

# Psoluzioni PCX Demo Hub

Choose a demo environment to explore:

## Campaign Experiences

-  Emarsys Only
-  AgentForce Only
-  Unified Emarsys + AgentForce
-  Product Signal Simulator (AI + CRM) 

## Sales + Deal Simulations

-  HubSpot Smart Deals (Agentic AI)

## Composable Commerce

-  Composable Commerce + Loyalty

## Architecture Overview – Headless CX & AI



# Product Signal Simulator

Paste a customer message below to simulate a real-time AI signal classification. If sentiment is negative, a Salesforce Case will be created automatically.

I can't add a second product to my shopping list.



**Type your message and we'll hear you.**

Analyze Signal



# Product Signal Simulator

Paste a customer message below to simulate a real-time AI signal classification. If sentiment is negative, a Salesforce Case will be created automatically.

I can't add a second product to my shopping list.

Analyze Signal

Case is created in the CRM (Salesforce, SAP C4C, ...) behind the scenes, and the agent is already taking action

## AI Result

**Sentiment:** negative

**Customer Tier:** regular

**Summary:** Issue with adding a second product to shopping list

✓ A Salesforce Case was automatically created.

 [View Case in Salesforce](#)

GET / 200 in 335ms  
POST /api/ai/sentiment 200 in 1399ms  
POST /api/salesforce/create-case 200 in 1051ms

Case

Product Signal Alert

+ Follow

Edit

Delete

Change Owner

▼

|          |        |             |
|----------|--------|-------------|
| Priority | Status | Case Number |
| High     | New    | 00001028    |

**Feed**      Related

Post

Poll

Share an update...

B I U S T<sub>v</sub>

To link to a record, enter / then start typing the record name.

To this case



**Case created is accessible and actionable**

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**All Updates**    Call Logs    Text Posts    Status Changes

✓  **Ricardo Pietroforte**  
 Case created

Subject: Product Signal Alert  
Priority: High  
Status: New  
Case Number: 00001028

 Comment

## Details

|   |  |
|---|--|
| Case Owner  | Status   |
|  <a href="#">Ricardo Pietroforte</a>  | New   |
| Case Number   | Priority   |
| 00001028  | High    |
| Contact Name   | Contact Phone  |
| Account Name   | Contact Email  |
| Type   | Case Origin  |
| Case Reason   | Web   |
| Web Email    | Web Company   |
| Web Name   | Web Phone   |
| Date/Time Opened  | Date/Time Closed   |
| 5/8/2025, 2:06 PM   |  |
| Product    | Engineering Req Number                                        |
| Potential Liability    | SLA Violation   |
| Created By  | Last Modified By   |
|  <a href="#">Ricardo Pietroforte</a> ,<br>5/8/2025, 2:06 PM  |  <a href="#">Ricardo Pietroforte</a> ,<br>5/8/2025, 2:06 PM |
| Subject   |  |
| Product Signal Alert   |  |
| Description   |  |
| Issue with adding a second product to shopping list    |  |
| Internal Comments    |  |
| Up-sell / Cross-  |  |