



# Audio Sales Report

Last update: 25/02/2026

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Insight

Sales Insight

## Author

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Pierluca Burcheri

# Audio Sales Report - Overview

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Author

Pierluca Burcheri



Area & Channel



Category & Product

Total Sales

\$55M

# Countries

34

# Manufacturers

10

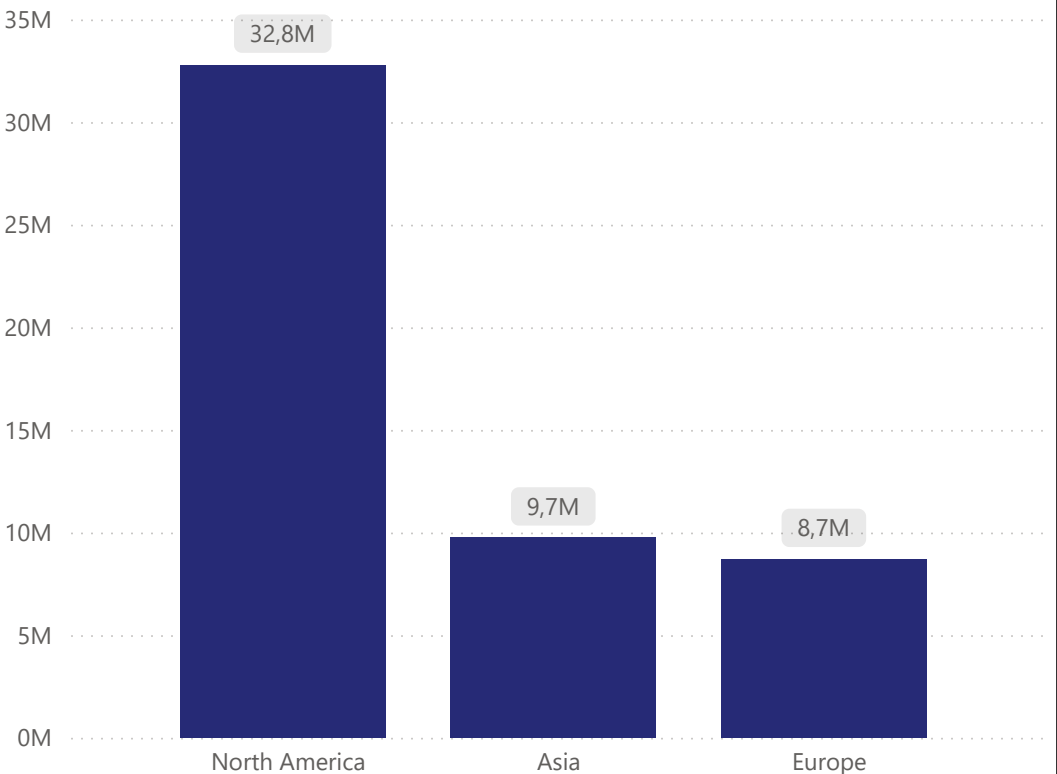
# Products

1,638K

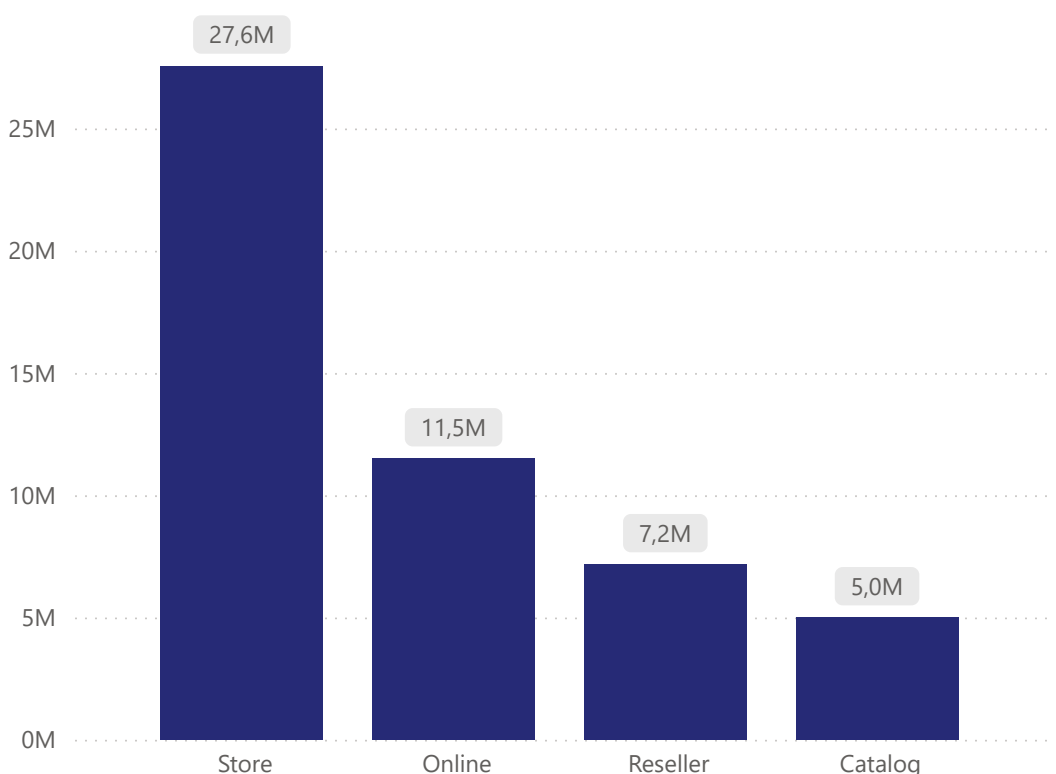
# Channels

4

## Total Sales by Area



## Total Sales by Channel



# Audio Sales Report - Country Insight

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Author

