



Sentiment Analysis of Hindi Reviews

Team Number 9

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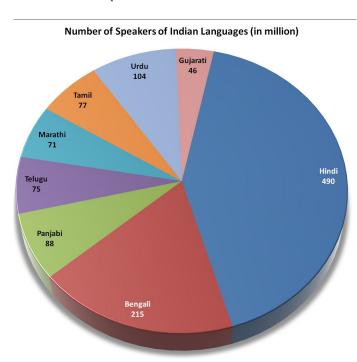
Motivation

According to the 2011 consensus, 43.6% of the Indian population can speak in Hindi.

Majority of these people are literate in only **Hindi** language.

Many reviewers also prefer reviewing bollywood movies in Hindi and most movie buffs prefer relying on the movie's native speakers' reviews while exploring movies of a foreign/regional language.

Thus, classifying the sentiment of a movie review written in Hindi into positive or negative can help bring the Bollywood 'movie buff' community closer.



Problem Statement

To predict the sentiment of the Hindi movie reviews after translation into English (using Google Translate API) using Natural Language Processing.

Input: A set of hindi movie reviews.

Output: Sentiment Analysis as

Pos=1, Neg=0



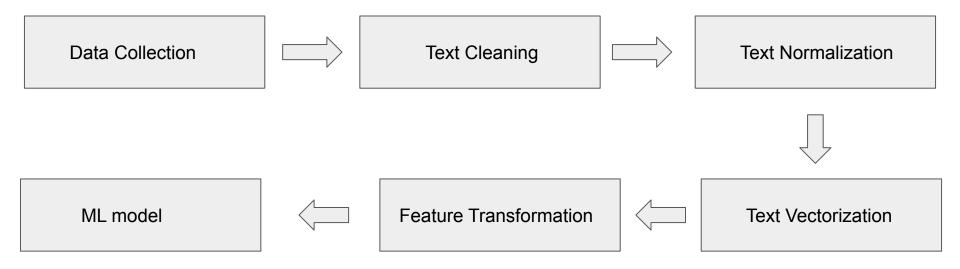


Sentiment analysis



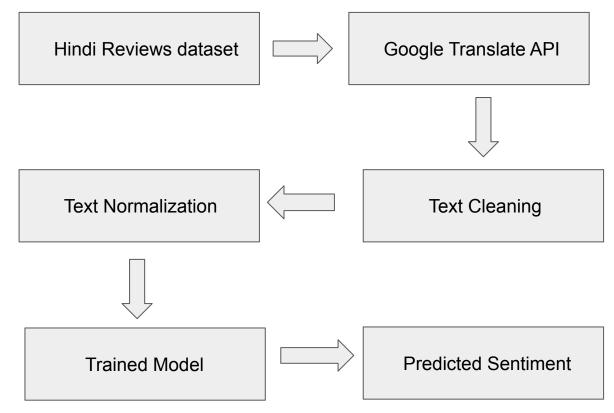
Flow of the Model:

Training



Flow of the Model:

Testing



Data Description

Source of Training Data:

https://www.kaggle.com/nltkdata/movie-review?select=movie_review.csv https://www.kaggle.com/lakshmi25npathi/imdb-dataset-of-50k-movie-reviews

Source of Testing Data:

https://github.com/shubham721/Sentiment-Analysis-On-Hindi-Reviews/blob/master/neg_hindi.txt https://github.com/shubham721/Sentiment-Analysis-On-Hindi-Reviews/blob/master/pos_hindi.txt

Training Data:

In [6]: df

Out[6]:

	Unnamed: 0	review	sentiment
0	0	One of the other reviewers has mentioned that	positive
1	1	A wonderful little production. The	positive
2	2	I thought this was a wonderful way to spend ti	positive
3	3	Basically there's a family where a little boy	negative
4	4	Petter Mattei's "Love in the Time of Money" is	positive
70995	70995	o . \boldsymbol{k} , so the acting is not up to par , but i	negative
70996	70996	but what about the script?	negative
70997	70997	well , that's not up to par either .	negative
70998	70998	emmerich and screenwriting pal dean devlin see	negative
70999	70999	the dialogue is banal (broderick looks at a l	negative

