



Bikes Sales Report

Last update: 20/02/2026

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Author

Pierluca Burcheri



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Welcome

Overview

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Author

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Turnover

\$60.06M

Total Countries

6

Total Customers

633

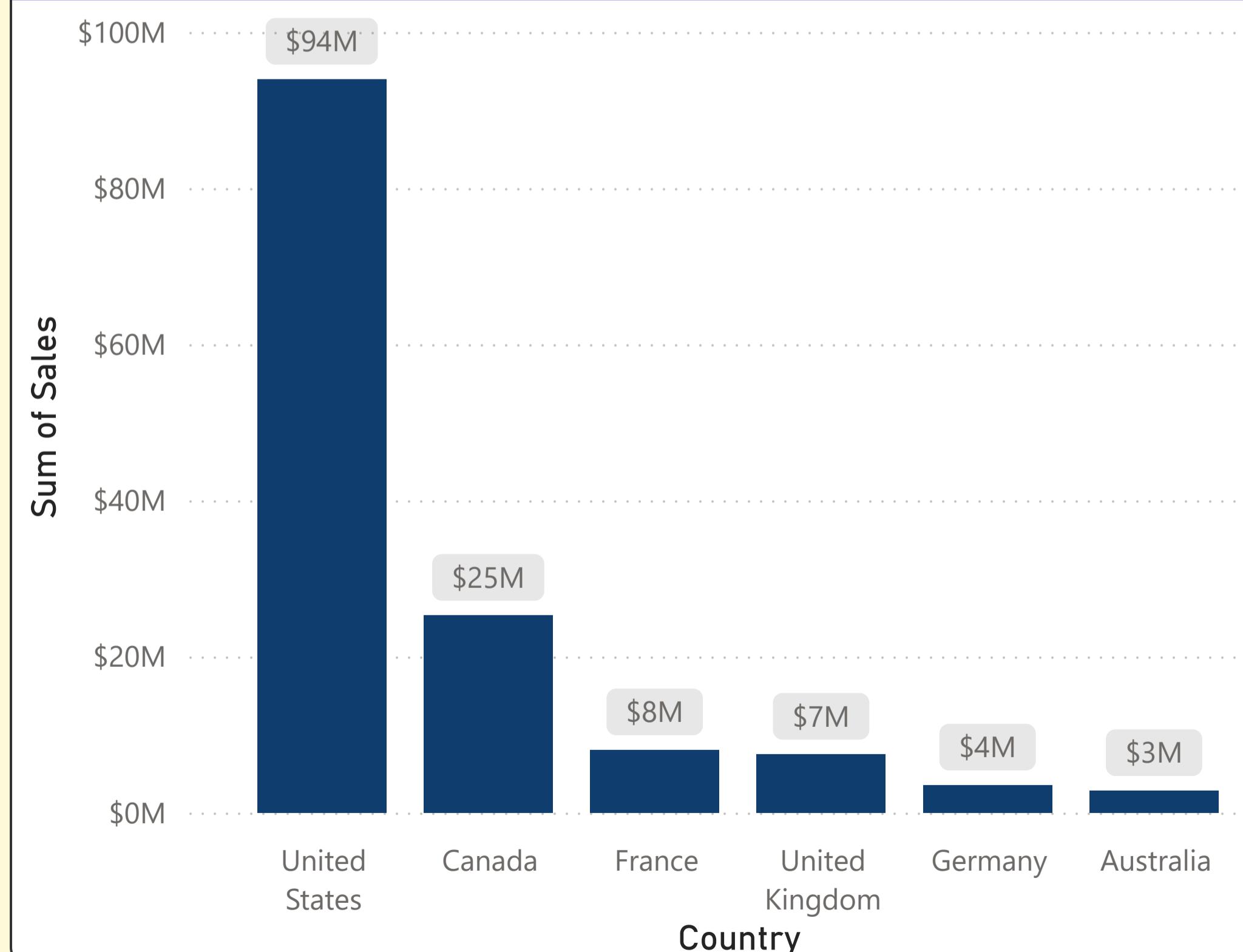
Total Bike Models

15

Total Products

93

Total Sales



Top 10 Customers

Business Segment ● Accessories ● Bikes ● Clothing ● Components

Vigorous Exercise Co...



