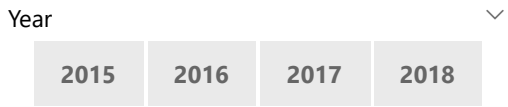
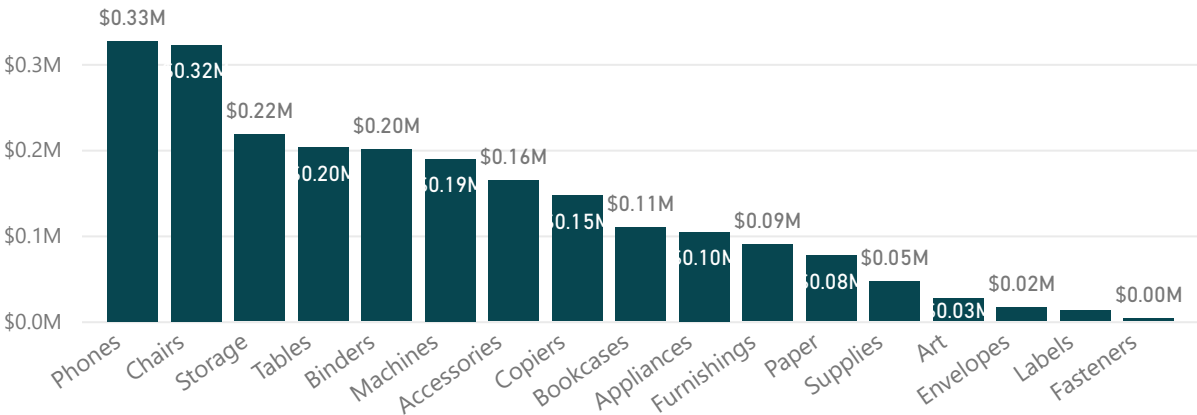


