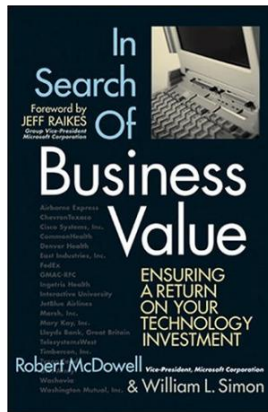


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# IN SEARCH OF BUSINESS VALUE: ENSURING A RETURN ON YOUR TECHNOLOGY INVESTMENT



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- Authored by Bill Simon; Robert McDowell
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