## PIEME GENERAL QUESTIONS AND ANSWERS

What is Pieme Residences, and what differentiates it from other investment opportunities?

Pieme Residences is an innovative hospitality and investment project that allows individuals to own fractional shares in luxury hotel rooms. It combines the best aspects of real estate, hospitality, and blockchain technology to create a seamless, transparent, and inclusive investment experience.

At its core, Pieme Residences democratizes access to the lucrative hotel industry, which has traditionally been limited to a select few. It allows everyday investors to earn passive income without the complexities of managing hotel properties. The project integrates blockchain for secure transactions, smart contracts, and decentralized management.

#### Pieme Residences is:

- A community-driven investment platform, empowering individuals to invest in the future of hospitality.
- A blend of **luxury and innovation**, offering fully furnished hotel units designed for elegance, comfort, and profitability.
- An avenue to experience **financial freedom**, where your investments work for you while Pieme handles the logistics.

## **What Sets Pieme Residences Apart:**

## 1. Fractional Ownership for Everyone:

 Unlike traditional hotel investments that require large capital, Pieme Residences democratizes access, allowing investments as low as \$150.

#### 2. Blockchain Integration:

 Blockchain technology ensures transparent transactions, secure ownership records, and seamless management through smart contracts.

#### 3. Passive Income Potential:

 Investors will earn daily income from hotel operations while the Pieme team manages all aspects of the property, offering a hassle-free experience.

#### 4. Social and Environmental Impact:

 Pieme Residences prioritizes creating jobs, supporting local artisans, and maintaining eco-friendly operations.

## 5. Community-Driven Model:

 Investors become part of a forward-thinking community committed to reshaping hospitality and investment.

#### 6. Accessible Luxury:

 Each unit is elegantly designed and fully furnished, offering high-value returns through premium accommodations for guests.

## What Pieme is Truly Selling

Pieme Residences is selling **the future of ownership**—a chance to invest in something that makes an emotional impact, not just a financial one. It's about being part of a movement that stands for **innovation**, **freedom**, **and a lasting legacy**. It's not just real estate; it's **owning tomorrow**, **today**.

## How does Pieme Residences incorporate blockchain technology into its model?

Pieme Residences integrates blockchain technology to revolutionize how individuals invest in and interact with the hospitality sector. The blockchain serves as the backbone for transparency, security, and efficiency in the Pieme model.

#### **Key Ways Blockchain Technology Is Incorporated:**

#### 1. Fractional Ownership Through Tokenization:

 Each hotel unit is tokenized, enabling fractional ownership. Investors can buy and trade tokens that represent a share of the property, making it more accessible to a broader audience.

## 2. Transparent Transactions:

 Blockchain provides an immutable ledger that ensures every transaction, whether buying ownership, receiving income, or booking a stay, is secure, traceable, and transparent.

#### 3. Smart Contracts:

 Smart contracts automate processes such as income distribution, booking confirmations, and ownership transfers, reducing reliance on intermediaries and ensuring operations are seamless and error-free.

#### 4. Decentralized Management:

 Blockchain facilitates decentralized management of investments, allowing investors to monitor their earnings, track property performance, and manage transactions through a secure platform.

#### 5. Crypto Payments:

 Pieme Residences accepts cryptocurrency payments for bookings and investments, catering to the growing community of crypto-savvy individuals and enhancing accessibility.

## Is Pieme Residences a completely new concept, or are there similar projects globally?

Pieme Residences is a **unique blend of familiar and innovative elements** in the global investment landscape. While certain aspects of the project, such as fractional ownership

in real estate and blockchain integration, exist in other industries, the way Pieme Residences combines these features is distinct.

## Similar Concepts Globally:

#### 1. Fractional Real Estate Ownership:

- Companies like Blocksquare, Fundrise and Realt offer fractional ownership in real estate, allowing individuals to invest in properties without purchasing entire units.
- However, these are often focused on residential or commercial properties rather than the hospitality sector.

#### 2. Blockchain-Powered Investments:

- Projects like St. Regis Aspen Resort (Aspen Coin) have tokenized luxury real estate, enabling investors to hold shares via blockchain technology.
- While similar, these projects typically focus on a single asset rather than building an ecosystem of community-driven investments.

## 3. Hospitality-Specific Investments:

 Companies such as **Timeshares** or **vacation property clubs** offer fractional use or ownership of properties, but they lack the blockchain transparency and inclusivity Pieme Residences provides.