# Sales Performance Dashboard



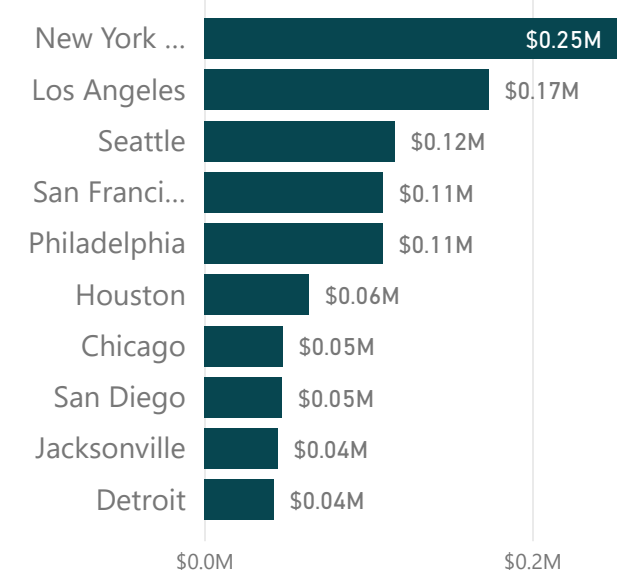
Sales by Sub Category



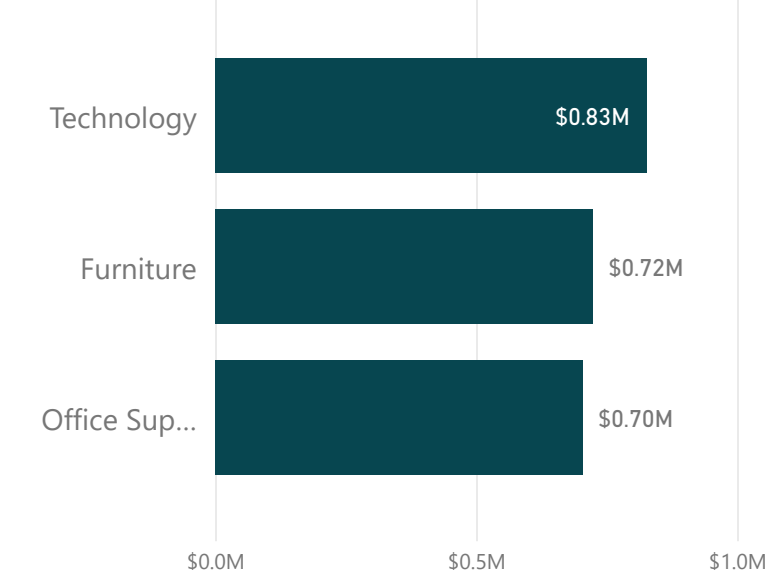
Sales Trends



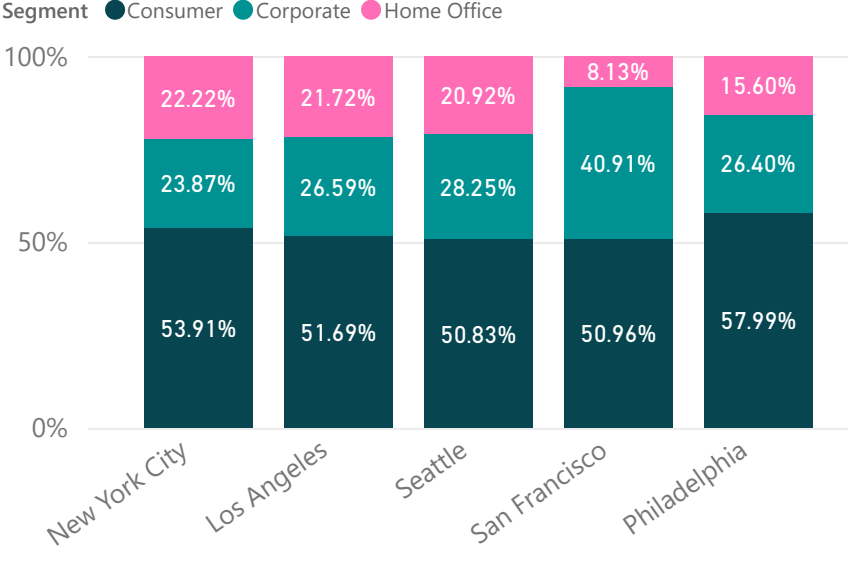
Sales by City



Sales by Category



Sales by Segment



# Customer Analysis Dashboard

Year

2015

2016

2017

2018

793

Total Customer

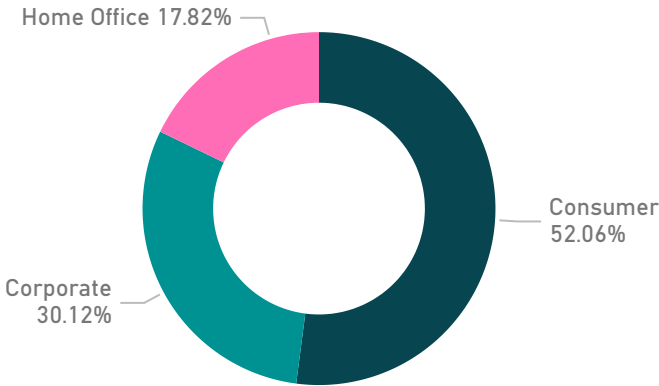
\$335.27K

Customer LTV

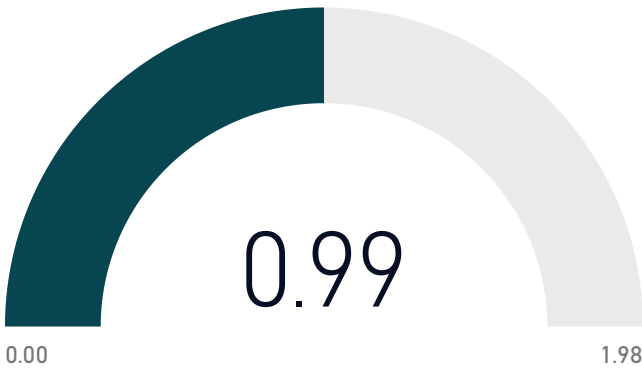
787

Repeat Customers

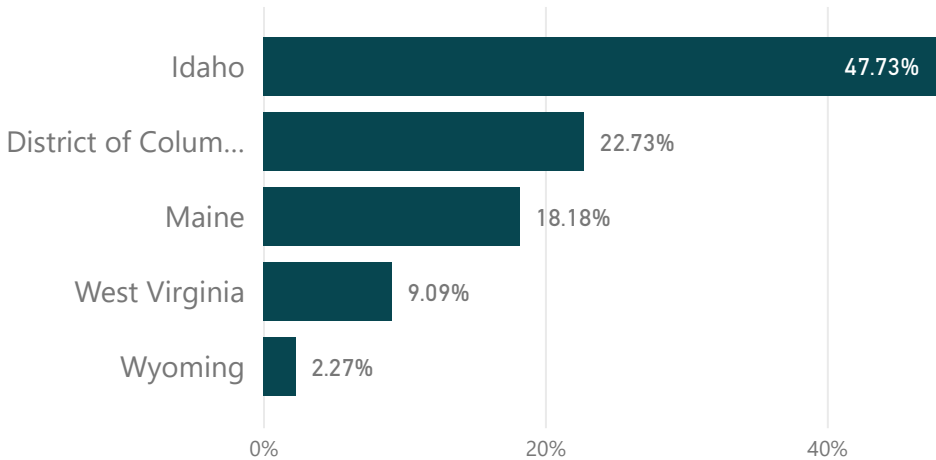
Count of Customer\_ID by Segment



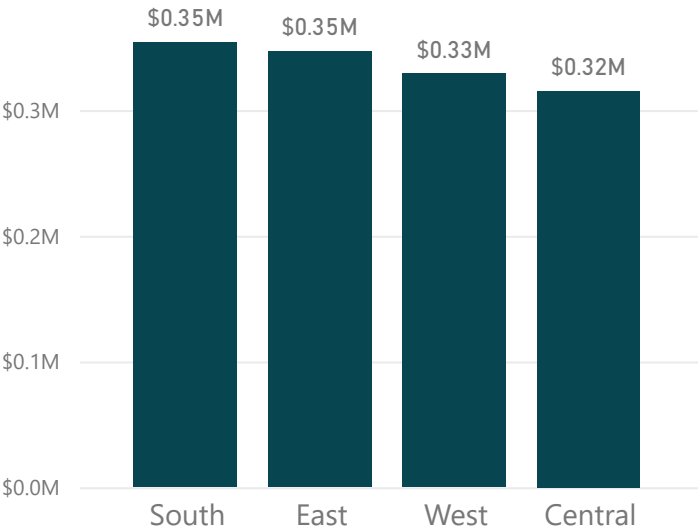
Repeat Customer Rate



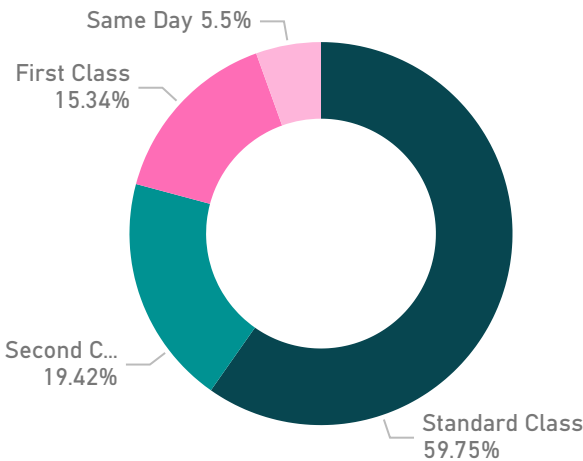
Customer by State



Customer LTV by Region



Count of Customer\_ID by Ship\_Mode



Customer_ID	Customer_Name	Category	Sum of Sales
AA-10315	Alex Avila	Furniture	\$14.56
AA-10315	Alex Avila	Office Supplies	\$5,075.304
AA-10315	Alex Avila	Technology	\$473.696
AA-10375	Allen Arnold	Furniture	\$28.4
AA-10375	Allen Arnold	Office Supplies	\$261.06
AA-10375	Allen Arnold	Technology	\$766.93
AA-10480	Andrew Allen	Furniture	\$475.3
AA-10480	Andrew Allen	Office Supplies	\$625.272
AA-10480	Andrew Allen	Technology	\$689.94
AA-10645	Anna Andreadi	Furniture	\$3,750.713
AA-10645	Anna Andreadi	Office Supplies	\$981.54
Total			\$2,252,326.040699994

