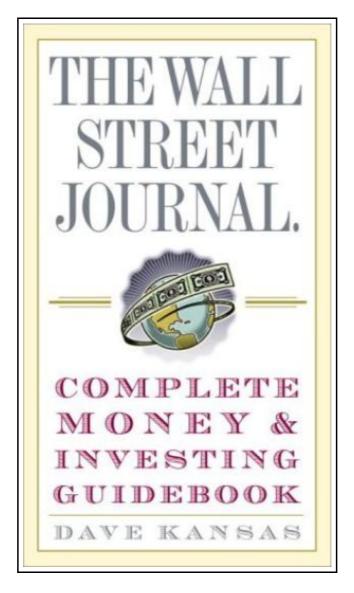
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THE WALL STREET JOURNAL COMPLETE MONEY & INVESTING GUIDEBOOK



Random House USA Inc. Paperback / softback. Book Condition: new. BRAND NEW, The Wall Street Journal Complete Money & Investing Guidebook, Dave Kansas, Unravel the Mysteries of the Financial Markets--the Language, the Players, and the Strategies for Success Understanding money and investing has never been more important than it is today, as many of us are called upon to manage our own retirement planning, college savings funds, and health-care costs. Up-to-date and expertly written, "The Wall Street Journal Complete Money and Investing Guidebook" provides investors with a simple--but not simplistic--grounding in the world of finance. It breaks down the basics of how money and investing work, explaining: - What must-have information you need to invest in stocks, bonds, and mutual funds - How to see through the inscrutable theories and arcane jargon of financial insiders and advisers - What market players, investing strategies, and money and investing history you should know - Why individual investors should pay attention to the economy Written in a clear, engaging style by Dave Kansas, one of America's top business journalists and editor of "The Wall Street Journal Money & Investing" section, this straightforward book is full of helpful charts, graphs, and illustrations and is an essential source for novice and experienced investors alike. Get your financial life in order with help from "The Wall Street Journal." Look for: "- The Wall Street Journal Complete Personal Finance Guidebook - The Wall Street Journal Personal Finance Workbook- The Wall Street Journal Complete Real Estate Investing Guidebook".



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