



# Lauren Reid

UX Designer

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## RESEARCH INTERESTS & PROFESSIONAL OBJECTIVE

Results-driven ux designer with 8 years of experience in delivering innovative solutions and driving business growth.

## ACADEMIC & PROFESSIONAL APPOINTMENTS

### UX Designer

TechCorp Solutions, Aug 2023 - Present

Research Contributions & Responsibilities:

- Reduced operational costs by \$489K annually
- Increased team productivity by 23% through process improvements
- Led cross-functional team of 9 members on strategic initiatives

### Sales Director

CloudFirst Technologies, Mar 2023 - Oct 2024

Research Contributions & Responsibilities:

- Increased team productivity by 15% through process improvements
- Reduced operational costs by \$355K annually
- Implemented new system resulting in 49% efficiency gain

### Product Manager

NextGen Systems, Aug 2021 - Aug 2024

Research Contributions & Responsibilities:

- Reduced operational costs by \$307K annually
- Increased team productivity by 38% through process improvements
- Improved customer satisfaction scores by 10 points

## EDUCATIONAL BACKGROUND

### Master of Business Administration

University of California, Berkeley, 2017

Cumulative GPA: 3.45/4.0/4.0

## RESEARCH SKILLS & METHODOLOGIES

Technical Proficiencies: SQL; Tableau; Apache Kafka; MongoDB; Scala; Jenkins; AWS; Git

## PROFESSIONAL COMPETENCIES

Adaptability; Leadership; Project Management; Strategic Planning; Team Building; Problem Solving

## PROFESSIONAL CERTIFICATIONS & TRAINING

- Google Analytics Certified

- AWS Certified Solutions Architect
- Google Cloud Professional