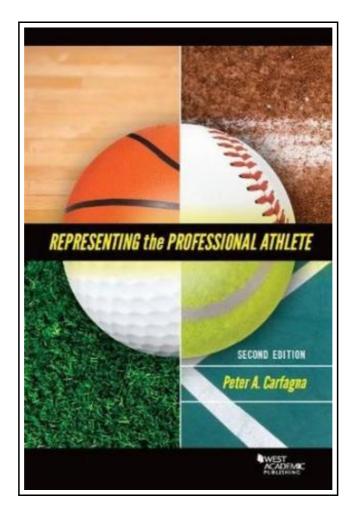
Representing the Professional Athlete (2nd Revised edition)



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Reviews

This pdf is indeed gripping and interesting. It is definitely simplistic but shocks within the 50 percent of your book. Once you begin to read the book, it is extremely difficult to leave it before concluding. (Michael Spinka)

REPRESENTING THE PROFESSIONAL ATHLETE (2ND REVISED EDITION)



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West Academic. Paperback. Book Condition: new. BRAND NEW, Representing the Professional Athlete (2nd Revised edition), Peter Carfagna, This book is an interactive, hands-on guide to negotiating, drafting and litigating agreements in the context of representation of professional athletes. The book begins with the negotiation and drafting of a standard form athlete representation agreement. In so doing, it details all of the NCAA amateurism rules and the legal do's and don'ts relating to the recruiting of pre-professional athletes. Subsequent chapters track the typical progression of a successful professional athlete's career: the drafting, negotiating and (where necessary) litigating of product endorsement and license agreements in the increasingly important context of protecting professional athletes' rights of publicity. Interactive group negotiation/drafting hypotheticals are also provided in the areas of fantasy sports, and of representing the "mature athlete" who is nearing the end of his career. The book concludes with a Jerry McGuire-type litigation hypothetical and settlement agreement negotiation exercise involving the "super-agent" entering and exiting the "mega agency." A companion Teacher's Manual provides exemplar class plans and student responses to each chapter's hypotheticals. The Manual will allow any instructor to use the text on a stand-alone basis, or as a companion to Weiler's Sports and the Law, or other sports law casebooks. The Second Edition also includes new Agent/Athlete Representation Agreements and new Athlete Licensing and Product Endorsement Agreements.



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