

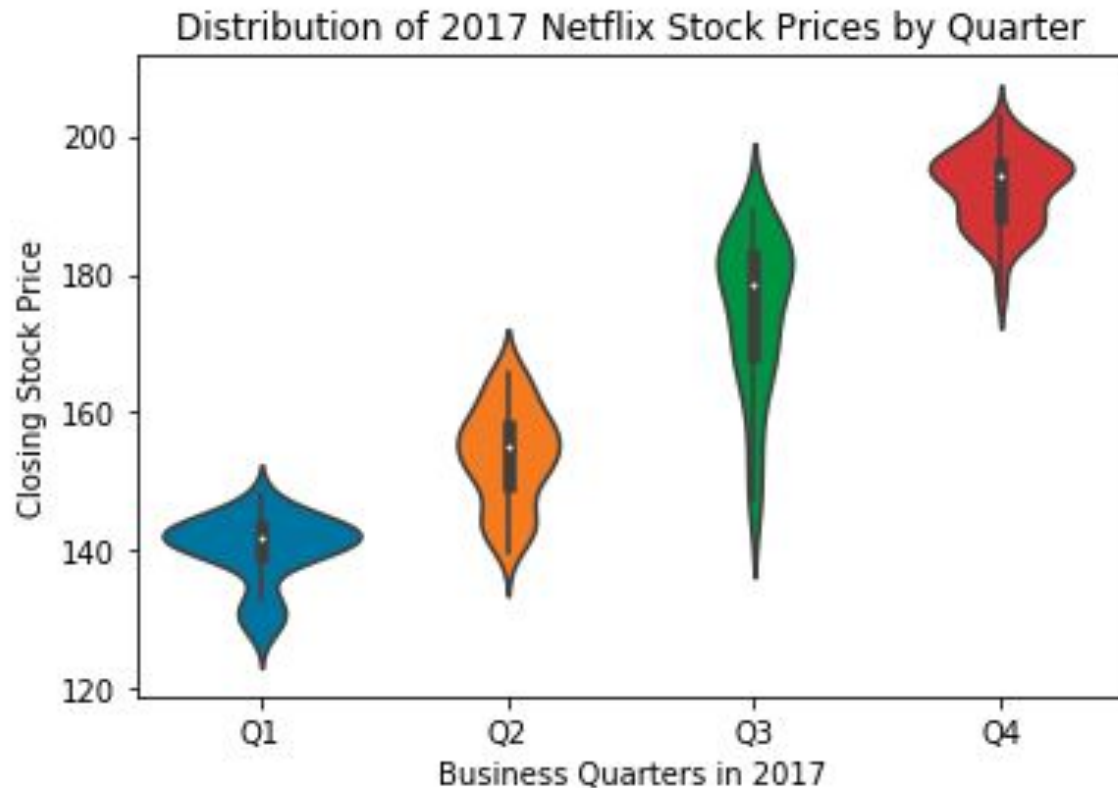
An Analysis of 2017 Netflix Stocks

By Parker Connelly

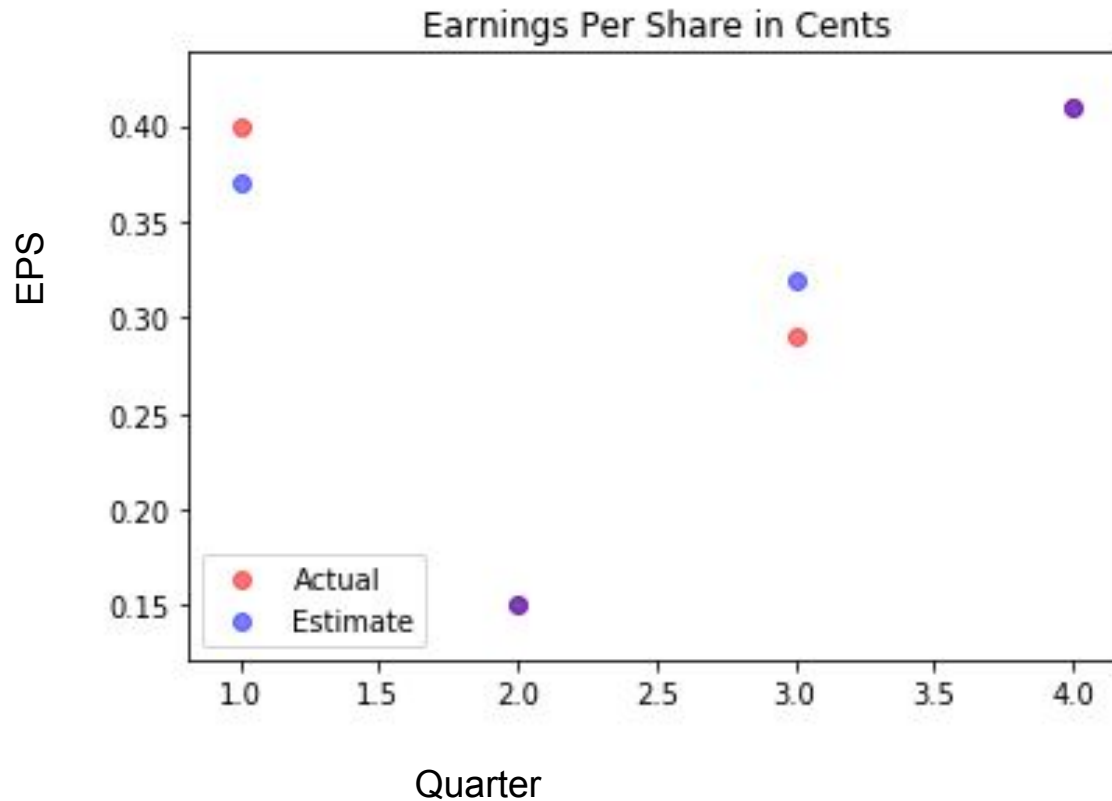
In this presentation:

- Netflix stock averages by quarter
- Actual and Estimated Earnings per Share
- Revenue and Earnings per Quarter
- Netflix vs Dow Jones stock prices

- General upwards trend
- Almost always somewhat skewed to the bottom
- Typically unimodal for each quarter



- Predictions very accurate, always within 3 cents, if not exact (purple dots)
- No visible trend in prediction accuracy
- No visible trend in EPS over the year



- Earnings typically 5-6% of revenue
- Both groups of bars show upwards trend



- Overall same general upwards trend
- Netflix has more fluctuations, Dow Jones very steady
- Note the different scales — Netflix always far, far lower than DOW

