



From Passion to Purpose: How to Start a Personal Fitness Training Business

By Jack Witt

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Los Angeles-based Personal Fitness Trainer and Lifestyle Coach Jack Witt provides a complete start-to-finish guide to harnessing your passion for health and fitness, and creating a successful part-time or full-time fitness business. In Passion to Purpose, Jack coaches the reader through current and future trends in the fitness industry, challenges and obstacles of running a business, essential steps to starting a fitness business, developing your unique style, marketing and social media techniques, networking and community relations, and finally how to continually grow and build your business for maximum profit and a lifetime of loyal clients and referrals. Passion to Purpose features extra special expert advice from Celebrity Personal Trainer Nancy Sexton, Fitness Bloggers Alexandra Williams and Kymberly Williams-Evans of , Entrepreneur Coach Susan Baker of Escape Hatcher, and social media coaches Stacy and Maya from Jack's Get Fit with Witt company has received numerous civic, community and business awards in the San Fernando Valley of LA since 2002. He holds a Master's degree in Exercise Science from CALU, several Fitness and Wellness Certifications from NASM and...



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