

ELEVENTH CEPR CONFERENCE ON APPLIED INDUSTRIAL ORGANIZATION

Hosted by

Toulouse School of Economics (TSE) and Institut D'Economie Industrielle (IDEI) at University of Toulouse

Supported by

TSE, IDEI, Ministry of Research and Higher Education, Centre National de la Recherche Scientifique (CNRS), Institut National de Recherche Agronomique (INRA), Région Midi-Pyrénées and CEPR

Toulouse; 27-29 May 2010

PROGRAMME

WEDNESDAY 26 MAY

09.00 – 18.00 | *IO School*

THURSDAY 27 MAY

08.30 – 08.45 | *Welcome*

Session 1: Chair: Nikolaos Vettas (Athens University of Economics & Business and CEPR)

08.45 – 9.35 **Qualitative Effects of “Cash-for-Clunkers” Programs**
*Eugenio Miravete (University of Texas, Austin and CEPR)
Maria, J. Moral (UNED, Madrid)

Discussant: Philip Schmidt-Dengler (LSE)

9.35 – 10.25 **Building Reputation for Contract Renewal: Implications for Performance Dynamics and Contract Duration**

*Elisabetta Iossa (Brunel University)
Patrick Rey (Toulouse School of Economics and CEPR)

Discussant: Tommaso Valletti (Imperial College, London and CEPR)

10.25 – 10.40 | *Coffee Break*

Session 2: Chair: Neil Gandal (Tel Aviv University and CEPR)

10.40 – 11.30 **Payments and Participation: The Incentives to Join Cooperative Standard Setting Efforts**
Anne Layne-Farrar (LECG)
*Gerard Llobet (CEMFI)
Jorge Padilla (LECG and CEPR)

Discussant: Armin Schmutzler (Universität Zurich and CEPR)

11.30 – 12.20	Cartels Uncovered *Ari Hyytinen (University of Jyväskylä) Frode Steen (Norwegian School of Economics and Business Administration and CEPR) Otto Toivanen (University of Helsinki and CEPR) <i>Discussant:</i> Giancarlo Spagnolo (Università di Roma Tor Vergata and CEPR)
12.20 – 14.00	Lunch
Session 3:	Chair: Sofronis Clerides (University of Cyprus and CEPR)
14.00 – 14.50	Simulating the Dynamic Effects of Horizontal Mergers: U.S. Airlines *Lanier Benkard (Yale University) Aaron Bodoh-Creed (Stanford University) John Lazarev (Stanford University) <i>Discussant:</i> Peter Davis (Competition Commission)
14.50 – 15.40	Vertical Integration, Innovation and Foreclosure Marie-Laure Allain (Ecole Polytechnique and CREST) *Claire Chambolle (INRA and Ecole Polytechnique) Patrick Rey (Toulouse School of Economics and CEPR) <i>Discussant:</i> Gary Biglaiser (University of North Carolina)
15.40 – 15.55	Coffee Break
15.55 – 16.55	Keynote Speaker Roman Inderst (Goethe Universität Frankfurt and CEPR)
20.00	Dinner
<u>FRIDAY 28 MAY</u>	
Session 4:	Chair: Eugenio Miravete (University of Texas at Austin and CEPR)
08.30 – 9.30	Keynote Speaker Jonathan Levin (Stanford University)
9.30 – 10.20	Automobile Replacement: a Dynamic Structural Approach Pasquale Schiraldi (London School of Economics) <i>Discussant:</i> Johannes Van Biesebroeck (Katholieke Universiteit Leuven and CEPR)
10.20 – 10.35	Coffee Break
10.35 – 11.25	The Ecological Effect of "Green Taxation": The Case of the 2008 "Bonus-Malus" in France *Xavier Boutin (INSEE and MINEFI) Xavier D'Haultfoeuille (CREST-INSEE) Pauline Givord (CREST-INSEE) <i>Discussant:</i> Cristian Huse (Stockholm School of Economics)