Pierluca Burcheri

General Details

2016 2023

Area All

Sales

\$55M

# Products

2K

# Orders

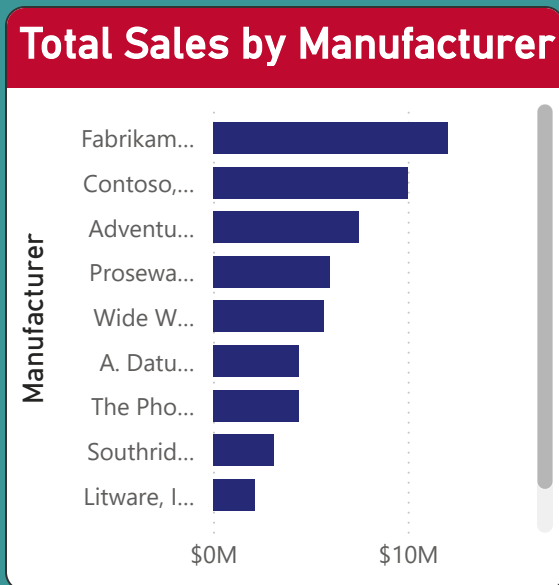
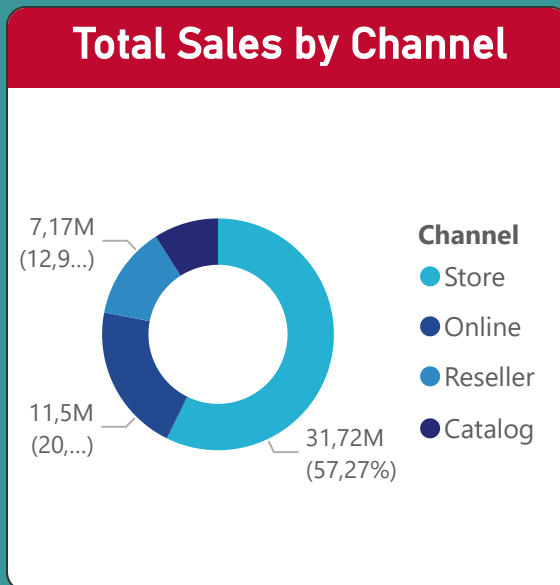
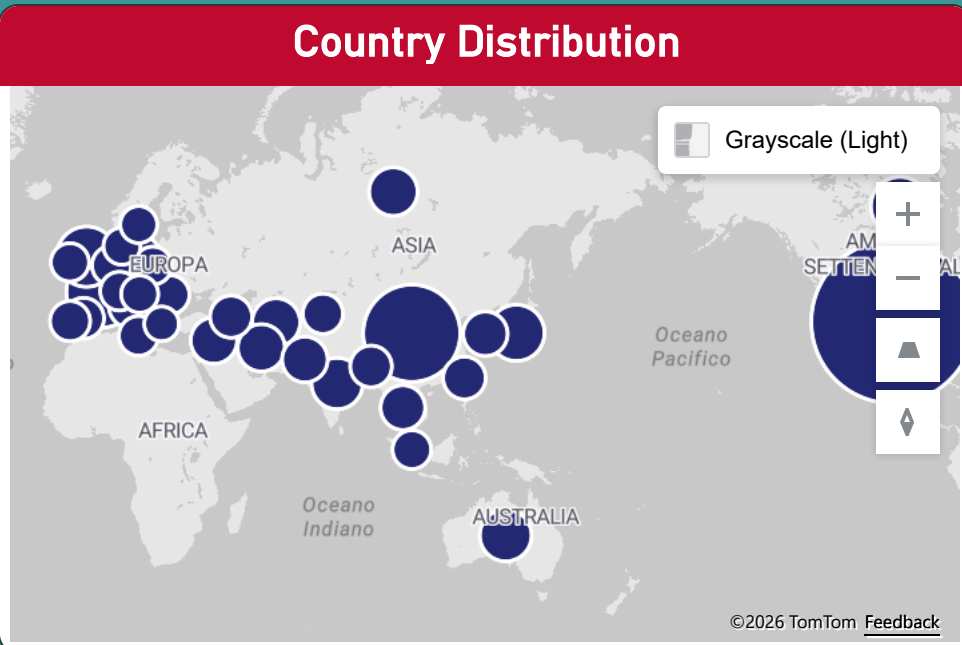
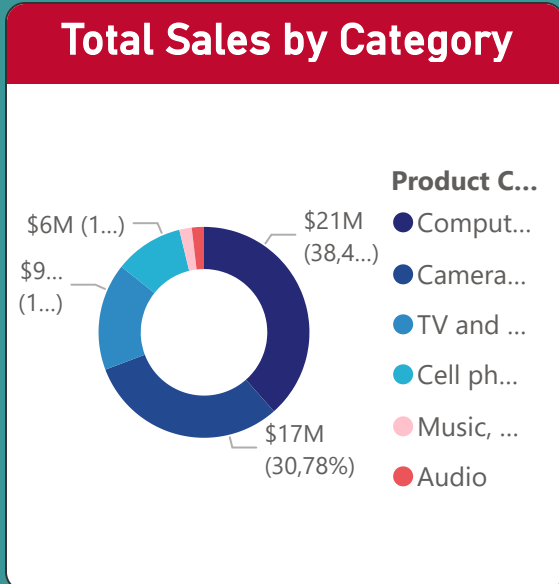
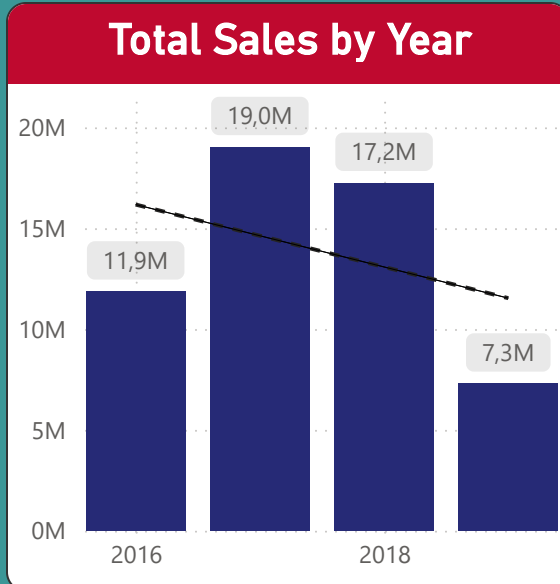
251K

