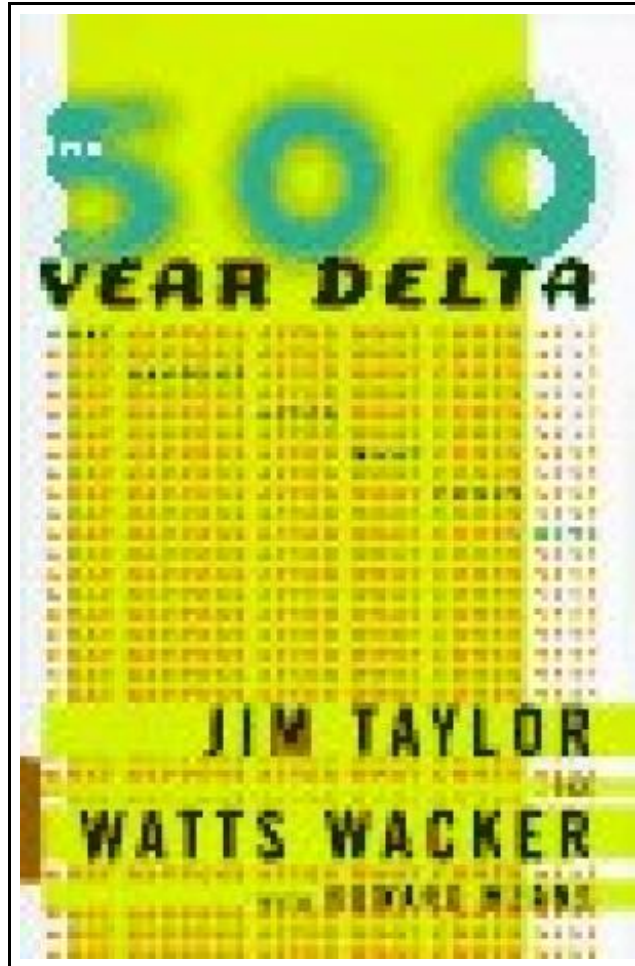


The 500-Year Delta: What Happens After What Comes Next



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(Ms. Hannah Lowe)

THE 500-YEAR DELTA: WHAT HAPPENS AFTER WHAT COMES NEXT



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HarperBusiness, 1997. Hardcover. Book Condition: New. Dust Jacket Condition: New. From Booklist: Help! Just when we thought we mastered the lingo of Faith Popcorn and of John Naisbitt's crew, here comes a new futurist team, with new mind-sets, new paradigms, and, worse yet, new vocabulary. Change, of course, is their major thesis; coping with it involves a whole new set of directions and attitudes. Much of this sounds like typical SRI (the former Stanford Research Institute) behavior: talk to and watch bunches of people and organizations, sort and group, then develop a typology or two to explain the changes. In the coming age of chaos, they claim, three new principles come into play: reason leads to intuition; organization leads to a free-flowing state; and economics becomes irrational. Ethics in this new, fractured world will be centered on permanent flexibility, privacy, connectivity, and authenticity. Both Taylor and Wacker are media savvy enough to include examples from every walk of life today as proof (with, occasionally, a bit too much emphasis on Gateway 2000, Taylor's employer), and the writing is engaging, even compelling in sections. But at the end, as with other forecasters, one is simply tempted to yawn and say, "What else is new? " But expect high readership demand. Barbara Jacobs Book Description Offers an enthralling glimpse of what businesses and individuals should expect as the five-hundred-year-old age of reason segues into the age of possibility. Paper. DLC: Business forecasting. --This text refers to the Paperback edition. Ingram Presents compelling, provocative insights into the future, arguing that we are approaching a time of great change that will dramatically alter the ways in which we think and our political, social, economic, and cultural organization. 125, 000 first printing. \$100, 000 ad/promo. Tour. " About the Author: Watts Wacker FirstMatter LLC, a...



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