

Hoe tem je de  
**Mastodon?**

Een gezonder sociaal medianetwerk

CC-BY-SA



- Huidige sociale media
- Hoe kan het anders?
- Aan de slag!
- Iemand doet lastig...





Wat zijn  
sociale media?

**Er bestaan er duizenden,  
elk met een eigen focus**

**Enkele voorbeelden**

# Twitter



Home



Explore



Notifications



Messages



Bookmarks



Lists



Profile



More

Tweet

## Home



**Don Martin** @DonMartinCTV · 1m

Coming up on @CTV\_PowerPlay, @cathmckenna on school retrofits, PMJT plastic forks +Twitter trolls; @MarcGarneau on high speed trains; @MaximeBernier on his policies; @GillesDuceppe on Quebec politics; exit interviews with MPs @LarryMillerMP, @kylejpeterson and @irenemathyssen



1



1



Braeden Caley and 14 others follow



**Kyle Larkin** @KylePLarkin · 4h

It should. While more work needs to be done to enshrine an independent Senate, the fact that over 20% more legislation was amended than previous governments speaks for itself. Independence guarantees sober second thought. #cdnpoli



Search Twitter

### Curated

1,231 Tweets

Trending in Canada

**Masai**

15.2K Tweets

Trending in Canada

**#onpoli**

8,829 Tweets

 Farah Nasser, David Akin , and 1 more are Tweeting about this

Trending in Canada

**Etika**

604K Tweets

In memoriam

YouTuber Desmond 'Etika' Amofah has been found dead



Trending in Canada

**#BourdainDay**

31.8K Tweets

Celebrity

Paying tribute to the late Anthony Bourdain on his birthday



# LinkedIn

**Andrew Mooers**

Maine Real Estate Broker /Owner at Mooers Realty - Marketing Maine Properties, Listings! info@mooersrealty.com

[View full profile](#)

1,423 Followers

[Manage](#)*Private to you*[Your followers](#)[Your drafts](#)

## Andrew's Activity

[Articles](#)[Posts](#)[All activity](#)**Andrew Mooers**

Maine Real Estate Broker /Owner at Mooers Realty - Marketing Maine Properties, Listin...  
38m

Looking For One Floor Single Story Living In Your Maine Home? Get The Safety But All The Fine Housing Features Too In This Houlton ME Home For Sale! #realestate  
The Property Listing Link <https://lnkd.in/dVZNNzk> 207.532.6573  
[info@mooersrealty.com](mailto:info@mooersrealty.com) Over 3300 Square Foot Hip Roof Rancher Full Of Tile, Pink Granite, Marble, Cherry & MUCH MORE!



1:31

/ 5:56



Like



Comment



Share

<https://www.youtube.com/user/mooersrealty>**Andrew Mooers**

Maine Real Estate Broker /Owner at Mooers Realty - Marketing Maine Properties, Listin...  
43m

They All Look A Like Or Do They? <https://lnkd.in/d4szQFB> #realestate  
207.532.6573 [info@mooersrealty.com](mailto:info@mooersrealty.com)

## Interests

**Heather Elias**

Real Estate Industry  
Marketing and  
Branding Veteran  
681,766 followers

**University of Maine**

61,042 followers

✓ Following

**ActiveRain**

6,595 followers

✓ Following

**University of Maine**

56,585 followers

✓ Following

**Social Media Marketing**

2,099,839 followers

**Pete Asmus' Real Estate****Networking Group (Investor Strategies)**

701,981 followers

**Developers - Android, iOS****developer , Blockchain, Ethereum, Java, Ruby, .net, php, django, etc**

215,396 followers

## See all groups

[About](#)[Help Center](#)[Privacy & Terms](#)[Ad](#)[Messaging](#)



## Recent Activity

Misty Pichardo and 24 others repinned your pin.  
5 days ago

Samantha Briley repinned your pin.  
7 days ago

kierah and 7 others repinned your pin.  
2 weeks ago

Sue Currie and 32 others repinned your pin.  
2 weeks ago

Sasha Ashton and 1 other are now following your pins.  
2 weeks ago

Khushbu Lynch and 1 other repinned your pin.  
2 weeks ago

Marla Porter and 3 others liked your pin.  
3 weeks ago

gracie eddy and 1 other are now following your pins.  
3 weeks ago

Perry Hairr and 1 other are now following your pins.  
4 weeks ago

Rubie Arrendell and 1 other liked your pin.  
4 weeks ago

Takisha Lamountain and 2 others are now following your pins.  
4 weeks ago

Vicky Gallagher and 4 others



Just testing to see if I can pin the same post twice with a different picture.

Brian Humek onto Social Media Articles



Chelsea Ross onto What to wear



How Pinterest can be useful to bloggers.

Brian Humek onto Social Media Articles



Wordy Double Seater

FHopkins onto Products I Love



Wordy Armchair

FHopkins onto Products I Love



Chelsea Ross onto Soul candy



love

Chelsea Ross onto Wedding Ideas



# Wat zijn sociale media?

Website/app/computerprogramma waar je een **account** (een identiteit) kunt maken,  
die je kan **connecteren** met andere accounts.

Daarna kan je **inhoud** (tekstberichten, foto's, muziek en/of filmpjes) delen met **anderen**

Iedere gebruiker krijgt **een andere selectie** inhoud te zien,  
afhankelijk van **connecties**

# Wat zijn sociale media?

Contrast met **massamedia** waar iedereen dezelfde berichten ziet/hoort

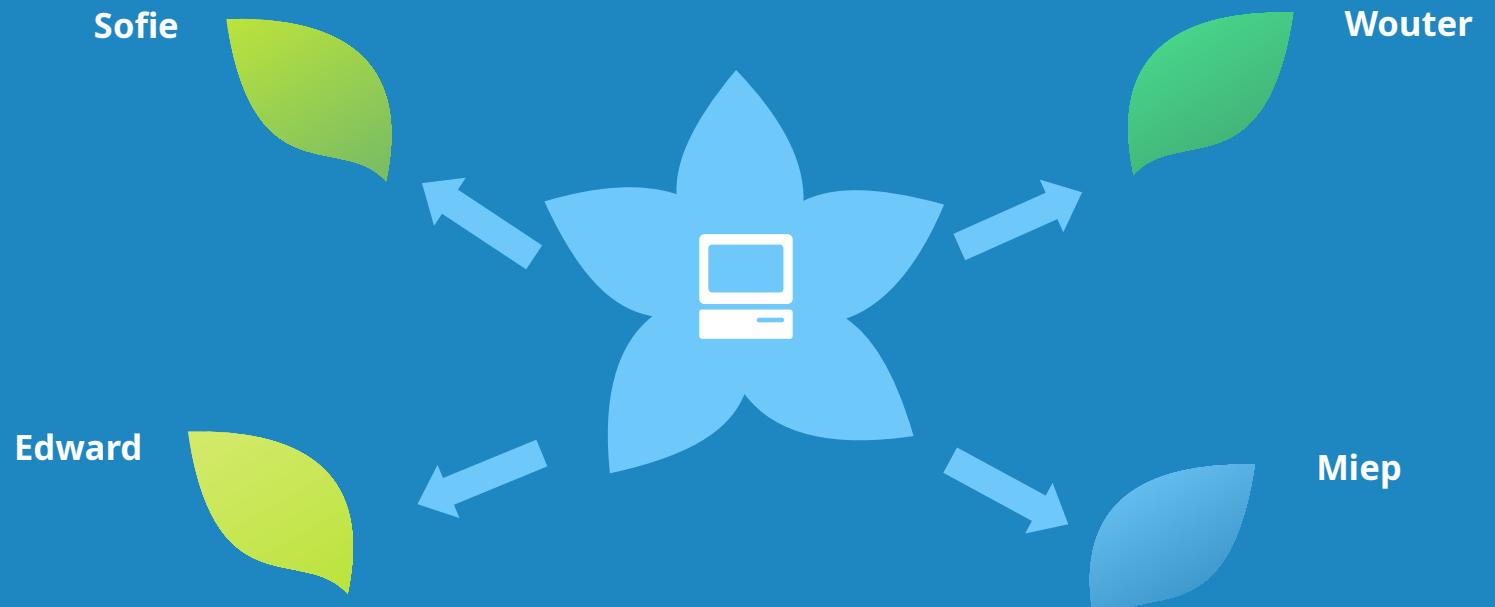
# Hoe werken conventionele sociale media?