Brakes and Gears



Excellent Riding Sup...



Totes & Baskets Com...



Retail Mall



Corner Bicycle Supply



Outdoor Equipment ...



Health Spa, Limited



Fitness Toy Store



Thorough Parts and ...



\$0.0M \$0.5M \$1.0M \$1.5M \$2.0M

Sum of Sales

Bikes Sales Report - Country Insight

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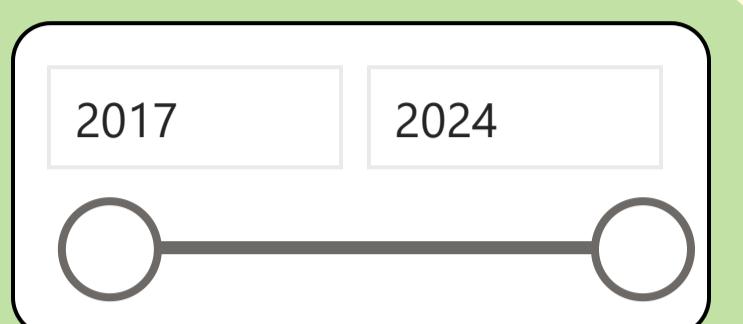
Sales Insight

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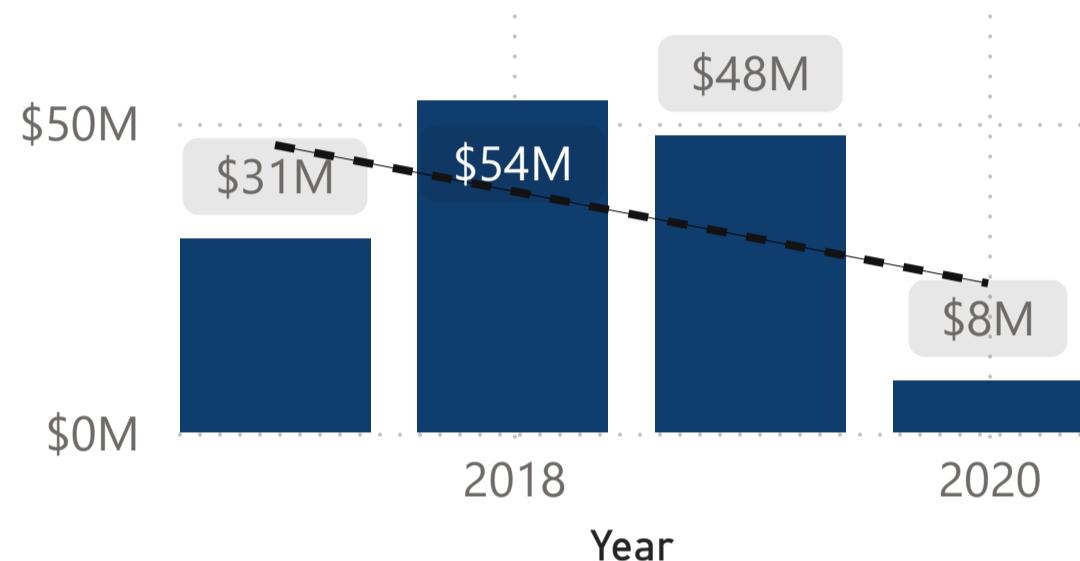
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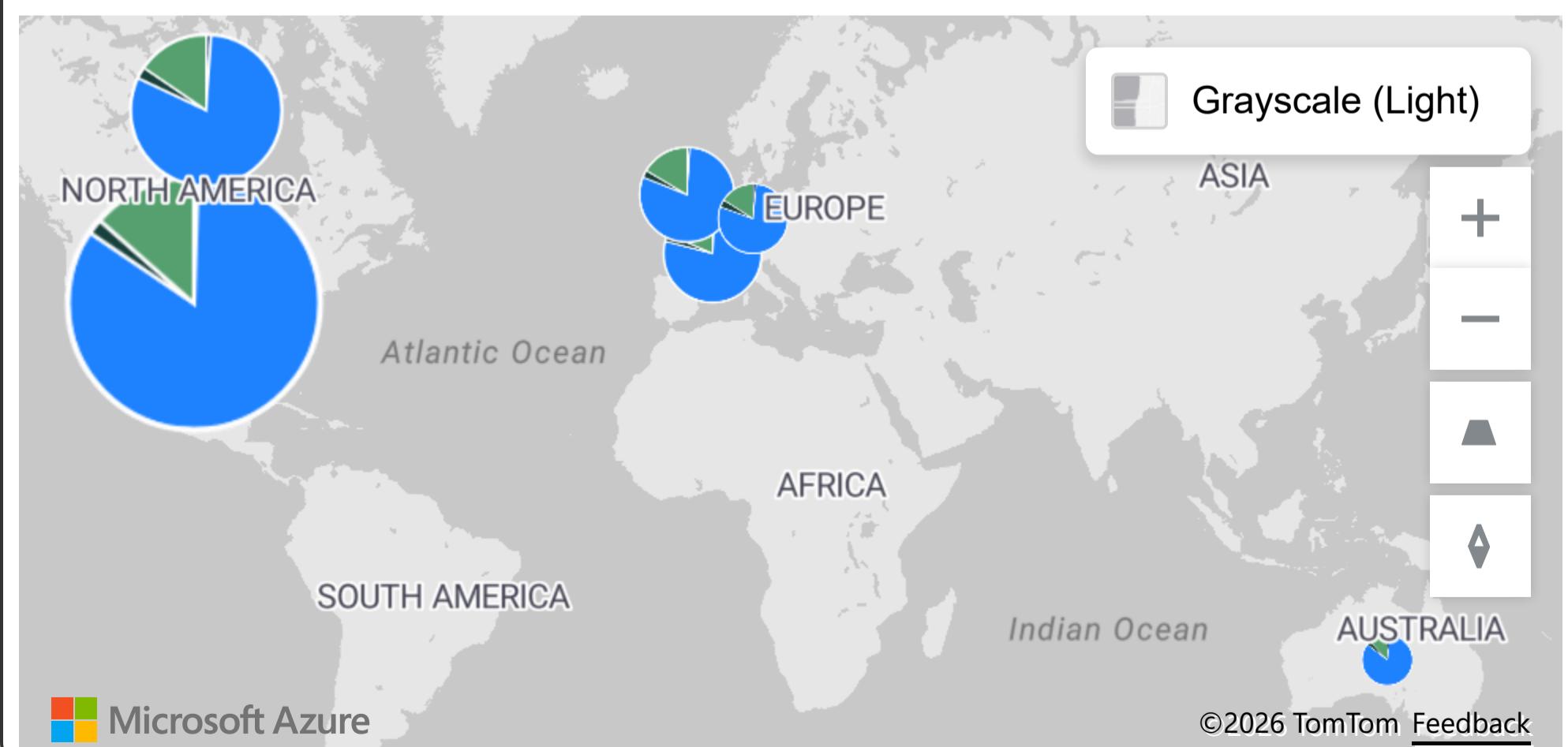
Overview Details