Session 5:	Chair: Otto Toivanen (University of Helsinki and CEPR) TBC
11.25 – 12.15	Government policy and the dynamics of market structure: Evidence from Critical Access Hospitals Gautam Gowrisankaran (University of Arizona, HEC Montreal) Claudio Lucarelli (Cornell University) Philipp Schmidt-Dengler (London School of Economics) *Robert Town (University of Minnesota)
<i>Discussant:</i>	Catherine Schaumans (Tilburg University)
12.15 – 13.15	Public Contracting in Delegated Agency Games *David Martimort (Toulouse School of Economics and CEPR) Lars Stole (University of Chicago)
<i>Discussant:</i>	Yossi Spiegel (Tel Aviv University and CEPR)
13.15	Lunch and Afternoon Free or Social event in Albi
20.00	Dinner in Albi

SATURDAY 29 MAY

Session 6:	Chair: Pierre Dubois (Toulouse School of Economics and CEPR)
09.00 – 9.50	Market Regulation and Firm Performance: The Case of Smoking Bans in the UK Jerome Adda (University College London) *Venkataraman Bhaskar (University College London and CEPR) Samuel Berlinski (University College London) Steve Machin (University College London and CEPR)
<i>Discussant:</i>	Bruno Cassiman (IESE Business School and CEPR)
09.50 – 10.40	Push-Me Pull-You: Comparative Advertising in the OTC Analgesics Industry *Simon Anderson (University of Virginia and CEPR) Federico Ciliberto (University of Virginia) Jura Liaukonyte (Cornell University) Régis Renault (Université de Cergy-Pontoise)
<i>Discussant:</i>	Massimo Motta (Universitat Pompeu Fabra and CEPR)
10.40 – 10.55	Coffee Break
Session 7:	Chair: Peter Davis (Competition Commission) TBC
10.55 – 11.55	Keynote Speaker Pinelopi Goldberg (Princeton University)
11.55 – 12.45	The Deep-Pocket Effect of Internal Capital Market Xavier Boutin (CREST and MINEFI) Giacinta Cestone (Queen Mary University of London) *Chiara Fumagalli (Università Bocconi and CEPR) Giovanni Pica (Università di Salerno and CSEF) Nicolas Serrano-Velarde (Said Business School, Oxford University)
<i>Discussant:</i>	Christopher Wilson (Loughborough University)
12.45 – 14.00	Lunch

14.00 – 14.50	Entry and Competition in Differentiated Products Markets Catherine Schaumans (Tilburg University) *Frank Verboven (Katholieke Universiteit Leuven and CEPR)
<i>Discussant:</i>	Michelle Goeree (University of Southern California)
Session 8:	Chair: Marc Ivaldi (Toulouse School of Economics and CEPR)
14.50 – 15.40	How Much Do Consumers Know About the Quality of Products? Evidence from the Diaper Market *Andrew Ching (University of Toronto) Tülin Erdem (New York University) Michael Keane (University of Technology Sydney)
<i>Discussant:</i>	Kai-Uwe Kühn (University of Michigan and CEPR)
15.40– 16.30	Automobile Engine Variants and Price Discrimination Oyvind Thomassen (Katholieke Universiteit Leuven)
<i>Discussant:</i>	Jozsef Molnar (UK Competition Commission)
16.30	End of Conference

* Indicates the presenter.

Keynote speakers have 50 minutes to present, allowing for 10 minutes of questioning throughout.

Speakers have 35 minutes to present and discussants 10 minutes, leaving 5 minutes for general discussion.

Organizers:

Marc Ivaldi (Toulouse School of Economics and CEPR)
Pierre Dubois (Toulouse School of Economics and CEPR)

Scientific Committee:

Pedro Luis Pita Barros (Universidade Nova de Lisboa and CEPR)
Sofronis Clerides (University of Cyprus and CEPR)
Peter J Davis (Competition Commission)
Pierre Dubois (Toulouse School of Economics and CEPR)
Neil Gandal (Tel Aviv University and CEPR)
Marc Ivaldi (Toulouse School of Economics and CEPR)
Pedro Luis Marín Uribe (Ministry of Industry, Tourism & Trade and CEPR)
Eugenio Miravete (University of Texas at Austin and CEPR)
Katharine Rockett (University of Essex and CEPR)
Frøde Steen (Norwegian School of Economics and Business Administration and CEPR)
Otto Toivanen (University of Helsinki and CEPR)
Frank Verboven (Katholieke Universiteit Leuven and CEPR)
Nikolaos Vettas (Athens University of Economics & Business and CEPR)