71000 rows × 3 columns

```
In [148]: df.info
Out[148]: <bound method DataFrame.info of
                                                                                              review sentiment length \
                 One of the other reviewers has mentioned that ...
          0
                                                                            1.0
                                                                                   1761
          1
                 A wonderful little production. <br /><br />The...
                                                                            1.0
                                                                                    998
                 I thought this was a wonderful way to spend ti...
          2
                                                                            1.0
                                                                                    926
                 Basically there's a family where a little boy ...
          3
                                                                            0.0
                                                                                    748
                 Petter Mattei's "Love in the Time of Money" is...
                                                                            1.0
                                                                                   1317
          . . .
                                                                                     . . .
                 o . k , so the acting is not up to par , but i...
          70995
                                                                            0.0
                                                                                     74
          70996
                                        but what about the script ?
                                                                            0.0
                                                                                     27
          70997
                               well , that's not up to par either .
                                                                                     36
                                                                            0.0
                 emmerich and screenwriting pal dean devlin see...
          70998
                                                                            0.0
                                                                                    130
                 the dialogue is banal ( broderick looks at a 1...
                                                                                    202
          70999
                                                                            0.0
                                              clean review sentence
                 One reviewer mentioned watching 1 Oz episode h...
          0
                 A wonderful little production The filming te...
          1
                 I thought wonderful way spend time hot summer ...
          2
                 Basically family little boy Jake think zombie ...
          3
                 Petter Mattei Love Time Money visually stunnin...
          . . .
                                                                 . . .
          70995
                                          k acting par never movie
          70996
                                                            script
          70997
                                                   well par either
          70998
                 emmerich screenwriting pal dean devlin seem ca...
          70999
                 dialogue banal oderick look lot fish utters lo...
          [71000 rows x 4 columns]>
```

Testing Data:

Original dataset in hindi

	Unnamed: 0	Text	sentiment
0	0	इसी मुद्दे पर फ़िल्म बनाने का प्रयास सराहा जाना	postive
1	1	उनकी भाव-भंगिमाओं में अनोखापन है	postive
2	2	जॉन अब्राहम एक्शन दृश्यों में यों भी अच्छे और	postive
3	3	दोस्तों को नायक की मौत पर कहानी का अंत एक त्रा	negative
4	4	कहानी बड़ी होशियारी से अपनी अपील को बच्चों के	postive
793	848	यह लोकतंत्र के एक मजबूत स्तम्भ के दुरुपयोग का	negative
794	849	उनका चित्रण बहुत ही फॉल्स है	negative
795	850	दर्शकों से कनेक्ट नहीं कर पाई 'हसीना पारकर	negative
796	851	दूसरी ओर उड़िया पृष्ठभूमि पर बनी इस फिल्म में	negative
797	852	कमी है तो ऐसे प्रसंगों और दृश्यों की जहां वे व	negative
798 rd	ows × 3 columns		

0	0	इसी मुद्दे पर फ़िल्म बनाने का प्रयास सराहा जाना postive
0	О	
1	1	उनकी भाव-भंगिमाओं में अनोखापन है postive
2	2	जॉन अब्राहम एक्शन दृश्यों में यों भी अच्छे और postive
3	3	दोस्तों को नायक की मौत पर कहानी का अंत एक त्रा negative
4	4	कहानी बड़ी होशियारी से अपनी अपील को बच्चों के postive
793	848	यह लोकतंत्र के एक मजबूत स्तम्भ के दुरुपयोग का negative
794	849	उनका चित्रण बहुत ही फॉल्स है negative
795	850	दर्शकों से कनेक्ट नहीं कर पाई 'हसीना पारकर negative
796	851	दूसरी ओर उड़िया पृष्ठभूमि पर बनी इस फिल्म में negative
		कमी है तो ऐसे प्रसंगों और दृश्यों की जहां वे व negative

