



Small Business Financial Statements: What They Are, How to Understand Them, and How to Use Them

By Bob Foster

Createspace, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.If you are one of the 6.5 million people starting a new business this year, and you are not familiar with the importance of financial statements-this book is for you. This book is different because it is directed specifically at aspiring entrepreneurs and new business owners-the folks who may be struggling to understand the value and use of financial statements in their business. To many budding entrepreneurs, the use of financial statements is a mystery-in spite of all forms of dissertations presented by accountants, MBAs, and academicians. Foster is a successful entrepreneur and CEO who wrote this book to remove some of the shrouds of mystery surrounding small business financial statements . their use and their value. With this book you will be able to: Discover the importance of good accounting practices. Learn the basic concept of financial statements. Turn financial statements into a useful management tool. Analyze your small business cash flow. Learn about financial statement audits. And much more. All of this is from the entrepreneur's point of view-not from the accountant's or academician...



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