## What Sets Pieme Residences Apart?

- Combining Hospitality and Blockchain: Pieme Residences uniquely bridges the hospitality industry with blockchain, offering tokenized fractional ownership of hotel rooms.
- **Community-Centric Vision:** Unlike many other projects, Pieme Residences emphasizes accessibility for all investors, starting with as little as \$150.
- **Democratizing Hotel Investments:** Traditional hotel investments require significant capital. Pieme opens this lucrative sector to everyday investors.
- **Integrated Usability with Pie Token:** The project is tied to the Pie Token ecosystem, creating a seamless synergy between blockchain usability and investment.

Pieme Residences isn't entirely without precedent, but its **specific combination of features and focus on democratizing hospitality investments is truly groundbreaking** 

What problem does Pieme Residences solve in the real estate or hospitality industry?

Pieme Residences addresses several significant challenges in both the real estate and hospitality industries, offering innovative solutions to longstanding issues.

#### **Problems Solved:**

1. High Barriers to Entry in Real Estate Investments:

**Problem:** Traditional real estate investments require substantial capital, excluding many potential investors.

**Solution:** Pieme Residences democratizes access by offering fractional ownership, allowing individuals to invest with as little as \$150.

## 2. Limited Accessibility to the Hospitality Sector:

**Problem:** Investing in hotels typically requires complex partnerships or extensive resources, which most individuals cannot access.

**Solution:** Pieme Residences simplifies hotel ownership through tokenized investments, making it easy for anyone to become a co-owner of a hotel room and earn passive income.

## 3. Lack of Transparency in Investments:

**Problem:** Traditional real estate and hospitality investments often involve opaque processes, making it difficult for investors to track performance or understand returns.

**Solution:** By leveraging blockchain technology, Pieme Residences provides full transparency, with immutable records of transactions and real-time updates on investment performance.

#### 4. Inefficient Income Distribution:

**Problem:** In traditional models, revenue distribution can be delayed or mismanaged.

**Solution:** Smart contracts on the blockchain automate and ensure timely income distribution directly to investors.

### 5. Fragmented Experience for Crypto Users:

**Problem:** While cryptocurrency adoption grows, there are few places where crypto users can seamlessly invest and spend their assets.

**Solution:** Pieme Residences integrates cryptocurrency payments and supports blockchain usability, catering to crypto-savvy individuals.

#### 6. Exclusion from Profitable Markets:

**Problem:** The lucrative hospitality industry has traditionally been reserved for elite investors.

**Solution:** Pieme Residences opens this market to everyday investors, allowing them to share in the profitability of the hotel industry.

How many units have been built so far and how many are currently available for investment?

Currently, **20** units have been built, and only **4 units** remain available for investment in **Pieme Residences**. This is part of a limited offering, and each unit represents an opportunity to become a co-owner of the project.

What is the minimum and maximum investment amount for Pieme Residences?

For the Kampala Residence, the investment range is:

Minimum: \$150Maximum: \$65,000

This flexible structure allows both small and large investors to participate in fractional ownership of hotel rooms.

#### What is the expected return on investment (ROI)?

The expected ROI for Pieme Residences ranges between **20% to 45%** annually, driven by rental income.

#### How often will investors receive dividends or profits?

Investors will earn **daily profits** immediately after a unit is booked. Once the guest checks in, investors are notified, and funds are released to them immediately.

#### Are there any guarantees on the profitability of the investment?

While Pieme Residences offers a **promising ROI** based on market trends and the performance of its hotel bookings, there are **no guarantees** on profitability. Investments in the hospitality industry, like any business venture, carry inherent risks. The profitability is influenced by factors such as occupancy rates, seasonal demand, and overall market conditions.

However, Pieme Residences is designed to maximize returns through **daily earnings**, and investors share **70% of net income per booking** for the Kampala Residence, which offers a solid potential for profitability.

## How is the revenue from the hotel rooms distributed among investors?

Revenue is distributed to investors based on their **percentage share** in the property. For example, if an investor holds a **20%** share, they will receive **20%** of the net income generated from bookings.

In the **Kampala Residence**, investors receive **70% of the net income** per booking, with the share amount allocated according to each investor's ownership percentage. Payments are made **daily** as soon as the guest checks in.

## What is the total cost of one unit, and what does it include?

The total cost of one unit in **Pieme Residences** is **\$65,000**. This price includes everything necessary to make the unit fully operational:

## Can I invest using cryptocurrency? If so, which ones are accepted?

Yes, you can invest in Pieme Residences using **cryptocurrency**. Currently, **USDT (Tether)** on the **BEP20 network** is accepted for investments. This offers a seamless and secure way for crypto investors to participate in the project.

#### What fees are associated with investing in Pieme Residences?

When investing in Pieme Residences, a **3% platform fee** is applied to each investment. This fee is added to the total amount you invest, covering the operational costs of the Pieme platform.