Text sentiment

[798 rows x 3 columns]>

Code for Google Translation API:

```
from googletrans import Translator
translator=Translator()
translations = {}
for column in df_copy.columns:
    unique elements = df copy[column].unique()
     for element in unique elements:
          translations[element] = translator.translate(element).text
translations
 ('इसी महे पर फ़िल्म बनाने का प्रयास सराहा जाना चाहिए': 'An attempt to make a film on this issue should be appreciated',
  'उनकी भाव-भंगिमाओं में अनोखापन है': 'They have a weirdness',
  'जॉन अब्राहम एक्शन दृश्यों में यों भी अच्छे और विश्वसनीय लगते हैं।': 'John Abraham looks good and believable even in action sequences.',
  ंदोस्तों को नायक की मौत पर कहानी का अंत एक त्रासद अंत लग सकता है': 'Friends may find the end of the story a tragic end on the death of the pr
 otagonist',
  'कहानी बडी होशियारी से अपनी अपील को बच्चों के मिजाज से उडान भरते हुए यवा व परिपक\u2004व सोच-अप्रोच का विस्तार प्रदान करती है': 'The story cleverly len
 ds its appeal to the mood of the young and mature, taking flight from the mood of the children.',
  'फिल्म का बैकग्राउंड स्कोर और गीत-संगीत उल्लेखनीय है। ': "The film's background score and song-music are notable.",
  'एेसे में डांस उसको कैसे दूसरे शहरों में लेकर जाता है यह बखूबी दिखाया गया है': 'In this way, how the dance takes him to other cities is shown very w
 ell',
  ' दर्शकों को रिझाने या बहलाने के लिए इस फिल्म में कुछ भी नहीं है': 'There is nothing in this film to entice or entice the audience',
  'यह उन\u2004होंने जिस आधार पर कहा उसी वंशवाद के विरोध का ढोल राहल गांधी पीट रहे हैं।': 'This is the basis on which he said that Rahul Gandhi is
 beating the drum of opposition to dynasty.',
  'तेकिन शायद इसका भी कोई असर फिल्म को संजोने में नहीं हो पाया': 'But perhaps it did not have any effect in saving the film.',
  ''बाहबली २' भव\u2004यता और विशालता में पहली से ज\u2004यादा बड़ी और चमकदार हो गई हैं'. "'Babubali 2' has become bigger and brighter than ever
```

Labelling of Data and Preprocessing

Training Data After preprocessing

```
In [166]: df.head()
```

Out[166]:

	review	sentiment	clean_review_sentence
o C	One of the other reviewers has mentioned that	1.0	One reviewer mentioned watching 1 Oz episode h
1	A wonderful little production. The	1.0	A wonderful little production The filming te
2	I thought this was a wonderful way to spend ti	1.0	I thought wonderful way spend time hot summer
3	Basically there's a family where a little boy	0.0	Basically family little boy Jake think zombie
4	Petter Mattei's "Love in the Time of Money" is	1.0	Petter Mattei Love Time Money visually stunnin

Stemming: Used to cut down the common prefixes and suffixes used in words.

Lemmatization: Grouping together the different inflected forms of a word so they can be analysed as a single item. Basically, it links words with similar meaning to one word

*We removed unnecessary data using nltk:

Stopwords: Commonly used word (such as "the", "a", "an", "in")

Punctuation: Removing all the punctuation marks such as ", . etc

Null values: Removed all the rows with null values.

Count Vectorization: Counting the number of occurrences each words appears in the dataset.