Total Sales



Country Distribution

Business Segment ● Accessories ● Bikes ● Clothing ● Components



Microsoft Azure

©2026 TomTom Feedback

— United States —

Sales

\$93.94M

Products # Customers

93 **390**

— France —

Sales

\$8.04M

Products # Customers

87 **34**

— United Kingdom —

Sales

\$7.47M

Products # Customers

88 **38**

— Canada —

Sales

\$25.27M

Products # Customers

93 **106**

— Germany —

Sales

\$3.53M

Products # Customers

73 **32**

— Australia —

Sales

\$2.82M

Products # Customers

48 **34**

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Overview

Details

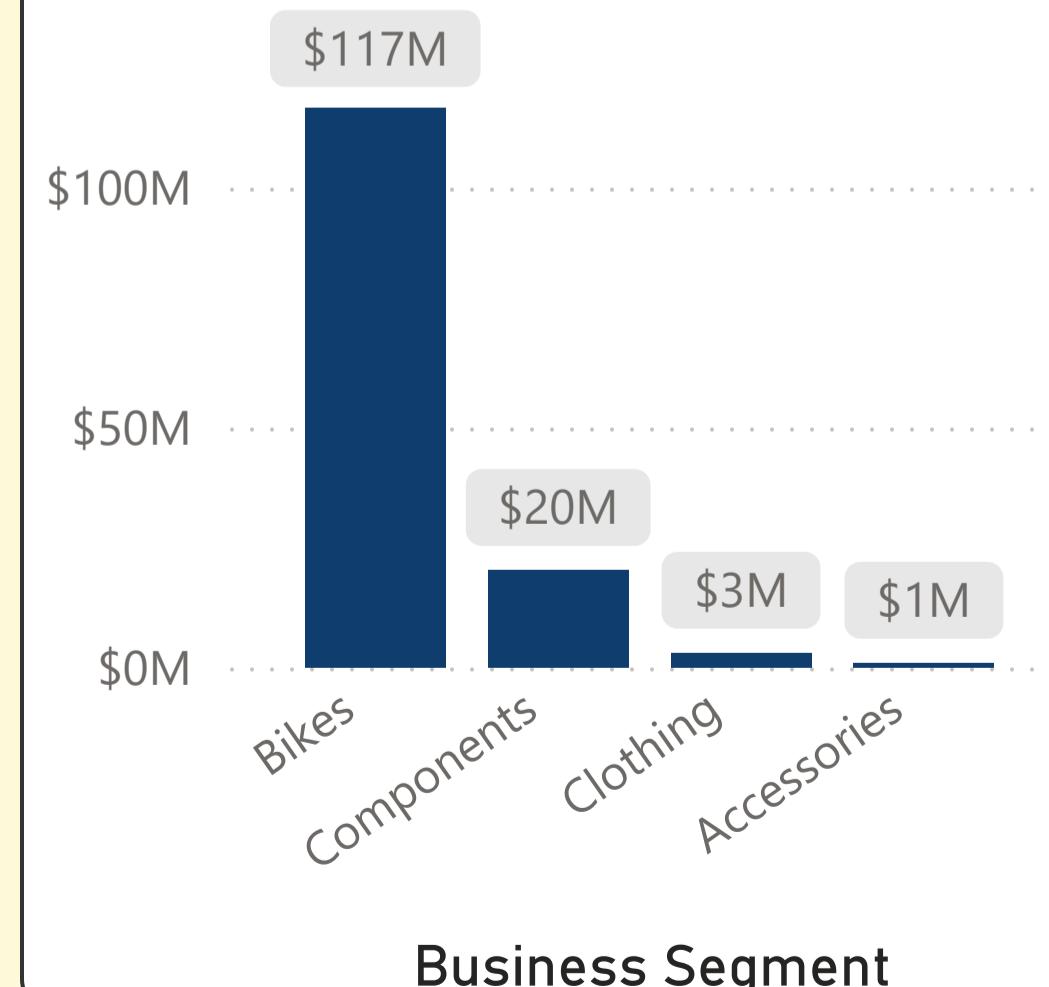
2017

2024

Region, Country

All

Sales Distribution



Bikes Sales

\$117M

Profit Ratio	# Categories	# Models	# Colors	Avg Price	Avg Cost
1.77	3	15	5	\$1.5K	\$882.4

