



Heroic Leadership: Best Practices from a 450-Year-Old Company That Changed the World

By Chris Lowney

Loyola Press. Paperback. Book Condition: New. Paperback. 336 pages. Dimensions: 8.9in. x 5.9in. x 1.0in. Leadership Principles for Lasting Success Leadership makes great companies, but few of us truly understand how to turn ourselves and others into great leaders. One company the Jesuits pioneered a unique formula for molding leaders and in the process built one of history's most successful companies. In this groundbreaking book, Chris Lowney reveals the leadership principles that have guided the Jesuits for more than 450 years: self-awareness, ingenuity, love, and heroism. Lowney shows how these same principles can make each of us a dynamic leader in the twenty-first century. Entertaining and well researched, this is a must-read for any business leader, and an inspirational read for anyone who wants to be a better human being. Walter Gubert, chairman of the investment bank, J. P. Morgan Lowney does a wonderfully engaging job of making clear the connections between our current leadership challenges and the principles employed so effectively by the Jesuits. Edward J. Kelly III, president and ceo, Mercantile Bankshares Corporation In this absorbing, lucid book, Lowney . . . explores how the Jesuits have successfully grappled with challenges that test great companies. Reflective businesspeople of faith will find...



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