



The Insider s Guide to Music Licensing

By Brian Tarquin

Skyhorse Publishing, United States, 2014. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book. First-hand advice for musicians from Brian Tarquin, author, who has over twenty years of experience in licensing music to record labels, TV shows, feature films, radio promos, and network promos. This book takes you through how licensing really works: what type of royalties are expected, digital royalties from companies, receiving royalties from iTunes, Rhapsody, Napster through digital distributors like IODA/The Orchard, and how they pay. Also covered are mechanical royalties from, broadcast radio licenses, how foreign royalties are collected, publishing administration deals, and a breakdown of sync and master licenses. Interviews with major industry players offer advice directly to musicians. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don t aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help...



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