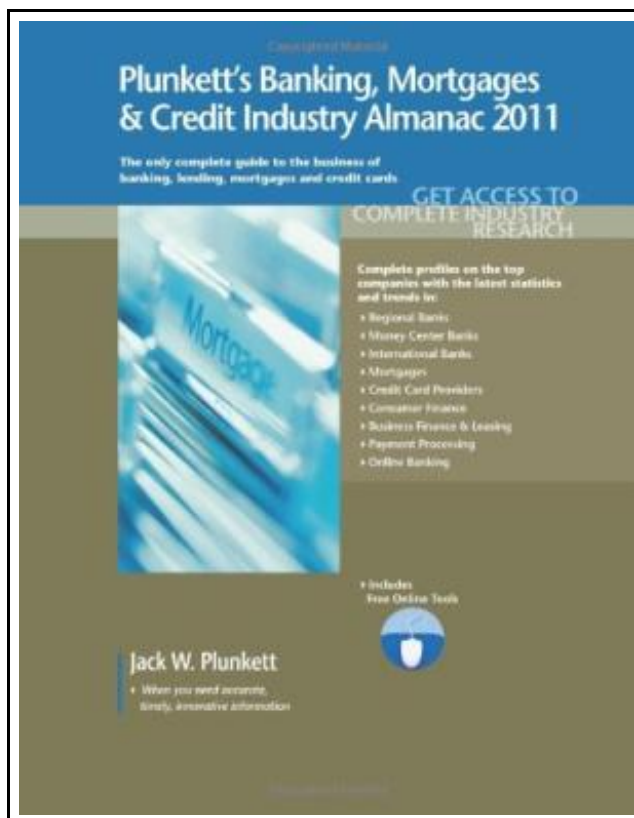


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## ***Reviews***


*This publication is definitely not simple to begin on studying but really exciting to read. It is actually rally fascinating through reading time. Your life span will be enhance when you complete looking at this publication.*

***(Laurence Littell)***

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Plunkett Research, Ltd. Paperback. Book Condition: New. Paperback. 498 pages. Dimensions: 11.0in. x 8.5in. x 1.3in. **PLUNKETTS BANKING, MORTGAGES and CREDIT INDUSTRY ALMANAC 2011** Key Features: -Industry trends analysis, market data and competitive intelligence-Market forecasts and Industry Statistics-Industry Associations and Professional Societies List-In-Depth Profiles of hundreds of leading companies-Industry Glossary-Buyer may register for access to search and export data at Plunkett Research Online Pages: 498 Statistical Tables Provided: 26 Companies Profiled: 314 Geographic Focus: Global A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. -How is the industry evolving-How is the industry being shaped by new technologies-How is demand growing in emerging markets and mature economies-What is the size of the market now and in the future- What are the financial results of the leading companies-What are the names and titles of top executives Contents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the Banking, Mortgages and Credit Industry 1) For the Long Term in the U. S. , a Decline in Consumer Spending and Debt, along with an Increase in Saving 2) Aging Populations, Baby Boomers Create Opportunities U. S. Pension Accounts Top 16 Trillion 3) Nationalization of Banks and Investment Firms Worldwide 4) Giant Mergers Change the Face of Global Banking and Investment Firms 5) Investment Firms, Banks Compete for Clients in High Net Worth Households 6) Banks Vie for Previously Underserved Markets and Focus on Hispanics 7) Chinas Banking Market Will See Long Term Growth 8) Indias Banking Restrictions Slow Foreign Investment Microloans Grow 9) Bank Technology Faces Challenges ATMs Evolve into Financial Services Depots 10) Credit Default Swaps (CDS) and Derivatives Soar into the Trillions of Dollars 11) Banks See Growth in Online Services 12) Credit Card Technologies Advance with Better Security and Contactless Payment 13) Managing Bank Accounts via Cellphone, and...

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