Supplemental file

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Description of file

Analyses – including data cleaning, descriptive statistics, and power estimates – for this project were documented using a series of RMarkdown (.Rmd) files. This document aggregates all files, in the order in which they are meant to be run, into a single RMarkdown file and compiles the output into a single PDF. Those interested in reproducing this document should do the following:

- Check that LaTex has been installed on their machine.
- Create an RStudio project to store the data and scripts included on this OSF page.
- Download the supplementary workspace (scripts and data) as they are organized on the OSF page – specifically this means including data in a folder called "deidentified data" and scripts in a folder called "scripts." These folders should be saved in the RStudio project directory.
- Check that the file called `renv.lock` is downloaded and located in the RStudio project folder. This contains a snapshot of the packages and their versions used in this project.

Reproducibility

In an effort to facilitate the reproducibility of our findings, we have used the `renv` package to document the packages and versions used in this study and to allow others to recreate our working environment. We recommend the following steps to set up your environment before attempting to run any of the code on your local machine:

1. Use R Version 4.2.3. There are several ways to change the version of R active. We found RSwitch to be the easiest method for toggling between versions of R (only available for Mac).

2. Install the `renv` package and then run the function `renv::restore`. This will read the contained `renv.lock` file to identify which packages (and versions) are necessary for this project, download the required package version from CRAN and install it on your machine.

These two steps should ensure that our code reproduces results identical those reported in our manuscript in supplemental files.

Cleaning

The current section documents the data cleaning process.

Workspace

```
library(here) # for working with files
library(tidyverse) # for cleaning
library(janitor) # for variable names
library(stringi) # for generating random strings
library(glmmTMB) # for multilevel modeling
library(broom) # for presenting results
library(sjPlot) # for figures
library(ggpubr) # for prettier plots
library(kableExtra) # for nicer tables
library(stringdist) # for scoring memory task
library(papaja) # for pretty numbers
library(psych) # for correlation tests
library(broom.mixed) # for tidying multilevel models
```

Change participant ID values

Before we begin, we create new versions of each data_t1 file that can be shared for purposes of reproducibility. These data_t1 files do not include variables that contain potentially identifying meta-data_t1 (e.g., IP address, latitude and longitude). Importantly, we also replace all Prolific ID values with new, random strings, to prevent the possibility that these participants are later identified. We also fix an error that can be introduced through Qualtrics, specifically that all or parts of the text string "Value will be set from panel or URL" is sometimes entered into the text box for ID. Prolific ID values are always 24 characters long and start with a number – we search for strings that meet this criteria.

(We note that the code chunks in this subsection are turned off in the RMarkdown file – `eval = F` – as readers will not be able to run these chunks.)

```
# function to load raw file, clean the names, and remove meta-data_t1
# creating a function ensures the same procedure is applied to all
# orginal datasets

load_data = function(path){

  full_path = here(path)
  data_obj  = read_rds(path)

  data_obj = clean_names(data_obj)

  data_obj = data_obj %>%
    select(-end_date,
           -ip_address,
           -progress,
           -finished,
           -recorded_date,
           -status,
```

```
            -response_id,
            -external_reference,
            -distribution_channel,
            -user_language,
            -starts_with("recipient"),
            -starts_with("location"),
            -starts_with("meta_info"),
            -prolific_pid)

  data_obj = data_obj %>%
    mutate(proid = str_extract(proid, "\\d([[:alnum:]]{23})"))

  return(data_obj)
}

data_t1 <- load_data("data/data_t1.rds")
data_2A <- load_data("data/data_2A.rds")
data_2B <- load_data("data/data_2B.rds")
data_2C <- load_data("data/data_2C.rds")
data_2D <- load_data("data/data_2D.rds")
```

Manually update entries

Several participants notified us of mistaken answers after completing the survey. We fix those entries here.

```
data_t1$sex[data_t1$proid == "63b7d7a4ab0b515649d4f4de"] = "Female"
data_t1$devicetype[data_t1$proid == "60da4f9aa1ced7efeecca18a"] = "Tablet (for example, iPad, Galaxy Ta
data_t1$inaccurate_responses[data_t1$proid == "60da4f9aa1ced7efeecca18a"] = "No"
```

Deidentify data – only run after data collection is complete

We identify all unique participant IDs. For each, we generate a new string, Then we replace the original ID values with the new strings.

```
original_id <- unique(c(data_t1$proid,
                        data_2A$proid,
                        data_2B$proid,
                        data_2C$proid,
                        data_2D$proid))

#remove missing values -- represent bots or tests
original_id = original_id[!is.na(original_id)]

#generate new ids (randoms tring of letters and numbers)
set.seed(202108)
new_id <- stri_rand_strings(n = length(original_id), length = 24)

#replace old string with new string
for(i in 1:length(original_id)){
  data_t1$proid[data_t1$proid == original_id[i]] <- new_id[i]
  data_2A$proid[data_2A$proid == original_id[i]] <- new_id[i]
```

```
  data_2B$proid[data_2B$proid == original_id[i]] <- new_id[i]
  data_2C$proid[data_2C$proid == original_id[i]] <- new_id[i]
  data_2D$proid[data_2D$proid == original_id[i]] <- new_id[i]
}
```

We end by saving each data_t1 frame as new .csv files, to be uploaded to OSF and shared for reproduction.

```
write_csv(data_t1, file = here("deidentified data/data_time1.csv"))
write_csv(data_2A, file = here("deidentified data/data_time2_A.csv"))
write_csv(data_2B, file = here("deidentified data/data_time2_B.csv"))
write_csv(data_2C, file = here("deidentified data/data_time2_C.csv"))
write_csv(data_2D, file = here("deidentified data/data_time2_D.csv"))
```

```
data_t1 <- read_csv(here("deidentified data/data_time1.csv"))
data_2A <- read_csv(here("deidentified data/data_time2_A.csv"))
data_2B <- read_csv(here("deidentified data/data_time2_B.csv"))
data_2C <- read_csv(here("deidentified data/data_time2_C.csv"))
data_2D <- read_csv(here("deidentified data/data_time2_D.csv"))
```

Time 1

We rename several columns, in order to facilitate the use of regular expressions later. Specifically, we remove the underscores (_) in the columns pertaining to broad-mindedness and self-disciplined.

```
names(data_t1) = str_replace(names(data_t1), "broad_mind", "broadmind")
names(data_t1) = str_replace(names(data_t1), "self_disciplind", "selfdisciplined")
```

We can also remove the meta-data (timing, etc) around two attention check adjectives, "human" and "asleep".

```
data_t1 = data_t1 %>%
  select(-starts_with("t_human"),
         -starts_with("t_asleep"))
```

Recode personality item responses to numeric

We recode the responses to personality items, which we downloaded as text strings. We chose to use text strings as opposed to numbers to avoid any possibility that the Qualtrics-set coding was incorrect. We start this process by identifying the personality items (`p_items`) using regular expressions. All personality items take a format like `outgoing_a` or `helpful_b_2`; that is, they start with the adjective, followed by a letter indicating with which condition or item format the adjective was presented, and sometimes they are followed by a 2, indicating it was the second time the participant saw the adjective. We can represent this pattern using regular expressions.

```
p_items = str_extract(names(data_t1), "^[[:alpha:]]*_[abcd](_2)?$")
p_items = p_items[!is.na(p_items)]

personality_items = select(data_t1, proid, all_of(p_items))
```

Next, we write a simple function to recode values. We find the `case_when` function to be the most clear method of communicating the recoding process when moving from string to numeric.

```r
recode_p = function(x){
  y = case_when(
    x == "Very inaccurate" ~ 1,
    x == "Moderately inaccurate" ~ 2,
    x == "Slightly inaccurate" ~ 3,
    x == "Slightly accurate" ~ 4,
    x == "Moderately accurate" ~ 5,
    x == "Very accurate" ~ 6,
    TRUE ~ NA_real_)
  return(y)
}
```

Finally, we apply this function to all personality items.

```r
personality_items = personality_items %>%
  # apply to all variables except proid
  mutate(across(!c(proid), recode_p))
```

Now we merge the recoded values back into the data_t1.

```r
# remove personality items from data file
data_t1 = select(data_t1, -all_of(p_items))
# merge in recoded personality items
data_t1 = full_join(data_t1, personality_items)
```

Drop bots and inattentive participants

Based on ID Recall that when preparing the data files for sharing, we replaced all Prolific IDs with random strings. A consequence of this cleaning is that any ID entered that did not have a string meeting the Prolific ID format requirements (24 character, starting with a number) was replaced with `NA`. To remove these bots, we can simply filter out missing ID values.

We removed 0 participants without valid Prolific IDs. (This likely occurred based on sharing of the survey link among Prolific users.)

```r

data_t1 = data_t1 %>%
  filter(english %in% c("Well", "Very well (fluent/native)"))
```

Based on language We removed 1 participants that do not speak english well or very well.

Based on inattentive responding We expect to exclude any participant who has an average response of 4 ("slightly agree") or greater to the attention check items. Two items from the Inattentive and Deviant Responding Inventory for Adjectives (IDRIA) scale (Kay & Saucier, in prep) have been included here, in part to help evaluate the extent of inattentive responding but also to consider the effect of item wording on these items. The two items used here (i.e., "Asleep", "Human") were chosen to be as inconspicuous as possible, so as to not to inflate item response duration. The frequency item (i.e., "human") will be reverse-scored, so that higher scores on both the infrequency and frequency items reflect greater inattentive responding. Figure @ref(fig:1-cleaning-27) shows the distribution of average responses to attention check items.

```r
in_average = data_t1 %>%
  # reverse score human
  mutate(across(matches("^human"),  ~(.x*-1)+7)) %>%
  # select id and attention check items
  select(proid, matches("^human"), matches("^asleep")) %>%
  gather(item, response, -proid) %>%
  filter(!is.na(response)) %>%
  group_by(proid) %>%
  summarise(avg = mean(response)) %>%
  mutate(
    remove = case_when(
      avg >= 4 ~ "Remove",
      TRUE ~ "Keep"))
```

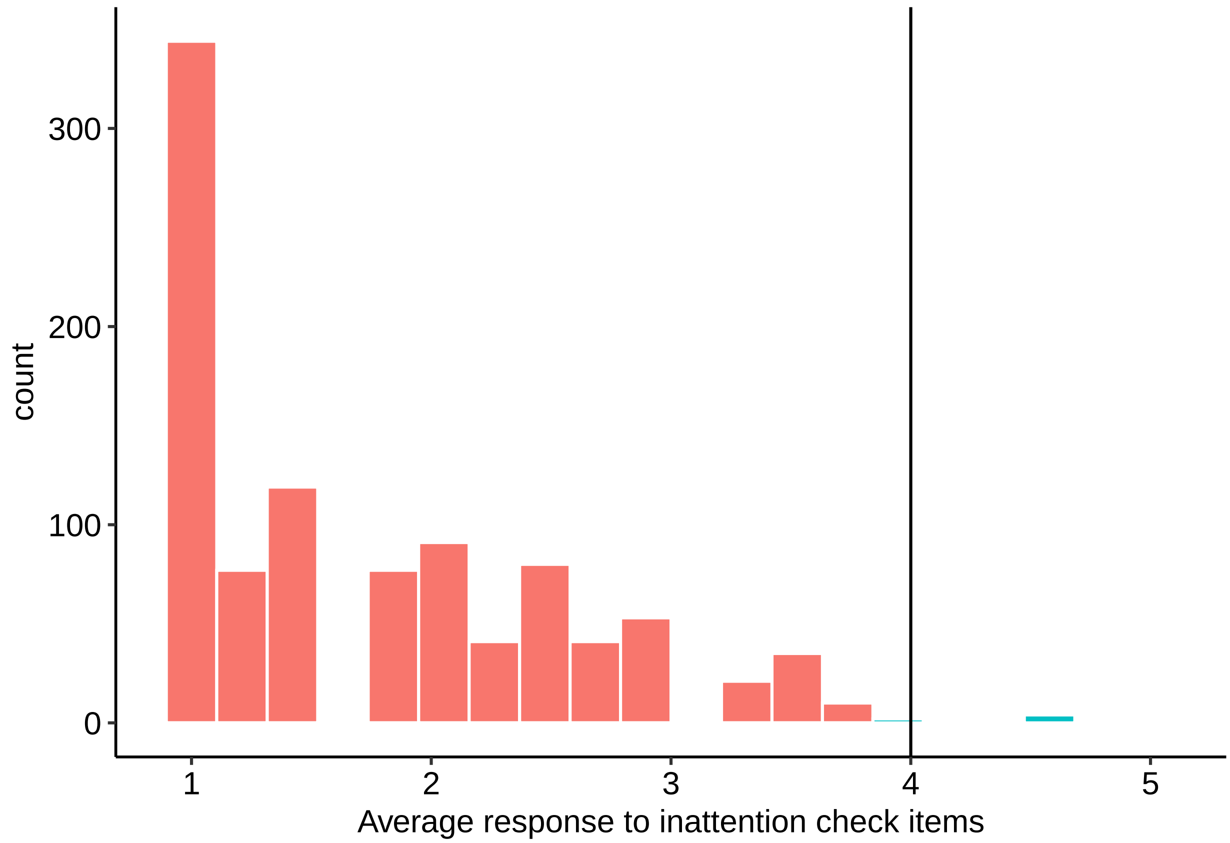


Figure S1: Average response to inattention check items

We remove 8 participants whose responses suggest inattention.

```r
data_t1 = data_t1 %>%
  full_join(select(in_average, proid, remove)) %>%
  filter(remove != "Remove") %>%
  select(-remove)
```

Based on patterns We remove any participant who provides the same response to over half of the items (21 or more items) from a given block in a row.

To proceed, first we create a data frame containing just the responses to personality items in the first block.

```
# first, identify unique adjectives, in order
adjectives = p_items %>%
  str_remove_all("_.") %>%
  unique()

# extract block 1 questions using regular expressions
# these follow the personality item format described above, but never end with 2
block1 = data_t1 %>%
  select(proid, matches("^[[:alpha:]]+_[abcd]$"))
```

Next, we rename the variables. Instead of variable names identifying the specific adjective (e.g., outgoing_a), we need variable names which indicate the order in which the adjective was seen by the participant (e.g., trait01_a). This will help us determine patterns by item order, rather than adjective content. Participants all saw adjectives in the same order (i.e., all participants, regardless of condition, saw outgoing first).

```
#rename variables
n = 0
for(i in adjectives){ # for each adjective
  n = n+1 # identify its location in the presentation
  names(block1) = str_replace(names(block1), #in variable names
                              # replace the adjective string
                              i,
                              # with the word trait followed by its place
                              paste0("trait", str_pad(n, 2, pad = "0")))
}
```

We use `gather` and `spread` to quickly combine columns measuring the same trait. That is, instead of having columns trait01_a, trait01_b, trait01_c, and trait01_d, we now have a single column called trait01.

```
block1 = block1 %>%
  gather(item, response, -proid) %>%
  filter(!is.na(response)) %>%
  separate(item, into = c("item", "format")) %>%
  select(-format) %>%
  spread(item, response)
```

To count the number of runs, we loop through participants and, within participant, loop through columns. Within participant, we create an object called `run`. If a response to a personality item is the same as the participant's response to the previous item, we increase the value of `run` by 1. If this new value is the largest `run` value for that participant, it becomes the value of an object called `maxrun`. If the participant gives a new response, `run` is reset to 0. We record the `maxrun` value for each partipant in a variable called `block1_runs`.

```
block1_runs = numeric(length = nrow(block1))


for(i in 1:nrow(block1)){
  run = 0
  maxrun = 0
  for(j in 3:ncol(block1)){
    if(block1[i,j] == block1[i, j-1]){
      run = run+1
```

```r
      if(run > maxrun) maxrun = run
      } else{ run = 0}
  }
  block1_runs[i] = maxrun
}

#add to data_t1 frame
block1$block1_runs = block1_runs
```

Here we repeat the process described above with Block 2 data.

```r
# extract block 2 questions
block2 = data_t1 %>%
  select(proid, matches("^[[:alpha:]]+_[abcd]_2$"))

#rename variables
n = 0
for(i in adjectives){
  n = n+1
  names(block2) = str_replace(names(block2), i, paste0("trait", str_pad(n, 2, pad = "0")))
}

block2 = block2 %>%
  gather(item, response, -proid) %>%
  filter(!is.na(response)) %>%
  mutate(item = str_remove(item, "_2")) %>%
  separate(item, into = c("item", "format")) %>%
  select(-format) %>%
  spread(item, response)

block2_runs = numeric(length = nrow(block2))

#identify max run for each participant
for(i in 1:nrow(block2)){
  run = 0
  maxrun = 0
  for(j in 3:ncol(block2)){
    if(block2[i,j] == block2[i, j-1]){
      run = run+1
      if(run > maxrun) maxrun = run
      } else{ run = 0}
  }
  block2_runs[i] = maxrun
}

#add to data_t1 frame
block2$block2_runs = block2_runs
```

We combine the variables holding the maximum runs into a single data frame. We will remove participants if their maximum run in either block was greater than or equal to 21. See Figure @ref(fig:1-cleaning-24) for a visualization of the spread and associations between run lengths across participants.

```
#combine results
runs_data = block1 %>%
  select(proid, block1_runs) %>%
  full_join(select(block2, proid, block2_runs)) %>%
  mutate(
    remove = case_when(
      block1_runs >= 21 ~ "Remove",
      block2_runs >= 21 ~ "Remove",
      TRUE ~ "Keep"
    ))
```

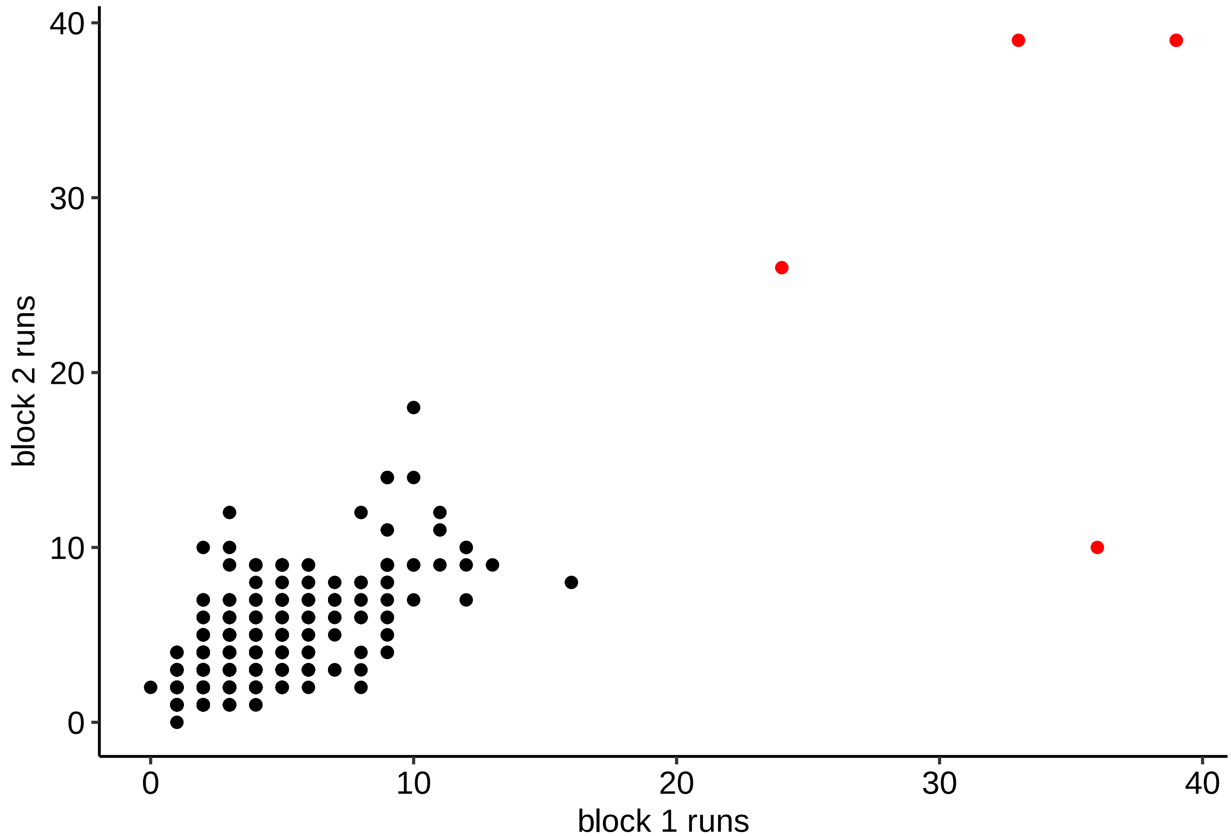


Figure S2: Maximum number of same consecutive responses in personality blocks.

There were 5 participants who provided the same answer 21 or more times in a row. These participants were removed from the analyses.

```
data_t1 = data_t1 %>%
  full_join(select(runs_data, proid, remove)) %>%
  filter(remove != "Remove") %>%
  select(-remove)

rm(runs_data)
```

Based on average time to respond to personality items First, select just the timing of the personality items. We do this by searching for specific strings: "t_[someword]*[a or b or c or d]*(maybe 2_)_page_submit."

```
timing_data = data_t1 %>%
  select(proid, matches("t_[[:alpha:]]*_[abcd](_2)?_page_submit"))
```

Next we gather into long form and remove missing timing values

```
timing_data = timing_data %>%
  gather(variable, timing, -proid) %>%
  filter(!is.na(timing))
```

To check, each participant should have the same number of responses: 76.

```
timing_data %>%
  group_by(proid) %>%
  count() %>%
  ungroup() %>%
  summarise(min(n), max(n))
```

```
## # A tibble: 1 x 2
##   `min(n)` `max(n)`
##      <int>    <int>
## 1       76       76
```

Excellent! Now we calculate the average response time per item for each participant. We mark a participant for removal if their average time is less than 1 second or greater than 30. See Figure @ref(fig:1-cleaning-33) for a distribution of average response time.

```
timing_data = timing_data %>%
  group_by(proid) %>%
  summarise(m_time = mean(timing)) %>%
  mutate(remove = case_when(
    m_time < 1 ~ "Remove",
    m_time > 30 ~ "Remove",
    TRUE ~ "Keep"
  ))
```

```
data_t1 = inner_join(data_t1, filter(timing_data, remove == "Keep")) %>%
  select(-remove)
```

Based on timing, we removed 9 participants.

We create a variable which indicates the Block 1 condition of each participant. This is used in two places: first, in recruiting participants at Time 2 (participants are given the same format at Time 2 as they received in Block 1), and second, in selecting the corret items during the test-retest analyses.

```
data_t1 = data_t1 %>%
  mutate(condition = case_when(
    !is.na(outgoing_a) ~ "A",
    !is.na(outgoing_b) ~ "B",
    !is.na(outgoing_c) ~ "C",
    !is.na(outgoing_d) ~ "D",
  ))
```

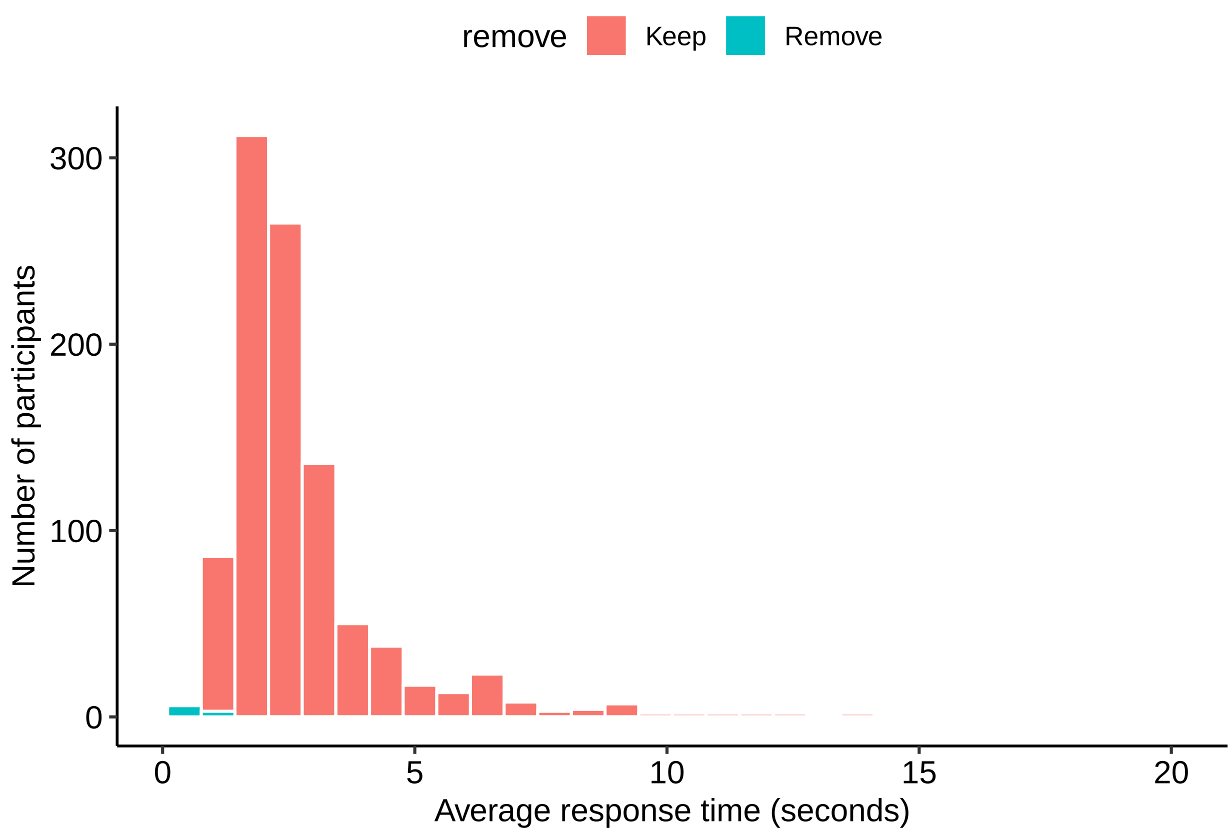


Figure S3: Distribution of average time to respond to personality items.

At this point, we'll extract the Prolific ID numbers. These participants will be eligible to take the survey at Time 2.

```
data_t1 %>%
  select(proid, condition) %>%
  write_csv(file = here("data/elligible_proid.csv"))
```

Time 2

```
data_2 = data_2A %>%
  full_join(data_2B) %>%
  full_join(data_2C) %>%
  full_join(data_2D)
```

Rename the following columns.

```
data_2 = data_2 %>%
  rename(start_date2 = start_date,
         duration_in_seconds2 = duration_in_seconds)
```

We rename several columns, in order to facilitate the use of regular expressions later. Specifically, we remove the underscores (_) in the columns pertaining to broad-mindedness and self-disciplined.

```
names(data_2) = str_replace(names(data_2), "broad_mind", "broadmind")
names(data_2) = str_replace(names(data_2), "self_disciplind", "selfdisciplined")
```

We can also remove the meta-data (timing, etc) around two attention check adjectives, "human" and "asleep".

```
data_2 = data_2 %>%
  select(-starts_with("t_human"),
         -starts_with("t_asleep"))
```

Recode personality item responses to numeric

We recode the responses to personality items, which we downloaded as text strings. Here, all items end with `_3` and sometimes with `i`.

```
p_items_2 = str_extract(names(data_2), "^[[:alpha:]]*_[abcd]_3(i)?$")
p_items_2 = p_items_2[!is.na(p_items_2)]

personality_items_2 = select(data_2, proid, all_of(p_items_2))
```

We apply the recoding function to all personality items.

```
personality_items_2 = personality_items_2 %>%
  mutate(
    across(!c(proid), recode_p))
```

Now we merge this back into the data_2.

```
data_2 = select(data_2, -all_of(p_items_2))
data_2 = full_join(data_2, personality_items_2)
```

Drop bots and inattentive participants

This code recreates the steps outlined in detail above for Time 1. Please refer to the descriptions above for justification and explaination of the code presented here.

Based on ID We also check that the ID in time 2 matches an ID in time 1.

```
data_2 = data_2 %>%
  filter(proid %in% data_t1$proid)
```

We removed 2 participants without valid Prolific IDs.

Based on inattentive responding Participants who respond positively to the adjective *asleep* or negatively to the word *human* are assumed to be inattentive. We filter out participants whose average response to these two items is greater than or equal to 4 (see Figure @ref(fig:1-cleaning-59) for the distribution).

```
in_average = data_2 %>%
  # reverse score human
  mutate(across(matches("^human"),  ~(.x*-1)+7)) %>%
  # select id and attention check items
  select(proid, matches("^human"), matches("^asleep")) %>%
  gather(item, response, -proid) %>%
  filter(!is.na(response)) %>%
  group_by(proid) %>%
  summarise(avg = mean(response)) %>%
  mutate(
    remove = case_when(
      avg >= 4 ~ "Remove",
      TRUE ~ "Keep"))
```

We remove 7 participants whose responses suggest inattention.

```
data_2 = data_2 %>%
  full_join(select(in_average, proid, remove)) %>%
  filter(remove != "Remove") %>%
  select(-remove)
```

Based on patterns We remove any participant who provides the same response to over half of the items (21 or more items) from a given block in a row. The distribution of runs in Time 2 is depicted in Figure @ref(fig:1-cleaning-55).

```
# first, identify unique adjectives, in order
adjectives = p_items_2 %>%
  str_remove_all("_.") %>%
  unique()
```

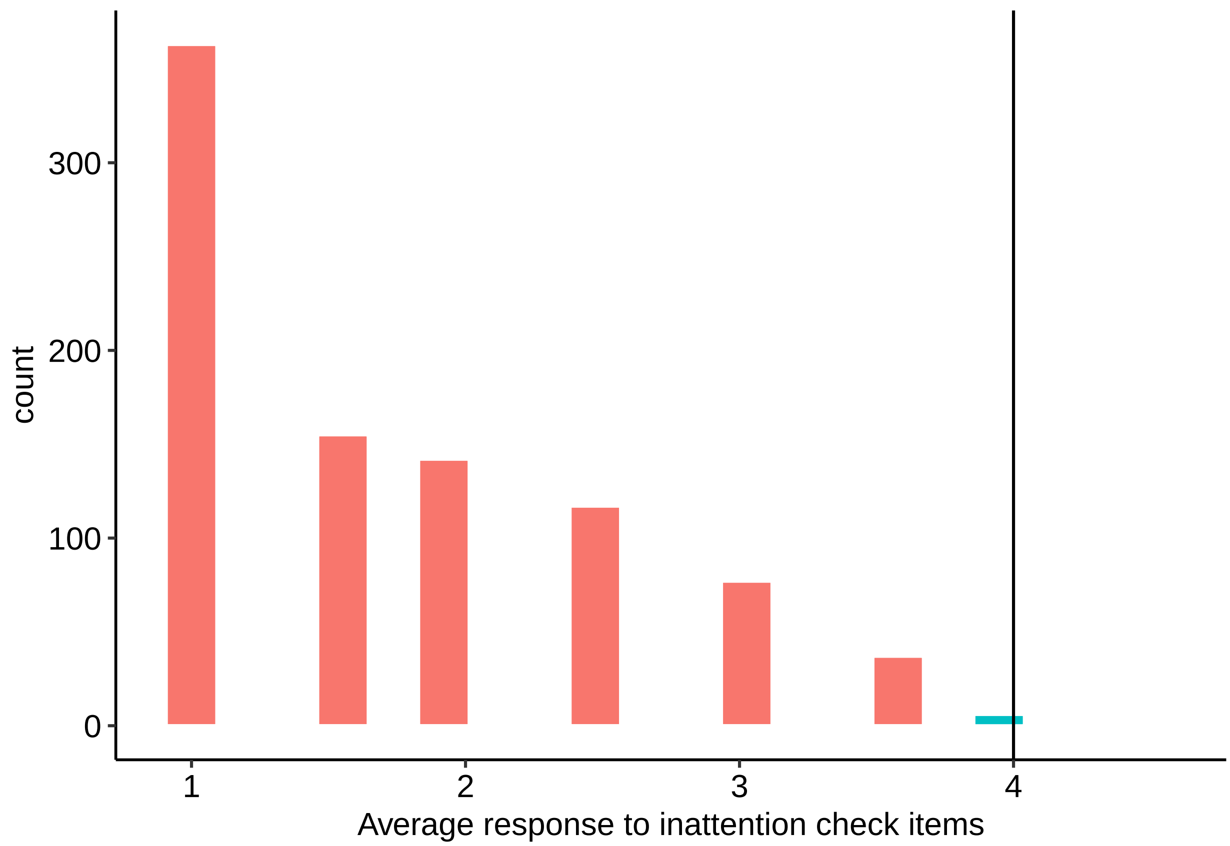


Figure S4: Average response to inattention check items

```r
# extract block 3 questions
block3 = data_2 %>%
  select(proid, all_of(p_items_2))

#rename variables
n = 0
for(i in adjectives){
  n = n+1
  names(block3) = str_replace(names(block3), i, paste0("trait", str_pad(n, 2, pad = "0")))
}


block3 = block3 %>%
  gather(item, response, -proid) %>%
  filter(!is.na(response)) %>%
  mutate(item = str_remove(item, "_3(i)?$")) %>%
  separate(item, into = c("item", "format")) %>%
  select(-format) %>%
  spread(item, response)

block3_runs = numeric(length = nrow(block3))

for(i in 1:nrow(block3)){
  run = 0
  maxrun = 0
  for(j in 3:ncol(block3)){
    if(block3[i,j] == block3[i, j-1]){
      run = run+1
      if(run > maxrun) maxrun = run
      } else{ run = 0}
  }
  block3_runs[i] = maxrun
}

#add to data_2 frame
block3$block3_runs = block3_runs
```

```r
#combine results
runs_data_2 = block3 %>%
  select(proid, block3_runs) %>%
  mutate(
    remove = case_when(
      block3_runs >= 21 ~ "Remove",
      TRUE ~ "Keep"
    ))
```

There were 0 participants who provided the same answer 21 or more times in a row. These participants were removed from the analyses.

```r
data_2 = data_2 %>%
  full_join(select(runs_data_2, proid, remove)) %>%
  filter(remove != "Remove") %>%
  select(-remove)
```

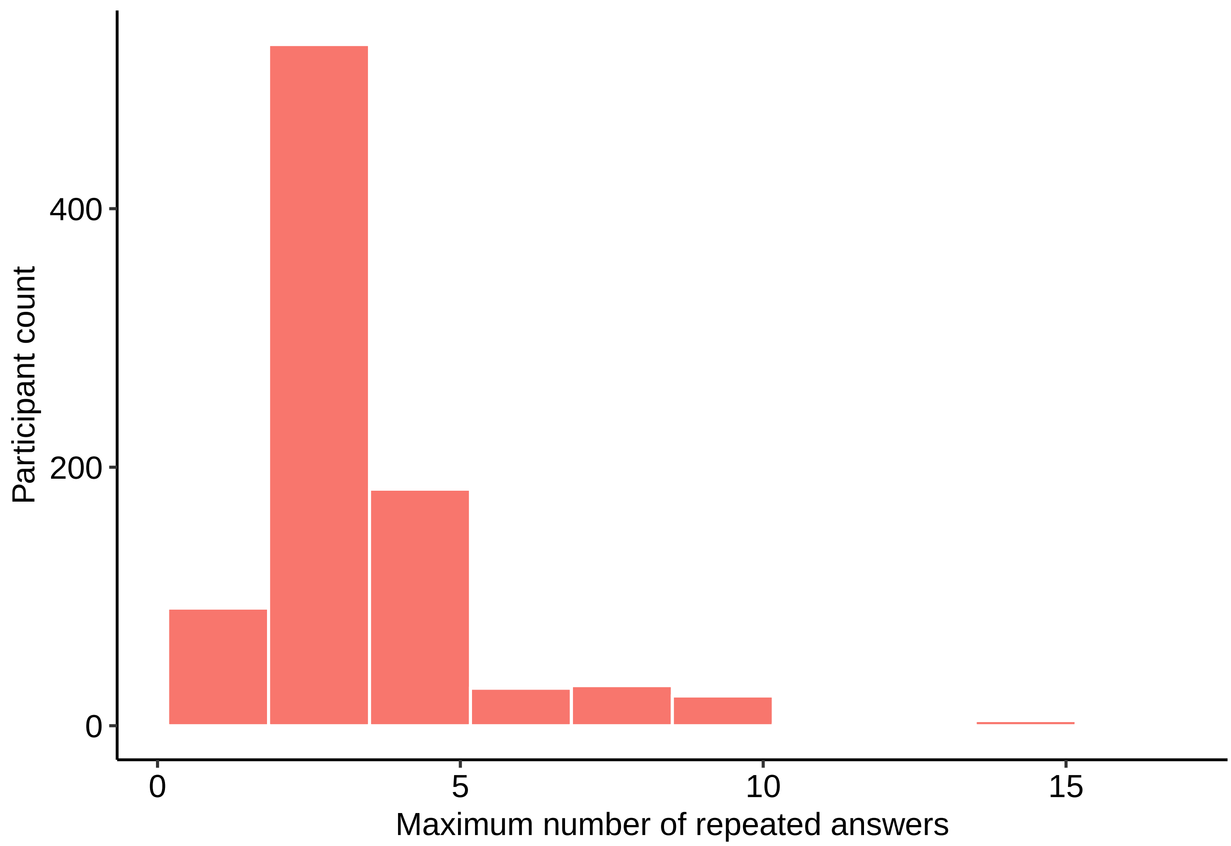


Figure S5: Maximum number of same consecutive responses in personality block 3.

```r
rm(runs_data_2)
```

Based on average time to respond to personality items Participants who take too little (< 1 second) or too long (greater than 30 seconds) on average to answer each personality item are excluded. See Figure @ref(fig:1-cleaning-64) for the distribution of average response time per item.

```r
timing_data_2 = data_2 %>%
  select(proid, matches("t_[[:alpha:]]*_[abcd]_3(i)?_page_submit"))

timing_data_2 = timing_data_2 %>%
  gather(variable, timing, -proid) %>%
  filter(!is.na(timing))
```

To check, each participant should have the same number of responses: 33.

```r
timing_data_2 %>%
  group_by(proid) %>%
  count() %>%
  ungroup() %>%
  summarise(min(n), max(n))
```

```
## # A tibble: 1 x 2
##   `min(n)` `max(n)`
##      <int>    <int>
## 1       37       38
```

```r
timing_data_2 = timing_data_2 %>%
  group_by(proid) %>%
  summarise(m_time = mean(timing)) %>%
  mutate(remove = case_when(
    m_time < 1 ~ "Remove",
    m_time > 30 ~ "Remove",
    TRUE ~ "Keep"
  ))
```

```r
data_2 = inner_join(data_2, filter(timing_data_2, remove == "Keep")) %>%
  select(-remove)
```

Based on timing, we removed 8 participants.

Merge all datasets together

We merge the Time 1 and Time 2 datasets together here.

```r
data_2 = data_2 %>%
  select(proid, start_date2, duration_in_seconds2, very_delayed_recall, contains("_3")) %>%
  mutate(time2 = "yes") #indicates participant in time 2

data = data_t1 %>% full_join(data_2)
```

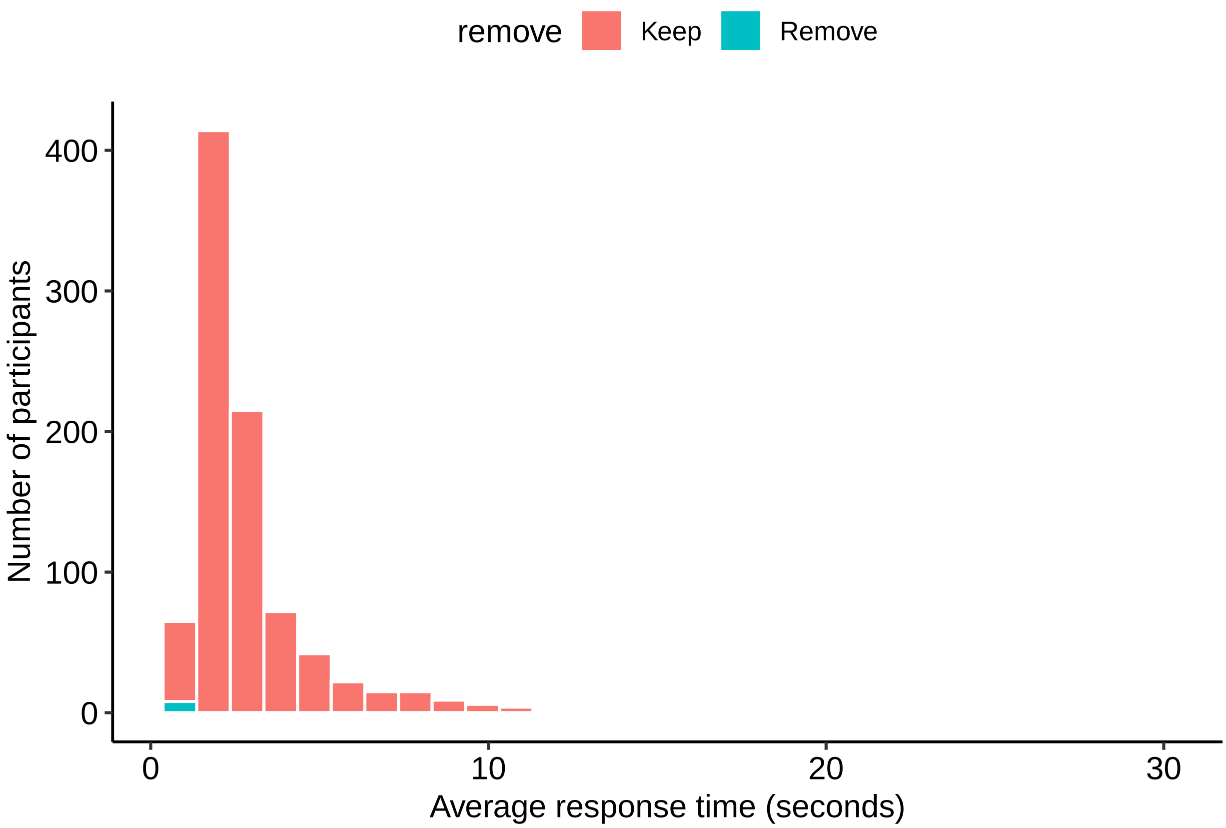


Figure S6: Distribution of average time to respond to personality items in Block 3.

All data

Reverse score personality items

The following items are (typically) negatively correlated with the others: reckless, moody, worrying, nervous, careless, impulsive. We reverse-score them to ease interpretation of associations and means in the later sections. In short, all traits will be scored such that larger numbers are indicative of the more socially desirable end of the spectrum.

```
data = data %>%
  mutate(
    across(matches("^reckless"),        ~(.x*-1)+7),
    across(matches("^moody"),           ~(.x*-1)+7),
    across(matches("^worrying"),        ~(.x*-1)+7),
    across(matches("^nervous"),         ~(.x*-1)+7),
    across(matches("^careless"),        ~(.x*-1)+7),
    across(matches("^impulsive"),       ~(.x*-1)+7),
    across(matches("^quiet"),           ~(.x*-1)+7),
    across(matches("^unsympathetic"),   ~(.x*-1)+7),
    across(matches("^uncreative"),      ~(.x*-1)+7),
    across(matches("^shy"),             ~(.x*-1)+7),
    across(matches("^cold"),            ~(.x*-1)+7),
    across(matches("^unintellectual"), ~(.x*-1)+7))
```

We also create a vector noting the items that are reverse scored. We use this later in tables, to help identify patterns when looking at analyses within-adjective. We use this object elsewhere in the analyses.

```
reverse = c("reckless", "moody", "worrying", "nervous", "careless", "impulsive")
```

Score memory task

Now we score the memory task. We start by creating vectors of the correct responses.

```
correct1 = c("book", "child", "gold", "hotel", "king",
             "market", "paper", "river", "skin", "tree")

correct2 = c("butter", "college", "dollar", "earth", "flag",
             "home", "machine", "ocean", "sky", "wife")

correct3 = c("blood", "corner", "engine", "girl", "house",
             "letter", "rock", "shoes", "valley", "woman")

correct4 = c("baby", "church", "doctor", "fire", "garden",
             "palace", "sea", "table", "village", "water")
```

Next we convert all responses to lowercase. Then we break the string of responses into a vector containing many strings.

```
data = data %>%
  mutate(
    across(matches("recall"),tolower), # convert to lower
    #replace carriage return with space
```

```
    across(matches("recall"),
           \(x) str_replace_all(x, pattern = "\\n", replacement = ",")),
    # remove spaces
    across(matches("recall"),
           \(x) str_replace_all(x, pattern = " ", replacement = ",")),
    # remove doubles
    across(matches("recall"),
           \(x) str_replace_all(x, pattern = ",,", replacement = ",")),
    #remove last comma
    across(matches("recall"),
           \(x) str_remove(x, pattern = ",$")),
    # split the strings based on the spaces
    across(matches("recall"),
           \(x) str_split(x, pattern = ",")))
```

Immediate recall Now we use the `amatch` function in the `stringdist` package to look for exact (or close) matches to the target words. This function returns for each word either the position of the key in which you can find the target word or `NA` to indicate the word or a close match does not exist in the string.

```
distance = 1 #maximum distance between target word and correct response
data = data %>%
  mutate(
    memory1 = map(recall1, ~sapply(., amatch, correct1, maxDist = distance)),
    memory2 = map(recall2, ~sapply(., amatch, correct2, maxDist = distance)),
    memory3 = map(recall3, ~sapply(., amatch, correct3, maxDist = distance)),
    memory4 = map(recall4, ~sapply(., amatch, correct4, maxDist = distance))
    )
```

We count the number of correct answers. This gets complicated; in lieu of writing out a paragraph explanation, we have opted for in-text comments to orient those interested in following the code.

```
data = data %>%
  mutate(
    across(starts_with("memory"),
      #replace position with 1
      ~map(., sapply, FUN = function(x) ifelse(x >0, 1, 0))),
    across(starts_with("recall"),
           # are there non-missing values in the original response?
           ~map_dbl(.,
                    .f = function(x) sum(!is.na(x))),
           .names = "{.col}_miss"),
    across(starts_with("memory"),
      #replace position with 1
      # count the number of correct answers
      ~map_dbl(., sum, na.rm=T))) %>%
  mutate(
    memory1 = case_when(
      # if there were no responses, make the answer NA
      recall1_miss == 0 ~ NA_real_,
      # otherwise, the number of correct guesses
      TRUE ~ memory1),
    memory2 = case_when(
```

```
      recall2_miss == 0 ~ NA_real_,
      TRUE ~ memory2),
    memory3 = case_when(
      recall3_miss == 0 ~ NA_real_,
      TRUE ~ memory3),
    memory4 = case_when(
      recall4_miss == 0 ~ NA_real_,
      TRUE ~ memory4)) %>%
  # no longer need the missing count variables
  select(-ends_with("miss"))
```

Finally, we want to go from 4 columns (one for each recall test), to two: one that has the number of correct responses, and one that indicates which version they saw.

```
data = data %>%
  select(proid, starts_with("memory")) %>%
  gather(mem_condition, memory, -proid) %>%
  filter(!is.na(memory)) %>%
  mutate(mem_condition = str_remove(mem_condition, "memory")) %>%
  full_join(data)
```

To demonstrate the accuracy of the code, here we present a random subset of participants' raw responses and their assigned memory score.

```
#from memory condition 1
data %>%
  filter(mem_condition == 1) %>%
  select(recall1, memory) %>%
  sample_n(3) %>%
  mutate(recall1 = map_chr(recall1, paste, collapse = ", "))
```

```
## # A tibble: 3 x 2
##   recall1                                                memory
##   <chr>                                                   <dbl>
## 1 gold, child, book                                           3
## 2 tree, paper, king, market, book, child, skin, river, , gold      9
## 3 book                                                        1
```

```
#from memory condition 2
data %>%
  filter(mem_condition == 2) %>%
  select(recall2, memory) %>%
  sample_n(3) %>%
  mutate(recall2 = map_chr(recall2, paste, collapse = ", "))
```

```
## # A tibble: 3 x 2
##   recall2                                                 memory
##   <chr>                                                    <dbl>
## 1 wife, sky, ocean, dollar, home, butter, college, earth, flag      9
## 2 butter, college, earth, wife, ocean, sky, machine            7
## 3 butter, college, earth, home, wife, machine                  6
```

```r
#from memory condition 3
data %>%
  filter(mem_condition == 3) %>%
  select(recall3, memory) %>%
  sample_n(3) %>%
  mutate(recall3 = map_chr(recall3, paste, collapse = ", "))
```

```
## # A tibble: 3 x 2
##   recall3                                          memory
##   <chr>                                             <dbl>
## 1 blood, corner, engine, house, girl, woman, valley      7
## 2 blood, corner, engine, house, rock, letter, woman      7
## 3 blood, girl, engine, house, letter, rock               6
```

```r
#from memory condition 4
data %>%
  filter(mem_condition == 4) %>%
  select(recall4, memory) %>%
  sample_n(3) %>%
  mutate(recall4 = map_chr(recall4, paste, collapse = ", "))
```

```
## # A tibble: 3 x 2
##   recall4                                                memory
##   <chr>                                                   <dbl>
## 1 baby, church, fire, water, village, doctor, garden           7
## 2 baby, church, sea, table, palace, doctor, garden, water      8
## 3 baby, church, doctor, fire, place, sea, village              7
```

Participants remember on average 6.76 words correctly ($SD = 1.96$).

Table S1: Memory responses by condition

Condition	Mean	SD	Min	Max	N
1	6.84	2.05	0	10	245
2	6.42	1.87	1	10	241
3	6.78	2.03	0	10	245
4	7.00	1.85	2	10	244

Delayed recall A challenge with the delayed recall task is identifying the memory condition that participants were assigned to, but this is made easier by the work done above. The following code mainly reproduces the steps used for scoring the immediate memory recall task. The main difference is that we have a single column containing all responses (`delayed_recall`), regardless of which memory condition participants were assigned to. We score this response against all four answer keys, then select the maximum (best) score.

```r
mem2 = data %>%
  select(proid, mem_condition, delayed_recall) %>%
  mutate(newid = 1:nrow(.))

mem2 = mem2 %>%
  mutate(
    delayed_recall1 = map(delayed_recall, ~sapply(., amatch, correct1, maxDist = distance)),
```

```
    delayed_recall2 = map(delayed_recall, ~sapply(., amatch, correct2, maxDist = distance)),
    delayed_recall3 = map(delayed_recall, ~sapply(., amatch, correct3, maxDist = distance)),
    delayed_recall4 = map(delayed_recall, ~sapply(., amatch, correct4, maxDist = distance))
    ) %>%
  gather(variable, delayed_memory, delayed_recall1:delayed_recall4)

mem2 = mem2 %>%
  mutate(
      delayed_memory = map(delayed_memory, sapply,
                  FUN = function(x) ifelse(x >0, 1, 0)),
      # count the number of correct answers
      delayed_memory = map_dbl(delayed_memory, sum, na.rm=T))

mem2 = mem2 %>%
  group_by(proid) %>%
  filter(delayed_memory == max(delayed_memory)) %>%
  filter(row_number() == 1 ) %>%
  select(-delayed_recall, -variable, -newid)

data = inner_join(data, mem2)
```

Participants remember on average 5.78 words correctly after 5-10 minutes ($SD = 2.29$).

Very-delayed recall Finally, we score the memory challenge posed at Time 2. Like scoring the delayed recall task, we have a single column containing responses fromo all participants, regardless of the original memory condition.

```
mem3 = data %>%
  filter(time2 == "yes") %>%
  select(proid, mem_condition, very_delayed_recall) %>%
  mutate(newid = 1:nrow(.))

mem3 = mem3 %>%
  mutate(
    very_delayed_recall1 = map(very_delayed_recall, ~sapply(., amatch, correct1, maxDist = distance)),
    very_delayed_recall2 = map(very_delayed_recall, ~sapply(., amatch, correct2, maxDist = distance)),
    very_delayed_recall3 = map(very_delayed_recall, ~sapply(., amatch, correct3, maxDist = distance)),
    very_delayed_recall4 = map(very_delayed_recall, ~sapply(., amatch, correct4, maxDist = distance))
    ) %>%
  gather(variable, very_delayed_memory, very_delayed_recall1:very_delayed_recall4)

mem3 = mem3 %>%
  mutate(
      very_delayed_memory = map(very_delayed_memory, sapply,
                  FUN = function(x) ifelse(x >0, 1, 0)),
      # count the number of correct answers
      very_delayed_memory = map_dbl(very_delayed_memory, sum, na.rm=T))

mem3 = mem3 %>%
  group_by(proid) %>%
  filter(very_delayed_memory == max(very_delayed_memory)) %>%
  filter(row_number() == 1 ) %>%
```

```r
  select(-very_delayed_recall, -variable, -newid)

data = full_join(data, mem3)
```

Participants remember on average 1.62 words correctly ($SD = 1.75$).

Correlations Figure @ref(fig:memory-dist) displays the univariate and bivariate distributions of the memory scores and the bivariate correlations. In general, there was good spread in the immediate recall and delayed (10 minute) recall variables. Few participants remembered any of the words after two weeks.

```r
data %>%
  select(matches("memory$")) %>%
  corr.test
```

```
## Call:corr.test(x = .)
## Correlation matrix
##                     memory delayed_memory very_delayed_memory
## memory                1.00           0.81                0.38
## delayed_memory        0.81           1.00                0.46
## very_delayed_memory   0.38           0.46                1.00
## Sample Size
##                     memory delayed_memory very_delayed_memory
## memory                 975            975                 883
## delayed_memory         975            975                 883
## very_delayed_memory    883            883                 883
## Probability values (Entries above the diagonal are adjusted for multiple tests.)
##                     memory delayed_memory very_delayed_memory
## memory                   0              0                   0
## delayed_memory           0              0                   0
## very_delayed_memory      0              0                   0
##
##  To see confidence intervals of the correlations, print with the short=FALSE option
```

Change labels of device variable

Longer labels were provided to participants for clarity. However, we will use shorter labels in our analyses and figures.

```r
data = data %>%
  mutate(devicetype = factor(
    devicetype,
    levels = c("Desktop or laptop computer", "Mobile",
               "Tablet (for example, iPad, Galaxy Tablet, Amazon Fire, etc.)"),
    labels = c("Computer", "Mobile", "Tablet")
  ))
```

Reorder demographic categories

We set the order of ordinal demographic variables, which helps generate more interpretable figures and tables.

