Website Evaluation Form

Instructions for use:
This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.
Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.

I. General Information

1. URL of site
   evaluated:_____https://pigsnprints.github.io/islt_7360/PilotSite/Lloyd_pilot.html_____

2. Author of site evaluated: _____Katelyn Lloyd_____

3. Evaluator's first name:_____Claire Gamble_____

II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):
MacBook Air

2. Browser (e.g., Internet Explorer 10.0, Safari 7.0)
Google Chrome

3. Internet connection (e.g., cable modem, DSL, corporate or institutional):

Cable modem/WiFi

III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
DESIGN					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document.	1	2	3	4	5

Please explain your feedback
5- There are you multiple pages stated at the top of the page

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors.	1	2	3	4	5

Please explain your feedback
4- Everything is sorted with coordinating colors. I'd suggest making all designs the same size.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
3. Navigation is intuitive, easy to understand, and provides flexibility in movement.	1	2	3	4	5

Please explain your feedback
5- Each time a page is clicked, the tabs of the other pages are stated at the top of the page. If I wanted to go to a different page, it is easily accessible.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
4. Homepage is linked from all subsequent pages.	1	2	3	4	5

Please explain your feedback
5- Home page is the first tab at the top of the page!

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
5. Multimedia elements have a clear purpose.	1	2	3	4	5

Please explain your feedback
5- Each photo is easily depictable.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
6. Multimedia elements load quickly or file size is indicated with user option to download.	1	2	3	4	5

Please explain your feedback
5- No issues loading when browsing through the site.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large.	1	2	3	4	5

Please explain your feedback
5- Yes, to all but I don't like the different sized photos and their lay out. They are too spaced a part. Makes it look like the owner likes one design over the other.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
8. Text is easy to read and contrasts with background.	1	2	3	4	5

Please explain your feedback
4- I like the grey, but it may be easier for all ages to read if it was in black or darker grey. I am a young adult with nearly perfect vision, and still prefer to read text in a darker color.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
9. Site content is widely accessible or appropriate adaptations or explanations have been made.	1	2	3	4	5

Please explain your feedback
5- The home page explains how to browse.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
CONTENT					
1. Pages have clear and appropriate title in title bar.	1	2	3	4	5

Please explain your feedback
5-Yes title in title bar.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
2. Links are appropriate, clearly labeled, and have a definite purpose.	1	2	3	4	5

Please explain your feedback
5-"Pigs&Prints" is a link with what to do stated after the link.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
3. Links are up-to-date and functional.	1	2	3	4	5

Please explain your feedback
5-yes

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
4. Useful content is embedded no further than two layers deep.	1	2	3	4	5

Please explain your feedback
5- Nothing goes further than 2. I'd like to see a link to email the owner of the design they want. For example under the seasonal tab, if I liked the "Hello fall with circle text" I'd like to click the text to email my order directly instead of finding the email link on another page.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
5. Site contains in-depth content that encourages users to return.	1	2	3	4	5

Please explain your feedback
5- There is a seasonal tab that I would want to return to see what new designs are available.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
6. Information is accurate and current.	1	2	3	4	5

Please explain your feedback
5-yes

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience.	1	2	3	4	5

Please explain your feedback

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

CREDIBILITY

1. Credibility is established by including information regarding author, affiliations, and credentials.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1.	1	2	3	4	5

Please explain your feedback

5-I like the bio page with the photo of the owner of the site.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
2. Contact person with e-mail address is included.	1	2	3	4	5

Please explain your feedback
5-yes

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
3. Site is bias-free or explicitly states point of view.	1	2	3	4	5

Please explain your feedback
5-It has examples of team designs, but it is encouraged to submit own design/change team name

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
4. Material is original or includes appropriate citations with no copyright infringement.	1	2	3	4	5

Please explain your feedback
5-original

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
5. Correct punctuation, spelling, and grammar indicate care and attention to detail.	1	2	3	4	5

Please explain your feedback
5-Cited no errors

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
6. Site indicates date(s) that material was created or updated.	1	2	3	4	5

Please explain your feedback
5-Site is stated what day it was updated at the bottom.