# Conventionele sociale media



Eén centrale computer:  
de 'server'

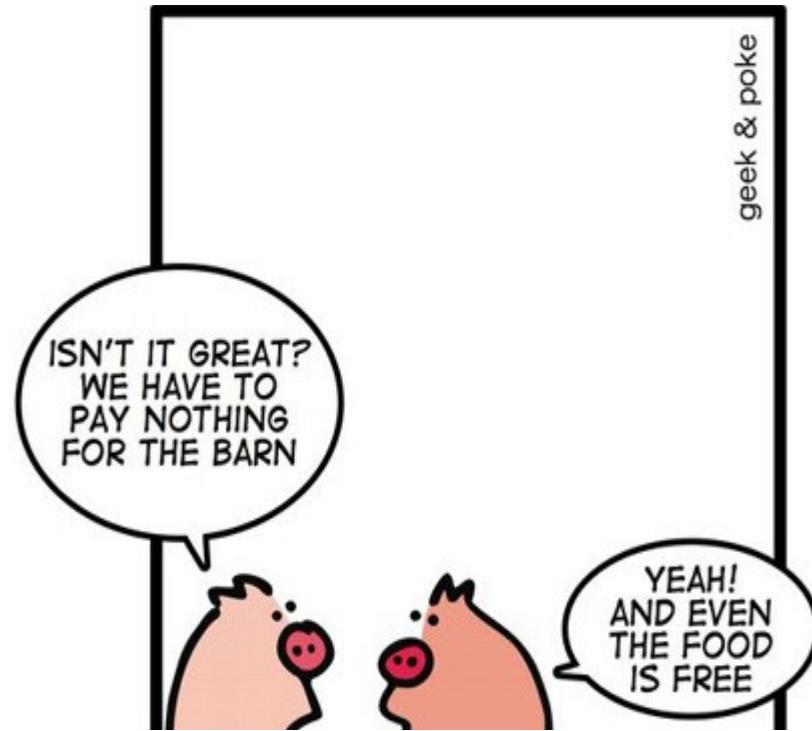
# Conventionele sociale media



Miljoenen gebruikers

De centrale computer beslist **wie** er **wat ziet**

# Commerciale sociale media



A nighttime photograph of a city highway. The road is filled with streaks of red and yellow light from moving vehicles, creating a sense of motion. In the background, a large illuminated billboard stands prominently. The billboard features the text "14 BENEFITS OF BILLBOARD advertising" in a bold, modern font. The word "BILLBOARD" is in blue, "advertising" is in pink script, and "14 BENEFITS OF" is in dark blue. The billboard is mounted on a metal frame and is set against a dark sky with city lights visible in the distance.

# 14 BENEFITS OF BILLBOARD *advertising*

# Meta Inc. (Facebook inc)

People just submitted  
all this data.  
They “trust me”  
Dumb fucks



# Facebook (*the blue product*)

The screenshot shows the classic Facebook desktop interface. At the top, there's a search bar and a navigation bar with links for 'Compose Post', 'Photo/Videos Album', 'Live Video', 'Home', 'Find Friends', and a dropdown menu. Below the search bar, a status update from 'Juaito' asks, 'What's on your mind, Juaito?'. There are buttons for 'Photo/Videos' and 'Feeling/Activity'. A 'People you may know' section lists friends like Bing Gordon, Christopher Fong, and Ryan I. Below this, a 'Trending' section lists stories from 'Trèbes, France', 'Mark Zuckerberg', and 'Hamelin Bay, Western Australia'. At the bottom, a post from 'Muhammad Fobii Ramadhan' is visible, along with a dark redacted video thumbnail.



**\$60'000'000'000**

Inkomsten in 2021

<https://www.businessofapps.com/data/facebook-statistics/>



**\$39'300'000'000**

Winst in 2021

(Bron: zie hierboven)



**2'910'000'000**

Monthly active user accounts

# *Facebook Ad Library*

<https://www.facebook.com/ads/library/report/?source=archive-landing-page&country=BE>

Verplicht openbaar dankzij controverse na Trump's verkiezing  
Bevat oa welke partij hoeveel spendeert aan advertenties

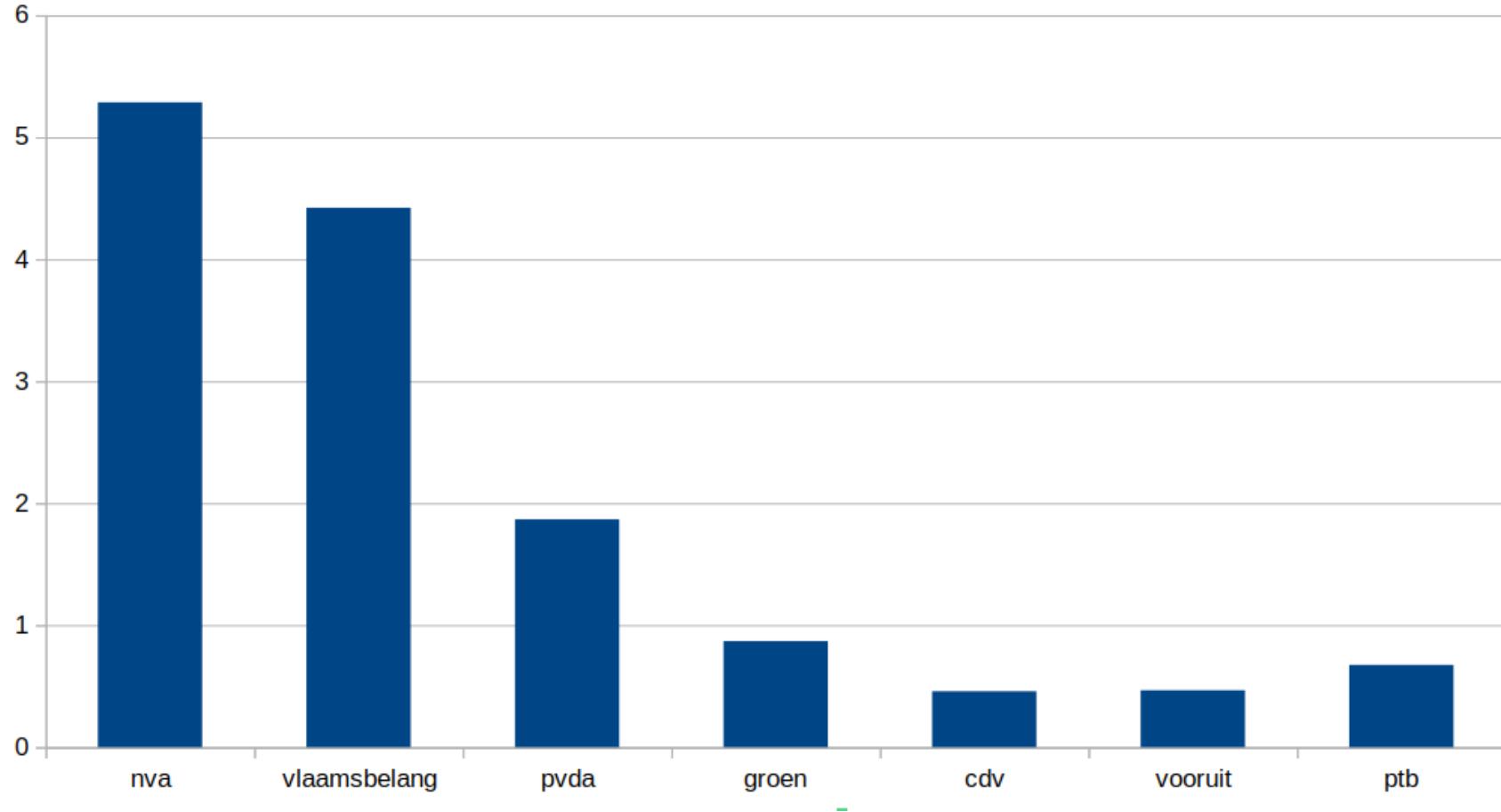
Quiz:

**Welke zijn de top 3 partijen?  
Hoeveel hebben die reeds gespendeerd (sinds april '19) aan  
facebook ads?**

Disclaimer:  
snel onderzoek, wss onvolledig

Advertentieuitgaven partijen  
In miljoen euro

Tot 2023



# Meta Inc.

I want all  
communication!



# Whatsapp



\$19'000'000'000

Overgekocht door **Facebook** in 2014 voor dit bedrag  
<https://fortunly.com/statistics/whatsapp-statistics/>



\$298'000'000

Winst in 2021  
Via 'Whatsapp Business'



2'240'000'000

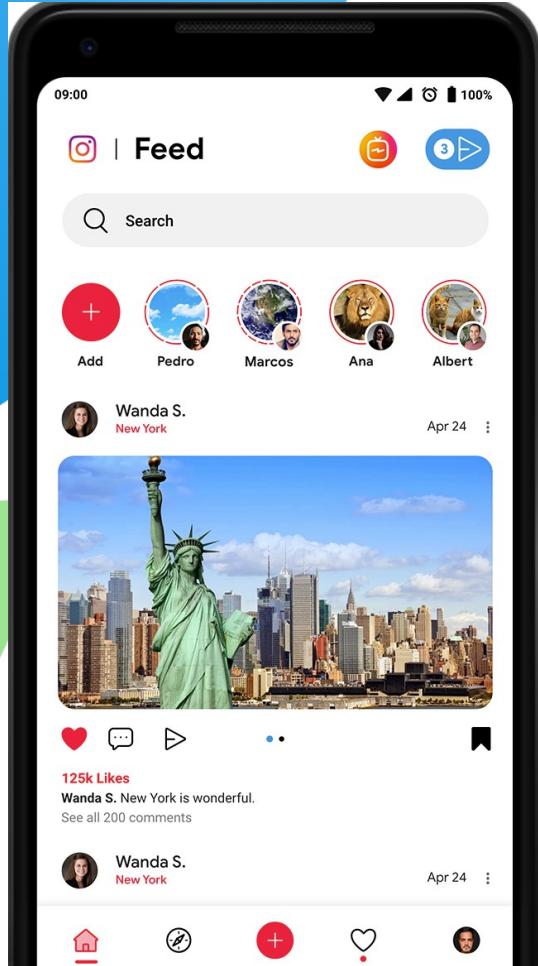
Monthly active user accounts

# Meta Inc.

I want all  
communication!