Components Sales

\$20M

Profit Ratio	# Categories	# Models	# Colors	Avg Price	Avg Cost
1.71	14	58	7	\$433.9	\$251.4

Clothing Sales

\$3M

Profit Ratio	# Categories	# Models	# Colors	Avg Price	Avg Cost
1.69	8	12	5	\$47.7	\$28.2

Accessories Sales

\$994K

Profit Ratio	# Categories	# Models	# Colors	Avg Price	Avg Cost
1.71	8	8	5	\$37.0	\$21.7

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2017 2024

Business Segment, Category, Model, Color

All

Region, Country

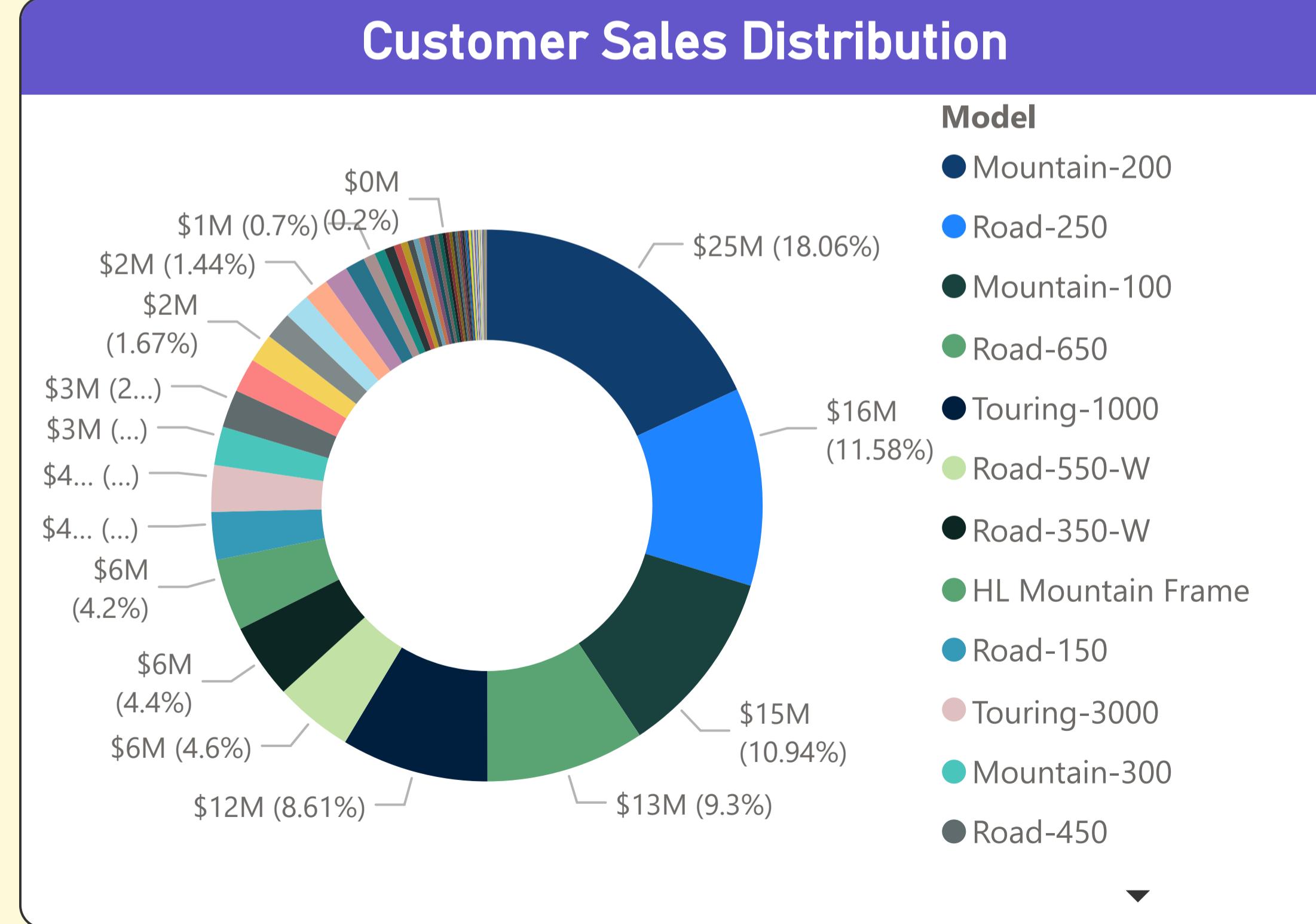
All

Customer

All

Customer

Filter by keyword →



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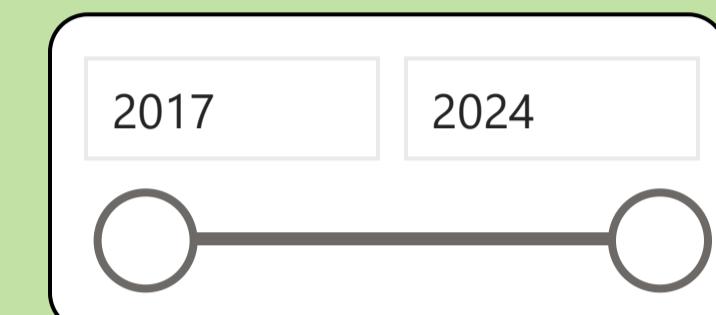
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Overview



