

How to Market to Women: Understanding and Reaching Today's Most Powerful Consumer Group

By Carol Nelson; Frances Lear

Visible Ink Press, 1994. Paperback. Book Condition: New. 1994 paperback, AND AS ALWAYS SHIPPED IN 24 HOURS; and emailed to you a USPS tracking number on all orders; all books are sanitized and cleaned for your protection before mailing. PLEASE NOTE OVER SEAS BUYERS if the book extra large or heavy there will be additional postage due to the new US Postage rates.





Reviews

Very useful to all of category of people. I actually have read through and that i am sure that i will likely to go through once more again in the foreseeable future. I realized this book from my i and dad advised this publication to find out.

-- Alta Kirlin

This is the very best publication i have got read until now. It is definitely simplified but shocks within the fifty percent of the pdf. You may like how the article writer create this pdf.

-- Rosario Durgan