

WORKSHOP ANR-ESRC

Econometrics and I.O. of Food and Nutrition

Toulouse, December 17-18, 2012

Toulouse School of Economics

Building F – Room MF 323

Program

Monday, December 17, 2012

9h30 Welcome Coffee

Chair: **Marc Ivaldi** (Toulouse School of Economics)

10h00 **Pierre Dubois** (Toulouse School of Economics)

"Discrete/Continuous Choice Demand with Heterogeneity: Estimating the Impacts of a Food Information Campaign" (with Rachel Griffith, Arthur Lewbel, Martin O'Connell)

11h00 **Martin O'Connell** (UCL-IFS)

"An Empirical Study of Supermarket Demand and Equilibrium Pricing"

12h00 Lunch (Room MF 322)

Chair: **Patrick Rey** (Toulouse School of Economics)

14h00 **Rachel Griffith** (University of Manchester-IFS)

"The Impact of Banning Advertising on Crisps" (with Pierre Dubois and Martin O'Connell)

15h00 Coffee Break

15h30 **Michal Krol** (University of Manchester)

"Explaining the Varying Prevalence of Store-brands across Product Categories: the Role of 'Rivalrous Capture' vs. 'Industry Expansion' Nature of Advertising"

16h30 **Howard Smith** (Oxford University)

"Multi Product Pricing Effects in Supermarkets"

20h15 Dinner (7 Saint Sernin)

Tuesday, December 18, 2012

Chair: **Bruno Jullien** (Toulouse School of Economics)

9h00 **Aviv Nevo** (Northwestern University)

"Habit Formation and Nutrition: Evidence from Consumer Migration" (with Rachel Griffith)

10h00 **Coffee Break**

10h30 **Lars Nesheim** (UCL-IFS)

"Fruit: Modelling Sparse Demand with Complementarities in Supernumerary Choice Sets" (with Arthur Lewbel)

11h30 **Thierry Magnac** (Toulouse School of Economics)

"On Consumer Price Elasticity with Unobserved Stocks" (with Pierre Dubois)

12h30 **Lunch (Room MF322)**

Chair: **Sylvain Chabé-Ferret** (Toulouse School of Economics)

14h00 **Melanie Luhrmann** (UCL-IFS)

"Gluttony or Sloth? – Long-run Changes in Bodyweight, Diet and Activity in English Households" (with Rachel Griffith and Rodrigo Lluberas)

15h00 **Kate Smith** (UCL-IFS)

"Measuring the Quality of People's Diets: a Comparison of Intake and Purchase Data" (with Rachel Griffith and Martin O'Connell)

(1h per paper: 45 minutes presentation + 15 minutes for questions and discussion during presentation)

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