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## The Television History Book (Television, Media & Cultural Studies) [Paperback.

By Jacobs, Jason (Editor)

BFI Publishing, UK, 2003. Softcover. Book Condition: New. First Edition. Available Now. Book Description: During the second half of the 20th century, the developments in television broadcasting exerted an immeasurable influence over our social, cultural and economic practices. This volume presents an overview, written by leading media scholars, which traces the history of broadcasting in two major centres of television development and export: Great Britain and the USA. With this integrated format, "The Television History Book" encourages readers to make connections between events and tendencies that both unite and differentiate these national broadcasting traditions. From the origins of the public service and commercial systems of broadcasting to the contemporary period of technological and economic convergence, this book provides an accessible overview of the history of television technology, institutions, policies, programmes and audiences. Size: 19.1 x 1.2 x 24.7 cm. 175 pages. Multiple copies available this title. Quantity Available: 4. Shipped Weight: Under 500 grams. Category: Business, Finance & Marketing; ISBN: 0851709885. ISBN/EAN: 9780851709888. Inventory No: F140-1246.



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