# Instagram



**\$1'000'000'000**

Overnameprijs die **Facebook** betaalde in 2012



**\$26'460'000'000**

Winst in **2021**  
<https://www.omnicoreagency.com/instagram-statistics/>



**1'074'000'000**

Monthly active user accounts



# Meta Inc.

I want to grow!



# Growth hacking

Diverse tactieken om meer gebruikers aan te trekken en op het platform te houden;

**Meer gebruikers – meer advertenties die getoond kunnen worden**

Steeds algemenere en agresievere content;

Verschillende **psychologische manipulaties** worden hiervoor gebruikt

# Growth hacking

- Infinite scroll  
(<https://journals.sagepub.com/doi/abs/10.1111/j.1467-9280.2006.01738.x>)
- Notificaties op random momenten (Skinner box)
- Gericht op prikkels *terug* sturen (like-button, poke)
- Streaks (Snapchat)



Like



Love



Haha



Wow



Sad



Angry



Like



Love



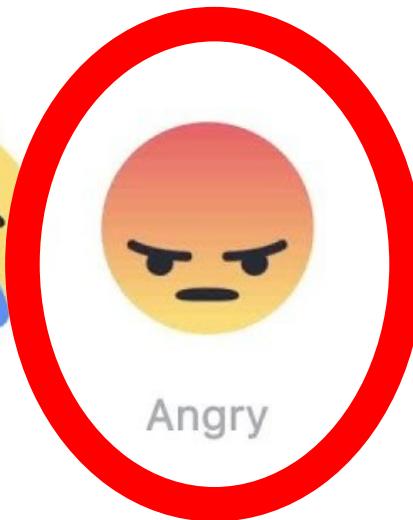
Haha



Wow



Sad



Angry

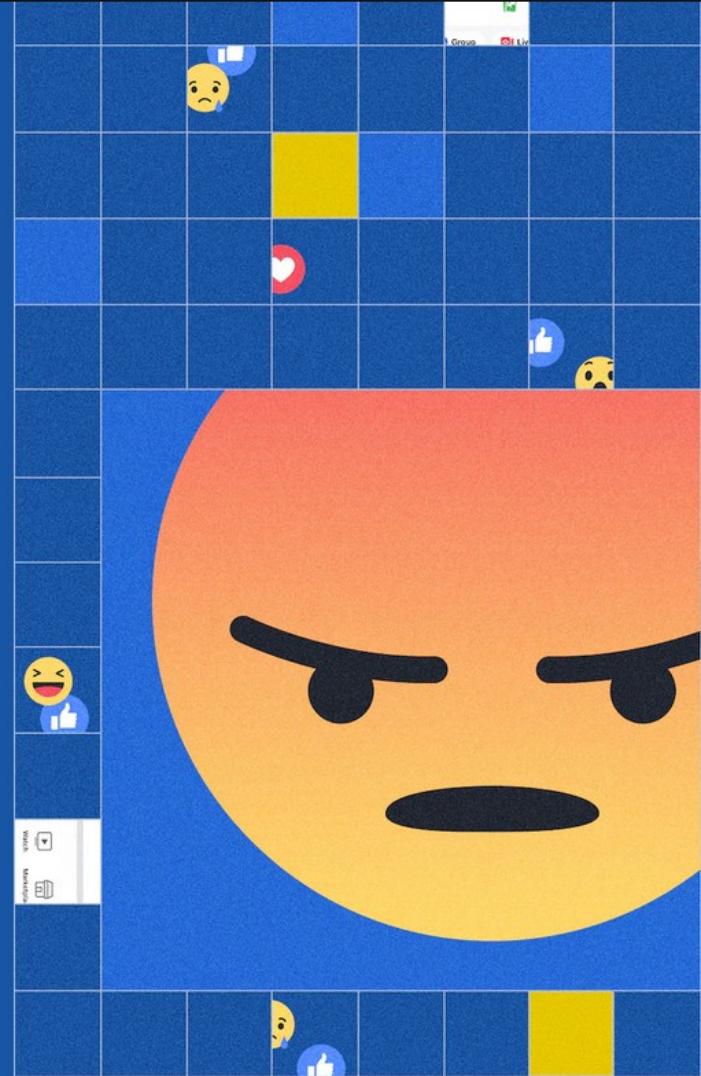
FACEBOOK UNDER FIRE

# Five points for anger, one for a ‘like’: How Facebook’s formula fostered rage and misinformation

Facebook engineers gave extra value to emoji reactions, including ‘angry,’ pushing more emotional and provocative content into users’ news feeds

By Jeremy B. Merrill and Will Oremus

Updated October 26, 2021 at 1:04 p.m. EDT | Published October 26, 2021 at 7:00 a.m. EDT



<https://www.washingtonpost.com/technology/2021/10/26/facebook-angry-emoji-algorithm/>

Behind the scenes, Facebook programmed the algorithm that decides what people see in their news feeds to use the reaction **emoji** as signals to **push more emotional and provocative content — including content likely to make them angry.**

Starting in 2017, Facebook's ranking algorithm treated emoji reactions as **five times more valuable than “likes”**, internal documents reveal. The theory was simple: Posts that prompted lots of reaction emoji tended to keep users more engaged, and keeping users engaged was the key to Facebook's business.

The company's data scientists confirmed in 2019 that posts that sparked angry reaction emoji were disproportionately likely to include misinformation, toxicity and low-quality news.

<https://www.washingtonpost.com/technology/2021/10/26/facebook-angry-emoji-algorithm/>



Wat is hier mis mee?



# Commerciële sociale media

- 01 Het maakt ons boos en ongelukkig
- 02 Moderatie, macht en manipulatie
- 03 Haat en Genocide

## HEALTH NEWS

# The FOMO Is Real: How Social Media Increases Depression and Loneliness

New research reveals how social media platforms like Facebook can greatly affect your mental health.



By [Gigen Mammoser](#) on December 9, 2018

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ADVERTISEMENT

<https://www.healthline.com/health-news/social-media-use-increases-depression-and-loneliness>

# Teens who meet up with their friends 'almost every day'

The percentage has declined through the years, with the decline accelerating after 2010.

