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iUniverse, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. The ability to sell yourself and your ideas may be the most essential skill for achieving business success. Even so, society demeans selling and salespeople, perpetuating stereotypes that make us cringe. In Selling with Soul, author Sharon V. Parker attacks those attitudes head-on and explodes the myths about salespeople being unprofessional and driven by self-interest. Selling with Soul...

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- · Authored by Sharon V Parker
- Released at 2012



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