



Exporting: The Definitive Guide to Selling Abroad Profitably

By Laurel Delaney

aPress, United States, 2014. Paperback. Book Condition: New. 2013 ed.. 228 x 152 mm. Language: English . Brand New Book. Delaney's excellent book truly is the definitive guide. It easily and thoroughly explains everything you need to know. Steve Strauss, USA Today Exporting: The Definitive Guide to Selling Abroad Profitably is generously sprinkled with Notes and Tips that deliver concise, insightful bursts of advice and counsel. These suggestions alone are worth the price of the book. From planning to execution, Laurel Delaney is like a trusted guide-encouraging one forward, pointing out potential pitfalls, and helping navigate the way through the exciting and challenging world of exporting. John N. Popoli, President and CEO, Lake Forest Graduate School of Management I highly recommend this book to anyone looking to export. The real world, nuts and bolts kind of advice and information it contains will save you money and time- and make you a more effective exporter. Steve King and Carolyn Ockels, Small Business Labs Exporting: The Definitive Guide to Selling Abroad Profitably is an invaluable guide to navigating the often-challenging waters of exporting. Rieva Lesonsky, SmallBizDaily Exporting: The Definitive Guide to Selling Abroad Profitably is the how to manual on how...



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