# Manuf.

10

# Channels

4



# Audio Sales Report - Business Insight

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Author

Pierluca Burcheri

General

Details

2016 2023

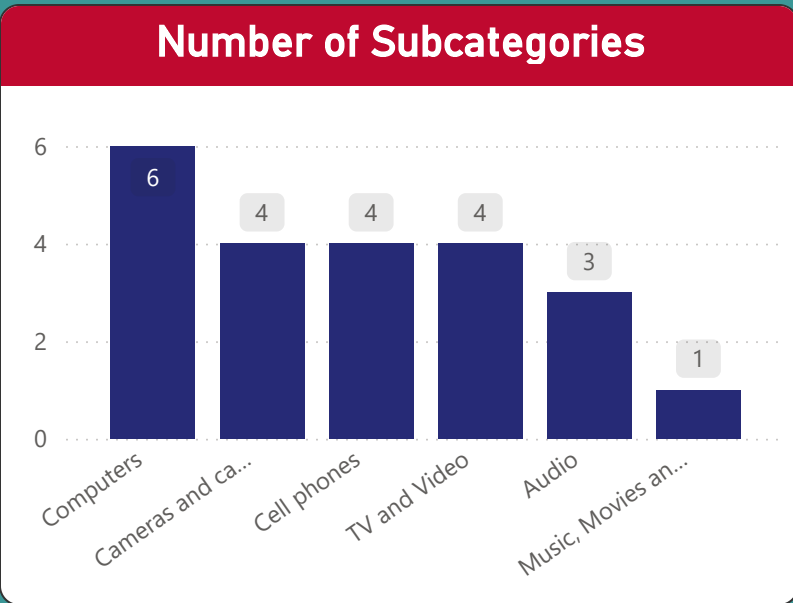
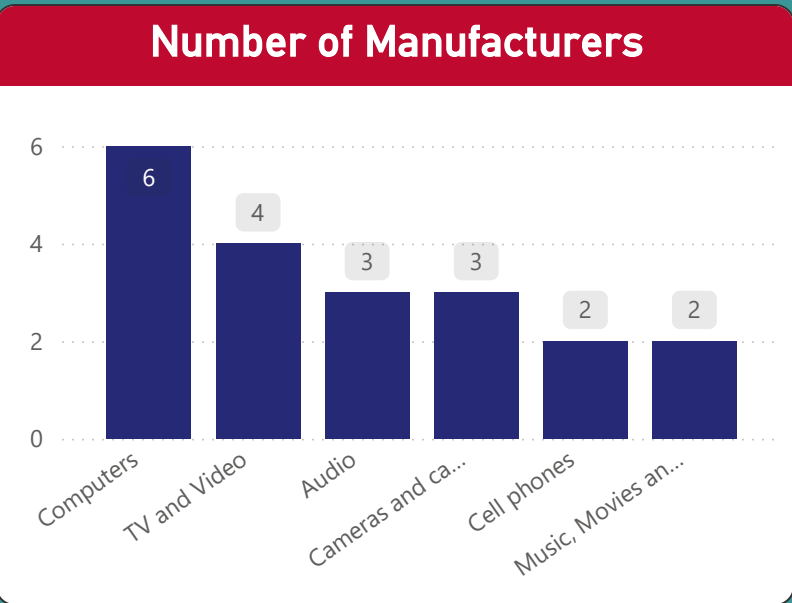
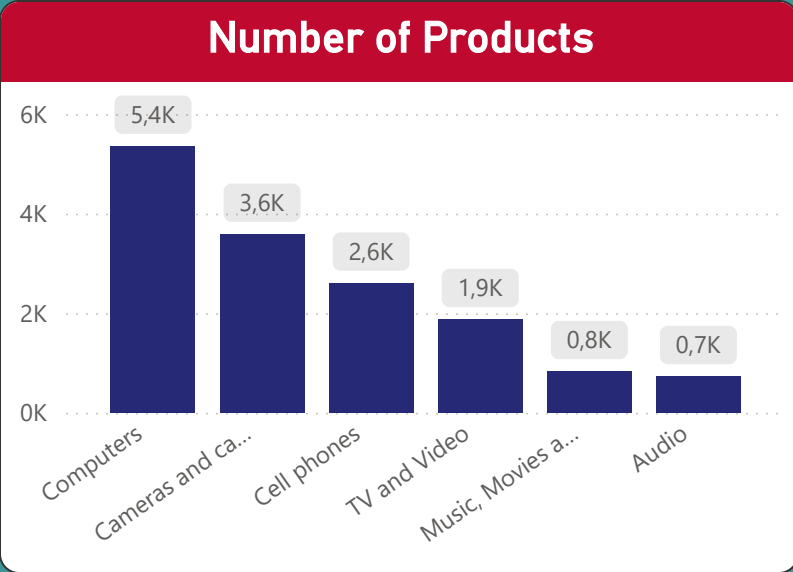
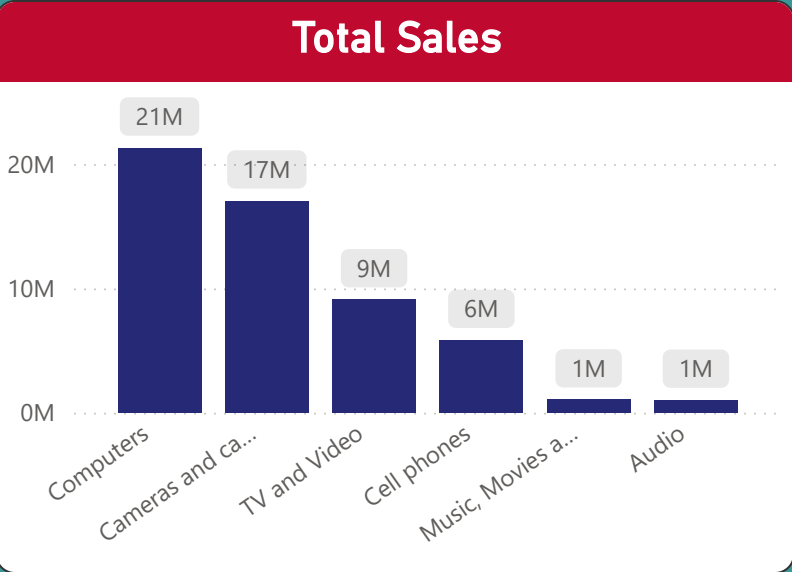
Area

