Pica Design + Marketing

Project Approval Sign-Off

Job Number: 12-074

Signed On: 07/16/2012 at 3:43 pm EST

Signed By: Mike Towey

Client: SPEECH

Project Title: ADVANCE AD July

Project Description:

Project File 1: 12-074_SPEECH-AdvanceAd-00.pdf

I, Mike Towey, representative of SPEECH, verify that the project "ADVANCE AD July" provided on 07/16/2012 at 2:50 pm EST has been reviewed and approved for design, layout, copy and image placement to date and consider all design related work pertaining to the above project to be complete and authorize Pica Design, LLC to prepare and release all digital and material files to the Client's selected vendor(s) for printing, manufacturing and or internet publication. Also, any further modifications, additions or deletions to the design or content after this sign-off authorization for the above project will be considered new work and charged based on time + expenses.