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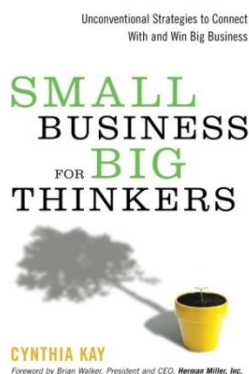
SMALL BUSINESS FOR BIG THINKERS: UNCONVENTIONAL STRATEGIES TO CONNECT WITH AND WIN BIG BUSINESS

Career Press, United States, 2013. Paperback. Book Condition: New. 208 x 132 mm. Language: English . Brand New Book. Not only is Cynthia a dynamic, successful small-business owner, she makes it a point to be at the center of the collective national debate on small-business issues. She brings a unique perspective to the debate and never loses sight of what truly matters: the importance of entrepreneurship and the ability for small businesses to start, run and grow. --Todd McCracken, President...

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- Authored by Cynthia Kay
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