# Artistic Web Design Using Adobe Dreamweaver and Photoshop: An Introduction

By Vickie Ellen Wolper

Jones and Bartlett Publishers, Inc, United States, 2010. Paperback. Book Condition: New. New.. 229 x 188 mm. Language: English . Brand New Book. This book provides an understanding of the principles of artistic design as they relate to the web, followed by the application of those design principles using Adobe Dreamweaver and resulting in the ability to create effective websites. Tailored to users of either CS3, CS4, or the latest version of Dreamweaver, CS5, each chapter is comprised of three sections: new concepts; reinforcing your knowledge through projects and exercises; and a build your own website section designed to offer the reader the opportunity to build their own website using the concepts from each chapter. By the end of the book, the reader will have their very own website! The book starts with an introduction to the principles of design unique to the web, and then progresses to the incorporation of those principles into Adobe Dreamweaver for aesthetically pleasing web design. In fact, several chapters of this four-color, heavily illustrated text are devoted to web design from an artist s perspective. The author discusses understanding the psychological influence of colors, web typography and the voice of type, the principles of...



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## Reviews

This composed book is great. It is actually loaded with wisdom and knowledge It is extremely difficult to leave it before concluding, once you begin to read the book.
-- Lucious McDermott

The publication is fantastic and great. It can be rally exciting throgh reading period of time. I am just very happy to inform you that this is the greatest publication i actually have read in my very own daily life and could be he very best ebook for at any time.
-- Prof. Alvis Wuckert