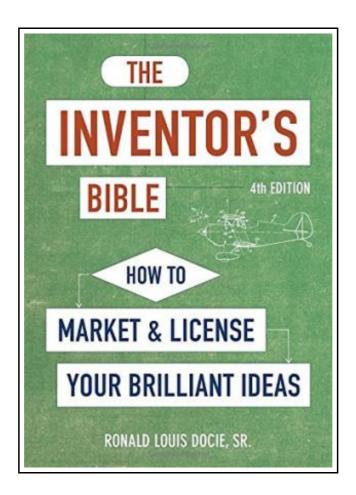
Inventor's Bible: How to Market and License Your Brilliant Ideas



Filesize: 5.65 MB

Reviews

Extensive manual! Its such a great read. It really is loaded with knowledge and wisdom You wont really feel monotony at at any time of your time (that's what catalogs are for regarding if you ask me).

(Myrl Hintz)

INVENTOR S BIBLE: HOW TO MARKET AND LICENSE YOUR BRILLIANT IDEAS



Random House USA Inc, United States, 2015. Paperback. Book Condition: New. 4th Revised edition. 251 x 178 mm. Language: English . Brand New Book. The definitive guide for inventors, newly updated with the latest patenting laws, information on crowdfunding, and online resources. The path to success is clearer than it s ever been! Thanks to experienced inventor Ronald Docie, the process of commercializing your invention and receiving royalties is no longer complicated. The Inventor s Bible is an in-depth how-to manual for both beginners and skilled entrepreneurs alike that helps you develop a realistic, workable plan, research your market, target potential business partners, and strike a good deal for your inventions. It tackles vital concerns, such as: What is my invention worth? What steps should I take first? Is free government help available? Who can I trust, and how can I keep from getting ripped off? Revised to reflect recent changes and innovations, this fourth edition includes: Crowdfunding and Crowdsourcing Open Innovation Free Patenting Help New U.S. Patent Laws America Invents Act Online Help for Inventors Features the PATENT AND NEW PRODUCT MARKETING WORKBOOK that takes you step-by-step through Patenting Selecting Manufacturers Finding the Best Markets Developing a Strategy Presenting Your Invention to Companies Negotiating the Best Deal With The Inventor s Bible, your dream can become the world s next great invention.

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