— 8th-graders — 10th-graders — 12th-graders

60%

50%

40%

30%

20%

1980

1985

1990

1995

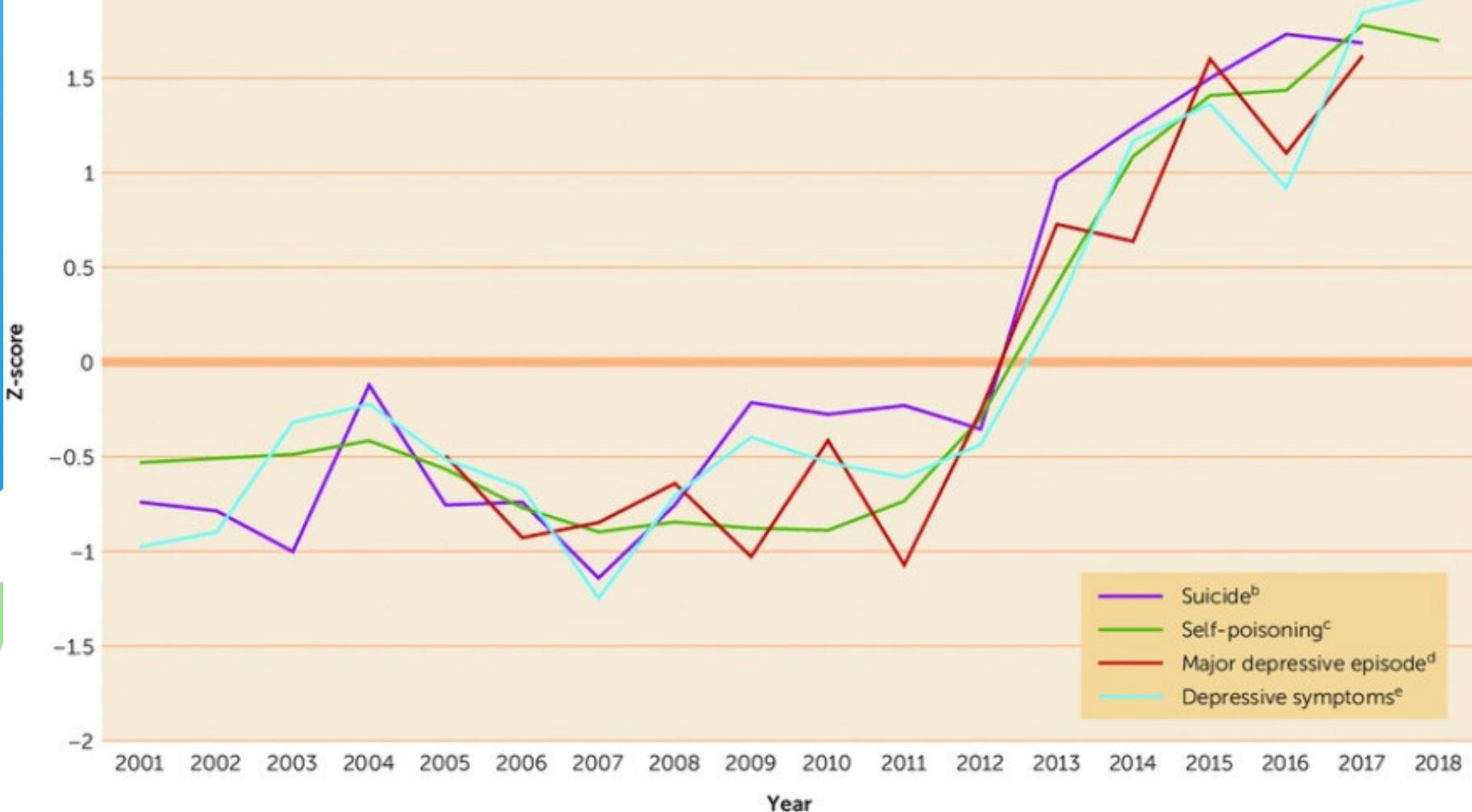
2000

2005

2010

2015

Chart: The Conversation, CC-BY-ND • Source: [Monitoring the Future](#) • [Get the data](#)



Indicators of poor mental health among U.S. girls and young women, 2001-2018 a

<https://noahpinion.substack.com/p/honestly-its-probably-the-chance>

## *Mood manipulation (2012)*

We now know that's exactly what happened two years ago. For one week in January 2012, data scientists **skewed what almost 700,000 Facebook users** saw when they logged into its service. Some people were shown content with a preponderance of happy and positive words; some were shown content analyzed as sadder than average. And when the week was over, **these manipulated users were more likely to post either especially positive or negative words themselves.**

## *Election manipulation (2012)*

About 611,000 users (1%) received an 'informational message' at the top of their news feeds, which encouraged them to vote, provided a link to information on local polling places and included a clickable 'I voted' button and a counter of Facebook users who had clicked it. About 60 million users (98%) received a 'social message', which included the same elements but also showed the profile pictures of up to six randomly selected Facebook friends who had clicked the 'I voted' button. The remaining 1% of users were assigned to a control group that received no message.

**Those who saw the social message were 2% more likely to click the 'I voted' button.** The social message, the researchers estimate, directly increased turnout by about 60,000 votes.

<https://www.brusselstinstaatnogsteedsstil.be>

Vlaams Belang Brussel  

Sponsored · Paid for by Vlaams Belang · 

...  
Een leefbare stad is voor de machtspartijen blijkbaar geen prioriteit! Het enige dat men wel gepresteerd heeft, is de al penibele verkeerssituatie in onze stad verergerd. Het zogeheten GoodMove circulatieplan is uitgedraaid op een NoMove. **Brussel stond stil en staat vandaag nog steeds stil, en dat zo mogelijk op meer plaatsen dan voorheen.** Zich verplaatsen in Brussel is nog nooit zo stresserend geweest!

Vraag nu je GRATIS STRESSBAL aan op [www.brusselstinstaatnogsteedsstil.be](#) en betuig je st... See more 



empts-to-di

# *Moderatie?*

- Vreemde taal en cultuur?
- ‘t systeem verspreid net wat niet mag verspreid worden
- ‘t moet zo goedkoop mogelijk

TECH Aug 1, 2022, 11:00 AM

# A factory line of terrors: TikTok's African content moderators complain they were treated like robots, reviewing videos of suicide and animal cruelty for less than \$3 an hour.

- As TikTok gains in popularity in the Middle East and North Africa, it's ramping up its content moderation operation in the region.
- But reviewers for the platform complain they're watching hours of graphic videos with little psychological help.
- "The devil of this job is that you get sick slowly," one former content moderator told Insider.



<https://www.businessinsider.com/tiktoks-african-factory-line-of-terrors-2022-7?r=US&IR=T>

# *A Genocide Incited on Facebook, With Posts From Myanmar's Military*

[Leer en español](#)

NAYPYIDAW, Myanmar — They posed as fans of pop stars and national heroes as they flooded Facebook with their hatred. One said Islam was a global threat to Buddhism. Another shared a false story about the rape of a Buddhist woman by a Muslim man.

The Facebook posts were not from everyday internet users. Instead, they were from Myanmar military personnel who turned the social network into a tool for ethnic cleansing, according to former military officials, researchers and civilian officials in the country.

The US complaint cites Facebook posts that appeared in a Reuters report, with one in 2013 stating: “We must fight them the way Hitler did the Jews, damn Kalars [a derogatory term for Rohingya people].” Another post in 2018, showing a photograph of a boatload of Rohingya refugees, says: “Pour fuel and set fire so that they can meet Allah faster.”

The number of Rohingya killed in 2017, during the Myanmar military’s “clearance operations”, is likely to be more than 10,000, according to the medical charity Médecins sans Frontières.

About 1 million Rohingyas live in **Cox’s Bazar refugee camp**, in south-eastern Bangladesh, where McCue and Mishcon de Reya, which is also working on the UK-based case, expect to recruit more claimants.



## Wat als...?

Hoe communiceer je nog met anderen indien je verbannen wordt?

Welke informatie kan afgeleid worden over hoe vaak je met wie communiceert?

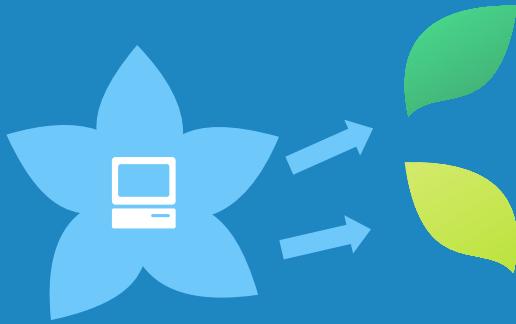


Kunnen we het  
*zelf* beter doen?

