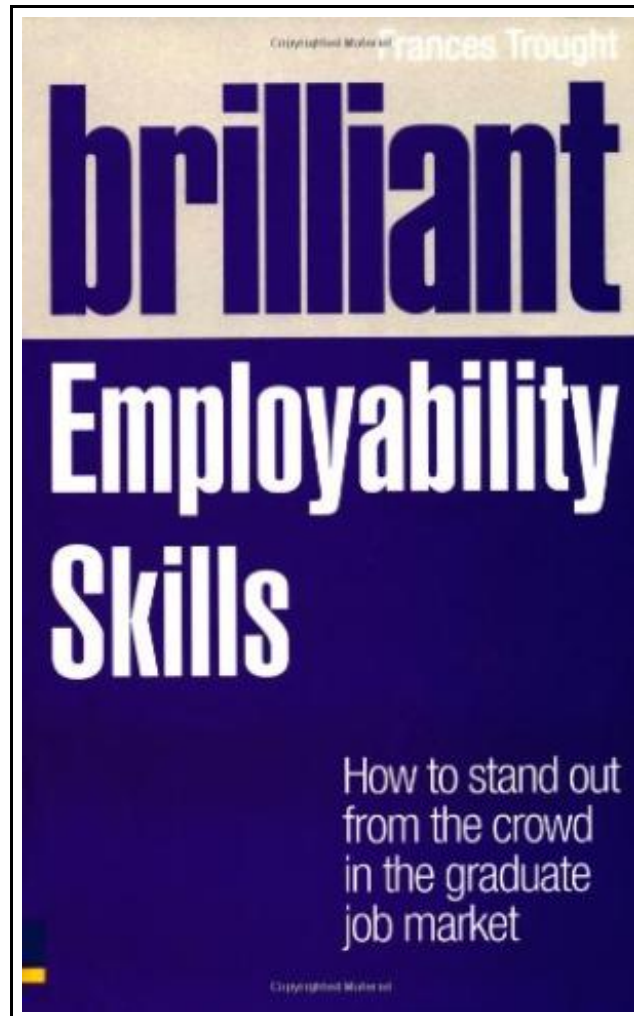


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Pearson Education Limited. Paperback. Book Condition: new. BRAND NEW, Brilliant Employability Skills: How to Stand Out from the Crowd in the Graduate Job Market, Frances Trought, Brilliant Employability Skills emphasises the need for students to create their own individual employability profile and brand in order to compete successfully in today's highly competitive market place for graduate jobs. It is just as important to be able to market yourself as it is to secure your degree. In today's job market having a degree is just one piece of the puzzle. A good degree no longer sets you apart from other candidates -- this book will provide you with the tools and techniques to allow you to gain and communicate the range of employability skills and behaviours that will make you stand out from the crowd and get the job that you want. The market and demand for practical books on employability is increasing in the UK where the introduction of, and increase in tuition fees and the resulting high levels of student debt are forcing Universities to ensure that their graduates can compete successfully in the graduate job market. This book will focus on students in their first and second year of study, although the tools can equally be applied to those students in their final year and masters programs. The book will aim to encourage students to start creating their employability skills from the commencement of their studies.



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