

Ready The 3Rs of Preparing Your Organization for the Future



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(Jace Gusikowski IV)

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Strategy Dynamics Global SA. Paperback. Book Condition: New. Paperback. 196 pages. Dimensions: 8.4in. x 5.5in. x 0.7in. What do Indian tractors and iconic America ice-cream companies have in common Why are leaders of Unilever, Nestl, and many other global companies redefining their futures Why does this matter to you The world is shifting and its fast and furious. The world is more connected every day. Global challenges are multiplying and the institutions that we expect to take care of these issues cant do it alone. Are you and your organization ready for this world If not, you had better get ready if you dont rethink your business, someone else will. From interviews with 156 CEOs and senior leaders of organizations from around the world and our work with top teams of leading companies, this book offers insights and practical tools for leaders preparing their businesses, and themselves, for the future. The focus is what actions can be taken today to prepare including how to bridge the gap between delivering today and succeeding in the future. Business leaders today live in two worlds, the immediate and the long-term. Given intense and growing pressures for immediate results, many leaders are caught up in a short-term trap, and many organizations are becoming exhausted with activity. But is this activity really preparing them for the future, or are they just trying to hold onto the past On the other side, there are fundamental trends reshaping the world in which business will compete in the future. These changes include falling boundaries between industries (e. g. , with banks competing with telecommunications firms), a shifting economic center of gravity, and changing expectations or demands from consumers, employees and even society as a whole. Incremental change from current business models and mindsets will not adequately prepare businesses for...



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