Tf-idf (frequency–inverse document frequency): Numerical statistic that is intended to reflect how important a word is to a document in a collection

Deleting the unnecessary Columns and labelling sentiment Negative→ 1 Positive→ 0

```
In [157]: df = df.drop(columns = ['Unnamed: 0'])
    df['sentiment'] = df['sentiment'].where(df['sentiment'] == 'negative').replace('negative',0)
    df['sentiment'].fillna('None', inplace=True)
    df['sentiment'] = df['sentiment'].replace('None',1)
```

Removing Punctuation, stopwords and lemmatization of the reviews.

```
In [163]: def clean_text_sentence(txt):
    no_punct = "".join([c for c in txt if c not in string.punctuation])
    tokens = re.split('\W+',txt)
    txt = " ".join([wn.lemmatize(word) for word in tokens if word not in stop])
    return txt
```

```
In [164]: df['clean_review_sentence'] = df['review'].apply(lambda x: clean_text_sentence(x))
```

Translated and preprocessed testing dataset

	Text	sentiment
0	An attempt to make a film on this issue should	1
1	They have a weirdness	1
2	John Abraham looks good and believable even in	1
3	Friends may find the end of the story a tragic	0
4	The story cleverly lends its appeal to the moo	1
5	The film's background score and song-music are	1
6	In this way, how the dance takes him to other	1
7	There is nothing in this film to entice or ent	0
8	This is the basis on which he said that Rahul	0
9	But perhaps it did not have any effect in savi	0

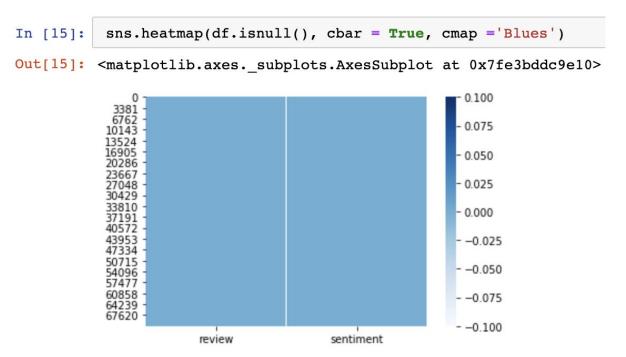
Code for Google Translation API:

```
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translations = {}
for column in df copy.columns:
    unique_elements = df_copy[column].unique()
    for element in unique elements:
          translations[element] = translator.translate(element).text
translations
 ु'इसी मुद्दे पर फ़िल्म बनाने का प्रयास सराहा जाना चाहिए': 'An attempt to make a film on this issue should be appreciated',
  'उनकी भाव-भंगिमाओं में अनोखापन है': 'They have a weirdness',
  'जॉन अब्राह्म एक्शन दृश्यों में यों भी अच्छे और विश्वसनीय लगते हैं।': 'John Abraham looks good and believable even in action sequences.',
  'दोस्तों को नायक की मौत पर कहानी का अंत एक त्रासद अंत लग सकता है': 'Friends may find the end of the story a tragic end on the death of the pr
 otagonist',
  'कहानी बड़ी होशियारी से अपनी अपील को बच्चों के मिजाज से उड़ान भरते हुए यवा व परिपक\u2004व सोच-अप्रोच का विस्तार प्रदान करती है': 'The story cleverly len
 ds its appeal to the mood of the young and mature, taking flight from the mood of the children.',
  'फिल्म का बैकग्राउंड स्कोर और गीत-संगीत उल्लेखनीय है। ': "The film's background score and song-music are notable.",
  'एेसे में डांस उसको कैसे दूसरे शहरों में लेकर जाता है यह बखुबी दिखाया गया है': 'In this way, how the dance takes him to other cities is shown very w
 ell',
  ' दर्शकों को रिझाने या बहलाने के लिए इस फिल्म में कुछ भी नहीं है': 'There is nothing in this film to entice or entice the audience',
  'यह उन\u200dहोंने जिस आधार पर कहा उसी वंशवाद के विरोध का ढोल राहल गांधी पीट रहे हैं।': 'This is the basis on which he said that Rahul Gandhi is
beating the drum of opposition to dynasty.',
  'लेकिन शायद इसका भी कोई असर फिल्म को संजोने में नहीं हो पाया': 'But perhaps it did not have any effect in saving the film.',
  ''बाहबली २' भव\u2004यता और विशालता में पहली से ज\u2004यादा बड़ी और चमकदार हो गई हैं'. "'Babubali 2' has become bigger and brighter than ever
```

