

# Rebecca Perez

age: 10

residence: Amsterdam

education: Primary school

occupation: Job or primary way of making money

marital status: Single



*Having fun and trying new things!*

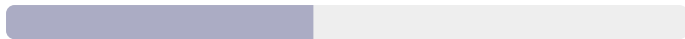
Rebecca is still 10 years old so she starts her day at school. After school she goes home with her mom and spends most days at home or with friends. She really likes to go to the playground with her mom and likes it when they go shopping or do anything outside of the house.

## Comfort With Technology

### INTERNET



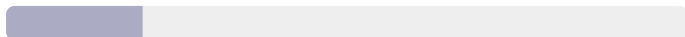
### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Criteria For Success:

Just having fun

## Needs

- Spend time with her Mother
- A Fatherly figure in her life

## Values

- Doing fun things with her mother and friends

## Wants

- To Travel
- To play with friends

## Fears

- That she gets taken away from her mother