

# Programme

## Workshop on Physicians Prescription Behavior

***Toulouse, June 23, 2016***

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### Conference venue

Toulouse School of Economics (TSE)

Manufacture des Tabacs – MF323 - Building F – 3<sup>rd</sup> Floor

21 allée de Brienne - 31015 Toulouse cedex 6, France

<http://www.tse-fr.eu/fr/conferences/2016-health-economics-workshop>

### Conference Organizer

Pierre Dubois (Toulouse School of Economics)

### Conference Secretariat

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**June 23, 2016**

Toulouse School of Economics (TSE)

- 8:45 – 9:00      **Coffee and drinks**
- 9:00 – 10:00    **Tanja Saxell** (University of Helsinki)  
« *Private Experience and Observational Learning in Pharmaceutical Demand* »
- 10:00 – 11:00    **Pierre Dubois** (Toulouse School of Economics)  
« *Identifying the Effects of Scientific Information and Recommendations on Physicians Prescribing Behavior* » with Tuba Tunçel
- 11:00 – 11:15    **Coffee Break**
- 11:15 – 12:15    **Michael Dickstein** (New York University)  
« *Patient vs. Physician Incentives in Prescription Drug Choice* »
- 12:15 – 13:30    **Lunch**
- 13:30 – 14:30    **David Bradford** (University of Georgia)  
« *Off-Label Use of Pharmaceuticals: A Detection Controlled Estimation Approach* » with John Turner and Jonathan Williams
- 14:30 – 15:30    **Tuba Tunçel** (Toulouse School of Economics)  
« *Should Off-label Drug Prescriptions Be Prevented? Empirical Evidence From France* »
- 15:30 – 16:00    **Coffee Break**
- 16:00 – 17:00    **Andrew Ching** (University of Toronto)  
« *A Structural Model of Correlated Learning and Late-mover Advantages: The Case of Statins* » with H. Lim
- 20:00              **Dinner (by invitation)**



Conference: Room MF 323  
Coffee Break: Room MF 322  
Lunch: Room MF 322