[149]:	df_hindi.info						In [147]: df hindi.describe(
	<pre></pre>						n_review_sent	ence	Out[147]:	ur_mr	sentiment	
	3 0 friend may find end story tragic end death pro						count 797.000000					
	1 story cleverly lends appeal mood young mature 793 0 naked truth misuse strong column democracy 794 0 portrayal false								mean	0.526976	0.526976	
									std 0.499585			
	795	0	could connect audience has	-						314 0.4000		
	796	0	hand film based oriya background current spice				min 0.00000		0			
Š	797 0 lack theme scene get detail depth							25 % 0.000000				
	[797 rows x 2 columns]>									50%	1.000000	
n [148]:	df.inf	0								75%	1.000000	
ut[148]:	<box< td=""><td>method Da</td><td>ataFrame.info of</td><td></td><td></td><td>revie</td><td>w sentiment :</td><td>ength</td><td></td><td>max</td><td>1.000000</td><td></td></box<>	method Da	ataFrame.info of			revie	w sentiment :	ength		max	1.000000	
	0		ne other reviewers has mentioned that	1.0	1761					Шах	1.000000	
	1		ful little production. The	1.0	998							
	2		t this was a wonderful way to spend ti	1.0	926		In [20]:	df.de	escribe()			
	3		y there's a family where a little boy	0.0	748		[].		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
	4	Petter Ma	attei's "Love in the Time of Money" is	1.0	1317		Out[20]:					
		0 . k . s	so the acting is not up to par , but i	0.0	74		ouc[20].					
	70996	0 . k , :	but what about the script ?	0.0	27				sentimen	nt	length	
	70997		well , that's not up to par either .	0.0	36			(4)				
	70998	emmerich	and screenwriting pal dean devlin see	0.0	130			count	71000.00000	0 7100	00.00000	
	70999	the dialo	ogue is banal (broderick looks at a l	0.0	202			mean	0.57077	5 80	8.187901	
	•		clean_review_sentence						0.40400	0 05	T 500400	
	0 1		ewer mentioned watching 1 Oz episode h ful little production The filming te					std	0.49496	9 95	55.503133	
	2		t wonderful way spend time hot summer					min	0.00000	0	1.000000	
	3	Basically	y family little boy Jake think zombie						0.0000	•		
	4	Petter Ma	attei Love Time Money visually stunnin					25%	0.00000	0 12	25.000000	
	70995		k acting par never movie					50%	1.00000	0 59	2.000000	
	70996 70997		script well par either					JU 70	1.55000	- 00	2.500000	
	70997	emmerich	screenwriting pal dean devlin seem ca					75%	1.00000	0 108	3.000000	
	70999		banal oderick look lot fish utters lo									
									1.00000	0 1298		

Data Visualization:

1. Explore Dataset

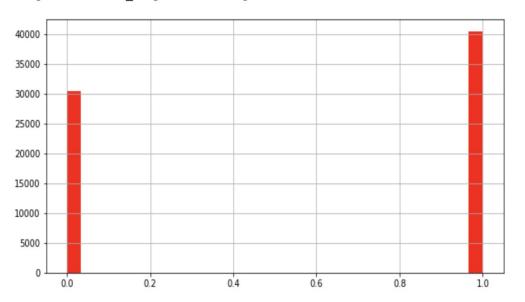


Heatmap
showing that our
Training data
does NOT have
any Null values
In reviews as
well as
sentiment.

BINS-->Number of histogram bins to be used. A histogram displays numerical data by grouping data into "bins" of equal width. Each bin is plotted as a bar whose height corresponds to how many data points are in that bin. Bins are also sometimes called "intervals", "classes", or "buckets". figsize(horizontal, vertical)

```
In [16]: df['sentiment'].hist(bins=30, figsize = (10,5), color='r')
```

Out[16]: <matplotlib.axes._subplots.AxesSubplot at 0x7fe3dc7be890>



2.