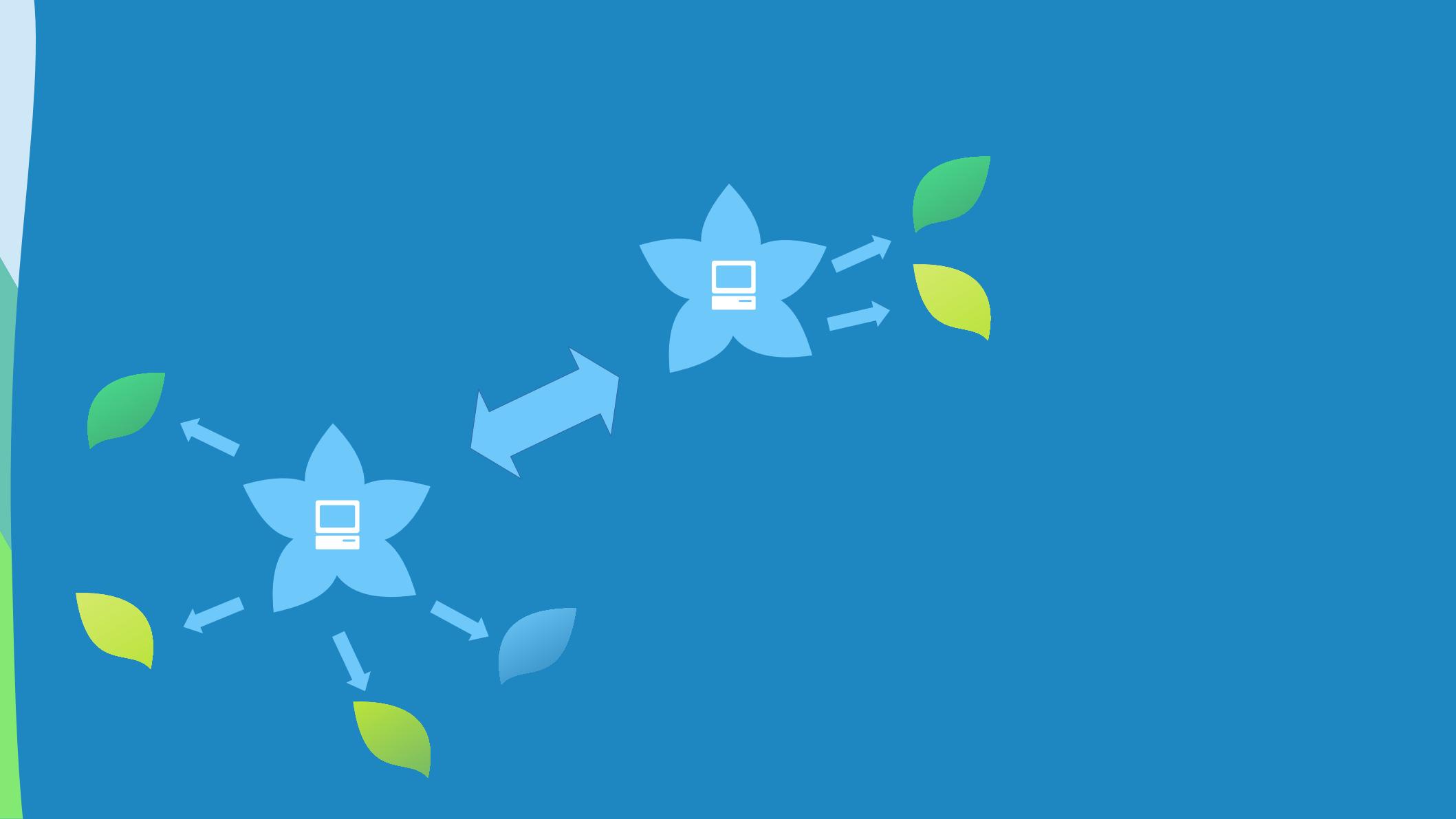
Als mensen onderling

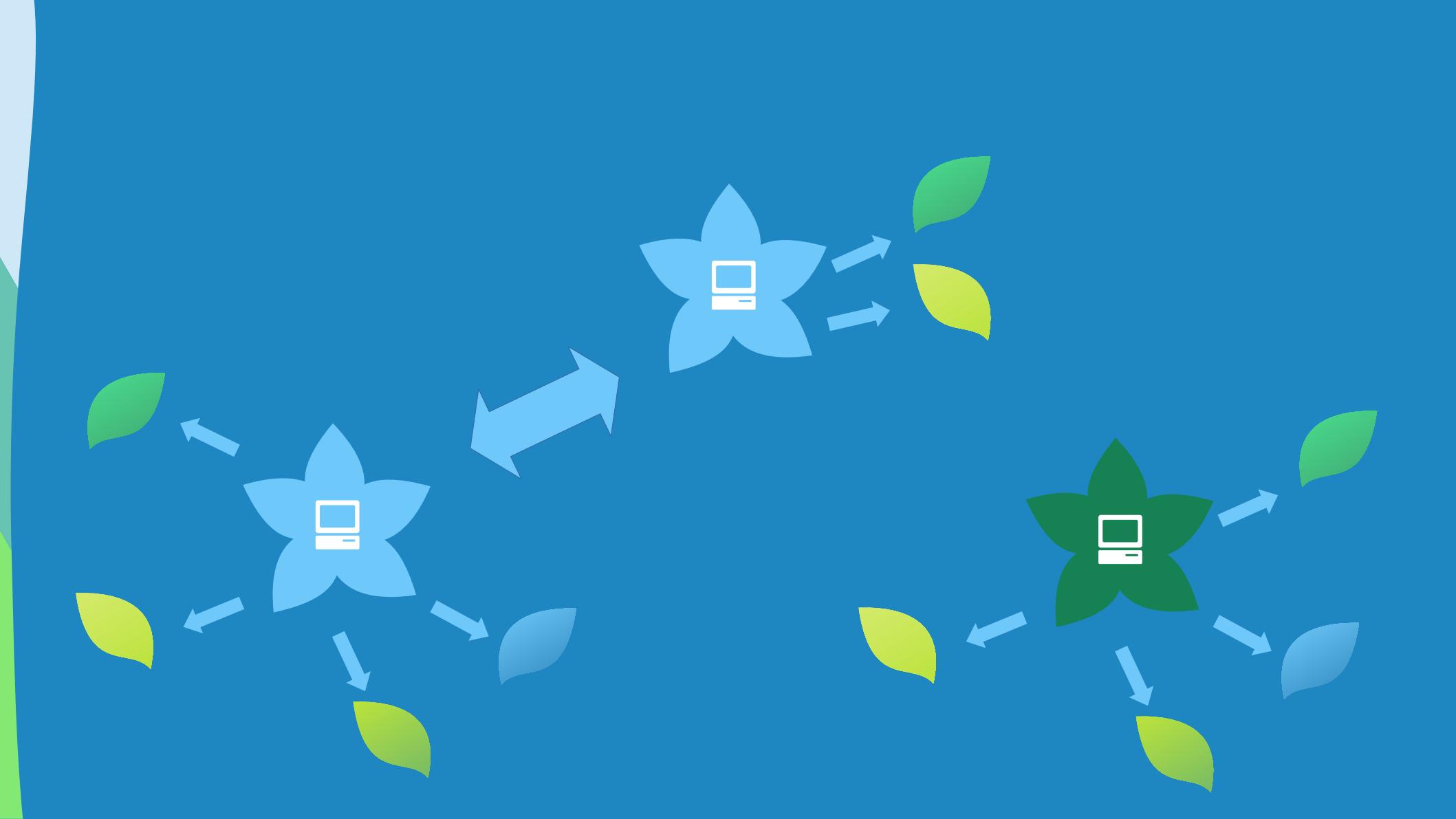


Ilja weet wat van computers en zet een soort van mini-Twitter op voor zichzelf én een aantal vrienden



Anna zet ook een gelijkaardige  
mini-twitter op voor een aantal  
vrienden





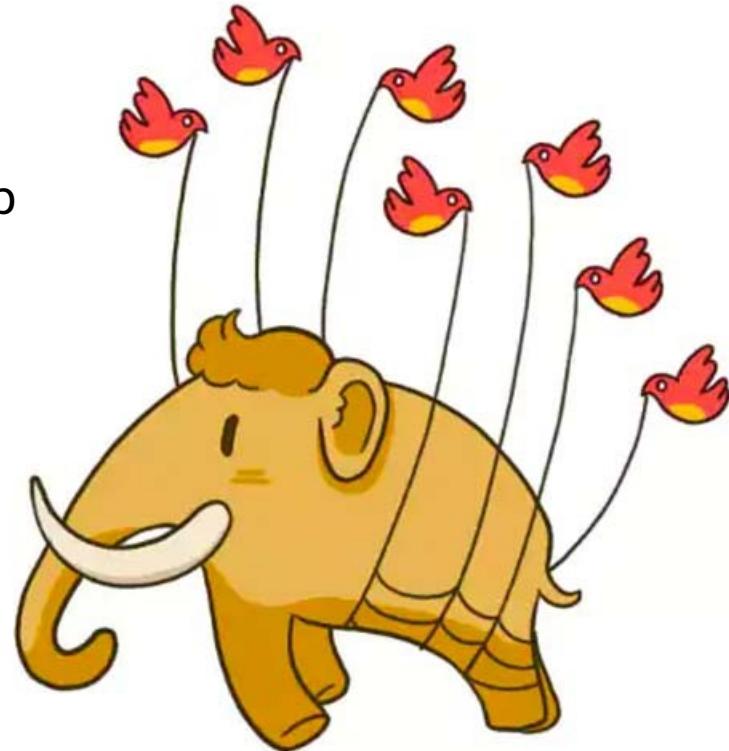
# Fediverse (Mastodon, Pixelfed, Mobilizon, ...)



# Mastodon

Populair sinds een biljonair  
een ander sociaal netwerk op  
stelten aan 't zetten is

Gericht op  
**korte, persoonlijke  
statusupdates**



Search



@arcalinea  
Edit profile

What's on your mind?



500

TOOT!

Home



halcy 🐱 @halcy@icosahedron.website  
bullet heck



11m



Christopher Lemmer Webber @cwebber@octodon.social  
wireworld clock generators are so cool



9m

Nolan boosted



Darius Kazemi @darius@friend.camp  
"Log in to continue reading in private mode" is definitely a cool prompt to  
get on a website



4h



HN Tooter @hntooter  
Build a web application without a bundler  
[snowpack.dev/](https://snowpack.dev/)

(submitted by codecurve)



Snowpack

[www.snowpack.dev](https://www.snowpack.dev)



20m



Nate Cull @natecull

So the long game for Harry and Meghan is gonna be move to the USA,  
have a kid who's natural-born US citizen, kid grows up to become

Home



1 Notifications



Federated

Direct messages

Favourites

Bookmarks

Lists

Profile directory

Preferences

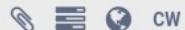
Follows and followers

Search



@arcalinea  
Edit profile

What's on your mind?



500

TOOT!

