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Penguin Books Ltd, United Kingdom, 2016. Paperback. Book Condition: New. 199 x 134 mm. Language: English . Brand New Book. In The Automatic Customer, John Warrillow provides the essential blueprint for turning your customers into subscribers The lifeblood of your business is repeat customers. But customers can be fickle, markets shift and competitors are ruthless. So how do you ensure a steady flow of business? The secret - no matter what industry you re in - is finding and keeping...

Read PDF The Automatic Customer: Creating a Subscription Business in Any Industry

- Authored by John Warrillow
- Released at 2016



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Reviews

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