



Audio Sales Report

Last update: 25/02/2026

Navigate pages

[Welcome](#)[Overview](#)[Country
Insight](#)[Business
Insight](#)[Market Insight](#)[Manufacturer
Insight](#)[Sales Insight](#)

Author

Pierluca Burcheri

Audio Sales Report - Overview

Last update: 25/02/2026



Navigate pages

Welcome

Overview

Country Insight

Business Insight

Market Insight

Manufacturer...

Sales Insight

Clear filter

Clear all slicers

Author

Pierluca Burcheri

Area & Channel

Category & Product

Total Sales

\$55M

Countries

34

Manufacturers

10

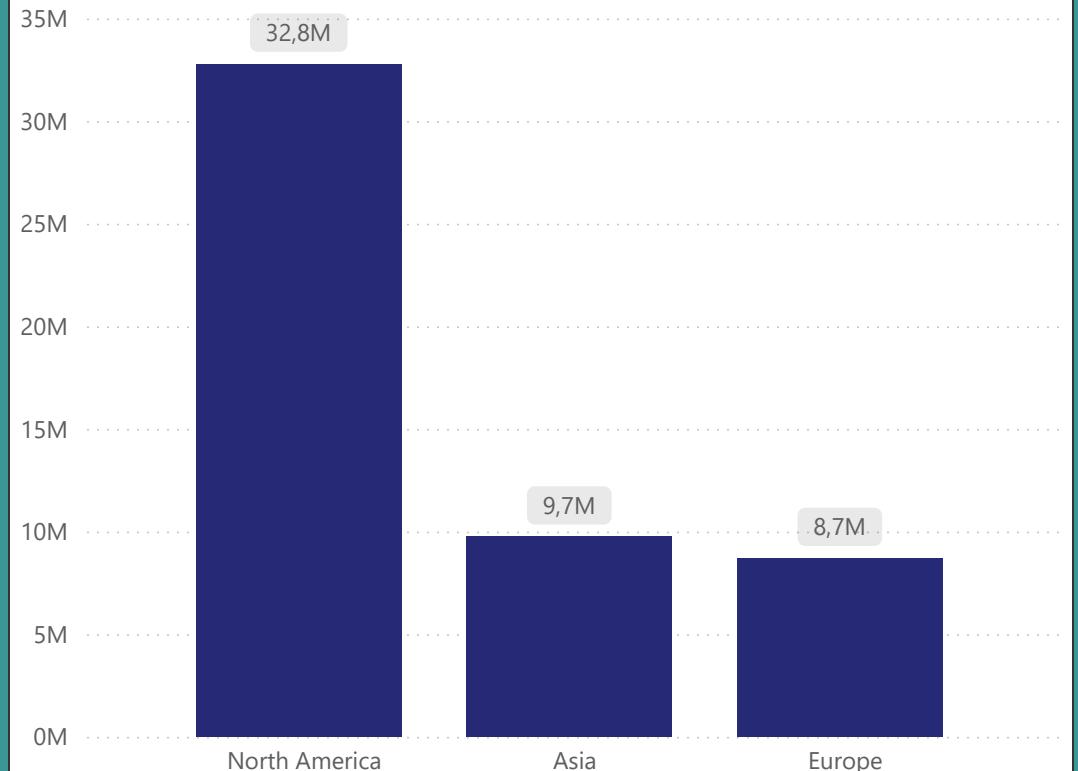
Products

1,638K

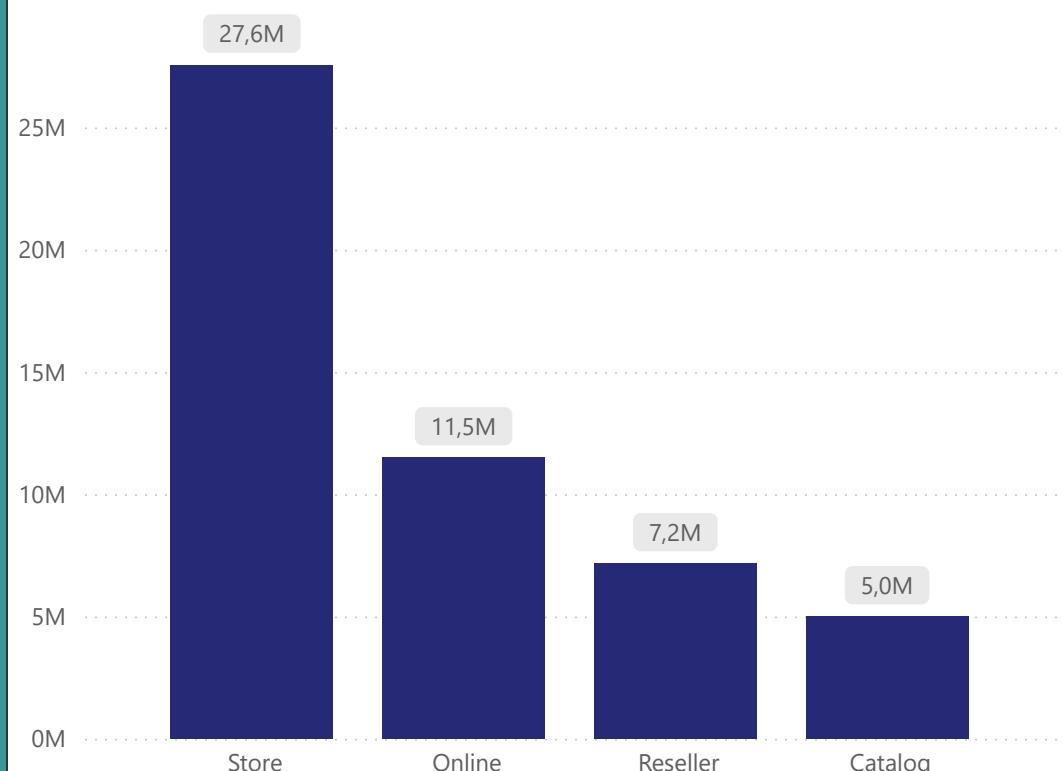
Channels

4

Total Sales by Area



Total Sales by Channel



Audio Sales Report - Country Insight

Last update: 25/02/2026



Navigate pages

Welcome

Overview

Country Insight

Business Insight

Market Insight

Manufacturer...

Sales Insight

Clear filter
Clear filter

Clear all slicers

Author

Pierluca Burcheri

General

Details

2016

2023

Area

All

Sales

\$55M

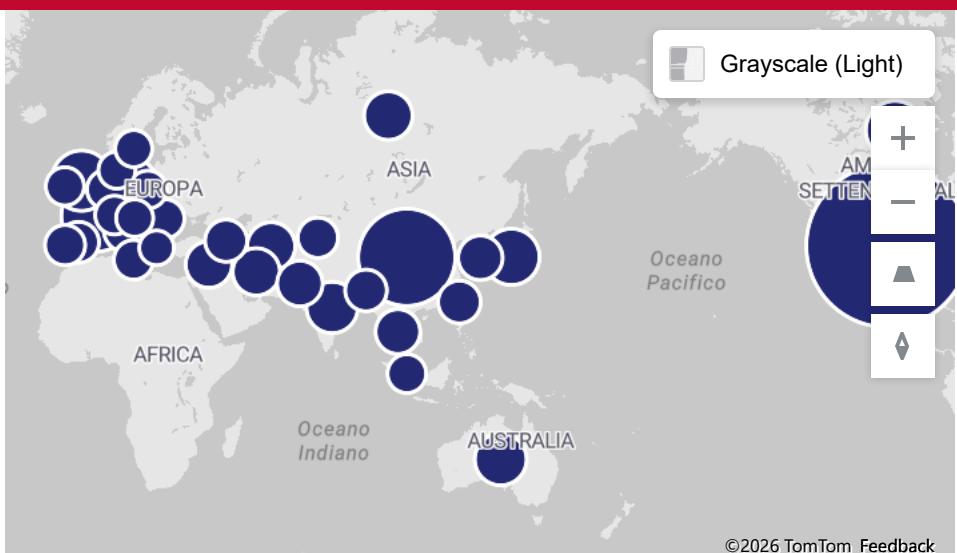
Products # Manuf.