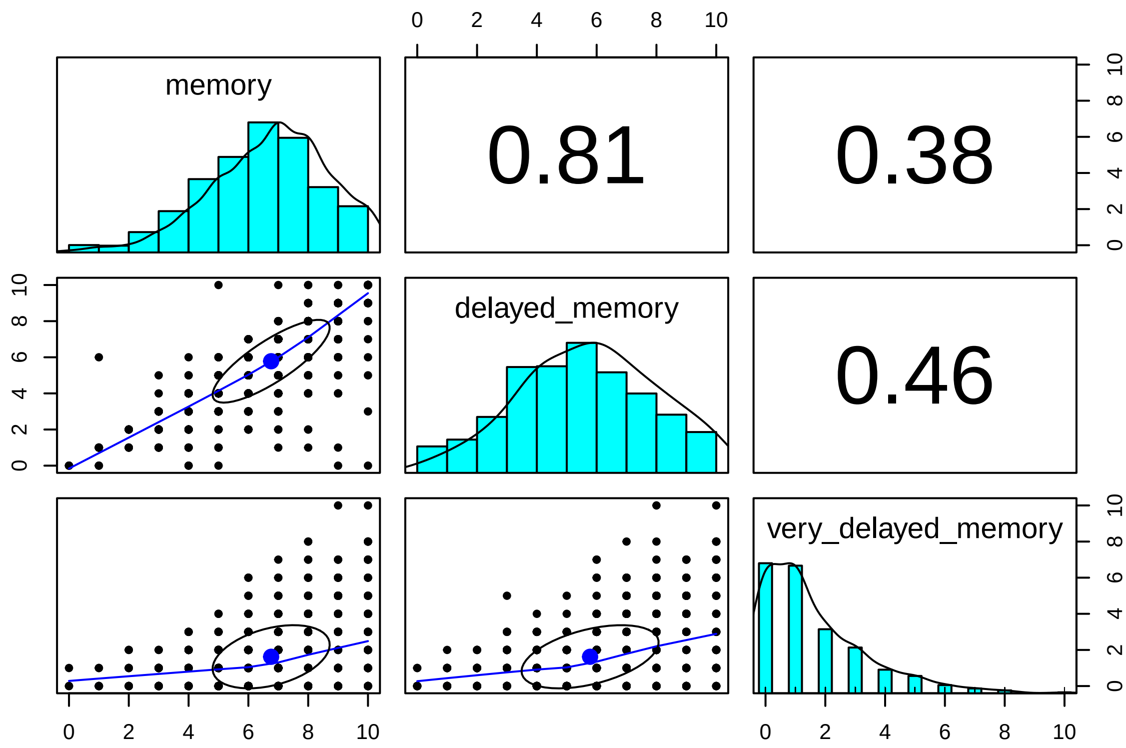


Figure S7: Distributions of memory scores across booth time points.

```
data = data %>%
  mutate(edu = factor(edu,
                      levels = c(
                        "Less than 12 years",
                        "High school graduate/GED",
                        "Currently in college/university",
                        "Some college/university, but did not graduate",
                        "Associate degree (2 year)",
                        "College/university degree (4 year)",
                        "Currently in graduate or professional school",
                        "Graduate or professional school degree"))) %>%
  mutate(hhinc = str_remove(hhinc, " a year"),
         hhinc = str_replace_all(hhinc, ",000", "K"),
         hhinc = str_replace_all(hhinc, " to ", "-"),
         hhinc = str_replace_all(hhinc, "less than", "<"),
         hhinc = str_replace_all(hhinc, "more than", ">"))%>%
  mutate(hhinc = factor(hhinc,
                        levels = c(
                          "< $20,000",
                          "$20K-$40K",
                          "$40K-$60K",
                          "$60K-$80K",
                          "$80K-$100K",
                          "$100K-$120K",
                          "$120K-$150K",
                          "$150K-$200K",
                          "$200K-$250K",
```

```r
                        "$250K-$350K",
                        "$350K-$500K",
                        ">$500K"
                      )))
```

Long-form dataset

We need one dataset that contains the responses to and timing of the personality items in long form. This will be used for nearly all the statistical models, which will nest items within person. To create this, we first select the responses to the items of different formats. For this set of analyses, we use data collected in both Block 1 and Block 2 – that is, each participant saw the same format for every item during Block 1, but a random format for each item in Block 2.

These variable names have one of four formats: `[trait]_[abcd]` (for example, `talkative_a`), `[trait]_[abcd]_2` (for example, `talkative_a_2`), `[trait]_[abcd]_3` (e.g., `talkative_a_3`), or `[trait]_[abcd]_3i` (e.g., `talkative_a_3i`). We search for these items using regular expressions.

```r
item_responses = str_subset(
  names(data),
  "^([[:alpha:]])+_[abcd](_2)?(_3)?(i)?$"
)
```

Similarly, we'll need to know how long it took participants to respond to these items. These variable names have one of four formats listed above followed by the string `page_submit`. We search for these items using regular expressions.

```r
item_timing = str_subset(
  names(data),
  "t_([[:alpha:]])+_[abcd](_2)?(_3)?(i)?_page_submit$")
```

We extract just the participant IDs, delayed memory, and these variables.

```r
items_df = data %>%
  select(proid, condition, time2,
         memory, delayed_memory, very_delayed_memory,
         devicetype,
         all_of(item_responses), all_of(item_timing))
```

Next we reshape these data into long form. This requires several steps. We'll need to identify whether each value is a response or timing; we can use the presence of the string `t_` for this. Next, we'll identify the block based on whether the string contains `_2` or `_3`. We also identify whether it ends with `i`, indicating the item in block 3 started with "I". Then, we identify the condition based on which letter (`a`, `b`, `c`, or `d`) follows an underscore. Throughout, we'll strip the item string of extraneous information until we're left with only the adjective assessed. Finally, we'll use spread to create separate columns for the response and the timing variables.

```r
items_df = items_df %>%
  gather(item, value, all_of(item_responses), all_of(item_timing)) %>%
  filter(!is.na(value)) %>%
  # identify whether timing or response
  mutate(variable = ifelse(str_detect(item, "^t_"), "timing", "response"),
         item = str_remove(item, "^t_"),
```

```
        item = str_remove(item, "_page_submit$")) %>%
  #identify block
  mutate(
    block = case_when(
      str_detect(item, "_2") ~ "2",
      str_detect(item, "_3") ~ "3",
      TRUE ~ "1"),
    item = str_remove(item, "_[23]")) %>%
  # identify presence of "I"
  mutate(i = case_when(
    str_detect(item, "i$") ~ "Present",
    TRUE ~ "Absent"),
    item = str_remove(item, "i$")) %>%
  separate(item, into = c("item", "format")) %>%
  spread(variable, value)
```

Remove 'human' and 'asleep' We also remove responses to the adjectives "human" and "asleep", as these are not personality items per-se and included for the purpose of attention checks.

```
items_df = items_df %>%
  filter(item != "human") %>%
  filter(item != "asleep")
```

Label formatting conditions We give labels to the formats, to clarify interpretations and aid table and figure construction.

```
items_df$format = as.factor(items_df$format)
items_df$format = relevel(items_df$format, ref = "a")
items_df$format = factor(items_df$format,
                               levels = c("a","b","c","d"),
                               labels = c("Adjective\nOnly", "Am\nAdjective", "Tend to be\nAdjective",
```

Identify Big Five mini markers Big Five Mini Markers (BF-MM) are used only for the yea-saying analyses. We identify these adjectives here so that we can appropriately filter them in or out at each stage of analysis.

```
bfmm = c("quiet", "unsympathetic", "relaxed", "uncreative",
         "shy", "cold", "unintellectual")
```

Transform seconds The variable `seconds` appears to have a very severe right skew (see Figure @ref(fig:1-cleaning-95)). We log-transform this variable for later analyses.

```
items_df = items_df %>%
  mutate(seconds_log = log(timing))

range(items_df$timing, na.rm=T)
```

```
## [1]   0.000 751.823
```

```r
range(items_df$seconds_log, na.rm=T)
```

```
## [1]      -Inf 6.622501
```

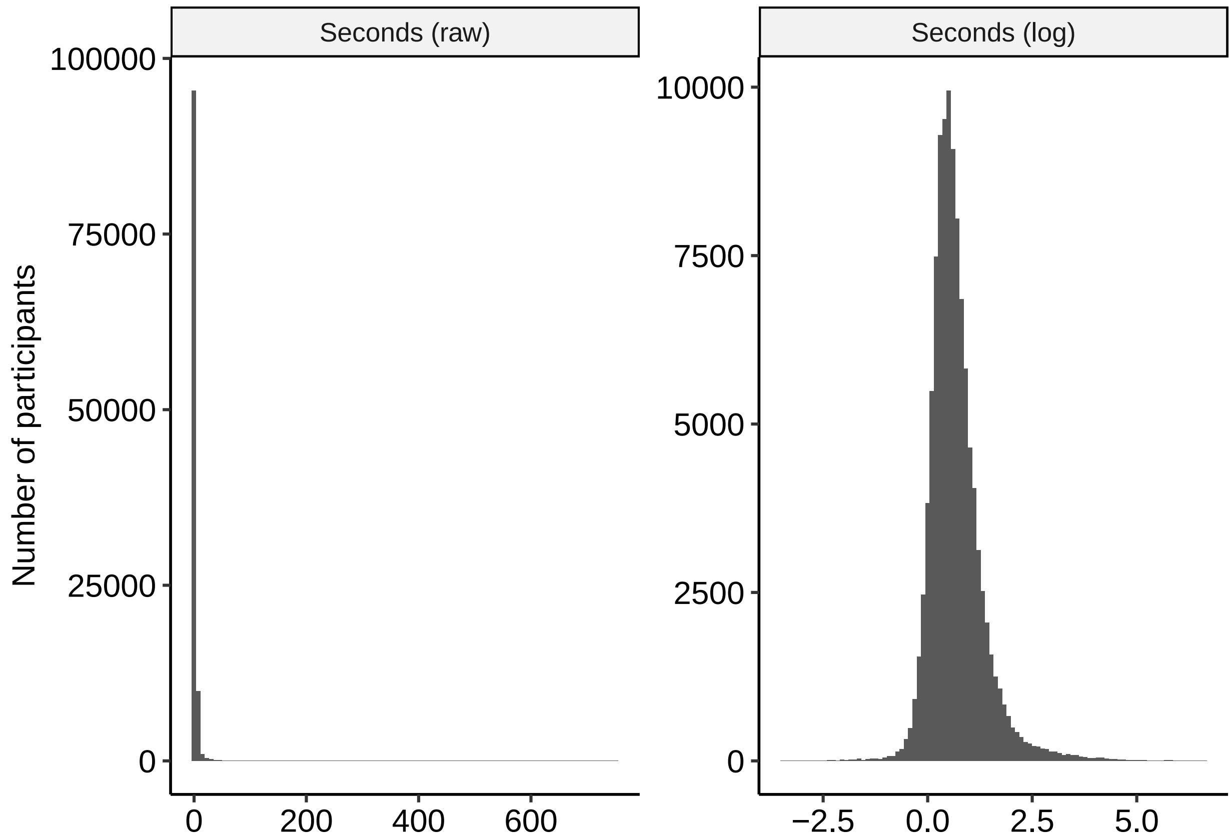


Figure S8: Distribution of seconds, raw and transformed.

Enjoyment

Finally, in the first wave of data collection, we poll participants about their enjoyment of the study and experience of taking the survey. We extract those columns, along with the condition assigned in Block 1, for later analyses.

```r
enjoy_df = data_t1 %>%
  select(proid, condition, devicetype, enjoy_responding, well_designed_study) %>%
  # convert responses to numeric
  mutate(
    format = tolower(condition),
    format = factor(format,
                    levels = c("a","b","c","d"),
                    labels = c("Adjective\nOnly",
                               "Am\nAdjective",
                               "Tend to be\nAdjective",
                               "Am someone\nwho tends to be\nAdjective")),
    across(
```

```
    c(enjoy_responding, well_designed_study),
    ~case_when(
      . == "Very inaccurate"       ~ 1,
      . == "Moderately inaccurate" ~ 2,
      . == "Slightly inaccurate"   ~ 3,
      . == "Slightly accurate"     ~ 4,
      . == "Moderately accurate"   ~ 5,
      . == "Very accurate"         ~ 6,
      TRUE ~ NA_real_
    )
  )
) %>%
filter(proid %in% items_df$proid)
```

Save files

```
# check if folder exists. if not create it
if (!file.exists(here("objects/"))){
    dir.create(here("objects/"))
}
save(reverse, file = here("objects/reverse_vector.Rds"))
save(bfmm, file = here("objects/bfmm.Rds"))
save(data, file = here("objects/cleaned_data.Rds"))
save(items_df, file = here("objects/items_df.Rds"))
save(enjoy_df, file = here("objects/enjoy_df.Rds"))
```

Descriptives

Participants (N = 975; 48.92% female) were, on average, 37.14 years old (SD = 14.51, minimum = 18, maximum = 84; see Figure @ref(fig:descriptives-5)A for the full distribution). A majority (66.67%) of participants identified as White only, and 10.36% identify as Black only; Figure @ref(fig:descriptives-5)B shows the other response options and frequencies. See Figure @ref(fig:descriptives-5)C for the distribution of education, and @ref(fig:descriptives-5)D for the distribution of household income.

Time

How much time elapsed between assessments?

```r
data = data %>%
  mutate(difference = as.numeric(start_date2-start_date))
summary(data$difference)
```

```
##    Min. 1st Qu.  Median    Mean 3rd Qu.    Max.    NA's
##   11.84   11.93   11.99   12.43   12.23   39.36      92
```

How long did it take participants to complete the Time 1 survey?

```r
summary(data$duration_in_seconds/60)
```

```
##    Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##   4.833   8.633  10.683  12.500  14.092  54.383
```

How long did it take participants to complete the Time 2 survey?

```r
summary(data$duration_in_seconds2/60)
```

```
##    Min. 1st Qu.  Median    Mean 3rd Qu.    Max.    NA's
##   1.367   2.467   3.217   4.317   4.658  34.633      92
```

Personality by block and format

See Table @ref(tab:descriptives27) for the descriptive statistics of each format by block.

Table S2: Descriptives of responses by format and block

<table>
<tr><th>Block</th><th>Format</th><th>M</th><th>SD</th><th>Median</th><th>N (responses)</th><th>N (participants)</th></tr>
<tr><td>1</td><td>Adjective Only</td><td>| 4.4</td><td>| 1.3</td><td>|5</td><td>|9196</td><td>|242</td></tr>
<tr><td>1</td><td>Am Adjective</td><td>| 4.4</td><td>| 1.3</td><td>|5</td><td>|9082</td><td>|239</td></tr>
<tr><td>1</td><td>Tend to be Adjective</td><td>| 4.2</td><td>| 1.3</td><td>|5</td><td>|9424</td><td>|248</td></tr>
<tr><td>1</td><td>Am someone who tends to be Adjectiv</td><td>| 4.</td><td>4| 1.</td><td>1|5</td><td>|9348</td><td>|246</td></tr>
<tr><td>2</td><td>Adjective Only</td><td>| 4.3</td><td>| 1.3</td><td>|5</td><td>|9271</td><td>|975</td></tr>
<tr><td>2</td><td>Am Adjective</td><td>| 4.3</td><td>| 1.4</td><td>|5</td><td>|9262</td><td>|975</td></tr>
<tr><td>2</td><td>Tend to be Adjective</td><td>| 4.3</td><td>| 1.4</td><td>|5</td><td>|9252</td><td>|975</td></tr>
<tr><td>2</td><td>Am someone who tends to be Adjectiv</td><td>| 4.</td><td>5| 1.</td><td>4|5</td><td>|9265</td><td>|975</td></tr>
</table>

3	Adjective Only	4.4	1.3	5	8360	220
3	Am Adjective	4.4	1.3	5	8246	217
3	Tend to be Adjective	4.2	1.4	5	8398	221
3	Am someone who tends to be Adjectiv	4. 3	1. 9	5	8550	225

See Table @ref(tab:descriptives-28) for the descriptive statistics of each item and format in Block 1 (Time 1).

Table S3: Descriptives of responses to Block 1 by format and item. We report means and standard deviations.

item	Adjective Only	Am Adjectiv	Tend to be Adjecti e	Am someone who tends to be Adjec
active	4.21 (1.24)	4.20 (1.23)	4.00 (1.29)	4.04 (1.30)
adventurous	4.15 (1.40)	4.01 (1.30)	3.94 (1.33)	4.09 (1.29)
broadminded	4.73 (1.05)	4.67 (1.10)	4.69 (1.02)	4.62 (1.11)
calm	4.60 (1.18)	4.49 (1.23)	4.46 (1.13)	4.44 (1.23)
careless	4.62 (1.29)	4.66 (1.26)	4.46 (1.33)	4.64 (1.22)
caring	4.99 (0.96)	5.08 (0.92)	4.85 (1.01)	4.94 (1.05)
cautious	4.64 (1.02)	4.62 (1.11)	4.68 (1.03)	4.67 (0.94)
cold	4.60 (1.36)	4.60 (1.28)	4.28 (1.36)	4.43 (1.33)
creative	4.57 (1.26)	4.68 (1.17)	4.56 (1.30)	4.65 (1.32)
curious	5.00 (0.89)	5.10 (0.79)	4.98 (0.98)	4.97 (1.00)
friendly	4.95 (1.01)	4.90 (1.03)	4.75 (1.05)	4.90 (1.03)
hardworking	4.86 (1.08)	4.95 (1.02)	4.76 (1.18)	4.76 (1.20)
helpful	4.98 (0.94)	4.98 (0.98)	4.92 (0.94)	4.95 (1.02)
imaginative	4.71 (1.21)	4.96 (1.04)	4.77 (1.22)	4.85 (1.21)
impulsive	3.96 (1.36)	3.92 (1.43)	4.05 (1.34)	3.98 (1.38)
intelligent	5.14 (0.88)	5.08 (0.84)	5.04 (0.87)	5.02 (0.94)
lively	4.05 (1.26)	3.98 (1.26)	3.83 (1.33)	3.88 (1.26)
moody	3.81 (1.50)	3.75 (1.43)	3.59 (1.42)	3.73 (1.48)
nervous	3.53 (1.60)	3.44 (1.60)	3.19 (1.52)	3.15 (1.60)
organized	4.27 (1.35)	4.26 (1.41)	4.24 (1.40)	4.37 (1.30)
outgoing	3.36 (1.60)	3.35 (1.59)	3.18 (1.52)	3.26 (1.52)
quiet	2.61 (1.37)	2.69 (1.48)	2.64 (1.39)	2.60 (1.38)
reckless	4.88 (1.13)	4.77 (1.29)	4.64 (1.25)	4.74 (1.25)
relaxed	4.32 (1.15)	4.24 (1.23)	4.29 (1.13)	4.10 (1.25)
responsible	4.97 (1.02)	4.97 (0.95)	4.89 (1.09)	4.84 (1.10)
selfdisciplined	4.62 (1.22)	4.59 (1.21)	4.44 (1.28)	4.51 (1.22)
shy	3.24 (1.63)	3.13 (1.59)	3.10 (1.52)	2.98 (1.50)
softhearted	4.64 (1.24)	4.76 (1.11)	4.62 (1.15)	4.70 (1.26)
sophisticated	3.77 (1.34)	3.85 (1.27)	3.75 (1.25)	3.77 (1.29)
sympathetic	4.90 (1.05)	4.93 (1.06)	4.73 (1.05)	4.89 (1.03)
talkative	3.40 (1.54)	3.51 (1.50)	3.46 (1.53)	3.41 (1.58)
thorough	4.74 (1.03)	4.79 (0.96)	4.73 (0.93)	4.73 (1.07)
thrifty	4.43 (1.28)	4.24 (1.27)	4.41 (1.31)	4.52 (1.17)
uncreative	4.77 (1.35)	4.91 (1.21)	4.72 (1.37)	4.89 (1.33)
unintellectual	5.29 (0.95)	5.26 (0.98)	5.06 (1.07)	5.17 (1.05)
unsympathetic	4.92 (1.24)	5.09 (1.08)	4.77 (1.29)	4.91 (1.23)
warm	4.78 (1.06)	4.72 (1.12)	4.56 (1.10)	4.67 (1.14)

worrying	3.29 (1.57)	3.18 (1.63)	3.05 (1.51)	3.02 (1.58)

See Table @ref(tab:descriptives-30) for the descriptive statistics of each item and format in Block 2 (Time 1).

Table S4: Descriptives of responses to Block 2 by format and item. We report means and standard deviations.

<table>
<tr><th>item</th><th>Adjective Only</th><th>|Am Adjectiv</th><th>|Tend to be Adjecti</th><th>e |Am someone who tends to be Adjec</th></tr>
<tr><td>active</td><td>4.14 (1.20)</td><td>4.05 (1.41)</td><td>4.07 (1.25)</td><td>3.95 (1.43)</td></tr>
<tr><td>adventurous</td><td>4.04 (1.30)</td><td>4.03 (1.41)</td><td>4.00 (1.31)</td><td>4.00 (1.44)</td></tr>
<tr><td>broadminded</td><td>4.53 (1.17)</td><td>4.81 (1.14)</td><td>4.81 (0.99)</td><td>4.59 (1.17)</td></tr>
<tr><td>calm</td><td>4.58 (1.02)</td><td>4.49 (1.15)</td><td>4.50 (1.23)</td><td>4.35 (1.33)</td></tr>
<tr><td>careless</td><td>4.55 (1.26)</td><td>4.68 (1.32)</td><td>4.62 (1.29)</td><td>4.59 (1.34)</td></tr>
<tr><td>caring</td><td>4.87 (1.04)</td><td>4.99 (1.07)</td><td>4.91 (1.04)</td><td>4.91 (1.14)</td></tr>
<tr><td>cautious</td><td>4.65 (0.96)</td><td>4.60 (0.98)</td><td>4.58 (1.06)</td><td>4.70 (1.02)</td></tr>
<tr><td>cold</td><td>4.62 (1.33)</td><td>4.35 (1.44)</td><td>4.60 (1.36)</td><td>4.62 (1.40)</td></tr>
<tr><td>creative</td><td>4.69 (1.25)</td><td>4.67 (1.26)</td><td>4.66 (1.23)</td><td>4.74 (1.27)</td></tr>
<tr><td>curious</td><td>4.96 (0.87)</td><td>5.00 (0.90)</td><td>5.03 (0.96)</td><td>4.90 (1.02)</td></tr>
<tr><td>friendly</td><td>4.74 (1.06)</td><td>4.89 (1.02)</td><td>4.90 (0.98)</td><td>4.93 (1.05)</td></tr>
<tr><td>hardworking</td><td>4.86 (1.14)</td><td>4.87 (1.16)</td><td>4.77 (1.18)</td><td>4.80 (1.16)</td></tr>
<tr><td>helpful</td><td>4.97 (0.95)</td><td>5.08 (0.94)</td><td>4.98 (0.97)</td><td>4.95 (1.01)</td></tr>
<tr><td>imaginative</td><td>4.82 (1.23)</td><td>4.74 (1.14)</td><td>4.80 (1.25)</td><td>4.87 (1.17)</td></tr>
<tr><td>impulsive</td><td>3.95 (1.46)</td><td>4.15 (1.34)</td><td>4.13 (1.36)</td><td>4.25 (1.49)</td></tr>
<tr><td>intelligent</td><td>5.02 (0.96)</td><td>4.99 (0.86)</td><td>5.06 (1.01)</td><td>5.17 (0.98)</td></tr>
<tr><td>lively</td><td>3.87 (1.31)</td><td>3.98 (1.30)</td><td>3.78 (1.35)</td><td>3.85 (1.27)</td></tr>
<tr><td>moody</td><td>3.70 (1.51)</td><td>3.71 (1.50)</td><td>3.76 (1.55)</td><td>3.80 (1.51)</td></tr>
<tr><td>nervous</td><td>3.39 (1.61)</td><td>3.21 (1.60)</td><td>3.36 (1.61)</td><td>3.30 (1.55)</td></tr>
<tr><td>organized</td><td>4.36 (1.30)</td><td>4.40 (1.32)</td><td>4.45 (1.31)</td><td>4.34 (1.39)</td></tr>
<tr><td>outgoing</td><td>3.47 (1.63)</td><td>3.54 (1.61)</td><td>3.31 (1.59)</td><td>3.36 (1.65)</td></tr>
<tr><td>quiet</td><td>2.65 (1.39)</td><td>2.62 (1.43)</td><td>2.73 (1.35)</td><td>2.76 (1.46)</td></tr>
<tr><td>reckless</td><td>4.79 (1.21)</td><td>4.75 (1.36)</td><td>4.56 (1.40)</td><td>4.90 (1.23)</td></tr>
<tr><td>relaxed</td><td>4.35 (1.17)</td><td>4.35 (1.14)</td><td>4.09 (1.29)</td><td>4.17 (1.30)</td></tr>
<tr><td>responsible</td><td>4.94 (1.03)</td><td>4.89 (1.08)</td><td>4.95 (0.97)</td><td>4.72 (1.19)</td></tr>
<tr><td>selfdisciplined</td><td>4.67 (1.19)</td><td>4.63 (1.21)</td><td>4.58 (1.22)</td><td>4.49 (1.26)</td></tr>
<tr><td>shy</td><td>3.07 (1.59)</td><td>3.16 (1.59)</td><td>3.12 (1.59)</td><td>3.05 (1.61)</td></tr>
<tr><td>softhearted</td><td>4.74 (1.16)</td><td>4.74 (1.14)</td><td>4.71 (1.22)</td><td>4.74 (1.16)</td></tr>
<tr><td>sophisticated</td><td>3.81 (1.32)</td><td>3.89 (1.36)</td><td>3.88 (1.40)</td><td>3.76 (1.32)</td></tr>
<tr><td>sympathetic</td><td>4.82 (1.02)</td><td>4.84 (1.14)</td><td>4.84 (1.13)</td><td>4.91 (1.05)</td></tr>
<tr><td>talkative</td><td>3.37 (1.60)</td><td>3.56 (1.53)</td><td>3.40 (1.48)</td><td>3.39 (1.59)</td></tr>
<tr><td>thorough</td><td>4.85 (1.03)</td><td>4.73 (1.04)</td><td>4.72 (1.05)</td><td>4.73 (0.94)</td></tr>
<tr><td>thrifty</td><td>4.47 (1.28)</td><td>4.46 (1.32)</td><td>4.41 (1.26)</td><td>4.36 (1.31)</td></tr>
<tr><td>uncreative</td><td>4.84 (1.25)</td><td>4.80 (1.34)</td><td>4.78 (1.39)</td><td>4.89 (1.37)</td></tr>
<tr><td>unintellectual</td><td>5.21 (1.05)</td><td>5.20 (1.03)</td><td>5.23 (1.07)</td><td>5.09 (1.17)</td></tr>
<tr><td>unsympathetic</td><td>4.96 (1.21)</td><td>4.92 (1.15)</td><td>4.98 (1.18)</td><td>4.86 (1.26)</td></tr>
<tr><td>warm</td><td>4.71 (1.09)</td><td>4.71 (1.17)</td><td>4.69 (1.11)</td><td>4.64 (1.12)</td></tr>
<tr><td>worrying</td><td>3.21 (1.49)</td><td>3.31 (1.59)</td><td>3.45 (1.71)</td><td>3.08 (1.62)</td></tr>
</table>

See Table @ref(tab:descriptives-32) for the descriptive statistics of each item and format in Block 3 (Time 2).

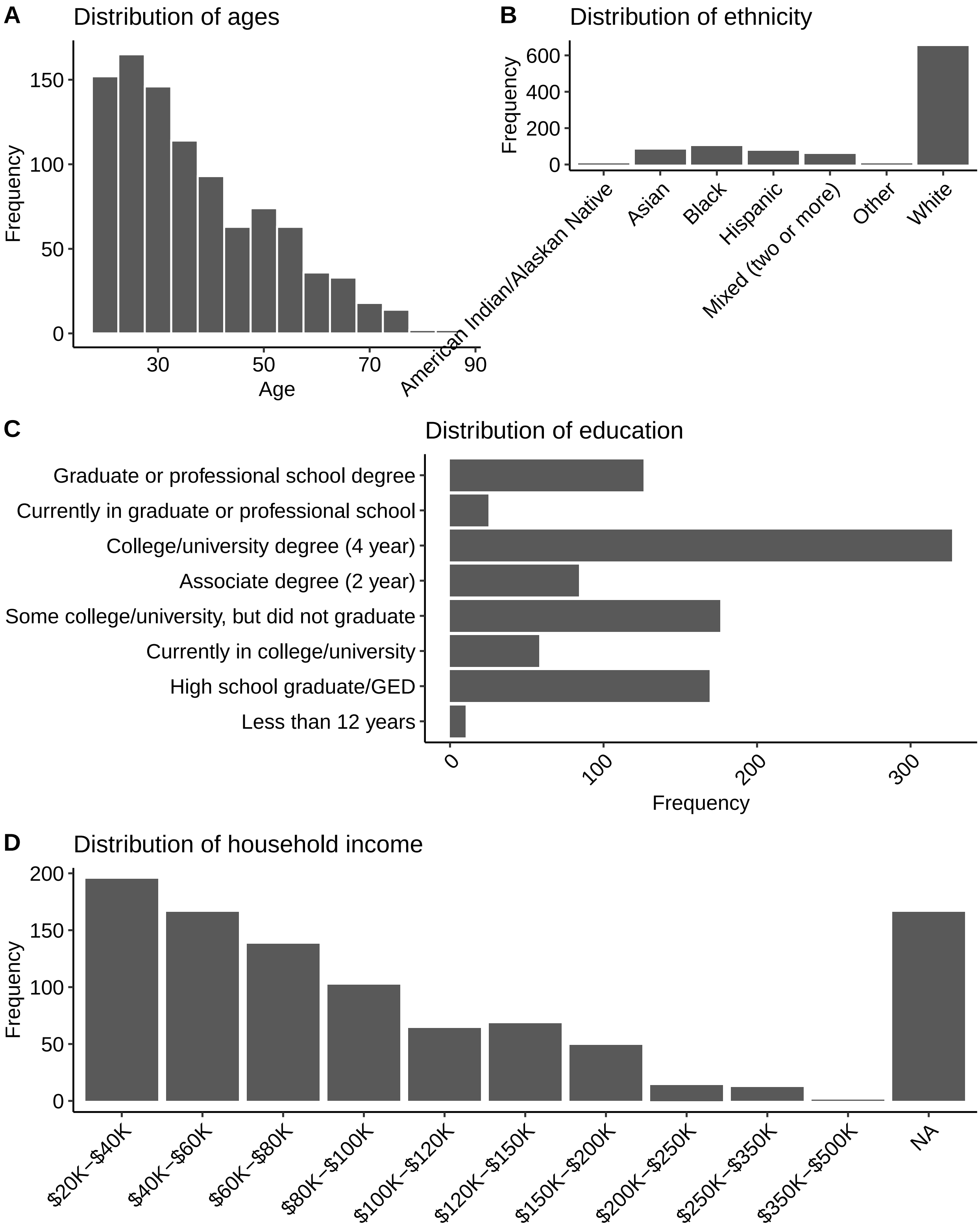


Figure S9: Distributions of key demographics across the entire sample

Table S5: Descriptives of items to Block 3 by format. We report means and standard deviations.

item	Adjective Only	|Am Adjectiv	|Tend to be Adjecti	e |Am someone who tends to be Adjec
active	4.14 (1.20)	4.05 (1.41)	4.07 (1.25)	3.95 (1.43)
adventurous	4.04 (1.30)	4.03 (1.41)	4.00 (1.31)	4.00 (1.44)
broadminded	4.53 (1.17)	4.81 (1.14)	4.81 (0.99)	4.59 (1.17)
calm	4.58 (1.02)	4.49 (1.15)	4.50 (1.23)	4.35 (1.33)
careless	4.55 (1.26)	4.68 (1.32)	4.62 (1.29)	4.59 (1.34)
caring	4.87 (1.04)	4.99 (1.07)	4.91 (1.04)	4.91 (1.14)
cautious	4.65 (0.96)	4.60 (0.98)	4.58 (1.06)	4.70 (1.02)
cold	4.62 (1.33)	4.35 (1.44)	4.60 (1.36)	4.62 (1.40)
creative	4.69 (1.25)	4.67 (1.26)	4.66 (1.23)	4.74 (1.27)
curious	4.96 (0.87)	5.00 (0.90)	5.03 (0.96)	4.90 (1.02)
friendly	4.74 (1.06)	4.89 (1.02)	4.90 (0.98)	4.93 (1.05)
hardworking	4.86 (1.14)	4.87 (1.16)	4.77 (1.18)	4.80 (1.16)
helpful	4.97 (0.95)	5.08 (0.94)	4.98 (0.97)	4.95 (1.01)
imaginative	4.82 (1.23)	4.74 (1.14)	4.80 (1.25)	4.87 (1.17)
impulsive	3.95 (1.46)	4.15 (1.34)	4.13 (1.36)	4.25 (1.49)
intelligent	5.02 (0.96)	4.99 (0.86)	5.06 (1.01)	5.17 (0.98)
lively	3.87 (1.31)	3.98 (1.30)	3.78 (1.35)	3.85 (1.27)
moody	3.70 (1.51)	3.71 (1.50)	3.76 (1.55)	3.80 (1.51)
nervous	3.39 (1.61)	3.21 (1.60)	3.36 (1.61)	3.30 (1.55)
organized	4.36 (1.30)	4.40 (1.32)	4.45 (1.31)	4.34 (1.39)
outgoing	3.47 (1.63)	3.54 (1.61)	3.31 (1.59)	3.36 (1.65)
quiet	2.65 (1.39)	2.62 (1.43)	2.73 (1.35)	2.76 (1.46)
reckless	4.79 (1.21)	4.75 (1.36)	4.56 (1.40)	4.90 (1.23)
relaxed	4.35 (1.17)	4.35 (1.14)	4.09 (1.29)	4.17 (1.30)
responsible	4.94 (1.03)	4.89 (1.08)	4.95 (0.97)	4.72 (1.19)
selfdisciplined	4.67 (1.19)	4.63 (1.21)	4.58 (1.22)	4.49 (1.26)
shy	3.07 (1.59)	3.16 (1.59)	3.12 (1.59)	3.05 (1.61)
softhearted	4.74 (1.16)	4.74 (1.14)	4.71 (1.22)	4.74 (1.16)
sophisticated	3.81 (1.32)	3.89 (1.36)	3.88 (1.40)	3.76 (1.32)
sympathetic	4.82 (1.02)	4.84 (1.14)	4.84 (1.13)	4.91 (1.05)
talkative	3.37 (1.60)	3.56 (1.53)	3.40 (1.48)	3.39 (1.59)
thorough	4.85 (1.03)	4.73 (1.04)	4.72 (1.05)	4.73 (0.94)
thrifty	4.47 (1.28)	4.46 (1.32)	4.41 (1.26)	4.36 (1.31)
uncreative	4.84 (1.25)	4.80 (1.34)	4.78 (1.39)	4.89 (1.37)
unintellectual	5.21 (1.05)	5.20 (1.03)	5.23 (1.07)	5.09 (1.17)
unsympathetic	4.96 (1.21)	4.92 (1.15)	4.98 (1.18)	4.86 (1.26)
warm	4.71 (1.09)	4.71 (1.17)	4.69 (1.11)	4.64 (1.12)
worrying	3.21 (1.49)	3.31 (1.59)	3.45 (1.71)	3.08 (1.62)

Response by format

In Table @ref(tab:proprresponse) we show the proportion of participants *within condition* who gave a specific response. Note that we only use blocks 1 and 2, as these are the blocks used for the primary analyses (expected response, extreme responding, and yea-saying).

```
items_df %>%
  filter(block %in% c(1,2)) %>%
  filter(!(item %in% bfmm)) %>%
  count(format, response) %>%
  with_groups(format,
              mutate,
              percent = n/sum(n)*100) %>%
  select(-n) %>%
  pivot_wider(names_from = format, values_from = percent) %>%
  kable(digits = 2,
        booktabs = T,
        caption = "Proportion (out of 100) of response within condition by resposne option. These are ca
  kable_styling()
```

Table S6: Proportion (out of 100) of response within condition by resposne option. These are calculated using Blocks 1 and 2.

response	Adjective Onl	| Am Adjecti	e| Tend to be Adject	ve| Am someone who tends to be Adje
1	3.66	3.90	3.99	4.34
2	6.63	6.46	7.24	7.09
3	12.29	11.58	12.14	12.27
4	22.30	22.87	23.56	22.41
5	31.67	30.95	30.58	29.98
6	23.44	24.23	22.49	23.91

Does item format affect response style?

The primary aims of this study are to evaluate the effects of item wording in online, self-report personality assessment. Specifically, we intend to consider the extent to which incremental wording changes may influence differences in participant response style. These wording changes will include a progression from using (1) trait-descriptive adjectives by themselves, (2) with the linking verb "to be" (Am...), (3) with the additional verb "to tend" (Tend to be...), and (4) with the pronoun "someone" (Am someone who tends to be...).

In this section, we test the impact of item format on three components of response style:

1. Expected (average) response
2. Likelihood of extreme responding
3. Nay-saying

For these analyses, we use data from Blocks 1 and 2.

As a reminder, the (numeric) range of options for items was 1-6. Some items are reverse-scored. Those items are reckless, moody, worrying, nervous, careless, impulsive. For the majority of the analyses in this section, we use only the items included in the MIDI scales (i.e., we exclude items included from the Big Five Mini Markers – these are only tested in analyses related to acquiescent responding, below).

Deviations from preregistration

We switched out our plotting function from using the `sjPlot` package to using the `marginaleffects` package – to calculated the average predicted value for each group – and plotting those using `ggplot2`. We found that these estimates better accounted for the sample size and nesting in the multilevel models.

Expected response

We used a multilevel model. Our primary predictor was format. We use data from all three blocks; as a consequence, each person contributes either two or three data points for each of the trait descriptive adjectives. Thus, we nest responses within participant to account for this dependency. This is equivalent to a repeated measures ANOVA. However, in this omnibus model, we include responses to all trait adjectives. Thus, we must also account for adjective-specific contributions to variability. Finally, we include a random term for block. This is not hypothesized to account for significant variability, but we include this term in the event that block contributes significantly to ratings.

We use the `aov` function to calculate the amount of variability in response due to format.

```
mod.expected = items_df %>%
  filter(block %in% c(1,2)) %>%
  filter(!(item %in% bfmm)) %>%
  glmmTMB(response~format + (1|item) + (1|proid) + (1|block),
                data = .)

tidy(aov(mod.expected))
```

```
## # A tibble: 5 x 6
##   term         df    sumsq meansq statistic      p.value
##   <chr>     <dbl>    <dbl>  <dbl>     <dbl>        <dbl>
## 1 format        3     39.7   13.2      10.9  0.000000381
## 2 item         30 17922.    597.      492.   0
```

```
## 3 proid       974 21100.    21.7      17.8   0
## 4 block         1     3.20   3.20      2.64  0.104
## 5 Residuals 59441 72163.     1.21      NA    NA
```

```
items_fb1 = items_df %>%
  filter(block %in% c(1,2)) %>%
  filter(!(item %in% bfmm)) %>%
  select(format, response)

effectsize::hedges_g(
  response~format,
  data = filter(items_fb1, format %in% c("Adjective\nOnly", "Am\nAdjective"))
  )
```

```
## Hedges' g |        95% CI
## -------------------------
## -8.70e-03 | [-0.03, 0.01]
##
## - Estimated using pooled SD.
```

```
effectsize::hedges_g(
  response~format,
  data = filter(items_fb1, format %in% c("Adjective\nOnly", "Tend to be\nAdjective"))
  )
```

```
## Hedges' g |       95% CI
## ------------------------
## 0.04      | [0.02, 0.06]
##
## - Estimated using pooled SD.
```

```
effectsize::hedges_g(
  response~format,
  data = filter(items_fb1, format %in% c("Adjective\nOnly", "Am someone\nwho tends to be\nAdjective"))
  )
```

```
## Hedges' g |       95% CI
## ------------------------
## 0.03      | [0.00, 0.05]
##
## - Estimated using pooled SD.
```

```
effectsize::hedges_g(
  response~format,
  data = filter(items_fb1, format %in% c("Am\nAdjective", "Tend to be\nAdjective"))
  )
```

```
## Hedges' g |       95% CI
## ------------------------
## 0.05      | [0.02, 0.07]
##
## - Estimated using pooled SD.
```

```
effectsize::hedges_g(
  response~format,
  data = filter(items_fb1, format %in% c("Am\nAdjective", "Am someone\nwho tends to be\nAdjective"))
  )
```

```
## Hedges' g |       95% CI
## ------------------------
## 0.04      | [0.01, 0.06]
##
## - Estimated using pooled SD.
```

```
effectsize::hedges_g(
  response~format,
  data = filter(items_fb1, format %in% c("Tend to be\nAdjective", "Am someone\nwho tends to be\nAdjecti
  )
```

```
## Hedges' g |        95% CI
## -------------------------
## -0.01     | [-0.03, 0.01]
##
## - Estimated using pooled SD.
```

Item format was associated with participants' expected responses to personality items ($F(3.00, 59, 441.00) = 10.89, p =< .001$). See Figure @ref(fig:responsestyle7) for a visualization of this effect. In addition, Figure @ref(fig:responsestyle8) shows the full distribution of responses across format. We note too that expected responses varied as a function of item ($F(30.00, 59, 441.00) = 492.09, p =< .001$) but not block ($F(1.00, 59, 441.00) = 2.64, p = .104$).

One model for each adjective

We repeat this analysis separately for each trait.

```
mod_by_item = items_df %>%
  filter(block %in% c(1,2)) %>%
  filter(!(item %in% bfmm)) %>%
  group_by(item) %>%
  nest() %>%
  mutate(mod = map(data, ~glmmTMB(response~format + (1|proid) + (1|block),
                                  data = .))) %>%
  mutate(aov = map(mod, aov))
```

We apply a Holm correction to the p-values extracted from these analyses, to adjust for the number of tests conducted. We present results in Table @ref(tab:responsestyle10), which is organized by whether items were reverse-coded prior to analysis.

Table S7: Format effects on expected response by item.

Item	Reverse Scored?	| SS	| MS	| df1	| df2	| F	| ra	| ad
active	N	9.86	3.29	3	971	14.37	< .001	< .001
adventurous	N	3.99	1.33	3	971	5.32	.001	.018

broadminded	N	8.52	2.84	3	971	12.39	< .001	< .001
calm	N	9.06	3.02	3	971	9.16	< .001	< .001
caring	N	6.21	2.07	3	971	9.39	< .001	< .001
cautious	N	1.27	0.42	3	971	1.14	.333	.666
creative	N	2.39	0.80	3	971	4.19	.006	.065
curious	N	3.45	1.15	3	971	4.90	.002	.028
friendly	N	2.82	0.94	3	971	4.80	.003	.030
hardworking	N	6.70	2.23	3	971	11.06	< .001	< .001
helpful	N	2.24	0.75	3	971	4.09	.007	.067
imaginative	N	3.23	1.08	3	971	5.00	.002	.027
intelligent	N	1.09	0.36	3	971	2.76	.041	.206
lively	N	9.40	3.13	3	971	10.40	< .001	< .001
organized	N	0.40	0.13	3	971	0.60	.617	.666
outgoing	N	12.85	4.28	3	971	15.89	< .001	< .001
responsible	N	8.79	2.93	3	971	14.49	< .001	< .001
selfdisciplined	N	7.71	2.57	3	971	10.79	< .001	< .001
softhearted	N	1.82	0.61	3	971	2.76	.041	.206
sophisticated	N	2.80	0.93	3	971	3.10	.026	.156
sympathetic	N	3.89	1.30	3	971	5.83	< .001	.010
talkative	N	6.92	2.31	3	971	5.61	< .001	.013
thorough	N	1.54	0.51	3	971	2.26	.080	.241
thrifty	N	3.15	1.05	3	971	3.59	.013	.120
warm	N	4.46	1.49	3	971	8.15	< .001	< .001
careless	Y	4.58	1.53	3	971	3.31	.019	.154
impulsive	Y	7.41	2.47	3	971	6.65	< .001	.003
moody	Y	2.28	0.76	3	971	3.32	.019	.154
nervous	Y	15.03	5.01	3	971	14.66	< .001	< .001
reckless	Y	16.87	5.62	3	971	18.79	< .001	< .001
worrying	Y	14.25	4.75	3	971	14.35	< .001	< .001

Pairwise t-tests for significant ANOVAs

When format was a significant predictor of expected response for an item (using the un-adjusted p-value here), we follow up with pairwise comparisons of format. Here we identify the items which meet this criteria. In the manuscript proper, we will only report the results for items in which format was significant, even after applying the Holm correction.

Differences in means and significance are shown in Table @ref(tab:responsestyle12). These are also plotted in Figure @ref(fig:responsestyle13).

```r
sig_item = summary_by_item %>%
  filter(p.value < .05)

sig_item = sig_item$item
sig_item
```

```
##  [1] "outgoing"        "helpful"         "reckless"        "moody"
##  [5] "friendly"        "warm"            "worrying"        "responsible"
##  [9] "lively"          "caring"          "nervous"         "creative"
## [13] "hardworking"     "imaginative"     "softhearted"     "calm"
## [17] "selfdisciplined" "intelligent"     "curious"         "active"
```

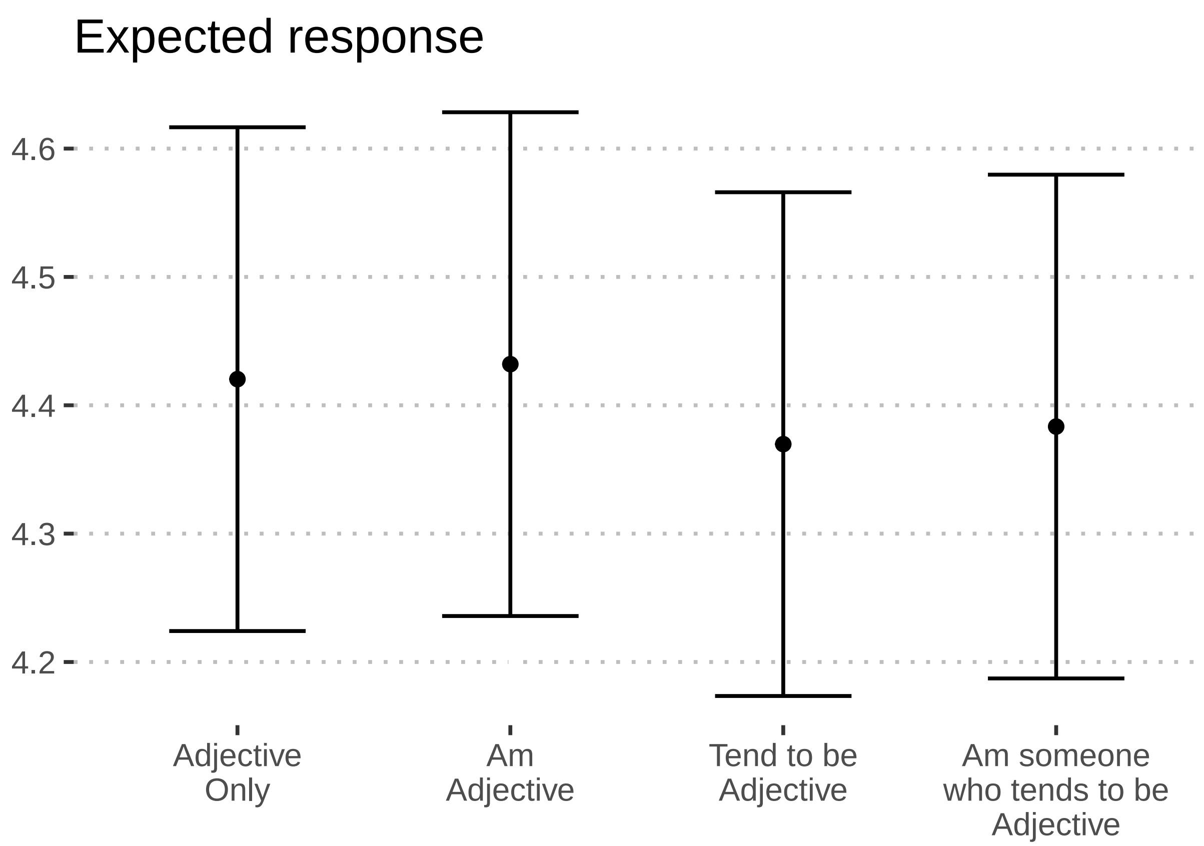


Figure S10: Predicted response on personality items by condition.

