



I, Steve: Steve Jobs in His Own Words

By George Beahm

Agate Publishing. Paperback / softback. Book Condition: new. BRAND NEW, I, Steve: Steve Jobs in His Own Words, George Beahm, Drawn from more than three decades of media coverageprint, electronic, and onlinethis tribute serves up the best, most thought-provoking insights ever spoken by Steve Jobs: more than 200 quotations that are essential reading for everyone who seeks innovative solutions and inspirations applicable to their business, regardless of size. Jobs, who passed away on October 5, 2011 at the age of 56, co-founded Apple in 1976. He stepped down from that role in August 2011, bringing an end to one of the greatest, most transformative business careers in history. Over the years, Jobs gave countless interviews to the media, explaining what he called the vision thing his unmatched ability to envision, and successfully bring to the marketplace, consumer products that people find simply irresistible. Jobs made an indelible mark in multiple industries, and played an enormous role in creating others. Consider how Jobs and Apple shaped the following fields: personal computers (laptop and desktop), apps (for multiple electronic devices), computer animation (Pixar), music (iTunes), telecommunications (iPhone), personal digital devices (iPod), books (iBook), and, most recently, tablets (iPad). Jobs was the greatest...



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