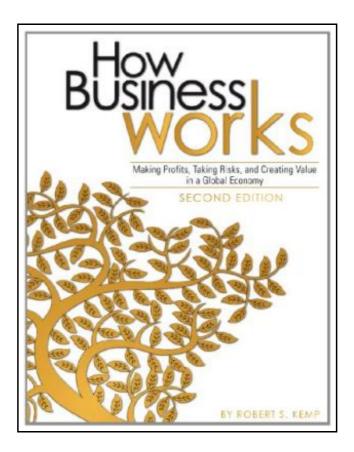
How Business Works: Making Profits, Taking Risks, and Creating Value in a Global Economy (Second Edition)



Filesize: 4.52 MB

Reviews

This pdf is so gripping and intriguing. I could comprehended almost everything using this composed e ebook. You are going to like just how the article writer create this ebook. (Miss Dakota Zulauf)

HOW BUSINESS WORKS: MAKING PROFITS, TAKING RISKS, AND CREATING VALUE IN A GLOBAL ECONOMY (SECOND EDITION)



To read How Business Works: Making Profits, Taking Risks, and Creating Value in a Global Economy (Second Edition) eBook, remember to refer to the link under and download the document or get access to additional information that are in conjuction with HOW BUSINESS WORKS: MAKING PROFITS, TAKING RISKS, AND CREATING VALUE IN A GLOBAL ECONOMY (SECOND EDITION) ebook.

Cognella. Paperback. Book Condition: New. Paperback. 478 pages. Dimensions: 11.0in. x 8.5in. x 1.0in.Bright, eager business students deserve a rigorous, exciting introduction to the fundamentals of business. How Business Works: Making Profits, Taking Risks and Creating Value in a Global Economy is a dynamic Introduction to Business textbook that offers a holistic, comprehensive, real-world approach, using practice and theory. The global business challenges facing todays students are more complex than ever before. How Business Works presents a fresh, timely perspective on the way business is taught by organizing concepts around a unifying framework of value. This book prepares students to meet these challenges head-on and become successful learners and leaders. This is a serious textbook for serious business students. It addresses the quantitative and technical topics often glossed over in competing books, such as risk versus return, foreign exchange, and the time value of money. Adopting professors will have access to a robust set of teaching and learning resources that will enable faculty and students to examine each business concept in greater depth. These resources include: - An on-line test bank that includes over 1, 900 questions, organized by chapter. Each question has a stated level of difficulty, a related lesson objective, and complete source information- PowerPoint lecture slides-Section and chapter video introductions by the author- Related web videos that reinforce chapter content- An Instructors Manual- A complete on-line Learning Management System with ancillaries fully loaded, including a gradebook and quizzes- An opportunity to engage in a collaborative teaching community with the author and other adopters through dialog and guest-lecturer appearancesAdopters can also access a supplemental website, www. kempbusiness. com, which is a resource for students and teachers alike. The website offers a student forum, a meet-the-author segment, information on book organization and features, and other events and multimedia....

- Read How Business Works: Making Profits, Taking Risks, and Creating Value in a Global Economy (Second Edition) Online
- Download PDF How Business Works: Making Profits, Taking Risks, and Creating Value in a Global Economy (Second Edition)

Relevant eBooks



[PDF] The Mystery at Motown Carole Marsh Mysteries

Click the web link below to download and read "The Mystery at Motown Carole Marsh Mysteries" file.

Download PDF »



[PDF] The Mystery in Chocolate Town Hershey, Pennsylvania Carole Marsh Mysteries Teachers Guide

Click the web link below to download and read "The Mystery in Chocolate Town Hershey, Pennsylvania Carole Marsh Mysteries Teachers Guide" file.

Download PDF »



[PDF] Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Click the web link below to download and read "Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large" file.

Download PDF »



[PDF] Yearbook Volume 15

Click the web link below to download and read "Yearbook Volume 15" file.

Download PDF »



[PDF] Kindle Fire Tips And Tricks How To Unlock The True Power Inside Your Kindle Fire

Click the web link below to download and read "Kindle Fire Tips And Tricks How To Unlock The True Power Inside Your Kindle Fire" file.

Download PDF »



[PDF] The Breathtaking Mystery on Mt. Everest The Top of the World Around the World in 80 Mysteries

Click the web link below to download and read "The Breathtaking Mystery on Mt. Everest The Top of the World Around the World in 80 Mysteries" file.

Download PDF »