



Money and Soccer: A Soccernomics Guide: Why Chievo Verona, Unterhaching, and Scunthorpe United Will Never Win the Champions' League, Why Manchester City, Roma, and Paris St. Germain Can, and Why Real Madrid, Bayern

By Stefan Szymanski

Avalon Publishing Group. Paperback. Book Condition: new. BRAND NEW, Money and Soccer: A Soccernomics Guide: Why Chievo Verona, Unterhaching, and Scunthorpe United Will Never Win the Champions' League, Why Manchester City, Roma, and Paris St. Germain Can, and Why Real Madrid, Bayern Munich, and Manchester United Cannot be Stopped, Stefan Szymanski, Modern soccer is big business. From the ill-received takeover of Manchester United by the Glazer family to Paris Saint Germain's current shopping spree for the best footballers on the planet, soccer finance has become an increasingly important part of the game. Barely a summer goes by now without a cherished club going into administration or a wealthy businessman funding a mid table team's ascension to Champions League competitor. Meanwhile, the twice-annual multi-million dollar merry-go-round of transfer season sees players (and now managers) signed for sums thought impossible just a decade ago. Understanding soccer finance has become essential for comprehending the beautiful game. But for many fans, soccer finance remains, frustratingly, a world that is opaque and difficult to grasp. Stefan Szymanski, co-author of the bestselling Soccernomics, tackles every soccer fan's burning questions in

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