

Filing Receipt for Trademark/Service Mark Application for Registration on the Principal Register and Next Steps in the Application Process

Thank you for submitting your trademark application to the U.S. Patent and Trademark Office (USPTO). This filing receipt confirms your mark and serial number, describes next steps in the application process, and includes the information submitted in your application. Please read this receipt carefully and keep a copy for your records.

For an overview of important things to know after filing your application, visit our website to read the [After You File](#) page and watch video number 9 "[After You File](#)."

1. Your mark. PUBLIC INCENTIVE FUNDING (Standard Characters, mark.jpg)

The literal element of the mark consists of PUBLIC INCENTIVE FUNDING. The mark consists of standard characters, without claim to any particular font style, size, or color.

2. Your serial number. Your application was assigned serial number '90715114'. You must refer to your serial number in all communications about your application.

3. What happens next—legal examination. Your mark will not be registered automatically. In approximately three months, your application will be assigned to a USPTO examining attorney for review. The attorney will determine if your application meets all applicable legal requirements, and if it doesn't you will be notified in an email with a link to the official Office action (official letter from the USPTO). Visit our website for an explanation of [application process timelines](#).

If your mark includes a design element, we will assign it one or more [design search codes](#). We will notify you of these codes within the next few weeks and you can suggest that we add or delete a design search code from your file.

4. Keep your addresses current in USPTO records. We do not extend filing deadlines if you do not receive USPTO mail or email. If your postal address or email address changes, you must update the correspondence or owner's address using the [address forms](#) on our website.

5. Check your application status in our database every three to four months. To be sure that you don't miss an important email from us, and to avoid the possible [abandonment](#) of your application, check your application status and review your documents in our database, [Trademark Status and Document Retrieval \(TSDR\)](#), every three to four months.

6. Warning about private companies offering trademark-related services. Private companies may send you communications that resemble official USPTO communications. These private companies are not associated with the USPTO. All official correspondence will be from the "United States Patent and Trademark Office" in Alexandria, Virginia, and from emails with the domain "uspto.gov." If you are unsure about whether the correspondence is from us, check your records in our database, [TSDR](#). Visit our website for more information on trademark-related [communications that may resemble official USPTO communications](#).

7. Questions? Please visit our [website](#), [email us](#), or call us at 1-800-786-9199 and select option 1.

8. Application data. If you find an error in the data below, visit the [After You File](#) page on our website for information on correcting errors.

9. Provide feedback. How can we improve your filing experience? [Let us know in this brief survey](#).

The information submitted in the application appears below:

PTO- 1478

Approved for use through 04/30/2021. OMB 0651-0009

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

NOTE: Data fields with the * are mandatory. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
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TEAS Plus	YES
MARK INFORMATION	
*MARK	mark.jpg
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	PUBLIC INCENTIVE FUNDING
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
APPLICANT INFORMATION	
*OWNER OF MARK	PIF Corp
*MAILING ADDRESS	PO Box 795
*CITY	Red Bank
*STATE (Required for U.S. applicants)	New Jersey
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	07701
*DOMICILE	5 Azalea Lane Shrewsbury, NJ 07702
*EMAIL ADDRESS	tm2@lzlegalservices.com
LEGAL ENTITY INFORMATION	
*TYPE	CORPORATION
* STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	New Jersey
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	036
*IDENTIFICATION	Charitable fundraising; Investment of funds for charitable purposes
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/01/2021
FIRST USE IN COMMERCE DATE	At least as early as 05/01/2021
SPECIMEN FILE NAME(S)	SPE0-6911823578-202105141 25723387206_._546746341_ 036_S1.jpg
SPECIMEN DESCRIPTION	Applicant's mark as it appears in connection with Applicant's services
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided

ADDITIONAL STATEMENTS INFORMATION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
ATTORNEY INFORMATION	
NAME	Kayla Argo
ATTORNEY DOCKET NUMBER	L546746341
ATTORNEY BAR MEMBERSHIP NUMBER	32344
YEAR OF ADMISSION	2015
U.S. STATE/ COMMONWEALTH/ TERRITORY	Oklahoma
STREET	9900 Spectrum Drive
CITY	Austin
STATE	Texas
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	78717
PHONE	737-220-1173
EMAIL ADDRESS	tm@lzlegalservices.com
OTHER APPOINTED ATTORNEY	all other LegalZoom Legal Services attorneys
CORRESPONDENCE INFORMATION	
NAME	Kayla Argo
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	tm@lzlegalservices.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	250

*TOTAL FEES DUE	250
*TOTAL FEES PAID	250
SIGNATURE INFORMATION	
* SIGNATURE	/Wesley Sapone/
* SIGNATORY'S NAME	Wesley Sapone
* SIGNATORY'S POSITION	President
SIGNATORY'S PHONE NUMBER	7325002821
* DATE SIGNED	05/15/2021
SIGNATURE METHOD	Sent to third party for signature

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 90715114

Filing Date: 05/17/2021

To the Commissioner for Trademarks:

The applicant, PIF Corp, a corporation of New Jersey, having an address of
PO Box 795
Red Bank, New Jersey 07701
United States
tm2@lzlegalservices.com

Domiciled at: 5 Azalea Lane Shrewsbury, NJ 07702

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 036: Charitable fundraising; Investment of funds for charitable purposes

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 036, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 05/01/2021, and first used in commerce at least as early as 05/01/2021, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Applicant's mark as it appears in connection with Applicant's services.

Specimen-1 [SPE0-6911823578-202105141 25723387206_.546746341_0 36_S1.jpg]

Webpage URL: None Provided

Webpage Date of Access: None Provided

The owner's/holder's proposed attorney information: Kayla Argo. Other appointed attorneys are all other LegalZoom Legal Services attorneys. Kayla Argo, is a member of the Oklahoma bar, admitted to the bar in 2015, bar membership no. 32344, and the attorney(s) is located at

9900 Spectrum Drive
Austin, Texas 78717
United States
737-220-1173(phone)
tm@lzlegalservices.com

The docket/reference number is L546746341.

Kayla Argo submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Kayla Argo

PRIMARY EMAIL FOR CORRESPONDENCE: tm@lzlegalservices.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must

be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$250 has been submitted with the application, representing payment for 1 class(es).

Declaration

☒ **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Wesley Sapone/ Date: 05/15/2021

Signatory's Name: Wesley Sapone

Signatory's Position: President

Signatory's Phone Number: 7325002821

Signature method: Sent to third party for signature

Thank you,

The TEAS support team

Mon May 17 11:33:23 ET 2021

STAMP: USPTO/FTK-69.118.235.78-20210517113323762007-90715114-

7802ae28fb88a92f182c184c2238d248f2076188712d9471363b7457dcc74cd9d-DA-33230871-20210514125723387206