



# Bikes Sales Report

Last update: 20/02/2026

## Navigate pages

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Welcome

Overview

Country Insight

Business Insight


Customer Insight

Sales Insight

## Author

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Pierluca Burcheri



Navigate pages

Welcome

Overview

Country Insight

Business Insight

Customer Insight


Sales Insight


Clear filter

Clear all slicers

Author

Pierluca Burcheri

Country & Customer

Business & Model

Turnover

\$60.06M

Total Countries

6

Total Customers

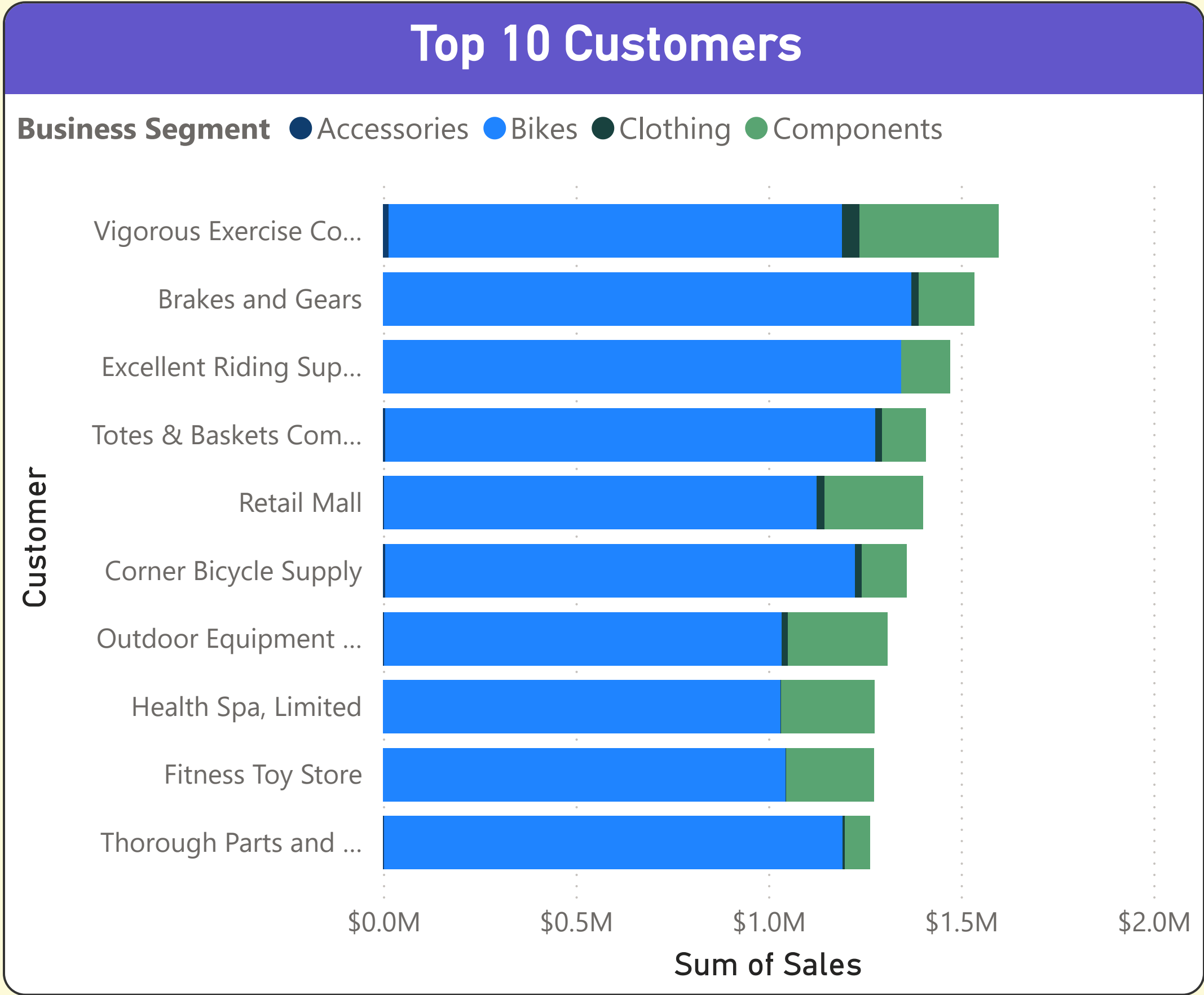
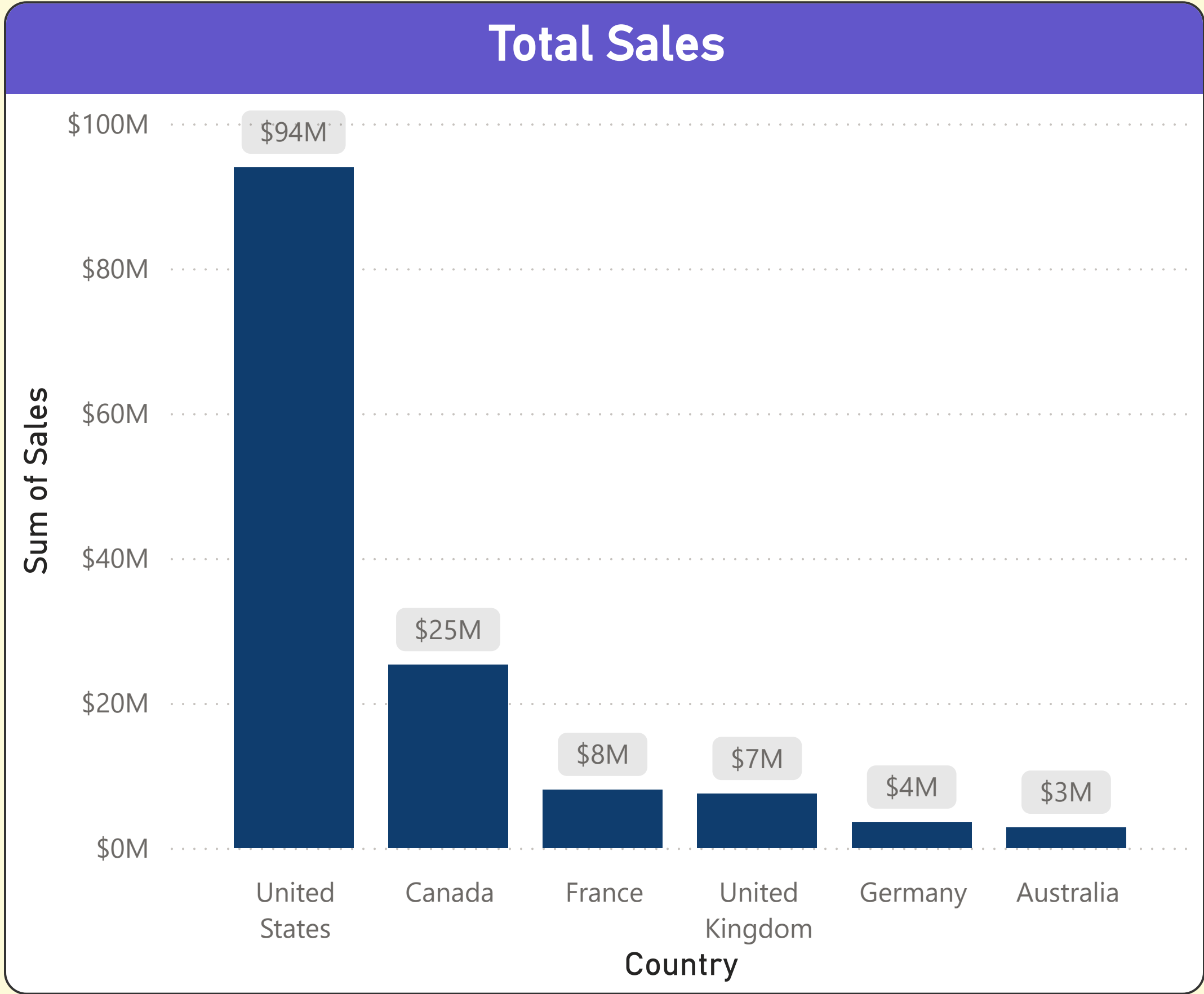
633