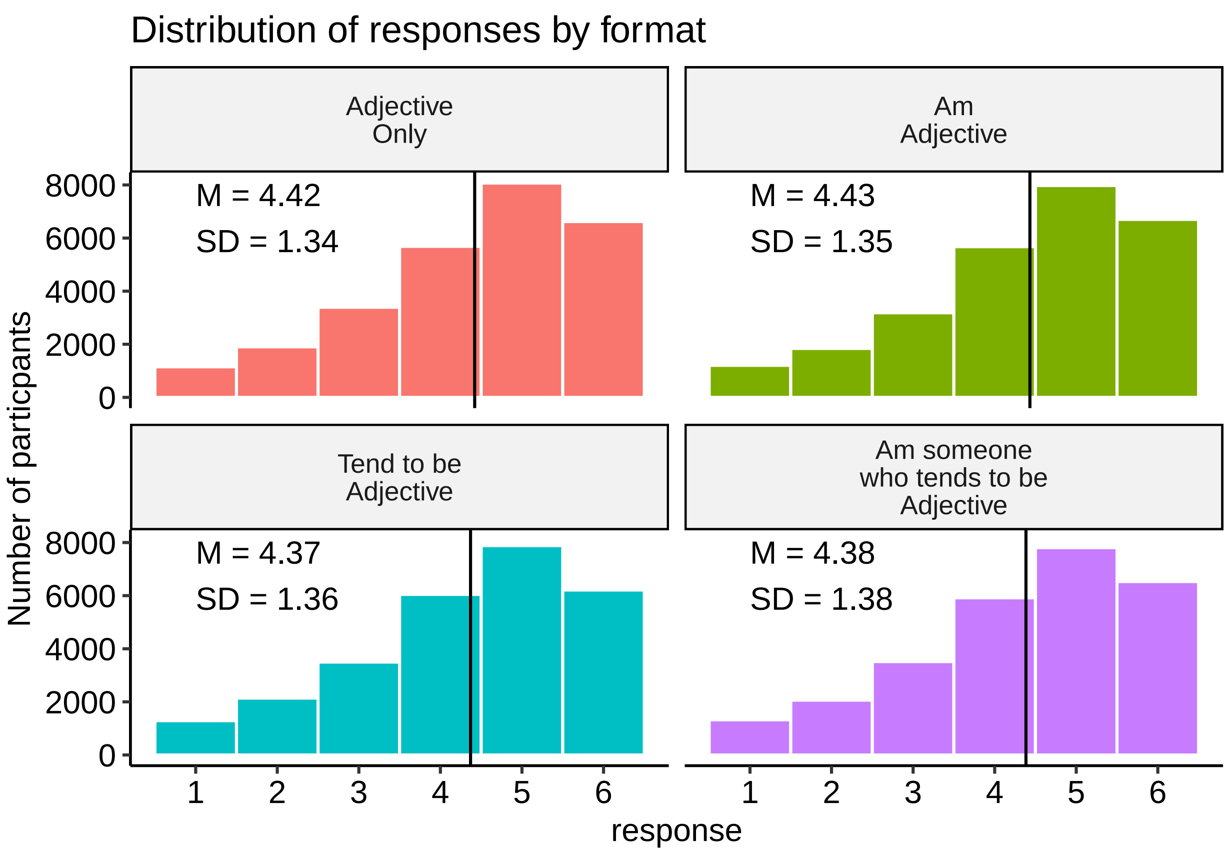


Figure S11: Distribution of responses by category.

```
## [21] "careless"        "broadminded"     "impulsive"       "sympathetic"
## [25] "talkative"       "sophisticated"   "adventurous"     "thrifty"
```

```
pairwise_response = mod_by_item %>%
  #only significant items
  filter(item %in% sig_item) %>%
  #use marginaleffects package to calculate format means and run pairwise comparisons
  mutate(
    means = map(mod,
                avg_predictions,
                variables = "format"),
    comp = map(mod,
               avg_comparisons,
               variables = list(format = "pairwise")))
```

```
pairwise_response %>%
  select(item, comp) %>%
  unnest(cols = c(comp)) %>%
  mutate(estimate = printnum(estimate),
         estimate = case_when(
           p.value < .001 ~ paste0(estimate, "***"),
           p.value < .01 ~ paste0(estimate, "**"),
           p.value < .05 ~ paste0(estimate, "*"),
           TRUE ~ estimate
         )) %>%
  mutate(
    contrast = str_replace(contrast, "Adjective\nOnly", "A"),
    contrast = str_replace(contrast, "Am\nAdjective", "B"),
    contrast = str_replace(contrast, "Tend to be\nAdjective", "C"),
    contrast = str_replace(contrast, "Am someone\nwho tends to be\nAdjective", "D"),
    contrast = str_remove_all(contrast, " ")
  ) %>%
  select(item, contrast, estimate) %>%
  pivot_wider(names_from = contrast, values_from = estimate) %>%
  kable(booktabs = T,
        caption = "Pairwise differences of means by format. A = Adjective only. B = Am Adjective. C = Te
  kable_styling()
```

Table S8: Pairwise differences of means by format. A = Adjective only. B = Am Adjective. C = Tend to be Adjective. D = Am someone who tends to be Adjective. * p < .05, ** p < .01, *** p < .001

item	B-A	D-A	D-B	D-C	C-A	C-B
outgoing	-0.02	-0.10*	-0.08	0.00	-0.10*	-0.08
helpful	0.01	0.04	0.02	-0.03	0.07	0.06
reckless	-0.01	0.00	0.01	0.07	-0.07	-0.06
moody	0.06	0.02	-0.03	0.04	-0.01	-0.07
friendly	-0.01	-0.01	0.00	0.02	-0.02	-0.01
warm	-0.02	-0.01	0.02	0.01	-0.02	0.01
worrying	0.04	-0.04	-0.08	-0.05	0.02	-0.02
responsible	0.00	-0.12**	-0.12**	-0.12**	0.00	0.00

lively	0.08	-0.10*	-0.18***	-0.04	-0.05	-0.14**
caring	0.05	0.00	-0.05	0.02	-0.02	-0.07
nervous	-0.06	-0.11*	-0.05	-0.02	-0.09	-0.03
creative	0.00	-0.06	-0.06	0.00	-0.06	-0.06
hardworking	0.04	-0.03	-0.07	-0.01	-0.02	-0.06
imaginative	0.04	0.01	-0.03	-0.03	0.04	0.00
softhearted	0.05	0.02	-0.03	-0.02	0.03	-0.01
calm	-0.07	-0.11*	-0.04	-0.09	-0.02	0.05
selfdisciplined	-0.01	-0.10*	-0.10*	-0.09*	-0.01	-0.01
intelligent	-0.02	0.01	0.02	-0.01	0.01	0.03
curious	0.04	-0.01	-0.06	-0.02	0.01	-0.04
active	0.01	-0.04	-0.05	-0.03	-0.01	-0.02
careless	-0.03	0.03	0.07	0.05	-0.02	0.02
broadminded	0.04	0.04	0.01	0.01	0.03	-0.01
impulsive	0.10	0.08	-0.02	-0.06	0.14**	0.04
sympathetic	0.00	0.04	0.05	0.05	-0.01	-0.01
talkative	0.07	-0.01	-0.08	-0.02	0.01	-0.06
sophisticated	0.04	-0.01	-0.05	-0.01	0.00	-0.04
adventurous	0.00	-0.05	-0.05	0.00	-0.05	-0.05
thrifty	0.02	0.02	-0.01	0.02	-0.01	-0.03

```r
pairwise_response %>%
  select(item, means) %>%
  unnest(cols = c(means)) %>%
  mutate(format = case_when(
    format == "Adjective\nOnly" ~ 1,
    format == "Am\nAdjective" ~ 2,
    format == "Tend to be\nAdjective" ~ 3,
    format == "Am someone\nwho tends to be\nAdjective" ~ 4)) %>%
  ggplot(aes(x = format, y = estimate)) +
  geom_point(stat = "identity") +
  geom_line(alpha = .3) +
  geom_errorbar(aes(ymin = conf.low, ymax = conf.high), width = .3) +
  scale_x_continuous(breaks = c(1:4), labels= c("A","B","C","D")) +
  labs(x = NULL, y = "Expected response") +
  facet_wrap(~item) +
  theme_pubr()
```

Extreme responding

We define *extreme responding* as answering either a 1 (Very inaccurate) or a 6 (Very accurate). To model likelihood of extreme responding by format, we use logistic regression.

```r
items_df = items_df %>%
  mutate(extreme = case_when(
    response == 1 ~ 1,
    response == 6 ~ 1,
    TRUE ~ 0
  ))
```

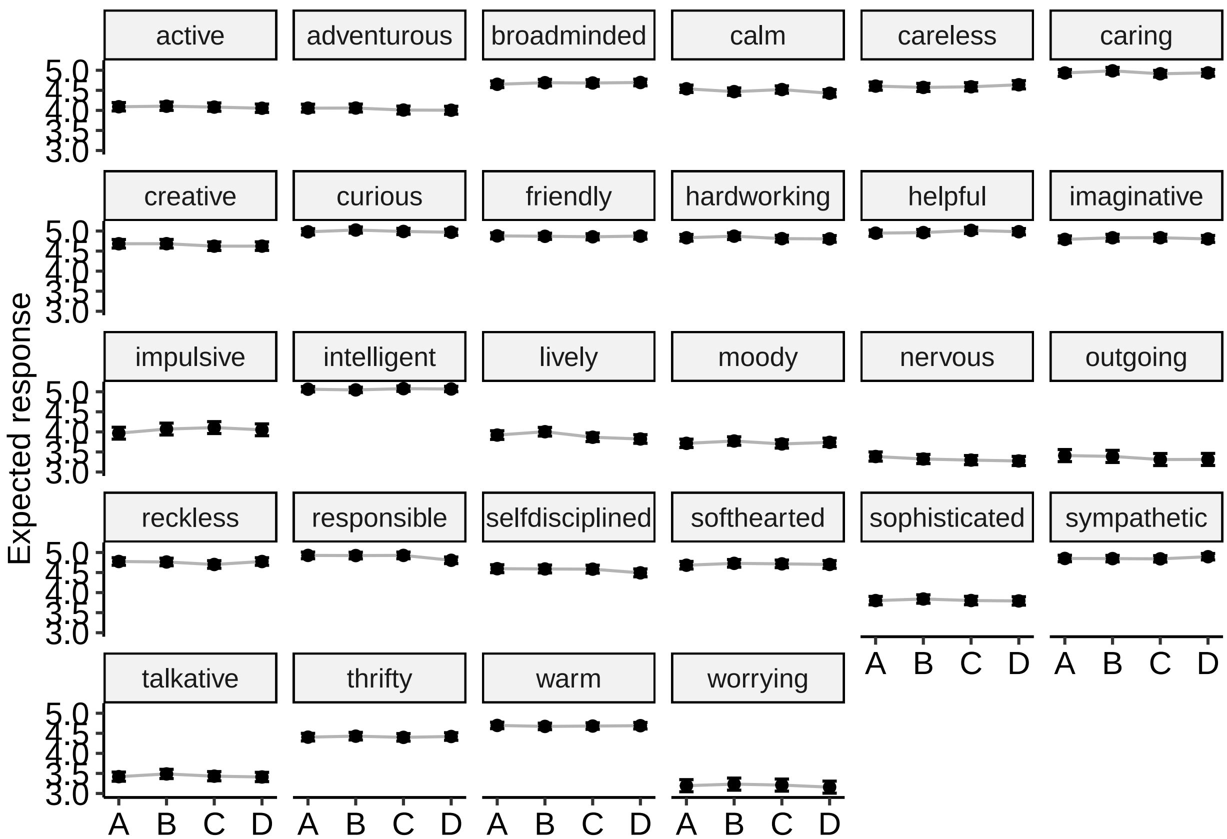


Figure S12: Expected means by format and item. These items were significantly affected by response. A = Adjective only. B = Am Adjective. C = Tend to be Adjective. D = Am someone who tends to be Adjective.

```r
extreme_items = items_df %>%
  filter(block %in% c(1,2)) %>%
  filter(!(item %in% bfmm))
mod.extreme = extreme_items %>%
  glmmTMB(extreme~format + (1|proid) + (1|item) + (1|block),
          data = .,
          family = "binomial")
tidy(aov(mod.extreme))
```

```
## # A tibble: 5 x 6
##   term         df   sumsq meansq statistic    p.value
##   <chr>     <dbl>   <dbl>  <dbl>     <dbl>      <dbl>
## 1 format        3    3.28  1.09       7.29  6.92e-  5
## 2 proid       974 2899.    2.98      19.9   0
## 3 item         30  243.    8.10      54.1   1.47e-318
## 4 block         1    1.97  1.97      13.2   2.84e-  4
## 5 Residuals 59441 8901.    0.150     NA    NA
```

Item format was associated with extreme responding to personality items ($F(3.00, 59, 441.00) = 7.29, p =<$ .001). See Figure @ref(fig:responsestyle17) for a visualization of this effect. We note too that extreme responding varied as a function of item ($F(974.00, 59, 441.00) = 19.88, p =< .001$) and block ($F(1.00, 59, 441.00) = 13.18, p =< .001$).

```r
effectsize::hedges_g(
  extreme~format,
  data = filter(extreme_items, format %in% c("Adjective\nOnly", "Am\nAdjective"))
)
```

```
## Hedges' g |         95% CI
## --------------------------
## -0.02     | [-0.05,  0.00]
##
## - Estimated using pooled SD.
```

```r
effectsize::hedges_g(
  extreme~format,
  data = filter(extreme_items, format %in% c("Adjective\nOnly", "Tend to be\nAdjective"))
)
```

```
## Hedges' g |        95% CI
## -------------------------
## 0.01      | [-0.01, 0.04]
##
## - Estimated using pooled SD.
```

```r
effectsize::hedges_g(
  extreme~format,
  data = filter(extreme_items, format %in% c("Adjective\nOnly", "Am someone\nwho tends to be\nAdjective
```

```
## Hedges' g |         95% CI
## --------------------------
```

```
## -0.03     | [-0.05,  0.00]
##
## - Estimated using pooled SD.
```

```
effectsize::hedges_g(
  extreme~format,
  data = filter(extreme_items, format %in% c("Am\nAdjective", "Tend to be\nAdjective"))
)
```

```
## Hedges' g |       95% CI
## ------------------------
## 0.04      | [0.01, 0.06]
##
## - Estimated using pooled SD.
```

```
effectsize::hedges_g(
  extreme~format,
  data = filter(extreme_items, format %in% c("Am\nAdjective", "Am someone\nwho tends to be\nAdjective"))
)
```

```
## Hedges' g |        95% CI
## -------------------------
## -2.48e-03 | [-0.03, 0.02]
##
## - Estimated using pooled SD.
```

```
effectsize::hedges_g(
  extreme~format,
  data = filter(extreme_items, format %in% c("Tend to be\nAdjective", "Am someone\nwho tends to be\nAdj
```

```
## Hedges' g |         95% CI
## --------------------------
## -0.04     | [-0.06, -0.02]
##
## - Estimated using pooled SD.
```

One model for each adjective

We repeat this analysis separately for each trait.

```
mod_by_item_ex = items_df %>%
  filter(block %in% c(1,2)) %>%
  filter(!(item %in% bfmm)) %>%
  group_by(item) %>%
  nest() %>%
  mutate(mod = map(data, ~glmmTMB(extreme~format + (1|proid) + (1|block),
                                  data = .,
                                  family = "binomial"))) %>%
  mutate(aov = map(mod, aov))
```

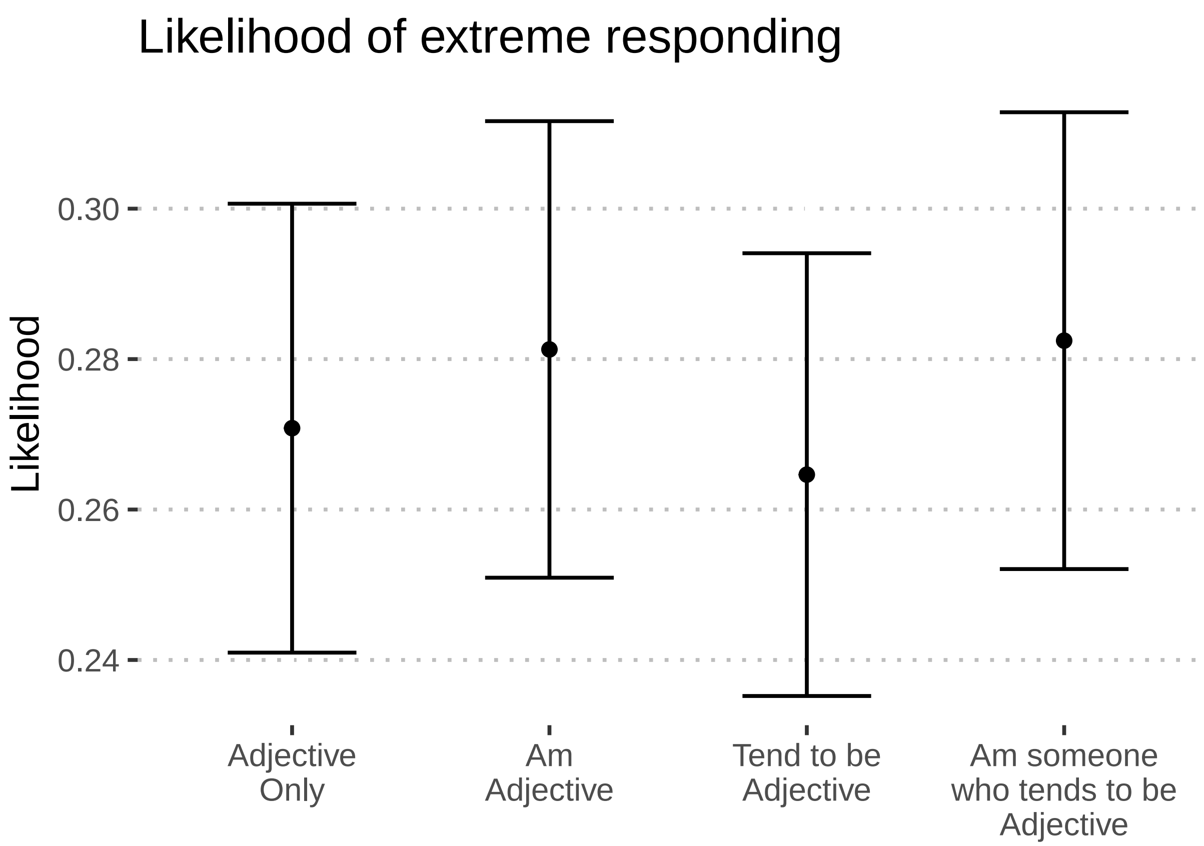


Figure S13: Predicted response on personality items by condition.

We apply a Holm correction to the *p*-values extracted from these analyses, to adjust for the number of tests conducted. We present results in Table @ref(tab:responsestyle19), which is organized by whether items were reverse-coded prior to analysis.

Table S9: Format effects on extreme response by item.

Item	Reverse Scored?	| SS	| MS	| df	| df2	| F	| ra	| ad
active	N	0.49	0.16	3	971	4.29	.005	.098
adventurous	N	0.56	0.19	3	971	3.74	.011	.197
broadminded	N	0.91	0.30	3	971	6.33	< .001	.007
calm	N	0.10	0.03	3	971	0.53	.663	> .999
caring	N	1.91	0.64	3	971	10.25	< .001	< .001
cautious	N	0.11	0.04	3	971	0.57	.634	> .999
creative	N	1.15	0.38	3	971	7.96	< .001	< .001
curious	N	0.45	0.15	3	971	2.65	.048	.714
friendly	N	0.67	0.22	3	971	3.51	.015	.238
hardworking	N	0.44	0.15	3	971	2.65	.048	.714
helpful	N	0.90	0.30	3	971	4.95	.002	.041
imaginative	N	1.19	0.40	3	971	7.11	< .001	.003
intelligent	N	0.99	0.33	3	971	6.87	< .001	.003
lively	N	0.15	0.05	3	971	1.05	.370	> .999
organized	N	0.08	0.03	3	971	0.56	.639	> .999
outgoing	N	0.05	0.02	3	971	0.38	.770	> .999
responsible	N	0.38	0.13	3	971	2.01	.111	.998
selfdisciplined	N	0.46	0.15	3	971	2.53	.056	.726
softhearted	N	0.41	0.14	3	971	2.11	.097	.974
sophisticated	N	0.02	0.01	3	971	0.12	.950	> .999
sympathetic	N	1.00	0.33	3	971	5.98	< .001	.011
talkative	N	0.85	0.28	3	971	5.10	.002	.035
thorough	N	0.40	0.13	3	971	2.45	.062	.745
thrifty	N	0.14	0.05	3	971	1.14	.332	> .999
warm	N	0.75	0.25	3	971	5.48	< .001	.022
careless	Y	0.76	0.25	3	971	3.67	.012	.204
impulsive	Y	1.35	0.45	3	971	7.01	< .001	.003
moody	Y	0.33	0.11	3	971	2.38	.068	.749
nervous	Y	0.32	0.11	3	971	1.86	.135	> .999
reckless	Y	1.56	0.52	3	971	8.08	< .001	< .001
worrying	Y	1.12	0.37	3	971	8.19	< .001	< .001

Pairwise t-tests for significant ANOVAs

When format was a significant predictor of extreme responding for an item (using the un-adjusted *p*-value here), we follow up with pairwise comparisons of format. Here we identify the items which meet this criteria. In the manuscript proper, we will only report the results for items in which format was significant, even after applying the Holm correction.

```
sig_item_ex = summary_by_item_ex %>%
  filter(p.value < .05)
```

```r
sig_item_ex = sig_item_ex$item
sig_item_ex
```

```
##  [1] "helpful"     "reckless"    "friendly"    "warm"        "worrying"
##  [6] "caring"      "creative"    "hardworking" "imaginative" "intelligent"
## [11] "curious"     "active"      "careless"    "broadminded" "impulsive"
## [16] "sympathetic" "talkative"   "adventurous"
```

Then we create models for each adjective. We use the **emmeans** package to perform pairwise comparisons, again with a Holm correction on the *p*-values. We also plot the means and 95% confidence intervals of each mean. Likelihood differences are shown in Table @ref(tab:responsestyle23) and likelihood estimates are in Figure @ref(fig:responsestyle24).

```r
pairwise_response_ex = mod_by_item_ex %>%
  #only significant items
  filter(item %in% sig_item_ex) %>%
  #use marginaleffects package to calculate format means and run pairwise comparisons
  mutate(
    means = map(mod,
                avg_predictions,
                variables = "format",
                type = "response"),
    comp = map(mod,
               avg_comparisons,
               variables = list(format = "pairwise"),
               type = "response"))
```

```r
pairwise_response_ex %>%
  select(item, comp) %>%
  unnest(cols = c(comp)) %>%
  mutate(estimate = printnum(estimate),
         estimate = case_when(
           p.value < .001 ~ paste0(estimate, "***"),
           p.value < .01 ~ paste0(estimate, "**"),
           p.value < .05 ~ paste0(estimate, "*"),
           TRUE ~ estimate
         )) %>%
  mutate(
    contrast = str_replace(contrast, "Adjective\nOnly", "A"),
    contrast = str_replace(contrast, "Am\nAdjective", "B"),
    contrast = str_replace(contrast, "Tend to be\nAdjective", "C"),
    contrast = str_replace(contrast, "Am someone\nwho tends to be\nAdjective", "D"),
    contrast = str_remove_all(contrast, " ")
  ) %>%
  select(item, contrast, estimate) %>%
  pivot_wider(names_from = contrast, values_from = estimate) %>%
  kable(booktabs = T,
        caption = "Pairwise differences in likelihood of extreme responding by format. A = Adjective onl
  kable_styling()
```

Table S10: Pairwise differences in likelihood of extreme responding by format. A = Adjective only. B = Am Adjective. C = Tend to be Adjective. D = Am someone who tends to be Adjective. * p < .05, ** p < .01, *** p < .001

item	B-A	D-A	D-B	D-C	C-A	C-B
helpful	0.03	0.02	0.00	0.00	0.02	0.00
reckless	0.02	0.03*	0.01	0.04*	0.00	-0.02
friendly	-0.01	0.01	0.02	0.01	0.00	0.01
warm	0.01	-0.02	-0.03	-0.01	0.00	-0.01
worrying	0.02	0.02	0.00	0.00	0.01	0.00
caring	0.02	0.03*	0.01	0.02	0.02	0.00
creative	0.03*	0.02	-0.01	0.02	0.00	-0.02
hardworking	0.00	0.00	0.00	0.01	-0.01	0.00
imaginative	-0.01	0.01	0.02	0.01	0.00	0.01
intelligent	-0.01	0.00	0.01	0.00	0.00	0.01
curious	0.02	0.02	0.00	0.01	0.01	-0.02
active	0.01	0.02	0.01	0.02	0.00	-0.01
careless	0.01	0.03	0.01	0.00	0.02	0.01
broadminded	0.03	0.01	-0.02	-0.01	0.01	-0.01
impulsive	0.03	0.05**	0.03	0.03	0.03	0.00
sympathetic	0.03	0.03	0.00	0.00	0.03	0.00
talkative	-0.02	0.02	0.04*	0.01	0.01	0.03
adventurous	0.02	0.05**	0.02	0.04*	0.01	-0.01

```r
pairwise_response_ex %>%
  select(item, means) %>%
  unnest(cols = c(means)) %>%
  mutate(format = case_when(
    format == "Adjective\nOnly" ~ 1,
    format == "Am\nAdjective" ~ 2,
    format == "Tend to be\nAdjective" ~ 3,
    format == "Am someone\nwho tends to be\nAdjective" ~ 4)) %>%
  ggplot(aes(x = format, y = estimate)) +
  geom_point(stat = "identity") +
  geom_line(alpha = .3) +
  geom_errorbar(aes(ymin = conf.low, ymax = conf.high), width = .3) +
  scale_x_continuous(breaks = c(1:4), labels= c("A","B","C","D")) +
  labs(x = NULL, y = "Probability of extreme response") +
  facet_wrap(~item) +
  theme_pubr()
```

Acquiescent responding

We define *acquiescent responding* as answering "somewhat accurate" (4), "accurate" (5), or "very accurate" (6) to an item. To model likelihood of acquiescent responding by format, we use logistic regression. As a reminder, we reverse-scored socially desirable items during the cleaning stage. For those items, responses coded as 1, 2, or 3 represent agreement (accurate). Therefore, we code values 1, 2, and 3 as acquiescent responding for reverse-scored items, and values 4, 5, and 6 as acquiescent responding for all other items.

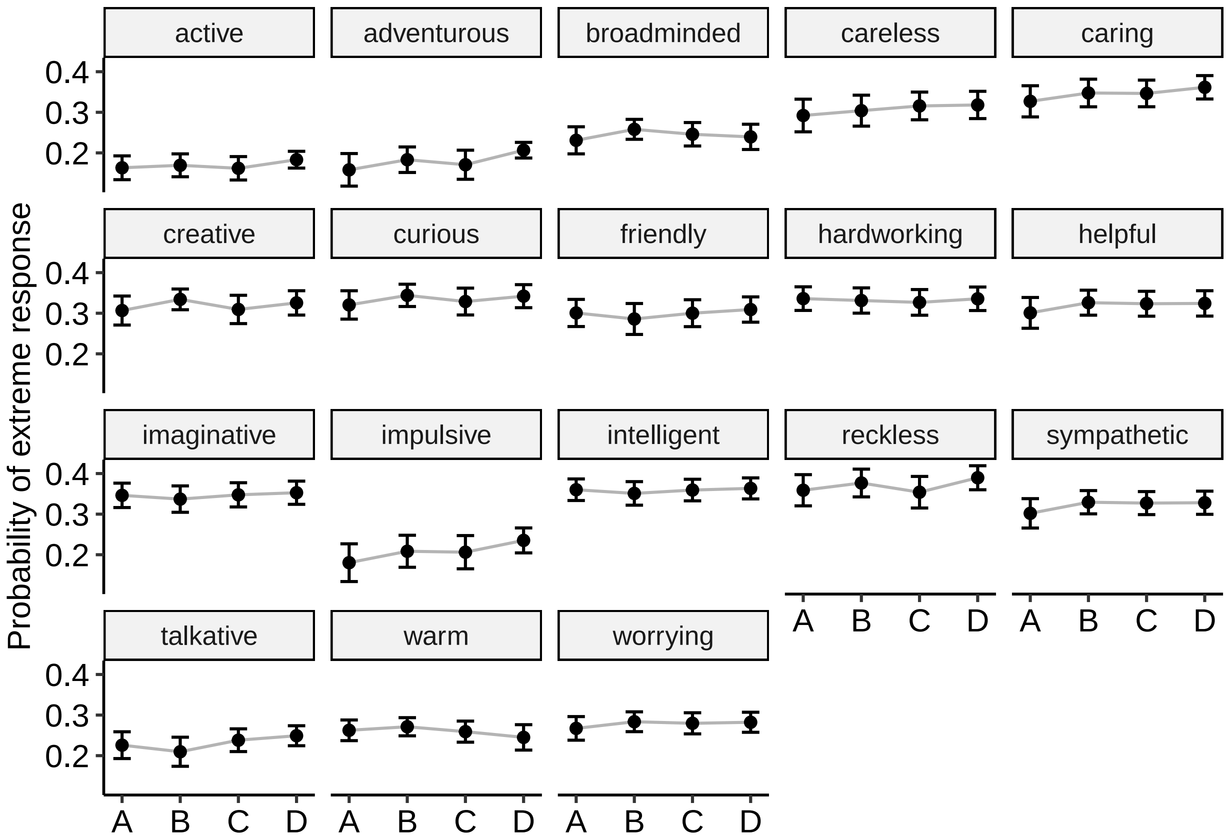


Figure S14: Extreme responding by format and item. These items were significantly affected by response. A = Adjective only. B = Am Adjective. C = Tend to be Adjective. D = Am someone who tends to be Adjective.

For these analyses, we only used a set of matched pairs of adjectives to create balanced subsets of positively and negatively keyed items.

```
items_df = items_df %>%
  mutate(
    yeasaying = case_when(
    item %in% reverse & response %in% c(1:3) ~ 1,
    !(item %in% reverse) & response %in% c(4:6) ~ 1,
    TRUE ~ 0
  ))
```

```
yeasaying_df = items_df %>%
  filter(block %in% c(1,2)) %>%
  filter(item %in%
           c("outgoing", "shy", "talkative", "quiet",
             "sympathetic", "unsympathetic", "warm", "cold",
             "cautious", "careless", "responsible", "reckless",
             "worrying", "relaxed", "nervous", "calm",
             "creative", "uncreative", "intelligent", "unintellectual"))
mod.yeasaying = yeasaying_df %>%
  glmmTMB(yeasaying~format + (1|proid) + (1|item) + (1|block),
                  data = .,
                  family = "binomial")
tidy(aov(mod.yeasaying))
```

```
## # A tibble: 5 x 6
##   term         df     sumsq   meansq statistic    p.value
##   <chr>     <dbl>     <dbl>    <dbl>     <dbl>      <dbl>
## 1 format        3    0.857    0.286       1.96   1.18e-  1
## 2 proid       974  552.       0.567       3.89   1.63e-305
## 3 item         19 2434.     128.        879.     0
## 4 block         1    0.0563   0.0563     0.386  5.34e-  1
## 5 Residuals 38002 5537.       0.146      NA     NA
```

Item format was unassociated with acquiescent responding ($F(3.00, 38, 002.00) = 1.96, p = .118$). See Figure @ref(fig:responsestyle28) for a visualization of this effect. We note too that acquiescent responding varied as a function of item ($F(974.00, 38, 002.00) = 3.89, p =< .001$) and block ($F(1.00, 38, 002.00) = 0.39, p = .534$).

```
effectsize::hedges_g(
  yeasaying~format,
  data = filter(yeasaying_df, format %in% c("Adjective\nOnly", "Am\nAdjective"))
)
```

```
## Hedges' g |         95% CI
## -------------------------
## -5.99e-03 | [-0.03, 0.02]
##
## - Estimated using pooled SD.
```

```
effectsize::hedges_g(
  yeasaying~format,
  data = filter(yeasaying_df, format %in% c("Adjective\nOnly", "Tend to be\nAdjective"))
)
```

```
## Hedges' g |         95% CI
## -------------------------
## 0.02       | [-0.01, 0.04]
##
## - Estimated using pooled SD.
```

```r
effectsize::hedges_g(
  yeasaying~format,
  data = filter(yeasaying_df, format %in% c("Adjective\nOnly", "Am someone\nwho tends to be\nAdjective"
)
```

```
## Hedges' g |         95% CI
## -------------------------
## 0.02       | [-0.01, 0.05]
##
## - Estimated using pooled SD.
```

```r
effectsize::hedges_g(
  yeasaying~format,
  data = filter(yeasaying_df, format %in% c("Am\nAdjective", "Tend to be\nAdjective"))
)
```

```
## Hedges' g |         95% CI
## -------------------------
## 0.02       | [-0.01, 0.05]
##
## - Estimated using pooled SD.
```

```r
effectsize::hedges_g(
  yeasaying~format,
  data = filter(yeasaying_df, format %in% c("Am\nAdjective", "Am someone\nwho tends to be\nAdjective"))
)
```

```
## Hedges' g |         95% CI
## -------------------------
## 0.02       | [-0.01, 0.05]
##
## - Estimated using pooled SD.
```

```r
effectsize::hedges_g(
  yeasaying~format,
  data = filter(yeasaying_df, format %in% c("Tend to be\nAdjective", "Am someone\nwho tends to be\nAdje
)
```

```
## Hedges' g |         95% CI
## -------------------------
## 9.24e-04   | [-0.03, 0.03]
##
## - Estimated using pooled SD.
```

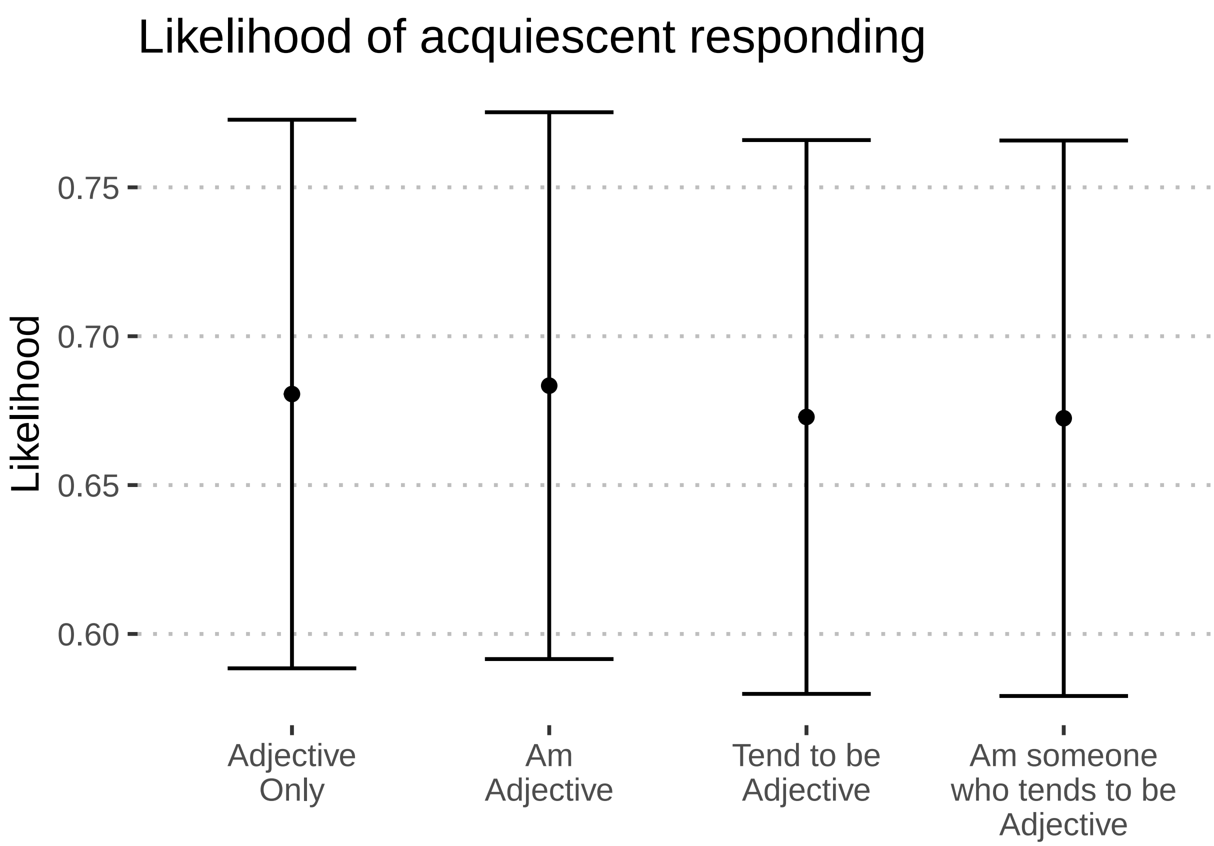


Figure S15: Likelihood of acquiescent responding to personality items by condition.

One model for each adjective

We repeat this analysis separately for each trait.

```
mod_by_item_ya = items_df %>%
  filter(item %in%
           c("outgoing", "shy", "talkative", "quiet",
             "sympathetic", "unsympathetic", "warm", "cold",
             "cautious", "careless", "responsible", "reckless",
             "worrying", "relaxed", "nervous", "calm",
             "creative", "uncreative", "intelligent", "unintellectual")) %>%
  group_by(item) %>%
  nest() %>%
  mutate(mod = map(data, ~glmmTMB(yeasaying~format + (1|proid) + (1|block),
                                  data = .,
                                  family = "binomial"))) %>%
  mutate(aov = map(mod, aov))
```

We apply a Holm correction to the p-values extracted from these analyses, to adjust for the number of tests conducted. We present results in Table @ref(tab:responsestyle30), which is organized by whether items were reverse-coded prior to analysis.

Table S11: Format effects on acquiescent responding by item.

Item	Reverse Scored?	| SS	| MS	| df	| df2	| F	| ra	| ad
calm	N	0.74	0.25	3	1853	5.07	.002	.017
cautious	N	0.21	0.07	3	1853	1.35	.256	.769
cold	N	1.37	0.46	3	1853	7.37	< .001	.001
creative	N	0.07	0.02	3	1853	0.66	.575	> .999
intelligent	N	0.11	0.04	3	1853	2.06	.103	.451
outgoing	N	2.59	0.86	3	1853	14.73	< .001	< .001
quiet	N	0.12	0.04	3	1853	0.70	.553	> .999
relaxed	N	1.28	0.43	3	1853	6.68	< .001	.003
responsible	N	0.42	0.14	3	1853	4.47	.004	.035
shy	N	1.86	0.62	3	1853	10.70	< .001	< .001
sympathetic	N	0.51	0.17	3	1853	6.29	< .001	.004
talkative	N	0.56	0.19	3	1853	2.49	.058	.350
uncreative	N	0.43	0.14	3	1853	2.64	.048	.336
unintellectual	N	0.26	0.09	3	1853	2.16	.090	.451
unsympathetic	N	1.22	0.41	3	1853	7.48	< .001	< .001
warm	N	0.57	0.19	3	1853	5.16	.001	.016
careless	Y	0.75	0.25	3	1853	3.40	.017	.138
nervous	Y	1.17	0.39	3	1853	6.42	< .001	.004
reckless	Y	2.22	0.74	3	1853	14.24	< .001	< .001
worrying	Y	1.18	0.39	3	1853	6.21	< .001	.004

Pairwise t-tests for significant ANOVAs

When format was a significant predictor of acquiescent responding for an item (using the un-adjusted p-value here), we follow up with pairwise comparisons of format. Here we identify the items which meet this criteria. In the manuscript proper, we will only report the results for items in which format was significant, even after applying the Holm correction.

```r
sig_item_ya = summary_by_item_ya %>%
  filter(p.value < .05)

sig_item_ya = sig_item_ya$item
sig_item_ya
```

```
##  [1] "outgoing"      "reckless"      "warm"          "worrying"
##  [5] "responsible"   "nervous"       "calm"          "careless"
##  [9] "sympathetic"   "unsympathetic" "relaxed"       "uncreative"
## [13] "shy"           "cold"
```

Then we create models for each adjective. We use the `marginaleffectss` package to perform pairwise comparisonss. We also plot the means and 95% confidence intervals of each mean. Likelihood differences are shown in Table @ref(tab:responsestyle23) and likelihood estimates are in Figure @ref(fig:responsestyle24).

```r
pairwise_response_ya = mod_by_item_ya %>%
  #only significant items
  filter(item %in% sig_item_ya) %>%
  #use marginaleffects package to calculate format means and run pairwise comparisons
  mutate(
    means = map(mod,
                avg_predictions,
                variables = "format",
                type = "response"),
    comp = map(mod,
               avg_comparisons,
               variables = list(format = "pairwise"),
               type = "response"))
```

```r
pairwise_response_ya %>%
  select(item, comp) %>%
  unnest(cols = c(comp)) %>%
  mutate(estimate = printnum(estimate),
         estimate = case_when(
           p.value < .001 ~ paste0(estimate, "***"),
           p.value < .01 ~ paste0(estimate, "**"),
           p.value < .05 ~ paste0(estimate, "*"),
           TRUE ~ estimate
         )) %>%
  mutate(
    contrast = str_replace(contrast, "Adjective\nOnly", "A"),
    contrast = str_replace(contrast, "Am\nAdjective", "B"),
    contrast = str_replace(contrast, "Tend to be\nAdjective", "C"),
    contrast = str_replace(contrast, "Am someone\nwho tends to be\nAdjective", "D"),
    contrast = str_remove_all(contrast, " ")
  ) %>%
  select(item, contrast, estimate) %>%
  pivot_wider(names_from = contrast, values_from = estimate) %>%
  kable(booktabs = T,
        caption = "Pairwise differences in likelihood of acquiescent responding by format. A = Adjectiv
  kable_styling()
```

Table S12: Pairwise differences in likelihood of acquiescent responding by format. A = Adjective only. B = Am Adjective. C = Tend to be Adjective. D = Am someone who tends to be Adjective. * p < .05, ** p < .01, *** p < .001

item	B-A	D-A	D-B	D-C	C-A	C-B
outgoing	0.00	-0.04	-0.04	-0.01	-0.03	-0.03
reckless	0.03	0.03	0.00	0.01	0.02	-0.01
warm	-0.01	-0.01	0.01	0.01	-0.02	0.00
worrying	-0.02	0.00	0.03	0.00	0.00	0.03
responsible	-0.02	-0.03**	-0.01	-0.02*	-0.01	0.01
nervous	0.00	0.02	0.03	0.00	0.03	0.03
calm	-0.01	-0.03*	-0.02	-0.01	-0.02	-0.01
careless	0.01	0.01	0.00	0.00	0.01	0.00
sympathetic	-0.02	0.00	0.02	0.02	-0.02	0.00
unsympathetic	0.02	0.00	-0.02	0.01	-0.02	-0.04**
relaxed	0.03*	-0.01	-0.05**	-0.01	0.00	-0.04*
uncreative	0.00	-0.03	-0.03*	-0.01	-0.02	-0.02
shy	0.00	0.00	0.00	0.03	-0.03*	-0.03*
cold	-0.03*	-0.02	0.02	0.01	-0.03	0.00

```r
pairwise_response_ya %>%
  select(item, means) %>%
  unnest(cols = c(means)) %>%
  mutate(format = case_when(
    format == "Adjective\nOnly" ~ 1,
    format == "Am\nAdjective" ~ 2,
    format == "Tend to be\nAdjective" ~ 3,
    format == "Am someone\nwho tends to be\nAdjective" ~ 4)) %>%
  ggplot(aes(x = format, y = estimate)) +
  geom_point(stat = "identity") +
  geom_line(alpha = .3) +
  geom_errorbar(aes(ymin = conf.low, ymax = conf.high), width = .3) +
  scale_x_continuous(breaks = c(1:4), labels= c("A","B","C","D")) +
  labs(x = NULL, y = "Probability of yeasaying") +
  facet_wrap(~item) +
  theme_pubr()
```

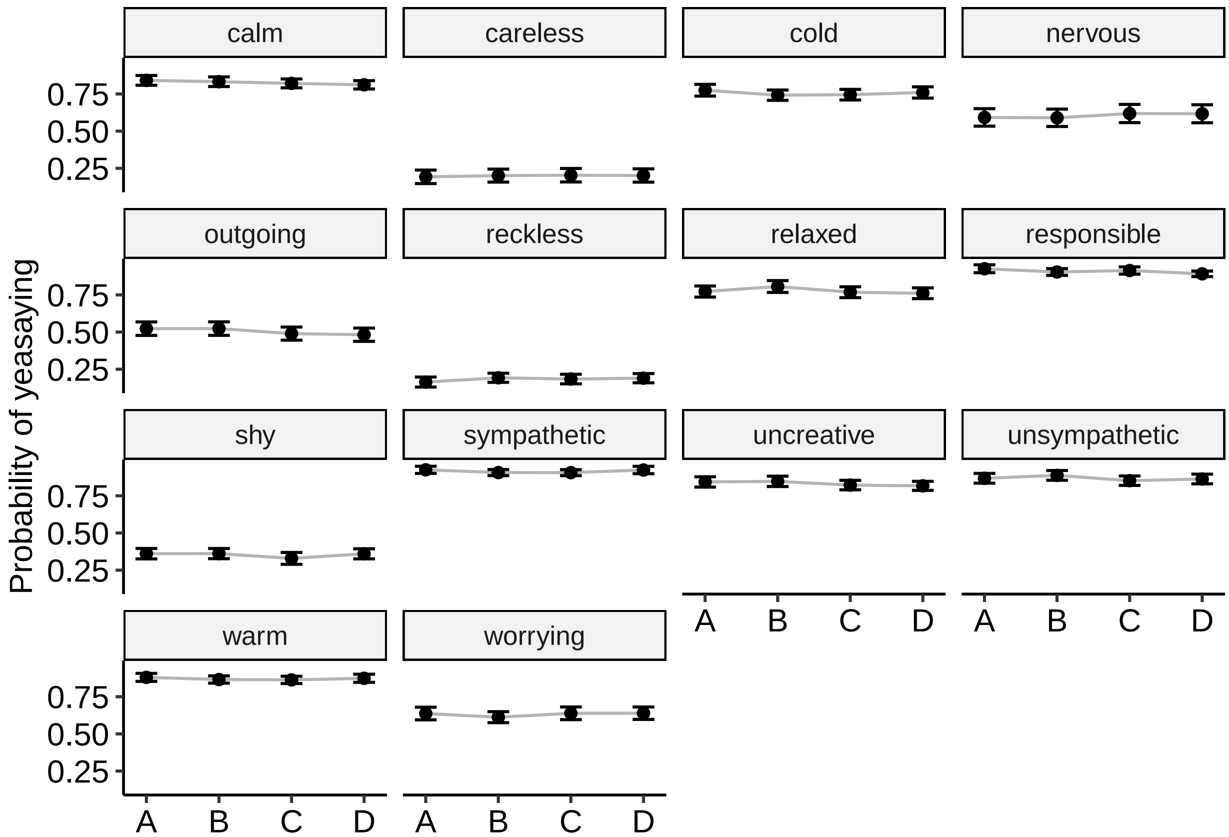
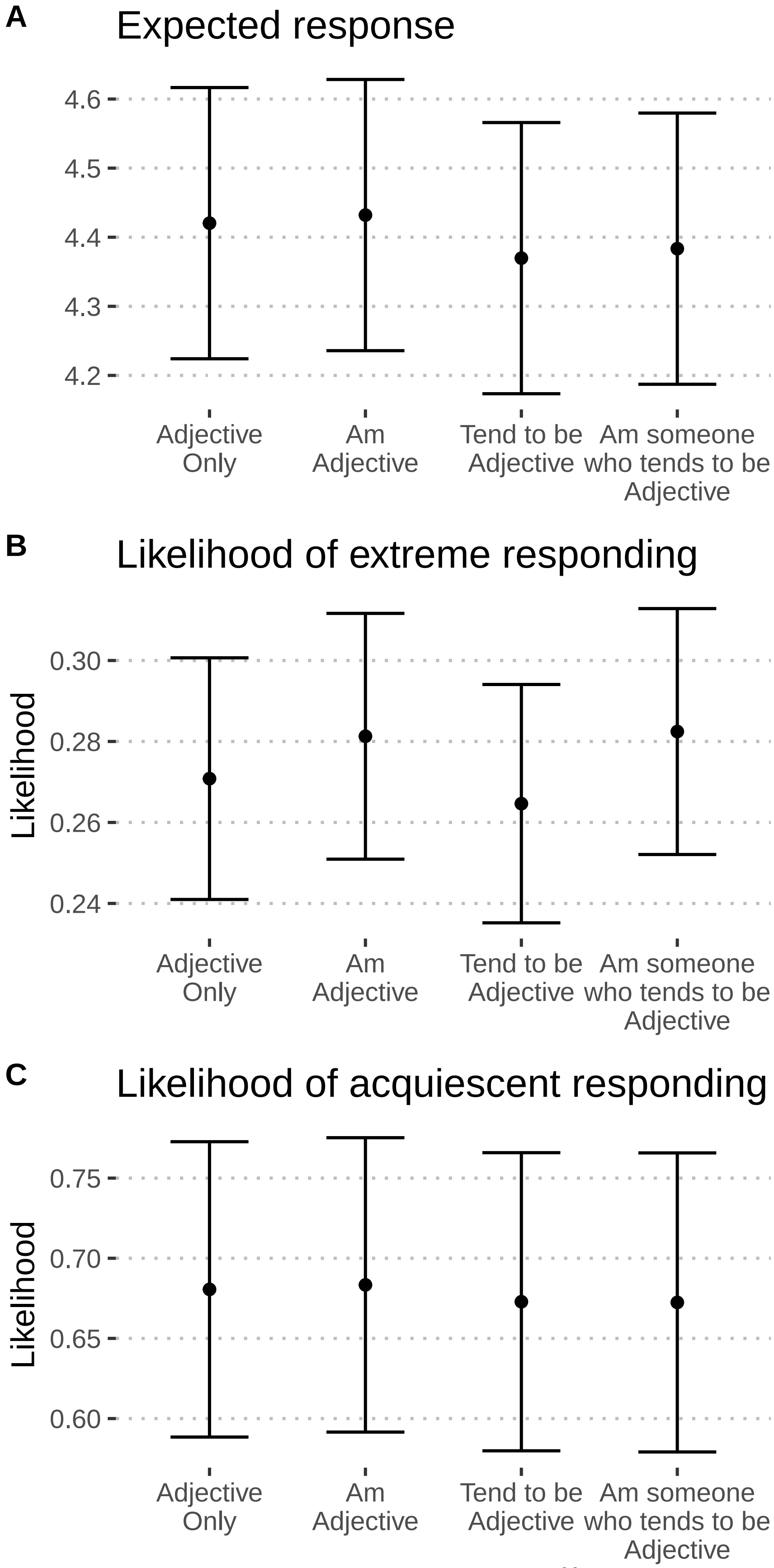


Figure S16: Acquiescent responding by format and item. These items were significantly affected by response. A = Adjective only. B = Am Adjective. C = Tend to be Adjective. D = Am someone who tends to be Adjective.

