Design Concepts with Code: An Approach for Developers

By Stanko Blatnik Kelly Carey

Apress, 2003. Taschenbuch. Book Condition: Neu. Gebraucht - Sehr gut verlagsfrische Restauflage, Lagerspuren, ungelesen, sehr guter Zustand - Design Concepts with Code: An Approach for Developers is the first book to tackle basic graphic design issues like line, color, symmetry, balance for an audience of sophisticated programmers. Great developers often create products that work well, look bad, and never reach their potential audience. Developers can design prototypes and products by considering and implementing a reasonable set of design axioms that hold their strength over time. In Design Concepts with Code: An Approach for Developers, design concepts including interface design, design principles, design elements, layout, content and typography, and color are presented with code including XML, XHTML/CSS, SVG, XSLT, XSL-FO, and scripting languages. This text offers design concepts, examples, projects, and code (no apps) to quickly enhance client and user interpretation and appreciation of web-based products. 0 pp. Englisch.

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