Total Bike Models

15

Total Products

93





Navigate pages

- Welcome
- Overview
- Country Insight
- Business Insight
- Customer Insight
- Sales Insight

Clear filter

Clear all slicers

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20172024

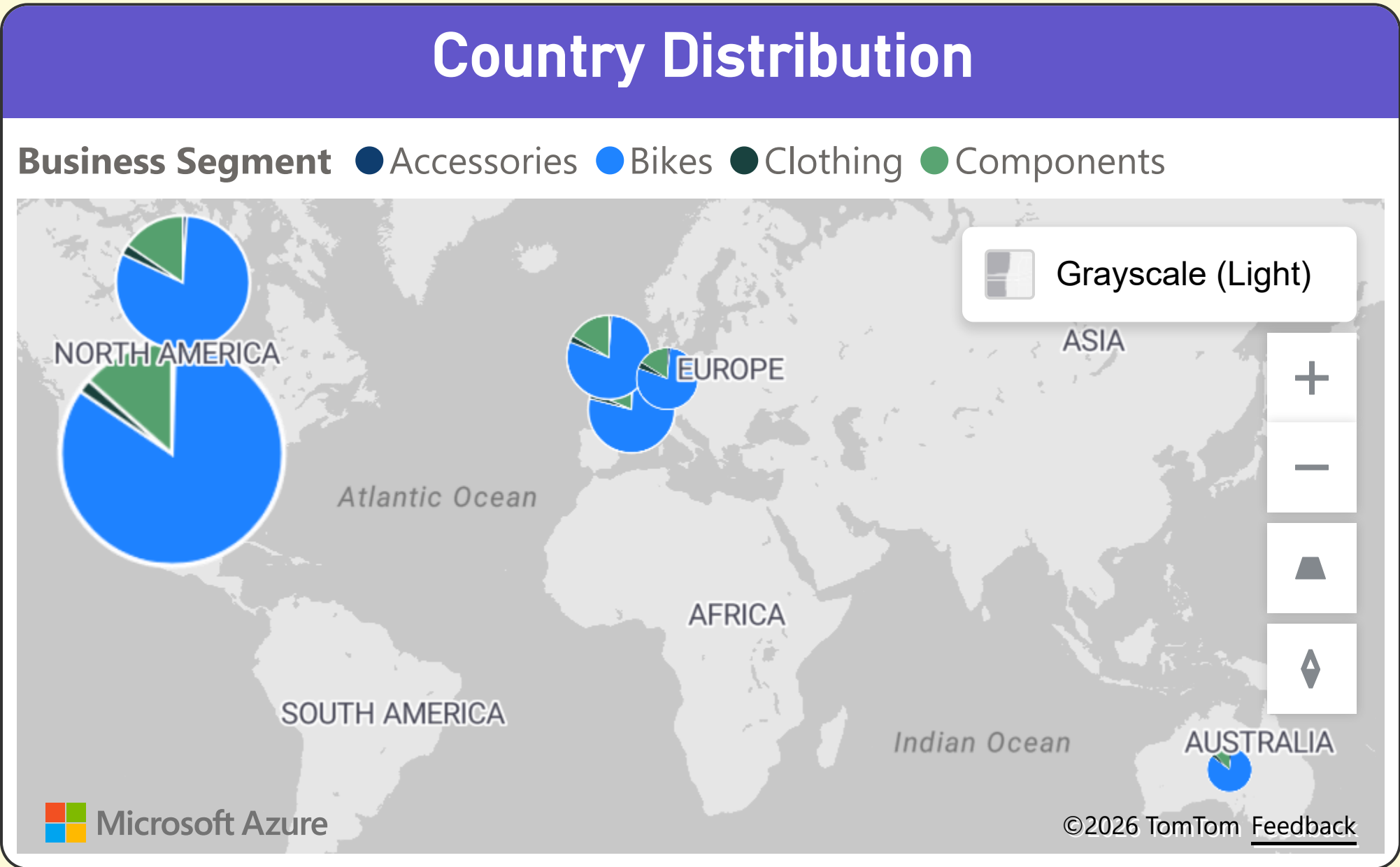
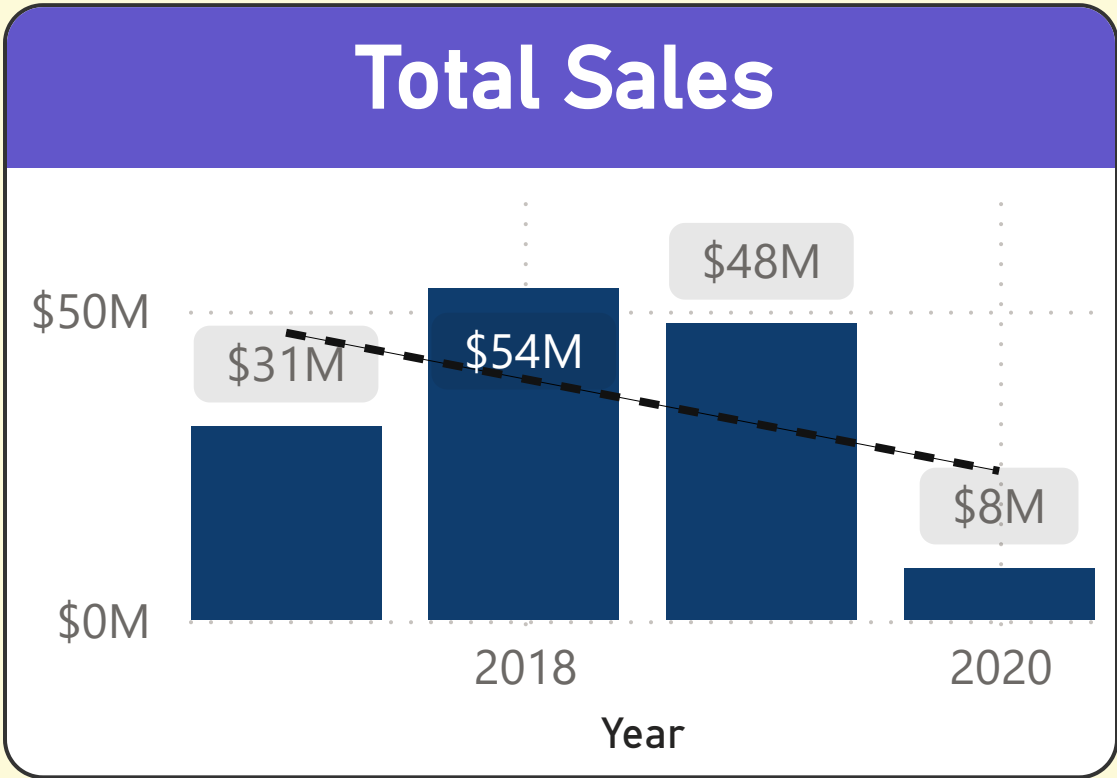
Business Segment

