

By BEN SHE

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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2013-01-01 Pages: 307 Publisher: Publishing House of Electronics Industry title: Network Marketing Theory and Practice (4th Edition) List Price: 35.00 yuan Author: Publisher: Electronic Industry Press Publication Date: 2013-1-1ISBN: 9787121139376 Words: 454.000 yards: 307 Edition: 1 Binding: Paperback: 16 Weight: Editor's executive summary first three editions of the book received its positioning accuracy. the number of institutions adoption. Of this update. supplement a large number of teaching cases. complements a variety of practical projects. supplement and perfect the new theory and technology of a large number of network marketing. and strive to reflect the latest Internet marketing theory and practice outcomes. In explaining the basic concepts. the basic problem. on the basis of the basic methods, focus on practical content, apply enough combination of higher vocational teaching needs of each chapter are designed in this chapter points. case studies. skills training. expansion of knowledge content table organic combination. The book also provides teaching materials package can be downloaded free of charge convenience. The scientific connotation 1.2 network marketing directory a network marketing efforts basis Chapter 1...

Network Marketing Theory and Practice (4th Edition) (Chinese





Reviews

Complete guideline! Its this type of great read through. it absolutely was writtern quite perfectly and helpful. I am very happy to explain how this is basically the best book i actually have read through during my personal life and can be he very best book for at any time.

-- Joshua Gerhold PhD

A very awesome book with perfect and lucid reasons. It really is basic but shocks within the 50 percent of the book. Its been designed in an exceptionally easy way and is particularly merely right after i finished reading this ebook where in fact changed me, change the way i think.

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