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THE BEST BOOK ON IOS APP MARKETING

Hyperink, United States, 2012. Paperback. Book Condition: New. 272 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT THE BOOK Mike Amerson, Co-Founder and President of WET Productions, Inc., learned the hard lesson that many developers face today: just because you built it, doesnt mean they will come. His game My Virtual Girlfriend went nine months with only modest sales until late in December of 2010, when he gathered what hed learned about app discoverability...

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- Authored by Michael Amerson
- Released at 2012

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