Website Evaluation Form

Instructions for use:
This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.
Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.

I. General Information

1. URL of site evaluated:____https://pigsnprints.github.io/islt_7360/PilotSite/Lloyd_pilot.html____

2. Author of site evaluated: _____Katelyn Lloyd_____

3. Evaluator's first name:_____Lindsay Breese_____

II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):
Microsoft Surface Pro, 7th Gen Intel Core Processor, Intel Core m3 / 128GB SSD / 4GB RAM

2. Browser (e.g., Internet Explorer 10.0, Safari 7.0)

Firefox

3. Internet connection (e.g., cable modem, DSL, corporate or institutional):

Cable?

III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
DESIGN					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document.	1	2	3	4	**5**

Please explain your feedback
There are tabs at the top of the page to allow me to navigate to the different areas. Tabs are easily seen and visible.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors.	1	2	3	4	**5**

Please explain your feedback
The text and photos are easy to read and large enough to see the design. The color scheme matches and is not screaming loudly at you.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
3. Navigation is intuitive, easy to understand, and provides flexibility in movement.	1	2	3	**4**	5

Please explain your feedback
You can easily click on the tabs to navigate between the two pages. An added feature that would be nice is if you could click on the tab below the shirt design to order.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
4. Homepage is linked from all subsequent pages.	1	2	3	4	**5**

Please explain your feedback
You can access the home button from the top of any of the different web pages.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
5. Multimedia elements have a clear purpose.	1	2	3	4	**5**

Please explain your feedback

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
6. Multimedia elements load quickly or file size is indicated with user option to download.	1	2	3	**4**	5

Please explain your feedback
Everything loads quickly, but there is no file size. You can click on the file and it will pop open another PNG image of that file. This enables you to see a larger file. May be nice to see how large the file will be on the shirt, so people can see how large/small it is.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large.	1	2	**3**	4	5

Please explain your feedback
There is no information listed on how the file will look on the shirts.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
8. Text is easy to read and contrasts with background.	1	**2**	3	4	5

Please explain your feedback
The pictures are not all aligned in the same size on the pages. Some files are larger than others, which makes it look like they are bigger. In my opinion I think all files should be the same size so it is easier to navigate through the different designs. As you start to add more designs, if they are different sizes, it may make your page look extremely unorganized.

9. Site content is widely accessible or appropriate adaptations or explanations have been made.

1	2	3	4	**5**

Please explain your feedback

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
CONTENT					
1. Pages have clear and appropriate title in title bar.	1	2	3	4	**5**

Please explain your feedback

2. Links are appropriate, clearly labeled, and have a definite purpose.	1	2	3	4	**5**

Please explain your feedback
All of the tabs/links took me to the correct page.

3. Links are up-to-date and functional.	1	2	3	4	**5**

Please explain your feedback
All of the tabs/links took me to the correct page.

4. Useful content is embedded no further than two layers deep.	1	2	3	4	5

Please explain your feedback
Not exactly sure what this means.

5. Site contains in-depth content that encourages users to return.	1	2	3	4	**5**

Please explain your feedback
If you are wanting to buy a shirt, this site allows you to see many different creative options but also allows you to use your own creativity to create your own design as well.

6. Information is accurate and current.	1	2	3	4	**5**

Please explain your feedback
Site was last updated only a few days ago.

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience.	1	2	3	4	**5**

Please explain your feedback
If you are wanting to buy a shirt, this site allows you to see many different creative options but also allows you to use your own creativity to create your own design as well.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

CREDIBILITY

1. Credibility is established by including information regarding author, affiliations, and credentials.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	1	2	3	4	5

Please explain your feedback

There is a nice description of how this website came about. Katey also talks about where she gets her ideas from. Great blurb about herself as well.

2. Contact person with e-mail address is included.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	1	2	3	4	5

Please explain your feedback

Contact is listed at the bottom of each page. Also has a hyperlink to her email address. You can also find more contact information on the home page.

3. Site is bias-free or explicitly states point of view.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	1	2	3	4	5

Please explain your feedback

This is a user friendly sight that offers a wide range of graphic designs for your needs. You also have the option to order in many different styles of shirts.

4. Material is original or includes appropriate citations with no copyright infringement.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	1	2	3	4	5

Please explain your feedback

There is a copyright statement at the bottom of each page.

5. Correct punctuation, spelling, and grammar indicate care and attention to detail.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	1	2	3	4	5

Please explain your feedback

6. Site indicates date(s) that material was created or updated.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	1	2	3	4	5

Please explain your feedback

At the bottom of the page, it clearly states when the last time the site has been updated.