2K 10

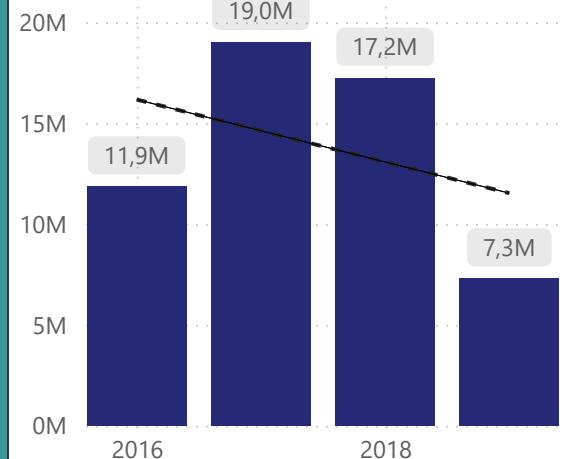
Orders # Channels

251K 4

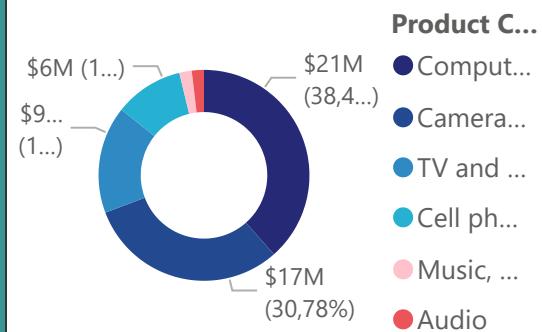
Country Distribution



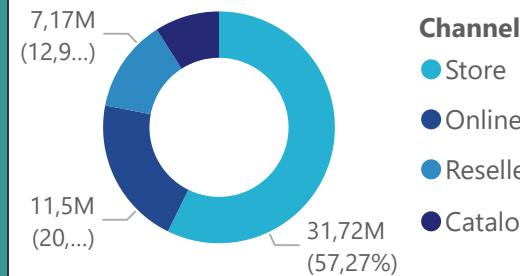
Total Sales by Year



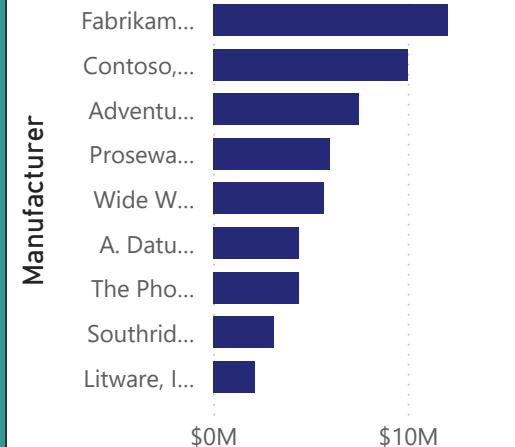
Total Sales by Category



Total Sales by Channel



Total Sales by Manufacturer



Audio Sales Report - Business Insight

Last update: 25/02/2026



Navigate pages

Welcome

Overview

Country Insight

Business Insight

Market Insight

Manufacturer...

Sales Insight

Clear filter

Clear all slicers

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General

Details

2016

2023

Area

All

Product

All

Sales
\$55M

Products

2K

Manuf.

