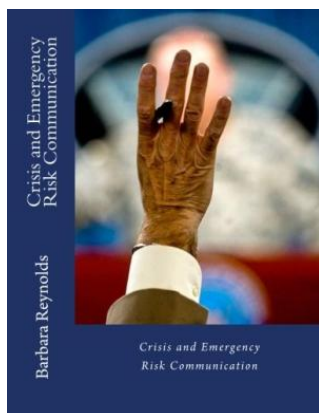


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CRISIS AND EMERGENCY RISK COMMUNICATION



Createspace, United States, 2011. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Originally designed for communicating public health information associated with communicable diseases, this book covers essential topics concerning media relations for public and private sector public information officers. Topics include: Introduction to Crisis and Emergency Risk Communication-Types of crisis and communications during a crisis, the risk of disaster, emergency/crisis/risk communications, the crisis communications lifecycle-pre-crisis phase, initial phase, crisis maintenance,...

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- Authored by Barbara Reynolds
- Released at 2011



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