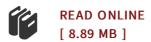




Own Your Future: How to Think Like an Entrepreneur and Thrive in an Unpredictable Economy

By Paul B. Brown, Charles F. Kiefer, Leonard A. Schlesinger

Amacom. Hardback. Book Condition: new. BRAND NEW, Own Your Future: How to Think Like an Entrepreneur and Thrive in an Unpredictable Economy, Paul B. Brown, Charles F. Kiefer, Leonard A. Schlesinger, It used to be that if you studied and worked hard, you could be assured of an extremely satisfying career. But in a world of constant layoffs and dying industries, it has become increasingly difficult to "plan" your way to success. So what is the solution? Well, when it comes to dealing with uncertainty, nobody handles it better than successful entrepreneurs. That's why you want to take the same approach they do! Based on extensive research and interviews, Own Your Future shows how to apply the simple model they use - Act. Learn. Build. Repeat - to reinvent the way you maneuver in an unpredictable job market. Here's how it works. Instead of picturing your perfect career and working backwards, simply begin with the direction you want to go and take a small step. Thinking alone will never change your life - you must ACT. Then evaluate the lessons you learn from that first step, build on them, and take another step in your desired direction. Repeat this process...



Reviews

This publication could be worthy of a study, and superior to other. it was writtern extremely perfectly and beneficial. I am just easily could possibly get a delight of reading through a published pdf.

-- Prof. Bernie Torphy

I just started off reading this article ebook. It is actually writter in basic words and not confusing. I am just very happy to let you know that this is the best ebook i actually have read through inside my individual daily life and can be he finest ebook for possibly.

-- Dayne Johns