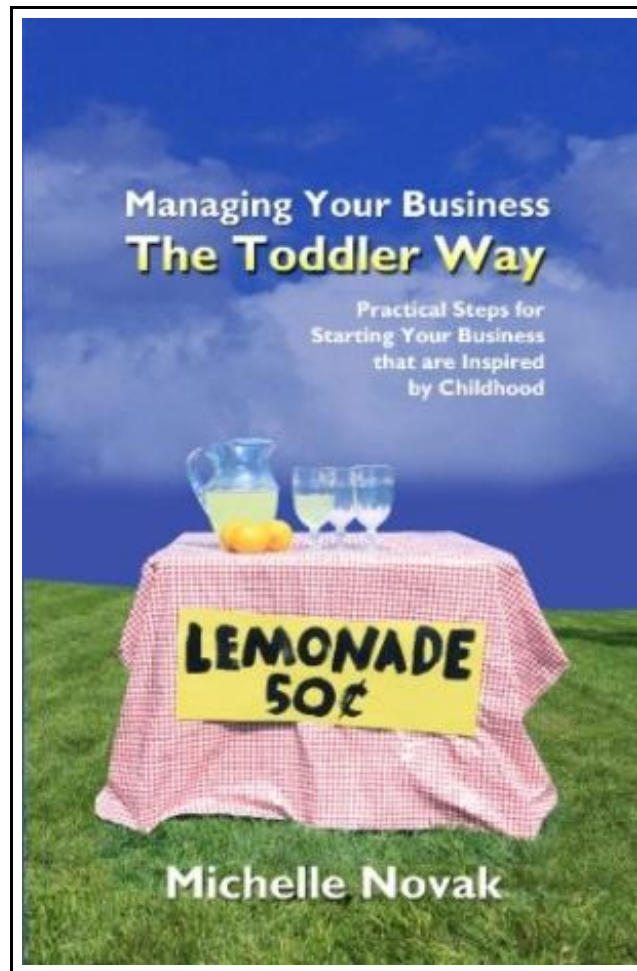


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Createspace, United States, 2009. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.We can learn a lot about business from children. Children see opportunity-not obstacles. Children dream without limitations. Children pursue their interests with passion and persistence. Entrepreneurs who approach business through child eyes will experience an unequaled magic that comes from realizing their vision. **Managing Your Business The Toddler Way: Practical Steps for Starting Your Business that are Inspired by Childhood** uses childhood adventures, business examples and practical business information to educate future and new entrepreneurs about the steps needed to turn ideas into successful business ventures. This book is aimed at homepreneurs, business owners who work from kitchen tables, basement offices and back porches. Homepreneurs are people who leave traditional jobs due to economic conditions, the need for flexibility or just the desire to follow their dreams. This book provides practical business information for business success. Explore the viability of a business idea by evaluating market forces. Learn about the importance of choosing a business structure that supports business goals, developing a marketing plan to highlight core competencies and practicing ethical decision-making. Throughout the book are real-life stories about the challenges business owners faced and how they overcame roadblocks to success. By learning from the mistakes and successes of others, future entrepreneurs can make good decisions as they develop their business plans. The lighthearted toddler stories in each chapter explore each business concept with humor. Who could resist reading about Maria and her mass-produced moons or Teddy and his scheme to finance a dream trip to Paris. Each toddler tale is written to inspire entrepreneurs to look beyond their preconceived notions about business and explore the potential for their own success. Above all, this book will inspire...



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