All

Product

All

Sales			
\$55M			
# Products	# Manuf.	# Orders	# Channels
2K	10	251K	4



# Audio Sales Report - Market Insight

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20162023

Area

All

Product

All

Manufacturer

All

Channel

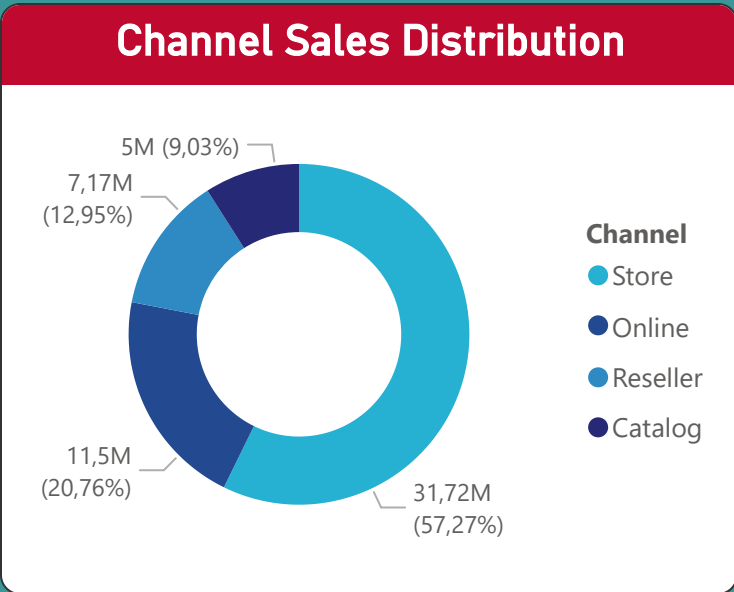
All

Promotion

All

Sales	Profit	# Products	# Orders	# Countries
\$55M	\$32M	2K	251K	34

Market Details				
Promotion Name	Total Sales	Total Orders	Total Profit	# Countries
Asian Holiday Promotion	\$3.615.194	17004	\$2.078.391	
Asian Spring Promotion	\$2.396.001	10980	\$1.411.800	
Asian Summer Promotion	\$2.278.683	9768	\$1.315.490	
European Back-to-Scholl Promotion	\$1.668.024	7363	\$992.174	
European Holiday Promotion	\$3.083.456	12328	\$1.745.371	
European Spring Promotion	\$2.739.319	13205	\$1.498.236	
No Discount	\$18.329.360	80062	\$10.604.150	
North America Back-to-School Promotion	\$8.455.761	39393	\$4.800.290	
North America Holiday Promotion	\$6.451.629	30392	\$3.574.758	
Total	\$55.391.760	251126	\$31.587.437	