10

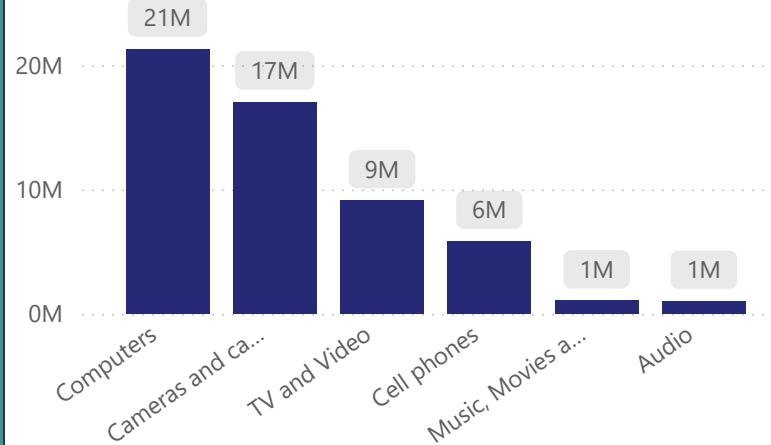
Orders

251K

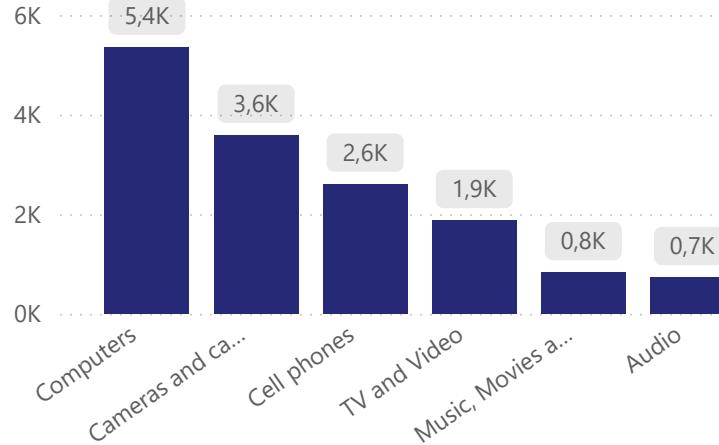
Channels

4

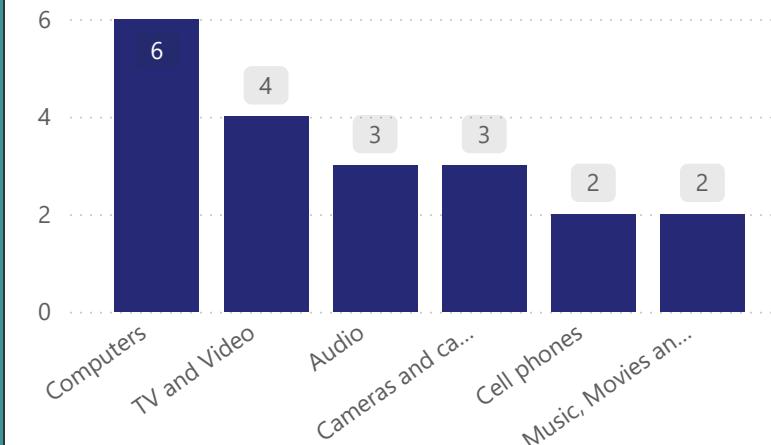
Total Sales



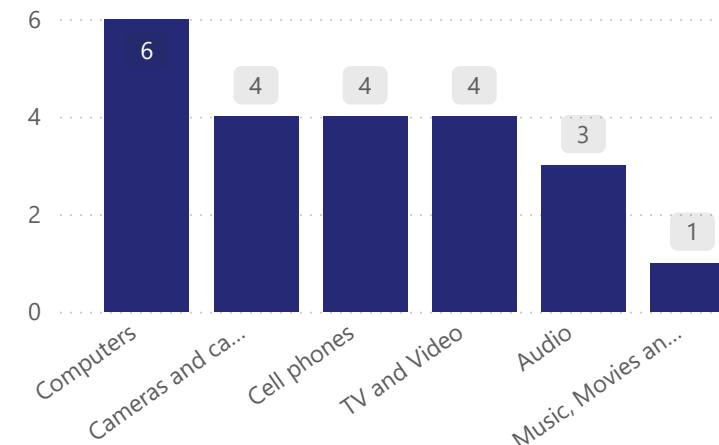
Number of Products



Number of Manufacturers



Number of Subcategories



Audio Sales Report - Market Insight

Last update: 25/02/2026



Navigate pages

Welcome

Overview

Country Insight

Business Insight

Market Insight

Manufacturer...

