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Global Sports Policy

By Catherine Palmer

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Global Sports Policy, Catherine Palmer, "Lifts the analysis out of the nuts and bolts of sports policy and into some really thought-provoking areas which will equip the policy maker for the challenges of the 21st century" - Dominic Malcolm, Loughborough University "This is an excellent analysis of the significance of globalisation for national sport policy and especially of the impact of global processes at the local socio-cultural level" - Barrie Houlihan, Loughborough University Drawing upon a range of empirical case studies, Catherine Palmer situates sports policy within a broader consideration of global processes, practices and consequences, exploring the relationship between: * the local and the global * globalization and governance * new technologies * human rights * the environment * corporate responsibility. In doing so she sets out the ground for an understanding of policy making in sport and how this affects society. Covering both theory and practice, it is a detailed and thought provoking resource for students of sports policy, sports development, sports management and sports studies.



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