All tests


A
Expected response
4.6
4.5
4.4
4.3
4.2
Adjective Only
Am Adjective
Tend to be Adjective
Am someone who tends to be Adjective
B
Likelihood of extreme responding
Likelihood
0.30
0.28
0.26
0.24
Adjective Only
Am Adjective
Tend to be Adjective
Am someone who tends to be Adjective
C
Likelihood of acquiescent responding
Likelihood
0.75
0.70
0.65
0.60
Adjective Only
Am Adjective
Tend to be Adjective
Am someone who tends to be Adjective

Effect of including “I” on expected response

Finally, we test whether the inclusion of the word “I” impacts item response (e.g. “I am outgoing”). We used two multilevel models, nesting response within participant to account for dependence. Our primary predictors are format and also the presence of the word “I”. Because we have no specific rationale for how or why “I” would impact responses, we test both the partialled main effect of “I” as well as the interaction with format. Here, we use data from Blocks 1 and 3. Results are presented in Figure @ref(fig:analysisFormat32) and the full distribution of responses by format and “i” are presented in Figure @ref(fig:analysisFormat33).

```
items_13 = items_df %>%
  filter(block %in% c("1","3")) %>%
  filter(condition != "A") %>%
  filter(time2 == "yes")

items_13$format = as.character(items_13$format)
```

```
mod.format_b3_1 = glmmTMB(response~format + i + (1|proid) + (1|block),
                   data = items_13)
tidy(aov(mod.format_b3_1))
```

```
## # A tibble: 5 x 6
##   term         df     sumsq meansq statistic   p.value
##   <chr>     <dbl>     <dbl>  <dbl>     <dbl>     <dbl>
## 1 format        2   163.    81.3      49.5    3.50e-22
## 2 i             1     0.631  0.631     0.384  5.36e- 1
## 3 proid       660 16756.    25.4      15.4    0
## 4 block         1     0.972  0.972     0.591  4.42e- 1
## 5 Residuals 49723 81778.     1.64     NA     NA
```

```
mod.format_b3_2 = glmmTMB(response~format*i + (1|proid) + (1|block),
                   data = items_13)
tidy(aov(mod.format_b3_2))
```

```
## # A tibble: 6 x 6
##   term         df     sumsq meansq statistic   p.value
##   <chr>     <dbl>     <dbl>  <dbl>     <dbl>     <dbl>
## 1 format        2   163.    81.3      49.5    3.51e-22
## 2 i             1     0.631  0.631     0.384  5.36e- 1
## 3 proid       660 16756.    25.4      15.4    0
## 4 block         1     0.972  0.972     0.591  4.42e- 1
## 5 format:i      2     0.910  0.455     0.277  7.58e- 1
## 6 Residuals 49721 81777.     1.64     NA     NA
```

One model for each adjective

Additive effects of I (controlling for format) are summarized in Table @ref(tab:itemi). Tests of the interaction of I with format (for each item) are summarized in Table @ref(tab:iinteraction).

```
mod_by_item_i1 = items_13 %>%
  group_by(item) %>%
  nest() %>%
```

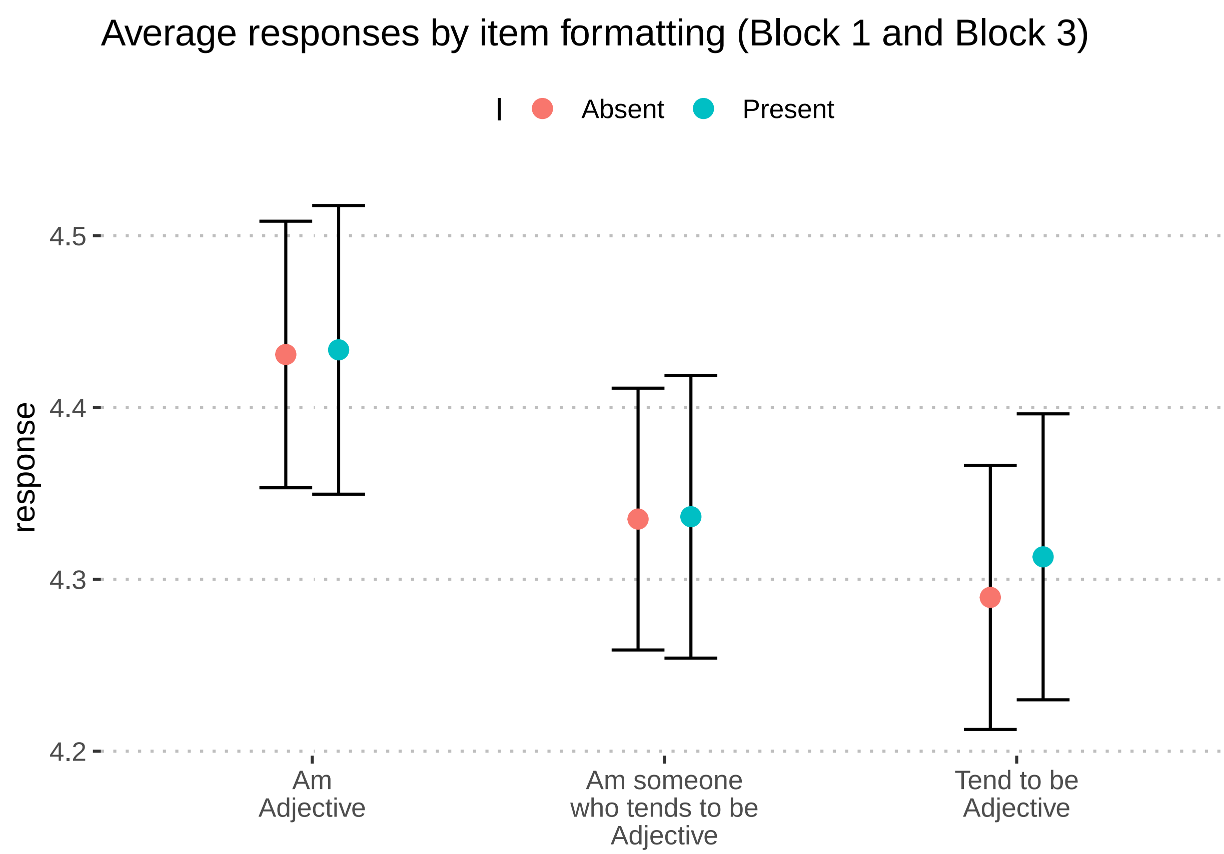


Figure S17: Predicted response on personality items by condition, using only Block 1 data.

```r
  mutate(mod = map(data, ~glmmTMB(response~format+i + (1|proid), data = .))) %>%
  mutate(aov = map(mod, aov)) %>%
  ungroup()
```

```r
summary_by_item_i1 = mod_by_item_i1 %>%
  mutate(tidy = map(aov, broom::tidy)) %>%
  select(item, tidy) %>%
  unnest(cols = c(tidy)) %>%
  filter(term == "i") %>%
  mutate(reverse = case_when(
    item %in% reverse ~ "Y",
    TRUE ~ "N"
  )) %>%
  mutate(p.adj = p.adjust(p.value, method = "holm"))
```

Table S13: Additive effect of I on expected response for each item

item	reverse	sumsq	meansq	df	statistic	p.value	p.adj
active	N	0.53	0.53	1	1.28	.258	> .999
adventurous	N	1.89	1.89	1	4.18	.041	> .999
broadminded	N	0.00	0.00	1	0.00	.990	> .999
calm	N	0.09	0.09	1	0.22	.641	> .999
caring	N	0.21	0.21	1	0.68	.411	> .999
cautious	N	0.04	0.04	1	0.07	.785	> .999
cold	N	2.40	2.40	1	4.45	.035	.952
creative	N	0.20	0.20	1	0.79	.375	> .999
curious	N	0.22	0.22	1	0.64	.425	> .999
friendly	N	0.35	0.35	1	1.47	.225	> .999
hardworking	N	0.38	0.38	1	1.40	.238	> .999
helpful	N	0.00	0.00	1	0.00	.944	> .999
imaginative	N	0.54	0.54	1	2.22	.137	> .999
intelligent	N	2.21	2.21	1	8.36	.004	.135
lively	N	2.02	2.02	1	5.38	.021	.599
organized	N	1.80	1.80	1	6.18	.013	.394
outgoing	N	0.05	0.05	1	0.15	.697	> .999
quiet	N	3.51	3.51	1	7.05	.008	.252
relaxed	N	0.77	0.77	1	1.71	.192	> .999
responsible	N	6.88	6.88	1	21.77	< .001	< .001
selfdisciplined	N	1.66	1.66	1	4.78	.029	.814
shy	N	0.72	0.72	1	1.64	.200	> .999
softhearted	N	0.38	0.38	1	1.19	.276	> .999
sophisticated	N	0.02	0.02	1	0.05	.817	> .999
sympathetic	N	2.93	2.93	1	10.80	.001	.040
talkative	N	0.38	0.38	1	0.72	.396	> .999
thorough	N	1.35	1.35	1	3.76	.053	> .999
thrifty	N	0.69	0.69	1	1.45	.229	> .999
uncreative	N	1.75	1.75	1	3.92	.048	> .999
unintellectual	N	0.33	0.33	1	0.69	.405	> .999
unsympathetic	N	0.22	0.22	1	0.48	.488	> .999

warm	N	0.02	0.02	1	0.08	.780	> .999
careless	Y	4.76	4.76	1	8.73	.003	.114
impulsive	Y	6.03	6.03	1	10.63	.001	.042
moody	Y	3.16	3.16	1	8.26	.004	.138
nervous	Y	1.27	1.27	1	2.54	.112	> .999
reckless	Y	0.48	0.48	1	1.17	.280	> .999
worrying	Y	3.52	3.52	1	7.96	.005	.157

```
mod_by_item_i2 = items_13 %>%
  group_by(item) %>%
  nest() %>%
  mutate(mod = map(data, ~glmmTMB(response~format*i + (1|proid), data = .))) %>%
  mutate(aov = map(mod, aov)) %>%
  ungroup()
```

Table S14: Interaction of I with format on expected response for each item

item	reverse	sumsq	meansq	df	statistic	p.value	p.adj
active	N	0.03	0.01	2	0.03	.966	> .999
adventurous	N	3.81	1.90	2	4.24	.015	.546
broadminded	N	0.09	0.05	2	0.11	.893	> .999
calm	N	1.03	0.52	2	1.22	.295	> .999
caring	N	0.00	0.00	2	0.00	.996	> .999
cautious	N	1.52	0.76	2	1.57	.208	> .999
cold	N	0.06	0.03	2	0.06	.944	> .999
creative	N	2.08	1.04	2	4.13	.017	.595
curious	N	0.74	0.37	2	1.05	.350	> .999
friendly	N	0.40	0.20	2	0.84	.434	> .999
hardworking	N	0.28	0.14	2	0.52	.596	> .999
helpful	N	0.28	0.14	2	0.57	.566	> .999
imaginative	N	0.01	0.01	2	0.02	.979	> .999
intelligent	N	1.16	0.58	2	2.21	.111	> .999
lively	N	0.40	0.20	2	0.53	.591	> .999
organized	N	0.65	0.33	2	1.12	.326	> .999
outgoing	N	0.40	0.20	2	0.61	.544	> .999
quiet	N	0.49	0.25	2	0.50	.609	> .999
relaxed	N	0.18	0.09	2	0.20	.820	> .999
responsible	N	0.66	0.33	2	1.05	.350	> .999
selfdisciplined	N	0.29	0.15	2	0.42	.658	> .999
shy	N	0.06	0.03	2	0.07	.929	> .999
softhearted	N	0.09	0.05	2	0.15	.864	> .999
sophisticated	N	3.54	1.77	2	3.94	.020	.699
sympathetic	N	0.65	0.32	2	1.20	.303	> .999
talkative	N	0.71	0.36	2	0.67	.513	> .999
thorough	N	0.10	0.05	2	0.13	.874	> .999
thrifty	N	8.72	4.36	2	9.44	< .001	.003
uncreative	N	0.06	0.03	2	0.07	.934	> .999
unintellectual	N	0.75	0.37	2	0.79	.454	> .999

unsympathetic	N	0.10	0.05	2	0.10	.901	> .999
warm	N	0.07	0.03	2	0.11	.895	> .999
careless	Y	0.40	0.20	2	0.37	.691	> .999
impulsive	Y	2.98	1.49	2	2.64	.072	> .999
moody	Y	0.43	0.21	2	0.56	.571	> .999
nervous	Y	1.96	0.98	2	1.97	.141	> .999
reckless	Y	0.02	0.01	2	0.03	.972	> .999
worrying	Y	0.46	0.23	2	0.52	.594	> .999

Here we identify the specific items with significant differences.

```
sig_item_b3 = summary_by_item_i2 %>%
  filter(p.value < .05)

sig_item_b3 = sig_item_b3$item
sig_item_b3
```

```
## [1] "creative"      "sophisticated" "adventurous"   "thrifty"
```

```
adjective_response_i = function(adjective){

  model = items_13 %>%
    filter(item == adjective) %>%
    filter(condition != "A") %>%
    glmmTMB(response~format*i + (1|proid), data = .)

  plot = avg_predictions(model, variables = c("format", "i")) %>%
    ggplot(aes(x = format, y = estimate, group = i)) +
    geom_point(aes(color = i),
               position = position_dodge(.3),
               size = 3) +
    geom_errorbar(
      aes(ymin = conf.low, ymax = conf.high),
               position = position_dodge(.3),
      width = .3) +
    labs(
      x = NULL,
      y = "seconds",
      title = paste0("Expected response to ", str_to_sentence(adjective))) +
    theme_pubclean()

  return(plot)
}
```

```
adjective_response_i("creative")
```

Creative

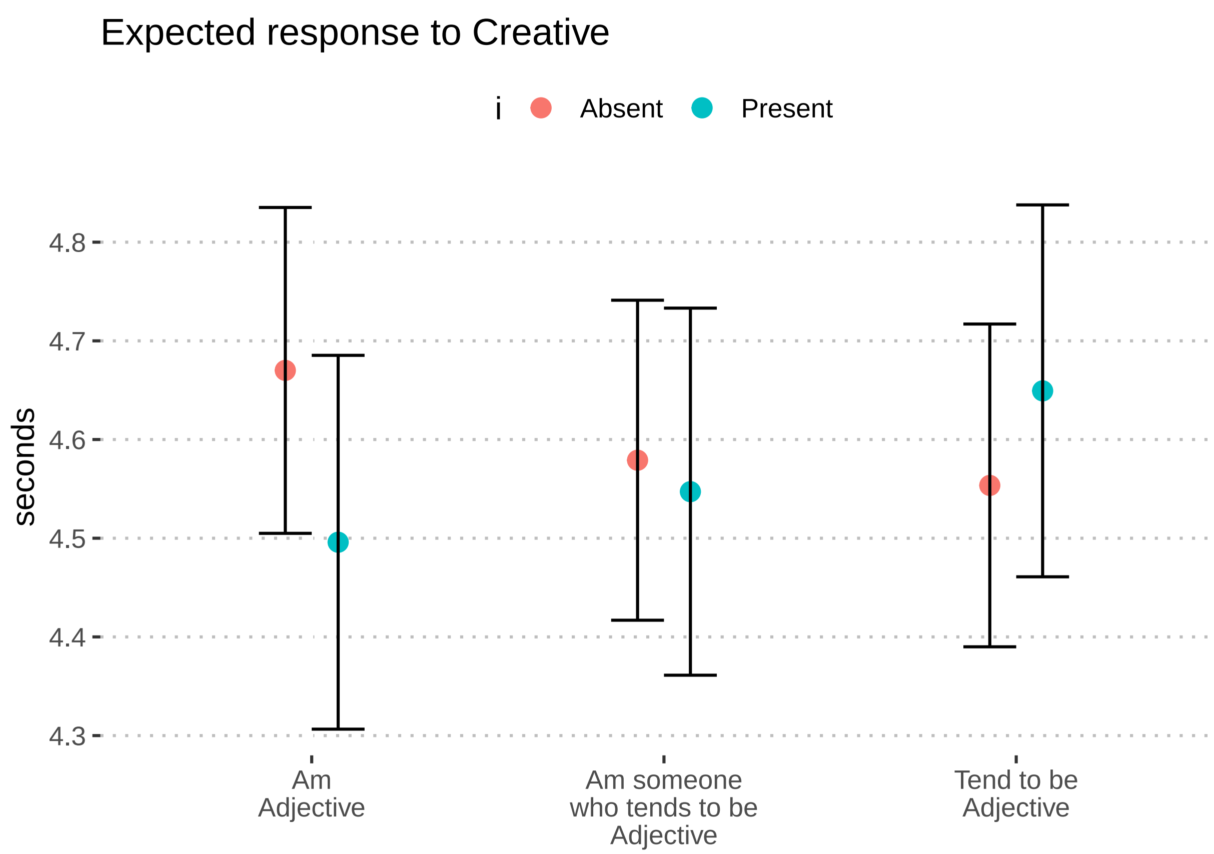


Figure S18: Expected response to “creative” by format and inclusion of i (blocks 1 and 3)

```r
adjective_response_i("sophisticated")
```

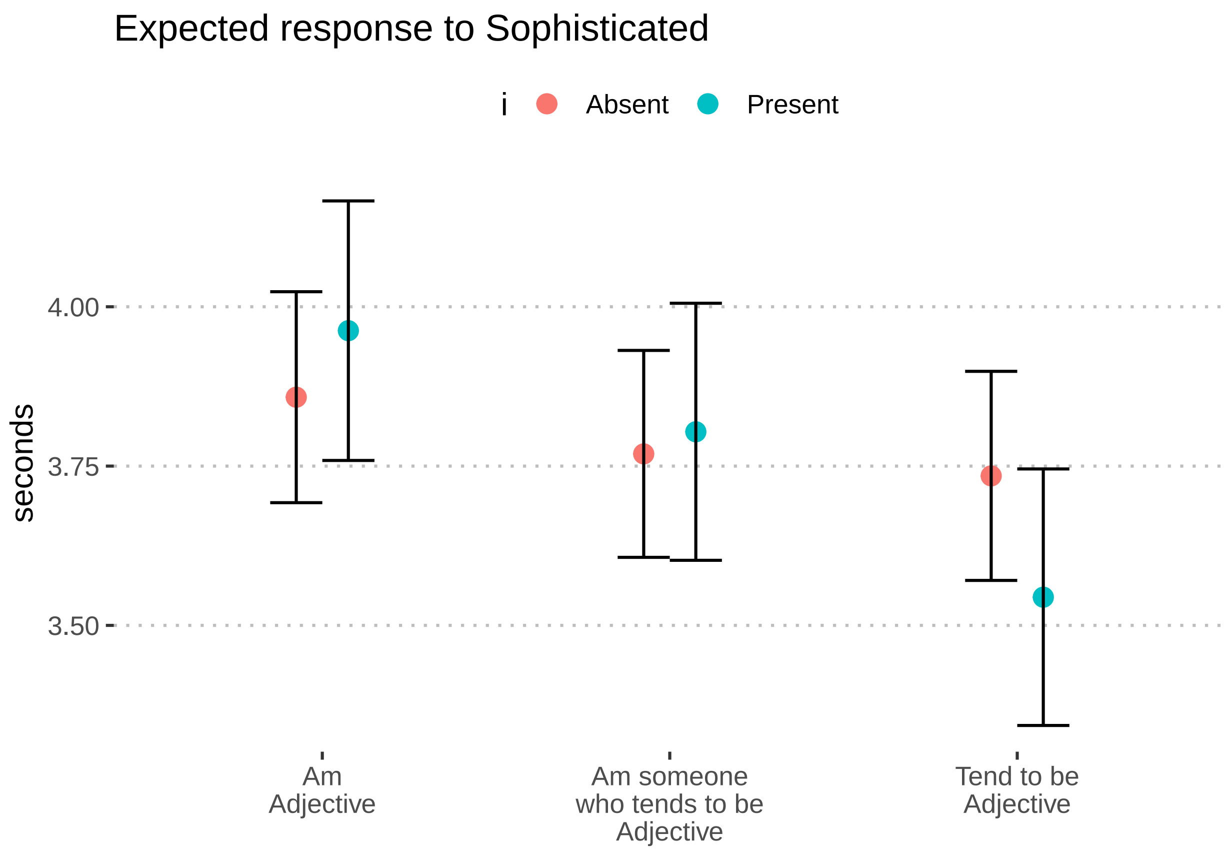


Figure S19: Expected response to "sophisticated" by format and inclusion of i (blocks 1 and 3)

Sophisticated

```r
adjective_response_i("adventurous")
```

Adventurous

```r
adjective_response_i("thrifty")
```

Thrifty

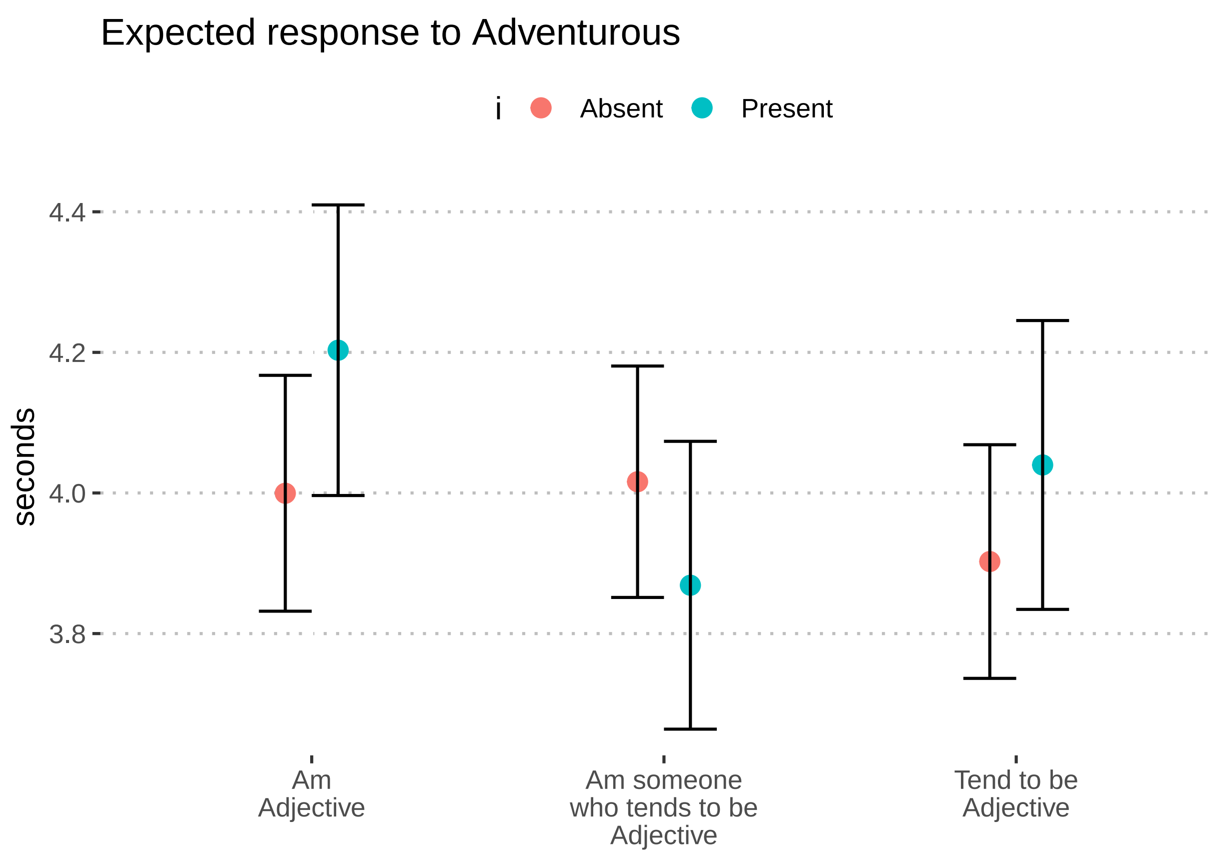


Figure S20: Expected response to "adventurous" by format and inclusion of i (blocks 1 and 3)

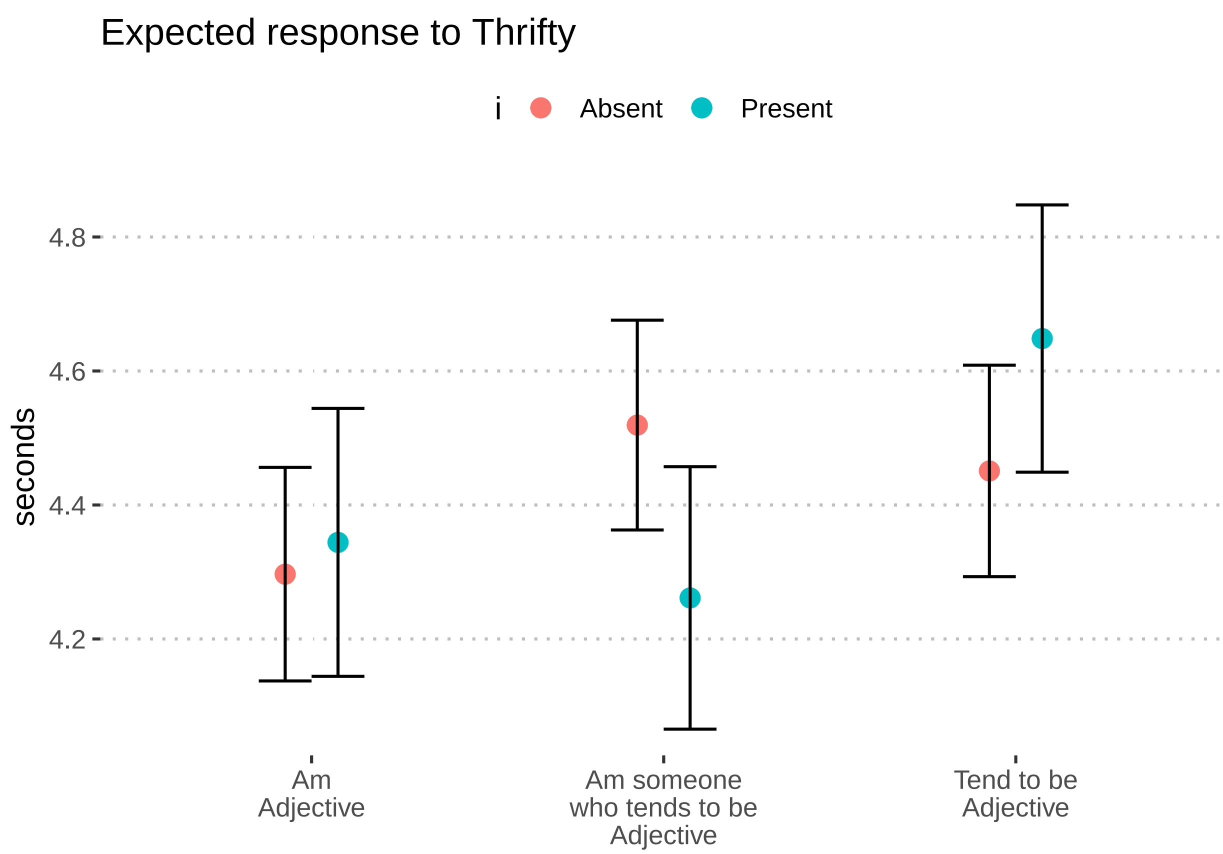


Figure S21: Expected response to “thrifty” by format and inclusion of i (blocks 1 and 3)

Does the internal consistency and reliability of Big Five traits vary by item wording?

We calculate and report Cronbach's alpha for all formats using data from Blocks 1 and 2. This will include both the average split-half reliability, as well as the 95% confidence interval. Differences in internal consistency will be considered statistically significant if the confidence intervals of two formats do not overlap. We will also show the distribution of all possible split halves for each of the four formats.

We start by creating a wide-format of the dataset using only the Block 1 data.

```r
items_wide = items_df %>%
  # only blocks 1 and 2
  filter(block %in% c(1,2)) %>%
  #only need these variables
  select(proid, block, condition, item, response) %>%
  # to wide form
  spread(item, response)
```

Next, we identify the items associated with each trait. These come from the Health and Retirement Study Psychosocial and Lifestyle Questionnaire 2006-2016 user guide, which can be found at this link.

```r
Extra = c("outgoing", "friendly", "lively", "active" ,"talkative")
Agree = c("helpful", "warm", "caring", "softhearted", "sympathetic")
Consc = c("reckless", "organized", "responsible", "hardworking", "selfdisciplined",
          "careless", "impulsive", "cautious", "thorough", "thrifty")
Neuro = c("moody", "worrying", "nervous", "calm")
Openn = c("creative", "imaginative", "intelligent", "curious", "broadminded",
          "sophisticated", "adventurous")
```

Calculate Cronbach's alpha for each format

We start by grouping data by condition and then nesting, to create separate data frames for each of the four formats.

```r
format_data = items_wide %>%
  group_by(condition) %>%
  nest() %>%
  ungroup()
```

Next we create separate datasets for each of the five personality traits.

```r
format_data = format_data %>%
  mutate(
    data_Extra = map(data, ~select(.x, all_of(Extra))),
    data_Agree = map(data, ~select(.x, all_of(Agree))),
    data_Consc = map(data, ~select(.x, all_of(Consc))),
    data_Neuro = map(data, ~select(.x, all_of(Neuro))),
    data_Openn = map(data, ~select(.x, all_of(Openn)))
    )
```

We gather these datasets into a single column, for ease of use.

```
format_data = format_data %>%
  select(-data) %>%
  gather(variable, data, starts_with("data")) %>%
  mutate(variable = str_remove(variable, "data_"))
```

Next we apply the `alpha` and `omega` functions to the datasets. We do not need to use the `check.keys` function, as items were reverse-scored during the cleaning process.

```
format_data = format_data %>%
  mutate(
    nvar = map_dbl(data, ncol),
    alpha = map(data, psych::alpha),
    omega = map(data, psych::omega, plot = F))
```

Alpha

We extract the estimated confidence intervals. The final summary of results is presented in Table @ref(tab:internal10b) and Figure @ref(fig:internal11).

```
format_alpha = format_data %>%
  mutate(alpha_list = map(alpha, "total"),
         alpha_est = map_dbl(alpha_list, "raw_alpha"),
         se_est = map_dbl(alpha_list, "ase"),
         lower_est = alpha_est - (1.96*se_est),
         upper_est = alpha_est + (1.96*se_est))
```

Table S15: Cronbach's alpha across format and trait.

label	A	B	C	D
Extraversion (5 descriptors)	0.80 [0.77, 0.82]	0.82 [0.80, 0.85]	0.84 [0.82, 0.86]	0.81 [0.78, 0.83]
Agreeableness (5 descriptors)	0.90 [0.89, 0.91]	0.90 [0.88, 0.91]	0.90 [0.88, 0.91]	0.92 [0.91, 0.93]
Conscientiousness (10 descriptors)	0.83 [0.80, 0.85]	0.85 [0.82, 0.87]	0.80 [0.78, 0.83]	0.84 [0.81, 0.86]
Neuroticism (4 descriptors)	0.83 [0.81, 0.86]	0.86 [0.84, 0.88]	0.82 [0.79, 0.84]	0.83 [0.81, 0.86]
Openness (7 descriptors)	0.76 [0.72, 0.79]	0.68 [0.64, 0.73]	0.77 [0.73, 0.80]	0.72 [0.68, 0.76]

Split-half reliability

Alpha is the average split-half reliability; given space, it can be useful to report the distribution of all split-half reliability estimates. We use the `splitHalf` function to calculate those. We use smoothed correlation matrices here because when developing code on the pilot data, we had non-positive definite correlation matrices. See Figure @ref(fig:internal12b) for these distributions.

```
format_split = format_data %>%
  mutate(cor_mat = map(data, cor),
         cor_mat = map(cor_mat, cor.smooth)) %>%
  mutate(splithalf = map(cor_mat, splitHalf, raw = T))
```

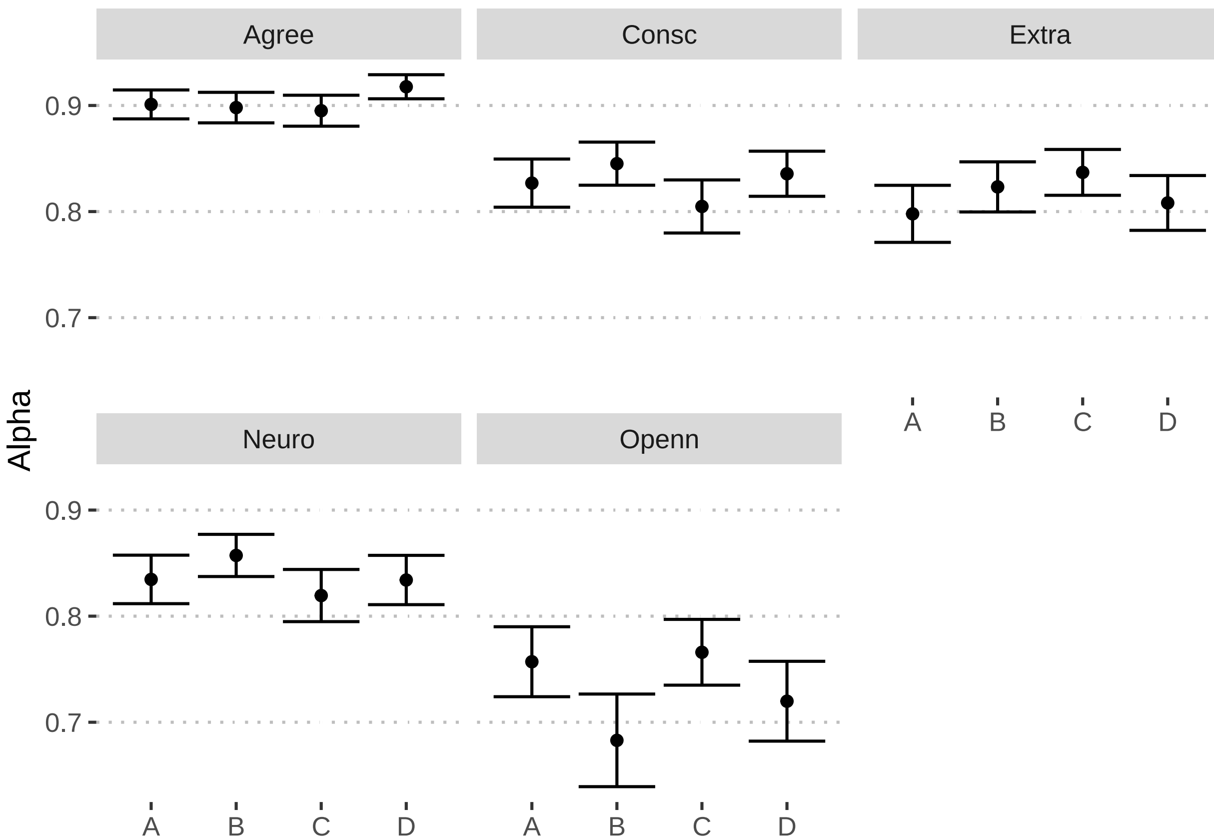


Figure S22: Estimates of Cronbach's alpha across format and trait.

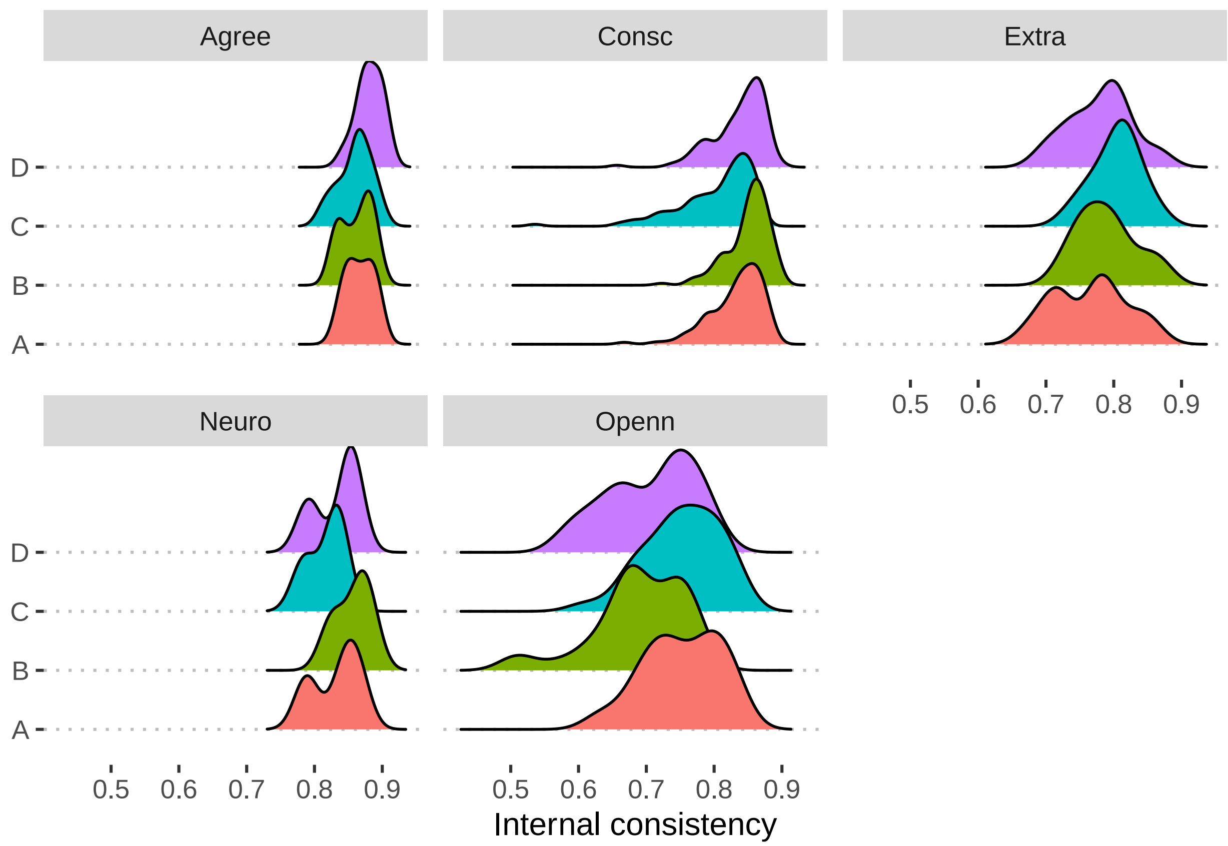


Figure S23: Distribution of split-half reliabilities

Omega

We extract the estimated confidence intervals.The final summary of results is presented in Table @ref(tab:internal10b) and Figure @ref(fig:internal11).

```
format_omega = format_data %>%
  mutate(omega_h = map_dbl(omega, "omega_h"))
```

Table S16: Omega hierarchical across format and trait.

label	A	B	C	D
Extraversion (5 descriptors)	0.75	0.76	0.77	0.75
Agreeableness (5 descriptors)	0.89	0.82	0.82	0.88
Conscientiousness (10 descriptors)	0.67	0.65	0.54	0.55
Neuroticism (4 descriptors)	0.80	0.84	0.81	0.79
Openness (7 descriptors)	0.62	0.56	0.66	0.53

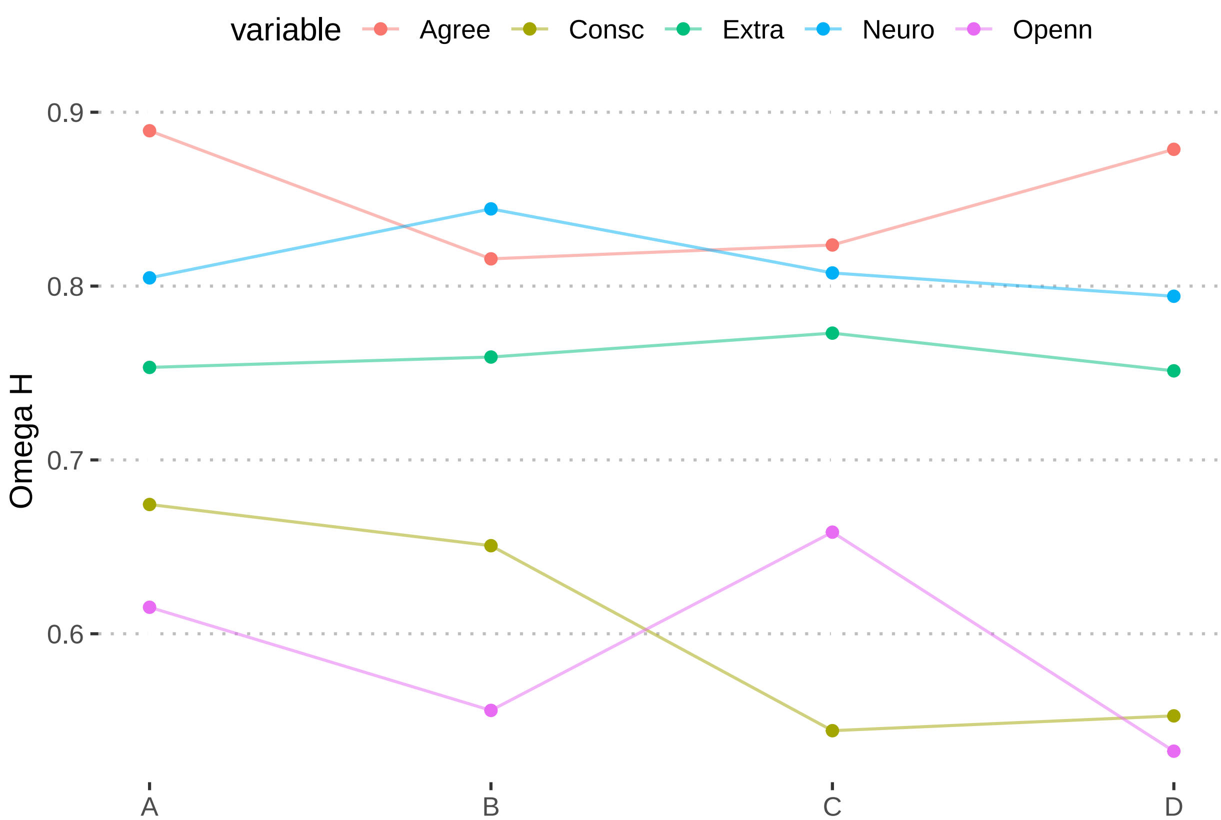


Figure S24: Estimates of omega hierarchical across format and trait.

Does the test-retest reliability of personality items change as a function of item wording?

We also evaluated test-retest reliability within formats (within session and over two weeks); we expecte slightly higher test-retest reliability for item wording formats that are more specific – formats #3 and #4 above vs the use of adjectives alone. However, we found that test-retest reliability did not differ as a function of item format.

We also considered the effect of performance on the word recall task on retest reliability.

The data structure needed for these analyses is in wide-format. That is, we require one column for each time point. In addition, we hope to examine reliability *within* format, which requires selecting only the response options which match the original, Block 1, assessment.

```
items_df = items_df %>%
  mutate(condition = tolower(condition)) %>%
  mutate(condition = factor(condition,
                            levels = c("a", "b", "c", "d"),
                            labels = c("Adjective\nOnly", "Am\nAdjective",
                                       "Tend to be\nAdjective",
                                       "Am someone\nwho tends to be\nAdjective")))

items_matchb1 = items_df %>%
  mutate(across(c(format, condition), as.character)) %>%
  filter(format == condition) %>%
  mutate(block = paste0("block_", block)) %>%
  select(-timing, -seconds_log, -i) %>%
  spread(block, response)
```

We standardize responses within each block – this allows us to use a regression framework yet interpret the slopes as correlations.

```
items_matchb1 = items_matchb1 %>%
  mutate(across(
    starts_with("block"), ~(.-mean(., na.rm=T))/sd(., na.rm = T)
  ))
```

We also standardize the memory scores for ease of interpretation.

```
items_matchb1 = items_matchb1 %>%
  mutate(across(
    ends_with("memory"), ~(.-mean(., na.rm=T))/sd(., na.rm = T)
  ))
```

Test-retest reliability (all items pooled)

To estimate the reliability coefficients, we use a multilevel model, predicting the latter block from the earlier one. These models nest responses within participant, allowing us to estimate standard errors which account for the dependency of scores. Results are shown in Table @ref(tab:testretest7b).

```
tr_mod1_b1b2 = glmmTMB(block_2 ~ block_1 + (1 |proid), data = items_matchb1)
tr_mod1_b1b3 = glmmTMB(block_3 ~ block_1 + (1 |proid), data = items_matchb1)
```

Table S17: Test-retest estimates from multilevel models

Assessments	Slope coefficient
Block 1 - Block 2	0.85 [0.84, 0.86]
Block 1 - Block 3	0.78 [0.77, 0.79]

Test-retest reliability (all items pooled, moderated by memory)

Here we fit models moderated by memory – that is, perhaps the test-retest coefficient is affected by the memory of the participant. Results are shown in Table @ref(tab:testretest8b)

```
tr_mod2_b1b2 = glmmTMB(block_2 ~ block_1*delayed_memory +
                      (1 |proid),
                     data = items_matchb1)
tr_mod2_b1b3 = glmmTMB(block_3 ~ block_1*very_delayed_memory +
                      (1 |proid),
                     data = items_matchb1)
```

Table S18: Effect of memory on test-retest

Term	Interpretation	Block 1 - Block 2	Block 1 - Block 3
block_1	Test-retest at average memory	0.85 [0.84, 0.86]	0.78 [0.77, 0.79]
block_1:memory	Change in test-retest by increase in memory	0.03 [0.02, 0.04]	0.01 [0.00, 0.02]
memory	Effect of memory on response	0.01 [0.00, 0.03]	0.01 [-0.01, 0.02]

We also extract the simple slopes estimates of these models, which allow us to more explicitly identify and compare the test-retest correlations.

Block 1/Block 2

```
mem_list = list(delayed_memory = c(-1,0,1))

emtrends(tr_mod2_b1b2,
         pairwise~delayed_memory,
         var = "block_1",
         at = mem_list)
```

```
## $emtrends
##  delayed_memory block_1.trend      SE  df asymp.LCL asymp.UCL
##              -1         0.821 0.00745 Inf     0.807     0.836
##               0         0.854 0.00534 Inf     0.843     0.864
##               1         0.886 0.00749 Inf     0.872     0.901
##
## Confidence level used: 0.95
##
## $contrasts
##  contrast                             estimate      SE  df z.ratio p.value
##  (delayed_memory-1) - delayed_memory0  -0.0324 0.00522 Inf  -6.206  <.0001
```

```
##  (delayed_memory-1) - delayed_memory1  -0.0648 0.01040 Inf  -6.206  <.0001
##  delayed_memory0 - delayed_memory1     -0.0324 0.00522 Inf  -6.206  <.0001
##
## P value adjustment: tukey method for comparing a family of 3 estimates
```

Block 1/Block 3

```
mem_list = list(very_delayed_memory = c(-1,0,1))

emtrends(tr_mod2_b1b3,
         pairwise~very_delayed_memory,
         var = "block_1",
         at = mem_list)
```

```
## $emtrends
##  very_delayed_memory block_1.trend      SE  df asymp.LCL asymp.UCL
##                   -1         0.770 0.00477 Inf     0.760     0.779
##                    0         0.781 0.00340 Inf     0.775     0.788
##                    1         0.793 0.00474 Inf     0.784     0.802
##
## Confidence level used: 0.95
##
## $contrasts
##  contrast                                      estimate      SE  df z.ratio
##  (very_delayed_memory-1) - very_delayed_memory0  -0.0115 0.00332 Inf  -3.463
##  (very_delayed_memory-1) - very_delayed_memory1  -0.0230 0.00665 Inf  -3.463
##  very_delayed_memory0 - very_delayed_memory1     -0.0115 0.00332 Inf  -3.463
##  p.value
##   0.0015
##   0.0015
##   0.0015
##
## P value adjustment: tukey method for comparing a family of 3 estimates
```

Test-retest reliability (all items pooled, by format)

We fit these same models, except now we moderate by format, to determine whether the test-retest reliability differs as a function of item wording.

```
tr_mod3_b1b2 = glmmTMB(block_2 ~ block_1*condition + (1 |proid),
                       data = items_matchb1)
tr_mod3_b1b3 = glmmTMB(block_3 ~ block_1*condition + (1 |proid),
                       data = items_matchb1)

aov(tr_mod3_b1b2)
```

```
## Call:
##    aov(formula = tr_mod3_b1b2)
##
## Terms:
```

```
##                   block_1 condition    proid block_1:condition Residuals
## Sum of Squares  6896.958     0.836  324.094             0.422  2008.689
## Deg. of Freedom        1         3      971                 3      8253
##
## Residual standard error: 0.4933447
## 3 out of 982 effects not estimable
## Estimated effects may be unbalanced
## 27818 observations deleted due to missingness
```

```
aov(tr_mod3_b1b3)
```

```
## Call:
##    aov(formula = tr_mod3_b1b3)
##
## Terms:
##                    block_1 condition     proid block_1:condition Residuals
## Sum of Squares  21651.611     7.361  1062.946             1.640 10829.442
## Deg. of Freedom         1         3       879                 3     32667
##
## Residual standard error: 0.5757692
## 3 out of 890 effects not estimable
## Estimated effects may be unbalanced
## 3496 observations deleted due to missingness
```

We also extract the simple slopes estimates of these models, which allow us to more explicitly identify and compare the test-retest correlations.

Block 1/Block 2

```
emtrends(tr_mod3_b1b2, pairwise ~ condition, var = "block_1")
```

```
## $emtrends
##   condition                             block_1.trend     SE  df asymp.LCL
##  Adjective\nOnly                                0.852 0.0107 Inf     0.831
##  Am\nAdjective                                  0.848 0.0108 Inf     0.827
##  Am someone\nwho tends to be\nAdjective         0.865 0.0104 Inf     0.844
##  Tend to be\nAdjective                          0.848 0.0105 Inf     0.828
##  asymp.UCL
##      0.873
##      0.869
##      0.885
##      0.869
##
## Confidence level used: 0.95
##
## $contrasts
##    contrast                                                        estimate
##  Adjective\nOnly - Am\nAdjective                                   0.004793
##  Adjective\nOnly - Am someone\nwho tends to be\nAdjective         -0.012283
##  Adjective\nOnly - Tend to be\nAdjective                           0.004220
##  Am\nAdjective - Am someone\nwho tends to be\nAdjective           -0.017076
```

```
##  Am\nAdjective - Tend to be\nAdjective                         -0.000573
##  Am someone\nwho tends to be\nAdjective - Tend to be\nAdjective  0.016503
##      SE  df z.ratio p.value
##  0.0152 Inf   0.316  0.9891
##  0.0149 Inf  -0.827  0.8419
##  0.0150 Inf   0.282  0.9922
##  0.0149 Inf  -1.143  0.6628
##  0.0151 Inf  -0.038  1.0000
##  0.0147 Inf   1.120  0.6772
##
## P value adjustment: tukey method for comparing a family of 4 estimates
```

Block 1/Block 3

```
emtrends(tr_mod3_b1b3, pairwise ~ condition, var = "block_1")
```

```
## $emtrends
##   condition                             block_1.trend      SE  df asymp.LCL
##  Adjective\nOnly                                0.785 0.00676 Inf     0.772
##  Am\nAdjective                                  0.791 0.00678 Inf     0.777
##  Am someone\nwho tends to be\nAdjective         0.778 0.00661 Inf     0.765
##  Tend to be\nAdjective                          0.772 0.00682 Inf     0.758
##  asymp.UCL
##      0.798
##      0.804
##      0.791
##      0.785
##
## Confidence level used: 0.95
##
## $contrasts
##    contrast                                                       estimate
##  Adjective\nOnly - Am\nAdjective                                  -0.00581
##  Adjective\nOnly - Am someone\nwho tends to be\nAdjective          0.00729
##  Adjective\nOnly - Tend to be\nAdjective                           0.01309
##  Am\nAdjective - Am someone\nwho tends to be\nAdjective            0.01310
##  Am\nAdjective - Tend to be\nAdjective                             0.01890
##  Am someone\nwho tends to be\nAdjective - Tend to be\nAdjective    0.00580
##       SE  df z.ratio p.value
##  0.00956 Inf  -0.608  0.9296
##  0.00944 Inf   0.773  0.8668
##  0.00958 Inf   1.366  0.5206
##  0.00945 Inf   1.386  0.5080
##  0.00959 Inf   1.970  0.1995
##  0.00948 Inf   0.612  0.9284
##
## P value adjustment: tukey method for comparing a family of 4 estimates
```

Test-retest reliability (items separated, by format)

To assess test-retest reliability for each item, we can rely on more simple correlation analyses, as each participant only contributed one response to each item in each block. We first not the sample size coverage for these comparisons:

```
items_matchb1 %>%
  group_by(item, condition) %>%
  count() %>%
  ungroup() %>%
  full_join(expand_grid(item = unique(items_matchb1$item),
                        condition = unique(items_matchb1$condition))) %>%
  mutate(n = ifelse(is.na(n), 0, n)) %>%
  summarise(
    min = min(n),
     max = max(n),
    mean = mean(n),
    median = median(n)
  )
```

```
## # A tibble: 1 x 4
##     min   max  mean median
##   <int> <int> <dbl>  <dbl>
## 1   239   248  244.    244
```

```
items_cors = items_matchb1 %>%
  select(item, condition, contains("block")) %>%
  group_by(item, condition) %>%
  nest() %>%
   mutate(cors = map(data, psych::corr.test, use = "pairwise"),
         cors = map(cors, print, short = F),
         cors = map(cors, ~.x %>% mutate(comp = rownames(.)))) %>%
  select(item, condition, cors) %>%
  unnest(cols = c(cors))
```

The test-retest correlations of each item-format combination are presented in Table @ref(tab:testretest17). We also visualize these correlations in Figure @ref(fig:testretest18),

Table S19: Test-retest correlations for each item and condition.

		Adjective Only		Am Adjective		Tend to be		Am someone who tends to be	
Item	Reverse scored?	5 min	2 weeks	5 min	2 weeks	5 min	2 weeks	5 min	2 weeks
active	N	0.79	0.73	0.87	0.77	0.89	0.71	0.86	0.78
adventurous	N	0.91	0.79	0.82	0.76	0.89	0.67	0.88	0.79
broadminded	N	0.83	0.68	0.78	0.63	0.80	0.67	0.77	0.67
calm	N	0.85	0.74	0.80	0.74	0.76	0.62	0.81	0.74
caring	N	0.78	0.76	0.65	0.72	0.77	0.64	0.85	0.72
cautious	N	0.57	0.54	0.53	0.56	0.73	0.51	0.72	0.58
cold	N	0.93	0.76	0.72	0.72	0.95	0.68	0.90	0.70
creative	N	0.75	0.82	0.84	0.80	0.90	0.86	0.85	0.87
curious	N	0.76	0.66	0.69	0.57	0.87	0.62	0.44	0.59
friendly	N	0.71	0.81	0.87	0.71	0.73	0.79	0.84	0.79
hardworking	N	0.83	0.78	0.89	0.76	0.88	0.79	0.86	0.81
helpful	N	0.77	0.65	0.89	0.80	0.74	0.70	0.88	0.74
imaginative	N	0.80	0.80	0.87	0.79	0.82	0.84	0.91	0.83

intelligent	N	0.84	0.83	0.84	0.71	0.86	0.64	0.84	0.71
lively	N	0.86	0.75	0.83	0.81	0.83	0.74	0.79	0.75
organized	N	0.85	0.87	0.93	0.86	0.83	0.82	0.89	0.83
outgoing	N	0.90	0.89	0.91	0.90	0.84	0.85	0.84	0.84
quiet	N	0.93	0.83	0.81	0.80	0.88	0.69	0.68	0.73
relaxed	N	0.85	0.69	0.78	0.75	0.60	0.61	0.83	0.70
responsible	N	0.77	0.78	0.79	0.76	0.82	0.68	0.71	0.75
selfdisciplined	N	0.76	0.81	0.76	0.75	0.89	0.75	0.77	0.80
shy	N	0.85	0.85	0.96	0.85	0.91	0.80	0.94	0.78
softhearted	N	0.78	0.79	0.85	0.77	0.88	0.77	0.87	0.78
sophisticated	N	0.88	0.75	0.80	0.76	0.88	0.68	0.80	0.75
sympathetic	N	0.80	0.75	0.65	0.74	0.79	0.79	0.85	0.72
talkative	N	0.90	0.81	0.86	0.76	0.83	0.80	0.87	0.75
thorough	N	0.79	0.64	0.78	0.65	0.81	0.61	0.81	0.70
thrifty	N	0.86	0.74	0.81	0.79	0.90	0.62	0.80	0.69
uncreative	N	0.82	0.71	0.53	0.74	0.77	0.74	0.70	0.81
unintellectual	N	0.87	0.71	0.57	0.63	0.63	0.51	0.62	0.59
unsympathetic	N	0.72	0.55	0.51	0.73	0.84	0.63	0.80	0.73
warm	N	0.81	0.77	0.90	0.79	0.87	0.73	0.92	0.75
careless	Y	0.62	0.65	0.77	0.68	0.86	0.61	0.85	0.72
impulsive	Y	0.78	0.66	0.82	0.74	0.78	0.68	0.92	0.71
moody	Y	0.93	0.88	0.89	0.83	0.97	0.81	0.89	0.82
nervous	Y	0.88	0.83	0.85	0.80	0.91	0.83	0.97	0.78
reckless	Y	0.85	0.76	0.86	0.81	0.82	0.71	0.83	0.72
worrying	Y	0.81	0.84	0.89	0.83	0.89	0.83	0.88	0.80

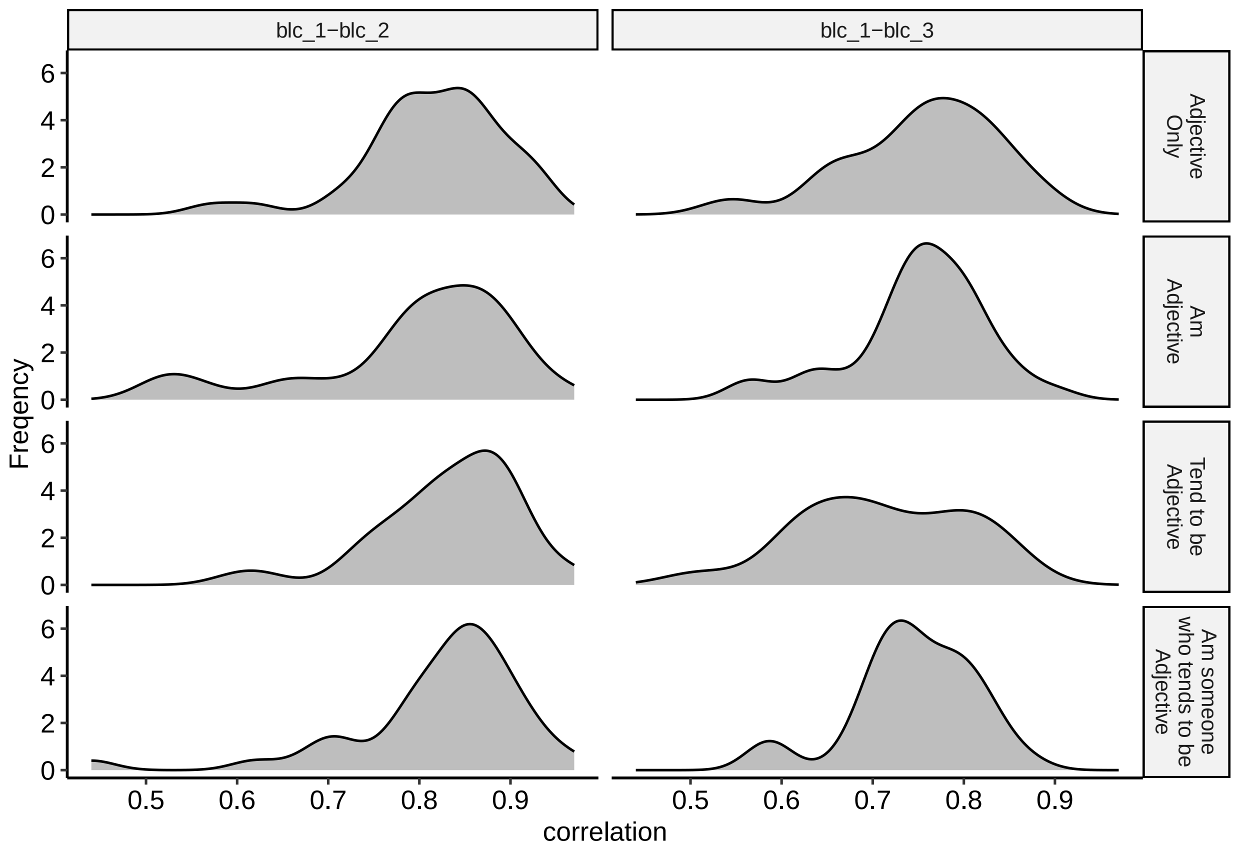


Figure S25: Test-retest correlations of specific items across word format.

How does format affect timing of responses?