Sales Insight

Clear filter

Clear all slicers

Author

Pierluca Burcheri

2016 2023

Area
All

Product
All

Manufacturer
All

Channel
All

Promotion
All

Sales
\$55M

Profit
\$32M

Products
2K

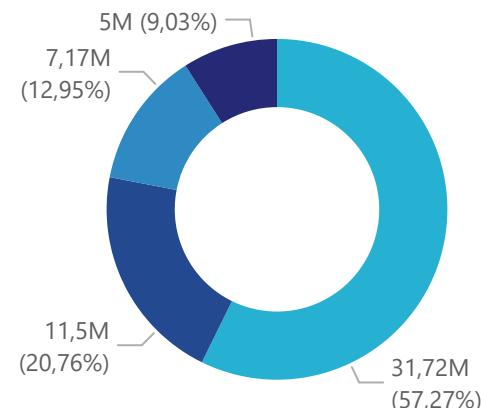
Orders
251K

Countries
34

Market Details

Promotion Name	Total Sales	Total Orders	Total Profit	# Countries
Asian Holiday Promotion	\$3.615.194	17004	\$2.078.391	
Asian Spring Promotion	\$2.396.001	10980	\$1.411.800	
Asian Summer Promotion	\$2.278.683	9768	\$1.315.490	
European Back-to-Scholl Promotion	\$1.668.024	7363	\$992.174	
European Holiday Promotion	\$3.083.456	12328	\$1.745.371	
European Spring Promotion	\$2.739.319	13205	\$1.498.236	
No Discount	\$18.329.360	80062	\$10.604.150	
North America Back-to-School Promotion	\$8.455.761	39393	\$4.800.290	
North America Holiday Promotion	\$6.451.629	30392	\$3.574.758	
Total	\$55.391.760	251126	\$31.587.437	

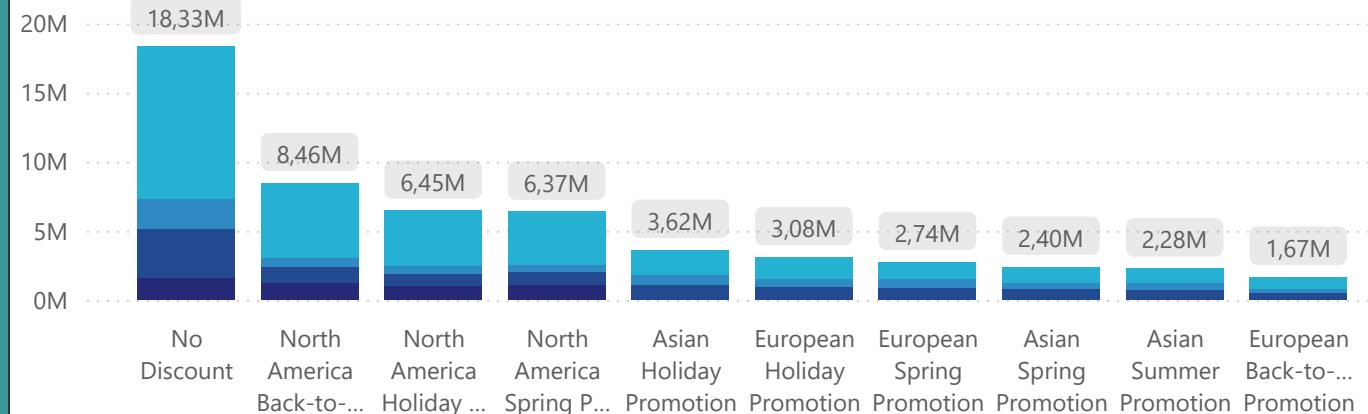
Channel Sales Distribution



Channel
● Store
● Online
● Reseller
● Catalog

Promotion Sales Distribution

Channel ● Catalog ● Online ● Reseller ● Store



Audio Sales Report - Manufacturers Insight

Last update: 25/02/2026



Navigate pages

Welcome

Overview

Country Insight

Business Insight

Market Insight

Manufacturer...

