

Website Evaluation Form

Instructions for use:

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.

I. General Information

1. URL of site
evaluated: _____ https://pigsnpprints.github.io/islt_7360/PilotSite/Lloyd_pilot.html _____
2. Author of site evaluated: _____ Katelyn Lloyd _____
3. Evaluator's first name: _____ Melissa _____

II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):
Dell Inspiron 10, 2.20 GHz, 6 GB RAM
2. Browser (e.g., Internet Explorer 10.0, Safari 7.0)
Google Chrome
3. Internet connection (e.g., cable modem, DSL, corporate or institutional):
Wireless

III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
DESIGN					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document.	1	2	3	4	5
<u>Please explain your feedback</u> Table of contents is located at the top of the page. Links are provided for each section.					
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors.	1	2	3	4	5
<u>Please explain your feedback</u> Color scheme is coordinated and highlights information. Space is uncluttered. Just enough information with graphics.					
3. Navigation is intuitive, easy to understand, and provides flexibility in movement.	1	2	3	4	5
<u>Please explain your feedback</u> Website is easy to navigate as tabs are located at the top of the page. I would suggest specifying some of the links at the top. For example- "About" to "About Us" and combining Seasonal, Family & Farm, and Game Day to T-Shirts or a certain product. Then, those options could be underneath the header. Maybe other crafts have their own tab. Center tabs?					
4. Homepage is linked from all subsequent pages.	1	2	3	4	5
<u>Please explain your feedback</u> Homepage is linked from all pages.					
5. Multimedia elements have a clear purpose.	1	2	3	4	5
<u>Please explain your feedback</u> All elements found on each page pertain to the page's content. Multimedia elements help the visitor understand and in this case, show the possible artwork. Suggest-Maybe the pigs and print image is smaller on all pages except for the home page. That will minimize amount of scrolling.					
6. Multimedia elements load quickly or file size is indicated with user option to download.	1	2	3	4	5
<u>Please explain your feedback</u> No issues.					
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large.	1	2	3	4	5
<u>Please explain your feedback</u> No issues with images included. Sizes seemed appropriate to page. Specific design graphics increase size when they are clicked on.					
8. Text is easy to read and contrasts with background.	1	2	3	4	5
<u>Please explain your feedback</u> Yes, text is easy to read and color scheme aids in the clarity.					

9. Site content is widely accessible or appropriate adaptations or explanations have been made.	1	2	3	4	5
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Please explain your feedback
Content is easily accessible.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
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CONTENT

1. Pages have clear and appropriate title in title bar.	1	2	3	4	5
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Please explain your feedback
Each page includes a specific title in the title bar. I would suggest specifying some of the links at the top. For example- "About" to "About Us" and combining Seasonal, Family & Farm, and Game Day to T-Shirts or a certain product. Keep the custom tab.

2. Links are appropriate, clearly labeled, and have a definite purpose.	1	2	3	4	5
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Please explain your feedback
Links are appropriate and clearly labeled.

3. Links are up-to-date and functional.	1	2	3	4	5
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Please explain your feedback
All links correctly work.

4. Useful content is embedded no further than two layers deep.	1	2	3	4	5
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Please explain your feedback
Content is appropriately embedded.

5. Site contains in-depth content that encourages users to return.	1	2	3	4	5
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Please explain your feedback
Engaging website that is user friendly. Content included is in-depth.

6. Information is accurate and current.	1	2	3	4	5
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Please explain your feedback
Information is up to date.

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience.	1	2	3	4	5
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Please explain your feedback
Site is informative and answers many of the questions you would have if you were visiting a business website. Maybe include the email Pigs and Prints link on each page so if someone sees a design they like they can fill out the information right there. Another thought would be to have the link open in a new tab so visitor can still see design on page while they are typing email.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
CREDIBILITY					
1. Credibility is established by including information regarding author, affiliations, and credentials.	1	2	3	4	5
<u>Please explain your feedback</u> Appropriate information is included throughout the site including the footer.					
2. Contact person with e-mail address is included.	1	2	3	4	5
<u>Please explain your feedback</u> Information is included.					
3. Site is bias-free or explicitly states point of view.	1	2	3	4	5
<u>Please explain your feedback</u> Yes, site is bias-free.					
4. Material is original or includes appropriate citations with no copyright infringement.	1	2	3	4	5
<u>Please explain your feedback</u> Material is original.					
5. Correct punctuation, spelling, and grammar indicate care and attention to detail.	1	2	3	4	5
<u>Please explain your feedback</u> No errors.					
6. Site indicates date(s) that material was created or updated.	1	2	3	4	5
<u>Please explain your feedback</u> Information is included in the footer.					