Effect of format on timing (Blocks 1 and 2 data)

We used a multilevel model, nesting log-seconds within participant to account for dependence. Our primary predictor was format. Here, we use only Blocks 1 and 2 as data. Results are depicted in Figure @ref(fig:timingmod1). The full distribution of timing (in log-seconds) is shown in Figure @ref(fig:timingdist). Tests of pairwise comparisons are shown in Table @ref(tab:pairwiseTab).

```
item_block12 = filter(items_df, block %in% c("1", "2")) %>%
  filter(!is.infinite(seconds_log)) # this was added post pre-registration

mod.format_b1 = glmmTMB(seconds_log~format + (1|block) + (1|proid),
                  data = item_block12)

tidy(aov(mod.format_b1))
```

```
## # A tibble: 4 x 6
##   term         df   sumsq  meansq statistic    p.value
##   <chr>     <dbl>   <dbl>   <dbl>     <dbl>      <dbl>
## 1 format        3   405.  135.        453.   1.16e-291
## 2 block         1    69.3  69.3       233.   1.70e- 52
## 3 proid       974  8030.    8.24       27.7  0
## 4 Residuals 73111 21768.    0.298      NA   NA
```

```
effectsize::hedges_g(
  seconds_log ~ format,
  data = filter(item_block12, format %in% c("Adjective\nOnly", "Am\nAdjective"))
)
```

```
## Hedges' g |         95% CI
## --------------------------
## -0.06     | [-0.08, -0.04]
##
## - Estimated using pooled SD.
```

```
effectsize::hedges_g(
  seconds_log ~ format,
  data = filter(item_block12, format %in% c("Adjective\nOnly", "Tend to be\nAdjective")))
```

```
## Hedges' g |         95% CI
## --------------------------
## -0.11     | [-0.13, -0.09]
##
## - Estimated using pooled SD.
```

```
effectsize::hedges_g(
  seconds_log ~ format,
  data = filter(item_block12, format %in% c("Adjective\nOnly", "Am someone\nwho tends to be\nAdjective")
```

```
## Hedges' g |         95% CI
## --------------------------
## -0.31     | [-0.33, -0.29]
##
## - Estimated using pooled SD.
```

```r
effectsize::hedges_g(
  seconds_log ~ format,
  data = filter(item_block12, format %in% c("Am\nAdjective", "Tend to be\nAdjective")))
```

```
## Hedges' g |         95% CI
## --------------------------
## -0.04     | [-0.06, -0.02]
##
## - Estimated using pooled SD.
```

```r
effectsize::hedges_g(
  seconds_log ~ format,
  data = filter(item_block12, format %in% c("Am\nAdjective", "Am someone\nwho tends to be\nAdjective"))
```

```
## Hedges' g |         95% CI
## --------------------------
## -0.24     | [-0.26, -0.22]
##
## - Estimated using pooled SD.
```

```r
effectsize::hedges_g(
  seconds_log ~ format,
  data = filter(item_block12, format %in% c("Tend to be\nAdjective", "Am someone\nwho tends to be\nAdje
```

```
## Hedges' g |         95% CI
## --------------------------
## -0.20     | [-0.22, -0.18]
##
## - Estimated using pooled SD.
```

Table S20: Pairwise comparisons of timing (log-seconds) across format

<table>
<tr><th>contrast</th><th>estimate</th><th>std.error</th><th>statistic</th><th>p.value</th><th>conf.low</th><th>conf.l</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>|0.02</td><td>|0.01</td><td>|2.63</td><td>|.009</td><td>|0.00</td><td>|0.03</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>|0.22</td><td>|0.01</td><td>|34.40</td><td>|< .00</td><td>|0.21</td><td>|0.24</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>|0.21</td><td>|0.01</td><td>|31.81</td><td>|< .00</td><td>|0.19</td><td>|0.22</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e |0.16</td><td>|0.01</td><td>|24.79</td><td>|< .00</td><td>|0.15</td><td>|0.17</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>|0.06</td><td>|0.01</td><td>|9.67</td><td>|< .001</td><td>|0.05</td><td>|0.08</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>|0.05</td><td>|0.01</td><td>|7.05</td><td>|< .001</td><td>|0.03</td><td>|0.06</td></tr>
</table>

One model for each adjective

We can also repeat this analysis separately for each trait. Results are shown in Table @ref(tab:itemtable).

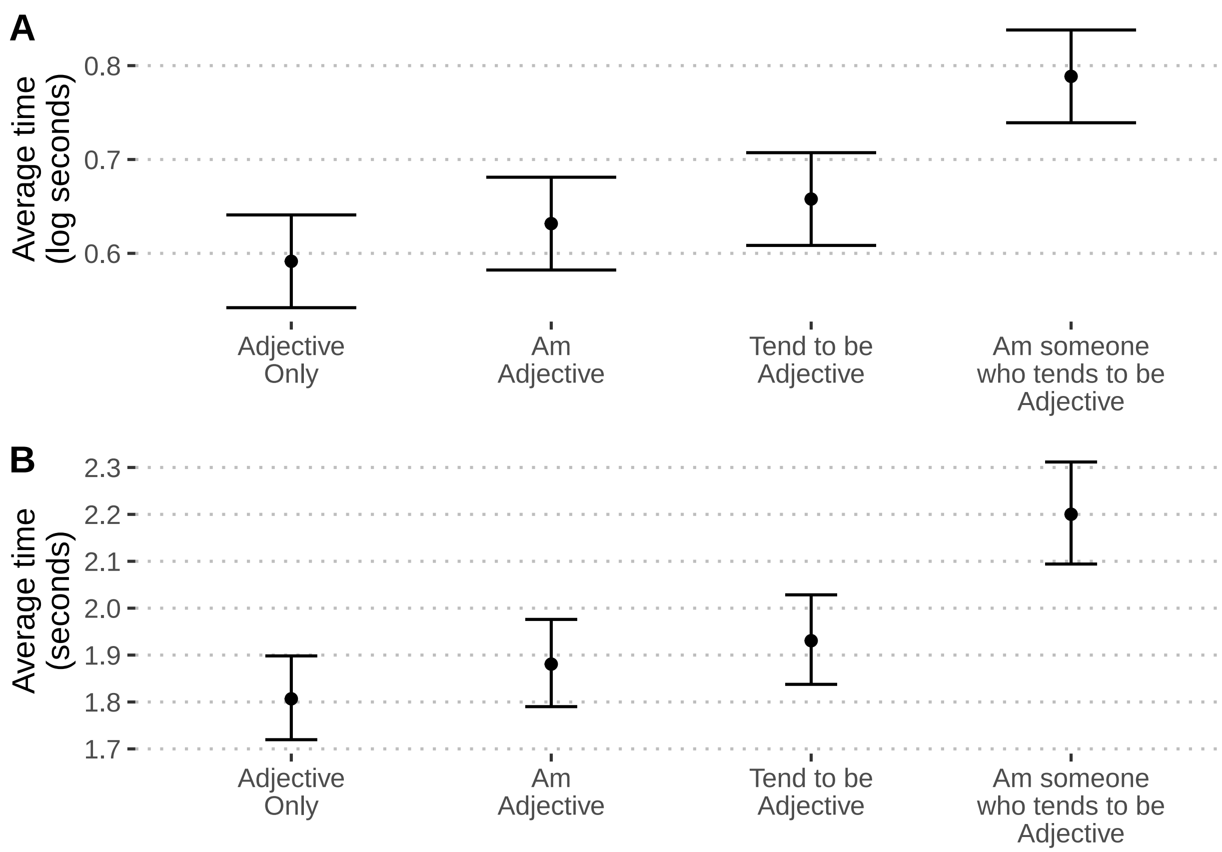


Figure S26: Predictions by condition, using only Block 1 data. Figure A shows log seconds, Figure B shows raw seconds.

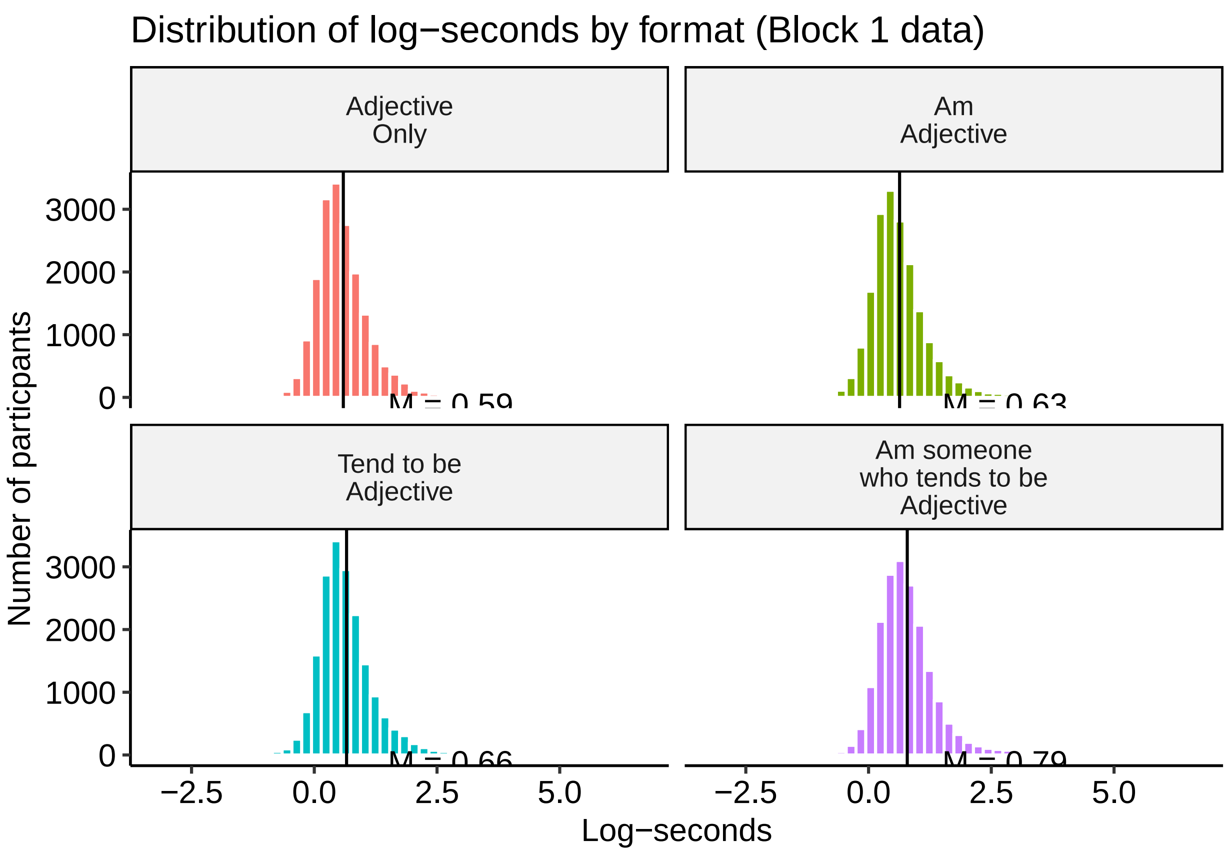


Figure S27: Distribution of time by category, blocks 1 and 2

```r
mod_by_item_b1 = item_block12 %>%
  group_by(item) %>%
  nest() %>%
  mutate(mod = map(data, ~lm(seconds_log~format, data = .))) %>%
  mutate(aov = map(mod, anova)) %>%
  ungroup()
```

Table S21: Format effects on log-seconds by item (blocks 1 and 2)

Item	Reverse Scored?	| S	| M	| d	|	|raw	|adj
active	N	12.22	4.07	3	11.30	< .001	< .001
adventurous	N	13.86	4.62	3	11.83	< .001	< .001
broadminded	N	5.22	1.74	3	4.42	.004	.013
calm	N	12.22	4.07	3	9.76	< .001	< .001
caring	N	6.96	2.32	3	6.59	< .001	.002
cautious	N	4.35	1.45	3	3.38	.018	.018
cold	N	5.25	1.75	3	4.77	.003	.013
creative	N	10.68	3.56	3	9.67	< .001	< .001
curious	N	9.61	3.20	3	8.04	< .001	< .001
friendly	N	20.00	6.67	3	17.37	< .001	< .001
hardworking	N	11.34	3.78	3	10.12	< .001	< .001
helpful	N	29.68	9.89	3	28.79	< .001	< .001
imaginative	N	13.44	4.48	3	11.39	< .001	< .001
intelligent	N	11.47	3.82	3	10.45	< .001	< .001
lively	N	7.42	2.47	3	5.33	.001	.007
organized	N	21.24	7.08	3	17.85	< .001	< .001
outgoing	N	18.39	6.13	3	13.54	< .001	< .001
quiet	N	7.62	2.54	3	6.94	< .001	.001
relaxed	N	9.20	3.07	3	7.13	< .001	.001
responsible	N	24.42	8.14	3	18.75	< .001	< .001
selfdisciplined	N	13.97	4.66	3	10.62	< .001	< .001
shy	N	6.13	2.04	3	6.10	< .001	.003
softhearted	N	10.64	3.55	3	8.74	< .001	< .001
sophisticated	N	5.62	1.87	3	4.43	.004	.013
sympathetic	N	7.17	2.39	3	6.44	< .001	.002
talkative	N	9.25	3.08	3	8.38	< .001	< .001
thorough	N	11.86	3.95	3	9.55	< .001	< .001
thrifty	N	6.35	2.12	3	4.65	.003	.013
uncreative	N	9.65	3.22	3	9.63	< .001	< .001
unintellectual	N	12.55	4.18	3	10.63	< .001	< .001
unsympathetic	N	7.61	2.54	3	6.86	< .001	.001
warm	N	26.59	8.86	3	21.87	< .001	< .001
careless	Y	7.64	2.55	3	7.17	< .001	.001
impulsive	Y	9.27	3.09	3	7.98	< .001	< .001
moody	Y	19.62	6.54	3	19.76	< .001	< .001
nervous	Y	10.34	3.45	3	8.73	< .001	< .001
reckless	Y	19.53	6.51	3	18.85	< .001	< .001
worrying	Y	8.92	2.97	3	8.49	< .001	< .001

Pairwise t-tests for significant ANOVAs

Here we identify the specific items with significant differences.

```
sig_item_b1 = summary_by_item_b1 %>%
  filter(p.value < .05)

sig_item_b1 = sig_item_b1$item
sig_item_b1
```

```
##  [1] "outgoing"         "helpful"          "reckless"         "moody"
##  [5] "organized"        "friendly"         "warm"             "worrying"
##  [9] "responsible"      "lively"           "caring"           "nervous"
## [13] "creative"         "hardworking"      "imaginative"      "softhearted"
## [17] "calm"             "selfdisciplined" "intelligent"      "curious"
## [21] "active"           "careless"         "broadminded"      "impulsive"
## [25] "sympathetic"      "cautious"         "talkative"        "sophisticated"
## [29] "adventurous"      "thorough"         "thrifty"          "quiet"
## [33] "unsympathetic"    "relaxed"          "uncreative"       "shy"
## [37] "cold"             "unintellectual"
```

Then we create models for each adjective. We use the `marginaleffects` package to perform pairwise comparisons, again with a Holm correction on the *p*-values. We also plot the means and 95% confidence intervals of each mean.

```
adjective_timing = function(adjective){

  model = item_block12 %>%
    filter(item == adjective) %>%
    lm(seconds_log~format, data = .)

  comp = avg_comparisons(model,
                         variables = list(format = "pairwise")) |> as.data.frame()
  comp$p.value = p.adjust(comp$p.value, method = "holm")

  comp = comp %>%
    mutate(
    across( starts_with("p"), printp ))

  caption = paste("Differences in log-seconds to",
                  adjective,
                  "by format (blocks 1 and 2)")


  plot = avg_predictions(model, variables = "format") %>%
    mutate(across(where(is.numeric), exp)) %>%
    ggplot(aes(x = format, y = estimate)) +
    geom_point() +
    geom_errorbar(aes(ymin = conf.low, ymax = conf.high), width = .3) +
    labs(
      x = NULL,
      y = "seconds",
      title = paste0("Average response time to ", str_to_sentence(adjective))) +
```

```
    theme_pubclean()

  return(list(
    comp = comp,
    caption = caption,
    plot = plot
  ))
}
```

Active

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:activepairs) and means are shown in Figure @ref(fig:activeplot).

```
active_model = adjective_timing("active")
```

Table S22: Differences in log-seconds to active by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>2| 0.</td><td>4| 0.</td><td>5|.583</td><td>| -0.</td><td>5| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>19| 0</td><td>04| 5</td><td>04|< .0</td><td>1 | 0</td><td>12| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>17| 0</td><td>04| 4</td><td>47|< .0</td><td>1 | 0</td><td>10| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>06| 0</td><td>04| 1</td><td>68|.187</td><td>| -0</td><td>01| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>3| 0.</td><td>4| 3.</td><td>8|.003</td><td>| 0.</td><td>5| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>1| 0.</td><td>4| 2.</td><td>2|.015</td><td>| 0.</td><td>3| 0.</td></tr>
</table>

Adventurous

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:adventurouspairs) and means are shown in Figure @ref(fig:adventurousplot).

```
adventurous_model = adjective_timing("adventurous")
```

Table S23: Differences in log-seconds to adventurous by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>5| 0.</td><td>4| 1.</td><td>6|.307</td><td>| -0.</td><td>3| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>23| 0</td><td>04| 5</td><td>66|< .0</td><td>1 | 0</td><td>15| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>18| 0</td><td>04| 4</td><td>39|< .0</td><td>1 | 0</td><td>10| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>12| 0</td><td>04| 2</td><td>98|.011</td><td>| 0</td><td>04| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>1| 0.</td><td>4| 2.</td><td>9|.021</td><td>| 0.</td><td>3| 0.</td></tr>
</table>

<table>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>6| 0.</td><td>4| 1.</td><td>3|.307</td><td>| -0.</td><td>2| 0.</td></tr>
</table>

Broadminded

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:broadmindedpairs) and means are shown in Figure @ref(fig:broadmindedplot).

```
broadminded_model = adjective_timing("broadminded")
```

Table S24: Differences in log-seconds to broadminded by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>2| 0.</td><td>4| 0.</td><td>8|> .99</td><td>| -0.</td><td>6| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>13| 0</td><td>04| 3</td><td>31|.006</td><td>| 0</td><td>05| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>12| 0</td><td>04| 2</td><td>92|.017</td><td>| 0</td><td>04| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>09| 0</td><td>04| 2</td><td>36|.072</td><td>| 0</td><td>02| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>4| 0.</td><td>4| 0.</td><td>5|> .99</td><td>| -0.</td><td>4| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>2| 0.</td><td>4| 0.</td><td>7|> .99</td><td>| -0.</td><td>6| 0.</td></tr>
</table>

Calm

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:calmpairs) and means are shown in Figure @ref(fig:calmplot).

```
calm_model = adjective_timing("calm")
```

Table S25: Differences in log-seconds to calm by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>6| 0.</td><td>4| 1.</td><td>8|.278</td><td>| -0.</td><td>2| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>22| 0</td><td>04| 5</td><td>21|< .0</td><td>1 | 0</td><td>13| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>15| 0</td><td>04| 3</td><td>74|< .0</td><td>1 | 0</td><td>07| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>14| 0</td><td>04| 3</td><td>51|.002</td><td>| 0</td><td>06| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>7| 0.</td><td>4| 1.</td><td>2|.258</td><td>| -0.</td><td>1| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>1| 0.</td><td>4| 0.</td><td>4|.814</td><td>| -0.</td><td>7| 0.</td></tr>
</table>

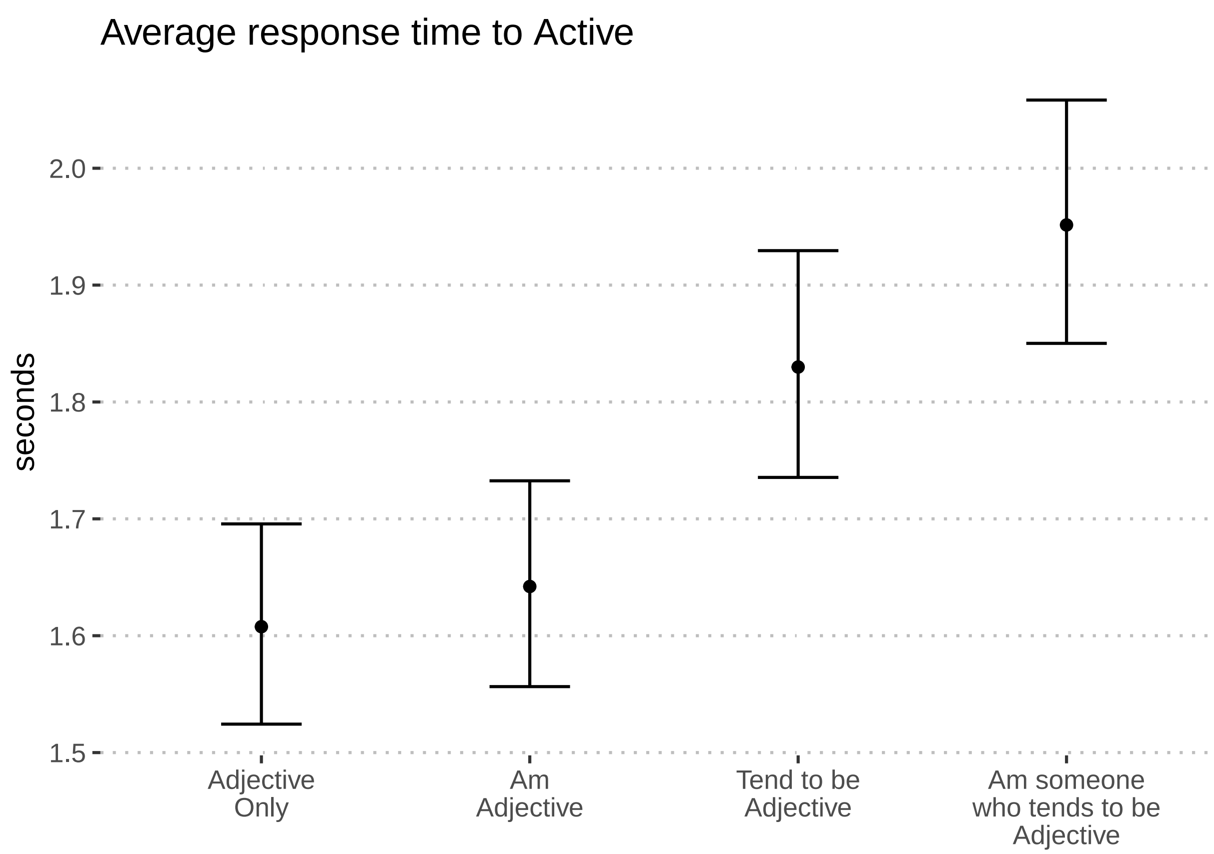


Figure S28: Average seconds to respond to “active” by format (blocks 1 and 2).

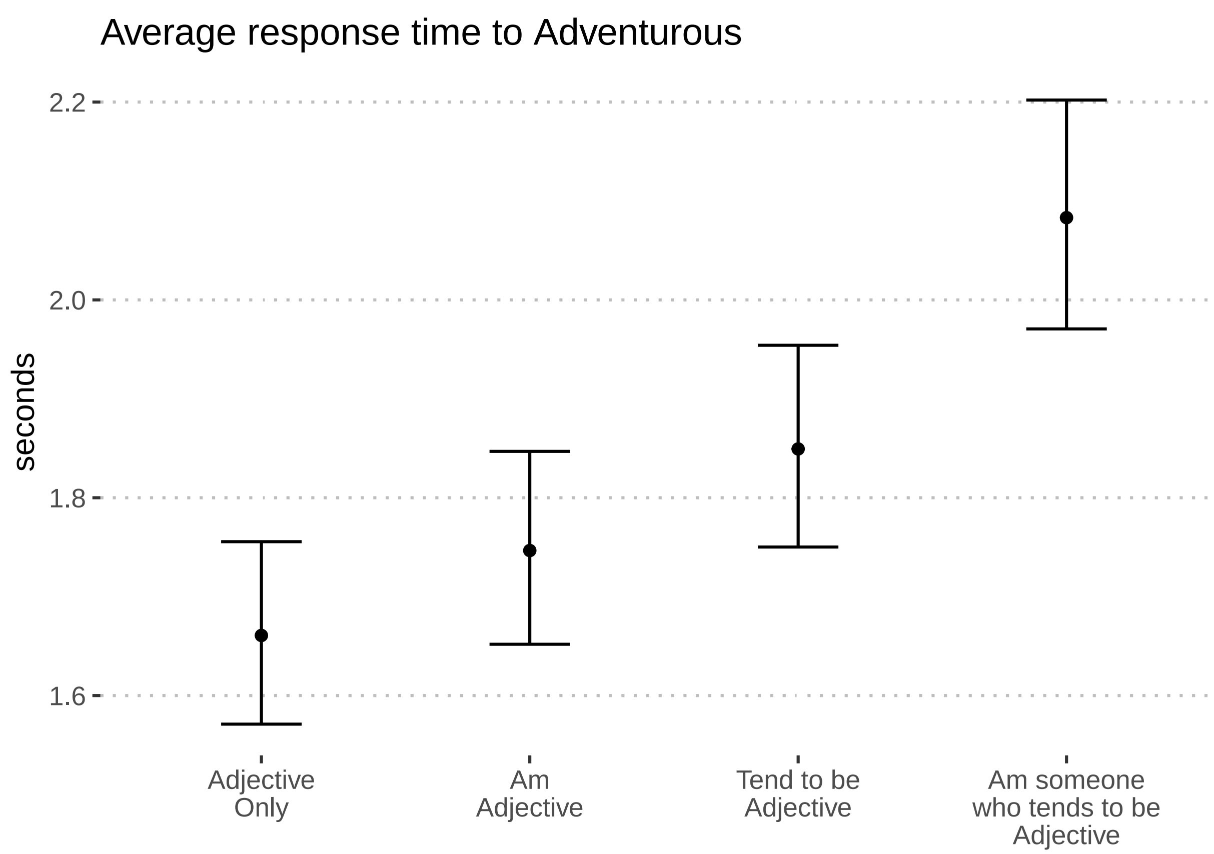


Figure S29: Average seconds to respond to “adventurous” by format (blocks 1 and 2)

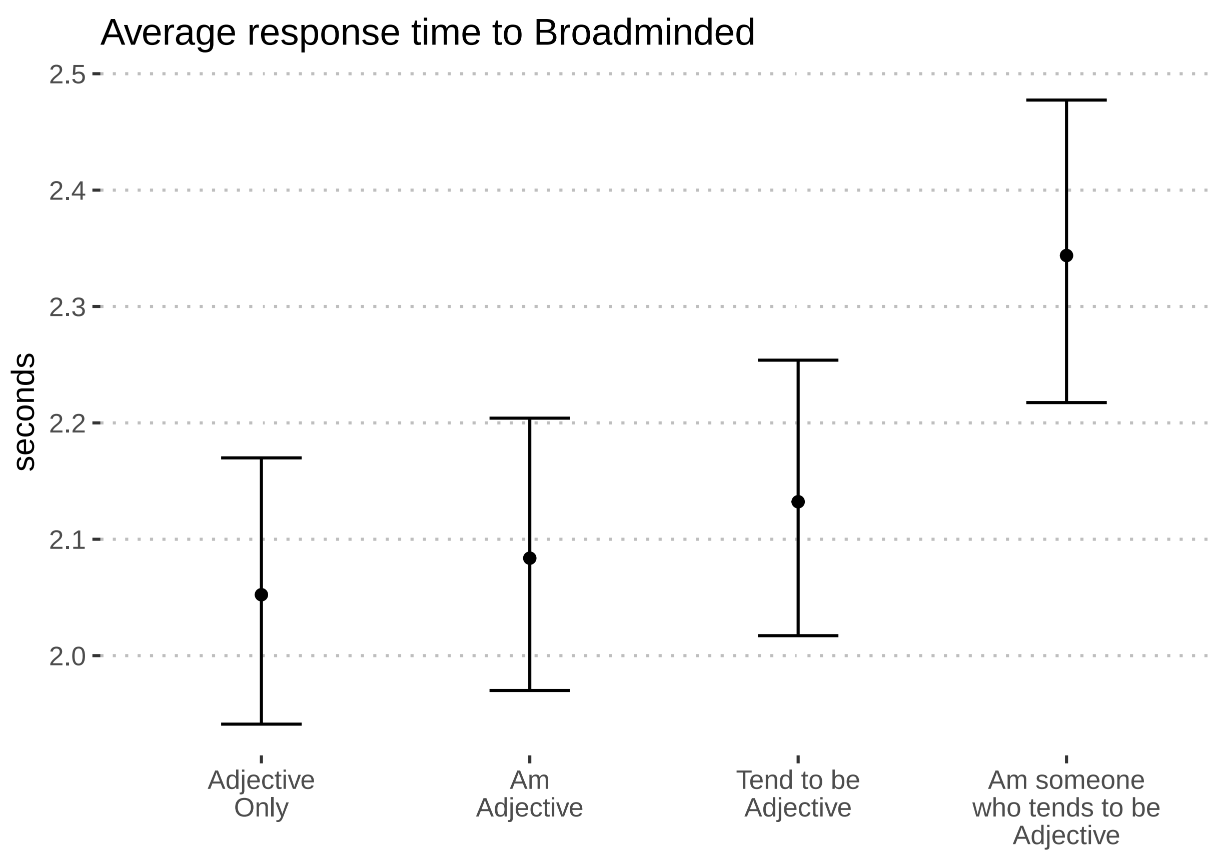


Figure S30: Average log-seconds to “broadminded” by format (blocks 1 and 2)

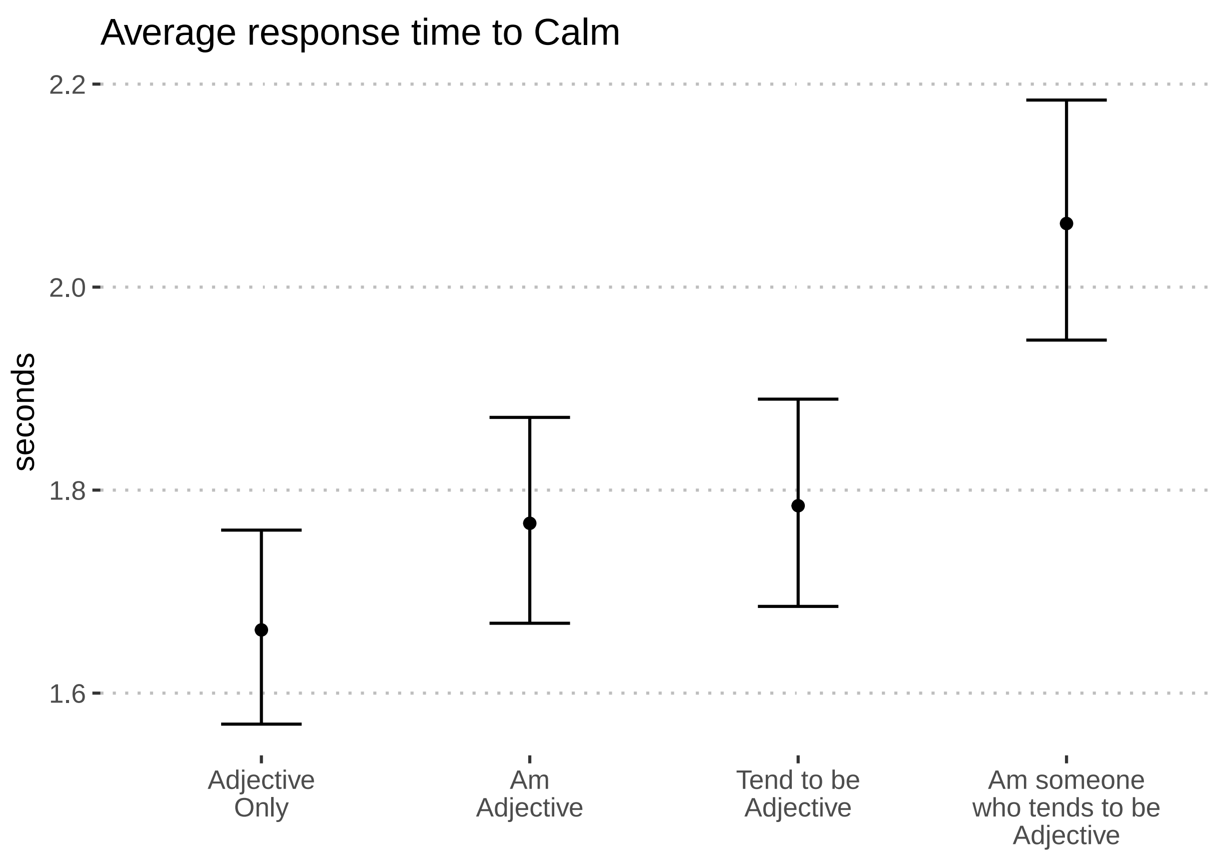


Figure S31: Average log-seconds to "calm" by format (blocks 1 and 2)

Caring

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:caringpairs) and means are shown in Figure @ref(fig:caringplot).

```
caring_model = adjective_timing("caring")
```

Table S26: Differences in log-seconds to caring by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>0| 0.</td><td>4| -0.</td><td>3|.897</td><td>| -0.</td><td>8| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>14| 0</td><td>04| 3</td><td>79|< .0</td><td>1 | 0</td><td>07| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>15| 0</td><td>04| 3</td><td>91|< .0</td><td>1 | 0</td><td>07| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>10| 0</td><td>04| 2</td><td>60|.038</td><td>| 0</td><td>02| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>5| 0.</td><td>4| 1.</td><td>0|.552</td><td>| -0.</td><td>3| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>5| 0.</td><td>4| 1.</td><td>3|.552</td><td>| -0.</td><td>2| 0.</td></tr>
</table>

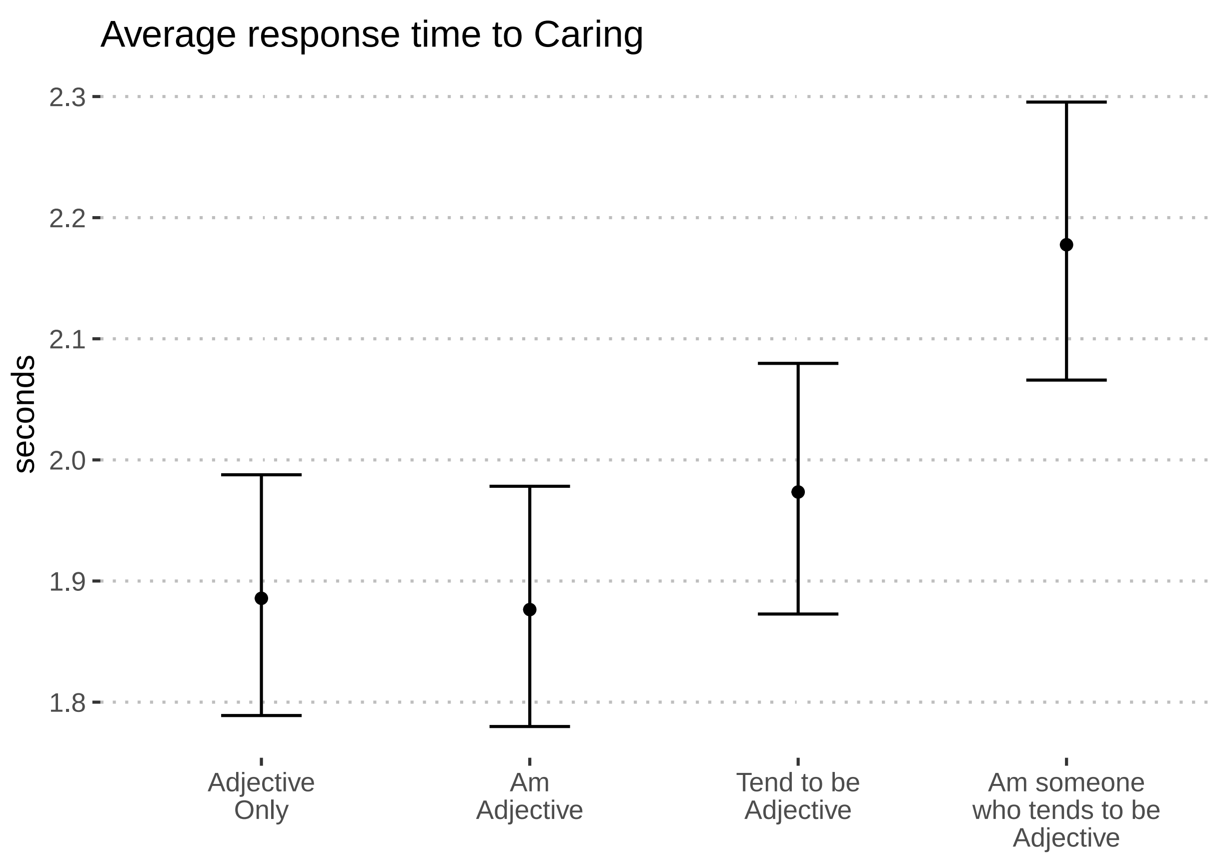


Figure S32: Average log-seconds to “caring” by format (blocks 1 and 2)

Cautious

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:helpfulpairs) and means are shown in Figure @ref(fig:helpfulplot).

```r
cautious_model = adjective_timing("cautious")
```

Table S27: Differences in log-seconds to cautious by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>2| 0.</td><td>4| 0.</td><td>7|> .99</td><td>| -0.</td><td>6| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>12| 0</td><td>04| 2</td><td>97|.018</td><td>| 0</td><td>04| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>10| 0</td><td>04| 2</td><td>39|.083</td><td>| 0</td><td>02| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>09| 0</td><td>04| 2</td><td>14|.130</td><td>| 0</td><td>01| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>4| 0.</td><td>4| 0.</td><td>4|> .99</td><td>| -0.</td><td>5| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>1| 0.</td><td>4| 0.</td><td>7|> .99</td><td>| -0.</td><td>7| 0.</td></tr>
</table>

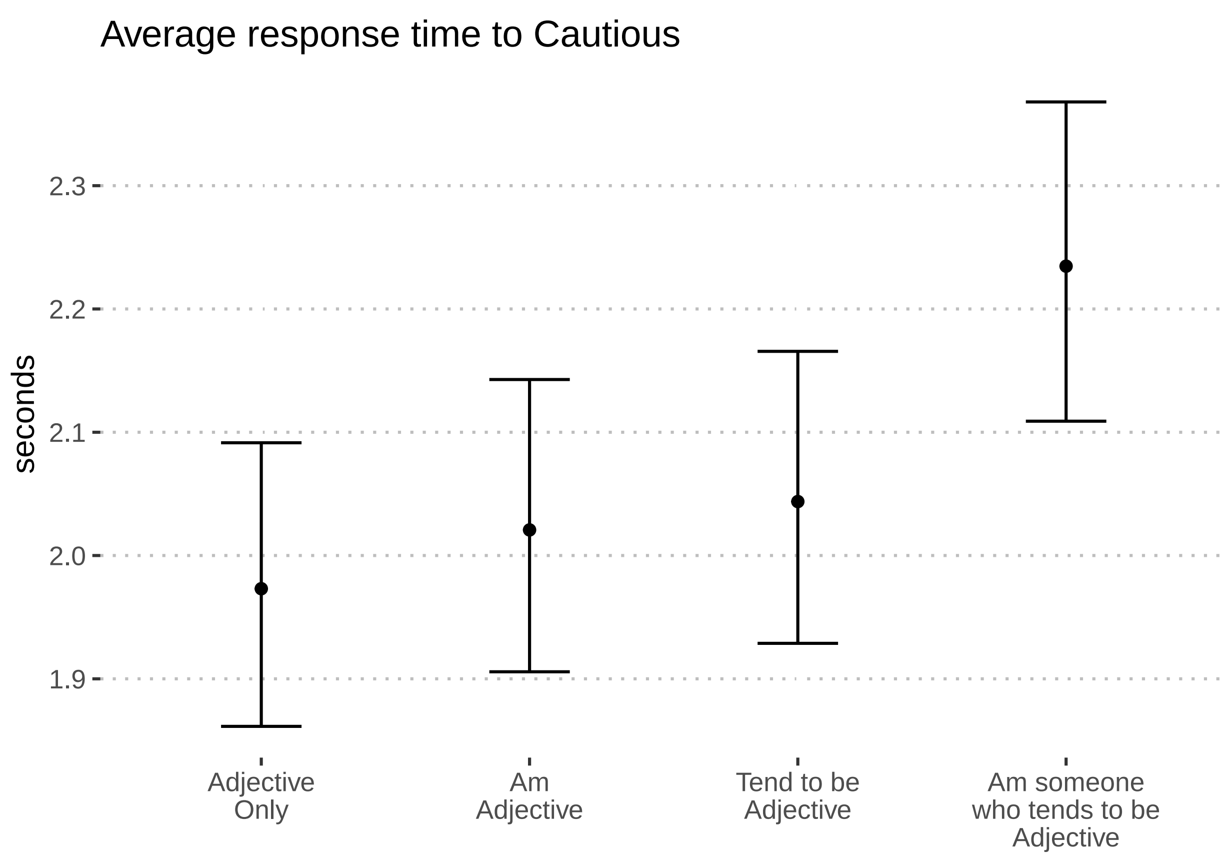


Figure S33: Average log-seconds to “cautious” by format (blocks 1 and 2)

Cold

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:coldpairs) and means are shown in Figure @ref(fig:coldplot).

```r
cold_model = adjective_timing("cold")
```

Table S28: Differences in log-seconds to cold by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>6| 0.</td><td>4| 1.</td><td>2|.31</td><td>| -0.</td><td>1| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>14| 0</td><td>04| 3</td><td>64|.0</td><td>2 | 0</td><td>07| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>08| 0</td><td>04| 2</td><td>00|.1</td><td>1 | 0</td><td>00| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>10| 0</td><td>04| 2</td><td>70|.0</td><td>5 | 0</td><td>03| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>4| 0.</td><td>4| 0.</td><td>5|.68</td><td>| -0.</td><td>4| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| -0.</td><td>3| 0.</td><td>4| -0.</td><td>8|.68</td><td>| -0.</td><td>0| 0.</td></tr>
</table>

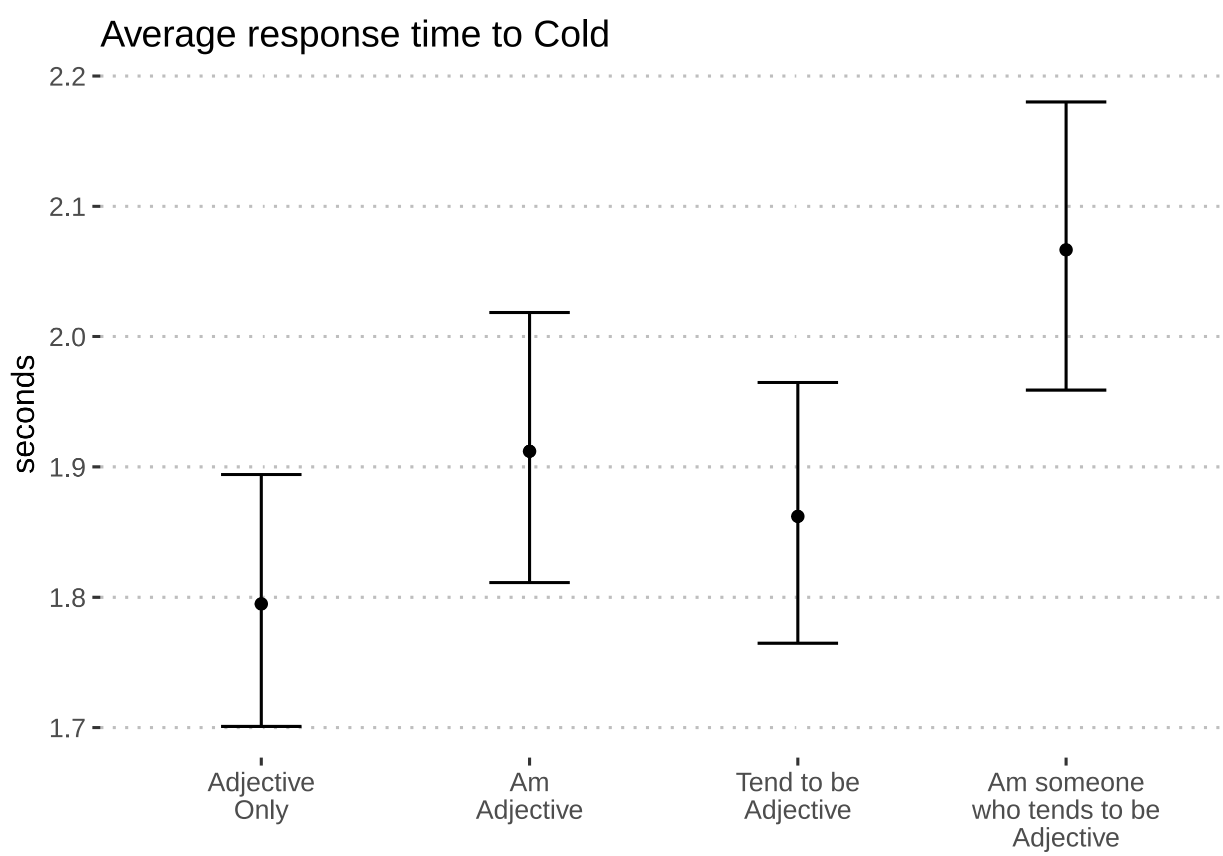


Figure S34: Average log-seconds to “cold” by format (blocks 1 and 2)

Creative

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:creativepairs) and means are shown in Figure @ref(fig:creativeplot).

```
creative_model = adjective_timing("creative")
```

Table S29: Differences in log-seconds to creative by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>6| 0.</td><td>4| 1.</td><td>2|.309</td><td>| -0.</td><td>2| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>20| 0</td><td>04| 5</td><td>18|< .0</td><td>1 | 0</td><td>13| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>15| 0</td><td>04| 3</td><td>74|< .0</td><td>1 | 0</td><td>07| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>13| 0</td><td>04| 3</td><td>44|.002</td><td>| 0</td><td>06| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>7| 0.</td><td>4| 1.</td><td>6|.235</td><td>| -0.</td><td>1| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>1| 0.</td><td>4| 0.</td><td>3|.744</td><td>| -0.</td><td>6| 0.</td></tr>
</table>

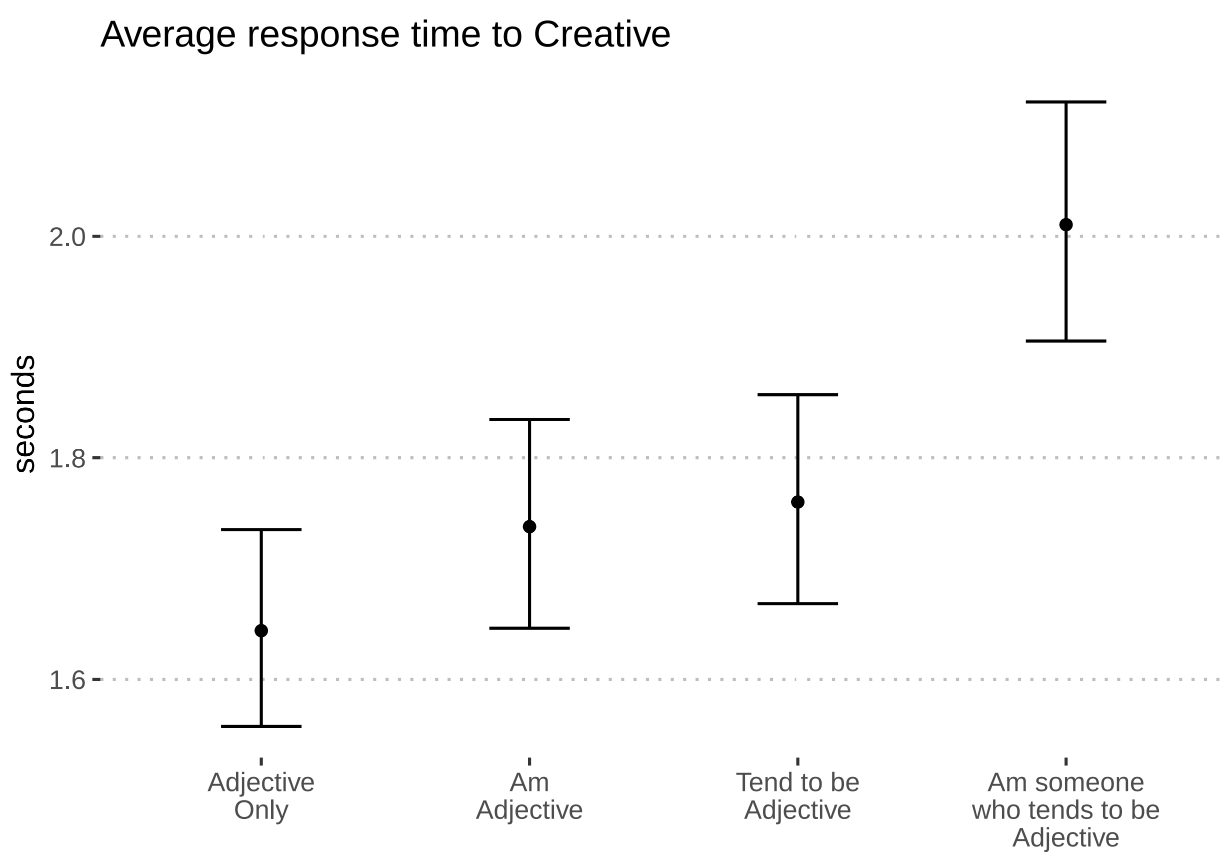


Figure S35: Average log-seconds to “creative” by format (blocks 1 and 2)

Curious

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:curiouspairs) and means are shown in Figure @ref(fig:curiousplot).

```r
curious_model = adjective_timing("curious")
```

Table S30: Differences in log-seconds to curious by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>3| 0.</td><td>4| 0.</td><td>7|> .99</td><td>| -0.</td><td>5| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>18| 0</td><td>04| 4</td><td>52|< .0</td><td>1 | 0</td><td>10| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>16| 0</td><td>04| 3</td><td>85|< .0</td><td>1 | 0</td><td>08| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>13| 0</td><td>04| 3</td><td>20|.006</td><td>| 0</td><td>05| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>5| 0.</td><td>4| 1.</td><td>4|.537</td><td>| -0.</td><td>2| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>3| 0.</td><td>4| 0.</td><td>7|> .99</td><td>| -0.</td><td>5| 0.</td></tr>
</table>

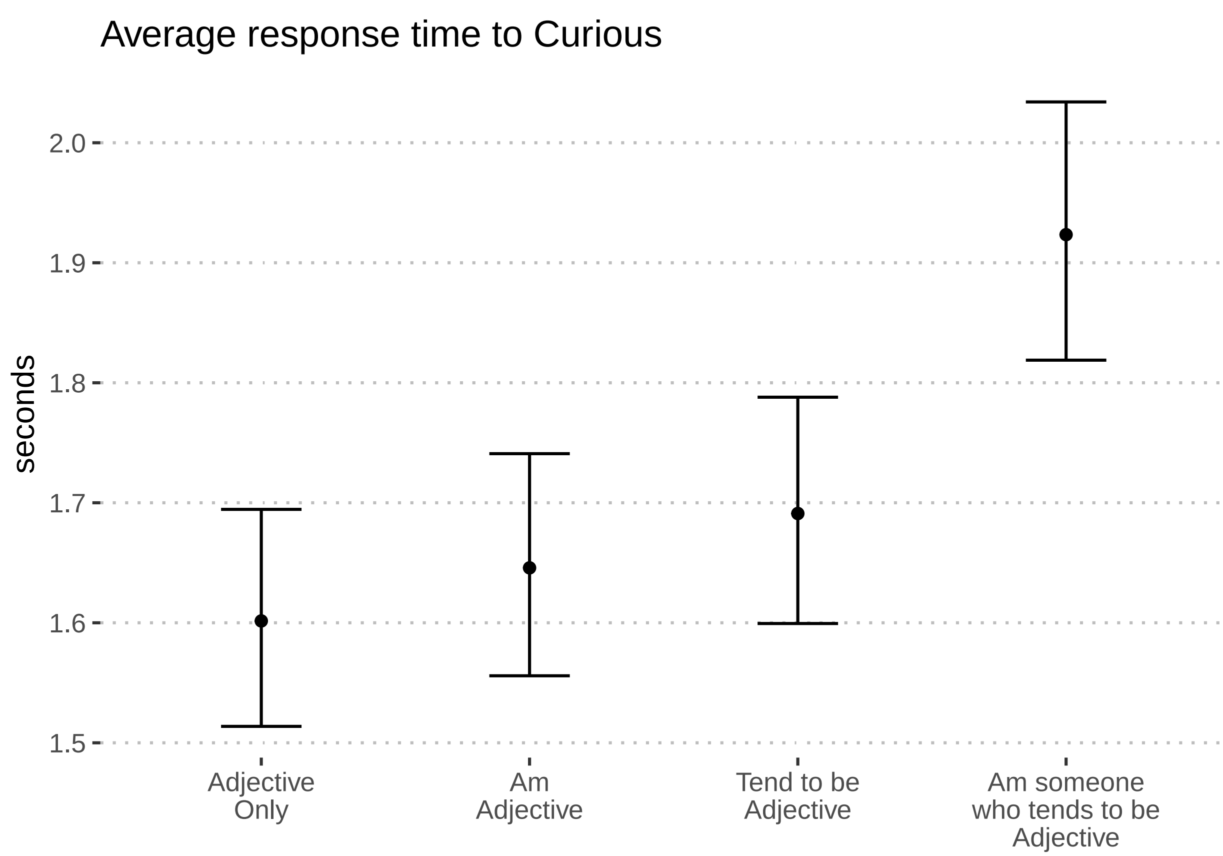


Figure S36: Average log-seconds to "curious" by format (blocks 1 and 2)

Friendly

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:friendlypairs) and means are shown in Figure @ref(fig:friendlyplot).

```r
friendly_model = adjective_timing("friendly")
```

Table S31: Differences in log-seconds to friendly by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>2| 0.</td><td>4| 0.</td><td>1|> .99</td><td>| -0.</td><td>5| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>25| 0</td><td>04| 6</td><td>32|< .0</td><td>1 | 0</td><td>17| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>23| 0</td><td>04| 5</td><td>71|< .0</td><td>1 | 0</td><td>15| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>22| 0</td><td>04| 5</td><td>50|< .0</td><td>1 | 0</td><td>14| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>3| 0.</td><td>4| 0.</td><td>4|> .99</td><td>| -0.</td><td>4| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>1| 0.</td><td>4| 0.</td><td>3|> .99</td><td>| -0.</td><td>7| 0.</td></tr>
</table>

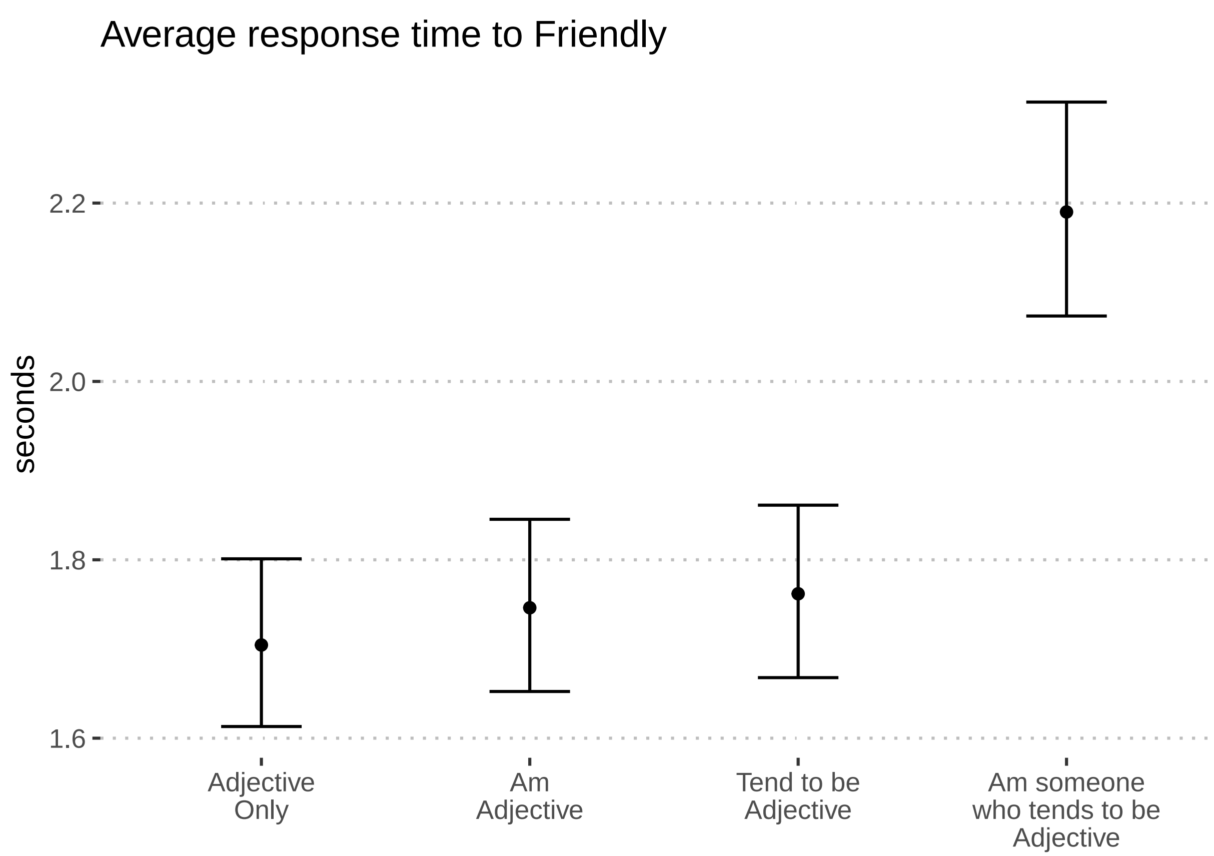


Figure S37: Average log-seconds to “friendly” by format (blocks 1 and 2)

Hardworking

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:hardworkingpairs) and means are shown in Figure @ref(fig:hardworkingplot).

```
hardworking_model = adjective_timing("hardworking")
```

Table S32: Differences in log-seconds to hardworking by format (blocks 1 and 2)

					95% CI	
Contrast	Mean Diff	SE	z	p	low	high
Am Adjective - Adjective Only	| -0.	2| 0.	4| -0.	7|> .99	| -0.	0| 0.
Am someone who tends to be Adjective - Adjective Only	| 0	17| 0	04| 4	42|< .0	1 | 0	10| 0
Am someone who tends to be Adjective - Am Adjective	| 0	20| 0	04| 4	97|< .0	1 | 0	12| 0
Am someone who tends to be Adjective - Tend to be Adjecti	e | 0	15| 0	04| 3	79|< .0	1 | 0	07| 0
Tend to be Adjective - Adjective Only	| 0.	2| 0.	4| 0.	3|> .99	| -0.	5| 0.
Tend to be Adjective - Am Adjective	| 0.	5| 0.	4| 1.	0|.695	| -0.	3| 0.

