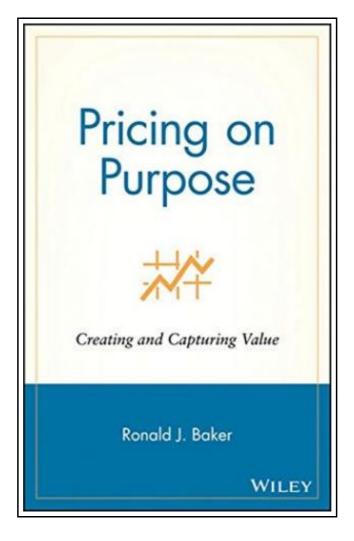
# Pricing on Purpose: Creating and Capturing Value (Hardback)



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### Reviews

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