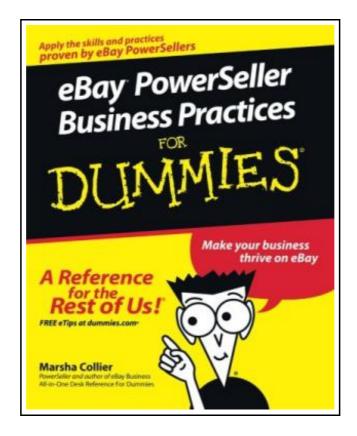
### eBay PowerSeller Business Practices For Dummies



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### Reviews

Complete guide! Its such a excellent read through. It is full of wisdom and knowledge I am very happy to inform you that here is the very best pdf i have got study inside my very own daily life and might be he very best pdf for possibly.

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#### EBAY POWERSELLER BUSINESS PRACTICES FOR DUMMIES



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For Dummies. Paperback. Book Condition: New. Paperback. 456 pages. Dimensions: 9.1in. x 7.3in. x 1.3in.With over a million copies of her books in print, Marsha Collier is the leading eBay author in the world. Her books help eBay users get started, find bargains, make their first purchases, sell their first items, and start generating a steady income on eBay. This book, eBay PowerSeller Business Practices For Dummies, shares the techniques you need to know to either achieve the coveted PowerSeller status on eBay, make your PowerSeller-level business run more smoothly, or simply employ the tips the sites best sellers use every day. A PowerSeller herself, Marsha has done the research and developed tried and true techniques for boosting your sales and keeping them at high levels. Best of all, she breaks all the practices down into short, step-by-step tasks that dont require a lot of time to accomplish, leaving you more time to build your business! The book breaks Power Seller selling into: Powering Up: Understanding how to use eBays tools and community to get sales up to PowerSeller levels Hitting Your Sales Targets: Establishing a strategy for choosing the items that work for you, buying items for resale on eBay, and creating a business plan that incorporates marketing, shipping, eBay Stores, and expanding into a separate Web site. Build Better Listings: Upgrading your HTML and photography skills to build sale pages that command buyer confidenceBecome a Model Seller: Enhancing your customer service skills from packing and shipping to insuring items to communicating with buyers Manage Your Business: A crash course in accounting, including the unique issues with operating an online storeThe book also includes a CD-ROM that includes samples of Marshas 5-DVD video training kit, Your eBay Business Plan; trial versions of helpful software from DAZzle, Fast Photos, and QuickBooks; and...



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