All

Region, Country

All

- Overview
- Details



United States

Sales

\$93.94M

# Products	# Customers
93	390

Canada

Sales

\$25.27M

# Products	# Customers
93	106

France

Sales

\$8.04M

# Products	# Customers
87	34

Germany

Sales

\$3.53M

# Products	# Customers
73	32

United Kingdom

Sales

\$7.47M

# Products	# Customers
88	38

Australia

Sales

\$2.82M

# Products	# Customers
48	34



Navigate pages

Welcome

Overview

Country Insight

Business Insight

Customer Insight

Sales Insight

Clear filter

Clear all slicers

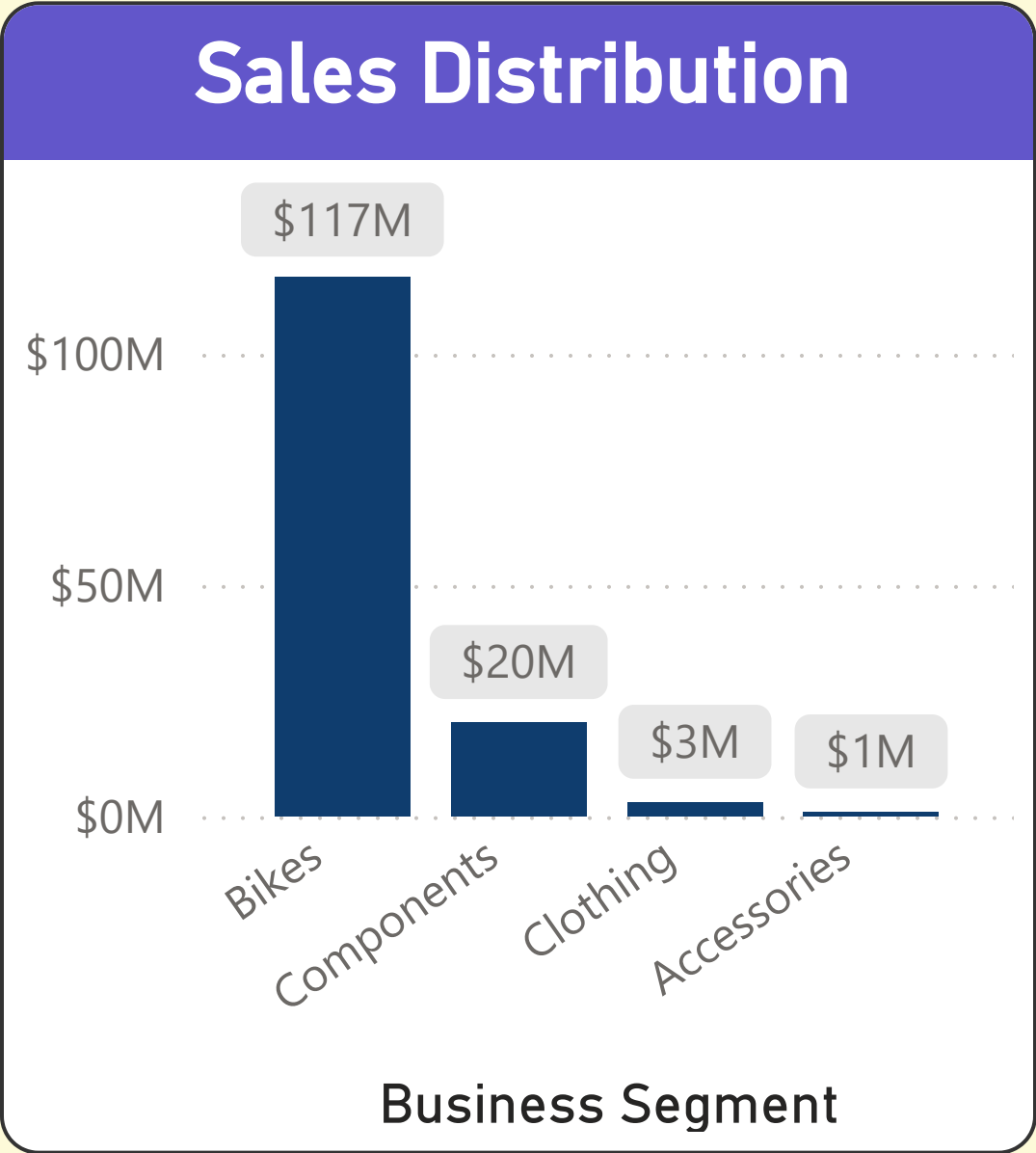
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OverviewDetails

20172024

Region, Country

All



Bikes Sales	Bikes					
	Profit Ratio	# Categories	# Models	# Colors	Avg Price	Avg Cost
\$117M	1.77	3	15	5	\$1.5K	\$882.4

Components Sales	Components					
	Profit Ratio	# Categories	# Models	# Colors	Avg Price	Avg Cost
\$20M	1.71	14	58	7	\$433.9	\$251.4

Clothing Sales	Clothing					
	Profit Ratio	# Categories	# Models	# Colors	Avg Price	Avg Cost
\$3M	1.69	8	12	5	\$47.7	\$28.2

Accessories Sales	Accessories					
	Profit Ratio	# Categories	# Models	# Colors	Avg Price	Avg Cost
\$994K	1.71	8	8	5	\$37.0	\$21.7





Navigate pages

- Welcome
- Overview
- Country Insight
- Business Insight
- Customer Insight
- Sales Insight

Clear filter

Clear all slicers

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Business Segment, Category, Model, Color