Sales Insight

Clear filter

Clear all slicers

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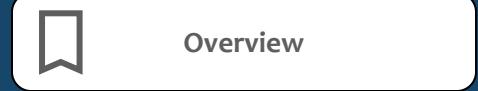
2016 2023

Product
All

Area
All

Manufacturer
All

Channel
All



Overview

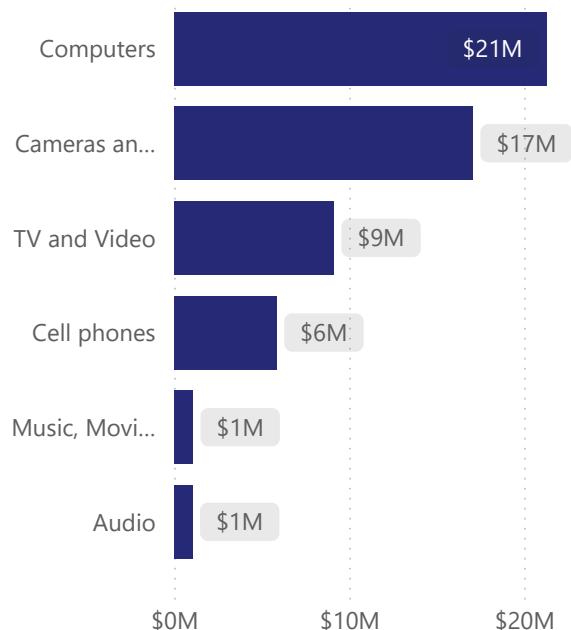


Details

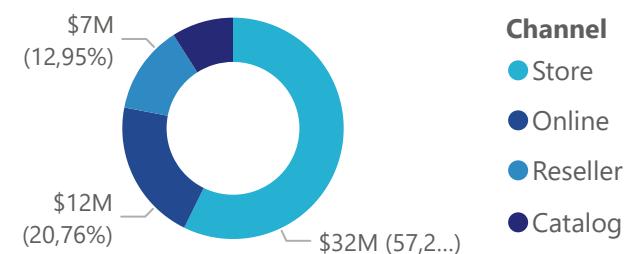
Manufacturer Insight

Sales	# Orders	Profit	# Channels
55,39M	251K	\$32M	4

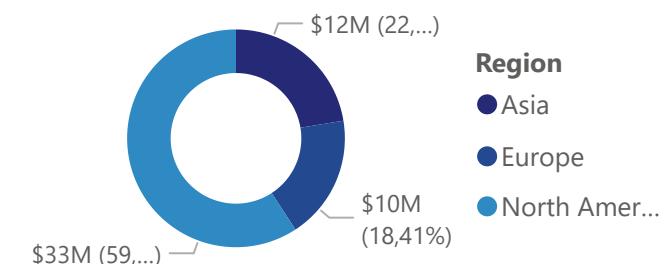
Customer Sales Distribution



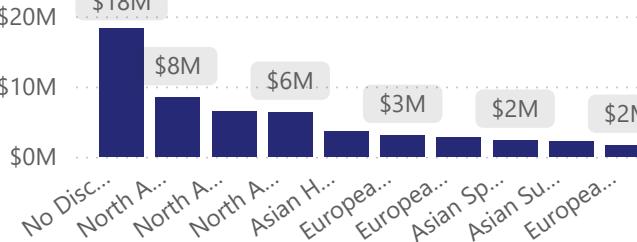
Customer Sales Distribution



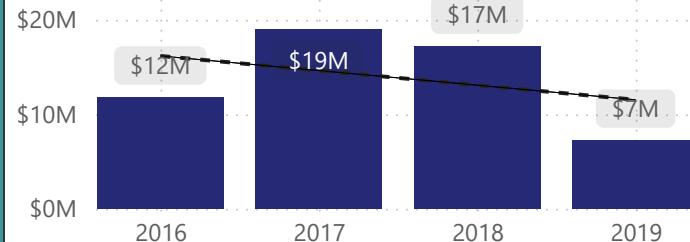
Customer Sales Distribution



Customer Sales Distribution



Customer Sales Distribution



Audio Sales Report - Sales Insight

Last update: 25/02/2026



Navigate pages

Welcome

Overview

Country Insight

Business Insight

Market Insight

Manufacturer...

