



# Dean Smith

Marketing Specialist

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## RESEARCH INTERESTS & PROFESSIONAL OBJECTIVE

Dynamic marketing specialist with expertise in data analysis, process optimization, and cross-functional collaboration.

## ACADEMIC & PROFESSIONAL APPOINTMENTS

### Marketing Specialist

TechCorp Solutions, Jun 2024 - Present

Research Contributions & Responsibilities:

- Reduced operational costs by \$143K annually
- Increased team productivity by 33% through process improvements
- Mentored 5 junior team members

### Data Scientist

InnovateLabs, Nov 2022 - Jan 2025

Research Contributions & Responsibilities:

- Reduced operational costs by \$275K annually
- Increased team productivity by 37% through process improvements
- Mentored 5 junior team members

### Data Scientist

CloudFirst Technologies, May 2021 - May 2024

Research Contributions & Responsibilities:

- Increased team productivity by 27% through process improvements
- Reduced operational costs by \$248K annually
- Delivered 11 major projects on time and under budget

## EDUCATIONAL BACKGROUND

### Bachelor of Science in Mathematics

University of Washington, 2011

Cumulative GPA: 3.61/4.0/4.0

## RESEARCH SKILLS & METHODOLOGIES

Technical Proficiencies: PyTorch; Jenkins; Tableau; Scala; Kubernetes; Java; R; MongoDB

## PROFESSIONAL COMPETENCIES

Strategic Planning; Problem Solving; Presentation Skills; Negotiation; Communication; Leadership

## PROFESSIONAL CERTIFICATIONS & TRAINING

- Google Cloud Professional
- Microsoft Azure Fundamentals

- Google Analytics Certified