## **IANIMATION NOTES**



- 1. Image and logo start on screen
- 2. Use your best judgment how to treat text animation



- 1. Have image fade
- 2. Use your best judgment how to treat text animation



- 1. Image pans from right to left
- 2. Use your best judgment how to treat text animation



- 1. Image zooms away to reveal full shot of vehicle and family
- 2. Button has a nice glare when the banner has been rolled over
- 3. Use your best judgment how to treat text animation