# Audio Sales Report - Manufacturers Insight

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Author  
Pierluca Burcheri

2016 2023

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Product

All

Area

All

Manufacturer

All

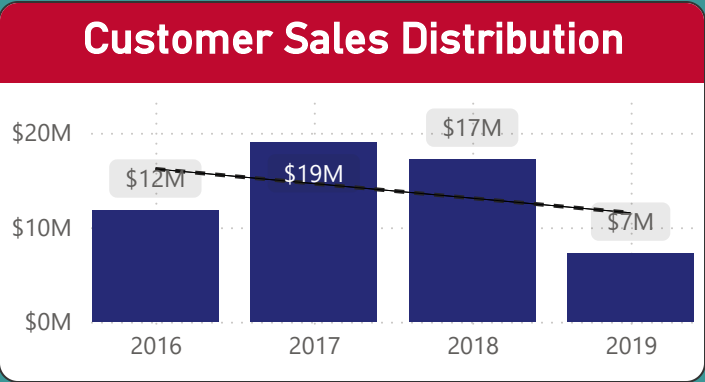
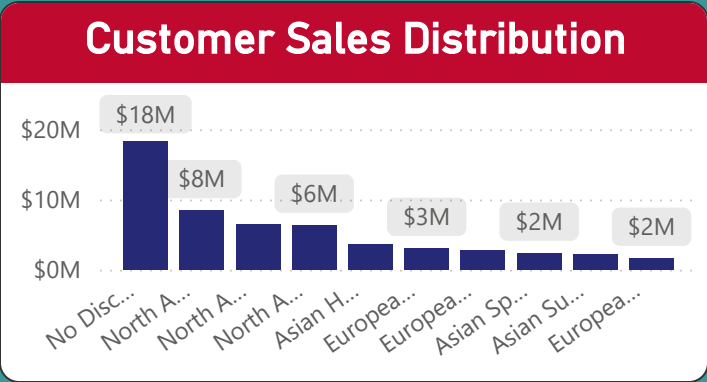
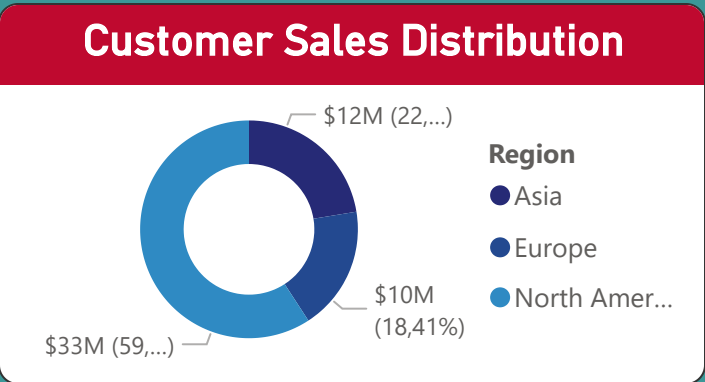
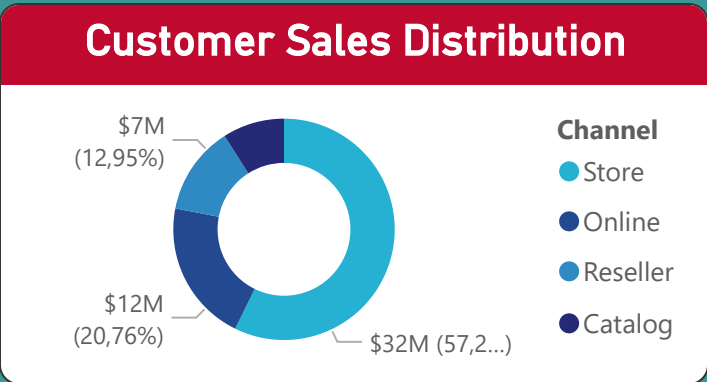
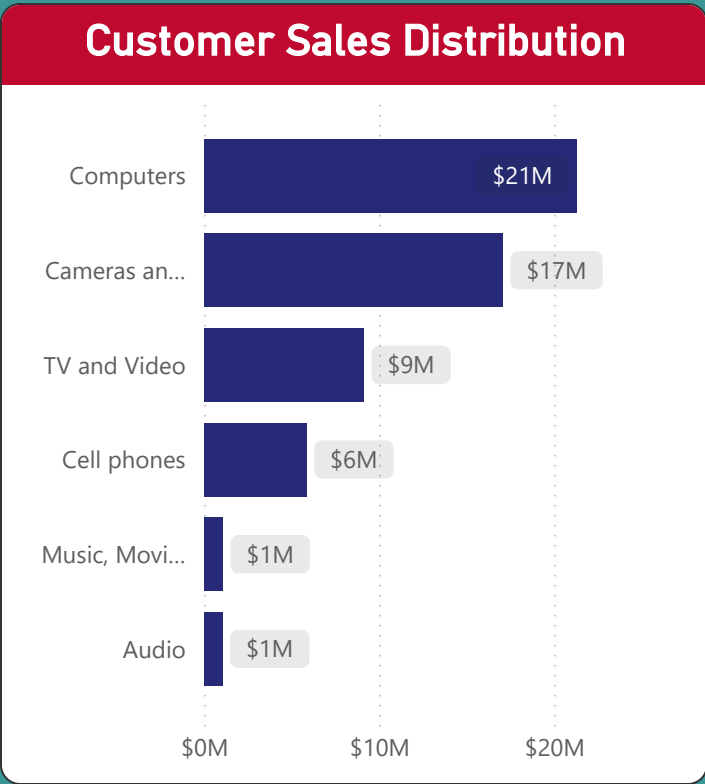
Channel

