



Ricky Mcknight

Marketing Specialist

harrisdoris@example.org ★ 6414607465
linkedin.com/in/lisareed ★ www.oskinner.com

★ CREATIVE PROFILE

Experienced marketing specialist specializing in strategic planning and team leadership with a track record of exceeding performance targets.

★ EXPERIENCE JOURNEY

Marketing Specialist

InnovateLabs | Mar 2023 - Present

Impact & Achievements:

- ★ Implemented new system resulting in 31% efficiency gain
- ★ Increased team productivity by 30% through process improvements
- ★ Led cross-functional team of 15 members on strategic initiatives

Software Engineer

DataDrive Inc | Jan 2023 - Jan 2025

Impact & Achievements:

- ★ Increased team productivity by 23% through process improvements
- ★ Improved customer satisfaction scores by 23 points
- ★ Reduced operational costs by \$216K annually

Marketing Specialist

CloudFirst Technologies | Jun 2021 - May 2024

Impact & Achievements:

- ★ Implemented new system resulting in 51% efficiency gain
- ★ Reduced operational costs by \$242K annually
- ★ Mentored 5 junior team members

★ LEARNING & GROWTH

Bachelor of Science in Mathematics

MIT • Class of 2012

Academic Excellence: 3.90/4.0 GPA

★ SKILL ARSENAL

Technical Powers:

Java ★ TensorFlow ★ Python ★ Scala ★ JavaScript ★ Jenkins ★ AWS ★ React

Creative Strengths:

Time Management ★ Project Management ★ Strategic Planning ★ Leadership ★ Negotiation ★
Analytical Thinking

★ ACHIEVEMENT BADGES

- Google Cloud Professional
- Microsoft Azure Fundamentals
- Certified Scrum Master (CSM)