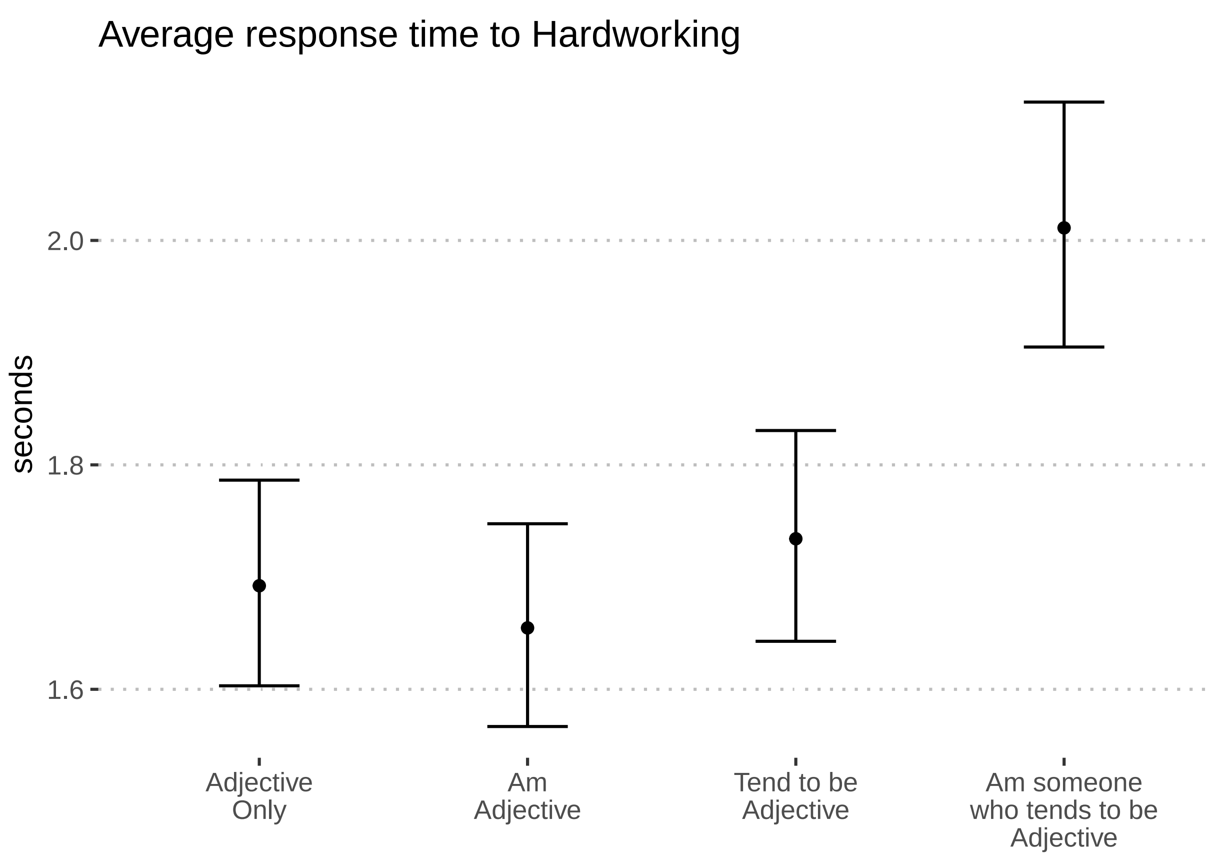


Figure S38: Average log-seconds to “hardworking” by format (blocks 1 and 2)

Helpful

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:helpfulpairs) and means are shown in Figure @ref(fig:helpfulplot).

```
helpful_model = adjective_timing("helpful")
```

Table S33: Differences in log-seconds to helpful by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>5| 0.</td><td>4| 1.</td><td>8|.169</td><td>| -0.</td><td>2| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>33| 0</td><td>04| 8</td><td>65|< .0</td><td>1 | 0</td><td>25| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>27| 0</td><td>04| 7</td><td>25|< .0</td><td>1 | 0</td><td>20| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>19| 0</td><td>04| 5</td><td>11|< .0</td><td>1 | 0</td><td>12| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>3| 0.</td><td>4| 3.</td><td>8|.001</td><td>| 0.</td><td>6| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>8| 0.</td><td>4| 2.</td><td>8|.058</td><td>| 0.</td><td>1| 0.</td></tr>
</table>

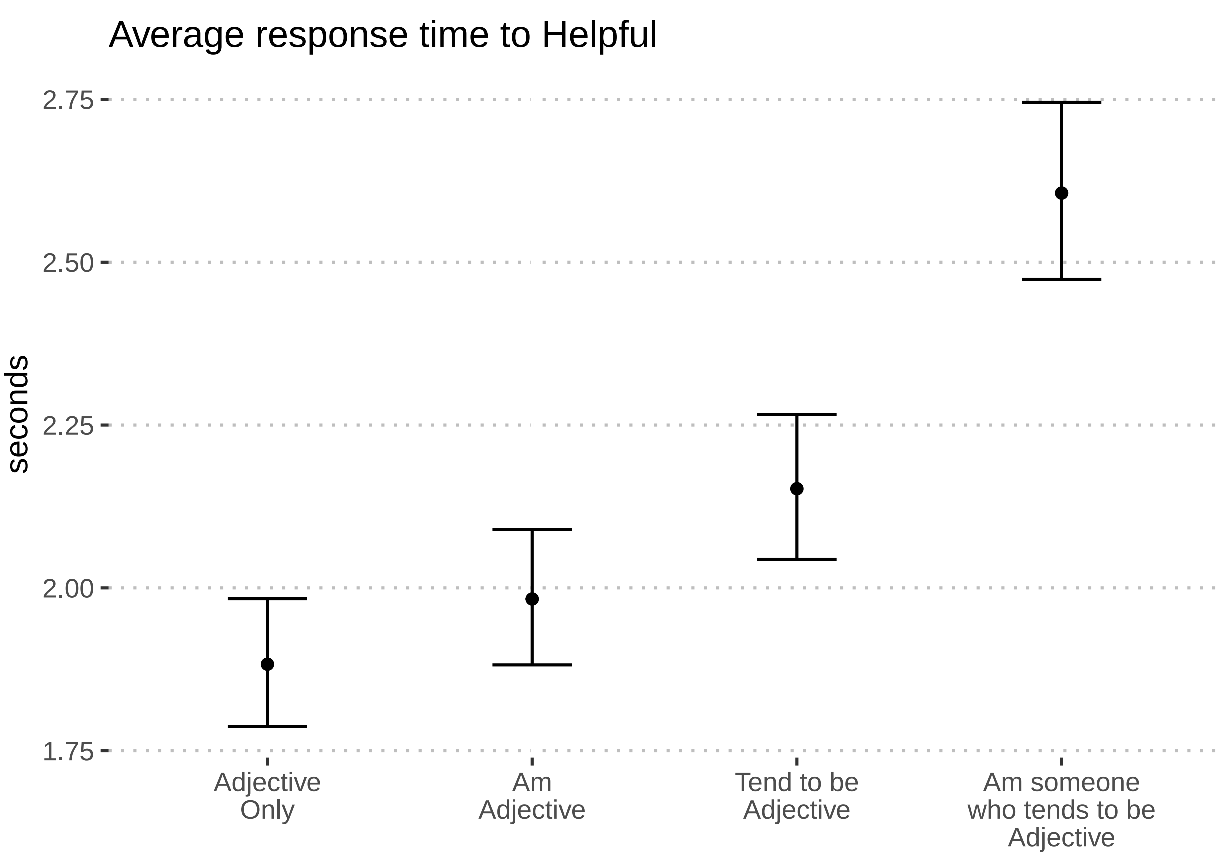


Figure S39: Average log-seconds to “helpful” by format (blocks 1 and 2)

Imaginative

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:imaginativepairs) and means are shown in Figure @ref(fig:imaginativeplot).

```
imaginative_model = adjective_timing("imaginative")
```

Table S34: Differences in log-seconds to imaginative by format (blocks 1 and 2)

					95% CI	
Contrast	Mean Diff	SE	z	p	low	high
Am Adjective - Adjective Only	| 0.	5| 0.	4| 1.	1|.379	| -0.	3| 0.
Am someone who tends to be Adjective - Adjective Only	| 0	22| 0	04| 5	59|< .0	1 | 0	15| 0
Am someone who tends to be Adjective - Am Adjective	| 0	17| 0	04| 4	28|< .0	1 | 0	09| 0
Am someone who tends to be Adjective - Tend to be Adjecti	e | 0	13| 0	04| 3	33|.003	| 0	06| 0
Tend to be Adjective - Adjective Only	| 0.	9| 0.	4| 2.	7|.069	| 0.	1| 0.
Tend to be Adjective - Am Adjective	| 0.	4| 0.	4| 0.	6|.379	| -0.	4| 0.

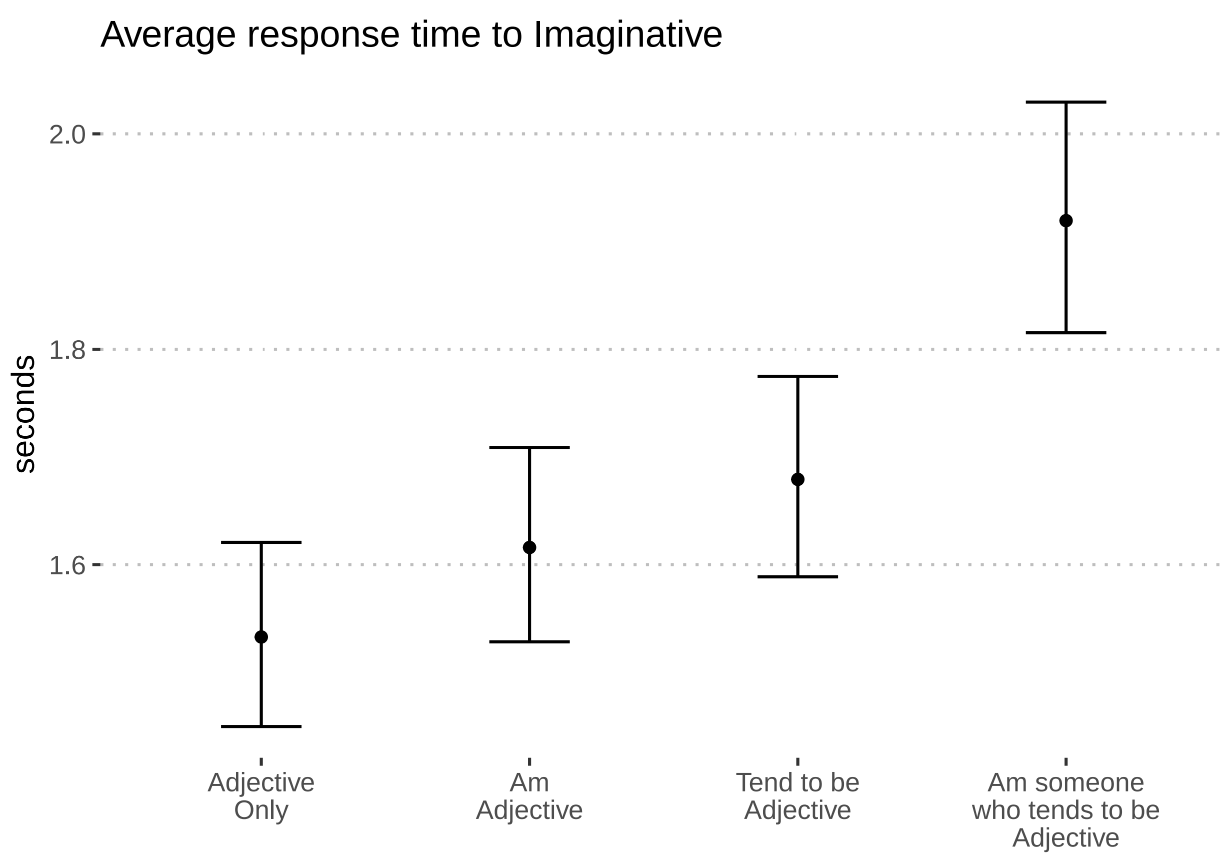


Figure S40: Average log-seconds to "imaginative" by format (blocks 1 and 2)

Intelligent

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:intelligentpairs) and means are shown in Figure @ref(fig:intelligentplot).

```
intelligent_model = adjective_timing("intelligent")
```

Table S35: Differences in log-seconds to intelligent by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>7| 0.</td><td>4| 1.</td><td>1|.141</td><td>| -0.</td><td>1| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>21| 0</td><td>04| 5</td><td>48|< .0</td><td>1 | 0</td><td>14| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>14| 0</td><td>04| 3</td><td>66|.001</td><td>| 0</td><td>07| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>10| 0</td><td>04| 2</td><td>72|.021</td><td>| 0</td><td>03| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>1| 0.</td><td>4| 2.</td><td>9|.021</td><td>| 0.</td><td>3| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>4| 0.</td><td>4| 0.</td><td>6|.336</td><td>| -0.</td><td>4| 0.</td></tr>
</table>

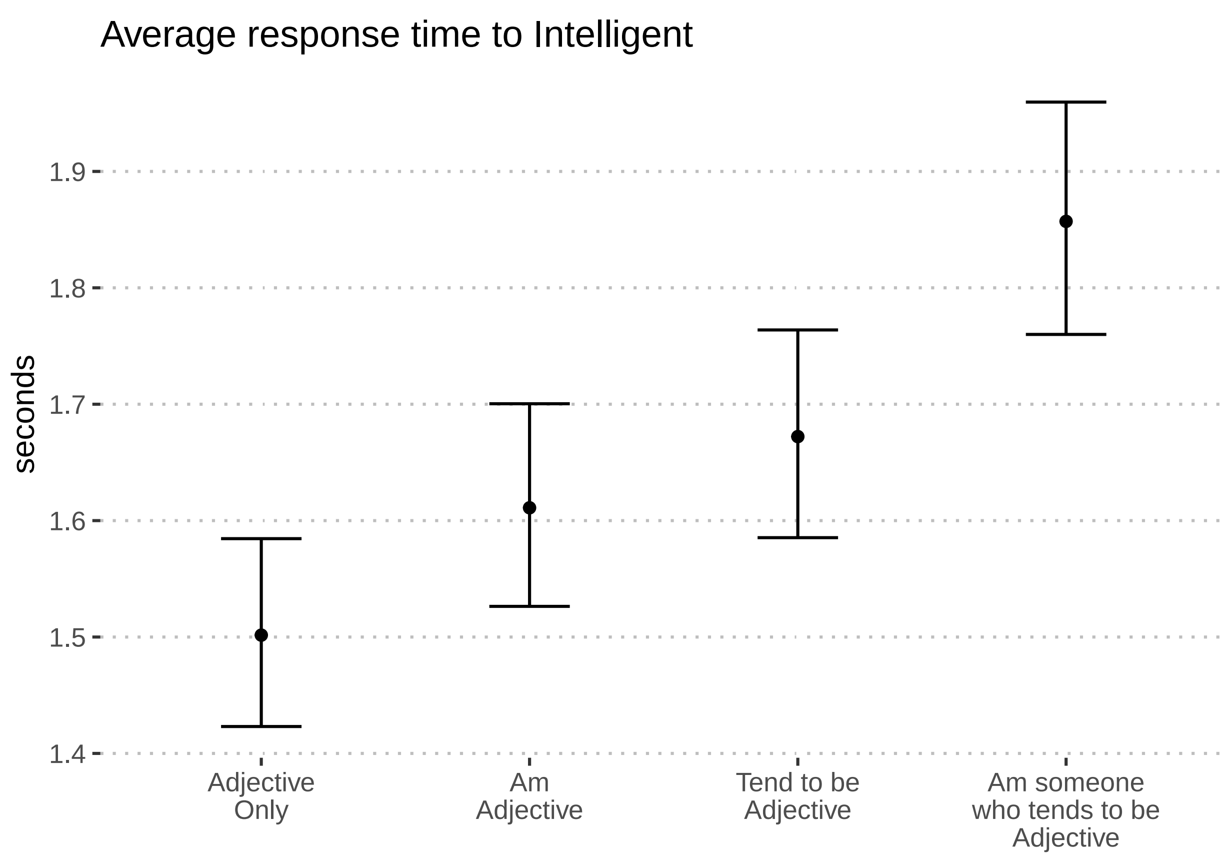


Figure S41: Average log-seconds to “intelligent” by format (blocks 1 and 2)

Lively

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:livelypairs) and means are shown in Figure @ref(fig:livelyplot).

```r
lively_model = adjective_timing("lively")
```

Table S36: Differences in log-seconds to lively by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>4| 0.</td><td>4| 0.</td><td>6|.785</td><td>| -0.</td><td>5| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>17| 0</td><td>04| 3</td><td>81|< .0</td><td>1 | 0</td><td>08| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>13| 0</td><td>04| 2</td><td>95|.016</td><td>| 0</td><td>04| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>10| 0</td><td>04| 2</td><td>25|.099</td><td>| 0</td><td>01| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>7| 0.</td><td>4| 1.</td><td>7|.351</td><td>| -0.</td><td>2| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>3| 0.</td><td>4| 0.</td><td>1|.785</td><td>| -0.</td><td>5| 0.</td></tr>
</table>

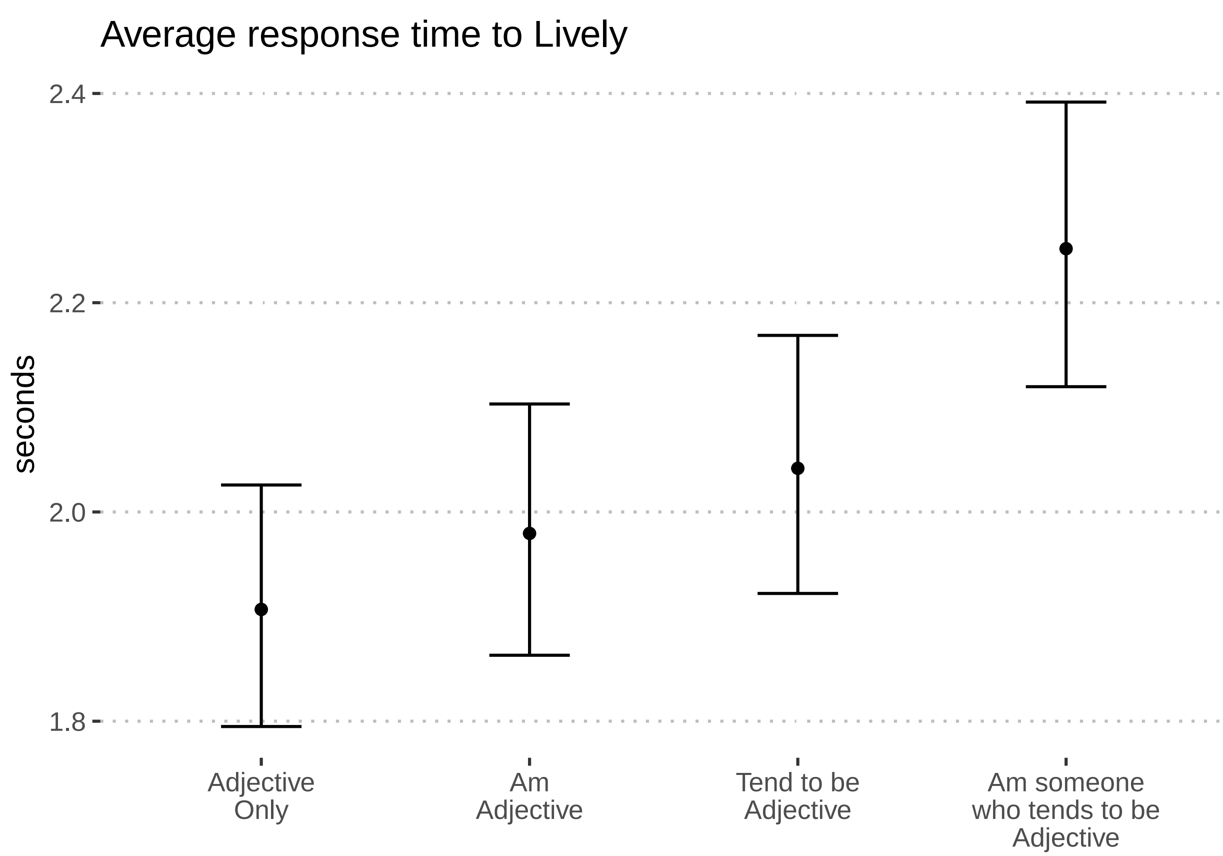


Figure S42: Average log-seconds to “lively” by format (blocks 1 and 2)

Organized

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:organizedpairs) and means are shown in Figure @ref(fig:organizedplot).

```r
organized_model = adjective_timing("organized")
```

Table S37: Differences in log-seconds to organized by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>5| 0.</td><td>4| 1.</td><td>8|.403</td><td>| -0.</td><td>3| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>28| 0</td><td>04| 6</td><td>83|< .0</td><td>1 | 0</td><td>20| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>22| 0</td><td>04| 5</td><td>53|< .0</td><td>1 | 0</td><td>14| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>19| 0</td><td>04| 4</td><td>85|< .0</td><td>1 | 0</td><td>12| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>8| 0.</td><td>4| 1.</td><td>9|.140</td><td>| 0.</td><td>0| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>3| 0.</td><td>4| 0.</td><td>1|.480</td><td>| -0.</td><td>5| 0.</td></tr>
</table>

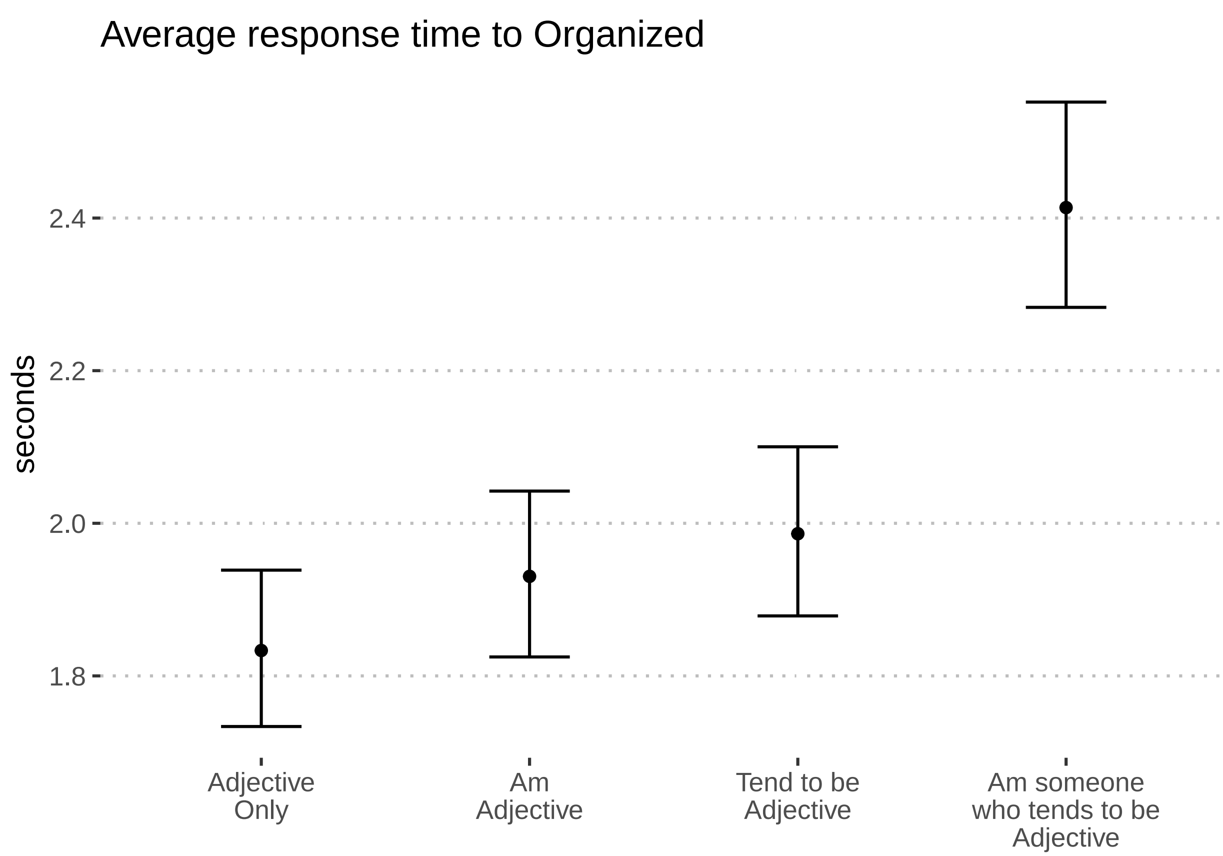


Figure S43: Average log-seconds to “organized” by format (blocks 1 and 2)

Outgoing

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:outgoingpairs) and means are shown in Figure @ref(fig:outgoingplot).

```
outgoing_model = adjective_timing("outgoing")
```

Table S38: Differences in log-seconds to outgoing by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>1| 0.</td><td>4| 0.</td><td>8|.861</td><td>| -0.</td><td>8| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>24| 0</td><td>04| 5</td><td>60|< .0</td><td>1 | 0</td><td>16| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>23| 0</td><td>04| 5</td><td>41|< .0</td><td>1 | 0</td><td>15| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>17| 0</td><td>04| 3</td><td>91|< .0</td><td>1 | 0</td><td>08| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>7| 0.</td><td>4| 1.</td><td>1|.264</td><td>| -0.</td><td>1| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>7| 0.</td><td>4| 1.</td><td>3|.264</td><td>| -0.</td><td>2| 0.</td></tr>
</table>

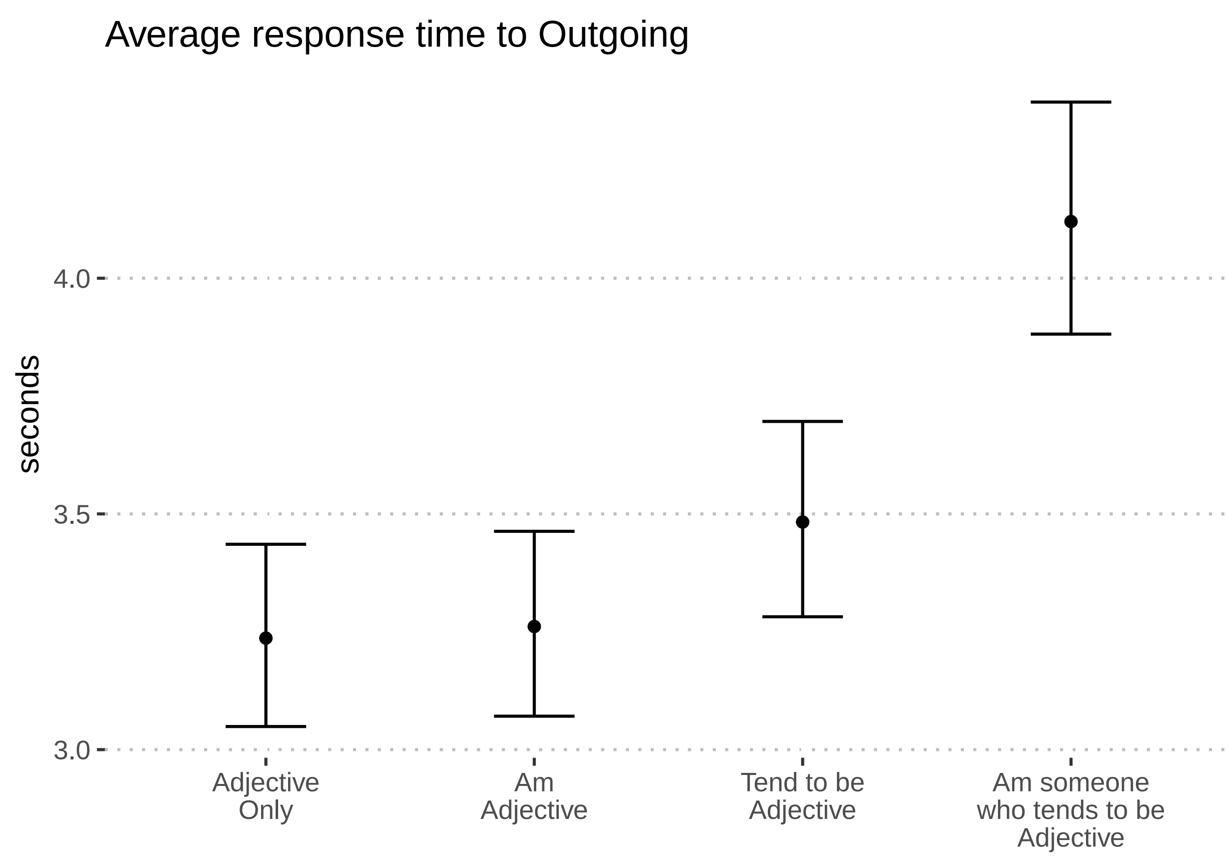


Figure S44: Average log-seconds to “outgoing” by format (blocks 1 and 2)

Quiet

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:quietpairs) and means are shown in Figure @ref(fig:quietplot).

```
quiet_model = adjective_timing("quiet")
```

Table S39: Differences in log-seconds to quiet by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>4| 0.</td><td>4| 1.</td><td>1|.796</td><td>| -0.</td><td>3| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>16| 0</td><td>04| 4</td><td>24|< .0</td><td>1 | 0</td><td>09| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>12| 0</td><td>04| 3</td><td>12|.007</td><td>| 0</td><td>04| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>13| 0</td><td>04| 3</td><td>44|.003</td><td>| 0</td><td>06| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>3| 0.</td><td>4| 0.</td><td>1|.841</td><td>| -0.</td><td>4| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| -0.</td><td>1| 0.</td><td>4| -0.</td><td>1|.841</td><td>| -0.</td><td>9| 0.</td></tr>
</table>

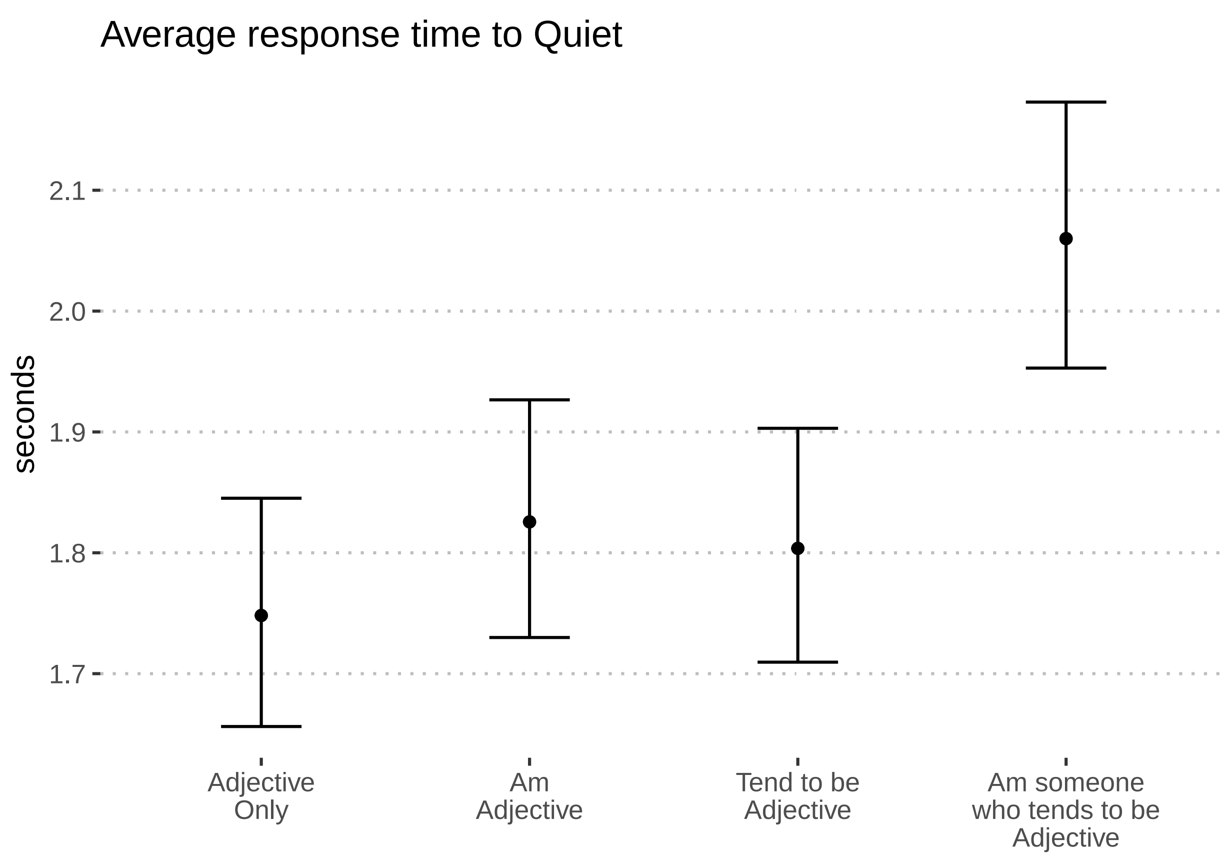


Figure S45: Average log-seconds to "quiet" by format (blocks 1 and 2)

Relaxed

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:relaxedpairs) and means are shown in Figure @ref(fig:relaxedplot).

```r
relaxed_model = adjective_timing("relaxed")
```

Table S40: Differences in log-seconds to relaxed by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>9| 0.</td><td>4| 2.</td><td>8|.113</td><td>| 0.</td><td>1| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>19| 0</td><td>04| 4</td><td>58|< .0</td><td>1 | 0</td><td>11| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>10| 0</td><td>04| 2</td><td>48|.052</td><td>| 0</td><td>02| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>12| 0</td><td>04| 2</td><td>87|.021</td><td>| 0</td><td>04| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>7| 0.</td><td>4| 1.</td><td>1|.173</td><td>| -0.</td><td>1| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| -0.</td><td>2| 0.</td><td>4| -0.</td><td>7|.709</td><td>| -0.</td><td>0| 0.</td></tr>
</table>

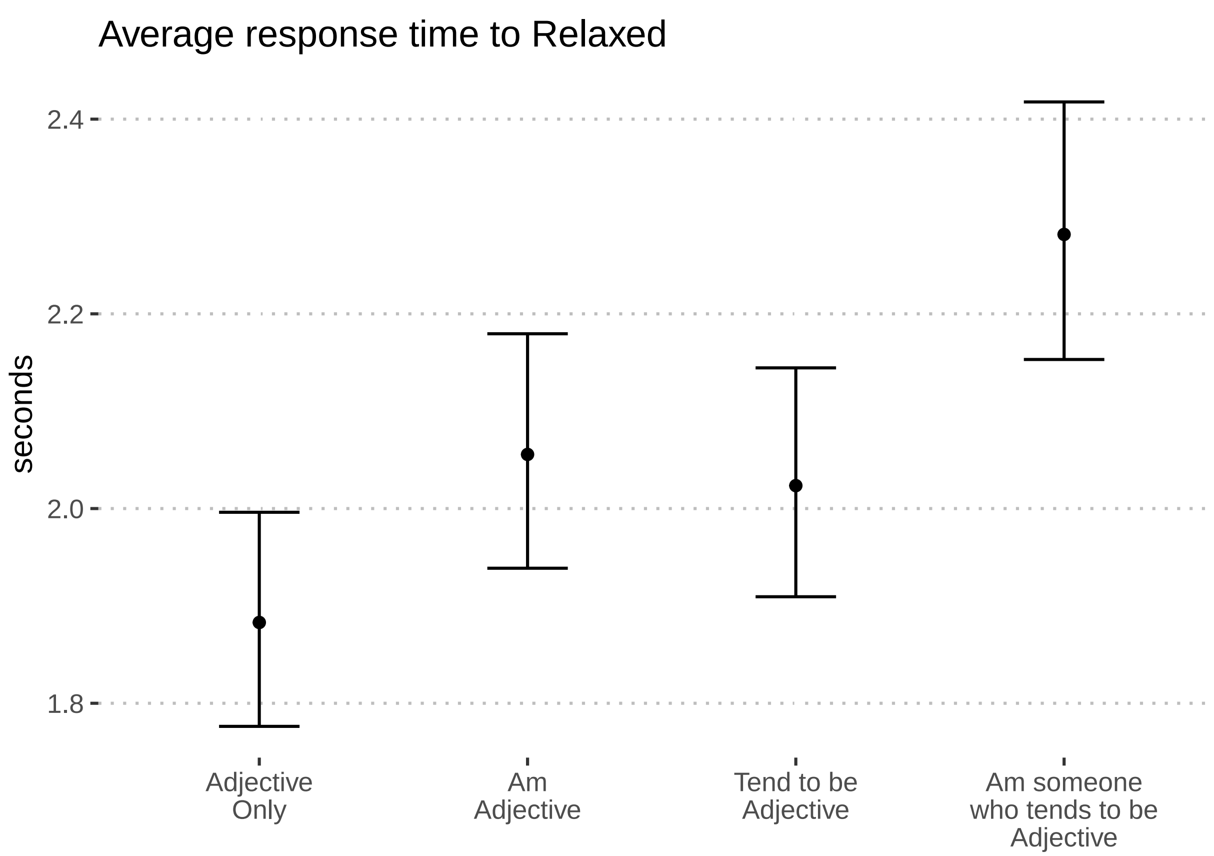


Figure S46: Average log-seconds to “relaxed” by format (blocks 1 and 2)

Responsible

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:responsiblepairs) and means are shown in Figure @ref(fig:responsibleplot).

```
responsible_model = adjective_timing("responsible")
```

Table S41: Differences in log-seconds to responsible by format (blocks 1 and 2)

					95% CI	
Contrast	Mean Diff	SE	z	p	low	high
Am Adjective - Adjective Only	| 0.	0| 0.	4| 0.	1|.992	| -0.	8| 0.
Am someone who tends to be Adjective - Adjective Only	| 0	27| 0	04| 6	43|< .0	1 | 0	19| 0
Am someone who tends to be Adjective - Am Adjective	| 0	27| 0	04| 6	41|< .0	1 | 0	19| 0
Am someone who tends to be Adjective - Tend to be Adjecti	e | 0	22| 0	04| 5	13|< .0	1 | 0	13| 0
Tend to be Adjective - Adjective Only	| 0.	6| 0.	4| 1.	2|.562	| -0.	3| 0.
Tend to be Adjective - Am Adjective	| 0.	6| 0.	4| 1.	1|.562	| -0.	3| 0.

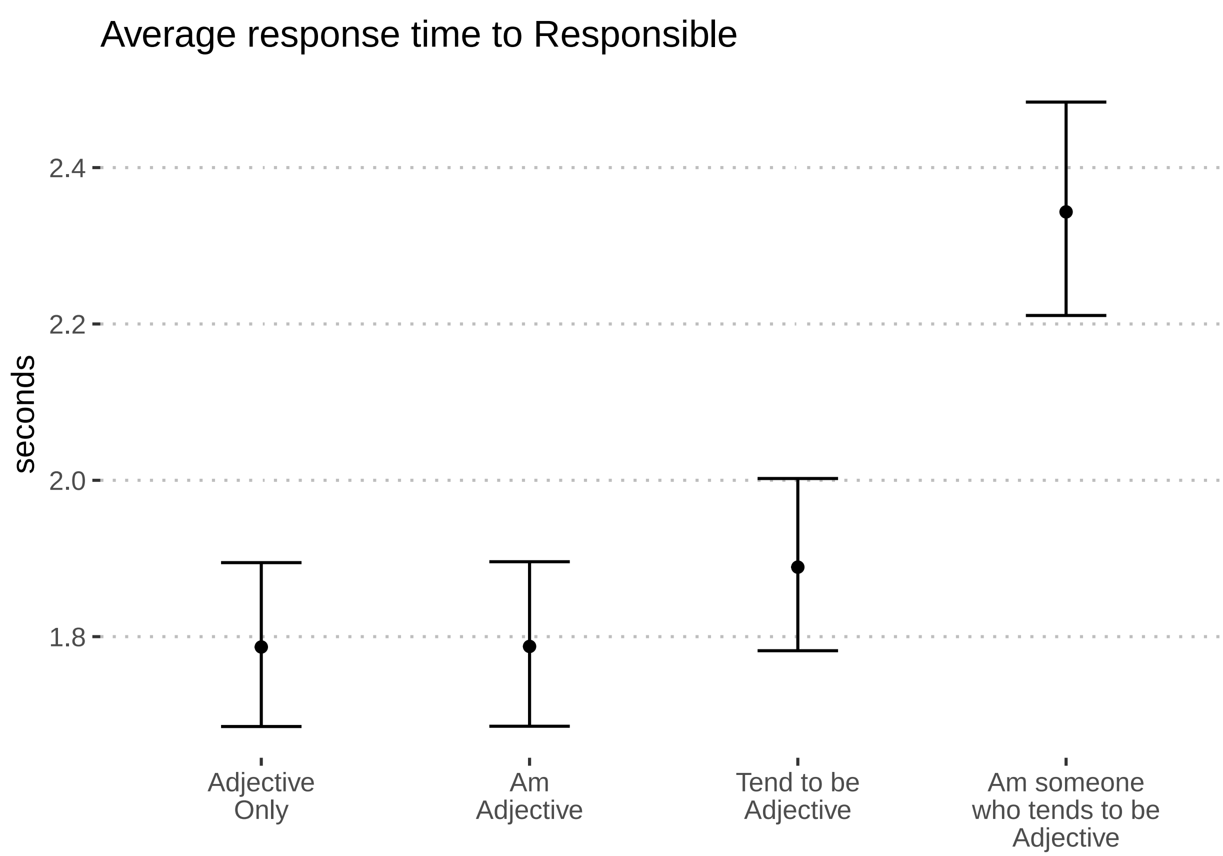


Figure S47: Average log-seconds to “responsible” by format (blocks 1 and 2)

Self-disciplined

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:selfdisciplinedpairs) and means are shown in Figure @ref(fig:selfdisciplinedplot).

```
selfdisciplined_model = adjective_timing("selfdisciplined")
```

Table S42: Differences in log-seconds to selfdisciplined by format (blocks 1 and 2)

					95% CI	
Contrast	Mean Diff	SE	z	p	low	high
Am Adjective - Adjective Only	| 0.	8| 0.	4| 1.	2|.110	| 0.	0| 0.
Am someone who tends to be Adjective - Adjective Only	| 0	24| 0	04| 5	55|< .0	1 | 0	15| 0
Am someone who tends to be Adjective - Am Adjective	| 0	15| 0	04| 3	61|.002	| 0	07| 0
Am someone who tends to be Adjective - Tend to be Adjecti	e | 0	14| 0	04| 3	33|.004	| 0	06| 0
Tend to be Adjective - Adjective Only	| 0.	0| 0.	4| 2.	5|.074	| 0.	1| 0.
Tend to be Adjective - Am Adjective	| 0.	1| 0.	4| 0.	1|.756	| -0.	7| 0.

