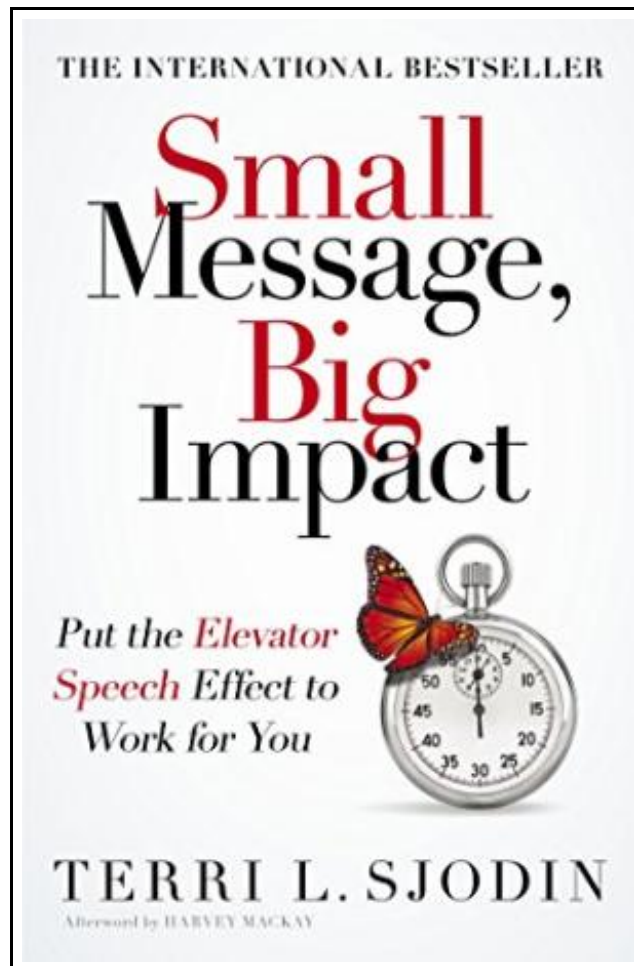


Small Message, Big Impact: Put the Elevator Speech Effect to Work for You



Filesize: 8.06 MB

Reviews

The ebook is straightforward in go through preferable to recognize. It typically does not charge too much. Its been designed in an exceptionally straightforward way and it is just following i finished reading this book where basically altered me, affect the way i really believe.
(Dr. Reta Murphy)

SMALL MESSAGE, BIG IMPACT: PUT THE ELEVATOR SPEECH EFFECT TO WORK FOR YOU



Penguin Books Ltd, United Kingdom, 2015. Paperback. Book Condition: New. 198 x 129 mm. Language: English . Brand New Book. In *Small Message, Big Impact*, Terri Sjodin teaches you how to make a lasting impression on absolutely anyone - fast. You're at the airport, burning time by checking your email. Then you spot the CEO of a company you've wanted to connect with for ages. He's waiting for his flight. Your flight! Should you walk over? What will you say? We've all been there. An opportunity presents itself and you have one chance to share your message. The clock is ticking. And in this age of information overload, no skill is more essential than being able to connect with others quickly, whether in a meeting or in front of thousands of people. Acclaimed speaker and consultant Terri Sjodin defines an elevator speech as a brief presentation that introduces a product, service, or idea. Its purpose isn't to say everything about your topic - just to intrigue and inspire the listener to want to hear more. Sjodin offers her time-tested strategies and advice, including worksheets, sample elevator speeches, evaluation forms, and much more. This internationally bestselling book is an entertaining, practical guide to making your message concise, compelling, and effective. Whatever your goal, you will learn to craft a fresh, brief, convincing message that generates tangible results. I'm always thinking about how to make the message smaller so the impact will be bigger. Terri Sjodin has codified the science of getting this right Linda Kaplan Thaler, best-selling coauthor of *The Power of Small* and *Bang!* Terri L. Sjodin is the principal and founder of Sjodin Communications, a public speaking, sales training, and consulting firm. For more than twenty years she has served as a...



Read *Small Message, Big Impact: Put the Elevator Speech Effect to Work for You* Online



Download PDF *Small Message, Big Impact: Put the Elevator Speech Effect to Work for You*

Other Books



The Magical Animal Adoption Agency Book 2: The Enchanted Egg

Hyperion, United States, 2016. Paperback. Book Condition: New. Alexandra Boiger (illustrator). 198 x 129 mm. Language: English . Brand New Book. There s a new resident at the Magical Animal Adoption Agency-but this one hasn...

[Read Book »](#)



The Fire Children

Rebellion, United Kingdom, 2015. Paperback. Book Condition: New. Not for Online. 198 x 130 mm. Language: English . Brand New Book. Fifteen years have passed since Mother Sun last sent her children to walk the...

[Read Book »](#)



Buy One Get One Free

AUTHORHOUSE, United States, 2006. Paperback. Book Condition: New. 198 x 122 mm. Language: English . Brand New Book. There was a slave story told that only a few knew about. A story about a young...

[Read Book »](#)



A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half

Createspace, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.The ultimate learn-by-doing approachWritten for beginners, useful for experienced developers who want to...

[Read Book »](#)



Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.From a certified teacher and founder of an online tutoring website-a simple and...

[Read Book »](#)