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Water Tech: A Guide to Investment, Innovation and Business Opportunities in the Water Sector

By Sarni, William; Pechet, Tamin

Routledge, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Water stewardship is in its infancy - yet the possibilities for private industry to drive innovation and support improved performance from the public sector is huge. Private industry has always sought water innovation, but in the past, the pressures were different from those emerging in today's highly branded, globalised and increasingly water stressed world. This book lays out in clear terms why companies need to act and shows how Water-Tech will play a crucial role in bridging the internal with external worlds of water management with stewardship practice." - Stuart Orr, Head of Water Stewardship, WWF International "This book is a welcome, uplifting addition to the water literature. It points out that water problems in fact can be solved, once the risk is properly understood. Thanks to this contribution we are now approaching the point where necessity meets ability, and where water becomes an investment opportunity." - Piet Klop, PGGM "Water matters to us all, whether CEOs, elected officials or consumers. Two-thirds of the world's population over the next 20 years will experience some type of water shortage. Sarni and Pechet have written an...



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Reviews

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