



Thrift: A Cyclopedia

By David Blankenhorn

Templeton Foundation Press,U.S., United States, 2008.
Paperback. Book Condition: New. 274 x 226 mm. Language: English . Brand New Book. In today s consumer-driven society, extolling the virtues of thrift might seem like a quaint relic of a bygone era. Americans have embraced the ideas of easy credit, instant gratification, and spending as a tool to combat everything from recessions to the effects of natural disasters and terrorist attacks. In David Blankenhorn s new compendium, Thrift: A Cyclopedia, he reminds readers of a time when thrift was one of America s most cherished cultural values.Gathering hundreds of quotes, sayings, proverbs, and photographs of Blankenhorn s vast personal collection of thrift memorabilia, this handsome book is a treasure trove of wisdom from around the world and throughout the ages. Readers will find insights from such varied sources as the Bible, the Qur an, William Shakespeare, Karl Marx, Oscar Wilde, J. C. Penney, and Warren Buffett. Entries are serious, inspiring, occasionally humorous, and they will go a great way toward expanding the narrow perception of thrift as simple penny pinching; replacing that myopic view with one of a broader thrift one that, as William H. Kniffen puts it, earns largely and spends...



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