

# Effective Resume

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# Objective:

Understanding the importance of  
Resume as a selling tool

Learn how to write a good resume

A close-up photograph of a person's hands, wearing a dark long-sleeved shirt, drawing on a piece of paper with a pen. The background is blurred, showing some bokeh lights. The word 'Format' is overlaid in white text on the left side of the image.

# Format

Name

Address

Objective

Education - Awards/Honours

Experience

Hobbies

Skills

Interests

# Do's

## Step 1

Keep to one or two pages depending on experience. **Not more than that**



## Step 2

Include special recognitions



## Step 3

Write positive points and target your information to the employer



# Don'ts

- Don't fit too much on the page
- Marital status, height, weight, etc personal information is not required
- Salary requirements not required to be mentioned
- No negative comments on previous employers
- Health information, reasons for leaving previous employers are not required

# Tips

- Avoid lengthy resume
- Do not fake
- Do not be too loud
- Avoid slangs, jargons & abbvs
- Be consistent
- Check for grammatical errors
- Repetition of words
- Do not get personal
- Avoid criticizing past employers
- Do not misrepresent skills
- Avoid unprofessional email id's

# Power Words

- Solved
- Managed
- Developed
- Presented
- Completed
- Surpassed
- Invented
- Simplified
- Initiated
- Negotiated
- Improved
- Implemented
- Overhauled
- Launched
- Generated

# Clichés to avoid

- Team player
- Goal oriented
- Hard worker
- Dynamic
- Self driven
- Highly motivated
- Highly qualified





Professional Certified Data Scientist having specialization in Data Mining, Data Modeling, Data Science, Machine Learning, NLP, Deep Learning, Computer Vision, Data Analytics & Data Visualization. 5+ years of technical work experience in various technologies.

## EXPERIENCE

### Company X, India— Data Scientist

AUG 2020 - PRESENT

- Collaborate with internal stakeholders to develop tools and services such as modeling, dashboard development, decision aids and business case analysis to drive innovation, strategic initiatives and recommend solutions
- Worked on few proof of concepts around customer profiling, speech analytics & cross selling models
- Peer review other Data scientists work
- Mentored a team of 12 across India & Philippines

### Company Y, India— Software Engineer

JAN 2019 - AUG 2020

- Built & Implemented various models around customer retention, profiling & segmentation
- Analyzed call detail records to perform call drop analysis
- Analyzed HGCmore.com's (HGC's e-Commerce Platform) Google Analytics and Tag Manager to understand the current flaws in the platform and provided suggestions to improvise the platform, & then worked on the customer segmentation & profiling of the website data as well.
- Build & Implemented user oriented dashboards using Power BI

### Company Z, India— Software Engineer

OCT 2015 - JAN 2019

- Provided analytics consulting to enhance the system reducing the number of auto tickets and Anomalies in the system. (3-sigma based Anomaly detection)
- Analyzed the various Machine Learning & Time series algorithms for the forecasting of various metrics improving the system to identify issues in advance and for faster ticket/issue closure, and built the respective Time series forecasting model. (ARIMA, FbProphet,

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## SKILLS

Data Science  
Machine Learning & AI  
Deep Learning  
Python  
R  
MLOps  
Tensorflow, Keras, PyTorch etc.  
Scikit-Learning  
Data Mining  
Data Modeling  
Data Analysis  
Data Visualization (Power BI & Tableau)  
Cloud: Azure, GCP  
Java  
Apache Kafka, Spark, Druid  
SQL, MySQL, NoSQL  
Unix

## AWARDS

- Best Performer of the Year  
Company Z, 20XX
- Star Performer  
Company X, 20XX

