



# Craig Maxwell

**Sales Director**

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## EXECUTIVE SUMMARY

Accomplished sales director known for building high-performing teams and implementing scalable solutions.

## PROFESSIONAL HISTORY

**Sales Director | StreamLine Corp**

Dec 2022 - Present

**Key Achievements:**

- Improved customer satisfaction scores by 24 points
- Increased team productivity by 30% through process improvements
- Delivered 3 major projects on time and under budget

**Software Engineer | NextGen Systems**

Oct 2023 - Jan 2025

**Key Achievements:**

- Delivered 11 major projects on time and under budget
- Implemented new system resulting in 51% efficiency gain
- Led cross-functional team of 5 members on strategic initiatives

**Sales Director | DataDrive Inc**

Jul 2023 - Oct 2024

**Key Achievements:**

- Improved customer satisfaction scores by 16 points
- Implemented new system resulting in 39% efficiency gain
- Delivered 4 major projects on time and under budget

## EDUCATIONAL CREDENTIALS

**Master of Business Administration**

Carnegie Mellon University (2020)  
Academic Achievement: 3.83/4.0 GPA

## CORE COMPETENCIES

Git • NumPy • Docker • Excel • PyTorch • TensorFlow • Tableau • Power BI • Leadership • Analytical Thinking

## PROFESSIONAL CERTIFICATIONS

- Certified Project Management Professional (PMP)
- Certified Scrum Master (CSM)

- Google Cloud Professional