



Management of National Technology Programs in a Newly Industrializing Country Taiwan: Jong-Tsong Chiang, March 1990 (Classic Reprint)

By Alfred P Sloan

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Management of National Technology Programs in a Newly Industrializing Country Taiwan: Jong-Tsong Chiang, March 1990 As a technological follower country, Taiwan until the mid-1970s was characterized by a supply-side policy, loose connection between RD community and industry, and low Rd expenditure in absolute terms and as a percentage of GNP. The American challenge which suggested big is beautiful also in the RD investment in the 1950s and 1960s meant little to Taiwan because Taiwan was then too underdeveloped to be challenged and its indigenous RD capability was too weak to launch any projects of considerable size, let alone big science or big technology. However, the recent Japanese challenge manifested a way to catch up with western forerunners through national innovation system well illustrated by its VLSI national program in the late 1970 s. This new model triggered an aspiration in Taiwan, and national technology programs aiming at industrial competitiveness became a government new strategy around 1980 to restructure science and technology development systems and to guide large RD investment. In fact, this strategy reoriented Taiwan s...



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