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The Savvy Studio Owner: A Complete Guide to Setting Up and Running Your Own Recording Studio

By John Shirley, Richard Strasser

BACKBEAT BOOKS, United States, 2005. Paperback. Book Condition: New. 231 x 188 mm. Language: English . Brand New Book. A practical and comprehensive resource for new and aspiring studio owners This book covers all aspects of starting and running a professional sound recording studio. For the first time, here is one guide that combines serious business planning, studio design and audio engineering as interconnected aspects of starting and running a studio. Numerous practical examples and applications throw light on the daily workings of a recording studio, including recording, marketing, sales, employees, and taxes. Readers with no business or sound recording experience will find what they need to start and succeed in creating a sound recording studio. Both the business and engineering aspects of this endeavor are discussed logically and chronologically, moving from initial considerations through both planning and startup in a practical, down-to-earth style. The material is based on current theory, research and practice found in the recording industry and is presented in a how to style.



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