



## World Encyclopaedia of Mass Communication Ethics, 6 Vols

By Prof. P.P. Singh & Dr S. Kumar Singh (Eds)

Jnanada Prakashan, 2009. Hardcover. Book Condition: New. Mass Communication Ethics including Journalism and Media Ethics is the subdivision of applied ethics dealing with the specific ethical principles and standards of media, including broadcast media, film, theatre, the arts, print media and the internet. The field covers many varied and highly controversial topics, ranging from war journalism to Benetton advertising. The ethics of journalism is one of the most well-defined branches of media ethics, primarily because it is frequently taught in schools of journalism. Journalistic ethics tends to dominate media ethics, sometimes almost to the exclusion of other areas. News can manipulate and be manipulated. Governments and corporations may attempt to manipulate news media; governments, for example, by censorship, and corporations by share ownership. Revelation of military secrets and other sensitive government information may be contrary to the public interest, even if it is true. The definition of public interest is hard. Salacious details of the lives of public figures is a central content element in many media. Publication is not necessarily justified simply because the information is true. Privacy is also a right, and one which conflicts with free speech. Photo journalists who cover war and disasters confront situations which...



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