



## Why Are We Bad at Picking Good Leaders?: A Better Way to Evaluate Leadership Potential

By Jeffrey Cohn, Jay Moran

Audible Studios on Brilliance, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 168 x 135 mm. Language: English . Brand New. Almost 70 of Americans believe that we are suffering from a crisis of leadership, but rather than asking, why are leaders failing, we need to ask, Why aren't we choosing better leaders? Ever wonder what goes on behind closed board room doors when organizations pick their top leaders? It can be a contentious, secretive, even brutal process. Most of our leaders look good on paper they have charisma, credentials, and confidence yet they lack the real qualities that are necessary to succeed. In *Why Are We Bad at Picking Good Leaders?*, Cohn and Moran share the same insights and ideas they use to help organizations make better choices. Revealing seven essential attributes of all great leaders, they offer a fresh and powerful evaluation technique anyone can use to assess leader potential. Through dynamic, first-hand accounts from the business world, entertainment, sports, politics, education, and philanthropy, the authors offer the ultimate insider access and reveal how top organizations find and choose the best talent. Offers multiple ways to evaluate leaders, and how these seven leadership attributes combine to create the best...



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