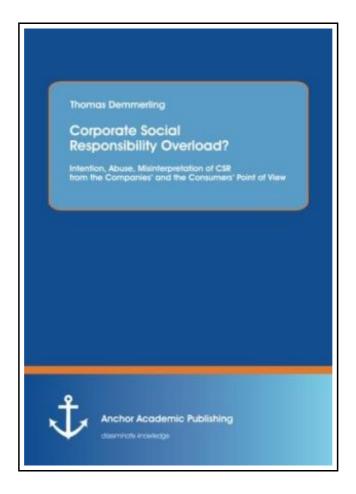
# Corporate Social Responsibility Overload? Intention, Abuse, Misinterpretation of CSR from the Companies' and the Consumers' Point of View



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## CORPORATE SOCIAL RESPONSIBILITY OVERLOAD? INTENTION, ABUSE, MISINTERPRETATION OF CSR FROM THE COMPANIES' AND THE CONSUMERS' POINT OF VIEW



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