

# Sustainable Innovation: The Organisational, Human and Knowledge Dimension



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## ***Reviews***

*Excellent e-book and useful one. It can be rally intriguing throgh looking at time period. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

*(Pasquale Klocko)*

## SUSTAINABLE INNOVATION: THE ORGANISATIONAL, HUMAN AND KNOWLEDGE DIMENSION



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Greenleaf Publishing. Hardback. Book Condition: new. BRAND NEW, Sustainable Innovation: The Organisational, Human and Knowledge Dimension, Rene Jorna, HOW SUSTAINABLE IS INNOVATION? Problematically, most contemporary patterns of innovation in human social systems and organisations are not sustainable. This prevents people from learning effectively, from recognising and solving their problems, and from operating in sustainable ways. It is arguably why societies, businesses and industries around the world are so unsustainable. Sustainable innovation is a pattern of social learning and problem-solving that is, itself, sustainable. The sustainability of innovation, moreover, is linked to the sustainability of its outcomes, which manifest themselves in what people produce and do in the world. Sustainable innovation, then, is a necessary precondition for sustainability in how societies and organisations function - the ways they organise, the products and services they make, the energy and resources they use, and the wastes they produce. As challenges such as demographic pressures, ethnic tensions, terrorism, global poverty, pandemics and abrupt climate change force their way into mainstream politics and business, so we see growing interest in innovation, entrepreneurial solutions and, critically, issues such as how to ensure successful solutions replicate and scale. Sustainable Innovation aims to illustrate that shift. Instead of simply focusing on environmental and technological matters, it views and evaluates innovation-for-sustainability in terms of the human, social and management challenges and responses. It argues that a just, efficient and sustainable balancing of these elements is best achieved by the development of new knowledge, and by the evolution of better means both of embedding that emerging knowledge in organisations and institutions, and of managing the relevant flows of information, knowledge and wisdom. The book stresses that claims that a particular product, production process or service are sustainable usually assume that an appropriate balance has been achieved between people, planet and...



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