



DOWNLOAD



The New Offshoring of Jobs and Global Development

By Gary Gereffi

International Labour Office. Paperback. Book Condition: new. BRAND NEW, The New Offshoring of Jobs and Global Development, Gary Gereffi, This volume examines the issue of global consolidation and industrial upgrading and its promise and perils for development. It introduces an analytical framework for linking jobs in the industrial structures of both advanced and developing economies through "global value chains." (A value chain describes all the steps required to bring a product from conception to production to distribution to use by the consumer. When different steps occur in several different countries the process becomes a global value chain.) The book reviews the strategies of retailers, marketers, and manufacturers and considers the conceptualization of jobs in the global economy --not by their location in particular industries or countries, but by their role in global value chains.



READ ONLINE
[2.99 MB]

Reviews

The ideal ebook i possibly study. Better then never, though i am quite late in start reading this one. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Ava Witting**

The ideal ebook i possibly study. Better then never, though i am quite late in start reading this one. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Ava Witting**