Pica Design + Marketing

Project Approval Sign-Off

Job Number: 12-089

Signed On: 09/17/2012 at 5:02 pm EST

Signed By: Martin J. Farrell

Client: Arista MRI

Project Title: October Newsletter

Project Description:

Project File 1: 12-089_Arista_Newsletter_October_01.pdf

Project File 2: 12-052 AristaImaging Newsletter October cover 01.pdf

I, Martin J. Farrell, representative of Arista MRI, verify that the project "October Newsletter" provided on 09/17/2012 at 4:42 pm EST has been reviewed and approved for design, layout, copy and image placement to date and consider all design related work pertaining to the above project to be complete and authorize Pica Design, LLC to prepare and release all digital and material files to the Client's selected vendor(s) for printing, manufacturing and or internet publication. Also, any further modifications, additions or deletions to the design or content after this sign-off authorization for the above project will be considered new work and charged based on time + expenses.