#### What happens if the hotel doesn't generate enough revenue?

If the hotel underperforms, Pieme Residences will take measures like marketing adjustments and operational improvements to increase revenue. Additionally, the diversified portfolio across multiple units helps mitigate risks.

## Are there tax implications for investing in Pieme Residences?

Yes, there may be tax implications depending on your country. The specific tax obligations will vary based on the investor's country of residence, and it's advised to consult with a local tax advisor for personalized guidance.

# Where is Pieme Residences located, and are there plans for expansion to other regions?

Pieme Residences' flagship project is in **Kampala**, Uganda. Expansion plans include locations in **Mombasa** (Kenya), **Zanzibar**, **Jinja** (along the River Nile), and other fast-growing cities across Africa. This expansion aims to capture key markets in Africa, providing both investment opportunities and a global guest experience.

#### What amenities are included in each unit?

Each Pieme Residence unit features:

- **King-sized bed**, elegant lighting, and stylish interior
- Air-conditioning, high-speed Wi-Fi, and Smart TV
- Fully equipped kitchenette (in select units)
- On-site restaurant for dining

Additional amenities include:

- Swimming pool
- Gym
- Conference facility
- Steam and sauna

24/7 **security**, **housekeeping**, and **concierge services** ensure a seamless and luxurious experience.

How are the units maintained, and who is responsible for maintenance costs?

The **Pieme Residences** team handles all **maintenance** tasks, including regular cleaning, repairs, and upkeep of both the units and common areas. As an investor, you are not responsible for maintenance costs, as these are covered by **Pieme's management**. This ensures that the property is always in optimal condition for both guests and investors, providing a hassle-free experience.

What is the size and layout of the units available for investment?

Each unit at **Pieme Residences** sits on **740 square feet**. The layout is designed to maximize space and comfort, featuring:

- A king-sized bed
- A stylish living area
- A fully-equipped kitchenette
- Modern bathroom

The design focuses on a luxurious yet functional space, offering both comfort and convenience for guests and a solid investment opportunity for owners.

Are the units furnished or unfurnished?

The units are fully furnished,

Who handles the management and operations of the hotel?

**Pieme Residences** handles all management and operations, including guest services and maintenance, ensuring a hassle-free experience for investors.

## How will the bookings be managed for the hotel rooms?

Bookings will be managed through the **Pieme platform**, where investors can track reservations, view occupancy rates, and receive real-time updates. The platform handles all aspects of booking and payment processing, ensuring seamless operations for investors.

## Is there a system for tracking the performance of my investment?

Yes, investors can track the performance of their investments through the **Pieme platform**. The platform provides real-time updates on occupancy, earnings, and overall performance, allowing investors to easily monitor their returns.

#### Who is responsible for marketing the hotel rooms to travelers?

**Pieme** handles all marketing efforts to attract travelers, including online listings, social media promotion, and partnerships with booking platforms. Investors don't need to worry about marketing; it's fully managed by Pieme to ensure maximum occupancy.

## What is the occupancy rate forecast for Pieme Residences?

Best case scenario: 30 days
Realistic scenario: 22 days
Worst case scenario: 10 days

#### What risks are associated with investing in Pieme Residences?

- Market Fluctuations: Changes in the real estate market or hospitality industry could affect occupancy and revenue.
- **Economic Risks:** Economic downturns or unforeseen events, like pandemics, can impact travel and bookings.

## Is ownership in the project documented?

Yes, ownership in Pieme Residences is thoroughly documented. In addition to blockchain records, a formal sub-development contract is signed with the project. This contract is legally enforceable, providing a robust framework for the investors' ownership rights and ensuring the legitimacy of the investment.

## Are there regulatory approvals for this project in the country where it operates?

Yes, Pieme Residences has all necessary regulatory approvals in place, ensuring legal compliance with local real estate and hospitality laws.

#### How does Pieme Residences contribute to the local community?

Pieme Residences will support the local community by creating job opportunities, sourcing food and ingredients from local suppliers, and incorporating local craftsmanship in the design and furnishing of the properties. The restaurant will serve meals made from locally sourced food, and fruits and juices will be procured from local farmers. Additionally, Pieme will boost the local economy by driving tourism, empowering the girl child, and supporting educational initiatives.

### Will Pieme Residences provide employment opportunities for locals?

Yes, Pieme Residences will provide employment opportunities for locals. The project will hire staff for various roles, including hotel management, housekeeping, security, customer service, and more. Additionally, local artisans will be involved in the design and furnishing of the properties, further supporting the local workforce. The goal is to contribute to the community by offering jobs and supporting local businesses, ensuring that Pieme Residences becomes an integral part of the local economy.

