. There is an emphasis on concepts and theories for global marketing and sourcing, inventory, distribution, transportation, and manufacturing, including economics and finance/accounting. Graduates of the programs are grounded in general management capability and are prepared to contribute to strategic and organizational efforts toward effective supply chain management. This enables our graduates to effectively lead logistics operations in any industry.

## TWO PATHS TO A MASTER'S DEGREE

**Online - International Logistics  
Management - in as little as 19  
months (pending NEASC approval)**

The MS-ILM program consists of nine (9), courses for a total of 36 graduate credit hours. Students are admitted and can take courses in the fall, spring, or summer semesters. All courses are taught by industry and academic professionals so you should always feel connected to your professor. The asynchronous online format allows you to schedule your academic time around your job and personal commitments. You can access your coursework from anywhere in the world your career may take you. All you need is an internet connection and a commitment to challenge yourself academically. This is the PERFECT part-time program for the full-time working professional!

### **On Campus - Global Logistics and Maritime Management - in 10 months**

The MS-GLMM program consists of twelve (12) courses for a total of 36 graduate credit hours. Beginning with three Orientation Courses during the last two weeks of August, the program concludes in mid-June with two intensive wrap-up courses. The small class sizes and close co-operation with faculty and other students provide an excellent On Campus atmosphere for learning. Students in the past have included those who recently graduated from baccalaureate programs in the US and abroad, as well as business professionals seeking mid-career changes.

Primary course work in both programs includes: Accounting, Economics, Marketing, Organization Development, Fundamentals of Logistics, International Logistics, Production/

Operations Management, Port and Terminal Management, Strategic Business Management. Class size averages 10-20, providing the opportunity for an exciting, interactive learning environment.

## ADVANCING YOUR CAREER

A dynamic career in international business and logistics rests on a foundation of excellent communication, critical thinking skills, understanding of world cultures, and familiarity with international economics. A Master's degree will propel your career to the next level and beyond.

*"In today's global economy, leading companies are competing on the effectiveness of their supply chains as much as on their products and services. Therefore, organizations have a growing need for trained logistics and supply chain managers who can operate on the front lines of innovation. An LSS - MS degree in logistics leads to exciting and fulfilling careers but it all starts with education".*

—Peter Tirschwell, EVP and Chief Content Officer; JOC Group; Publisher of The Journal of Commerce and PIERS data.

The programs are intended for individuals with industry experience as well as for recent college graduates seeking challenging opportunities in the rapidly growing fields of supply chain logistics and related sectors.



Both degrees will lead to personal growth in managerial and leadership skills. Students will demonstrate their ability to gather, apply, analyze, synthesize, and critically evaluate current theories and knowledge by addressing specific real-world problems.

Typical applicants for the program include entry-and mid-level professionals, supervisors/managers, and those who wish to enhance their management capabilities in international business logistics. Maintenance of a "B" average (3.0/4.0 GPA) is necessary for candidacy, advancement, and graduation in both programs. Admission requirements include an accredited baccalaureate degree or its equivalent (a bachelor's degree in business is not required); completion of either the Graduate Record Examination (GRE) or Graduate Management Admissions Test (GMAT); two letters of recommendation; and a candidate's personal statement of intent demonstrating evidence of motivation to successfully complete one of the graduate programs. All graduate school admissions information can be found at [ibl.mainemaritime.edu](http://ibl.mainemaritime.edu)

There are literally hundreds of career paths followed by logistics professionals. Maine Maritime Academy graduates enjoy a respected reputation in today's business and transportation industries. Selected employers of Loeb-Sullivan School of International Business & Logistics Master's degree graduates include:

- Amazon
- Bath Iron Works
- Boeing
- British Petroleum
- C.H. Robinson
- Carnival Cruise Lines
- Caterpillar
- Cianbro Corporation
- C.H. Robinson
- Delhaize Group
- Exxon-Mobil
- General Dynamics (NASSCO)
- Georgia Pacific
- IDEXX
- Ingram Barge Lines
- International Paper
- Kiewit
- L.L. Bean
- Poland Spring
- Sappi Fine Papers
- Seadrill
- Shell Oil
- Strategic Management Solutions
- Wallenius Wilhelmsen
- Wal-Mart, (private fleet, procurement)

## MMA ALUMNI ADVANTAGE GRADUATE SCHOOL

The Loeb-Sullivan School of International Business and Logistics offers special opportunity for all MMA Alumni regardless of their undergraduate major. The Alumni Advantage program offers all MMA alums preferential tuition rates substantially lower than the normal graduate tuition rate; one more exceptional reason to enroll in the LSS-IBL graduate program at MMA! Please visit our website to learn more.



## START CHARTING YOUR COURSE IN THE GLOBAL ECONOMY TODAY

Our web site, [ibl.mainemaritime.edu](http://ibl.mainemaritime.edu), is filled with helpful information that may assist you as you consider joining us in the IBL program. Contact Loeb-Sullivan School Admissions at (207) 326-2212 or [online@mma.edu](mailto:online@mma.edu).

Our online catalog is regularly updated and should be referred to for complete programming.