



An Educational Bridge for Leaders: 60 Brief Passages on Leadership Through History

By Andre van Heerden

Power of Integrity, United States, 2012. Paperback. Book Condition: New. 224 x 146 mm. Language: English . Brand New Book ***** Print on Demand *****.This book is not a leadership manual, but an effort to remedy the inadequacies of leadership manuals. Peter Drucker once referred to Xenophon s The Education of Cyrus as Still the greatest book on leadership, and he made a very good point. Over many years, I have become convinced that a book like Orwell s Homage to Catalonia, on his experiences in the Spanish Civil War, or Simon Schama s Citizens, on the French Revolution, will teach you more about human nature and motivation, human perversity and potential, and therefore leadership, than any of the thousands of business leadership texts that flood our bookstores and libraries. That is why I believe that reading sixty short excerpts from history and classic literature will be of immense benefit to people who lead. In a sense, An Educational Bridge for Leaders is an attempt to put my money where my mouth is. After a decade of coaching leaders in business and government organisations along lines that clearly run against the grain of much that is being purveyed in the...



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