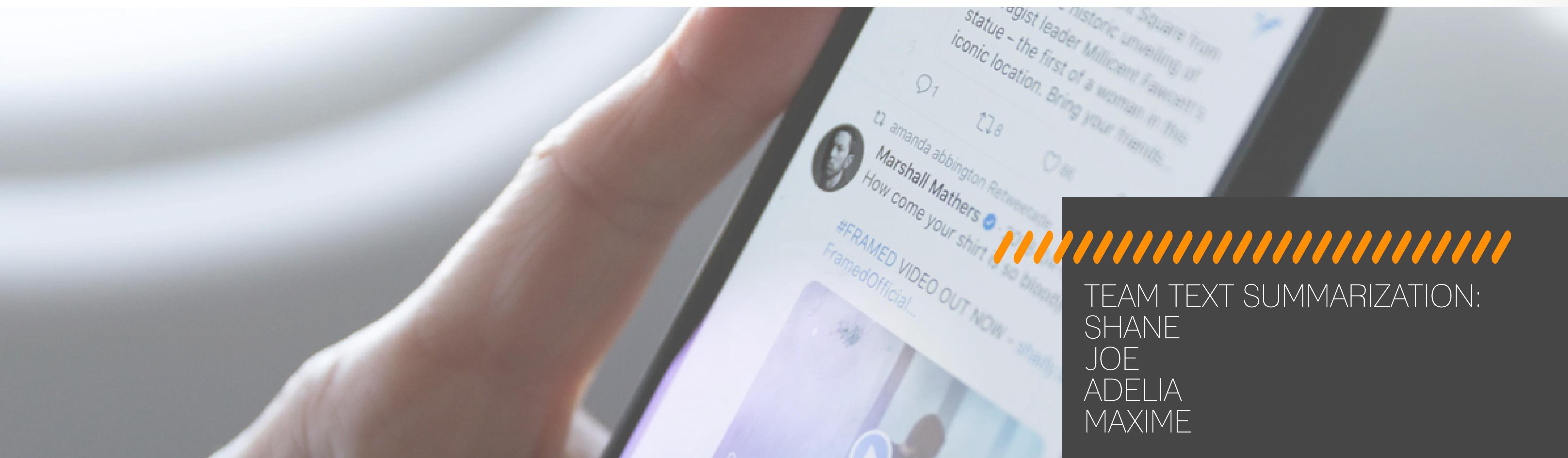




NEWSJAM

TEXT SUMMARIZATION
MEETS SOCIAL MEDIA



TEAM TEXT SUMMARIZATION:
SHANE
JOE
ADELIA
MAXIME

LET'S TALK MOTIVATION

WHY NEWSJAM?



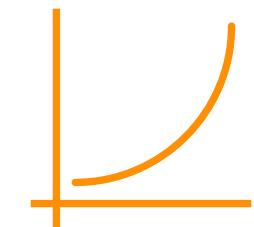
72%



Feel news fatigue

Young people (18-34) among the most affected (1)

65
minutes



Screen time

Average social media use increased during the pandemic (2)



News websites and social media = main sources of COVID-19 updates (3)

BUT THE AMOUNT OF INFORMATION IS OVERWHELMING

-
1. <https://www.statista.com/statistics/1130470/overwhelmed-news-coronavirus-us-age-group/>
 2. <https://www.statista.com/topics/7863/social-media-use-during-coronavirus-covid-19-worldwide/>
 3. https://reutersinstitute.politics.ox.ac.uk/sites/default/files/2021-05/Nielsen_et_al_An_Ongoing_Infodemic_FINAL.pdf

SOLUTION AND THE PROMISE



IDEA

PLANNING

RESULT

PROSPECTS

SUMMARIZING NEWS

Keeping news short for your sanity

**SUMMARIZATION
MEETS SOCIAL MEDIA**

Coding a bot that scrapes, summarizes, and posts news

TWITTER NEWS BOT

Running a thematic automated Twitter account with regular updates

FINETUNING

Expanding the pool of resources and ranking news by their importance

ABOUT US

A cross-functional team with collective responsibility



n1

OUR TEAM

Members with diverse backgrounds in linguistics, NLP, cognitive science, and computer science

n2

OUR METHODOLOGY

SCRUM: regular meetings, progress reports, and transparent communication

n3

OUR RESOURCES

Corpus, server/processing machine for hosting the bot and training the model