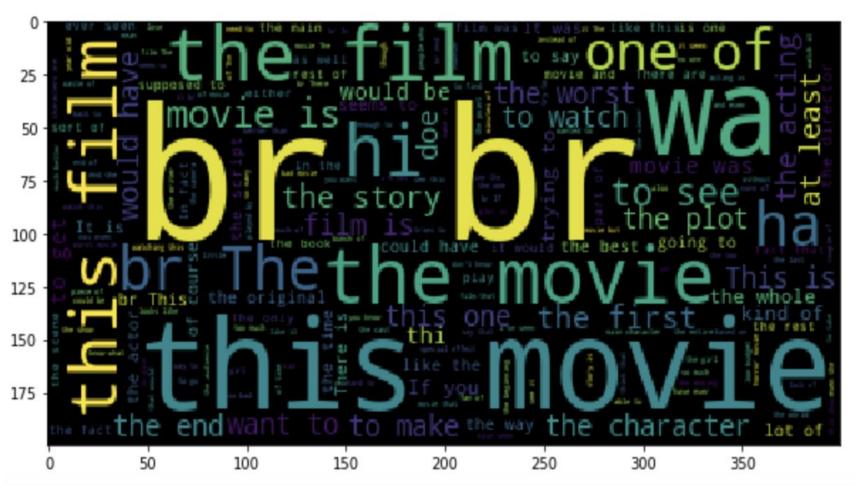
Histogram showing the number of reviews that have 0(negative) and 1(positive) labels.

3.

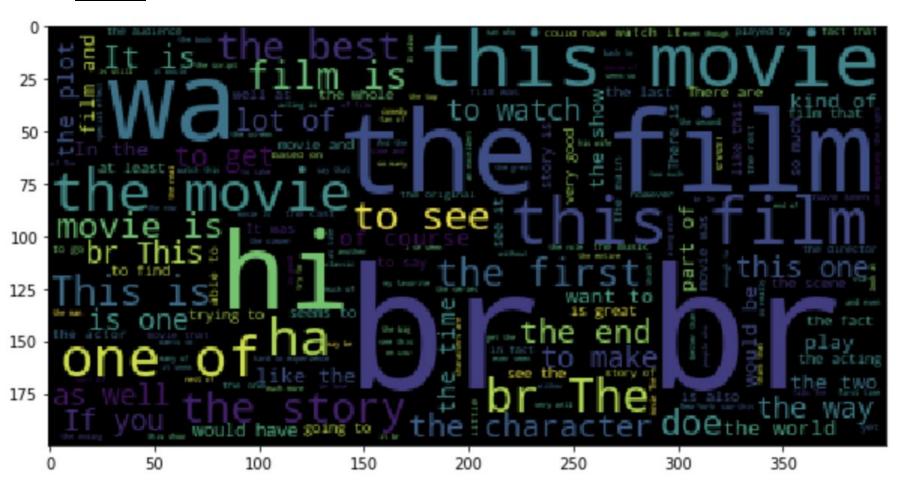
Calculating the length of each review
And filling it in another column subsequently.
Then plotting a histogram with number of reviews on the y-axis and length of reviews on x-axis.

```
In [18]: df['length'] = df['review'].apply(lambda x: len(x))
In [19]: df['length'].plot(bins=15, kind='hist')
Out[19]: <matplotlib.axes. subplots.AxesSubplot at 0x7fe3dd0c3d90>
            40000
          20000
30000
            10000
               0
```

WordCloud: <u>Negative:</u>



Positive:



Vectorization and Feature Transformation:

