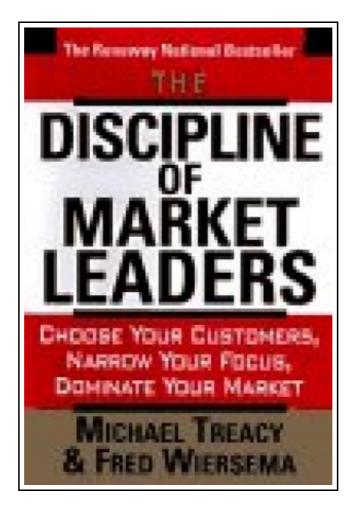
# THE DISCIPLINE OF MARKET LEADERS: Choose Your Customers, Narrow Your Focus, Dominate Your Market



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### Reviews

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(Prof. Maya Hand)

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