**Workshop ANR-ESRC**

**Econometrics and I.O. of Food and Nutrition**

**Toulouse, December 17-18, 2012**

**Building F – Room MF 323**

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**Monday, December 17, 2012**

**9h30** Welcome Coffee

**10h00** **Pierre Dubois** (Toulouse School of Economics)

*“TBA” (with Rachel Griffith, Arthur Lewbel, Martin O’Connell)*

**11h00** **Martin O'Connell** (UCL-IFS)

*“An Empirical Study of Supermarket Demand and Equilibrium Pricing”*

**12h00** Lunch (Room MF 322)

**14h00** **Rachel Griffith** (University of Manchester-IFS)

*“The Impact of Banning Advertising on the Demand for Crisps” (with Pierre Dubois and Martin O'Connell)*

**15h00** Coffee Break

**15h30** **Michal Krol** (University of Manchester)

*“Explaining the Varying Prevalence of Store-brands across Product Categories: the Role of 'Rivalrous Capture' vs. 'Industry Expansion' Nature of Advertising”*

**16h30** **Howard Smith** (Oxford University)

*“Multi Product Pricing Effects in Supermarkets”*

**19h30** Dinner

**Preliminary Program**

**Tuesday, December 18, 2012**

**9h00 Aviv Nevo** (Northwestern University)

*“TBA”*

**10h00 Coffee Break**

**10h30 Lars Nesheim** (UCL-IFS)

*“Fruit: Modelling Sparse Demand with Complementarities in Supernumerary Choice Sets” (with Arthur Lewbel)*

**11h30 Thierry Magnac** (Toulouse School of Economics)

*“TBA” (with Pierre Dubois)*

**12h30 Lunch (Room MF322)**

**14h00 Melanie Luhrmann** (UCL-IFS)

*“Gluttony or Sloth? – Long-run Changes in Bodyweight, Diet and Activity in English Households” (with Rachel Griffith and Rodrigo Lluberas)*

**15h00 Kate Smith** (UCL-IFS)

*“Measuring the Quality of People's Diets: a Comparison of Intake and Purchase Data” (with Rachel Griffith and Martin O’Connell)*

**(1h per paper: 45 minutes presentation + 15 minutes for questions and discussion during presentation)**

**Administrative Contact:**

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