



## The Wall Street Diet: Making Your Business Lean and Healthy

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By Charles C. Poirier, Michael J. Bauer, William F. Houser

Berrett-Koehler. Hardback. Book Condition: new. BRAND NEW, The Wall Street Diet: Making Your Business Lean and Healthy, Charles C. Poirier, Michael J. Bauer, William F. Houser, By chasing quick and easy solutions without making necessary lifestyle or organizational changes, both dieters and business managers fail to reap the full benefits of their efforts. The Wall Street Diet is a handbook for changing the way a business operates to attain lasting results. Using the proven model of total enterprise optimization (TEO) as a framework, the book introduces a dietary roadmap that combines lean techniques with advanced supply chain management, improved quality concepts, selective outsourcing, and a focus on both the top and bottom lines. The authors detail specific TEO efforts that add savings, create new values, and improve the gathering, analysis, and sharing of consumption and customer data. Fundamentally, The Wall Street Diet is about changing the culture that drives the business, leading to better earnings, continued growth, and the greatest value for all stakeholders.



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