$$\begin{vmatrix} 1 & 3 \\ 3 & 4 \end{vmatrix} = 1.4 - 2.3 = -3$$

$$\begin{vmatrix} 3 & 4 \\ 1 & 3 \end{vmatrix} = 3 \cdot 2 - 4 \cdot 1 = 3$$

$$A = abs\left(\frac{1}{\lambda}\begin{vmatrix} 1 & a \\ 3 & -1 \end{vmatrix}\right) + abs\left(\frac{1}{\lambda}\begin{vmatrix} 3 & 1 \\ -1 & -4 \end{vmatrix}\right) = 3 + \frac{11}{\lambda} = \boxed{\frac{17}{\lambda}}$$