Details



Business Segment, Category, Model, Color

All

Region, Country

All

Customer

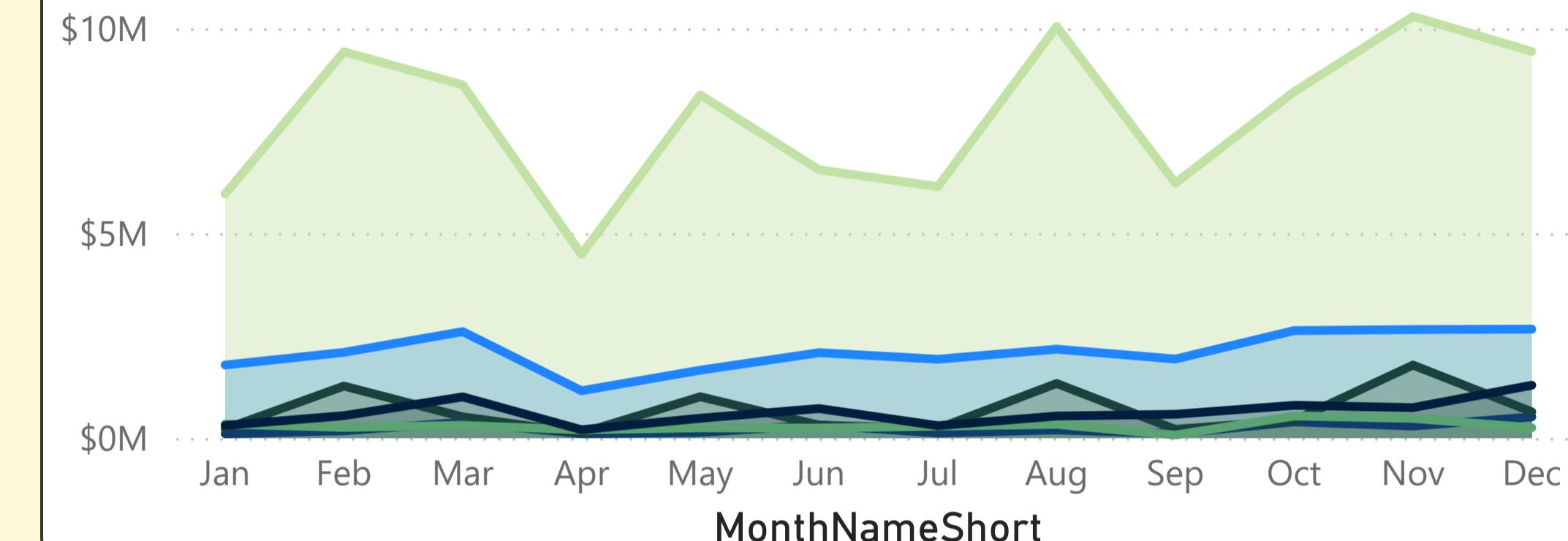
All

Customer

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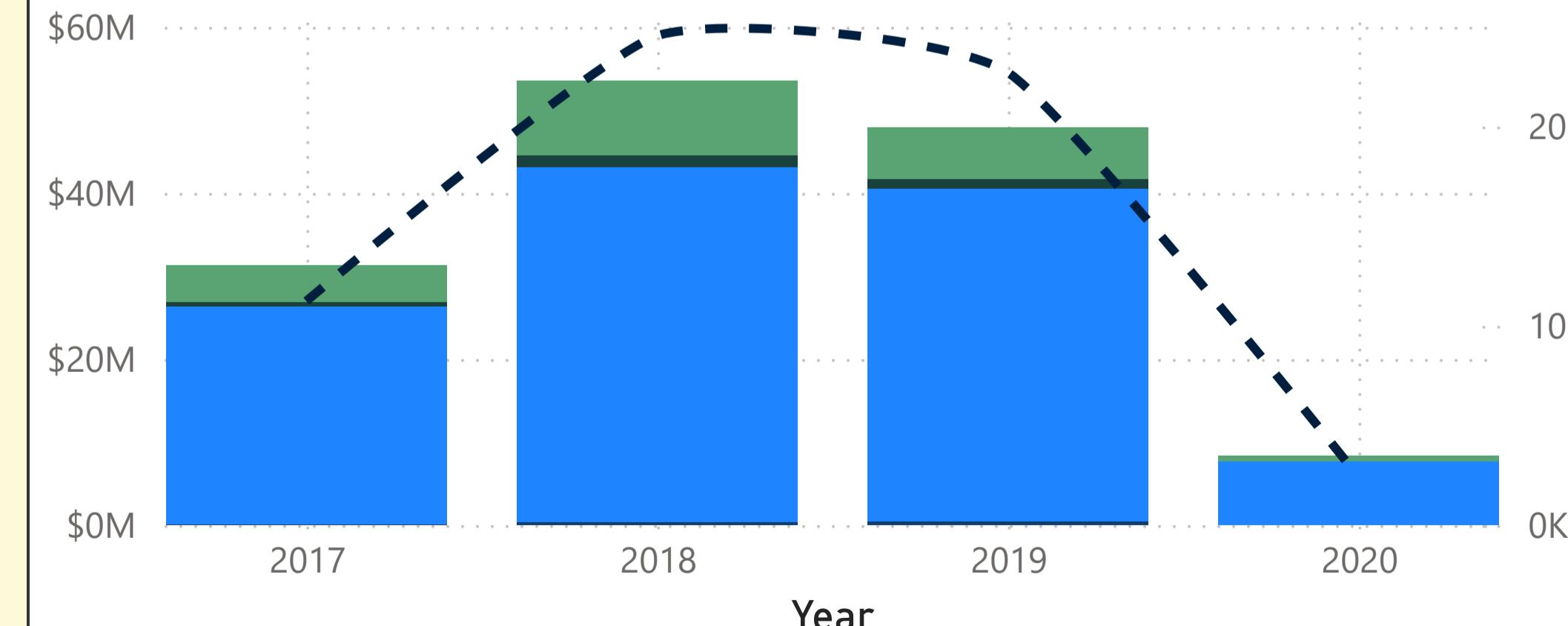
Sales Distribution by Country

Country ● Australia ● Canada ● France ● Germany ● United Kingdom... ● United States



Sales Distribution by Business Segment

Business Segment ● Accessories ● Bikes ● Clothing ● Components ● Count of Sale...



Sales Distribution by Year

Year ● 2017 ● 2018 ● 2019 ● 2020