Count Vectorizer

In [39]: X train feat.shape, X test feat.shape

```
In [38]: vectorizer = CountVectorizer(analyzer = clean text sentence)
        #vectorizer.get feature name
        X train feat = vectorizer.fit_transform(X_train).toarray()
        X test feat = vectorizer.transform(X test).toarray()
        print(X train feat)
        print(X test feat)
        [[177 0 1 ... 0
         [ 93  0  0 ...  0  0
             0 0 ... 0 0
              0 0 ... 0
         [ 14 0 0 ... 0 0
             0 0 ... 0 0
        [[4 0 0 ... 0 0 0]
            0 0 ... 0 0 01
            0 0 ... 0 0 01
         [4 0 0 ... 0 0 0]
         [10 0 0 ... 0 0 0]
         [5 0 0 ... 0 0 011
```

TF-IDF

Out[92]: ((71000, 129), (797, 129))

```
In [91]: from sklearn.feature extraction.text import TfidfVectorizer
         tfidf vect = TfidfVectorizer(analyzer = clean text sentence)
         X train feat tfidf = tfidf vect.fit transform(X train).toarray()
         X test feat tfidf = tfidf vect.transform(X test).toarray()
         print(X train feat tfidf)
         print(X test feat tfidf)
         [[0.59972839 0.
                                  0.00837001 ... 0.
          [0.52265305 0.
                                             ... 0.
          [0.58933807 0.
                                             ... 0.
          [0.51468295 0.
                                             ... 0.
          [0.52119914 0.
                                             ... 0.
          [0.52637164 0.
         [[0.36503074 0.
          .01
          [0.43541643 0.
                                             ... 0.
          [0.37022407 0.
                                             ... 0.
          [0.49274301 0.
                                             ... 0.
          [0.44999666 0.
                                             ... 0.
In [92]: X train feat tfidf.shape, X test feat tfidf.shape
```

Accuracy and Result Evaluation:

1. Count Vectorization

<u>Algorithm</u>	Accuracy
Random Forest Classifier	53.19
Random Forest Regressor	54.32
Multinomial Naive Bayes	51.19
Gaussian Naive Bayes	47.30
Logistic Regression	52.57
KNeighbor Classifier	54.32

2. **TF-IDF**

<u>Algorithm</u>	Accuracy
Random Forest Classifier	51.81
Random Forest Regressor	51.81
Multinomial Naive Bayes	52.69
Gaussian Naive Bayes	48.43
Logistic Regression	52.19
KNeighbor Classifier	50.69

