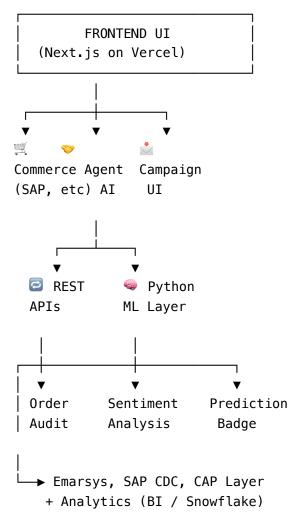# Welcome to the CX Demo Hub

Choose a demo environment to explore:

🎯 Campaign Experiences

🚀 [Emarsys Only](#)🍭 [AgentForce Only](#)🔀 [Unified Emarsys + AgentForce](#)

🧩 Sales + Deal Simulations

🤖 [HubSpot Smart Deals (Agentic AI)](#)

🛒 Composable Commerce

[Composable Commerce + Loyalty](#)
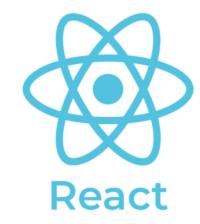
🧠 Architecture Overview – Headless CX & AI

```
┌─────────────────────────┐
│      FRONTEND UI        │
│   (Next.js on Vercel)   │
└─────────────────────────┘
            │
   ┌────────┼────────┐
   ▼        ▼        ▼
  🛒        🤝       📩
Commerce  Agent    Campaign
(SAP, etc) AI        UI
            │
      ┌─────┼─────┐
      ▼           ▼
     🔄 REST     🧠 Python
     APIs        ML Layer
      │           │
   ┌──┼────────┬──┴──────┐
   ▼        ▼        ▼
│ Order   Sentiment  Prediction
│ Audit   Analysis    Badge
│
└──────► Emarsys, SAP CDC, CAP Layer
         + Analytics (BI / Snowflake)
```

Composable Architecture Diagram

Portfolio by Ricardo Pietroforte – CX | AI | Headless Commerce

🔧 Technologies in Use

🧩 Frontend / UI

⚙️ Middleware & API

GraphQL

postman

🛒 Commerce Engines

SAP Commerce Cloud

salesforce commerce cloud

Adobe Commerce

ORACLE® Commerce Cloud

📣 Campaigns & CRM

🤖 AI & Machine Learning

👤 Identity & Customer Data

☁️ Cloud & DevOps

github

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