## Logic Model:

| INPUTS                     | OUTPUTS    |               | <b>→</b> | OUTCOMES   |              |           |
|----------------------------|------------|---------------|----------|------------|--------------|-----------|
| <b>Program Investments</b> | Activities | Participation |          | Short Term | Intermediate | Long Term |
|                            |            |               |          |            |              |           |
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|                            |            |               |          |            |              |           |

## Terms

- Inputs
  - Investments (what is put in)
- Outputs
  - Activities (the actual tasks we do)
  - Participation (who we serve; customers & stakeholders)
  - Engagement (how those we serve engage with the activities)
- Outcomes
  - Short Term (learning: awareness, knowledge, skills, motivations)
  - Medium Term (action: behavior, practice, decisions, policies)
  - Long Term (consequences: social, economic, environmental etc.)