Website Evaluation Form

**Instructions for use:**

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators,* you should complete Section I General Information with the URL of your web site and your name.

**I. General Information**

1. URL of site evaluated:\_\_\_\_https://pigsnprints.github.io/islt\_7360/PilotSite/Lloyd\_pilot.html\_\_\_\_
2. Author of site evaluated: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Katelyn Lloyd\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Evaluator’s first name:­­\_\_\_\_\_\_\_\_\_Claire Gamble\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**II.** **Web site was evaluated on the following system**

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):

MacBook Air

1. Browser (e.g., Internet Explorer 10.0, Safari 7.0)

Google Chrome

1. Internet connection (e.g., cable modem, DSL, corporate or institutional):

Cable modem/WiFi

**III Design and Development**

**Instruction**: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **DESIGN** |  |  |  |  |  |
| 1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5- There are you multiple pages stated at the top of the page** | | | | | |
| 1. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **4-** **Everything is sorted with coordinating colors. I’d suggest making all designs the same size.** | | | | | |
| 1. Navigation is intuitive, easy to understand, and provides flexibility in movement. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5- Each time a page is clicked, the tabs of the other pages are stated at the top of the page. If I wanted to go to a different page, it is easily accessible.** | | | | | |
| 1. Homepage is linked from all subsequent pages. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5- Home page is the first tab at the top of the page!** | | | | | |
| 1. Multimedia elements have a clear purpose. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5- Each photo is easily depictable.** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. Multimedia elements load quickly or file size is indicated with user option to download. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5- No issues loading when browsing through the site.** | | | | | |
| 1. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5- Yes, to all but I don’t like the different sized photos and their lay out. They are too spaced a part. Makes it look like the owner likes one design over the other.** | | | | | |
| 1. Text is easy to read and contrasts with background. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **4- I like the grey, but it may be easier for all ages to read if it was in black or darker grey. I am a young adult with nearly perfect vision, and still prefer to read text in a darker color.** | | | | | |
| 1. Site content is widely accessible or appropriate adaptations or explanations have been made. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5- The home page explains how to browse.** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CONTENT** |  |  |  |  |  |
| 1. Pages have clear and appropriate title in title bar. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5-Yes title in title bar.** | | | | | |
| 1. Links are appropriate, clearly labeled, and have a definite purpose. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5-“Pigs&Prints” is a link with what to do stated after the link.** | | | | | |
| 1. Links are up-to-date and functional. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5-yes** | | | | | |
| 1. Useful content is embedded no further than two layers deep. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5- Nothing goes further than 2. I’d like to see a link to email the owner of the design they want. For example under the seasonal tab, if I liked the “Hello fall with circle text” I’d like to click the text to email my order directly instead of finding the email link on another page.** | | | | | |
| 1. Site contains in-depth content that encourages users to return. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5- There is a seasonal tab that I would want to return to see what new designs are available.** | | | | | |
| 1. Information is accurate and current. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5-yes** | | | | | |
| 1. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CREDIBILITY** |  |  |  |  |  |
| 1. Credibility is established by including information regarding author, affiliations, and credentials. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5-I like the bio page with the photo of the owner of the site.** | | | | | |
| 1. Contact person with e-mail address is included. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5-yes** | | | | | |
| 1. Site is bias-free or explicitly states point of view. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5-It has examples of team designs, but it is encouraged to submit own design/change team name** | | | | | |
| 1. Material is original or includes appropriate citations with no copyright infringement. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5-original** | | | | | |
| 1. Correct punctuation, spelling, and grammar indicate care and attention to detail. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5-Cited no errors** | | | | | |
| 1. Site indicates date(s) that material was created or updated. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **5-Site is stated what day it was updated at the bottom.** | | | | | |