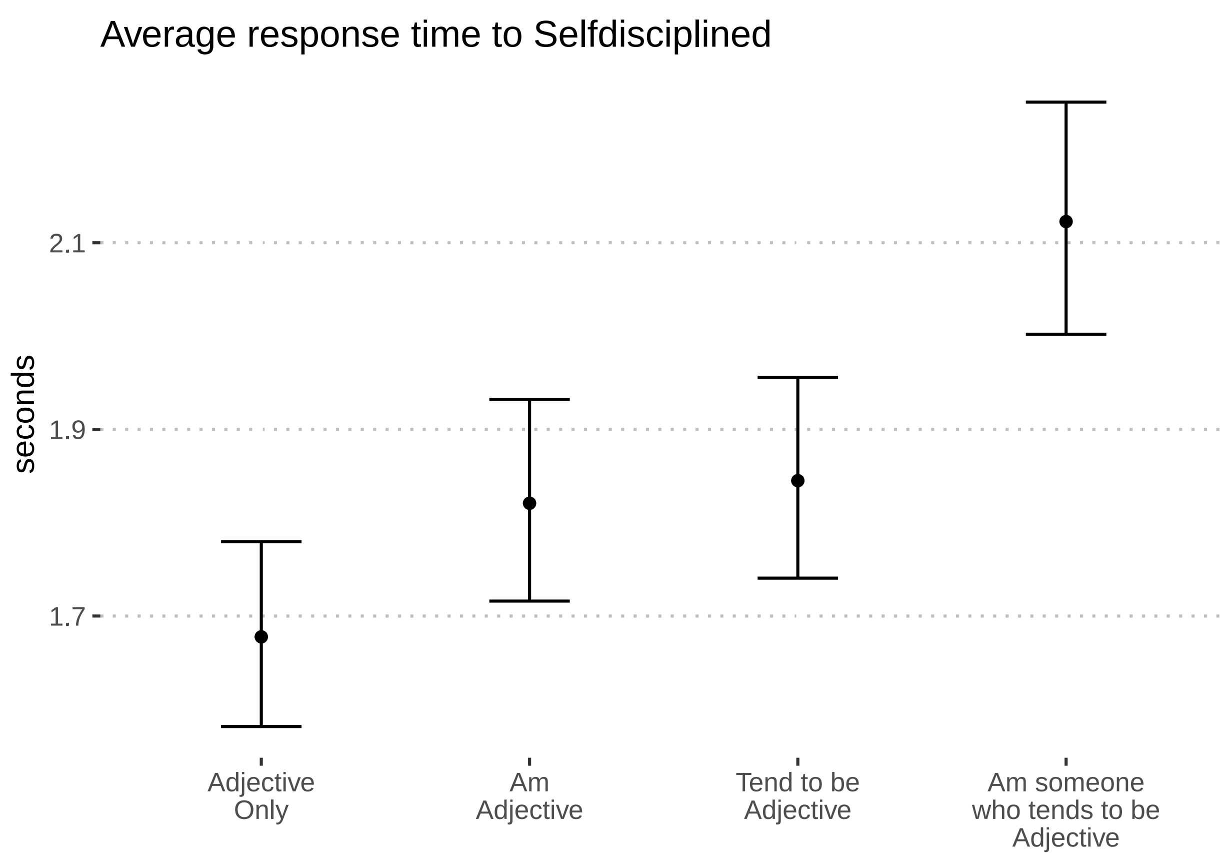


Figure S48: Average log-seconds to "selfdisciplined" by format (blocks 1 and 2)

Shy

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:shypairs) and means are shown in Figure @ref(fig:shyplot).

```
shy_model = adjective_timing("shy")
```

Table S43: Differences in log-seconds to shy by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>5| 0.</td><td>4| 1.</td><td>3|.370</td><td>| -0.</td><td>2| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>13| 0</td><td>04| 3</td><td>54|.002</td><td>| 0</td><td>06| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>08| 0</td><td>04| 2</td><td>20|.111</td><td>| 0</td><td>01| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>14| 0</td><td>04| 3</td><td>83|< .0</td><td>1 | 0</td><td>07| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| -0.</td><td>1| 0.</td><td>4| -0.</td><td>8|.780</td><td>| -0.</td><td>8| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| -0.</td><td>6| 0.</td><td>4| -1.</td><td>1|.323</td><td>| -0.</td><td>3| 0.</td></tr>
</table>

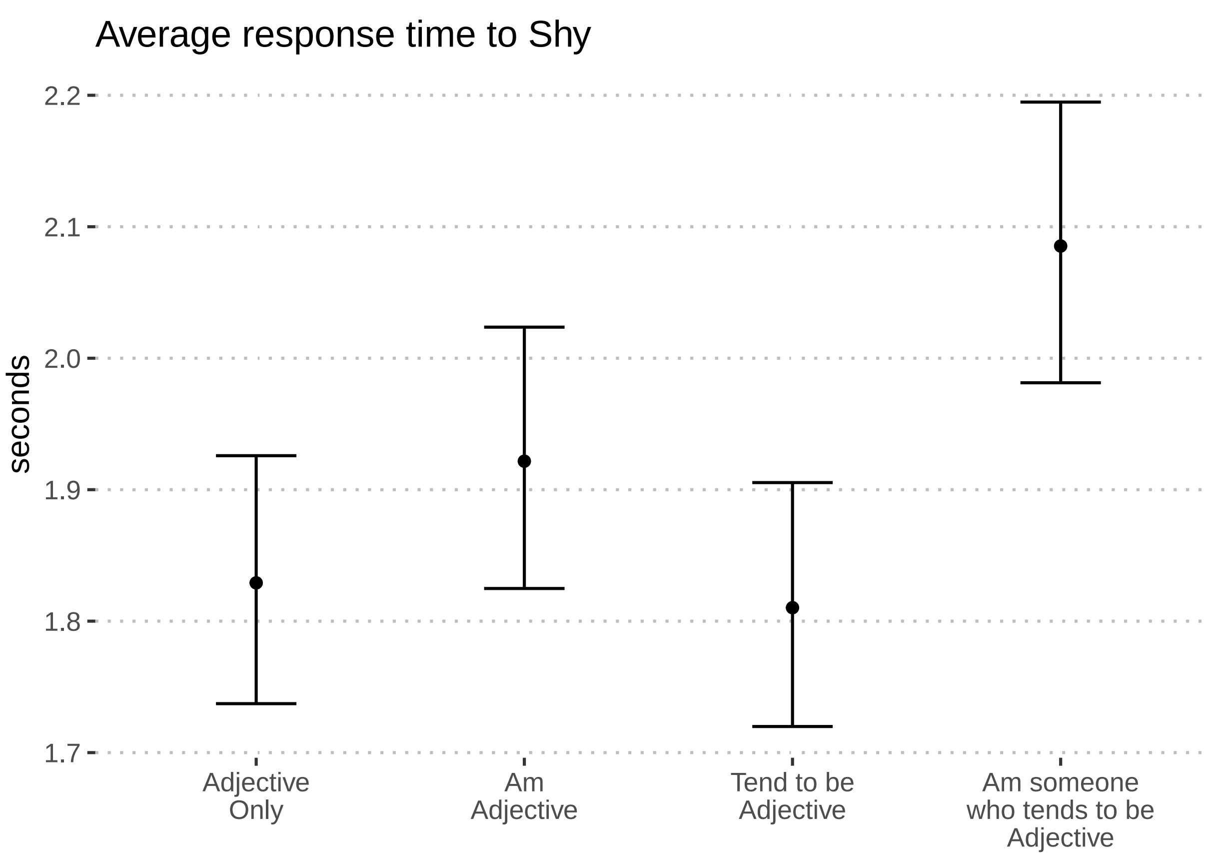


Figure S49: Average log-seconds to “shy” by format (blocks 1 and 2)

Soft-hearted

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:softpairs) and means are shown in Figure @ref(fig:softplot).

```
softhearted_model = adjective_timing("softhearted")
```

Table S44: Differences in log-seconds to softhearted by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| -0.</td><td>4| 0.</td><td>4| -1.</td><td>1|.622</td><td>| -0.</td><td>2| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>16| 0</td><td>04| 3</td><td>84|< .0</td><td>1 | 0</td><td>08| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>20| 0</td><td>04| 4</td><td>84|< .0</td><td>1 | 0</td><td>12| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>13| 0</td><td>04| 3</td><td>16|.006</td><td>| 0</td><td>05| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>3| 0.</td><td>4| 0.</td><td>8|.622</td><td>| -0.</td><td>5| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>7| 0.</td><td>4| 1.</td><td>9|.271</td><td>| -0.</td><td>1| 0.</td></tr>
</table>

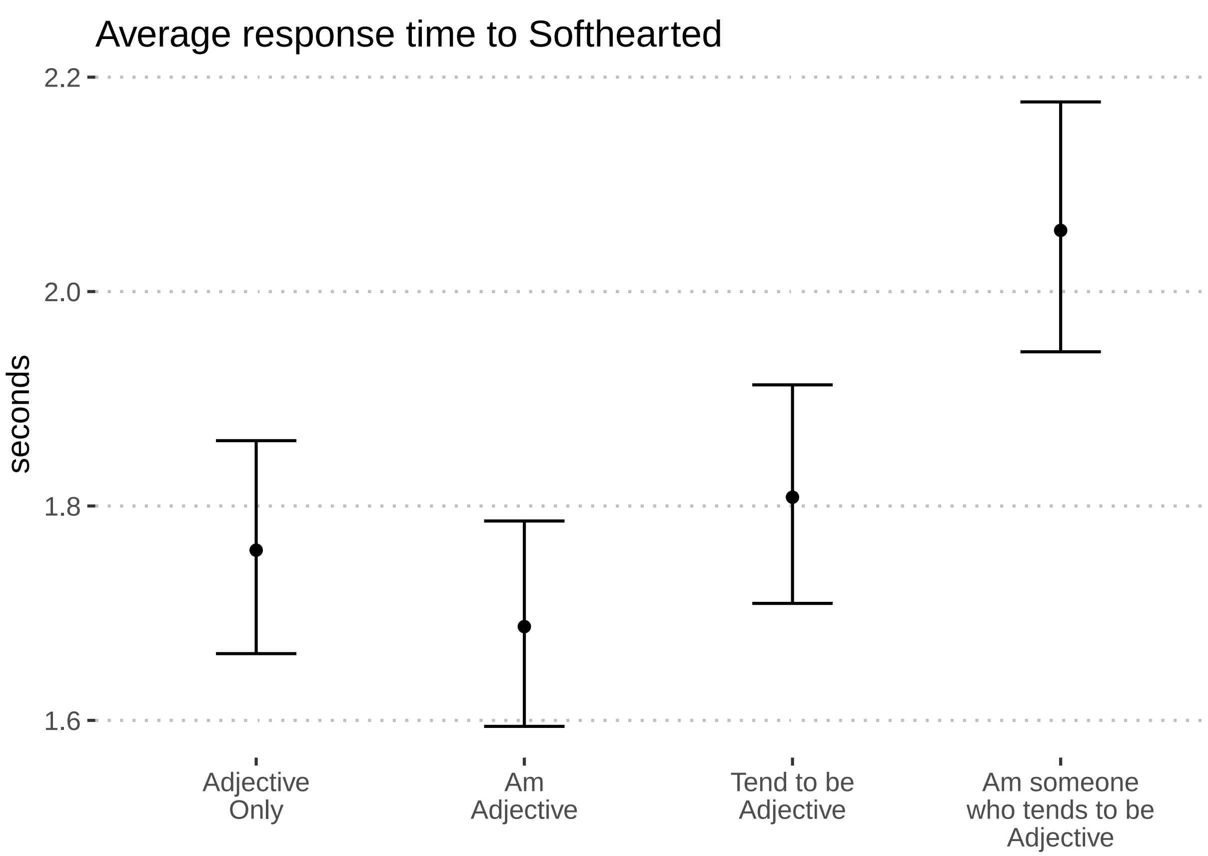


Figure S50: Average log-seconds to "softhearted" by format (blocks 1 and 2)

Sophisticated

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:sophisticatedpairs) and means are shown in Figure @ref(fig:sophisticatedplot).

```
sophisticated_model = adjective_timing("sophisticated")
```

Table S45: Differences in log-seconds to sophisticated by format (blocks 1 and 2)

Contrast	Mean Diff	SE	z	p	95% CI low	95% CI high
Am Adjective - Adjective Only	| 0.	6| 0.	4| 1.	3|.38	| -0.	2| 0.
Am someone who tends to be Adjective - Adjective Only	| 0	14| 0	04| 3	44|.0	4 | 0	06| 0
Am someone who tends to be Adjective - Am Adjective	| 0	08| 0	04| 1	91|.2	6 | 0	00| 0
Am someone who tends to be Adjective - Tend to be Adjecti	e | 0	03| 0	04| 0	80|.5	7 | -0	05| 0
Tend to be Adjective - Adjective Only	| 0.	1| 0.	4| 2.	4|.04	| 0.	3| 0.
Tend to be Adjective - Am Adjective	| 0.	5| 0.	4| 1.	1|.53	| -0.	4| 0.

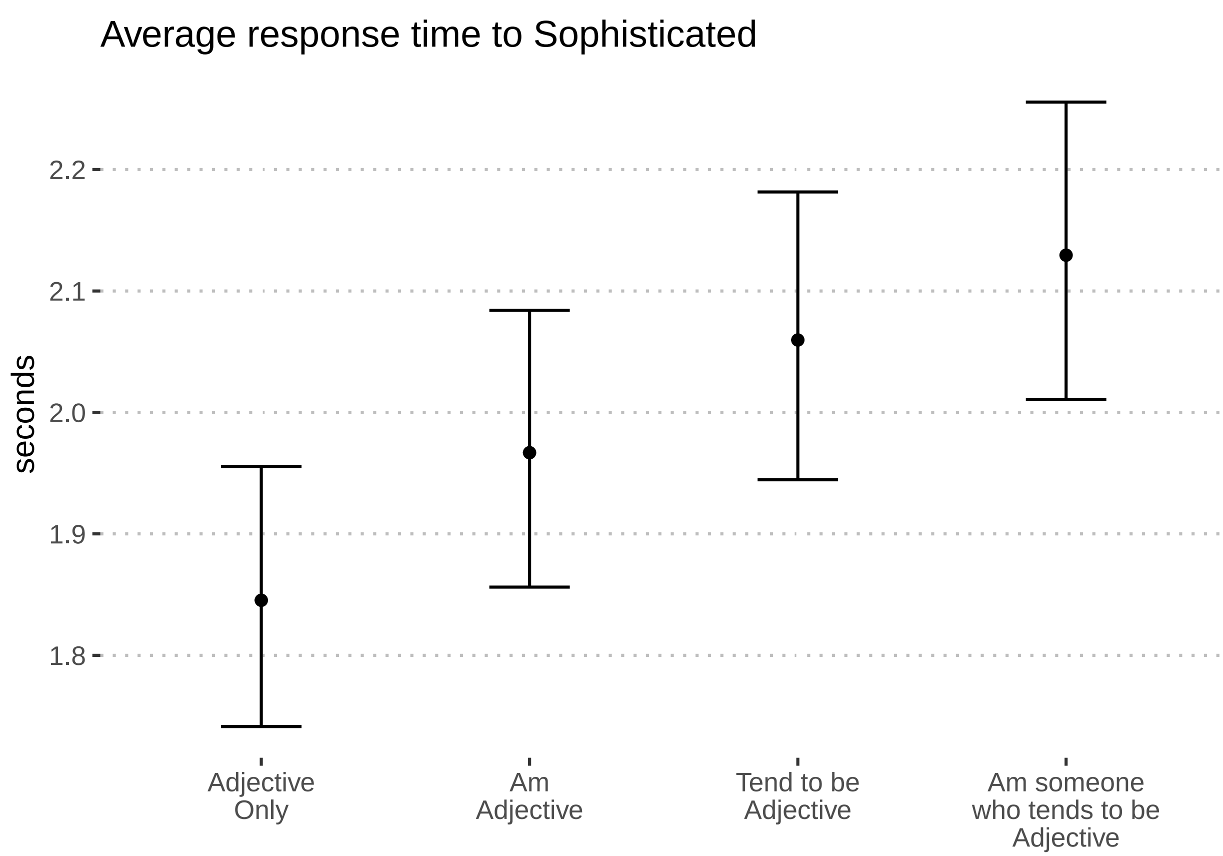


Figure S51: Average log-seconds to "sophisticated" by format (blocks 1 and 2)

Sympathetic

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:symppairs) and means are shown in Figure @ref(fig:sympplot).

```
sympathetic_model = adjective_timing("sympathetic")
```

Table S46: Differences in log-seconds to sympathetic by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>1| 0.</td><td>4| 0.</td><td>9|.851</td><td>| -0.</td><td>7| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>15| 0</td><td>04| 3</td><td>80|< .0</td><td>1 | 0</td><td>07| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>14| 0</td><td>04| 3</td><td>62|.001</td><td>| 0</td><td>06| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>07| 0</td><td>04| 1</td><td>70|.177</td><td>| -0</td><td>01| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>8| 0.</td><td>4| 2.</td><td>2|.137</td><td>| 0.</td><td>1| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>8| 0.</td><td>4| 1.</td><td>3|.160</td><td>| 0.</td><td>0| 0.</td></tr>
</table>

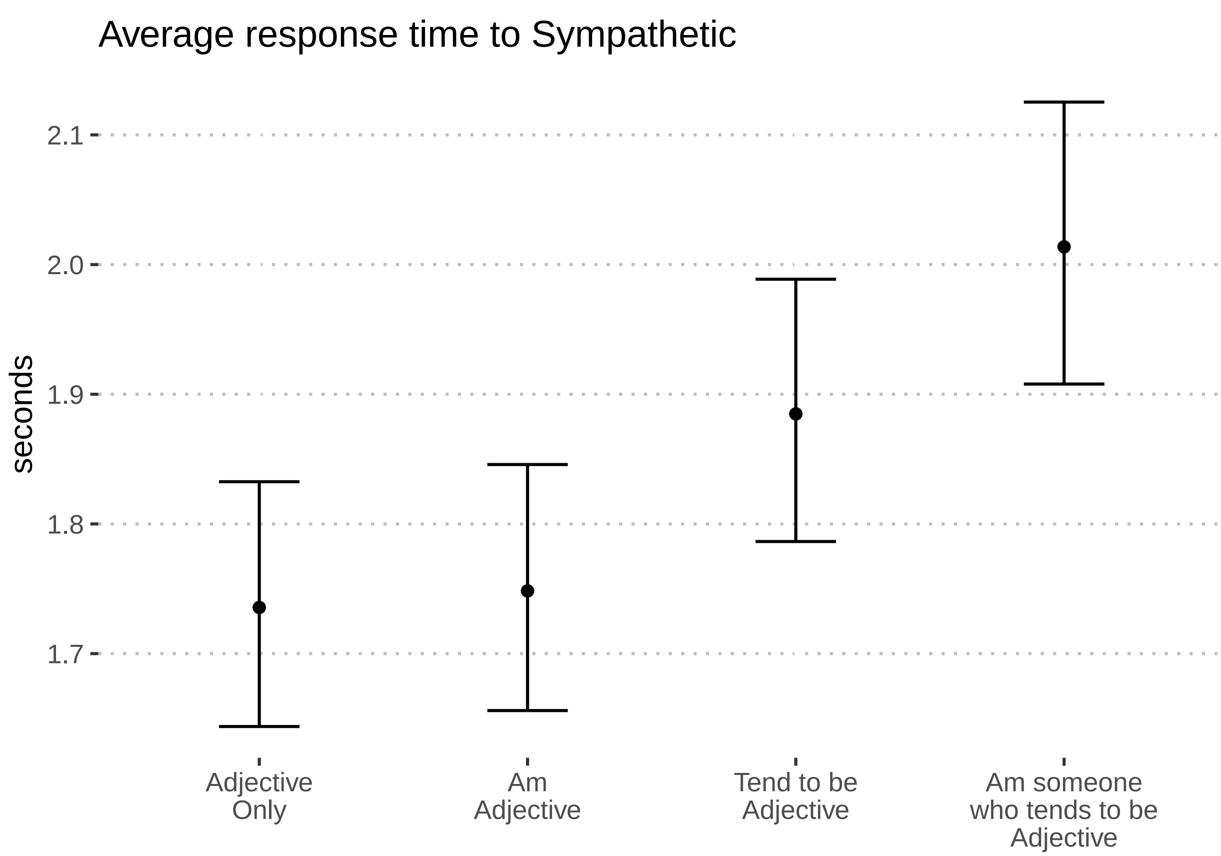


Figure S52: Average log-seconds to “sympathetic” by format (blocks 1 and 2)

Talkative

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:talkativepairs) and means are shown in Figure @ref(fig:talkativeplot).

```r
talkative_model = adjective_timing("talkative")
```

Table S47: Differences in log-seconds to talkative by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>1| 0.</td><td>4| 0.</td><td>3|.740</td><td>| -0.</td><td>6| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>17| 0</td><td>04| 4</td><td>50|< .0</td><td>1 | 0</td><td>10| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>16| 0</td><td>04| 4</td><td>16|< .0</td><td>1 | 0</td><td>09| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>10| 0</td><td>04| 2</td><td>70|.028</td><td>| 0</td><td>03| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>7| 0.</td><td>4| 1.</td><td>0|.214</td><td>| -0.</td><td>1| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>6| 0.</td><td>4| 1.</td><td>7|.283</td><td>| -0.</td><td>2| 0.</td></tr>
</table>

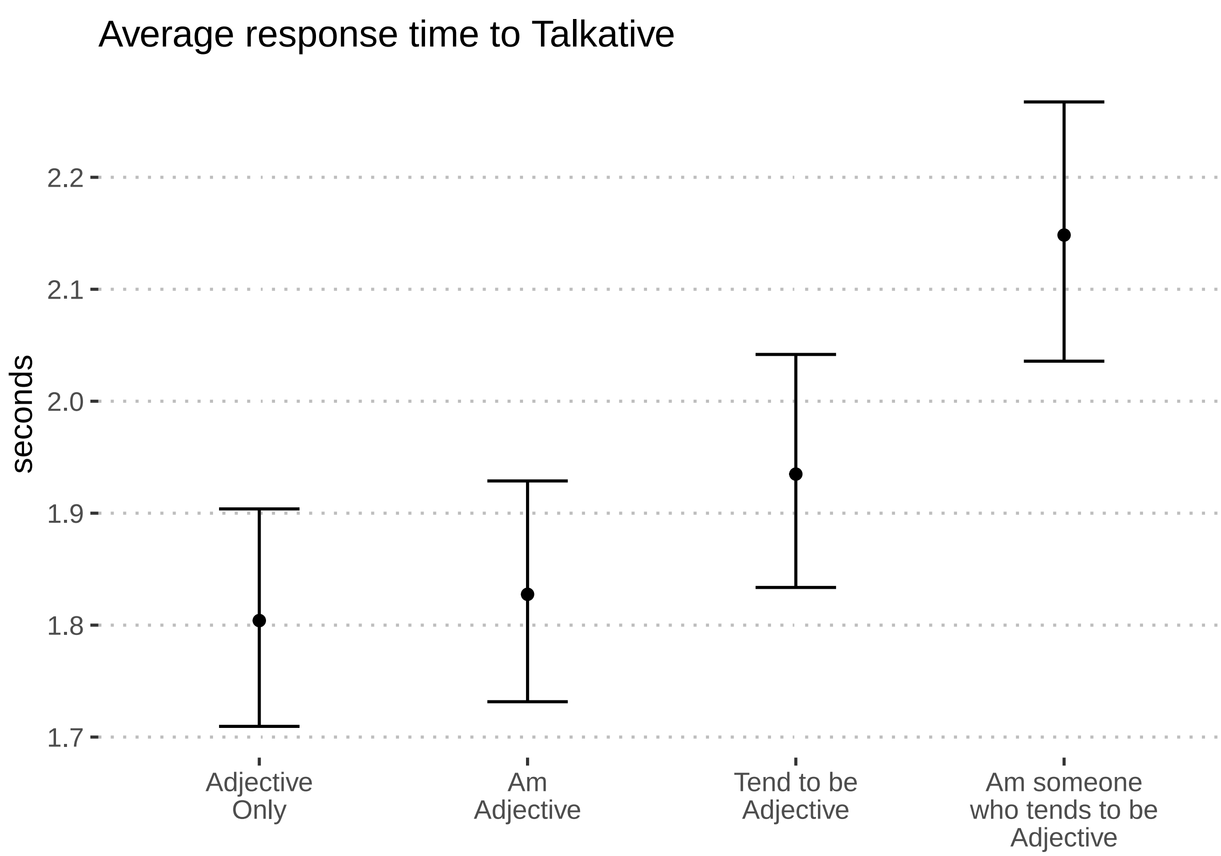


Figure S53: Average log-seconds to "talkative" by format (blocks 1 and 2)

Thorough

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:thoroughpairs) and means are shown in Figure @ref(fig:thoroughplot).

```
thorough_model = adjective_timing("thorough")
```

Table S48: Differences in log-seconds to thorough by format (blocks 1 and 2)

					95% CI	
Contrast	Mean Diff	SE	z	p	low	high
Am Adjective - Adjective Only	| 0.	4| 0.	4| 0.	4|.693	| -0.	4| 0.
Am someone who tends to be Adjective - Adjective Only	| 0	21| 0	04| 5	03|< .0	1 | 0	13| 0
Am someone who tends to be Adjective - Am Adjective	| 0	17| 0	04| 4	07|< .0	1 | 0	09| 0
Am someone who tends to be Adjective - Tend to be Adjecti	e | 0	14| 0	04| 3	31|.004	| 0	06| 0
Tend to be Adjective - Adjective Only	| 0.	7| 0.	4| 1.	2|.256	| -0.	1| 0.
Tend to be Adjective - Am Adjective	| 0.	3| 0.	4| 0.	7|.693	| -0.	5| 0.

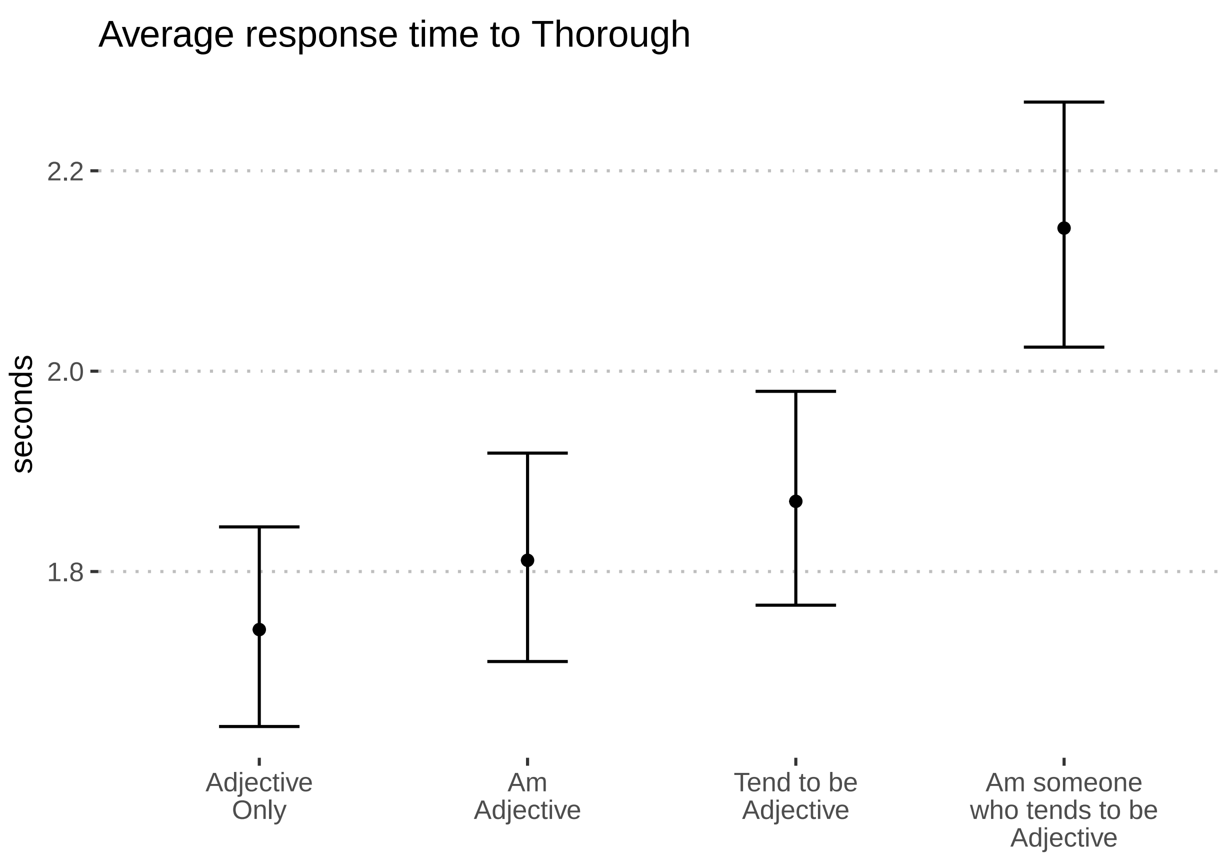


Figure S54: Average log-seconds to "thorough" by format (blocks 1 and 2)

Thrifty

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:thriftypairs) and means are shown in Figure @ref(fig:thriftyplot).

```r
thrifty_model = adjective_timing("thrifty")
```

Table S49: Differences in log-seconds to thrifty by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>9| 0.</td><td>4| 2.</td><td>7|.15</td><td>| 0.</td><td>0| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>16| 0</td><td>04| 3</td><td>66|.0</td><td>1 | 0</td><td>07| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>07| 0</td><td>04| 1</td><td>57|.3</td><td>0 | -0</td><td>02| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>10| 0</td><td>04| 2</td><td>30|.1</td><td>7 | 0</td><td>01| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>6| 0.</td><td>4| 1.</td><td>8|.35</td><td>| -0.</td><td>2| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| -0.</td><td>3| 0.</td><td>4| -0.</td><td>0|.48</td><td>| -0.</td><td>2| 0.</td></tr>
</table>

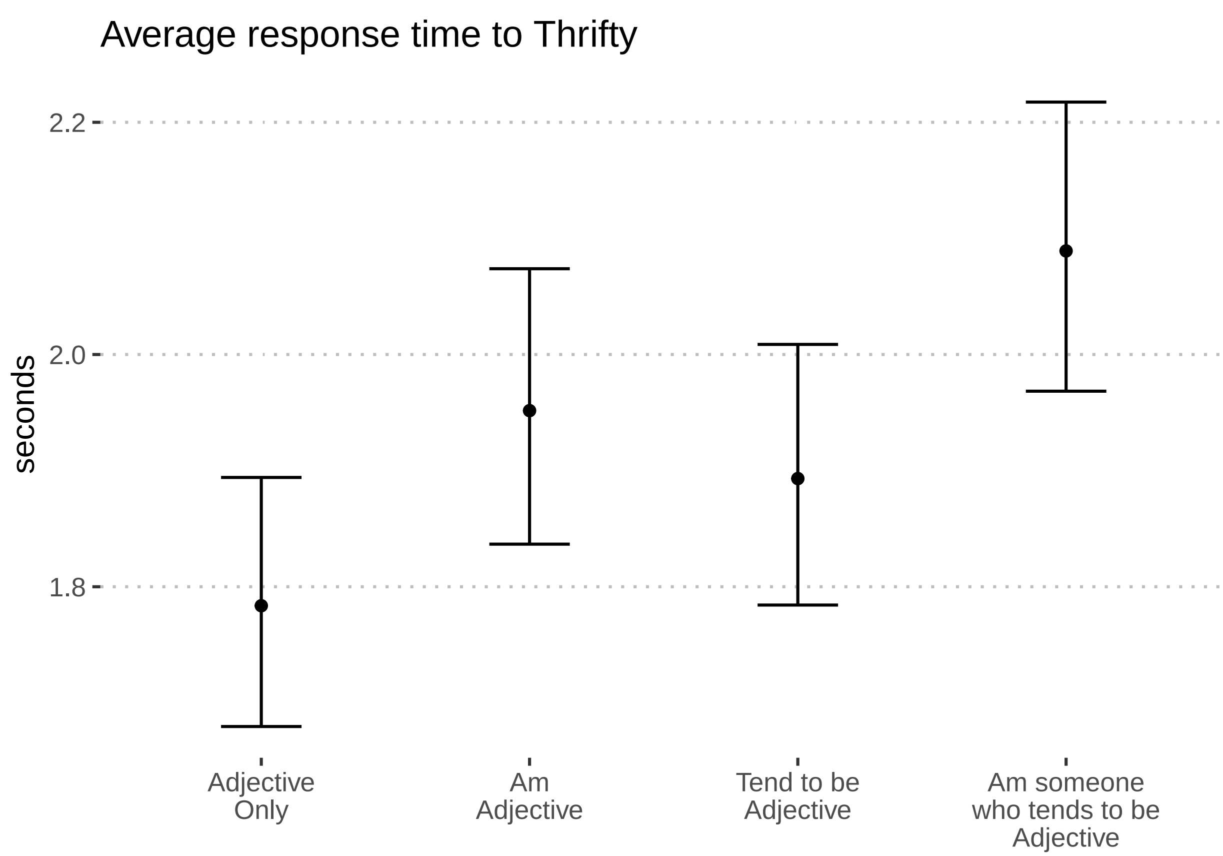


Figure S55: Average log-seconds to “thrifty” by format (blocks 1 and 2)

Uncreative

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:uncreativepairs) and means are shown in Figure @ref(fig:uncreativeplot).

```
uncreative_model = adjective_timing("uncreative")
```

Table S50: Differences in log-seconds to uncreative by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>8| 0.</td><td>4| 2.</td><td>2|.053</td><td>| 0.</td><td>1| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>20| 0</td><td>04| 5</td><td>33|< .0</td><td>1 | 0</td><td>12| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>11| 0</td><td>04| 3</td><td>09|.010</td><td>| 0</td><td>04| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>09| 0</td><td>04| 2</td><td>40|.050</td><td>| 0</td><td>02| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>1| 0.</td><td>4| 2.</td><td>5|.013</td><td>| 0.</td><td>4| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>3| 0.</td><td>4| 0.</td><td>1|.477</td><td>| -0.</td><td>5| 0.</td></tr>
</table>

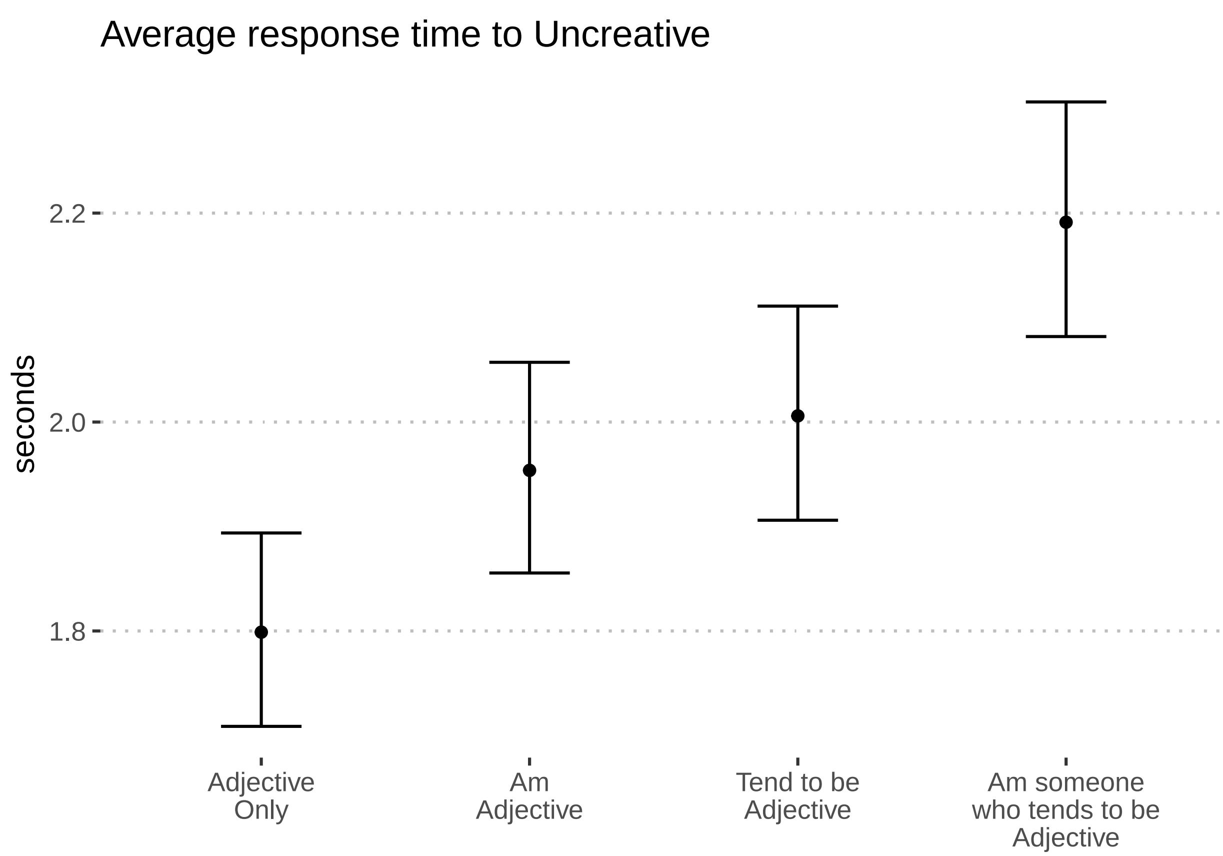


Figure S56: Average log-seconds to "uncreative" by format (blocks 1 and 2)

Unintellectual

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:unintellectualpairs) and means are shown in Figure @ref(fig:unintellectualplot).

```r
unintellectual_model = adjective_timing("unintellectual")
```

Table S51: Differences in log-seconds to unintellectual by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>4| 0.</td><td>4| 3.</td><td>8|.002</td><td>| 0.</td><td>7| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>22| 0</td><td>04| 5</td><td>56|< .0</td><td>1 | 0</td><td>14| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>08| 0</td><td>04| 1</td><td>96|.099</td><td>| 0</td><td>00| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>09| 0</td><td>04| 2</td><td>19|.085</td><td>| 0</td><td>01| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>4| 0.</td><td>4| 3.</td><td>7|.003</td><td>| 0.</td><td>6| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| -0.</td><td>1| 0.</td><td>4| -0.</td><td>2|.823</td><td>| -0.</td><td>9| 0.</td></tr>
</table>

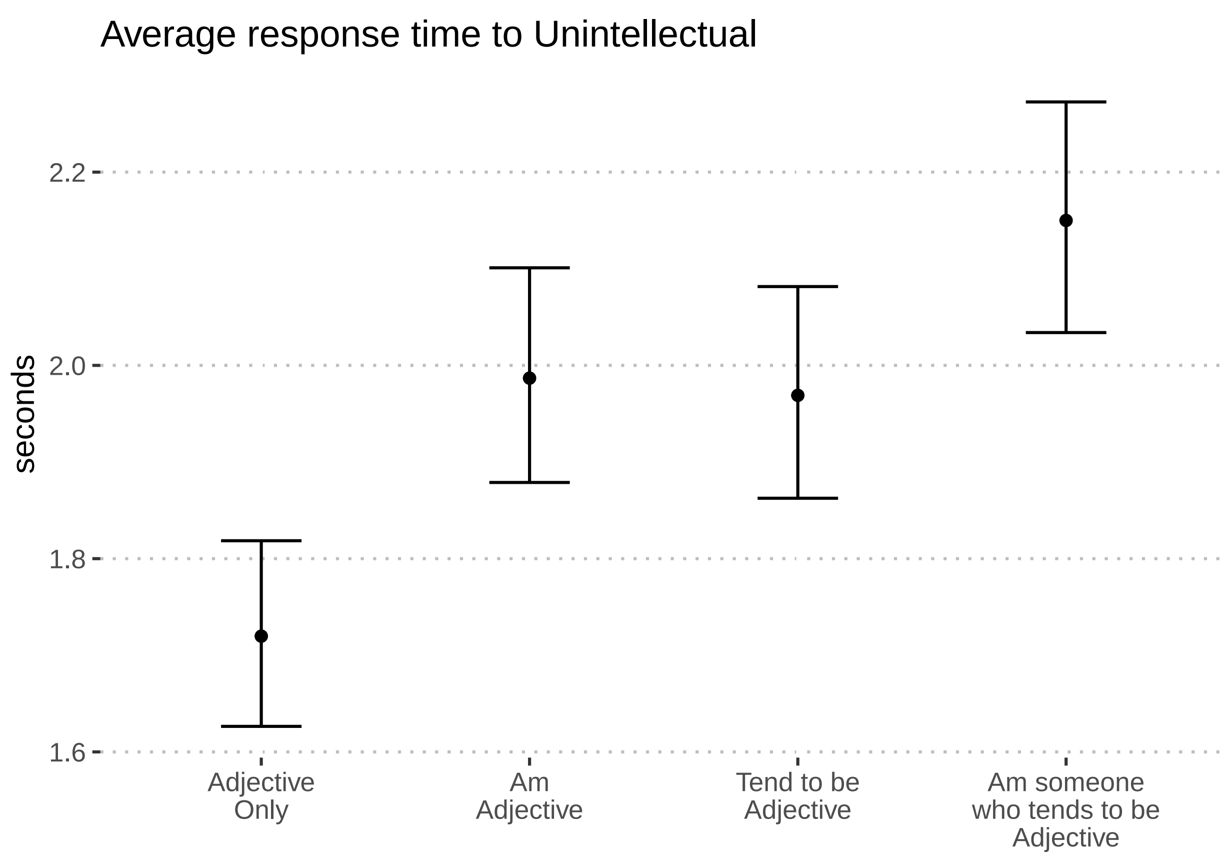


Figure S57: Average log-seconds to “unintellectual” by format (blocks 1 and 2)

Unsympathetic

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:unsympatheticpairs) and means are shown in Figure @ref(fig:unsympatheticplot).

```
unsympathetic_model = adjective_timing("unsympathetic")
```

Table S52: Differences in log-seconds to unsympathetic by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>4| 0.</td><td>4| 1.</td><td>2|.619</td><td>| -0.</td><td>4| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>17| 0</td><td>04| 4</td><td>30|< .0</td><td>1 | 0</td><td>09| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>13| 0</td><td>04| 3</td><td>29|.005</td><td>| 0</td><td>05| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>12| 0</td><td>04| 2</td><td>99|.011</td><td>| 0</td><td>04| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>5| 0.</td><td>4| 1.</td><td>3|.549</td><td>| -0.</td><td>2| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>1| 0.</td><td>4| 0.</td><td>1|.755</td><td>| -0.</td><td>6| 0.</td></tr>
</table>

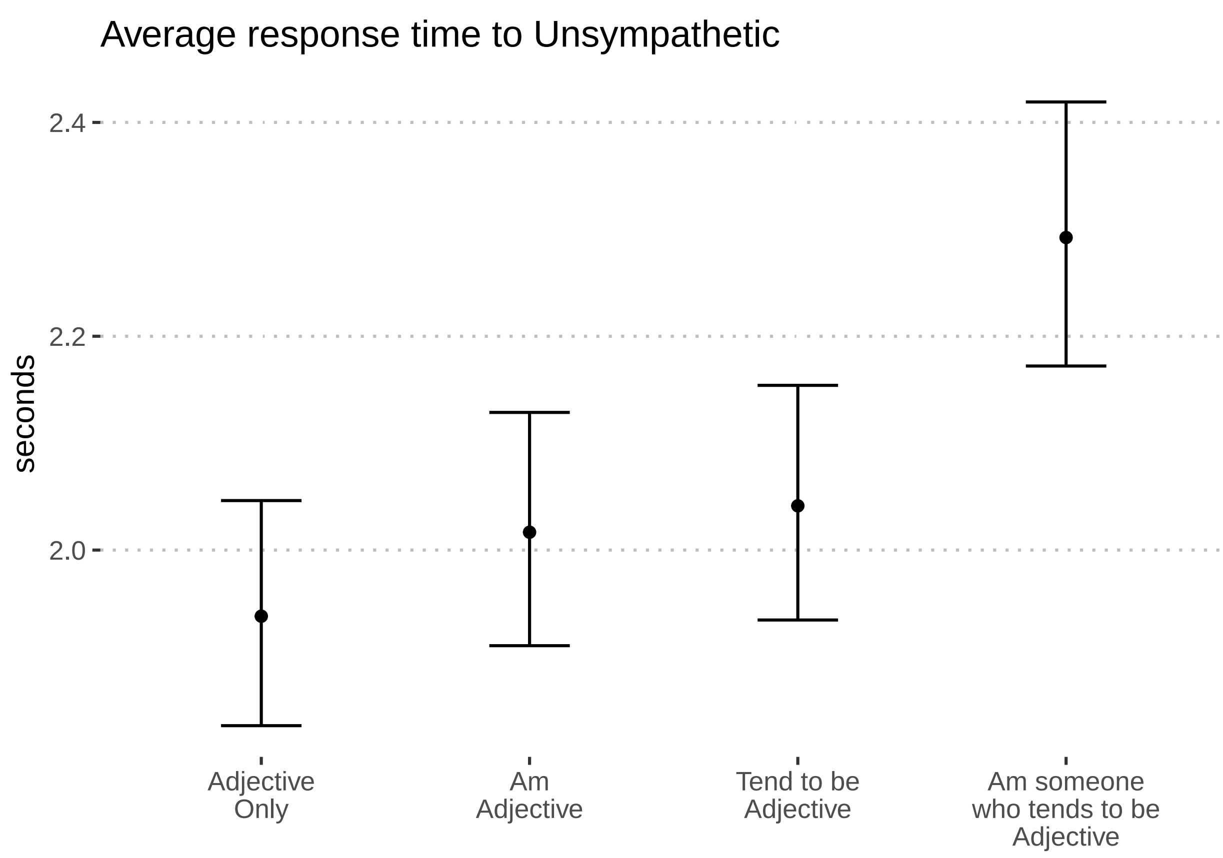


Figure S58: Average log-seconds to "unsympathetic" by format (blocks 1 and 2)

Warm

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:warmpairs) and means are shown in Figure @ref(fig:warmplot).

```
warm_model = adjective_timing("warm")
```

Table S53: Differences in log-seconds to warm by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>5| 0.</td><td>4| 3.</td><td>5|< .00</td><td>| 0.</td><td>7| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>33| 0</td><td>04| 8</td><td>06|< .0</td><td>1 | 0</td><td>25| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>18| 0</td><td>04| 4</td><td>47|< .0</td><td>1 | 0</td><td>10| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>15| 0</td><td>04| 3</td><td>70|< .0</td><td>1 | 0</td><td>07| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>8| 0.</td><td>4| 4.</td><td>7|< .00</td><td>| 0.</td><td>0| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>3| 0.</td><td>4| 0.</td><td>0|.426</td><td>| -0.</td><td>5| 0.</td></tr>
</table>

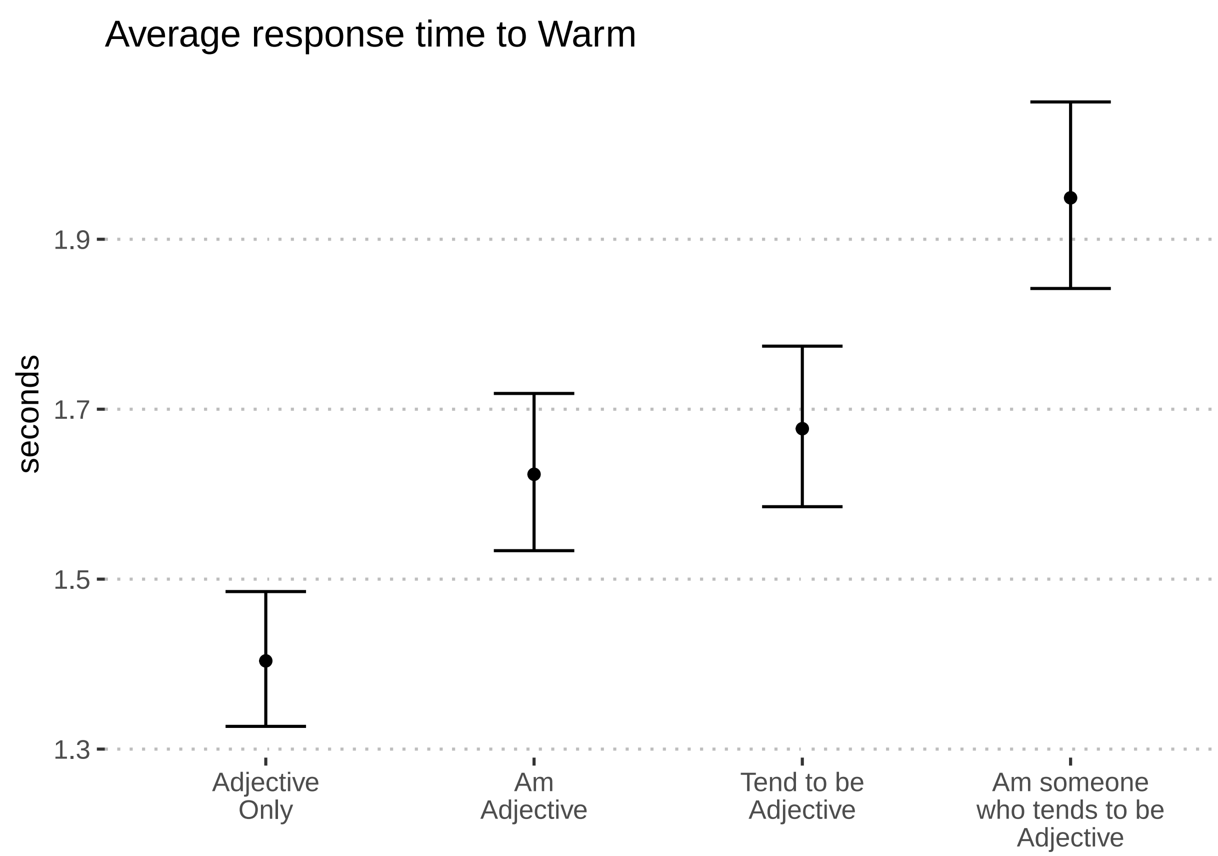


Figure S59: Average log-seconds to "warm" by format (blocks 1 and 2)

Careless

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:carelesspairs) and means are shown in Figure @ref(fig:carelessplot).

```r
careless_model = adjective_timing("careless")
```

Table S54: Differences in log-seconds to careless by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>5| 0.</td><td>4| 1.</td><td>8|.604</td><td>| -0.</td><td>3| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>17| 0</td><td>04| 4</td><td>39|< .0</td><td>1 | 0</td><td>09| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>12| 0</td><td>04| 3</td><td>11|.007</td><td>| 0</td><td>04| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>13| 0</td><td>04| 3</td><td>34|.004</td><td>| 0</td><td>05| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>4| 0.</td><td>4| 1.</td><td>6|.604</td><td>| -0.</td><td>3| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| -0.</td><td>1| 0.</td><td>4| -0.</td><td>2|.827</td><td>| -0.</td><td>8| 0.</td></tr>
</table>

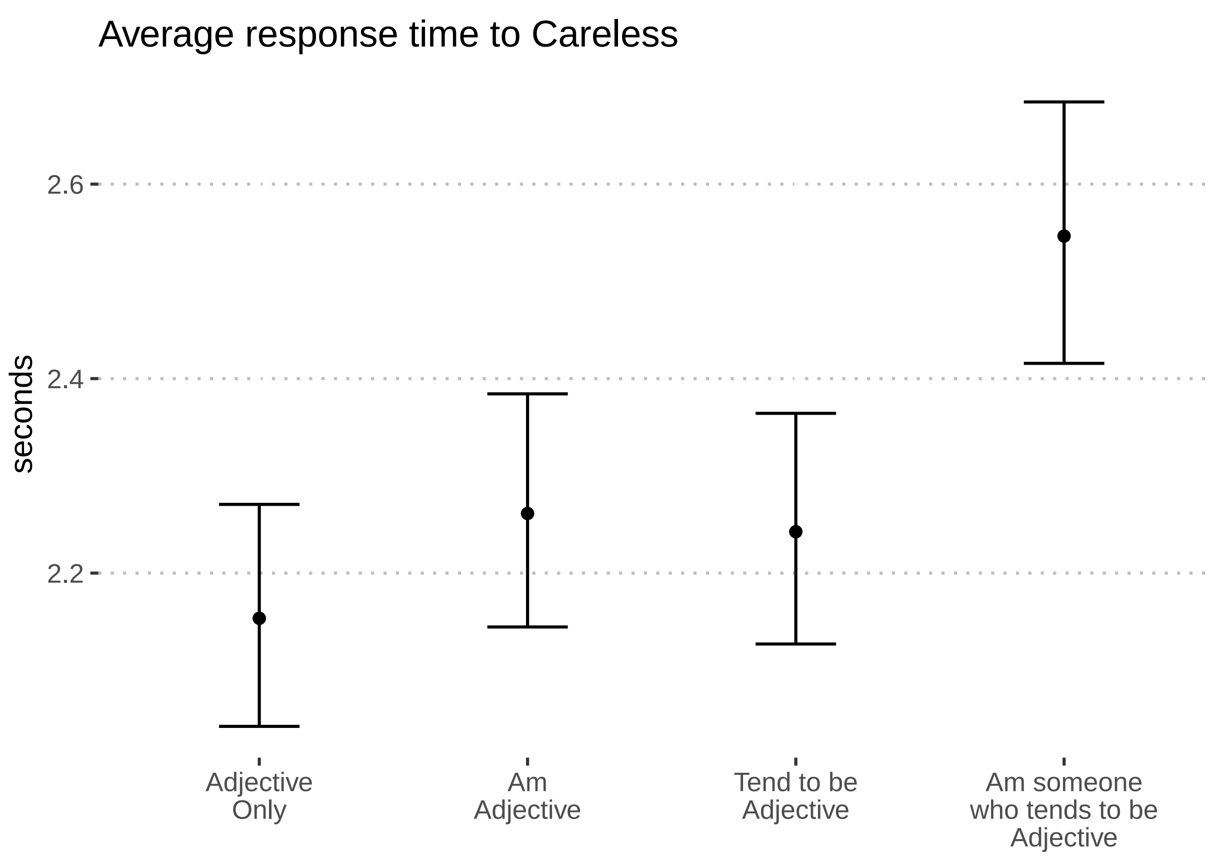


Figure S60: Average log-seconds to “careless” by format (blocks 1 and 2)

Impulsive

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:impulsivepairs) and means are shown in Figure @ref(fig:impulsiveplot).

```
impulsive_model = adjective_timing("impulsive")
```

Table S55: Differences in log-seconds to impulsive by format (blocks 1 and 2)

					95% CI	
Contrast	Mean Diff	SE	z	p	low	high
Am Adjective - Adjective Only	| 0.	1| 0.	4| 0.	3|.900	| -0.	7| 0.
Am someone who tends to be Adjective - Adjective Only	| 0	17| 0	04| 4	28|< .0	1 | 0	09| 0
Am someone who tends to be Adjective - Am Adjective	| 0	17| 0	04| 4	15|< .0	1 | 0	09| 0
Am someone who tends to be Adjective - Tend to be Adjecti	e | 0	13| 0	04| 3	19|.006	| 0	05| 0
Tend to be Adjective - Adjective Only	| 0.	4| 0.	4| 1.	0|.812	| -0.	3| 0.
Tend to be Adjective - Am Adjective	| 0.	4| 0.	4| 0.	7|.812	| -0.	4| 0.