All

Region, Country

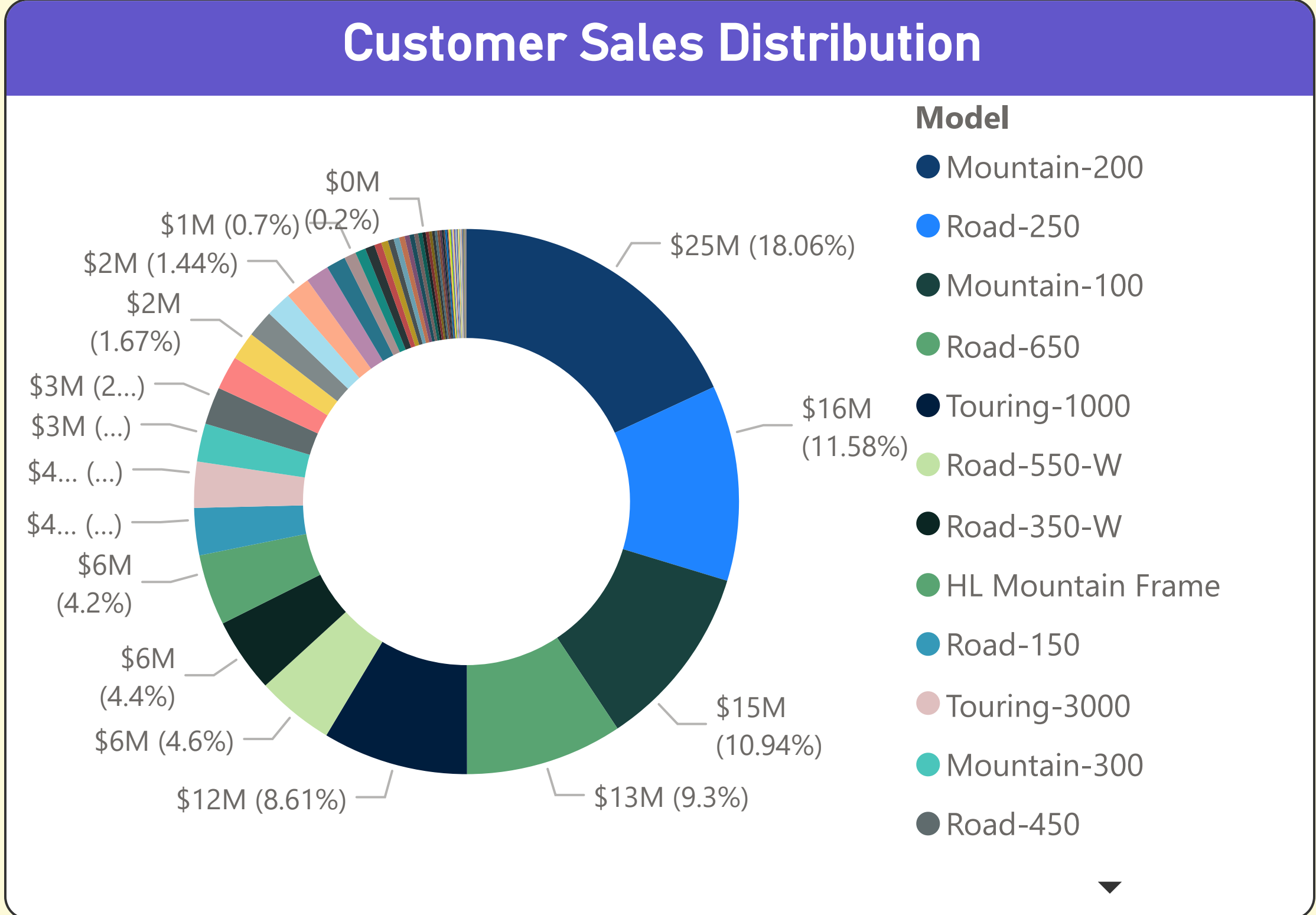
All

Customer

All

Customer

Filter by keyword



### Customer Insight

Sales	# Transactions	First Date	Last Date
\$141M	60.919K	02/04/17	01/04/20

### Customer Insight

Customer	Total Sales	Total Orders	First Model
A Bike Store	\$147,160	121	LL Road Frame
A Great Bicycle Company	\$16,100	21	Cycling Cap
A Typical Bike Shop	\$144,763	137	Cycling Cap
Acceptable Sales & Service	\$2,349	3	Road-650
Accessories Network	\$3,879	5	Touring-1000
Acclaimed Bicycle Company	\$14,393	16	HL Touring Fra
Ace Bicycle Supply	\$6,259	7	HL Mountain F
Action Bicycle Specialists	\$572,434	1090	Bike Wash
Active Cycling	\$3,009	5	HL Road Front
Active Life Toys	\$352,670	468	Cable Lock
Active Systems	\$1,097	20	Cycling Cap
Active Transport Inc.	\$152,156	118	HL Road Fram
Activity Center	\$72,474	167	Bike Wash
Advanced Bike Components	\$622,940	1695	Bike Wash
Aerobic Exercise Company	\$4,461	21	HL Road Pedal
Affordable Sports Equipment	\$545,371	685	Cable Lock
All Cycle Shop	\$5,160	93	Cycling Cap
All Seasons Sports Supply	\$12,394	14	Chain
Alpine Ski House	\$10,115	27	HL Road Rear V
Total	\$141,077,295	214516	Bike Wash



Navigate pages

- Welcome
- Overview
- Country Insight
- Business Insight
- Customer Insight
- Sales Insight

Clear filter

Clear all slicers

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Overview

Details

2017

2024

Business Segment, Category, Model, Color

All

Region, Country

All

Customer

All

Customer

Filter by keyword