Post een status-  
update

Home



halcy 🐱 @halcy@icosahedron.website  
bullet heck



11m

Home: timeline met  
updates van wie je  
volgt



Christopher Lemmer Webber @cwebber@octodon.social  
wireworld clock generators are so cool



9m

Nolan boosted



Darius Kazemi @darius@friend.camp  
"Log in to continue reading in private mode" is definitely a cool prompt to  
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4h



HN Tooter @hntooter

Build a web application without a bundler  
[snowpack.dev/](http://snowpack.dev/)

20m

(submitted by codecurve)



Snowpack

[www.snowpack.dev](http://www.snowpack.dev)



Nate Cull @natecull

27m

So the long game for Harry and Meghan is gonna be move to the USA,  
have a kid who's natural-born US citizen, kid grows up to become

Home



1 Notifications

Local

Federated

Direct messages

Favourites

Bookmarks

Lists

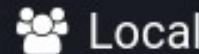
Profile directory

Preferences

Follows and followers

**Home:** berichtjes van wie jij volgt  
**Notificaties:** je kreeg een boost, favourite of mention

- **Local:** berichtjes van iedereen op de server
- **Federated:** berichtjes van iedereen wereldwijd die op de server terechtkomen



**Eugen Rochko**  
@Gargron@mastodon.social

NOTE  
Click to add note

Founder, CEO and lead developer [@Mastodon](#), Germany.

JOINED  
Mar 16, 2016

PATREON  
[patreon.com/mastodon](https://patreon.com/mastodon)

73K Posts   339 Following   287K Followers

Volgen:  
Berichtjes komen in je timeline

Belletje: krijg een notificatie bij  
een post

# How to

- 
- 1 Verken servers**  
Er zijn duizenden servers met elk een eigen community.
  - 2 Maak een account**  
Kies een server waar je thuis voelt.  
Bonuspunten als je de admins kent en vertrouwt.  
Zoniet: tussen 100 en 5000 leden is optimaal
  - 3 Ga shoppen**  
Ga kijken op alle servers waar je interesse voor hebt,  
Volg er mensen
  - 4 Interactie**  
Schrijf een introductiepost.  
Antwoord op berichtjes die je interesseren en die je aangaan  
Boost en favoriet.

# Mastodon Server lists

<https://mastodonservers.net/servers>

<https://joinmastodon.org/servers>

Diverse servers per topic

Veel servers mag iedereen een account op maken,  
Sommigen zijn gesloten  
Anderen op aanvraag

<p><b>Algemene, geografische servers</b></p> <ul style="list-style-type: none"> <li>• Mastodon.vlaanderen</li> <li>• Mastodon-belgium.be</li> </ul>	<p><b>Urbanisme en transport</b></p> <p>Urbanists.social, transportation.social Rail.chat en zug.network masto.bike (EN/FR) en Toot.bike (EN/DE)</p>
<p><b>Activisme</b></p> <p>Activism.openworlds.info social.rebellion.global (XR) kolektiva.social (anarchisten) mastodon.pirateparty.be union.place (vakbonden)</p>	<p><b>Open source en tech</b></p> <p>Fosstodon.org en.osm.town (OpenStreetMap) mapstodon.space</p>
<p><b>Misc</b></p> <p>Tech.lgbt (gay programmeurs) Comics.town (kunst) Veganism.social Birds.town (vogelkijkers) indieauthors.social (auteurs) Disabled.social</p>	<p><b>Enkel officiële EU-instanties</b></p> <p>Social.network.europa.eu  <a href="https://social.overheid.nl/about">https://social.overheid.nl/about</a></p> <p>  <a href="https://mastodonservers.net/servers">https://mastodonservers.net/servers</a>  <a href="https://joinmastodon.org/servers">https://joinmastodon.org/servers</a></p>

Click to add note

Hacker, activist, free-softie ♦ information s  
♦ my opinions are my own etc.

#foss #libre #privacy #infosec #fedi22

...

(public toots CC By-SA if applicable)

     :flag\_wbw:

JOINED  
Oct 20, 2022

BLOG  
✓ rys.io

HE  
his

BLACK LIVES  
Matter

OLD ME  
@rysiek@mastodon.technology

ANCIENT ME  
@rysiek@mastodon.social

## Hoe bewijs je dat je account 'echt' is?

Heb je een website of user account?  
Plaats een speciale link naar je mastodon:  
<a href="mastodon.domain/@username"  
rel="me">mastodon</a>

Plaats in je profiel-metadata (een tabel) een link naar de pagina met je teruglink in de rechterkolom.  
Je server zal dan zoeken naar die link en een vinkje tonen

# #Hashtag

Je kan een hashtag volgen. Dan zie je alle berichten die deze hashtag hebben. Bv.  
#gent #belgium #some-event #introductie #nieuw-hier

Enkel op hashtags kan gezocht worden

# #Alt-txt

Wanneer je afbeeldingen online zet, wordt gevraagd om deze te beschrijven in de Alt-text.

Dit is voor blinden en slechtzienden, zo kunnen ze meedoen.

Volg [https://mastodon.social/@alt\\_text](https://mastodon.social/@alt_text) om een reminder te krijgen indien je het vergeet.

# Content-warning

Plaats je iets (mogelijks) gevoelig?  
Gebruik een 'content warning'.

Je post is dan standaard geblurred, totdat de gebruiker beslist de post *toch* te tonen.

De content warning beschrijft wat er te zien is

Bv: je post iets over een conflict, een grafische afbeelding, een (beetje) naakt (borstvoeding?), ...

# #App

## Tusky

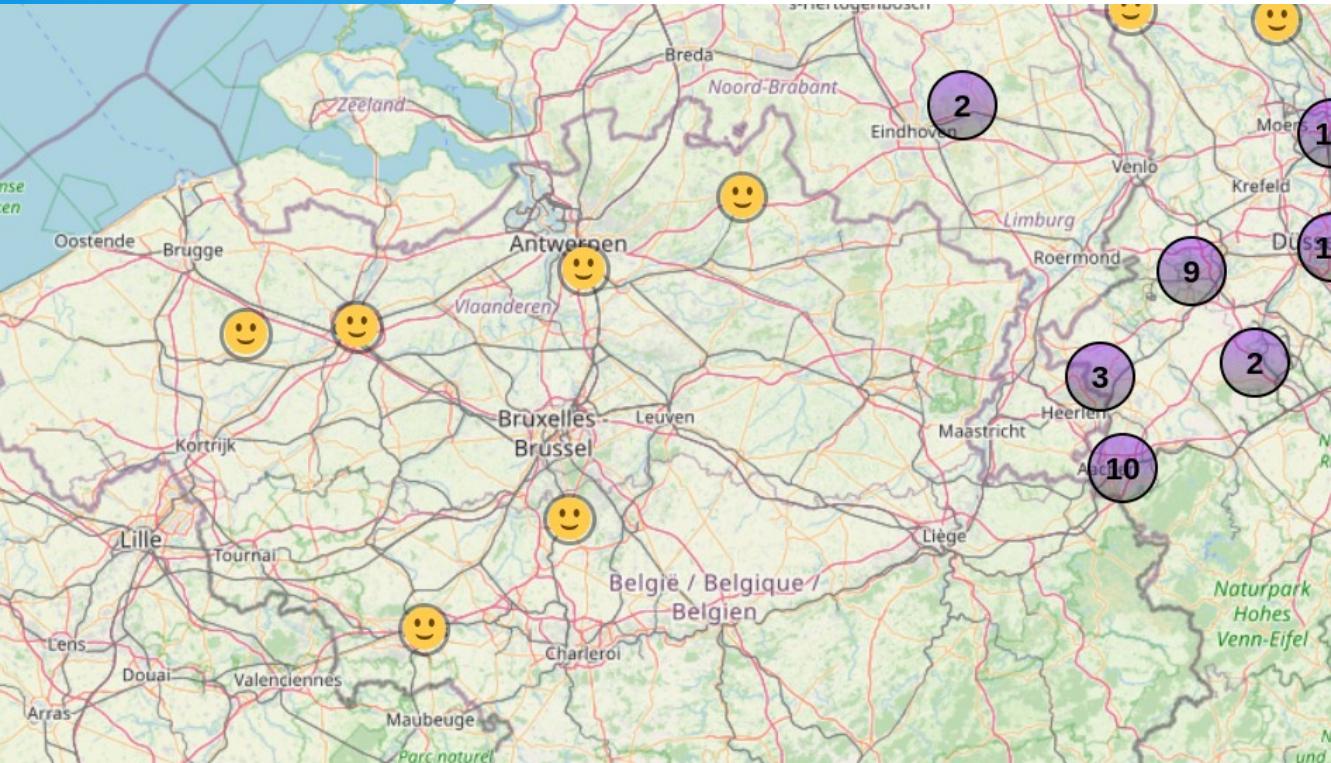
Gebruiksvriendelijk  
Goeie ondersteuning voor verschillende accounts

In de Play Store en of F-Droid  
(Geeks zonder Google Play Services hebben: eerst NTFY  
installeren)

# #Fedikarte.de

Zoek accounts in je buurt

Opt-in: zet jezelf (ongeveer) op de kaart met  
!in koordinateX,koordinateY naar [@fedikarte@troet.cafe](mailto:@fedikarte@troet.cafe)





**Bluesky**

# Bluesky?

Dat andere ““gedecentraliseerde”” sociale medianetwerk

# Bluesky

- Is in de praktijk *niet* gedecentraliseerd
  - Federatie is puur theoretisch
  - Een andere server opzetten kost miljoenen
- Ook op Amerikaanse bodem
- Draait ook op venture capital
  - Een investeerder is een crypto-bro

informed leadership. But challenges remain, and we can't count on Bluesky to do this right without support.

