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Palgrave MacMillan, United Kingdom, 2016. Hardback. Book Condition: New. 2016.. 210 x 148 mm. Language: English . Brand New Book. This book provides practical frameworks for anyone hoping to become a successful global leader, and outlines the challenges that international firms face when managing across cultures. It highlights the cognitive, affective, and behavioral actions leaders can take to understand the differences between foreign values and traditions, and how to develop a corporate environment where global leadership can thrive. Drawing on...

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- Authored by Ramon Henson
- Released at 2016



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