ALENA IVANINA

IT Project Manager with a proven track record of leading cross-functional teams and delivering successful projects for 6+ years. Excellent history of understanding business metrics and translating company goals into digital experiences. Takes full ownership of projects to ensure their success. Specializes in developing fintech solutions.

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🔗 Projects portfolio

EXPERIENCE

PM Team Lead | NABIX — Moscow, Russia   Oct 2020 — Apr 2023

NABIX is a fintech start-up providing solutions for the financial industry, serving 70% of investment businesses in Russia.

- Led team of 6 project managers, providing guidance and support for successful project execution.
- Managed cross-functional discovery and delivery teams of 12+ employees.
- Monitored project progress, tracked milestones, and proactively identified and mitigated risks.
- Collaborated with executives, clients and users to improve project scope and align business goals.
- Created a long-term product development plan based on strategic planning results.

Key Achievements:

- ✓ Implemented Agile, Waterfall, Hybrid, and Lean practices in the company to meet specific project needs.
- ✓ Created and implemented white-label solution for selling financial products, managing clients and agent networks. Supplied to 9 companies.
- ✓ Launched a money transfer and payment platform, integrated with Unistream and MTS payment systems. The solution is utilized by over 250k authorized agents.

Stack: .NET, .NET Core, Angular, TypeScript, PostgreSQL

Project Manager | Kinohod — Moscow, Russia   Apr 2019 — Oct 2020

Kinohod develops solutions for event and travel industries with 200+ employees.

- Led Agile cross-functional teams, delivering 5 projects, managing stakeholders, and fostering collaboration with clients, users, and departments.
- Generated forecasts and metrics reports using Amplitude, utilizing data-driven insights to shape the Product strategy. Owned P&L.
- Prioritized and defended Product Roadmap, aligning vision with global strategy.

Key Achievements:

- ✓ Launched CMS with a low-code API generator for enhanced development agility.
- ✓ Implemented white-label travel widget in 18 apps, achieving an average 13% growth in retention.
- ✓ Developed MVP white-label food delivery system with widget and admin panel in 4 months.
- ✓ Introduced streaming platform aggregator, resulting in a 40% growth in customer engagement.

Stack: Docker, Kubernetes, JavaScript, NodeJs, React, MongoDB

Project Manager | Karma Investment — Moscow, Russia   Dec 2017 — Apr 2019

Karma is a start-up specializing in blockchain-based peer-to-peer lending platforms for small and medium-sized businesses. Managed over $11.5M in loans during 2019.

- Led a cross-functional team of 7 employees using Agile to develop iOS/Android platforms and actively participated in web application development.
- Created requirements and gathered user feedback to improve the apps continuously.

Key Achievement:

- ✓ Launched the MVP within 3 months, resulting in 70% of deals being processed by mobile apps.

Stack: Apps: Java, Swift; Web: Blockchain, NodeJs, GraphQL, Kafka, JavaScript, React

QA | Freelance — Limassol, Cyprus   Aug 2016 — Dec 2017

- Performed manual testing activities, including integration, functional, regression, smoke testing.
- Utilized Python to automate QA tests.

Trading Platform Administrator | Otkritie — Moscow, Russia   Aug 2014 — Aug 2016

Leading brokerage company in Russia with 500k+ clients.

- Supported trading platforms, handling administration, configuration, and monitoring.
- Integrated platforms such as Micex Trade SE, Spectra, Reuters, Bloomberg and others.
- Automated key processes using Python, T-SQL and Cmd.

EDUCATION

MS Computer science
MTUCI, Moscow, Russia   2016

MS Data-Driven Communication
HSE, Moscow, Russia   2021

SKILLSET

- Software Project Management
- Managing cross-functional teams
- Leadership and mentorship
- Stakeholder and vendor relations
- Budgeting and cost management
- Risk and change management
- Problem-solving & decision-taking
- Software Development Life Cycle
- Agile, Hybrid, Waterfall and Lean
- QA and business analysis
- Python, T-SQL, Pandas

HIGHLIGHTS

Conference Speaker
- Shared experience of creating a Fintech solution showcased at conferences such as NAUFOR, FinNEXT, and Cbonds

Mentor
- Mentored junior project managers

CERTIFICATE

Certified Scrum Master, Yandex
Data-Driven Product Management, GoPractice
Effective negotiations, Skillbox

LANGUAGE

English, Russian

SOFTWARE

Moqups, Figma, Miro; Confluence, Jira, Trello, Asana, Monday.com, Microsoft Azure, GantPro; Microsoft Office Suite, Keynote; Google Analytics, AppMetrica, Amplitude, Firebase, Crashlytics; Insomnia, Postman, Swagger; TestRail.