Critics have pointed out that Bluesky has yet to turn a profit and is currently running on venture capital, the same corporate structure that brought us Facebook, Twitter, and other social media companies. As of now, there's no option to exit Bluesky and take your data and network with you, because there are no other servers that run the AT Protocol. Bluesky CEO Jay Graber deserves credit for her stewardship so far, and for attempting to avoid the dangers of advertising incentives. But the process by which capitalism degrades tech products is so predictable that Cory Doctorow coined a now-popular term for it: *enshittification*.

- <https://www.technologyreview.com/2025/01/17/1110063/we-need-to-protect-the-protocol-that-runs-bluesky/>



# No trolls allowed!

**Van welke aanpak weten we dat het positief gedrag aanmoedigt?**



Greta Thunberg   
@GretaThunberg

...

yes, please do enlighten me. email me at  
[smalldickenergy@getalife.com](mailto:smalldickenergy@getalife.com)



Andrew Tate @Cobratate · Dec 27, 2022

Hello @GretaThunberg

I have 33 cars.

My Bugatti has a w16 8.0L quad turbo.

My TWO Ferrari 812 competizione have 6.5L v12s.

This is just the start.

Please provide your email address so I can send a complete list of my car collection and their respective enormous emissions.

[Show this thread](#)

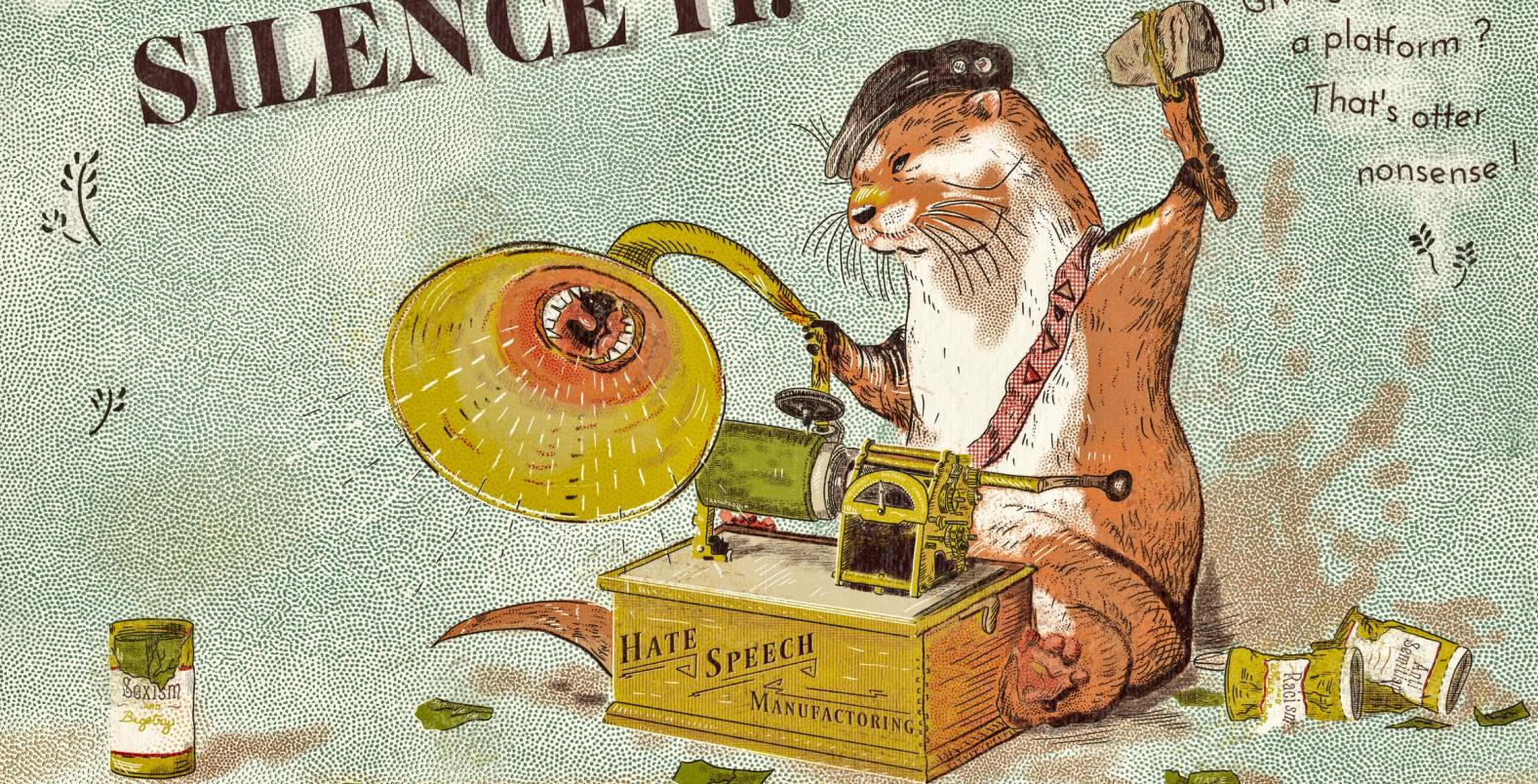
# Don't do this

Ik vond 't ook grappig, maar:

- Is er iets mis met een kleine piemel hebben?  
No body shaming please!  
Dat helpt niemand vooruit
- Greta heeft zo de spotlight op Andrew Tate gezet, alle tegenstanders ooit hebben nu iemand meer om te volgen.  
Ook haar volgers worden nu met haat geconfronteerd
- Denk ook aan Schild en Vriend. Dankzij de Panoreportage zit Dries Van Langenhove in 't parlement

Don't Debate Hate  
SILENCE IT.

Giving fascism  
a platform ?  
That's utter  
nonsense !



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# Moderatie

## Persoonlijk

Blokkeer personen die je lastigvallen  
**Rapporteer** aan je admin

Ga **nooit** in discussie,  
doe **geen** quote-tweets.  
Dit geeft enkel **meer zichtbaarheid** aan de haat