All

Overview

Details

Manufacturer Insight			
Sales	# Orders	Profit	# Channels
55,39M	251K	\$32M	4



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Pierluca Burcheri



Overview



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Product

All

Area

All

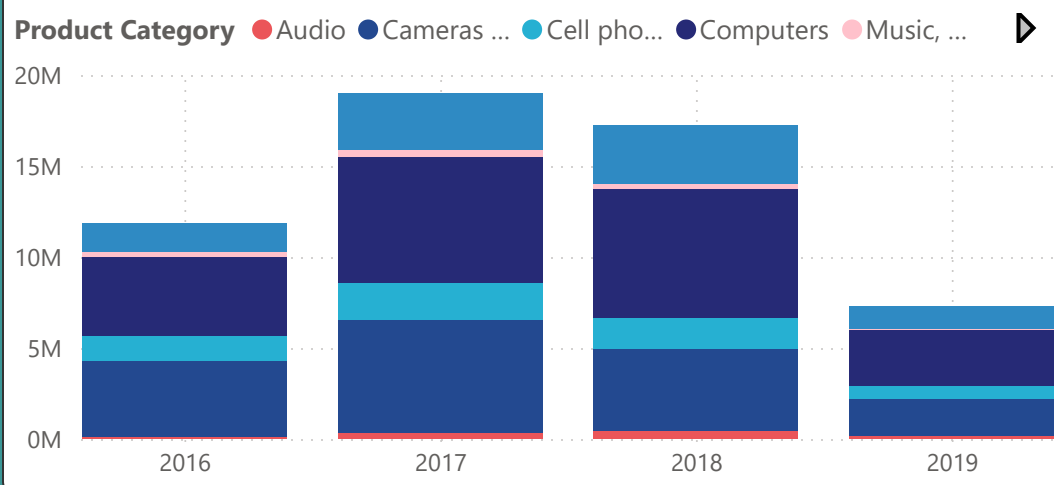
Manufacturer

All

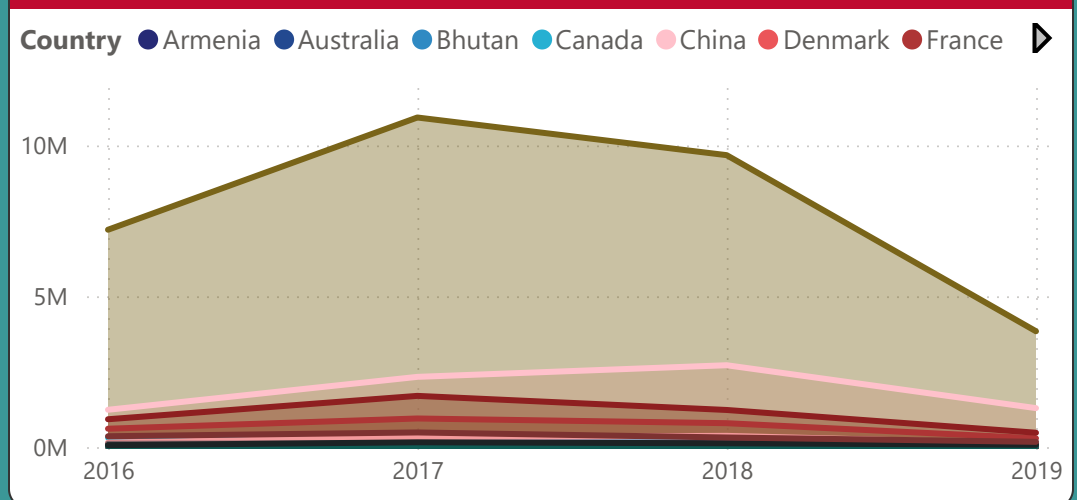
Channel

All

## Sales Distribution by Business Segment



## Sales Distribution by Country



## Sales Distribution by Year

