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Principles of Macroeconomics (7th Edition)

By Ray C. Fair Karl E. Case

Prentice Hall, 2003. Softcover. Book Condition: Neu. Neu Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - These two highly-respected economists and educators have revised this best-selling book to include more current topics and events while maintaining its hallmark features. The macro split has a SHORT RUN FIRST organization with updated data and policy issues throughout. The AD/AS MODEL IS PLACED LATE in the macro discussion. Hallmark features include: the authors use three levels of explanation: "Stories, Graphs, and Equations" to make economic concepts accessible and relevant to students with various learning styles (verbal, visual, and numerical); unified and logical structure that carefully reveals the workings of the economy; unparalleled supplements package, the text supports both the instructor and the student through this first, often challenging, economics course.

If you want to teach with a principles text that brings out economic applications through real-world examples and news analysis articles then be sure to review Case and Fair's Principles of Economics 7/e.

If you prefer to introduce short run issues before long run issues, and fully develop the Keynesian Cross with integrated coverage between chapters before covering the AS/AD Model, examine Case and Fair's chapters 8-13. 453 pp. Englisch.



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