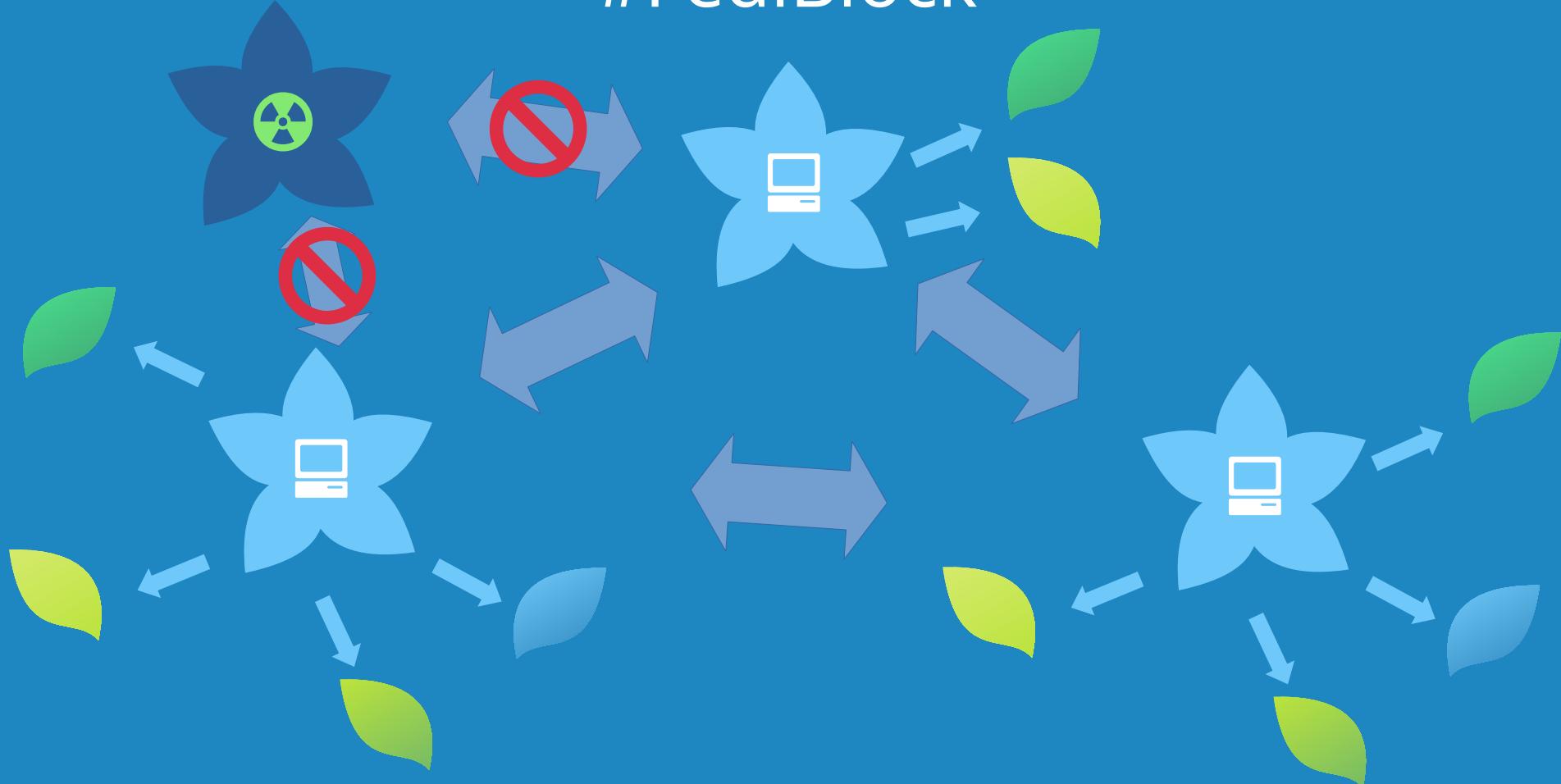


## Je admin

Blokkeert personen of **volledige servers** voor de eigen server

Communicert met andere admins voor **#fediblocks**

# #FediBlock





Fawn

@Fawn@ohai.social

Just finished manually blocking a ton of bigoted domains.

I noticed:

They're extremely lonely. They're angry & sad that the fediverse is reasonably efficient at blocking them before they can cause harm & have their fun. Without targets they can attack as a group, their friendships fall apart.

They're creating "normie" accounts so they can pretend to not be bigoted so they can have human connection. They complain that they can't keep the facade up forever & they'll end up alone.



Jan 02, 2023, 03:34 · Edited Jan 02, 03:34 ▾ · 0 · 11 · ★ 1



...

# Wat als de server slijt?

Is de moderatie op je server slecht geworden?  
Lijkt een andere server leuker?

Je kan **verhuizen**.

Mits juist in te stellen, zullen je volgers automatisch je nieuwe stek vinden.

Ook wie je volgt kan je meenemen.

Je toots blijven echter achter (maar er zijn wss tools om die ook mee te nemen)



There is more...



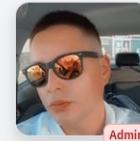
# Gespecialiseerde servers

Mobilizon of Gancio  
Evenementen

**Pixelfed**  
Foto's – beetje Instagram-achtig

**Peertube**  
Videos

**Lemmy**  
Reddit-achtig



dansup  
@dansup

168 Posts    3.5K Followers    130 Following

Unfollow

Hi, I'm the developer behind @Pixelfed!  
Also @dansup@mastodon.social  
#pixelfed #design #webdev

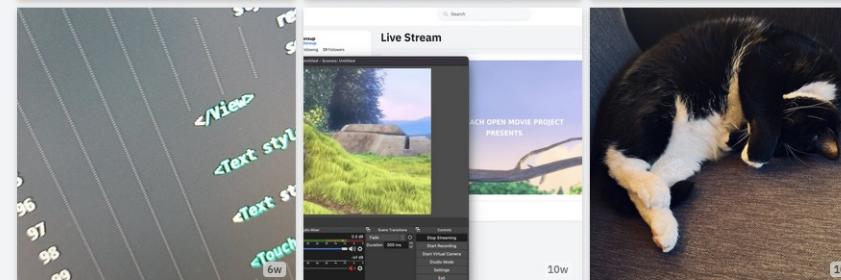
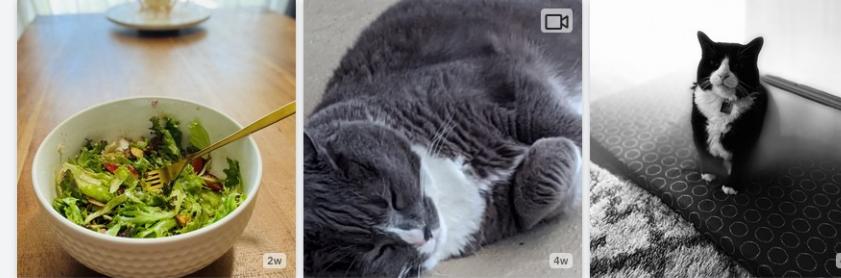
🔗 <https://dansup.com>

⌚ Joined June 2018

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Posts   Collections



# Pixelfed

## Gericht op foto's

## Last published events

On Mobilizon  and other federated instances



**Repair Café Tervuren -  
volgende editie Zaterdag 4  
maart 2023**

 **Transitie Tervuren**

 **Gemeentehuis Tervuren, Tervueren**



**Het Groene Paradijs (Creatie  
van compost)**

 **Transitie Tervuren**

 **Hertenbergstraat, Tervueren**



**Slash, la soirée de  
l'infrastructure d'A  
Réseau Neutre**

 **Alsace Réseau Neutre**

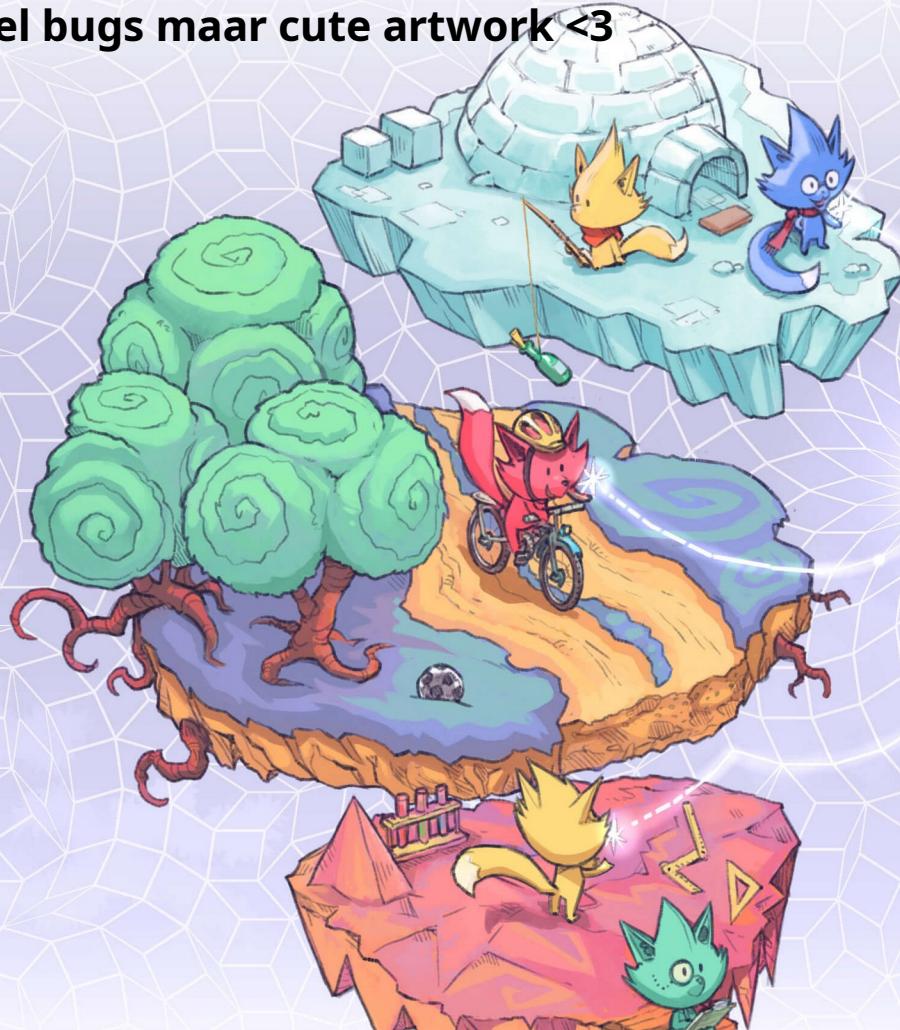
# Mobilizon

## Post evenementen online, Gemaakt voor en door activisten

Publiceert automatisch op Mastodon

Verschillende servers instances.joinmobilizon.org

Nog veel bugs maar cute artwork <3



# Samengevat

Growing Liberty by Budi Aryo @tokofoss



**Autonom en  
decentraal**

**Gezondere en  
minder toxische interacties**

**Nodig voor een gezonde  
democratie en verandering**

**Sommige berichten nodigen  
uit tot diepe reflectie**

# Toot Toot!



# Voor wie meer wilt

<https://sandradejong.com/mastodon/>

Metareview van diverse studies  
<https://jonathanhaidt.substack.com/p/social-media-mental-illness-epidemic>

<https://ncase.me/trust/>  
<https://ncase.me/crowds/>

<https://www.groene.nl/artikel/een-traditie-van-internetpionieren>

