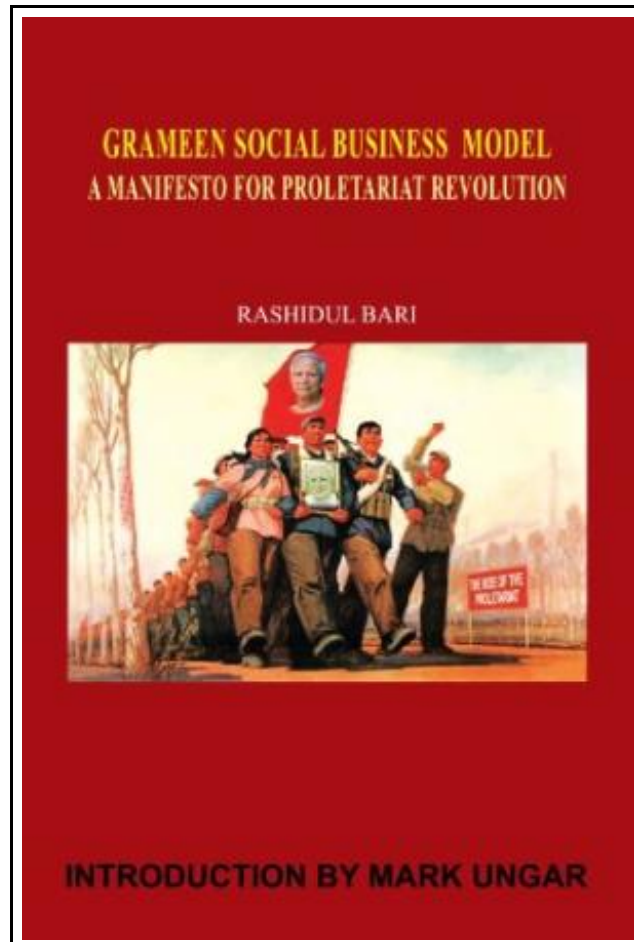


Grameen Social Business Model: A Manifesto for Proletariat Revolution



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GRAMEEN SOCIAL BUSINESS MODEL: A MANIFESTO FOR PROLETARIAT REVOLUTION

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AuthorHouse Publishing. Paperback. Book Condition: New. Paperback. 220 pages. Dimensions: 21.3in. x 14.1in. x 0.7in. Muhammad Yunus is that rare phenomenon, wrote Rashidul Bari, A Nobel Peace Prize-winning economist famous for his two theories-microcredit and social business-and famous for his successful practical work through Grameen Bank that has already helped millions of poor women break the cycle of poverty Rashidul Bari, as a writer, is not new to the subjects of Yunus, microcredit, and social business. As a fellow Bangladeshi, he has written extensively in English and Bengali about Yunus in books, poems, and songs; in magazines and newspapers; and in films. In fact, Bari serves as the Bangladeshi James Boswell to Muhammad Yunus Samuel Johnson. Bari's new book, *Social Business; A Manifesto for Proletariat Revolution*, is a long-awaited, fascinating, clearly and movingly written text in which he not only criticizes Prime Minister Hasina for unleashing her hate mongering to destroy Grameen Bank, but he also explains how microcredit, social business, and Grameen could be used as a weapon in the global battle against poverty, which kills 22, 000 people every day. The book is approximately 52, 000 words in length with 3 photo albums. It divided into 25 chapters. These chapters explain what Bari has witnessed and learned from Yunus and GB, to emphasize the power and promise of SB. Part I: Chapter one presents observable, empirical, and measurable evidence of poverty as the biggest challenge of the 21st century. Chapter 2 uses the narrative method to describe the history of poverty. Concern about poverty has a long tradition, as according to the Bible the poor will always be with us Rejecting this old notion, Yunus plans to make poverty an artifact in a museum by 2030. Chapter 3 applies the rational choice theory to the concept of social business....

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