# Product Analysis Dashboard

Year

2015

2016

2017

2018

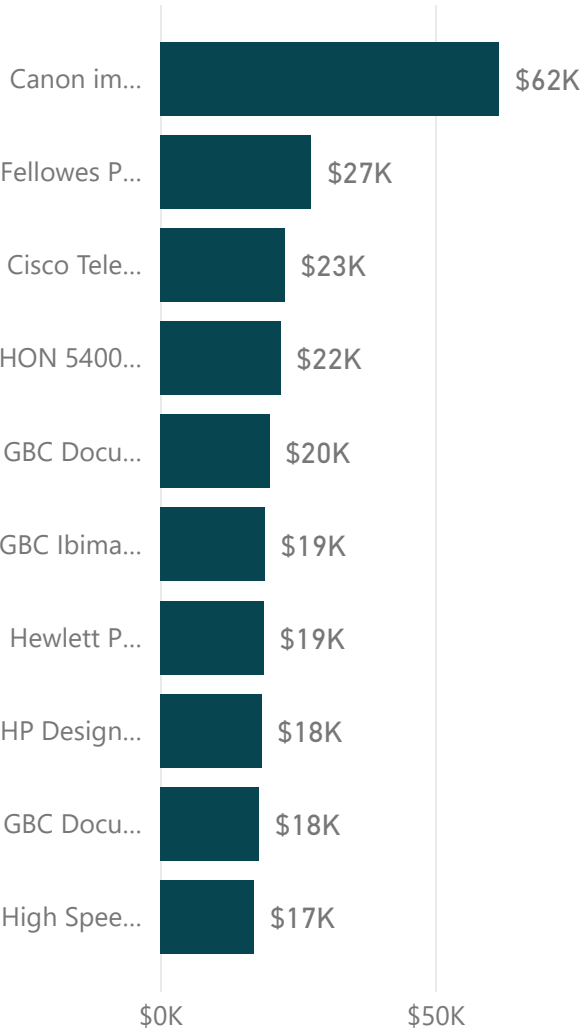
\$2.25M

Tortal Sales

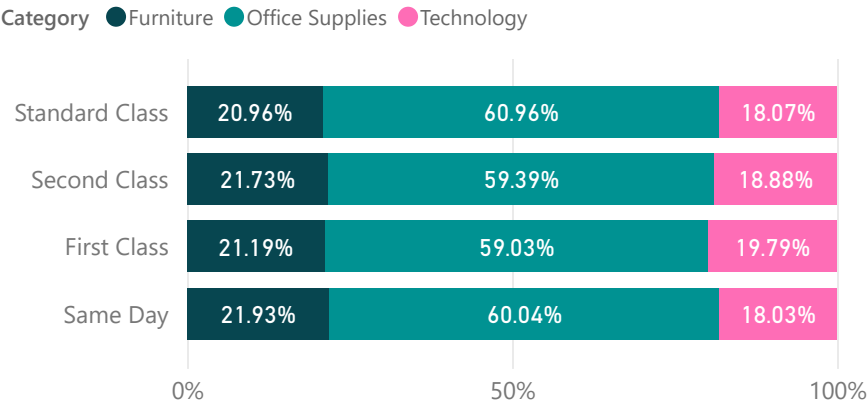
1860

Total Product

## Sales by Top 10 Product

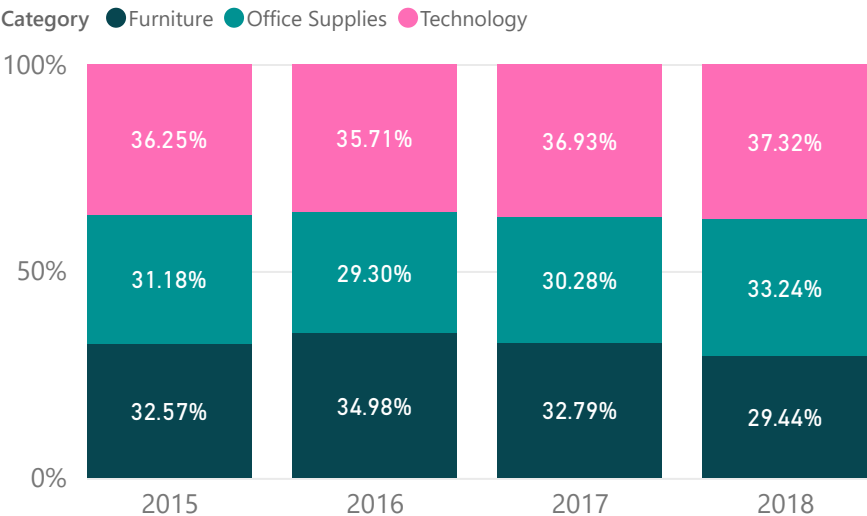


## Product\_Name by Ship\_Mode and Category



Category	Sub_Category	Sum of Sales
Furniture	Bookcases	\$109,408.2987
Furniture	Chairs	\$321,826.159
Furniture	Furnishings	\$89,212.018
Furniture	Tables	\$202,810.628
Office Supplies	Appliances	\$104,075.463
Office Supplies	Art	\$26,697.37
Office Supplies	Binders	\$200,028.785
Office Supplies	Envelopes	\$16,126.006
Total		\$2,252,326.0407

## Sales by Year and Category



## Orders by Category