Sales Insight

Clear filter

Clear all slicers

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Overview



Details

2016 2023



Product

All

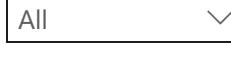
Area



Manufacturer

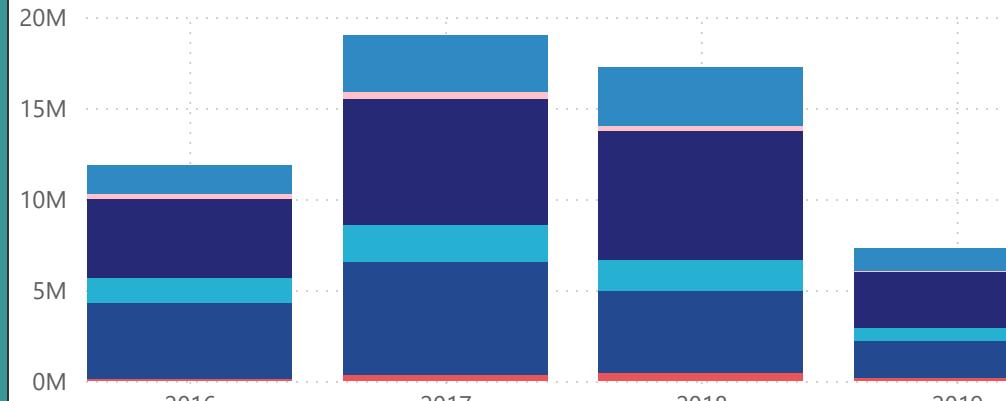


Channel



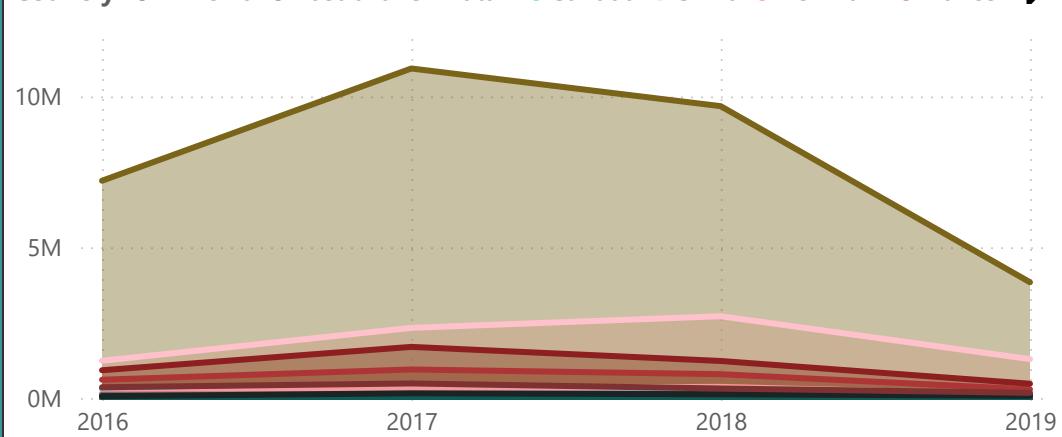
Sales Distribution by Business Segment

Product Category ● Audio ● Cameras ... ● Cell pho... ● Computers ● Music, ...



Sales Distribution by Country

Country ● Armenia ● Australia ● Bhutan ● Canada ● China ● Denmark ● France



Sales Distribution by Year

Year ● 2016 ● 2017 ● 2018 ● 2019

