

WET EFFECT, INC - GRAPHIC STANDARDS

SPOT COLOR (OFFSET PRINTING)

ID_HORIZONTAL_Primary



ID_VERTICAL



Cool Gray 11 C



PMS 716 C

BLACK



PMS BLACK C

REVERSE



CMYK COLOR (DIGITAL AND 4 COLOR PRINTING)

ID_HORIZONTAL_Primary



ID_VERTICAL

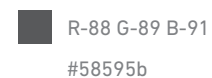


C-0 M-0 Y-0 K-80



C-0 M-60 Y-100 K-0

WEB



R-88 G-89 B-91
#58595b



R-245 G-130 B-32
#f58220

WEB DIMENSIONAL

