

Good Morning fellow martians.

Introduction & mission

We're Shippert, and are here to do a better job at delivering packages than current delivery services on earth. Together with our partners, we help the mars community achieve a faster and better connected transport service by using our new technology.

Anecdote - Hook

(show video ...)

Recently a man from Halle ordered a package on bol.com. When the package arrived at his house, the delivery man placed it next to the trash. When the garbage service came to pick up the trash, they accidentally took the package.

We all have stories about deliveries gone wrong. These stories may be funny on earth, but on mars this could mean life or death. Why? On Mars we have a limited supply of resources. That's why a good delivery system on Mars is absolutely crucial.

We at Shippert solved all these problems by creating a wicked fast delivery system.

How does it work?

When a person wants to send a package, he or she can use a device called a transporter. When a package is placed inside the transporter, the item is split into tiny molecules. These molecules are then sent through a carrier pipeline. The transporter on the other end of the pipeline is able to bring the item's molecules back together to its original shape.

Breaking items down into small molecules allows us to ship these items very quickly, regardless of the size of the item. As long as the item fits in the transporter you can send it. Sending food, drink, objects, ... is all possible. The choice is up to the user.

What problems does this solve?

Packages can no longer be damaged during transit.

People will no longer talk about delivery time, it will pretty much be instant.

Packages can be sent with more confidentiality.

Packages will no longer be delivered at the wrong destination.

It's completely safe. There are no cars that could hit you or drones that could fall on your head. With that it's also completely environmentally friendly. No more emissions or cardboard.

Mission

It's our mission to make the colony on Mars the most connected colony in the universe.

To do this we're planning to put transporters all over the colony. With this we mean in almost every dome, hospital, farm, warehouse, trash processing centre, landing pad and so on.

By placing transporters all over Mars, we make the community more connected and safer.

First aid kits can be delivered in a matter of seconds. Human organs can be sent from one hospital to another without any life threatening delay.

Food and drinks can be delivered at your table in no time.

When ordering something online, people no longer need to worry about ordering the wrong size or package. Because the package can be sent back instantly.

Partnerships

To make our service even better, we have also partnered with other Mars corporations.

To keep our new planet clean, unlike earth, we work together with a trash processing organisation to transport the trash from mars to their centras.

We also have a partnership with a company that does the transport between Mars and earth.

// lul nog wat meer hier pls.....

Finance

A martian can have all these nice things with just a small fee of 10 mars coins per sent item and a max limit of 10 transits per day.

In case a martian wants to send more items per day, he or she can upgrade to premium. With a premium subscription you pay a monthly fixed cost, and can send up to a max. of 100 items per day.

For Mars businesses we also have a special subscription.

End of Pitch

// say a memorable slot sentence, and thank the audience for listening.

Pitch keywords

DRAFT: Anecdotes - Pitch hooks*Anecdote #1:*

I think most of us have ordered a package online in the past that you are not too happy with. But because you're too lazy to send it back and don't want to wait another few days for your package to arrive, you said: "Screw it, I'm gonna work with what I have".

The follow up talks about how sending it back won't be a hustle anymore, because there is almost no wait. And the service is pretty much instant

Anecdote #2:

Recently a man from Halle ordered a package on bol.com. When the package arrived at his house, the delivery man placed it next to the trash. When the garbage service came to pick up the trash, they accidentally took the package.

We all have stories about deliveries gone wrong.

Other well-known problems with our delivery system are:

- Damage to the package
- Long delivery time
- Confidentiality of the package
- Slow delivery time.