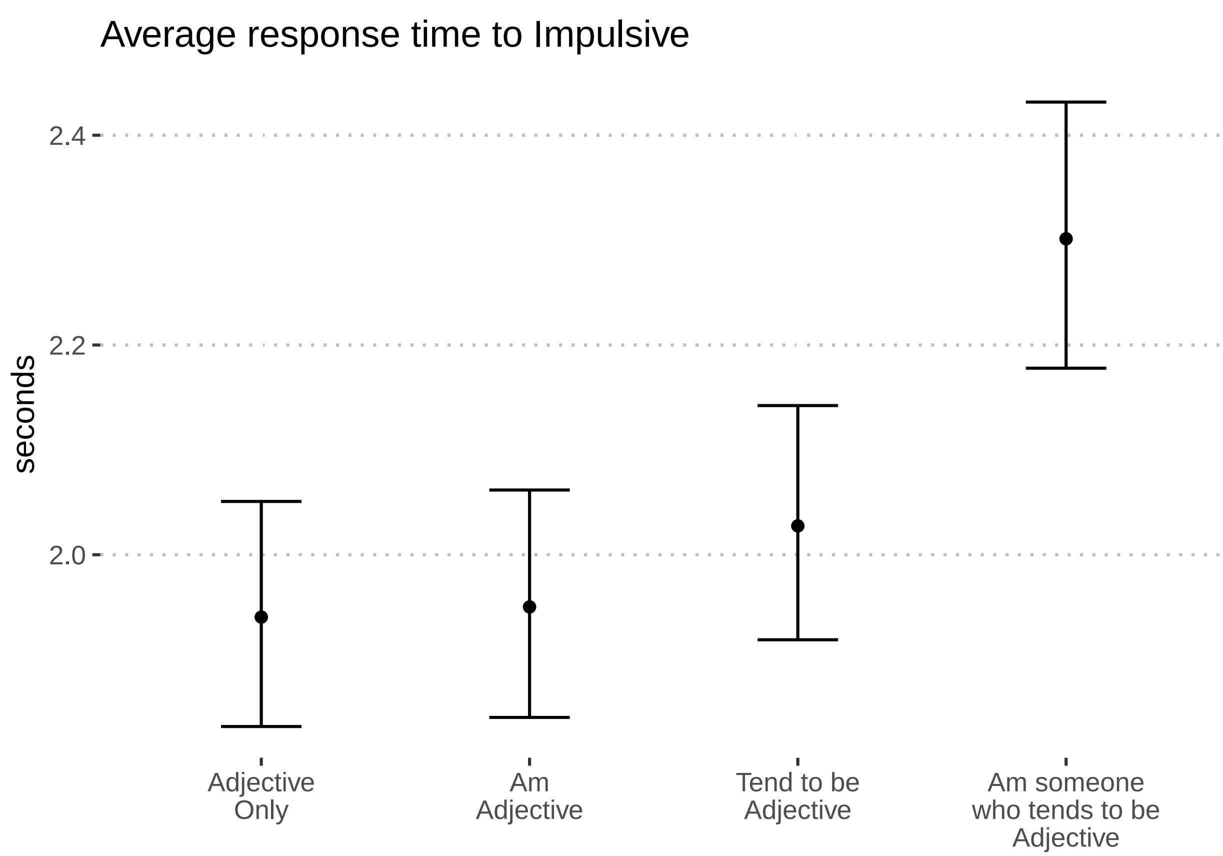


Figure S61: Average log-seconds to "impulsive" by format (blocks 1 and 2)

Moody

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:moodypairs) and means are shown in Figure @ref(fig:moodyplot).

```r
moody_model = adjective_timing("moody")
```

Table S56: Differences in log-seconds to moody by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>2| 0.</td><td>4| 0.</td><td>2|.618</td><td>| -0.</td><td>5| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>25| 0</td><td>04| 6</td><td>89|< .0</td><td>1 | 0</td><td>18| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>23| 0</td><td>04| 6</td><td>25|< .0</td><td>1 | 0</td><td>16| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>19| 0</td><td>04| 5</td><td>26|< .0</td><td>1 | 0</td><td>12| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>6| 0.</td><td>4| 1.</td><td>4|.303</td><td>| -0.</td><td>1| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>4| 0.</td><td>4| 1.</td><td>2|.618</td><td>| -0.</td><td>3| 0.</td></tr>
</table>

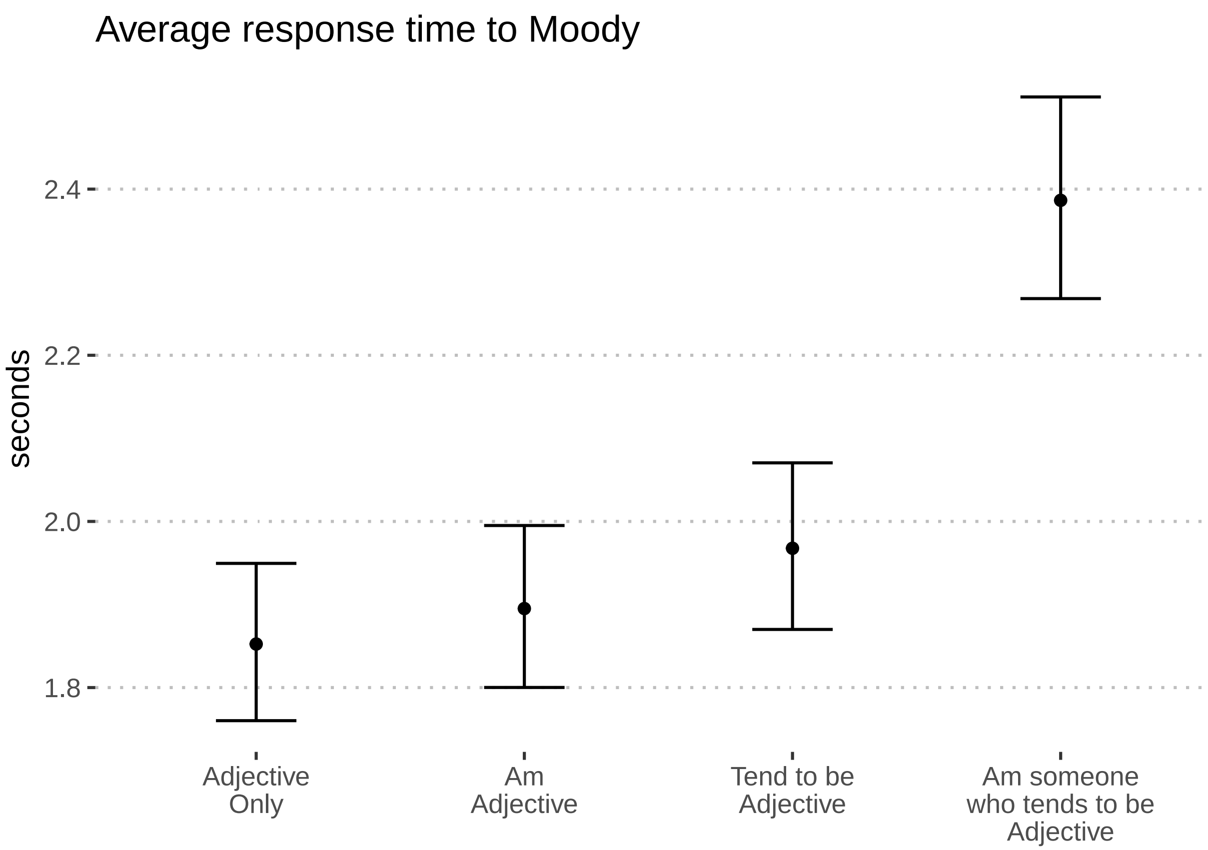


Figure S62: Average log-seconds to “moody” by format (blocks 1 and 2)

Nervous

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:nervouspairs) and means are shown in Figure @ref(fig:nervousplot).

```r
nervous_model = adjective_timing("nervous")
```

Table S57: Differences in log-seconds to nervous by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| -0.</td><td>1| 0.</td><td>4| -0.</td><td>2|> .99</td><td>| -0.</td><td>9| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>16| 0</td><td>04| 4</td><td>00|< .0</td><td>1 | 0</td><td>08| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>17| 0</td><td>04| 4</td><td>31|< .0</td><td>1 | 0</td><td>09| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>17| 0</td><td>04| 4</td><td>20|< .0</td><td>1 | 0</td><td>09| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| -0.</td><td>1| 0.</td><td>4| -0.</td><td>9|> .99</td><td>| -0.</td><td>9| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>1| 0.</td><td>4| 0.</td><td>3|> .99</td><td>| -0.</td><td>7| 0.</td></tr>
</table>

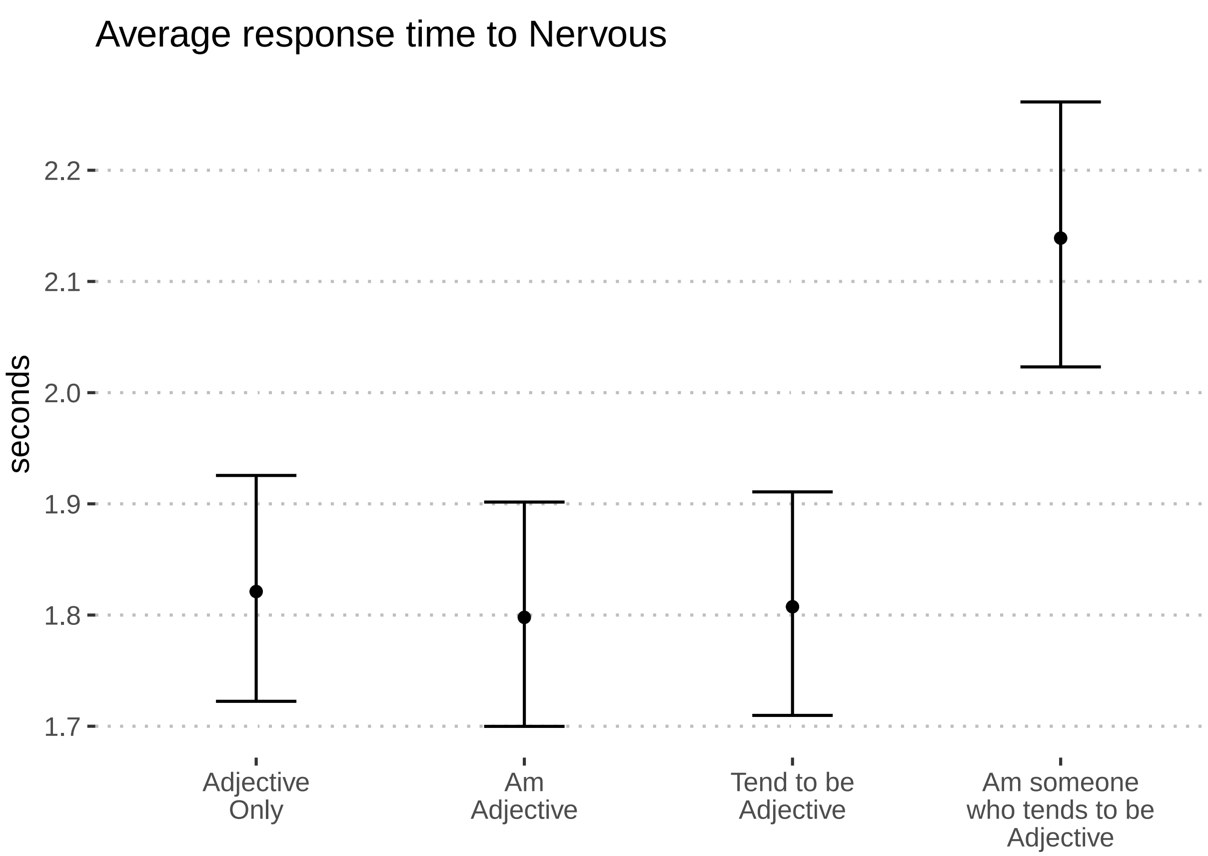


Figure S63: Average log-seconds to “nervous” by format (blocks 1 and 2)

Reckless

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:recklesspairs) and means are shown in Figure @ref(fig:recklessplot).

```
reckless_model = adjective_timing("reckless")
```

Table S58: Differences in log-seconds to reckless by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| -0.</td><td>1| 0.</td><td>4| -0.</td><td>2|> .99</td><td>| -0.</td><td>8| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>23| 0</td><td>04| 6</td><td>08|< .0</td><td>1 | 0</td><td>16| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>24| 0</td><td>04| 6</td><td>30|< .0</td><td>1 | 0</td><td>16| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>23| 0</td><td>04| 6</td><td>02|< .0</td><td>1 | 0</td><td>15| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>0| 0.</td><td>4| 0.</td><td>7|> .99</td><td>| -0.</td><td>7| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>1| 0.</td><td>4| 0.</td><td>0|> .99</td><td>| -0.</td><td>6| 0.</td></tr>
</table>

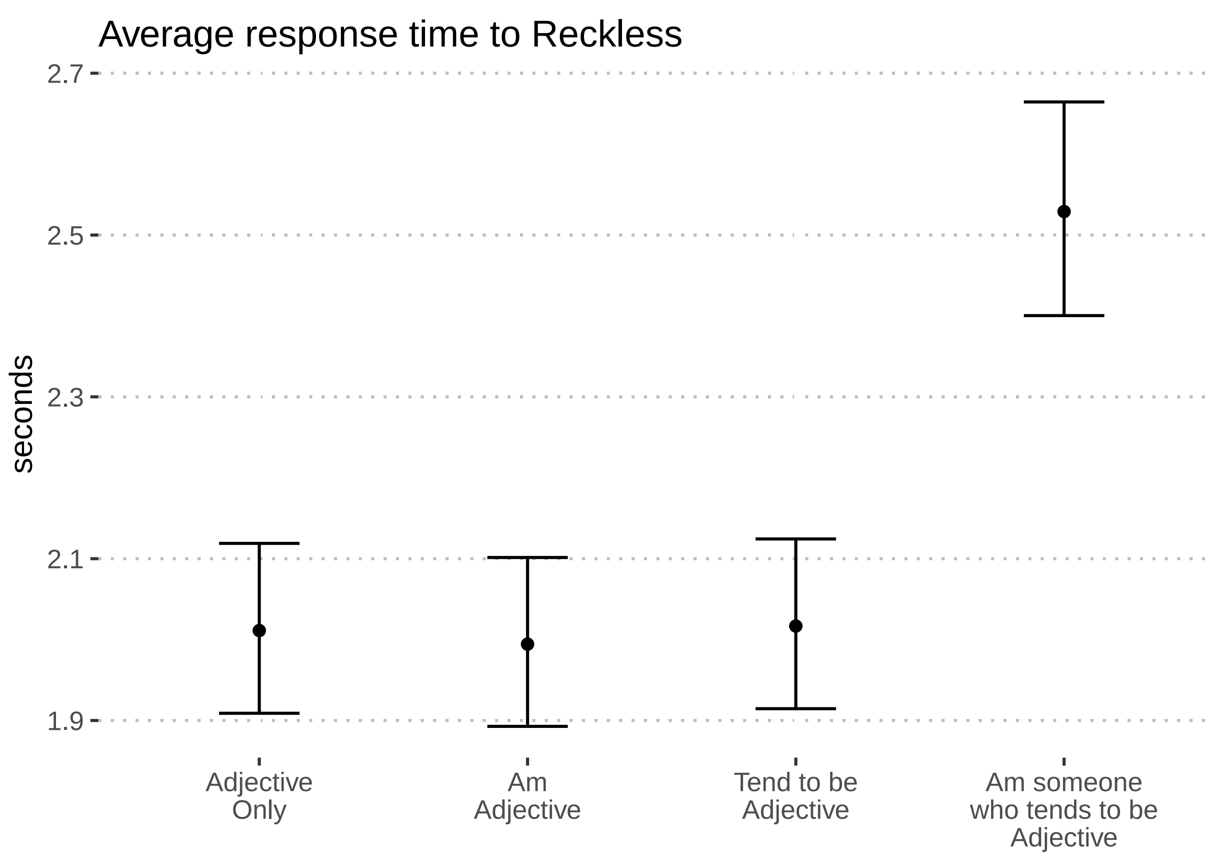


Figure S64: Average log-seconds to “reckless” by format (blocks 1 and 2)

Worrying

Tests of the pairwise comparisons for this item are shown in Table @ref(tab:worryingpairs) and means are shown in Figure @ref(fig:worryingplot).

```
worrying_model = adjective_timing("worrying")
```

Table S59: Differences in log-seconds to worrying by format (blocks 1 and 2)

<table>
<tr><th></th><th></th><th></th><th></th><th></th><th colspan="2">95% CI</th></tr>
<tr><th>Contrast</th><th>Mean Diff</th><th>SE</th><th>z</th><th>p</th><th>low</th><th>high</th></tr>
<tr><td>Am Adjective - Adjective Only</td><td>| 0.</td><td>4| 0.</td><td>4| 1.</td><td>9|.604</td><td>| -0.</td><td>3| 0.</td></tr>
<tr><td>Am someone who tends to be Adjective - Adjective Only</td><td>| 0</td><td>18| 0</td><td>04| 4</td><td>75|< .0</td><td>1 | 0</td><td>11| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Am Adjective</td><td>| 0</td><td>14| 0</td><td>04| 3</td><td>65|.001</td><td>| 0</td><td>06| 0</td></tr>
<tr><td>Am someone who tends to be Adjective - Tend to be Adjecti</td><td>e | 0</td><td>13| 0</td><td>04| 3</td><td>47|.002</td><td>| 0</td><td>06| 0</td></tr>
<tr><td>Tend to be Adjective - Adjective Only</td><td>| 0.</td><td>5| 0.</td><td>4| 1.</td><td>8|.604</td><td>| -0.</td><td>3| 0.</td></tr>
<tr><td>Tend to be Adjective - Am Adjective</td><td>| 0.</td><td>1| 0.</td><td>4| 0.</td><td>8|.854</td><td>| -0.</td><td>7| 0.</td></tr>
</table>

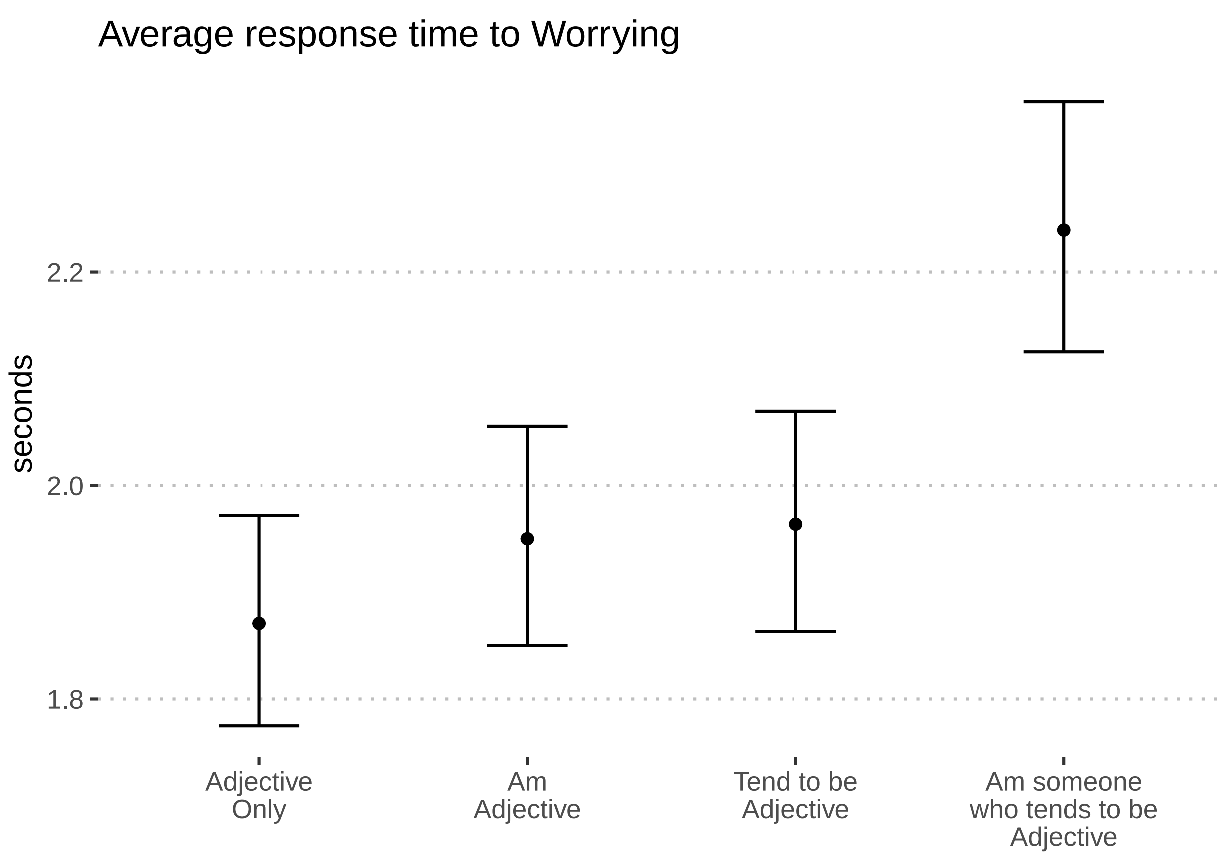


Figure S65: Average log-seconds to “worrying” by format (blocks 1 and 2)

Inclusion of "I" (Blocks 1 and 3)

We used a multilevel model, nesting response within participant to account for dependence. Our primary predictors are format and also the presence of the word "I". Here, we use data from blocks 1 and 3. Results are depicted in Figure @ref(fig:secondsi).

```
items_13 = items_df %>%
  filter(block %in% c("1","3")) %>%
  filter(condition != "A") %>%
  filter(time2 == "yes") %>%
  filter(!is.infinite(seconds_log))

items_13$format = relevel(factor(items_13$format), ref = "Am\nAdjective")
```

```
mod.format_b3_1 = glmmTMB(seconds_log~format + i + (1|proid) + (1|block),
                  data = items_13)
tidy(aov(mod.format_b3_1)) %>%
  mutate(p.value = papaja::printp(p.value))
```

```
## # A tibble: 5 x 6
##   term          df     sumsq meansq statistic p.value
##   <chr>      <dbl>     <dbl>  <dbl>     <dbl> <chr>
## 1 format         2    42.9   21.5      60.7   "< .001"
## 2 i              1     2.28   2.28      6.46  ".011"
## 3 proid        660  5542.     8.40     23.8   "< .001"
## 4 block          1     0.238  0.238     0.675 ".411"
## 5 Residuals 49611 17536.      0.353    NA     ""
```

```
mod.format_b3_2 = glmmTMB(seconds_log~format*i + (1|proid) + (1|block),
                  data = items_13)
tidy(aov(mod.format_b3_2)) %>%
  mutate(p.value = papaja::printp(p.value))
```

```
## # A tibble: 6 x 6
##   term          df     sumsq meansq statistic p.value
##   <chr>      <dbl>     <dbl>  <dbl>     <dbl> <chr>
## 1 format         2    42.9   21.5      60.7   "< .001"
## 2 i              1     2.28   2.28      6.46  ".011"
## 3 proid        660  5542.     8.40     23.8   "< .001"
## 4 block          1     0.238  0.238     0.675 ".411"
## 5 format:i       2     5.25   2.63      7.43  "< .001"
## 6 Residuals 49609 17530.      0.353    NA     ""
```

```
effectsize::hedges_g(
  seconds_log ~ i,
  data = items_13
)
```

```
## Hedges' g |       95% CI
## ------------------------
## 0.02      | [0.00, 0.04]
##
## - Estimated using pooled SD.
```

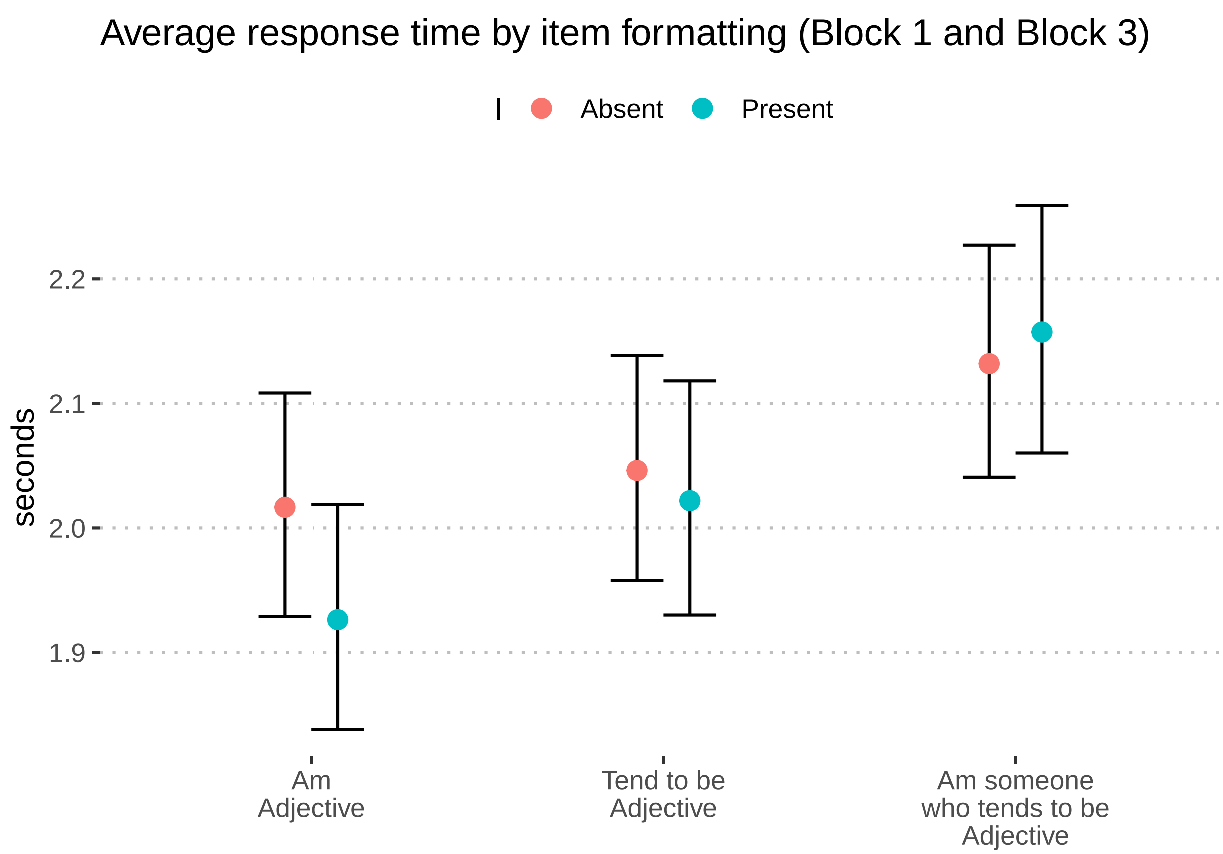


Figure S66: Predicted log-seconds on personality items by condition and I, using Block 1 and Block 3 data.

Next, we calculate present the average time per condition.

```
second_est |>
  select(format, i, estimate, conf.low, conf.high) |>
  mutate(across(where(is.numeric), printnum)) |>
  kable(
    bookdown=T,
    caption = "Estimated seconds by format and inclusion of I (blocks 1 and 3)"
  ) |>
    kable_styling()
```

Table S60: Estimated seconds by format and inclusion of I (blocks 1 and 3)

format	i	estimate	conf.low	conf.high
Am Adjective	|Absent	|2.02	|1.93	|2.11
Am Adjective	|Present	|1.93	|1.84	|2.02
Tend to be Adjective	|Absent	|2.05	|1.96	|2.14
Tend to be Adjective	|Present	|2.02	|1.93	|2.12
Am someone who tends to be Adjectiv	|Absent	|2.13	|2.04	|2.23
Am someone who tends to be Adjectiv	|Presen	|2.16	|2.06	|2.26

One model for each adjective

Additive effects of I (controlling for format) are summarized in Table @ref(tab:itemi). Tests of the interaction of I with format (for each item) are summarized in Table @ref(tab:iinteraction).

```
mod_by_item_i1 = items_13 %>%
  group_by(item) %>%
  nest() %>%
  mutate(mod = map(data, ~glmmTMB(seconds_log~format+i + (1|proid), data = .))) %>%
  mutate(aov = map(mod, aov)) %>%
  ungroup()
```

```
summary_by_item_i1 = mod_by_item_i1 %>%
  mutate(tidy = map(aov, broom::tidy)) %>%
  select(item, tidy) %>%
  unnest(cols = c(tidy)) %>%
  filter(term == "i") %>%
  mutate(reverse = case_when(
    item %in% reverse ~ "Y",
    TRUE ~ "N"
  )) %>%
  mutate(p.adj = p.adjust(p.value, method = "holm"))
```

Table S61: Additive effect of I on timing for each item

item	reverse	sumsq	meansq	df	statistic	p.value	p.adj
active	N	0.73	0.73	1	2.12	.146	> .999

adventurous	N	0.18	0.18	1	0.51	.477	> .999
broadminded	N	0.17	0.17	1	0.51	.475	> .999
calm	N	0.09	0.09	1	0.27	.602	> .999
caring	N	0.01	0.01	1	0.04	.845	> .999
cautious	N	0.06	0.06	1	0.14	.708	> .999
cold	N	0.38	0.38	1	1.21	.271	> .999
creative	N	0.06	0.06	1	0.17	.683	> .999
curious	N	0.42	0.42	1	1.22	.270	> .999
friendly	N	0.01	0.01	1	0.02	.885	> .999
hardworking	N	0.10	0.10	1	0.35	.556	> .999
helpful	N	1.37	1.37	1	5.90	.015	.540
imaginative	N	0.01	0.01	1	0.04	.851	> .999
intelligent	N	0.30	0.30	1	0.85	.358	> .999
lively	N	0.02	0.02	1	0.06	.809	> .999
organized	N	0.83	0.83	1	2.74	.098	> .999
outgoing	N	3.23	3.23	1	11.62	< .001	.026
quiet	N	0.14	0.14	1	0.52	.470	> .999
relaxed	N	0.56	0.56	1	1.82	.178	> .999
responsible	N	0.53	0.53	1	1.45	.229	> .999
selfdisciplined	N	1.46	1.46	1	4.54	.034	> .999
shy	N	0.07	0.07	1	0.22	.642	> .999
softhearted	N	0.02	0.02	1	0.05	.827	> .999
sophisticated	N	0.68	0.68	1	2.00	.158	> .999
sympathetic	N	0.16	0.16	1	0.56	.453	> .999
talkative	N	0.02	0.02	1	0.07	.797	> .999
thorough	N	0.76	0.76	1	2.37	.124	> .999
thrifty	N	0.25	0.25	1	0.79	.376	> .999
uncreative	N	0.07	0.07	1	0.20	.653	> .999
unintellectual	N	0.33	0.33	1	0.98	.322	> .999
unsympathetic	N	0.26	0.26	1	0.97	.326	> .999
warm	N	0.00	0.00	1	0.01	.931	> .999
careless	Y	0.13	0.13	1	0.49	.485	> .999
impulsive	Y	0.30	0.30	1	0.77	.380	> .999
moody	Y	1.66	1.66	1	6.70	.010	.365
nervous	Y	0.63	0.63	1	2.02	.156	> .999
reckless	Y	1.79	1.79	1	6.46	.011	.406
worrying	Y	0.00	0.00	1	0.01	.926	> .999

```r
mod_by_item_i2 = items_13 %>%
  group_by(item) %>%
  nest() %>%
  mutate(mod = map(data, ~glmmTMB(seconds_log~format*i + (1|proid), data = .))) %>%
  mutate(aov = map(mod, aov)) %>%
  ungroup()
```

Table S62: Interaction of I with format on timing for each item

item	reverse	sumsq	meansq	df	statistic	p.value	p.adj
active	N	1.42	0.71	2	2.08	.126	> .999

adventurous	N	1.02	0.51	2	1.46	.234	> .999
broadminded	N	0.31	0.15	2	0.46	.631	> .999
calm	N	1.03	0.51	2	1.64	.194	> .999
caring	N	1.03	0.51	2	1.94	.144	> .999
cautious	N	1.83	0.91	2	2.13	.119	> .999
cold	N	0.04	0.02	2	0.07	.937	> .999
creative	N	0.13	0.07	2	0.18	.834	> .999
curious	N	1.29	0.64	2	1.85	.157	> .999
friendly	N	1.01	0.51	2	1.55	.214	> .999
hardworking	N	0.14	0.07	2	0.25	.779	> .999
helpful	N	1.18	0.59	2	2.54	.080	> .999
imaginative	N	0.45	0.23	2	0.69	.501	> .999
intelligent	N	1.69	0.85	2	2.42	.090	> .999
lively	N	1.92	0.96	2	2.56	.078	> .999
organized	N	0.77	0.39	2	1.28	.280	> .999
outgoing	N	0.01	0.00	2	0.01	.989	> .999
quiet	N	0.02	0.01	2	0.04	.956	> .999
relaxed	N	0.16	0.08	2	0.27	.766	> .999
responsible	N	0.29	0.15	2	0.40	.673	> .999
selfdisciplined	N	0.52	0.26	2	0.81	.443	> .999
shy	N	1.65	0.82	2	2.44	.088	> .999
softhearted	N	0.42	0.21	2	0.55	.579	> .999
sophisticated	N	0.15	0.07	2	0.22	.803	> .999
sympathetic	N	0.43	0.22	2	0.75	.474	> .999
talkative	N	0.01	0.00	2	0.02	.985	> .999
thorough	N	0.27	0.13	2	0.42	.659	> .999
thrifty	N	0.06	0.03	2	0.10	.905	> .999
uncreative	N	0.50	0.25	2	0.77	.463	> .999
unintellectual	N	1.26	0.63	2	1.87	.155	> .999
unsympathetic	N	1.17	0.58	2	2.22	.110	> .999
warm	N	0.21	0.11	2	0.31	.734	> .999
careless	Y	2.21	1.11	2	4.05	.018	.676
impulsive	Y	0.00	0.00	2	0.00	.997	> .999
moody	Y	0.05	0.03	2	0.11	.898	> .999
nervous	Y	1.88	0.94	2	3.05	.048	> .999
reckless	Y	0.97	0.49	2	1.76	.173	> .999
worrying	Y	0.64	0.32	2	1.13	.325	> .999

Here we identify the specific items with significant differences.

```
sig_item_b3 = summary_by_item_i2 %>%
  filter(p.value < .05)

sig_item_b3 = sig_item_b3$item
sig_item_b3
```

```
## [1] "nervous"  "careless"
```

```r
adjective_timing_i = function(adjective){

  model = items_13 %>%
    filter(item == adjective) %>%
    filter(condition != "A") %>%
    glmmTMB(seconds_log~format*i + (1|proid), data = .)

  plot = avg_predictions(model, variables = c("format", "i")) %>%
    mutate(across(where(is.numeric), exp)) %>%
    ggplot(aes(x = format, y = estimate, group = i)) +
    geom_point(aes(color = i),
               position = position_dodge(.3),
               size = 3) +
    geom_errorbar(
      aes(ymin = conf.low, ymax = conf.high),
               position = position_dodge(.3),
      width = .3) +
    labs(
      x = NULL,
      y = "seconds",
      title = paste0("Average response time to ", str_to_sentence(adjective))) +
    theme_pubclean()

  return(plot)
}
```

Nervous

```r
adjective_timing_i("nervous")
```

Careless

```r
adjective_timing_i("careless")
```

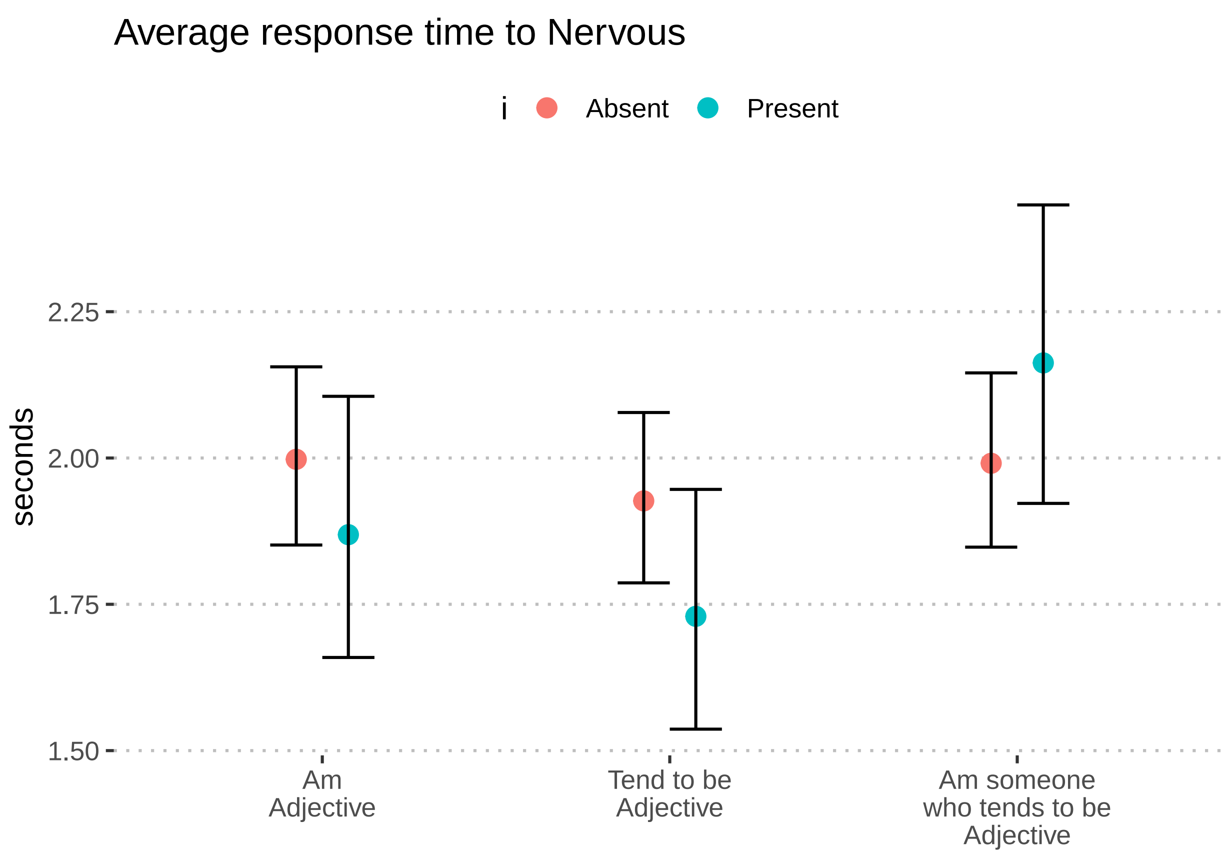


Figure S67: Average seconds to “nervous” by format and inclusion of i (blocks 1 and 3)

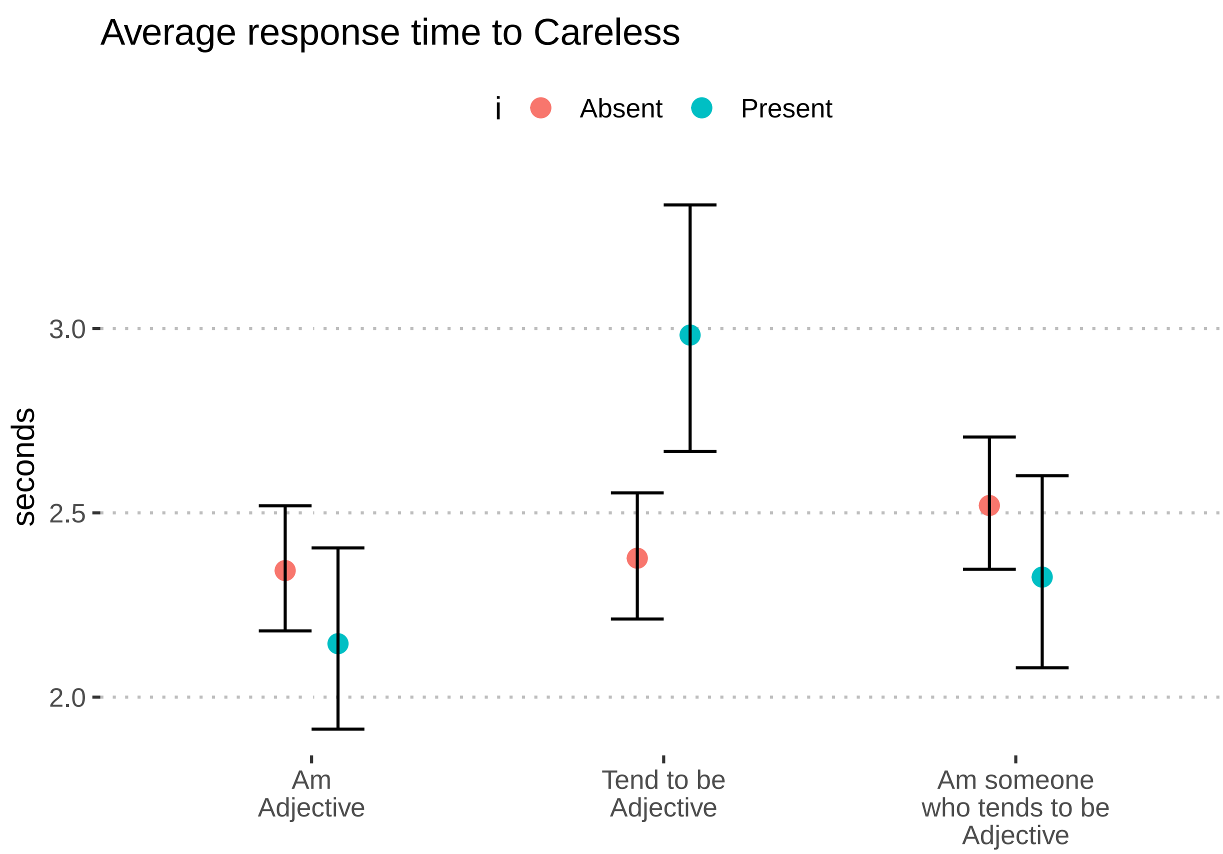


Figure S68: Average seconds to “careless” by format and inclusion of i (blocks 1 and 3)

How does format affect participants' subjective experience?

These analyses test whether item format affects participants' subjective experiences of participating in personality surveys.

Enjoyment

First, we test whether participants enjoyed their experience as a function of format. The item participants rated was:

"Overall, I am enjoying responding to the present survey."

```
mod_enjoy_1 = lm(enjoy_responding ~ format, data = enjoy_df)
car::Anova(mod_enjoy_1)
```

```
## Anova Table (Type II tests)
##
## Response: enjoy_responding
##            Sum Sq  Df F value Pr(>F)
## format       5.21   3  1.6494 0.1764
## Residuals 1022.53 971
```

```
effectsize::hedges_g(
  enjoy_responding ~ format,
  data = filter(enjoy_df, format %in% c("Adjective\nOnly", "Am\nAdjective")
))
```

```
## Hedges' g |        95% CI
## -------------------------
## -0.11     | [-0.29, 0.07]
##
## - Estimated using pooled SD.
```

```
effectsize::hedges_g(
  enjoy_responding ~ format,
  data = filter(enjoy_df, format %in% c("Adjective\nOnly", "Tend to be\nAdjective")))
```

```
## Hedges' g |        95% CI
## -------------------------
## -0.04     | [-0.21, 0.14]
##
## - Estimated using pooled SD.
```

```
effectsize::hedges_g(
  enjoy_responding ~ format,
  data = filter(enjoy_df, format %in% c("Adjective\nOnly", "Am someone\nwho tends to be\nAdjective")
))
```

```
## Hedges' g |         95% CI
## --------------------------
## -0.18     | [-0.36,  0.00]
##
## - Estimated using pooled SD.
```

```r
effectsize::hedges_g(
  enjoy_responding ~ format,
  data = filter(enjoy_df, format %in% c("Am\nAdjective", "Tend to be\nAdjective")
))
```

```
## Hedges' g |        95% CI
## -------------------------
## 0.08      | [-0.10, 0.26]
##
## - Estimated using pooled SD.
```

```r
effectsize::hedges_g(
  enjoy_responding ~ format,
  data = filter(enjoy_df, format %in% c("Am\nAdjective", "Am someone\nwho tends to be\nAdjective")
))
```

```
## Hedges' g |        95% CI
## -------------------------
## -0.07     | [-0.25, 0.11]
##
## - Estimated using pooled SD.
```

```r
effectsize::hedges_g(
  enjoy_responding ~ format,
  data = filter(enjoy_df, format %in% c("Tend to be\nAdjective", "Am someone\nwho tends to be\nAdjectiv
))
```

```
## Hedges' g |        95% CI
## -------------------------
## -0.15     | [-0.33, 0.02]
##
## - Estimated using pooled SD.
```

Participants did not vary in their enjoyment of the survey as a function of item format. See @ref(fig:enjoyFormat).

```r
plot_model(mod_enjoy_1, type = "pred", show.data = T, jitter = T)$format +
  labs(x = NULL,
       title = NULL,
       y = "Average enjoyment")
```

```
## NULL
```

We also test whether this is a function of device type and the interaction of device type with format.

```r
mod_enjoy_2 = lm(enjoy_responding ~ devicetype, data = enjoy_df)
car::Anova(mod_enjoy_2)
```

```
## Anova Table (Type II tests)
##
```

```
## Response: enjoy_responding
##             Sum Sq  Df F value Pr(>F)
## devicetype    2.97   2  1.4074 0.2453
## Residuals  1024.77 972
```

Participants did not enjoy differently by device type.

```
mod_enjoy_3 = lm(enjoy_responding ~ format*devicetype, data = enjoy_df)
car::Anova(mod_enjoy_3, type = "3")
```

```
## Anova Table (Type III tests)
##
## Response: enjoy_responding
##                   Sum Sq  Df   F value              Pr(>F)
## (Intercept)       4228.5   1 4016.2580 <0.0000000000000002 ***
## format               5.5   3    1.7313              0.1589
## devicetype           4.0   2    1.9136              0.1481
## format:devicetype    5.6   6    0.8803              0.5087
## Residuals         1013.9 963
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

The relationship of item format to enjoyment did not vary as a function of device type.

Perception of survey design

Next, we test whether participants viewed the survey differently as a function of format. The item participants rated was:

"Overall, I think the present survey is well designed."

```
mod_design_1 = lm(well_designed_study ~ format, data = enjoy_df)
car::Anova(mod_design_1)
```

```
## Anova Table (Type II tests)
##
## Response: well_designed_study
##           Sum Sq  Df F value Pr(>F)
## format      2.88   3  1.2581 0.2875
## Residuals 741.65 971
```

Participants did not vary in their perception of the survey as a function of device type. See @ref(fig:designFormat).

```
plot_model(mod_design_1, type = "pred", show.data = T, jitter = T)$format +
  labs(x = NULL,
       y = "Average designment",
       title = NULL)
```

```
## NULL
```

We also test whether this is a function of device type and the interaction of devicetype with format.

```r
mod_design_2 = lm(well_designed_study ~ devicetype, data = enjoy_df)
car::Anova(mod_design_2)
```

```
## Anova Table (Type II tests)
##
## Response: well_designed_study
##             Sum Sq  Df F value  Pr(>F)
## devicetype    4.73   2  3.1071 0.04518 *
## Residuals   739.81 972
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

Participants did perceive the design of the study differently by format. We explore this more here:

```r
emmeans(mod_design_2, pairwise~"devicetype", adjust = "none")
```

```
## $emmeans
##  devicetype                                                   emmean     SE
##  Desktop or laptop computer                                     5.20 0.0322
##  Mobile                                                         5.36 0.0615
##  Tablet (for example, iPad, Galaxy Tablet, Amazon Fire, etc.)   5.08 0.1420
##   df lower.CL upper.CL
##  972     5.14     5.27
##  972     5.24     5.48
##  972     4.80     5.36
##
## Confidence level used: 0.95
##
## $contrasts
##  contrast
##  Desktop or laptop computer - Mobile
##  Desktop or laptop computer - Tablet (for example, iPad, Galaxy Tablet, Amazon Fire, etc.)
##  Mobile - Tablet (for example, iPad, Galaxy Tablet, Amazon Fire, etc.)
##  estimate     SE  df t.ratio p.value
##    -0.156 0.0694 972  -2.243  0.0251
##     0.123 0.1450 972   0.851  0.3950
##     0.279 0.1540 972   1.810  0.0707
```

```r
emmeans(mod_design_2, pairwise~"devicetype", adjust = "holm")
```

```
## $emmeans
##  devicetype                                                   emmean     SE
##  Desktop or laptop computer                                     5.20 0.0322
##  Mobile                                                         5.36 0.0615
##  Tablet (for example, iPad, Galaxy Tablet, Amazon Fire, etc.)   5.08 0.1420
##   df lower.CL upper.CL
##  972     5.14     5.27
##  972     5.24     5.48
##  972     4.80     5.36
##
## Confidence level used: 0.95
```

```
##
## $contrasts
##  contrast
##  Desktop or laptop computer - Mobile
##  Desktop or laptop computer - Tablet (for example, iPad, Galaxy Tablet, Amazon Fire, etc.)
##  Mobile - Tablet (for example, iPad, Galaxy Tablet, Amazon Fire, etc.)
##  estimate     SE  df t.ratio p.value
##    -0.156 0.0694 972  -2.243  0.0753
##     0.123 0.1450 972   0.851  0.3950
##     0.279 0.1540 972   1.810  0.1413
##
## P value adjustment: holm method for 3 tests
```

Participants perceive the design to be better on mobile devices than on desktop or laptop computers; however, after correcting for multiple comparisons, this effect is no longer significant.

```
mod_design_3 = lm(well_designed_study ~ format*devicetype, data = enjoy_df)
car::Anova(mod_design_3, type = "3")
```

```
## Anova Table (Type III tests)
##
## Response: well_designed_study
##                   Sum Sq  Df   F value               Pr(>F)
## (Intercept)       4718.2   1 6182.4022 <0.0000000000000002 ***
## format               1.8   3    0.7901               0.4995
## devicetype           0.9   2    0.5640               0.5691
## format:devicetype    1.9   6    0.4124               0.8711
## Residuals          734.9 963
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

The relationship of item format to survey design enjoyment did not vary as a function of device type.

Power analysis

We conduct power analyses for the research question, "Does item format influence expected response to personality items?" by powering a balanced one-way analysis of variance. This model assumes no individual differences in response, thereby providing a more conservative estimate of the sample size needed.

```
# calculate each individual's average response
means = item_block1 %>%
  group_by(proid, condition) %>%
  summarise(response = mean(response)) %>%
  ungroup()

# calculate mean and variance for each condition
means = means %>%
  group_by(condition) %>%
  summarise(m = mean(response),
            v = var(response),
            n = n())

# calculate ewighted variance
weighted_var = means %>%
  mutate(newv = v*(n-1)) %>%
  select(newv, n) %>%
  colSums()
weighted_var = weighted_var[[1]]/(weighted_var[[2]]-4)

# enter information into power function
power.anova.test(groups = 4,
                 between.var = var(means$m),
                 within.var = weighted_var,
                 power = .9,
                 sig.level = .05)
```

```
##
##      Balanced one-way analysis of variance power calculation
##
##          groups = 4
##               n = 135.3274
##     between.var = 0.009118785
##      within.var = 0.2593392
##       sig.level = 0.05
##           power = 0.9
##
## NOTE: n is number in each group
```

This analysis suggests that 136 participants are needed in each condition to achieve 90% power for the differences in means found in the pilot data. To be safe, we plan to recruit 250 participants per condition.

R version and packages

All data cleaning and analyses were completed using R version 4.5.1 (2025-06-13) (Great Square Root). Below we list the packages (and versions) used in these analyses.

Package	Version	Authors and contributors
knitr	1.42	Yihui Xie [aut, cre] (<https://orcid.org/0000-0003-0645-5666>), Abhraneel Sarma [ctb], Adam Vogt [ctb], Alastair Andrew [ctb], Alex Zvoleff [ctb], Amar Al-Zubaidi [ctb], Andre Simon [ctb] (the CSS files under inst/themes/ were derived from the Highlight package http://www.andre-simon.de), Aron Atkins [ctb], Aaron Wolen [ctb], Ashley Manton [ctb], Atsushi Yasumoto [ctb] (<https://orcid.org/0000-0002-8335-495X>), Ben Baumer [ctb], Brian Diggs [ctb], Brian Zhang [ctb], Bulat Yapparov [ctb], Cassio Pereira [ctb], Christophe Dervieux [ctb], David Hall [ctb], David Hugh-Jones [ctb], David Robinson [ctb], Doug Hemken [ctb], Duncan Murdoch [ctb], Elio Campitelli [ctb], Ellis Hughes [ctb], Emily Riederer [ctb], Fabian Hirschmann [ctb], Fitch Simeon [ctb], Forest Fang [ctb], Frank E Harrell Jr [ctb] (the Sweavel package at inst/misc/Sweavel.sty), Garrick Aden-Buie [ctb], Gregoire Detrez [ctb], Hadley Wickham [ctb], Hao Zhu [ctb], Heewon Jeon [ctb], Henrik Bengtsson [ctb], Hiroaki Yutani [ctb], Ian Lyttle [ctb], Hodges Daniel [ctb], Jacob Bien [ctb], Jake Burkhead [ctb], James Manton [ctb], Jared Lander [ctb], Jason Punyon [ctb], Javier Luraschi [ctb], Jeff Arnold [ctb], Jenny Bryan [ctb], Jeremy Ashkenas [ctb, cph] (the CSS file at inst/misc/docco-classic.css), Jeremy Stephens [ctb], Jim Hester [ctb], Joe Cheng [ctb], Johannes Ranke [ctb], John Honaker [ctb], John Muschelli [ctb], Jonathan Keane [ctb], JJ Allaire [ctb], Johan Toloe [ctb], Jonathan Sidi [ctb], Joseph Larmarange [ctb], Julien Barnier [ctb], Kaiyin Zhong [ctb], Kamil Slowikowski [ctb], Karl Forner [ctb], Kevin K. Smith [ctb], Kirill Mueller [ctb], Kohske Takahashi [ctb], Lorenz Walthert [ctb], Lucas Gallindo [ctb], Marius Hofert [ctb], Martin Modrák [ctb], Michael Chirico [ctb], Michael Friendly [ctb], Michal Bojanowski [ctb], Michel Kuhlmann [ctb], Miller Patrick [ctb], Nacho Caballero [ctb], Nick Salkowski [ctb], Niels Richard Hansen [ctb], Noam Ross [ctb], Obada Mahdi [ctb], Pavel N. Krivitsky [ctb] (<https://orcid.org/0000-0002-9101-3362>), Pedro Faria [ctb], Qiang Li [ctb], Ramnath Vaidyanathan [ctb], Richard Cotton [ctb], Robert Krzyzanowski [ctb], Rodrigo Copetti [ctb], Romain Francois [ctb], Ruaridh Williamson [ctb], Sagiru Mati [ctb] (<https://orcid.org/0000-0003-1413-3974>), Scott Kostyshak [ctb], Sebastian Meyer [ctb], Sietse Brouwer [ctb], Simon de Bernard [ctb], Sylvain Rousseau [ctb], Taiyun Wei [ctb], Thibaut Assus [ctb], Thibaut Lamadon [ctb], Thomas Leeper [ctb], Tim Mastny [ctb], Tom Torsney-Weir [ctb], Trevor Davis [ctb], Viktoras Veitas [ctb], Weicheng Zhu [ctb], Wush Wu [ctb], Zachary Foster [ctb], Zhian N. Kamvar [ctb] (<https://orcid.org/0000-0003-1458-7108>)
car	3.1-1	John Fox [aut, cre], Sanford Weisberg [aut], Brad Price [aut], Daniel Adler [ctb], Douglas Bates [ctb], Gabriel Baud-Bovy [ctb], Ben Bolker [ctb], Steve Ellison [ctb], David Firth [ctb], Michael Friendly [ctb], Gregor Gorjanc [ctb], Spencer Graves [ctb], Richard Heiberger [ctb], Pavel Krivitsky [ctb], Rafael Laboissiere [ctb], Martin Maechler [ctb], Georges Monette [ctb], Duncan Murdoch [ctb], Henric Nilsson [ctb], Derek Ogle [ctb], Brian Ripley [ctb], Tom Short [ctb], William Venables [ctb], Steve Walker [ctb], David Winsemius [ctb], Achim Zeileis [ctb], R-Core [ctb]
carData	3.0-5	John Fox [aut, cre], Sanford Weisberg [aut], Brad Price [aut]
pwr	1.3-0	Stephane Champely [aut], Claus Ekstrom [ctb], Peter Dalgaard [ctb], Jeffrey Gill [ctb], Stephan Weibelzahl [ctb], Aditya Anandkumar [ctb], Clay Ford [ctb], Robert Volcic [ctb], Helios De Rosario [cre]

(continued)

Package	Version	Authors and contributors
ggridges	0.5.4	Claus O. Wilke [aut, cre] (<https://orcid.org/0000-0002-7470-9261>)
GPArotation	2023.3-1	Coen Bernaards [aut, cre], Paul Gilbert [aut], Robert Jennrich [aut]
marginaleffects	0.11.1	Vincent Arel-Bundock [aut, cre, cph] (<https://orcid.org/0000-0003-2042-7063>), Marcio Augusto Diniz [ctb] (<https://orcid.org/0000-0002-2427-7843>), Noah Greifer [ctb] (<https://orcid.org/0000-0003-3067-7154>), Etienne Bacher [ctb] (<https://orcid.org/0000-0002-9271-5075>)
emmeans	1.8.5	Russell V. Lenth [aut, cre, cph], Ben Bolker [ctb], Paul Buerkner [ctb], Iago Giné-Vázquez [ctb], Maxime Herve [ctb], Maarten Jung [ctb], Jonathon Love [ctb], Fernando Miguez [ctb], Hannes Riebl [ctb], Henrik Singmann [ctb]
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