## Are there any programs to support local businesses, like sourcing furniture or decor?

Yes, Pieme Residences will support local businesses by sourcing furniture, decor, and materials from the community, promoting local craftsmanship, and stimulating the local economy.

## What is the long-term vision for Pieme Residences?

The vision for Pieme Residences extends far beyond simply providing units for investment or generating financial returns—it's about shaping the future of real estate, hospitality, and community empowerment. At its core, Pieme is a platform for social impact, creating sustainable opportunities for local businesses, empowering individuals, and fostering growth across Africa.

Pieme Residences will not only transform the way people invest, but also create a ripple effect that benefits communities, promotes financial inclusion, and drives local economic development. By democratizing access to the hotel industry, we open the door for everyday investors to own a piece of tomorrow while contributing to a larger vision—one that involves local employment, support for small businesses, and the creation of lasting legacies. Every investor becomes part of a movement that's redefining hospitality and its role in uplifting communities.

Beyond monetary returns, Pieme Residences is a commitment to the future—a future where everyone can own a share in the success, contribute to lasting change and leave a mark that extends beyond the hotel industry. With every unit, every guest, and every interaction, we are building a legacy that will empower the next generation of investors and business leaders.

This vision is powered by blockchain technology and an unwavering focus on real-world impact. Pieme is not just about owning property; it's about becoming part of something greater—a revolution that brings people together, creates opportunities, and propels Africa into the future of real estate and hospitality.

## Are there plans to introduce new locations for Pieme Residences?

Yes, Pieme Residences plans to introduce new locations across Africa. These locations will include fast-growing cities such as Mombasa in Kenya, Zanzibar, and Jinja along the River Nile, among others. The goal is to expand Pieme Residences into strategic cities that promise strong demand for hospitality services while maintaining a focus on creating meaningful social impact and empowering local communities.

## What kind of support will investors receive post-investment?

Post-investment, Pieme Residences will provide the following support for investors:

- 1. **Regular Updates**: Investors will receive frequent reports on the performance of their units, including occupancy rates, income generated, and ROI details.
- 2. **Dedicated Investor Support**: A dedicated support team will assist investors with any inquiries or concerns regarding their investments and ensure they receive the necessary information for ongoing peace of mind.
- 3. **Easy Access to Investment Tracking**: Investors can track the performance of their investments through a user-friendly online platform, enabling them to view real-time data on bookings, profits, and other relevant metrics.
- 4. **Responsive Communication**: Should investors have any issues or need clarification, they will have direct communication channels to Pieme Residences' management team, ensuring prompt and effective resolutions.
- 5. **Dividends and Earnings**: Investors will be notified immediately once their unit generates revenue, ensuring timely payouts, especially as bookings are confirmed.
- 6. **Long-Term Guidance**: Pieme Residences will provide strategic insights and guidance for investors to maximize their investment potential over time, with options to expand their portfolios or reinvest in future developments.

#### How can investors sell or transfer their ownership if they wish to exit?

Investors wishing to exit or transfer their ownership in Pieme Residences can follow these options:

- 1. **Sell Through Pieme Platform**: Pieme Residences will facilitate a secondary market on its platform, where investors can sell their shares to other interested parties. This ensures a secure and transparent transaction process.
- 2. **Sell Back to Pieme**: In some cases, Pieme Residences may offer the option to buy back the unit or ownership share, providing an additional exit route.

#### Are there opportunities for reinvesting profits into new Pieme Residences projects?

Yes, investors will have opportunities to reinvest their profits into future Pieme Residences projects.

#### **Attractive Returns Scenario**

Unit Price: \$65,000

**Best Case scenario: 30 Days** 

Room Rate: \$100 - \$200

Average Room Rate: \$150

Investor earns 70%

Total earning 30 Days: (150\*30) = \$4500

Investor Earns 70%: (70/100\*4500) = \$3150

**Investor Earns \$3150 Monthly** 

Annual Earnings: \$37,800

**Net Yield: 58.2%** 

Realistic scenario: 22 Days

Room Rate: \$150

Investor earns 70%

Total earning 22 Days: (150\*22) = \$3300

Investor Earns 70%: (70/100\*3300) = \$2310

**Investor Earns \$2310 Monthly** 

**Annual Earnings: \$27,720** 

**Net Yield: 42.6%** 

**Worst Case scenario: 12 Days** 

Room Rate: \$150

Investor earns 70%

Total earning 12 Days: (150\*12) = \$1800

Investor Earns 70%: (70/100\*1800) = \$1260

**Investor Earns \$1260 Monthly** 

**Annual Earnings: \$15,120** 

**Net Yield: 23.3%**