Website Evaluation Form

**Instructions for use:**

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators,* you should complete Section I General Information with the URL of your web site and your name.

**I. General Information**

1. URL of site evaluated:\_\_\_\_https://pigsnprints.github.io/islt\_7360/PilotSite/Lloyd\_pilot.html\_\_\_\_
2. Author of site evaluated: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Katelyn Lloyd\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Evaluator’s first name:­­\_\_\_\_\_\_\_\_\_Melissa\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**II.** **Web site was evaluated on the following system**

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):

Dell Inspirion 10, 2.20 GHz, 6 GB RAM

1. Browser (e.g., Internet Explorer 10.0, Safari 7.0)

Google Chrome

1. Internet connection (e.g., cable modem, DSL, corporate or institutional):

Wireless

**III Design and Development**

**Instruction**: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **DESIGN** |  |  |  |  |  |
| 1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Table of contents is located at the top of the page. Links are provided for each section. | | | | | |
| 1. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Color scheme is coordinated and highlights information. Space is uncluttered. Just enough information with graphics. | | | | | |
| 1. Navigation is intuitive, easy to understand, and provides flexibility in movement. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Website is easy to navigate as tabs are located at the top of the page. I would suggest specifying some of the links at the top. For example- “About” to “About Us” and combining Seasonal, Family & Farm, and Game Day to T-Shirts or a certain product. Then, those options could be underneath the header. Maybe other crafts have their own tab. Center tabs? | | | | | |
| 1. Homepage is linked from all subsequent pages. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Homepage is linked from all pages. | | | | | |
| 1. Multimedia elements have a clear purpose. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  All elements found on each page pertain to the page’s content. Multimedia elements help the visitor understand and in this case, show the possible artwork. Suggest-Maybe the pigs and print image is smaller on all pages except for the home page. That will minimize amount of scrolling. | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. Multimedia elements load quickly or file size is indicated with user option to download. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  No issues. | | | | | |
| 1. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  No issues with images included. Sizes seemed appropriate to page. Specific design graphics increase size when they are clicked on. | | | | | |
| 1. Text is easy to read and contrasts with background. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Yes, text is easy to read and color scheme aids in the clarity. | | | | | |
| 1. Site content is widely accessible or appropriate adaptations or explanations have been made. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Content is easily accessible. | | | | | |

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| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CONTENT** |  |  |  |  |  |
| 1. Pages have clear and appropriate title in title bar. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Each page includes a specific title in the title bar. I would suggest specifying some of the links at the top. For example- “About” to “About Us” and combining Seasonal, Family & Farm, and Game Day to T-Shirts or a certain product. Keep the custom tab. | | | | | |
| 1. Links are appropriate, clearly labeled, and have a definite purpose. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Links are appropriate and clearly labeled. | | | | | |
| 1. Links are up-to-date and functional. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  All links correctly work. | | | | | |
| 1. Useful content is embedded no further than two layers deep. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Content is appropriately embedded. | | | | | |
| 1. Site contains in-depth content that encourages users to return. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Engaging website that is user friendly. Content included is in-depth. | | | | | |
| 1. Information is accurate and current. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Information is up to date. | | | | | |
| 1. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Site is informative and answers many of the questions you would have if you were visiting a business website. Maybe include the email Pigs and Prints link on each page so if someone sees a design they like they can fill out the information right there. Another thought would be to have the link open in a new tab so visitor can still see design on page while they are typing email. | | | | | |

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| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CREDIBILITY** |  |  |  |  |  |
| 1. Credibility is established by including information regarding author, affiliations, and credentials. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Appropriate information is included throughout the site including the footer. | | | | | |
| 1. Contact person with e-mail address is included. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Information is included. | | | | | |
| 1. Site is bias-free or explicitly states point of view. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Yes, site is bias-free. | | | | | |
| 1. Material is original or includes appropriate citations with no copyright infringement. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Material is original. | | | | | |
| 1. Correct punctuation, spelling, and grammar indicate care and attention to detail. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  No errors. | | | | | |
| 1. Site indicates date(s) that material was created or updated. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  Information is included in the footer. | | | | | |