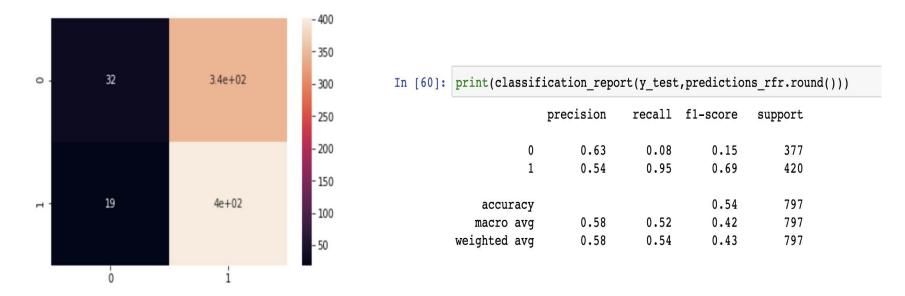
Code of the maximum accuracy Algorithm: Random Forest

```
In [53]: regressor rfr = RandomForestRegressor(n estimators = 500, random state = 0)
         regressor rfr
Out[53]: RandomForestRegressor(bootstrap=True, ccp alpha=0.0, criterion='mse',
                               max depth=None, max features='auto', max leaf nodes=None,
                               max samples=None, min impurity decrease=0.0,
                               min impurity split=None, min samples leaf=1,
                               min samples split=2, min weight fraction leaf=0.0,
                                n estimators=500, n jobs=None, oob score=False,
                                random state=0, verbose=0, warm start=False)
In [54]: regressor rfr.fit(X train feat, y train)
Out[54]: RandomForestRegressor(bootstrap=True, ccp alpha=0.0, criterion='mse',
                               max depth=None, max features='auto', max leaf nodes=None,
                               max samples=None, min impurity decrease=0.0,
                               min impurity split=None, min samples leaf=1,
                               min samples split=2, min weight fraction leaf=0.0,
                                n estimators=500, n jobs=None, oob score=False,
                                random state=0, verbose=0, warm start=False)
In [55]: predictions rfr = regressor rfr.predict(X test feat)
         predictions rfr
                U.4UJUUJUJ, U.JJ4
                0.584
                           , 0.56
                                       , 0.678
                                                   , 0.444
                                                                , 0.686
                                       , 0.552
                0.554
                           , 0.682
                                                   , 0.57200606, 0.57488889,
                0.688
                           , 0.694
                                       , 0.638
                                                   , 0.58275
                                                                , 0.56
                0.594
                           . 0.57266667. 0.638
                                                   . 0.53266667. 0.634
                0.706
                           , 0.516
                                       , 0.62
                                                   , 0.698
                                                                , 0.626
                0.53
                           , 0.57
                                       , 0.5983
                                                   , 0.624
                                                                , 0.664
                0.676
                                       , 0.644
                                                   , 0.626
                           , 0.642
                                                                , 0.756
                0.572
                           , 0.622
                                       , 0.542
                                                   , 0.37666667, 0.734
                0.636
                                       , 0.6156
                           , 0.602
                                                   , 0.642
                                                                , 0.6
                0.578
                           , 0.6
                                       , 0.724
                                                   , 0.5745
                                                                , 0.6815
                0.5488
                           , 0.652
                                       , 0.538
                                                   , 0.604
                                                                , 0.726
                                                                , 0.596
                0.584
                           . 0.616
                                       , 0.45486667, 0.702
                0.684
                           , 0.736
                                       , 0.462
                                                   , 0.542
                                                               , 0.626
                0.72
                                       , 0.49175
                           , 0.74
                                                   , 0.592
                                                                , 0.574
                0.626
                                       , 0.553
                           , 0.658
                                                   , 0.67
                                                                , 0.688
                0.653
                           , 0.615
                                       , 0.578
                                                   , 0.676
                                                                , 0.52
                0 E06
                             . ...
                                         0 611
                                                     n cca
                                                                  0 65003333
```

Result Evaluation:

```
In [56]: cm = confusion_matrix(y_test, predictions_rfr.round())
    sns.heatmap(cm, annot=True)
```

Out[56]: <matplotlib.axes._subplots.AxesSubplot at 0x7fe378adaa50>



```
In [57]: accuracy_score(y_test, predictions_rfr.round())
```

Out[57]: 0.5432873274780426

```
In [64]: accuracy_score(y_test, predictions_rfr.round())
Out[64]: 0.5432873274780426
In [65]: roc auc score(y test, predictions rfr.round())
Out[65]: 0.5198212706833396
In [66]: fper, tper, _ = roc_curve(y_test, predictions_rfr.round())
          plot_roc_curve(fper, tper)
                    Receiver Operating Characteristic (ROC) Curve
             1.0
                     ROC
             0.8
           True Positive Rate
             0.6
             0.4
             0.2
             0.0
```

0.6

False Positive Rate

0.8

1.0

0.0

0.2

0.4

SCOPE OF THE PROJECT:

- Improving Accuracy by more preprocessing of Dataset. Also by implementing our Features like N-gram for better results.
- 2. Deployment of our ML model
- 3. Training our model in such a way so that it can understand emojis and detect sarcasm.
- 4. Divide our sentiment into more classes like (neutral, somewhat positive, somewhat negative)

References

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- [5]https://github.com/shubham721/Sentiment-Analysis-On-Hindi-Reviews
- [6]https://medium.com/analytics-vidhya/neural-machine-translation-for-hindi-english-sequence-to-sequence-learning-1298655e334a
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THANK
YOU